



DESERT INTERNATIONAL HORSE PARK

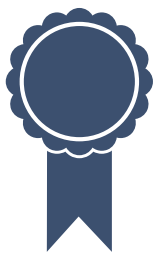
BARN SPONSORSHIP PROGRAM

2026-2027 SHOW SEASON



Become a DIHP Barn Sponsor and showcase your commitment to the sport while gaining meaningful recognition throughout the season.

DIHP Barn Sponsors support world-class competition while receiving exclusive opportunities to promote their brands, celebrate their programs, and connect with one of North America's premier equestrian communities.

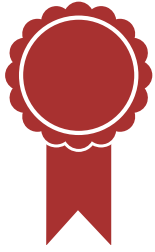


BLUE RIBBON BARN SPONSOR | \$25,000+ Season-Long Premier Recognition

- Presenting Sponsor of two (2) featured classes or championships during the season
- Opportunity to participate in sponsored class presentations and winner photos
- Full-page, full-color advertisement in all seasonal prize lists
- Logo placement on website, live stream and video board
- Dedicated sponsor spotlight on DIHP social media
- Banner advertisement in one DIHP e-newsletter
- Signage in the Grand Prix Stadium and Grand Equitation Ring
- Partner-provided jump displayed in the Grand Prix Stadium*
- Invitation to an exclusive DIHP Barn Sponsor Appreciation Event



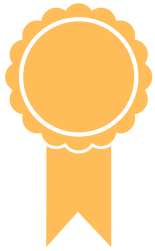
- Blue Ribbon Barn Sponsor sign for display at your stabling area at Desert Horse Park
- Opportunity to provide barn information, team recognition, and program highlights for announcer mentions throughout the season
- Commemorative Barn Sponsor appreciation gift



RED RIBBON BARN SPONSOR | \$15,000+

Enhanced Seasonal Recognition

- Presenting Sponsor of one (1) featured class during the season
- Invitation to participate in sponsored class presentation
- Full-page, full-color advertisement in all seasonal prize lists
- Red Ribbon Barn Sponsor sign for display at your stabling area at Desert Horse Park
- Partner-provided jump displayed in Jumper Arenas 1-5*
- Signage in Jumper 1 and the Grand Equitation Ring
- Shared barn sponsor spotlight on DIHP social media
- Public address acknowledgements during sponsored class



YELLOW RIBBON BARN SPONSOR | \$5,000+

Foundational Partnership Recognition

- Presenting Sponsor of one (1) class during the season
- Recognition in sponsored class winner presentation
- Half-page advertisement in seasonal prize lists
- Yellow Ribbon Barn Sponsor sign for display at your stabling area at Desert Horse Park
- Signage in the Grand Equitation Ring
- Public address acknowledgement during sponsored class





As a DIHP Barn Sponsor, you will be contacted by our team and invited to provide:

- High-resolution logo files
- A full-page or half-page advertisement (based on sponsorship level)
- Your preferred sponsorship categories (Hunters, Jumpers, Junior, Amateur, Open, FEI, or National)
- A designated contact for class presentations and winner photos
- Information about your program, trainers, owners, riders, achievements, and location for announcer recognition throughout the season

This content allows DIHP to highlight your barn and team to exhibitors, owners, trainers, and spectators across the season.



Questions or comments?

Ready to join our team of valued barn sponsors this season?

Ashley Keeler

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