



KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS

SEPTEMBER & OCTOBER 2026



CALL US ON
01407 762333



ORDER ONLINE
JOSEPHKEEGAN.CO.UK



FOLLOW US
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EST.  1881
KEEGANS
BEERS • WINES • SPIRITS • SOFT DRINKS



Quality Since 1881

Joseph Keegan & Sons Limited was founded in 1881 by Joseph Henry Keegan, originally bottling, wholesaling, and retailing beers, spirits, and soft drinks in Holyhead, North Wales.

While bottling ceased in 1986, our dedication to exceptional service remains unchanged. With nearly 145 years of experience supplying the licensed trade, we take pride in a heritage built on quality, reliability, and strong customer relationships.

A Team You Can Rely On

Our success is driven by a dedicated team of professionals across sales, telesales, accounts, office support, warehousing, and delivery. Each team member plays a vital role in ensuring seamless service and building lasting relationships with our customers.

Putting Customers First

At Joseph Keegan & Sons, customers always come first. Our experienced sales and support staff maintain regular contact to ensure all your drinks needs are met efficiently and reliably.

As an independent supplier, we continue to set the standard for quality service in North Wales, providing a comprehensive range of beers, wines, spirits, and soft drinks.



**OVER 144
YEARS OF
EXCEPTIONAL
SERVICE**



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INSTALL OR PURCHASE 5 KEGS
OF **ASAHI SUPER DRY**

FOR A CHANCE TO

**WIN A £10,000
TRIP FOR 2**

**TO THE RUGBY
WORLD CUP 2027
IN AUSTRALIA***



MEN'S
RUGBY
WORLD
CUP
AUSTRALIA 2027

OFFICIAL BEER

Asahi



* 18+ (UK & ROI) Asahi UK Ltd B2B customers only. Promotional period: 01.07.26 - 31.12.26. Enter by installing a new Asahi Super Dry draught line or purchasing 5+ Asahi Super Dry kegs during the promotional period. Max 1 entry per outlet per calendar month. Two (2) winners will each win a trip for two (2) to Australia for the Men's Rugby World Cup 2027 incl. return flights from London, accommodation, transfers and match tickets. Subject to availability. Promoter: Asahi UK Ltd. Full T&Cs: <https://www.asahibeer.co.uk/promotional-terms-and-conditions>

be **drinkaware**.co.uk



BUY 2x50L OF STAROPRAMEN AND RECEIVE 1 FREE CASE OF STAROPRAMEN 0.0%



Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.

BREWED IN THE UK
be [drinkaware.co.uk](https://www.drinkaware.co.uk)





SAPPORO

BRING SOMETHING TRULY PREMIUM TO YOUR BAR

Looking to elevate your drinks range? Sapporo Premium Beer brings together legendary Japanese craftsmanship, premium credentials and a crisp, smooth taste to help you offer something different and elevate your premium lager range.

**INSTALL AND
RECEIVE A FREE
KEG & £200
PREMIUM POS
SUPPORT**



INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG AFTER FIRST 2 PURCHASED

The advertisement features a large, detailed illustration of a Victoria Málaga beer keg on the right side. The keg is white with red and black text and graphics. It includes the brand name 'VICTORIA MÁLAGA' at the top, a portrait of a man in a suit, a bottle of beer, and a glass of beer. The text 'MALAGUEÑA Y EXQUISITA' is also visible. To the left of the keg is a large, frothy glass of beer with a similar label. In the background, there is a large yellow sun and a small sailboat on a teal sea. The overall design is clean and modern, with a grid pattern in the background.

be drinkaware.co.uk

Over 18s only. Offer open to participating wholesale and damm 1876 ltd direct customers in the uk. Outlets must install victoria malaga on draught. After first purchase is made, the venue will receive one complimentary keg of victoria malaga* and a set of new glassware. Offer valid from 1st August to 31st October 2026. Promotion subject to availability. If for any reason the Promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: damm 1876 ltd, 5a bear lane, southwark, london, england, se1 0ah. *2 kegs must be purchased within 9 weeks of install to qualify for the free keg.

Budweiser®



**BUY BUDWEISER 24X330ML
FOR A PURCHASE PRICE OF £21.99**

be.drinkaware.co.uk

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Budweiser: Purchase Budweiser 24 x 330ml NRB at a promotional price of £21.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



Built on British farming.
Made for brilliant pubs.
Premium margin. Proven rate of sale.



Hawkstone

New Cotswold stone
font available now



The UK's fastest growing
independent brewery



1 million+ followers
(world's most followed beer brand)



Stock
Hawkstone
in your pub



Scan to get
Hawkstone
on your bar

SIP INTO SEPTEMBER

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st September 2025 to 30th September 2025. Special price per case: Birra Moretti NRB 24 x 33cl (£24.99), Desperados NRB 24 x 33cl (£27.99), Bulmers Original NRB 12 x 50cl (£14.49), Bulmers Red Berries and Lime 12 x 50cl (£17.99), Inch's Medium Apple Cider 12 x 50cl (£16.49). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BOOST YOUR OCTOBER SALES

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st October 2026 to 31st October 2026. Special price per case: Old Mout Berries and Cherries 0.0% NRB case 12 x 50cl (£15.50), Old Mout Berries and Cherries NRB case 12 x 50cl (£19.95), Old Mout Kiwi and Lime NRB case 12 x 50cl (£19.95), Old Mout Pineapple and Raspberry NRB case 12 x 50cl (£19.95), Old Mout Mango and Passionfruit NRB case 12 x 50cl (£19.95), Heineken 0.0% NRB case 24 x 33cl (£17.99), Heineken NRB case 24 x 33cl (£23.99), Birra Moretti Zero NRB case 24 x 33cl (£20.49), Tiger NRB case 24 x 33cl (£23.99). Offered in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer forms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 7B

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SPECIAL PRICE

ON CORONA & CORONA CERO CASES FOR A LIMITED TIME ONLY



be drinkaware.co.uk



24x330ML CORONA

CERO £16.99

24x330ML CORONA

EXTRA £23.99

©2026 AB InBev UK Limited, all rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.99 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN



SPECIAL PRICE
£25.99
ON 24X355 ML
FOR A LIMITED TIME ONLY

Modelo
MAKE IT Especial

be **drinkaware**.co.uk

©2026 AB InBev UK Limited. All rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. *Modelo: Purchase one or more cases of 24x355ml Modelo NRB at a promotional price of £25.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.



TAFFY
PREMIUM CIDER

JULY SPECIAL PRICE
£18.75

TAFFY APPLES

CASE SIZE: 12 X 500ML



FREE KEG & POS KIT ON INSTALL

CONTACT YOUR ACCOUNT MANAGER FOR
SAMPLES AND MORE DETAILS

be drinkaware.co.uk

WESTONS CIDER EST. 1880



The advertisement features a close-up of a Henry Westons Vintage Cider tap at a bar. The tap has a green and white label with the brand name and 'VINTAGE CIDER'. A hand is holding a glass filled with golden cider, topped with a thick head of foam. The glass also features the Henry Westons logo. In the background, a bar with various bottles is visible. A cartoon illustration of a man in a green suit and red tie is positioned in the lower left, gesturing towards the tap. The overall scene is set in a warm, dimly lit bar environment.

HENRY WESTONS
VINTAGE CIDERS
WITH
CHARACTER

HENRY WESTONS
VINTAGE CIDER
ALC 5.2% VOL

HENRY WESTONS

FREE KEG
PLUS PREMIUM POS KIT
— ON INSTALL —

CONTACT YOUR ACCOUNT MANAGER
FOR SAMPLES AND MORE DETAILS

WESTONS CIDER EST. 1880

be**drinkaware**.co.uk



**BUY 3 KEGS OF
THATCHERS GOLD
& GET A CASE OF NEW
THATCHERS BLOOD ORANGE 0.0% FREE**



NEW

THATCHERS BLOOD
ORANGE NOW
AVAILABLE AS AN
ALCOHOL FREE

NO.1

RATE OF SALE
IN ON TRADE

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

T&Cs: Buy 3 x Thatchers Gold 50-litre kegs & get 1 x 6 x 500ml bottles of Thatchers Blood Orange 0.0% cider free of charge. Deal limited to 1 per customer. Subject to availability.

Source: CGA, ROS Pints/Week, MAT to P04 2026

POUR THE TASTE OF LILLEY'S

ALL YOUR FAVOURITES FROM LILLEY'S CIDER



PERFECT FOR PUBS



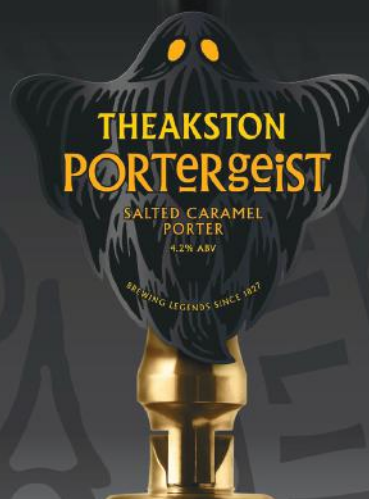
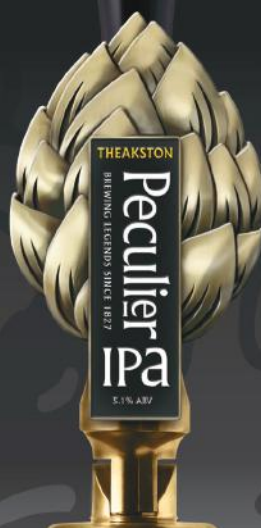
READY TO POUR



GLUTEN FREE & VEGAN

ASK YOUR WHOLESALE ABOUT OUR FULL RANGE

THEAKSTON BREWING LEGENDS SINCE 1827



£5 OFF THEAKSTON 9G CASKS

Deal Only Applicable to Beers Shown | Deal Valid Until 31st October 2026

theakstons.co.uk

CAFFREY'S[®] IS BACK TO BLACK

FREE POS KIT WITH EVERY INSTALL

24 x Pint Glasses, 500 x Drip Mats and 2 x Bar Runners



Contact your local representative
for more details. Promotion valid
1st September - 31st October 2026.

be **drinkaware**.co.uk

THE KING IS IN SESSION



4.3% ABV
Vegan
GLUTEN FREE



REBEL IPA
SESSION IPA
4.3%



5% ABV
Vegan



CLWB TROPICA
TROPICAL IPA
5%

TROPICAL, WHATEVER THE WEATHER

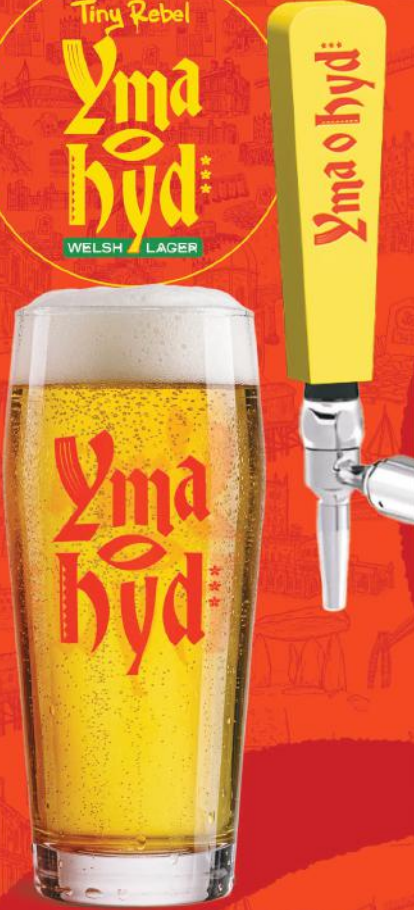


INSTALL REBEL IPA OR CLWB TROPICA AND GET:

- £400 cash for one line or £1000 for both
- 1 x 30L for free and another 1 x 30L after 13 weeks*
- POS kit including NEW BRANDED HANDLE

TO INSTALL, EMAIL:
enquiries@josephkeegan.co.uk

*MUST DO A MINIMUM OF 1X30L PER WEEK FOR 13 WEEKS.
MINIMUM 12 MONTH LINE COMMITMENT.

4.4% ABV
VEGAN
GLUTEN FREE



Yma o hyd
WELSH LAGER

Yma o hyd

We're Still Here

A NEW 4.4% WELSH LAGER FROM TINY REBEL

Named after the iconic Welsh anthem by Dafydd Iwan, Yma O Hyd celebrates the people, places and pride that makes Wales unique.

Proudly Welsh. Proudly Independent. Yma O Hyd.

INSTALL YMA O HYD AND GET:

- 1 x 50L Rebel IPA for free and another 1 x 50L after 13 weeks*
- POS Kit including branded handle

*Must do a minimum of 1x30L per week for 13 weeks.

EMAIL SALES@TINYREBEL.CO.UK TO ORDER

FRESH NEW LOOK SAME GREAT BEER



BUY ANY 2 X 9 GALLON CASKS & RECEIVE A NEW POS KIT*

Contact your local business development manager:

Joe Bateman | 07519 325025 | Joe.Bateman@timtaylors.co.uk

* 1 product must be Timothy Taylors Landlord. POS kit includes: Timothy Taylor's branded glassware, bar runner, beer mats and mini chalkboard. One POS kit per outlet. Whilst stocks last.



**OSS
BREWERY
ETT**

GET A
RAT
BEHIND YOUR BAR



CHAT RAT WITH ADAM ON
07506 121811 FOR A POS KIT

SAME ZEST, BIGGER POUR NOW ON DRAUGHT

FOR MORE INFORMATION REGARDING INSTALLATIONS
AND POS SUPPORT CONTACT:
JAMES.BENTHAM@GLOBALBRANDS.CO.UK



hoochdrink be **drinkaware.co.uk**



BUY ANY 4 CASES OF WKD.

AND GET 24 x 275ml PINEAPPLE ICE FREE!



OFFER
APPLIES TO
24 x 275ml
GLASS
ONLY



WKD BLUE - THE NO.1 BLUE RTD*

STOCK UP NOW ACROSS THE WKD RANGE.

BUY 2 BOTTLES OF
LICOR 43 ORIGINAL &
RECEIVE 12 BABY BEER
GLASSES FREE



Special Offer

MIX SOMETHING NEW



LICOR 43 & CREAM LIQUEUR

Vanilla + caramel

FREE



BUY X4
KAHLÚA AND
RECEIVE A
FREE
KAHLÚA COFFEE CREAM

SHARPEN UP YOUR
SHOT GAME

- 1 FILL ¾ OF SHOT GLASS WITH KAHLÚA
- 2 FLOAT KAHLÚA COFFEE CREAM ON TOP



KAHLÚA
STIR UP

ENJOY RESPONSIBLY
be drinkaware.co.uk

DEAD
MAN'S
FINGERS



DEAD
GOOD

@DEADMANSFINGERS

BUY ANY FEATURED 5, GET A
GOLDEN SPICED RUM
FREE



FREE

DEAD MAN'S FINGERS RANGE
SPICED, COCONUT, PASSION FRUIT, CHERRY, GOLDEN SPICED

be drinkaware.co.uk

*While stocks last. Bottles: 70cl.

NEW

NOW
STOCKED
AT
KEEGANS



VESTAL
VODKA

EXCELLENCE DISTILLED



margarita



vodka n cola



espresso
martini

BRITISH WHEAT
POLISH RYE
ARTESIAN WATER

ELEVATE EVERY MOMENT

be drinkaware.co.uk

NEW
TO THE
KEEGANS
RANGE



ORIGINAL
DRY GIN 70CL

BLUEBERRY &
ELDERFLOWER 70CL

AFALLÔN
— MÔN —
— GIN —

Award-Winning Craft Gin

FROM ANGLESEY, NORTH WALES

— DISTILLED ON AN ISLAND OF LEGEND —

Born on the Isle of Anglesey (Ynys Môn),
Afallon Môn Gin captures the spirit, mythology
and natural beauty of North Wales in every bottle.

Crafted in small batches using crystal-clear water
from a 200-year-old farm well and distilled in our
traditional copper still, Branwen, every bottle
reflects the character of the island we call home.



BEST IN BRITAIN



BEST IN WALES



GOLD MEDAL
THE SPIRITS BUSINESS
GIN MASTERS



SILVER MEDAL
LONDON SPIRITS
COMPETITION



BRONZE MEDAL
WORLD GIN
AWARDS



OUR STILL 'BRANWEN'
Named after the legendary
Welsh goddess, Branwen.

**INSPIRED BY LEGEND.
DISTILLED WITH PURPOSE.**

Afallon Môn Gin is lovingly crafted using 18 carefully selected
botanicals, a deep respect for tradition and a passion for
exceptional flavour.

From our award-winning Original to our beautifully balanced
Blueberry & Elderflower, each expression celebrates the
magic of this remarkable island.

KEEGANS
BEERS • WINES • SPIRITS • SOFT DRINKS

EST.  1881

BEERS • WINES
SPIRITS • SOFT DRINKS



£29.99+VAT
24 x 250ML CAN

TO GO?



COCKTAILS IN A CAN

   [BARTIRUM.WALES](https://www.bartirum.wales)



This Icons of Wales #14 – Penderyn ‘The Village’ - is an Amarone Cask Finish at 46% abv. A whisky inspired by the dreamlike Italianate village, released in celebration of Portmeirion’s 2026 centenary.

On the nose, layers of ripe fruit and oak spice intertwine with whispers of vanilla and cocoa, followed by delicate honey and gentle toasted oak.

The palate unfolds luxuriously - velvety and full-bodied - revealing red berries, ripe plums, soft spice, and a honeyed sweetness touched by floral undertones.

A long, warming finish lingers with candied fruit, spiced oak, and a subtle trace of grape tannins - a graceful echo of fading light over the vineyards.

OFFER PRICE
£49.99

EXPERIENCE A NEW ICON



HOT HONEY *syrup*

**Where heat
*meets sweet***

MONIN Hot Honey syrup is the newest addition to our range. Delivering a slow-building heat balanced by golden sweetness with hints of jalapeño and fresh bell pepper notes, this SWICY (sweet + spicy) sensation is here to stay as a cornerstone in the bartender's creative toolkit.

Enhance a classic Margarita with a fiery finish, add a layer of intrigue to an Old Fashioned, or spice up simple serves like lemonade or tea.

NATURAL FLAVOURINGS
NATURAL COLOURINGS
LONG SHELF-LIFE
ALLERGEN-FREE
AMBIENT STORAGE

There's **MONIN** for that

Visit our
Resource Hub





MAPLE PECAN PIE *syrup*

Maple kissed
pecan perfect

Blending the golden sweetness of maple with the buttery decadence of roasted pecans, it captures the luxurious, bakery-inspired taste of a timeless favourite.

Nutty depth and smooth caramel notes with balanced sweetness.

Elevate cocktail menus with autumn flavours that customers seek out.

NATURAL FLAVOURINGS
NATURAL COLOURINGS
LONG SHELF-LIFE
ALLERGEN-FREE
AMBIENT STORAGE

There's **MONIN** *for that*

Visit our
Resource Hub



**PAYING TOO
MUCH FOR
YOUR ENERGY?**
FIX IT.



OFFER
£10.99
PER CASE*

FOR POS SUPPORT PLEASE CONTACT: james.bentham@globalbrands.co.uk

*Offer valid from 1st September to 31st October 2026. Offer applies to Kick Energy Drink 24x250ml cans. While stocks last.





FREE STOCK BUNDLE INCLUDES

4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE¹

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

**SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed, 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 08.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Great Taste.
Zero Sugar.

SAVE £3 per case
Coca-Cola Zero Sugar
24 x 330ml NRGB



Contact your account manager for more information

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MyCCEP
my.ccep.com





• PIPERS •

- EST. BY FARMERS -



KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS



Valid during the promotional period only. Promotional period and delivery dates stated on brochure front.

Visit our website for more details:
WWW.PIPERSCRISPS.COM



KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS

DELIVERING THE
BEST DEALS
FROM THE
BIGGEST BRANDS



CALL US ON
01407 762333



ORDER ONLINE
JOSEPHKEEGAN.CO.UK



FOLLOW US
  

Keegan's

Centenary Buildings, Cleveland Avenue, Holyhead, Isle of Anglesey LL65 2LB

Terms and Conditions

1) All offers are available from 1st September to 31st October 2026 unless otherwise stated and are subject to regional availability. 2) All offers are exclusive of VAT. 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 6) All prices featured may be subject to a duty increase. 7) Errors & Omissions Excepted.



DIAGEO

