

October 2026

THE EL CAJON SEW & VAC

INSIDER



El Cajon
Sew & Vac

OCTOBER

AT EL CAJON SEW & VAC

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 10:00 AM New Owner Class 1	2 1:00 PM Open Sew	3 9:00 AM New Owner Embroidery
4 12:00 PM Quilting 101 1:30 PM PFAFF Club	5	6	7 10:00 AM ASG Meeting 6:00 PM Software / Embroidery Club	8 10:00 AM New Owner Class 2	9 1:00 PM Open Sew	10 10:00 AM Viking Club 2:00 PM New Owner - Mechanical
11 12:00 PM Quilting 101	12	13	14 10:00 AM New Owner - Mechanical	15 10:00 AM New Owner Class 3	16 1:00 PM Open Sew	17 9:00 AM New Owner Classes 1 & 2
18	19	20	21	22 10:00 AM New Owner Class 4	23 1:00 PM Open Sew	24 9:00 AM New Owner Classes 3 & 4
25	26	27	28 10:00 AM New Owner - Mechanical	29	30 1:00 PM Open Sew	31



CLASSES



CLUBS



SPECIALTY



OPEN SEW



NEW OWNER CLASSES

New Owner Classes are complimentary for customers who purchased their machine from El Cajon Sew & Vac.

GET THE DETAILS &
SIGN UP HERE.

WEEK 1

VACUUM BAGS 20% OFF

OCTOBER 1 - 7

Promotions can't be combined with other offers and are valid only on in-stock items; prior purchases don't qualify, and the discount must be presented at checkout.

Husqvarna®

VIKING®

Designer Epic™ | 3
Nordic Frost
Sewing & Embroidery Machine

READY FOR AN UPGRADE?

Trade in and
save up to \$5,000.*

October 1-31, 2026

Add Monogram Embroidery
to difficult-to-hoop projects
without opening a seam.

creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

***creative*™ Free Arm**
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

Amber™ S | 300

OVERLOCK MACHINE

**Machine
Spotlight**

Designed to support your creative journey. With Precise Thread Control, intuitive features like lower looper lighting, knee lift functionality, and a spacious extension table, it delivers professional-quality finishes with ease



TOP FEATURES

Precise Thread Control

Easily fine-tune the amount of overedge thread so stitches form neatly along the fabric edge for optimal results and with fewer adjustments.

Lower Looper Lighting

Extra lighting gives improved visibility in the looper area, making threading easier.

High Sewing Speed

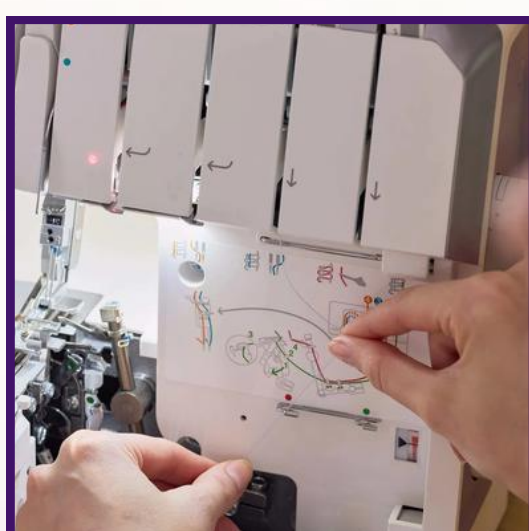
Complete your projects quickly with sewing speeds of up to 1,500 stitches per minute.

Automatic Needle Stop Up

When you stop stitching, the needle and loopers automatically return to the correct position for threading.

16 stitches

The 4/3/2 thread stitch capability provides overlock stitches, flatlock stitches, rolled hems and more. You can stitch, trim, overcast and embellish a wide range of projects



Stop by and experience it in action.



Foot of the Month

HUSQVARNA® VIKING®
Interchangeable Open Toe Foot

Use the Changeable Open Toe Foot when sewing Satin stitch applique, Taper stitches and Decorative stitches. The tunnel on the underside of the foot feeds smoothly and the open front gives greater visibility and a great overview of the stitches.

WEEK 2

EMBROIDERY
DESIGNS

30%
OFF

OCTOBER 8 - 14



Promotions can't be combined with other offers and are valid only on in-stock items; prior purchases don't qualify, and the discount must be presented at checkout.

PFAFF

Perfection starts here.™



From Idea to Stitch, Instantly Connected

CREATIVATE™ Connected Machines Starting at \$1,399*

Turn Ideas into Reality with Powerful Creative Tools

Access designs directly on your machine. | Get step-by-step guidance and tutorials.

Preview your design before stitching.



creative performance™ 950



creative expression™ 750



creative elevate™ 680



creative expect™ 680



performance icon™



quilt expression™ 725



expression™ 715

*Sole effective October 1 - 31, 2024. All consumer pricing is in the sole discretion of the retailer. Valid in authorized PFAFF® retailers in the United States, PFAFF, PERFECTION STARTS HERE, CREATIVATE, CREATIVE PERFORMANCE, CREATIVE EXPRESSION, CREATIVE EXPECT, CREATIVE ELEVATE, PERFORMANCE ICON, QUILT EXPRESSION, and EXPRESSION are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

NOVEMBER

AT EL CAJON SEW & VAC

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8 12:00 PM Crab Counted Quilts with Jan	9	10	11 10:00 AM New Owner Mechanical	12 10:00 AM New Owner Class 2	13 1:00 Open Sew	14 10:00 AM Viking Club 2:00 PM New Owner - Mechanical
15 12:00 PM Crab Counted Quilts with Jan	16	17	18	19 10:00 AM New Owner Class 3	20 1:00 Open Sew	21 9:00 AM New Owner Classes 1 & 2
22	23	24	25 10:00 AM New Owner Mechanical	26 10:00 AM New Owner Class 4	27 1:00 Open Sew	28 9:00 AM New Owner Classes 3 & 4
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CLASSES



CLUBS



SPECIALTY



OPEN SEW



NEW OWNER CLASSES

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GET THE DETAILS &
SIGN UP HERE.

CREATE WITH ONYX™

Sewing Machine

Starting at \$349

October 1-31, 2026

Find the Pumpkin Rope
Basket project instructions
at [Creativate.com](https://www.creativate.com)



ONYX™ 15
MSRP \$379



ONYX™ 25
MSRP \$429



ONYX™ 30
MSRP \$749

Find the Moores Savings Box!



HOW IT WORKS



EXPLORE OUR CATALOG

Browse through the pages to find exciting deals and products!



SPOT THE MOORES SAVINGS BOX

Look for the hidden box within the pages, it's your key to unlocking extra savings!



CLICK THE BOX

Once you discover Moore's Savings Box, simply click on the image to unveil your treasure!



PFAFF

Elevate Your Stitching, Elevate Your Style



creative elevate™ 680 TOP FEATURES



Large Color Capacitive Touch Screen

Access all your information on a large 7" (153 × 85 mm) color capacitive touch screen. Easily view settings and make edits using intuitive tablet-like gestures such as swipe, pinch, and spread.



CREATIVATE™ Connectivity*

Connect all CREATIVATE enabled devices to communicate wirelessly between them, get automatic updates and inspiration.



Automatic Needle Threader

Thread the needle quickly and easily with the push of a lever to get stitching sooner and with less frustration.



The Original IDT™ System

Original since 1968. The Integrated Dual Feed (IDT) from PFAFF® precisely feeds all types of fabric from the top and bottom for perfect stitching every time.



Optional Embroidery Unit^

You can start with sewing and upgrade to embroidery whenever you're ready, without needing to replace your current machine.



Exclusive PFAFF Stitch Techniques

Create unique projects with hundreds of stitches, including exclusive patented stitch techniques, such as Floating, Radiant, Ribbon, Lace-Edge and Stacking stitches.

Additional Features

- Built-In Learning Center
- Built-In Quick Help
- Over 400 Built-In Stitches
- Large Embroidery Area – 360 × 200 mm
- Exact Position

- Change Design Stitch Out Order
- Create Shape
- Over 330 Built-In Embroidery Designs
- 8 Embroidery Fonts
- Top & Bobbin Thread Sensors
- Automatic Thread Tension
- Built-In Thread Cutter

WEEK 3

HEMINGWORTH POLYSELECT

30% OFF

OCTOBER 15 - 21

Promotions can't be combined with other offers and are valid only on in-stock items; prior purchases don't qualify, and the discount must be presented at checkout.

 **Husqvarna®**

VIKING®

FREE SMALL ROLLER BAG

with purchase of the
SAPPHIRE™ 930 Sewing Machine.*

October 1-31, 2026

**\$400
VALUE**



Senses fabric for
perfect feed,
every time.

Room for your
biggest projects.

One-touch
thread cutting,
zero interruptions.

+200 stitches to
bring every design
to life.

Sale effective October 1 - 31, 2026. Additional exclusions may apply. Prices are suggested and may vary. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All Husqvarna pricing is at the sole discretion of the retailer. Valid only at authorized Husqvarna Viking® retailers in the United States. Viking® and SAPPHE™ are exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Logo are trademarks of Husqvarna AB and are used under license. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. *Free gifts only available with the purchase of a SAPPHE™ 930 and applies to part numbers: 9208:2096.



VERSATILE, CONVENIENT,
LIGHTWEIGHT CORDLESS
CLEANING

R65 | CORDLESS
STICK
VACUUM

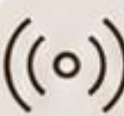
TEST DRIVE ONE TODAY!



FEATURES



Riccar SupraCyclonic
Filtration



Smart Sensor
Dust Detection



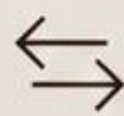
All Surfaces Covered



Longer Run Time



Variable Speed



2-Way Clean-Out



Digital Display
Control Panel

PFAFF®

Limited Time Only

25% Off

PFAFF® Accessories and Notions



October 9 - 12, 2026

Clover

Quick Cut

THREAD CUTTER

Cut chain-piecing threads
with one hand.

No scissors. No stopping.

FAST.

FINGER-SAFE.

HIGHLY ADDICTIVE.



FOUR DAYS ONLY

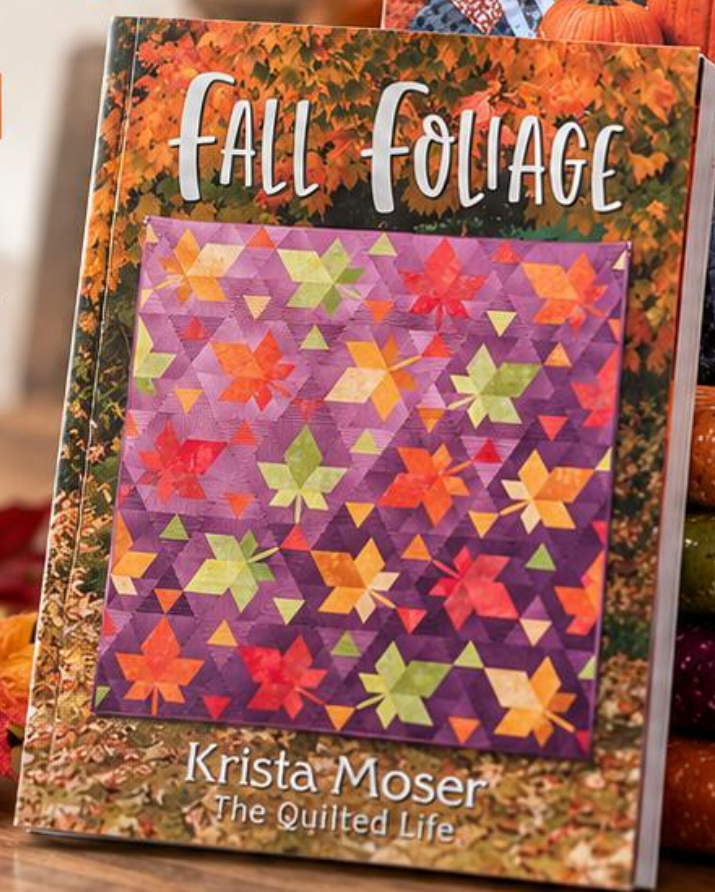
25% OFF
HUSQVARNA® VIKING®
ACCESSORIES
& NOTIONS

October 9-12, 2026

WEEK 4

PATTERNS
25% OFF

OCTOBER 22 - 28



Easy Living Off White Flax

Beautiful texture made simple.



Sew less.
Create more.



The ultimate
shortcut to
custom home decor.



Pre-hemmed.
100% cotton.
Zero hassle.

GET THEM HERE

On the Cover & WHERE TO FIND IT!

1

Fall Foliage Quilt

That stunning burst of autumn color is Fall Foliage by Krista Moser of The Quilted Life. Despite those gorgeous 60-degree angles, there isn't a single Y-seam in sight!

[GET THE PATTERN](#)

2

Pumpkin Rope Basket

Cozy up your space with this adorable project on CREATIVATE. It's the perfect afternoon sewing project for holding autumn treats.

[GET THE PROJECT](#)

3

Featured Embroidery

Find more embroidery designs with CREATIVATE. Membership unlocks thousands of design files and projects, plus creative tools for embroidery and more.

[EXPLORE CREATIVATE](#)

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