



The Beat Goes On 5K

Saturday, September 19, 2026 | 9:00 AM | Saline Memorial Hospital, Benton, AR

About the Race

The Beat Goes On 5K is a joint event between Saline Memorial Hospital and the Tea Rose Community Collaborative (TRCC). This is our first year co-hosting, and together we are bringing the community an annual run/walk that supports the TRCC Scholarship Fund and the Saline Memorial Hospital's Food is Medicine food pantry initiative — investing in education and food security for families in Saline County.

The event welcomes runners, walkers, and volunteers of all ages and fitness levels. Whether you're a competitive runner or walking with family, this race brings the community together for a meaningful cause.

Past Participation Highlights

The Beat Goes On 5K has grown steadily since its inception, drawing participants from across central Arkansas:

- 2025: 411 registered participants (reached full capacity)
- 2023: 300 registered participants
- 2022: 400 registered participants

Participants range from seasoned runners to first-time walkers, families with strollers, and local school groups. The event consistently draws community leaders, healthcare professionals, and local business owners — making it a high-visibility opportunity for sponsors.

Race Route

This USATF certified 5K route begins and ends at Saline Memorial Hospital and winds through the heart of downtown Benton, AR:

The course is flat and paved, making it accessible for all skill levels. Water stations will be positioned at each mile marker. The route passes through high-traffic commercial and residential areas.

Why Sponsor The Beat Goes On 5K?

- Reach 500+ participants and their families on race day
- Brand visibility on race materials, signage, t-shirts, and social media
- Align your business with education and community health initiatives
- Network with local leaders, healthcare professionals, and fellow businesses
- Demonstrate your commitment to Saline County



See attached sponsorship levels and registration form. Questions? Email us at salinetrcc@gmail.com



Sponsorship Form

Join us as a sponsor of The Beat Goes On 5K and help make a meaningful local impact. Your sponsorship supports local scholarships and advances the Saline Memorial Hospital's Food is Medicine food pantry initiative, helping provide resources and non-perishable food support to families across the Saline County community.

Reserve your sponsorship spot here: [Sponsor Registration](#)

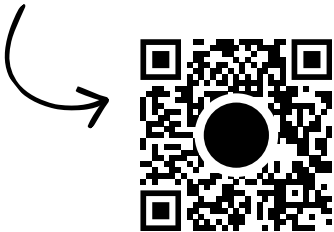
Sponsorship Level	Amount	Sponsorship Benefits
Presenting Sponsor (1 Available)	\$5,000	Premier logo/name placement on race shirts; logo on finisher medal; included in all event ads; special social media shout-out; race-day tent/booth; 50 complimentary entries
Co-Presenting Sponsor (2 Available)	\$2,500	Prominent logo/name placement on race shirts; included in all event ads; special social media shout-out; race-day tent/booth; 25 complimentary entries
Platinum Sponsor	\$1,000	Company logo and name on race shirts; social media shout-out; race-day tent/booth; 10 complimentary entries
Gold Sponsor	\$500	Company logo and name on race shirts; race-day tent/booth; social media shout-out; 5 complimentary entries
Silver Sponsor	\$250	Company name on race shirts; 3 complimentary entries.

Sponsor Information	
Company/Organization	
Contact Name	
Email	
Phone	
Sponsorship Level	

Payments:

Please complete this form and email salinetccc@gmail.com. We will contact you with details/payment information.

Scan this QR code to register online



Thank you for supporting The Beat Goes On 5K and helping strengthen our community!



The **BEAT ON!** **GOES** 2026 **5K**

Benefitting the new
Saline Memorial Hospital Food is Medicine Food Pantry

Saturday, September 19, 2026

\$25 PRE-REGISTRATION | \$30 RACE DAY

**Join us for this popular
annual community event!**

**Proceeds will directly benefit
Saline Memorial Hospital's new
Food is Medicine Food Pantry.**

**Let's come together to
support health and
wellness in Saline County!**



**For more details
and to register, scan
the QR code or visit**

**[Click here to register](#)
[NOW!](#)**



This event is hosted in partnership with the Tea Rose Community Collaborative of Saline County.