

SSDN

Sponsorship Opportunities

**2027 ANNUAL
MEETING**

**MAY 4-7
BIRMINGHAM, ALABAMA**





Annual Meeting

SSDN's Annual Meeting is our **flagship event**, bringing 140+ sustainability and resilience professionals together for plenaries, peer-learning, networking, and local exploration on topics like climate policy, AI/data centers, communications, and extreme heat and disaster preparedness.

Connections made with our local government leaders are why you cannot miss this event.

Join us May 4–7, 2027, in Birmingham, Alabama, to spark connections and advance on-the-ground projects.



Contact

Website southeastsdn.org

Email sponsorship@southeastsdn.org

Quotable Moment

“A relationship we built at the 2026 Annual Meeting turned into an opportunity to help advance a community’s sustainability and resilience planning. That kind of connection and contact with members is what makes sponsoring SSDN so valuable.”

- Sean Flaherty, HDR
Sustainability & Resilience
Director, Transportation

Our Host



Birmingham
PUTTING PEOPLE FIRST

Who We Are

10

states

145+

member communities
and Tribes
(see map for state by
state distribution)

500+

individual
participants

Member Communities



What We Do

SSDN helps local government sustainability and resilience professionals **tackle their toughest challenges** through peer learning, collaboration, and technical assistance, including accessing financial resources, navigating state policy changes, and implementing climate strategies.

Our GOAL: Equip local leaders to drive impactful, equitable solutions in their communities.

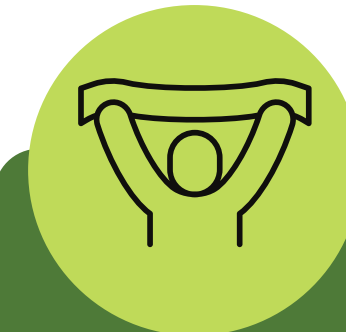
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SSDN SOUTHEAST SUSTAINABILITY
DIRECTORS NETWORK

2027 Sponsorship Levels

 Benefits	 Hero \$25,000+	 Champion \$10,000	 Ally \$5,000	 Supporter \$2,500
				
Lead a tour or help shape a panel				
Provide a brief company overview and welcome at reception				
Logo & company description featured on rotating slides during downtimes				
Staffed booth (Ally's get ½ a booth)				
Verbal recognition at the reception				
Logo featured on Whova app				
Social posts with logo and company description (Ally/Supporter levels = logo only)				
Company materials on an unstaffed and shared sponsor table on days 3 & 4				
Logo on event signage, SSDN meeting emails, website, social posts, and more	XL	L	M	M
# of attendees at sponsor-accessible events	4	3	2	1

Contact

Website

southeastsdn.org

Email

sponsorship@southeastsdn.org

Add-ons

A la carte options can be purchased separately, bundled into your sponsor package, or in addition to your sponsor package.

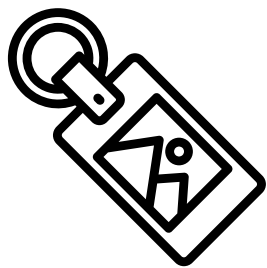
Have an idea for an additional sponsor opportunity? Connect with us.

Coffee Sponsor (Thursday) - \$13,000 (one sponsor only)



- Let members know you appreciate them by providing the most important drink of the day. This sponsorship also helps provide sustainable items instead of single use.
- Logo featured at breakfast/coffee stations

Sustainability Sponsor - Price TBD on item type (per branded item)



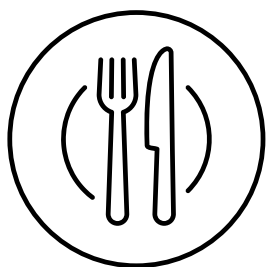
- Provide a branded sustainable item for all attendees such as a reusable bag, water bottle, coffee cup, or utensil set.
- Includes a card for members to learn more about your company and services.
- Supports extra cost for sustainable conference items such as recyclable signs and name tags.

Scholarship Sponsor - \$1,500+ per attendee sponsored



- Helps sustainability professionals attend the meeting.

Emerging Leaders Dinner Sponsor (Tuesday, May 4) - \$2,500



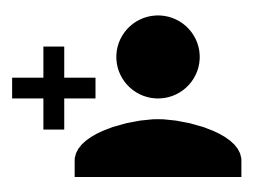
- Host an exclusive Emerging Leaders dinner and connect with rising talent and veterans of the field. You choose and cover the venue and catering, and we handle the publicity to our network. Sponsor manages all on-site logistics.

Create your own sponsor opportunity- Price TBD on idea



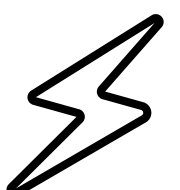
- Don't see an option you like here? Let us know and we'll work with you.

Bring an Extra Person - \$2,500



- Need one more employee? Bring an extra person to the meeting.

Power drop- \$200



- Need more power than a large battery bank can provide? We recommend adding this to your package.

It's nice to **HAVE Y'ALL IN** **Birmingham**

Thank you for considering us!



"We came with the interest in connecting with your members and learning about their work. We were positively overwhelmed by their interest in sharing their stories."- Shannon Ports Maganiezin, VoLo Foundation

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Our Host



**City of
Birmingham**
PUTTING PEOPLE FIRST

Please note: Our Annual Meeting is one of the few times members gather in person. To keep conversations open and honest, some timeframes are open to members-only. Sponsors have in-person access all day Wednesday through Thursday lunch. Members value connection over hard sales pitches. Showing up with a spirit of support and shared purpose leads to more meaningful, lasting connections.

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