

2026

FORD BRONCO



TODAY, CONQUER SOMETHING

Open-air freedom, trail-proven engineering and a wide range of models built for exploration.



Grab the reins and hold on



Base and Big Bend

A 300-hp 2.3L EcoBoost engine, available manual transmission and genuine open-air capability in approachable configurations.



Outer Banks and Badlands

Outer Banks adds premium comfort; Badlands adds HOSS 2.0, seven G.O.A.T. Modes and a stabilizer-bar disconnect.

Raptor

The peak of Bronco performance: 418 hp, HOSS 4.0 with FOX Live Valve dampers, 37-inch tires and 13.1-inch clearance.



Which color will you cover in mud?



Avalanche Gray



Velocity Blue



Shadow Black



Ruby Red



Desert Sand

Colors shown are selected 2026 Bronco exterior choices. Extra-cost paint, wheel, package and model availability may vary by configuration.



Built wild for challenging terrain

418 hp

4,500 lb

37 in

RAPTOR WATER FORDING

7 modes

Choose from 300-hp 2.3L, available 330-hp 2.7L V6 and 418-hp 3.0L V6 engines. Available Sasquatch hardware expands ground clearance and trail ability.



Comfort that welcomes the outdoors



12-inch

Up to 5

Washable

12 speakers

Available marine-grade vinyl, drain plugs, MOLLE panels, heated seating and integrated rear vents combine durability with everyday comfort.



Technology for roads and trails



G.O.A.T. Modes

Selectable modes coordinate vehicle systems for conditions ranging from sand and mud to rocks and high-speed desert use.

Available Trail Views

The 360-Degree Camera can help reveal obstacles near the vehicle when maneuvering off road.

Ford Co-Pilot360

Available features include BLIS, Pre-Collision Assist and adaptive cruise control.

SYNC 4 connectivity

The 12-inch touchscreen supports wireless Apple CarPlay, Android Auto and connected navigation.

FEATURE AVAILABILITY VARIES BY MODEL, PACKAGE AND CONFIGURATION. SEE FORD.COM FOR DETAILS.

