



CLUB MANAGEMENT ASSOCIATION OF NEW ZEALAND

PLEASE CIRCULATE TO:

- Club General Manager/Manager • Club Administrator
- PGA Professional • Golf Operations Manager • Course Superintendent
- Food and Beverage Supervisor • Club President • Club Chairman

Photo: Cmcdermott/istock

E NEWSCAST • JUNE/JULY 2026



Photo: ArtMassay/Stock



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Design: Debbie Dale Design • debbiedale.crevado.com

BMI EDUCATION PROGRAMME

BMI COURSES – 2026

Photo: Miniseries/iStock



Photo: Vlada Karpovich/Pexels

BMI LEADERSHIP PRINCIPLES

21 – 25 SEPTEMBER 2026

The BMI Leadership Principles course is a week long course and builds on the foundations of the BMI Club Management Course to focus on strategic and business planning, performance and service standards and the professional and communicative skills to develop every aspect of both the individual's performance and that of their club.

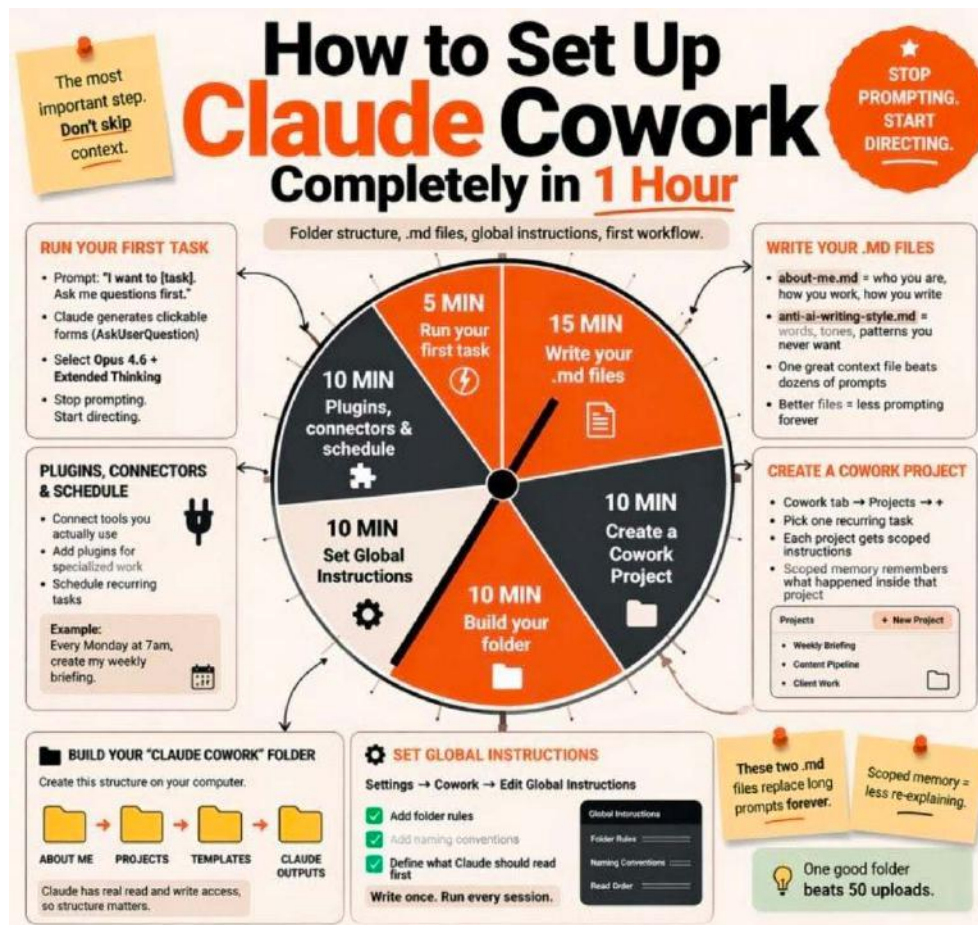
BMI LEADERSHIP PRINCIPLES LEARNING OBJECTIVES

- The Nature of Leadership
- Leadership Traits
- Leadership Goals Phases & Decisions
- Managing Relationships
- Power and Influence
- Situational Leadership
- Strategic Planning
- Optimising Human Productivity
- Governance: Politics & Process
- Successful Committee Strategies
- Law
- The Manager as an Ethical Force
- Leadership Case Study
- Certification Update
- Managerial Accounting
- Lumina Leader

Click [HERE](#) to view course booklet, registration form and course timetable

STOP PROMPTING, START DIRECTING

Use this setup to replace long prompts



Build your Claude Cowork folder

Create:

- About me
- Projects
- Templates
- Claude outputs

This is the step most people skip and it changes everything.

Write your 2 core .md files

about-me.md

- Who you are
- How you work
- How you write

anti-ai-writing-style.md

- Every phrase you never want Claude to use

These two files replace long prompts forever.

Set Global Instructions

Settings → Cowork → Edit Global Instructions

Global Instructions

- Add:
- Folder rules
 - Naming conventions
 - What Claude should read first
- Write this once. Use it every session.

Create your first Cowork Project

Pick one task you do every week. That is where scoped memory starts to matter. You stop re-

explaining yourself.

Run your first real task

Use this:

- I want to [task]. Ask me questions first.

That one line improves output quality fast. Stop prompting. Start directing.

Schedule one recurring task

Example:

- Every Monday at 7am, create my weekly briefing.

That is when Claude stops being a tool and starts becoming a workflow. The real unlock is not the prompt, it is the setup.

Follow Hruthik Varma for more AI tips

LEADERSHIP TRANSITIONS SHAPE CLUB MANAGEMENT

Two significant leadership milestones see Matt Guzik retire from Tara Iti, while Amy Sidford assumes the CMA New Zealand chair role



Matt has been a tremendous supporter of CMA NZ during his time in New Zealand

MATT GUZIK CCM CCE RETIRES FROM HIS GENERAL MANAGER'S POSITION AT TARA ITI GOLF CLUB.

Matt will complete a 12-year tenure with Tara Iti at the end of September before returning to Montana with his wife, Linda, where they are building a new home.

In December 2013 Matt moved to NZ from the USA and joined the Tara Iti opening team. Tara Iti Golf Club currently ranks 19th in Golf Magazine's top 100 courses in the world and 7th in Golf Digest top 100 courses in the world outside the US.

Matt has been a tremendous supporter of CMA NZ during his time in NZ, as a presenter at numerous BMI

Courses, a source of incredible club management knowledge, a link to his colleagues at CMAA and a mentor to many.

Matt found time to play an important role as a CMA NZ director over the last two years, stepping up to the Chair position in March and resigning three months later due to his retirement, which earned him a special spot in the annals of CMA NZ history as the shortest resident in the chair.

Matt and Linda return home to Montana with our very best wishes, where Matt can put his building skills to good use constructing their new home.

AMY SIDFORD CCM APPOINTED TO THE CHAIR ROLE AT CMA NZ.

Amy, General Manager at Boulcott's Heritage Farm Golf Club, has been a CMA NZ member for 10 years and a Board Member since 2025. She has been working in the golf industry for nearly 20 years and brings a wealth of all-round club management experience along with a great deal of knowledge gained through her BMI CCM studies and her attendance at last year's CMAA World Conference.

Amy is passionate about developing people, fostering strong governance and supporting the continued growth and professionalism of the club management industry in New Zealand.

Amy will certainly add value to the Boardroom table – and no doubt to the family dinner table as well. With husband Alistair the resident PGA professional at Boulcott's Heritage Farm GC and son Hugo recently selected for the Golf NZ Junior Development Squad, golf is very much a family affair.



*Amy has been working in the golf industry for nearly 20 years
and brings a wealth of club management experience*

ZOEY GRUENER APPOINTED INDEPENDENT DIRECTOR AT CMA NZ.

Zoey Gruener has been Executive Assistant at Tara Iti Golf Club since 2015, bringing with her global experience across travel, tourism and hospitality. Her international career began in Switzerland and continued across the UK and Central Europe, shaping a strong foundation in operational excellence and member experience within premium environments.

Today, Zoey works closely with Tara Iti's General Manager and the Heads of Departments, contributing at both strategic and operational levels to support leadership alignment, high-performance culture and innovation. She is particularly passionate about leveraging technology and modern systems to strengthen people, performance and long-term organisational resilience.

In 2024, she completed a master's degree in



Change and Organisational Resilience, alongside a Postgraduate Certificate in Human Potential for the Digital Economy. As a certified Lumina Spark Practitioner, she also designs and delivers leadership development experiences that build self-awareness, courage and cohesive team dynamics across the golf industry.

A committed advocate for community and environmental stewardship, Zoey actively supports the Tara Iti Whānau Charitable Trust and the Shorebirds Trust.

Zoey brings energy, clarity and a future-focused mindset to leadership – championing women also in the golf industry to lead with confidence, purpose and impact. Zoey now offers her services as an Independent Director of CMA NZ.





BMI FOOD & BEVERAGE CLASS OF 2026

Thanks and congratulations to all who attended the
BMI Food & Beverage Management Course

The recent BMI Food and Beverage Course provided many highlights and 5 graduates namely: Greg Swafford, GM, Titirangi GC; Daniele (Lowey) Lowe, Golf Operations Manager, Pupuke GC; Tim Vaughan, GM, Pukekohe GC; Stephen Garth, Hospitality Manager, Pukekohe GC; Fabian Osche PGA, Professional Manager, Walton GC.

The course provided an in-depth look at food and beverage operations from a management and control perspective and offered over five days a combination of classroom lectures and hands-on learning at various clubs throughout the Auckland area.

Attendees had the opportunity to visit the facilities at the Royal Auckland and Grange Golf Club, the Remuera Golf Club, the Wainui Golf Club, view and experience the production and tasting facilities at Jacks Coffee, participate in a hands-on cooking experience at Main Course Cookery School hosted by Sonya Oyston and learn the art of pouring a perfect pint compliments of Asahi Beverages.

Interested in learning more about the globally recognised BMI Education programme run by CMA NZ? Please contact Des Topp at eo@cmanz.co.nz



Above: BMI Food and Beverage Management class competing in the 'Perfecting the Perfect Pour' competition sponsored by Asahi, won by Fabian Osche PGA, GM at Walton Golf Club.

NSF Training Courses

Basic Food Safety

NZ Food Safety Compliance

Meets legal food safety training requirements and helps ensure compliance with local and national regulations.

Practical, Workplace-Ready Learning

Engaging, hands-on training that equips staff with skills they can apply immediately in the workplace.

Food Safety and Contamination Prevention

Learn safe food handling, personal hygiene best practices and how to prevent contamination and cross-contamination.

Protect Your Customers and Business

Reduce the risk of food-borne illnesses, legal issues and reputational damage while maintaining high food safety standards.



Licence Controller Qualification (LCQ)

Exceptional, Supportive Trainers

Learn from trainers who genuinely care about your success. We guide you step-by-step, support different learning needs and help you confidently understand your responsibilities as a duty manager or service professional.

Trusted NZQA-Approved Content

Our LCQ programme covers both required NZQA unit standards, ensuring your training meets all national compliance and regulatory expectations.

Personal Support From Start to Finish

From your first enquiry to achieving your qualification, we support you at every step—clear communication, timely help and guidance whenever you need it.

Fully customized, tailor-made courses designed to fit your venue's needs and align with your company policies.

Our trainer-led online course or on-request face-to-face training allows your team to fully understand the legislation and their responsibilities, gaining the qualification needed on the pathway to becoming a Duty Manager.

NSF offers more than just LCQ. We can also support your venue with additional services your business may be interested in:

- **Host Responsibility training** tailored for your service staff, plus Refresher training to keep your team confident, compliant and up-to-date with training records.
- **Mystery shopping assessments** to evaluate how safe and compliant your premises is—helping you test your processes before getting 'stung'.
- **Basic Certificate in Food Safety:** a great way to up-skill your kitchen team in the principles of Food Safety.



Book Your Course Today!

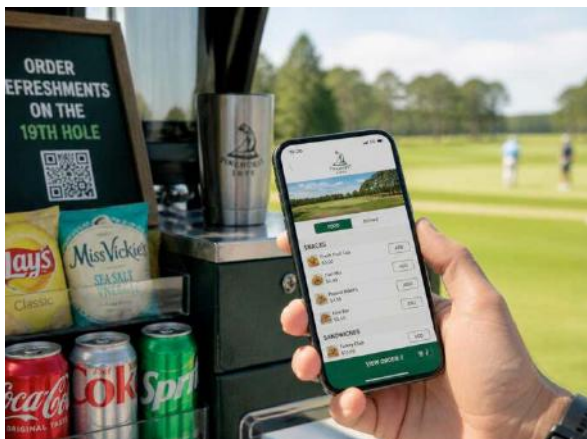
Phone: 0800 366 4690
Email: nztraining@nsf.org



GOLF HOSPITALITY GETS SMARTER

How AI is quietly transforming food and beverage operations in golf clubs

Artificial Intelligence is shifting golf club food and beverage from intuition-based management to precise, predictive hospitality. Instead of guessing busy periods or reacting to bottlenecks, clubs now use integrated data from tee sheets, weather, POS systems and member behaviour to forecast demand and optimise operations in real time.



From Reactive to Predictive Traditional F&B relies on experience-driven staffing, fixed inventory cycles and real-time problem solving. AI replaces this with forecasting models that predict:

- Turn-time beverage spikes
- Kitchen load by the minute
- Menu items needing prebatching
- Cart service routing

Tee Sheet as a Demand Engine By analysing bookings, group size, pace-of-play, weather and event schedules, AI generates detailed demand curves that allow clubs to schedule labour and prep food with far greater accuracy.

Smarter Inventory, Less Waste AI-linked inventory systems adjust orders automatically, reduce perishables and align beverage stock with weather-driven consumption – cutting hidden waste costs.

Labour as Dynamic Optimization AI workforce tools schedule staff like a portfolio – minimising idle time, improving peak coverage and reducing overstaffing.

POS + AI = Operational Intelligence Modern POS platforms feed real-time data into AI models,

Artificial Intelligence turns Food & Beverage from a cost centre into a predictive profit engine

revealing not just what sells, but why and when, helping refine menus, pricing and kitchen flow.

Personalised Member Experience AI supports behaviours-aware service: suggesting preferred drinks, filtering menus by dietary needs, prestaging "usual orders" and timing upsells based on pace-of-play.

Integration: The Real Challenge Most clubs have the tools; AI works only when systems – tee sheet, POS, inventory, staffing – are connected through a unified operational backbone.

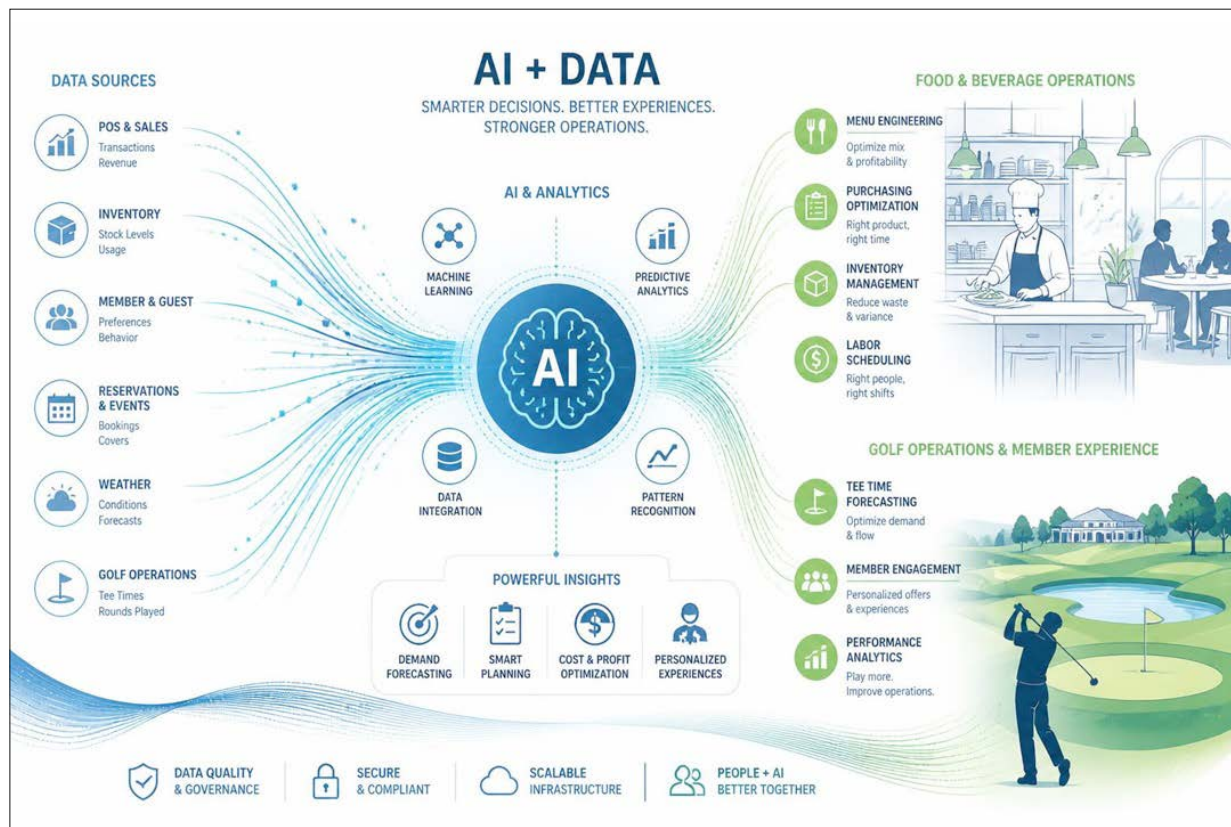
Learning from High-Volume Venues Entertainment golf venues like Topgolf act as AI testing grounds, refining real-time ordering, kitchen optimisation and guest behaviour modelling before these innovations flow into traditional clubs.

The Strategic Outcome AI turns F&B from a cost centre into a predictive profit engine – reducing waste, improving labour efficiency, increasing spend per round and delivering more consistent member experiences.



The Future Golf F&B isn't becoming digital for novelty – it's becoming coordinated, predictive and real-time. Clubs that integrate their systems will lead the next era of hospitality performance.

*Abridged with acknowledgement to Miklós Breitner
Golf Business Monitor*





DON'T LEAVE MONEY ON THE FAIRWAY

For golf clubs across New Zealand, every dollar matters

Whether it's maintaining greens and fairways, upgrading equipment, improving facilities or investing in member experiences, club managers are continually looking for ways to stretch budgets further. Yet one source of funding is often sitting unnoticed within everyday operating costs.

FUEL EXCISE DUTY REFUNDS

Many golf clubs use petrol-powered equipment as part of their day-to-day operations, including mowers, utility vehicles, pumps, generators and maintenance equipment used away from public roads. What many clubs don't realise is that a portion of the fuel tax paid on that petrol may be recoverable through the NZTA Fuel Excise Duty Refund scheme.

That's where NZ Petrol Refunds comes in.

For more than 10 years, NZ Petrol Refunds has specialised in helping New Zealand organisations recover fuel excise refunds. The company manages the entire process on behalf of clients, from identifying eligibility and preparing documentation through to lodging claims and managing ongoing applications.

'For many golf clubs, it's not about finding new revenue—it's simply about claiming back money they're already entitled to receive.'

For eligible golf clubs, refunds can generally be claimed retrospectively for up to two years. Once the initial claim has been completed, ongoing claims are typically processed every three months, creating a regular stream of recovered funds with minimal administration required from the club.

One thing that makes our story a little unique is our connection to the golfing community. NZ Petrol Refunds is owned by Mignon Zwart and Sarah Da Silva, and while our focus is helping organisations recover fuel excise refunds, golf has long been part of Mignon's family life through her husband, Pieter Zwart, a former PGA New Zealand Champion. It's a connection that has given us an appreciation for the challenges and opportunities faced by golf clubs throughout New Zealand.

The service is entirely success-based, meaning there are no upfront fees, no hidden costs and no financial risk to the club. NZ Petrol Refunds completes all the work first and is only paid once the refund has been received from NZTA.

WHAT GOLF CLUBS ARE SAYING

Muriwai Golf Club – Andrew Jackson, General Manager

"We have been overpaying for quite sometime now. Every bit helps and the last two years' purchases were assessed and a nice little refund was processed. Great work, thank you Mignon. Highly recommended."

Waitangi Golf Club – Merle Tipene, Club Secretary

"Mignon and the team make it easy for our club to claim petrol refunds; so easy that we forget about it until we receive the refund. They send regular updates and provide advice as needed. We would recommend their service to everyone."



Ready to see if your club is eligible?

**Contact: Mignon Zwart
021 027 999 00**

info@nzpetrolrefunds.co.nz

GOLF AUSTRALIA REPORT ON CLUB GOVERNANCE

Research reveals persistent golf club governance challenges



KEY FINDINGS



Only 57% of golf leaders believe directors clearly understand where the board's role ends and management's begins.



44% of boards remain focused on club operations rather than long-term strategy.



Only 63% of respondents believe their board has the right skills and expertise to match current and future strategic needs.



80% of directors believe their board is effective, compared to 70% of managers.



Clubs with paid management score +18 on the report's strategic balance scale, while fully volunteer-run clubs score between -17 and -19.

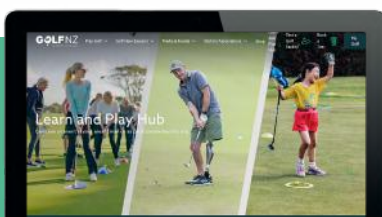


The 2026 Golf Australia National Club Governance Report is the most comprehensive governance study ever conducted across Australian golf, providing valuable insights into the challenges and opportunities facing clubs

and has a direct correlation to Club Governance in New Zealand.

Alongside the findings, the report identifies five priority recommendations to help clubs strengthen their governance and build long-term capability.

Click [HERE](#) to read the full report and learn more



The Learn & Play Hub

A national platform connecting more golfers to your club

Click [HERE](#) for more info

MEMBER RESOURCES

- Strengthening Club Governance: Insights & Actions
- 2025 Annual Salary Survey Results • Club Benchmarking 2025
- Executive Recruitment Service • CMA NZ News • Job Board



Photo: Nikkimeel/Stock

CLUB MANAGEMENT ASSOCIATION OF NEW ZEALAND

EXECUTIVE RECRUITMENT SERVICE

The Club Management Association of New Zealand (CMA NZ) offers an Executive Recruitment Service to its members at attractive rates. CMA NZ will connect your Club with skilled professionals who are looking for permanent opportunities and streamline the process to ensure that your recruitment needs are met.

Finding the right person for a role is more than just a skills match. Combining many years of club management knowledge and a high-calibre level of member service, driven to deliver on your hiring objective, your Club will benefit from CMA NZ personalised talent identification solutions.

The industry specific, end-to-end service,

conducted in partnership with selected club board personnel includes:

- Composing job descriptions for management positions across the entire golf club sector
- Creating an appointment process timeline
- Managing the vacancy advertising campaign
- Interviewing candidates
- Selecting and managing short lists
- Arranging final interviews
- Providing benchmarked salary packages
- Negotiating and finalising salary packages
- Preparing employment agreements
- Attractive rates for CMA NZ members



Photo: Seb Ray/Stock

For a confidential golf club executive recruitment proposal, contact:

Des Topp, Executive Officer

Club Management Association of New Zealand

E: eo@gmanz.co.nz T: 021 392 007

CMA NZ NEWS

A WARM WELCOME TO OUR NEW MEMBERS



GEORGE WILLIAMS
Manager
McLeans Island Golf Club
Christchurch



NATHAN PAUL
General Manager
Weedons Golf Club
Rolleston



MICAH DICKINSON PGA
General Manager
Waipu Golf Club
Ruakaka

CMA NZ Website goes live

Thanks to some tremendous work by Mat Eagleson and his team at Dot Golf, we are now the proud promoters of the new CMA NZ website. With a clean, refreshing look, user friendly access and many new features, the website will provide members with a multitude of club management information.

As an interim measure and to access the expanded Library of Resources which is in the final stages of being loaded onto the website, please email a request to eo@cmanz.co.nz for a copy of the file.



Click [HERE](#) to check out the new CMA NZ website



NZGIC 2027 WHOLE OF GOLF CONFERENCE

23-25 August 2027
Te Pae Convention Centre
Christchurch



STRENGTHENING CLUB GOVERNANCE: INSIGHTS & ACTIONS

Clubs are steadily adopting better governance practices, yet key opportunities remain in strategic planning, risk management and member communication.



For actionable tools, templates and best practice resources, consult the Club Management Association of New Zealand website

Click [HERE](#)

2025 ANNUAL SALARY SURVEY RESULTS

An annual wage and salary survey can help golf clubs assess their competitiveness in the labour market and make necessary adjustments to attract and retain top talent.



To view summary analysis tiered by ZONE

Click [HERE](#)

CLUB BENCHMARKING 2025

Golf club benchmarking provides valuable insights into financial performance, strategic planning, cost management and competitive positioning.

By analysing industry trends and best practices, clubs can optimise revenue, enhance member satisfaction and maintain long-term sustainability.

To participate in the 2025 Club Benchmarking survey CMA NZ members can send a copy of their latest 2024/2025 audited Financial Reports to eo@cmanz.co.nz



Members can also request a peer-to-peer review of their club's 2024/2025 Club Benchmarking results with a club of similar size in terms of turnover or member numbers. Send your request to eo@gmanz.co.nz

Click [HERE](#) to view the CMA NZ 2024 Benchmarking report

JOB BOARD



GOLF COURSE SUPERINTENDENT

Queenstown Golf Club



Queenstown Golf Club
NEW ZEALAND

Click [HERE](#) to view the advert



DEBBIE DALE DESIGN

Crafting striking visuals
for your golf club, Debbie
Dale Design delivers
creative solutions that
capture the spirit, prestige
and passion of the game.

- Brochures
- Newsletters
- Flyers
- Adverts
- Annual Reports
- Magazines
- Signage
- Exhibitions
- Merchandise and more



Click [HERE](#) to view Debbie Dale Design Portfolio



**GOLF COURSE
SUPERINTENDENT**

Omokoroa Golf Club



Click [HERE](#) to view the advert



**GOLF OPERATIONS MANAGER/
GOLF PROFESSIONAL**

Dunedin Golf Club (Chisholm Links)



Click [HERE](#) to view the advert

BOARD MEMBERS 2025/2026

DIRECTORS



CENTRAL BRANCH REPRESENTATIVE

Amy Sidford CCM
Board Chair
General Manager, Boulcott's
Heritage Farm Golf Club
admin@boulcottsfarmhgc.co.nz



BAY OF PLENTY BRANCH REPRESENTATIVE

Clinton Butler
General Manager
Rotorua Golf Club
manager@rotoruaclub.nz



WAIKATO BRANCH REPRESENTATIVE

Scott Meiklejohn
General Manager
Tieke Golf Club
gm@tiekegolf.co.nz



INDEPENDENT DIRECTOR

Zoey Gruener
Executive Assistant
Tara Iti Golf Club
zoey.gruener@taraiti.com



NORTHERN SOUTH ISLAND BRANCH REPRESENTATIVE

Tony Marriott
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Russley Golf Club
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CENTRAL OTAGO BRANCH REPRESENTATIVE

Anthony O'Brien
General Manager
Jacks Point Golf Club
anthony.obrien@jackspoint.co.nz



INDEPENDENT DIRECTOR

Dylan Lindstrom PGA CCM
General Manager
Royal Wellington Golf Club
dylan.lindstrom@
royalwellington.com



NORTHERN BRANCH REPRESENTATIVE

David Herbert CCM
General Manager
North Shore Golf Club
david@nsgc.co.nz



Photo: Aristatoo/Stock

SUPPLIERS' NOTICE BOARD

CLUB CAR TEMPO LITHIUM-ION GOLF CART



Designed with automotive styling, the Tempo is backed by proven engineering and a reputation for reliability. Plus, connected technology supports course management and golfer entertainment.

[Click HERE to view more](#)

IS THIS NEW ZEALAND'S SAFEST LITHIUM GOLF CART?

Throughout the Engineering and Development process prior to the launch of the Club Car Vanguard Lithium-ion Tempo we maintained a strong focus on safety. The result is a unique and automotive grade solution.

[Click HERE to learn more](#)

Terry Sullivan, Sales Manager, PTNZ

M +64 21 938 938

E terry@powerturf.co.nz

POWER TURF



- 24.7 hp FT4 compliant liquid-cooled diesel engine
- 18" QA5 cutting units for an 80" total width of cut
- 3-wheel, smooth tyre configuration with standard GRIP all-wheel drive
- Passcode-protected TechControl display

LYNDON BAIRD

Director of Sales
Golf & Commercial NZ
Brandt
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Silverdale 0932
M (0274) 304810
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DRIVING EXCELLENCE

TARA GOLF CARTS



Automotive Style Cab



Luxury Seats



Smooth Suspension



Accessories Included

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Jo Waddingham, Marketing Manager, Parkland

Phone +64 9 415 0300 | DDI +64 9 415 0306 | Email joseph.waddingham@parkland.co.nz

DNA SPORTS IS YOUR GOLF CLUB'S TRUSTED PARTNER HELPING YOU WORK SMARTER, NOT HARDER.

Our expert consultants create tailored, results-driven strategies that power long-term success at the heart of your club.

We simplify your back-office systems, from accounting & membership to golf management software - so you can focus on growing your club.

With solutions built just for you, we're proud to be New Zealand's newest golf accounting specialists.

We understand the unique challenges community focused clubs face. That's why we deliver cost-effective, reliable, and tailored support designed to simplify your financial operations and keep your club running smoothly.

Reduced administrative burden, allowing your management to focus on core activities.



DNA SPORTS GROUP
ITS IN OUR GENES



SUSTAINABLE LIQUID STORAGE UP TO 6 MILLION LITRES



Click [HERE](#) for more information



WWLA is a Water and Contaminated Land Consultancy currently working with multiple Golf Clubs on a range of different environmental and RMA planning services including Muriwai Links, Muriwai Downs, Huapai, Mangawhai and Thames.



Please get in touch if you need help with:

- Bore design and groundwater take consents
- Stream intake design and surface water take consents
- Pond or stream water quality issues
- Land drainage or stormwater issues
- Wastewater disposal, natural inland wetland assessment
- Management of legacy contaminated land

Click [HERE](#) to view more information

Jon Williamson

Email: jon.williamson@wwla.kiwi **Phone:** +64 21 65 4422 **Website:** www.wwla.kiwi

What If Your Club Could Drive Extra Revenue Every Day Of The Year?

- Without selling another membership.
- Without increasing green fees.
- Without any added cost.
- Without management time.

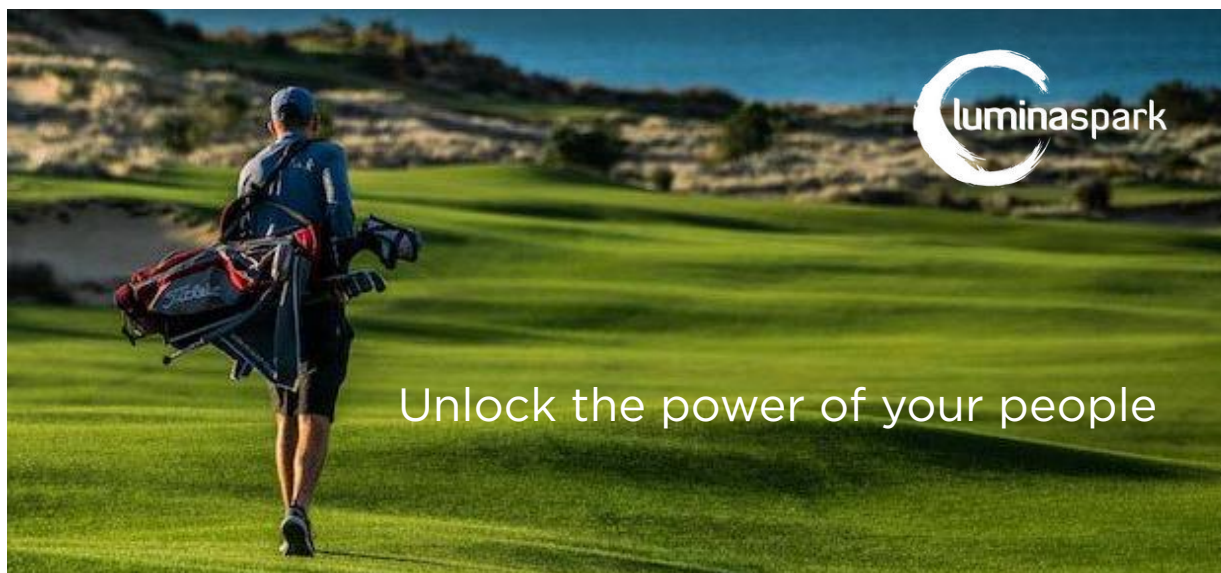
HOW IT WORKS

- Cartel Media install digital screens in your clubhouse and pro shop at zero cost.
- Every advert displayed generates revenue for your club.
- PLUS the screen can be used for member communication - notices, tournaments, updates etc.



CARTEL MEDIA

Contact Matt at Cartel Media about this zero-risk opportunity.
matt@cartelmedia.co.nz | 09 527 0122



Unlock the power of your people

Great clubs aren't just built on world class courses, they are built on great people. Golf clubs are unique environments with seasonal pressures, multi-generational teams and high member expectations. When communication breaks down, performance and culture suffer.

If your club is facing communication challenges, leadership pressure or you simply want to strengthen your team culture, I would love to explore how Lumina Spark could support you, your people and your performance.

ZOEY GRUENER

Lumina Spark Certified Facilitator
New Zealand Golf Industry

Contact: zoey.gruener@taraiti.com
Mob: +64 27 5857 565

CLICK **HERE** FOR
MORE INFORMATION

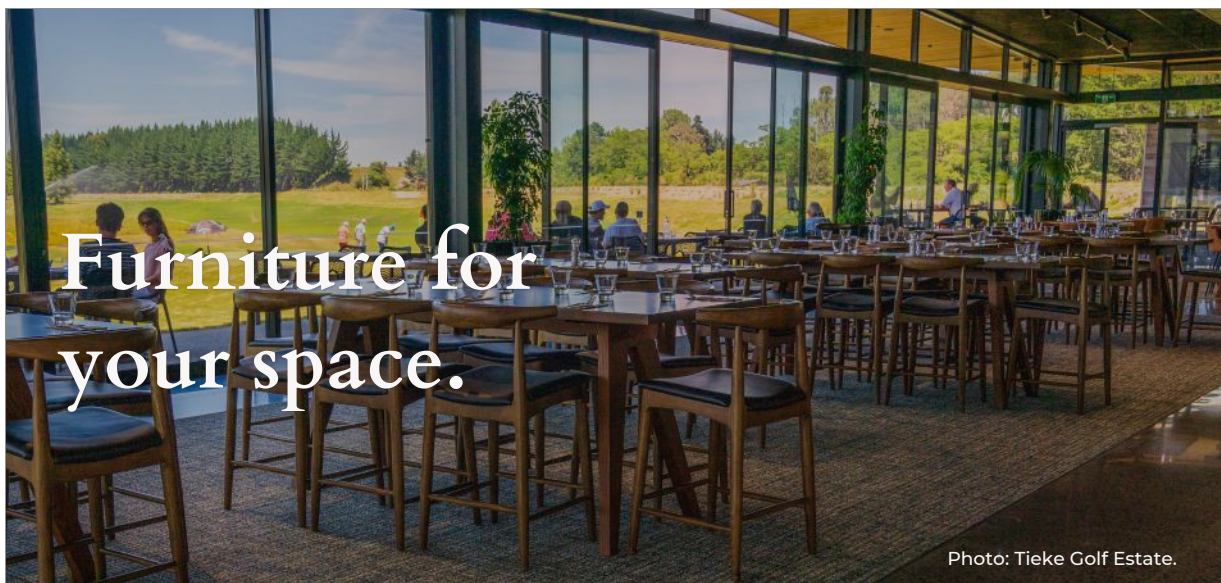


Photo: Tieke Golf Estate.

Create welcoming spaces with quality furniture, ready to ship, and personalised support to help bring your project to life. Let's talk about your space.

cintesi.

Tauranga: 07 577 6138

Auckland: 09 377 6727

Email: support@cintesi.co.nz

Start your project **here**.

  cintesi.co.nz

PROMOTE YOUR BRAND TO NEW ZEALAND'S CLUB LEADERS

A half-page ad in the CMA NZ newscast puts your business in front of key decision makers who run the country's golf, sports and hospitality clubs.

Our publication reaches a network of managers and senior staff who rely on CMA NZ for trusted industry updates and supplier insights.

If you offer products or services that support club operations, this is an effective way to build visibility, credibility and connections.

Align your brand with the national body for club leadership and place your message where it counts.

Contact: Des Topp, Executive Officer **Email:** eo@cmanz.co.nz
Phone: +64 (021) 392007 **Website:** cmanz.co.nz



**CLUB
MANAGEMENT
ASSOCIATION
OF NEW ZEALAND**

CMA NZ PARTNERSHIPS

OUR PLATINUM PARTNER



OUR GOLD PARTNERS

POWER TURF

Success from the ground up



JOHN DEERE



OUR EDUCATIONAL PARTNERS



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**

OUR PARTNERS



**TURF
SHAPES**



parkland





CLUB MANAGEMENT ASSOCIATION OF NEW ZEALAND

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