



**OFFICIAL
MEDIA KIT
2026**

THE TYLER & TYCO PROJECT

**PRESENTING
THE SMILE PROGRAM**

**SEE. HEAR.
SMILE. LEARN.**

Expanding access to vision, dental, and hearing care, as well as educational opportunities and community-centered support, so children can see, hear, smile, and learn with confidence.

IRS-Recognized 501(c)(3) Nonprofit | Charitable contributions are tax-deductible to the extent permitted by law.

PARTNER WITH US

www.tylerandtyco.org



OUR STORY, MISSION & CREDIBILITY

*A concise introduction to
the organization*

OUR STORY

Every child deserves the opportunity to see clearly, hear confidently, smile proudly, and learn without barriers.

The Tyler & Tyco Project expands access to health, education, and opportunity through practical, community-centered support. Our work brings people and partners together to remove barriers, build confidence, and create experiences children remember.



SMILE means:

Supporting Minds,
Inclusion, Learning &
Empowerment



OUR PROGRAMS



Vision Support



Dental Support



Hearing Support



STEM & Educational
Opportunities



Global Classroom Exchange



Community & Volunteer
Support

CREDIBILITY HIGHLIGHTS



Georgia nonprofit
corporation



IRS-recognized 501(c)(3)
tax-exempt organization



Mission-driven and
community-focused



Focused on measurable
community impact



MEET TYLER & TYCO

The story behind the mission



TYLER PRESTON POWELL

Founder & Executive Director
Blind with a Vision

Tyler Preston Powell is a children's book author, nonprofit founder, and community advocate who is legally blind. His lived experience shapes a mission centered on removing barriers and creating opportunities for children and families.

Tyler created The Tyler & Tyco Project with a vision of helping children gain access to the care, education, and support that strengthen learning, confidence, and community connection.

“*I lost my sight, but I never lost my vision to unite, encourage, and inspire.*”



TYCO

Companion, Service Dog
& Inspiration

Tyco is Tyler's service dog, companion, and inspiration. Before becoming a service dog, he first became a loyal companion who stayed close through the journey.

Tyco became part of this project because he became part of the story. His steady presence represents support, hope, connection, and the simple joy of helping people smile.

Tyco is nine years old and was born on March 4 in Memphis, Tennessee. He loves road trips, attention, playing with friends, and staying close to the people he loves.

THREE CONNECTED INITIATIVES

One mission expressed through health, education, discovery, and culture.



THE SMILE PROGRAM

The core program expands access to vision, dental, and hearing care, as well as educational opportunities, so children can see, hear, smile, and learn with confidence.

Key pathways include Sponsor a Child, SMILE Kits, the Global Classroom Exchange, and community-based partnerships.



VISION



DENTAL



HEARING



EDUCATION



NEIGHBORHOOD DISCOVERY HUBS™

Neighborhood Discovery Hubs™ transform artist-designed public waste receptacles into QR-coded, mapped discovery points that connect residents, students, and visitors with local history, culture, STEM learning, creativity, and community resources.



FIRST PILOT: SANTO DOMINGO,
DOMINICAN REPUBLIC



KICKS THAT GIVE™

Kicks That Give™ is a year-round fundraising platform that turns sneakers, merchandise, donated products and services, sponsorships, and online auctions into support for children and families.

Individuals and businesses can give, shop, bid, sponsor, or collaborate. Proceeds help advance the programs of The Tyler & Tyco Project, including support for children and families facing hospitalization, medical treatment, and recovery.



WHY PARTNER

Meaningful impact happens through partnerships.

The Tyler & Tyco Project welcomes mission-aligned partners who share our commitment to children, access, education, inclusion, creativity, and community connection.



WAYS TO GET INVOLVED



PARTNER

Collaborate on health, education, community, or creative programming.



SPONSOR

Fund a program, campaign, event, pilot, or specific community need.



CONTRIBUTE

Provide products, professional services, venues, logistics, meals, lodging, or other in-kind support.



VOLUNTEER

Share time, expertise, mentoring, outreach, or hands-on support.



AMPLIFY

Help tell the story through media, content, employee engagement, and community networks.

WHO WE INVITE

- Medical professionals and clinics
- Schools and educators
- Hospitals
- Foundations
- Corporations and corporate giving programs
- Law firms
- Sneaker and streetwear brands
- Retailers
- Athletes and teams
- Collectors and artists
- Hotels and hospitality partners
- Food and restaurant partners
- Media and creators
- Nonprofits and community organizations



WHAT YOUR SUPPORT CAN ADVANCE



Vision, dental, and hearing care



Educational access



Sponsor-a-child support



Community pilots



Arts and technology engagement



Sneaker and school-supply campaigns



Hospital & Family Support



Responsible program expansion



JOIN THE MISSION



Together, we can help children by building sustainable partnerships that create lasting opportunities in underserved communities.

- See with confidence
- Hear without barriers
- Smile with pride
- Learn with opportunity

PARTNER | SPONSOR | VOLUNTEER | SPONSOR A CHILD

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Kicks That Give
kicksthatgive.org



  
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