

NORTH WEST BODYSHOP SUPPLIERS

**INDEPENDENT PROMOTOR
OF MAIN DEALER PARTS,
SERVICES & EQUIPMENT**

**The newsletter
supporting
bodyshops!**

Quarter 3 Edition 2025

Welcome

PAGE 3

Hi All,
Welcome to the Autumn Edition of the NWBS Newsletter. I hope you had a great summer and although some have been quiet I am hoping we are through it now and we will all be very busy coming into the winter months.



**NORTH WEST
BODYSHOP SUPPLIERS**



BODYSHOP SPOTLIGHT

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At HKO Autos, we take pride in offering a complete range of vehicle services from our fully equipped facility in Macclesfield. Our team of highly experienced technicians specialise in both ..



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07917 868203
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NWBS Newsletter



Hi All,

Welcome to the Autumn Edition of the NWBS Newsletter.

I hope you had a great summer and although some have been quiet I am hoping we are through it now and we will all be very busy coming into the winter months.

As I approach the 3rd year anniversary for NWBS I would like to thank everyone who engages with me on a daily basis whether it be phone calls, Whatsapp, Texts, Emails or face to face visits. The business that comes from you via me to my Main Dealers & Partners is growing every day/week/month and I really appreciate the support you as Bodyshops and Garages give to me and my Main Dealers/Partners.

As always every Bodyshop has the opportunity to feature in this newsletter as a "Bodyshop Spotlight" you will see HKO from Macclesfield featuring in this edition. Just let me know if you would like to feature in future editions where else can you get FREE advertising???

As always a big thank you to all the companies that advertise in the Newsletter and I hope you all enjoy the read. If you want to advertise in the NWBS Newsletter get in touch, it goes out to over 1000

Bodyshops/Main Dealers/Garages via email with a 36% open rate, goes on linkedin and gets over 3000 views, also goes on Facebook and wherever else anyone shares it.

Remember I am that one stop shop across the North West whatever you need if I don't have a Main Dealer or Partner that can supply what you need I will know someone who can – Give me a shout and test me out! Have a great end to the month.

Regards

Neil Buckley

North West Bodyshop Suppliers Ltd

Mob: 07917 868203

Email: neil.nwbs@outlook.com

**NORTH WEST
BODYSHOP SUPPLIERS**

NWBS – NEIL BUCKLEY? WHAT MAKES HIM STAND OUT FROM THE CROWD?

I am a dedicated sales professional with a passion for helping and supporting my customers. My commitment to excellence is demonstrated by my drive to succeed, which has enabled me to specialise in helping main dealers and other partners sell parts and their products and services to the motor trade.

MY EXPERTISE

My expertise in this area makes me a valuable asset to any team or organisation that values customer service and sales success. My customers can trust that I will go above and beyond to meet their needs and ensure their satisfaction. Overall, I am an exceptional professional who is committed to making a positive impact in the Motor Trade industry. Contact me on 07917 868203.

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NWBS = YOUR ONE STOP SHOP



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Wishes

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If you're an individual or small business looking at contract hire, or a business with a medium or large vehicle fleet we can look after your every need both in terms of product and the type of finance that's right for you.

Some of the latest models in the Toyota commercial range include the New Proace Max Large Van. Available in both electric or diesel and in different heights and lengths, and also as a standard van, dropside, tipper or chassis cab to give you the ultimate choice for your business. Alongside the Proace, Proace City, Hilux, Corolla Commercial and the recently reborn Land Cruiser we have the range of vans and commercials to cater for all requirements.

Our complete vehicle solution continues with our passenger car range. Our legendary hybrid technology and build quality delivers excellent efficiency, reliability and whole life running costs. Whether it's the Yaris, Corolla and C-HR Self-Charging Hybrids, Prius and RAV4 Plug-in Hybrids, or the All-Electric All-New Urban Cruiser and All-New Toyota C-HR+ which are soon to join the Toyota bZ4X, we have every vehicle that can fulfil all of your operational needs.



RRG Group Fleet

191 Moorside Road,

Swinton, Manchester, M27 9LL

Tel: 0161 728 8235

www.rrg-group.com/fleet

The Fleet department has won multiple awards, including “National Business Centre of the Year” and “Best Service to National Fleets” from Toyota GB. This confirms the high standards that RRG Group Fleet set themselves when it comes to dealing with you, the customer. Whether you’re a sole trader or small business with a single vehicle requirement or a smaller fleet of vehicles, or a larger business/blue chip company, our team has extensive experience dealing with all business types.

Whatever your fleet vehicle requirements, the RRG Group Fleet team look forward to working with you and advising you on the best transport solutions for your business.



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Model shown is MY25 Corolla Touring Sports Icon Hybrid 1.8 VVT-i Auto £26,520+VAT including optional metallic paint at £791.87+VAT. Prices correct at time of being published. Fuel economy mpg (l/100km) combined 55.3 (4.9) - 62.7 (4.5). CO₂ emissions 110-151 g/km. Hybrid vehicle. Figures obtained using a combination of battery power and fuel. Figures are provided for comparability purposes, only compare fuel consumption, CO₂ and/or equivalent electric range figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results which will vary depending on a number of factors, including the accessories fitted (post-registration), driving style, conditions, speed and vehicle load. *Business Users Only. Initial rental and VAT applies. Non-ownership. Available on new hires of new Corolla Touring Sports Self-Charging Hybrid 1.8 Icon when ordered and proposed for funding between 1st July 2025 and 30th September 2025, registered and funded by 31st December 2025 through KINTO UK Limited (KINTO Contract Hire (KCH)), and registered at participating partner. Advertised rental is based on a 36 month customer maintained contract at 8,000 miles per annum with an initial rental of £1742 +VAT. VAT is applicable to all rentals. All rentals are inclusive of vehicle excise duty (VED) cost. Price correct at time of calculation. Terms and conditions apply. Excess mileage charges will apply if the agreed mileage limit is exceeded. You will not own the vehicle at any point, and the vehicle must be returned at the end of the agreement. Other finance offers may be available but cannot be used in conjunction with this offer. Offer may be varied or withdrawn at any time. Available from participating Toyota Dealers. Hire subject to status and eligibility to UK residents aged 18 or over only and subject to availability from KINTO at participating Centres. Excess mileage, vehicle condition and other charges may be payable. All introducers are independent of KINTO and commonly introduce customers to a selected panel of providers including KINTO. KINTO will pay the introducer a commission for introducing you to them. Commission is calculated based on a fixed percentage of the basic list price of the vehicle you are leasing, with the percentage varying depending on whether you opt for month/lease. Any such amounts will not affect the amounts you pay to KINTO under your hire agreement. KINTO UK Limited. Registered Office: Building 1000, Lakeside, Western Road, Portsmouth, PO6 3EN. Registered in England with number 0837940. VAT Registration Number GB 338 4019 05. KINTO UK Limited is authorised and regulated by the Financial Conduct Authority under number 311776. KINTO is a registered trademark owned by Toyota Financial Services Corporation, Japan and used under licence by KINTO UK Limited.

School of Thought mobilised in 2024 to encourage companies to engage with work experience something the industry used to do regularly in the past and we found those young people who wanted to be in the industry and even young people who hadn't thought of working in automotive.

We are seeing encouraging signs of more companies offering work experience and more companies registering on the School of Thought Portal making it easier for pupils, students, parents and careers officers to locate a business in their locality with placement opportunities.

But this is only the start, and we need many more companies from all sectors to enrol in The Portal at www.schoolofthoughtautomotive.co.uk

If you are an independent bodyshop, group bodyshop, dealer bodyshop or a supplier to bodyshops you can register and offer young people who will be our new generation of workers a placement which may well lead to your next apprentice or encourage them to enrol on an automotive course at college and be your next employees.

If you are exhibiting or attending Automechanika Birmingham or the RTX Show in Warwickshire in June you can come and meet us and we will tell you more and even do the enrolment for you.

We have even worked with the Automechanika team and a local college for 10 students to be part of the event team with three days of work experience to not only help the organisers but also meet hundreds of companies in the industry.

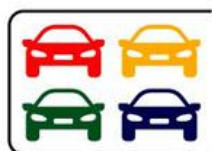
So come and join the growing number of companies who realise the importance of engaging with young people and bringing them into your business for work experience.

If you need any information about work experience just contact us through the website or even directly at dave@ready4work.uk

Automechanika Birmingham 3rd-5th June at the NEC Birmingham, B40 1NT

Road Transport Expo (RTX Expo), NAEC Stoneleigh, Stoneleigh Park, Warwickshire, CV8 2LH

Dave Reece.



NORTH WEST

**AUTOMOTIVE
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There is increasing concern, as the numbers of Electric and Hybrid vehicles on our roads rises, about the shortage of suitably qualified technicians trained in their specialist care and maintenance. The situation is likely to get even worse with time as more pre-owned Electric and Hybrid vehicles enter the market place.

In theory, electric and hybrid vehicles should be no harder to maintain than a traditional ICE vehicle. However, many parts and components, especially the battery are drastically different, and require the attention of a specialist technician. Someone with access to the right parts and equipment, who has been trained in the more advanced technology and methods required, especially due to the very high voltages involved.

Advanced Driver Assistance Systems (ADAS) encompass a wide range of vehicle technologies that have the ability to enhance road safety. These can incorporate basic systems, such as rear-view cameras and automatic headlights to more sophisticated systems such as Autonomous Braking and Lane Departure Warning / Assist.

This technology uses vehicle software, ECUs and onboard sensors such as Radar, Lidar and Cameras to monitor the area around the vehicle, preventing accidents by correcting driver errors.

ADAS has to be recalibrated regularly – particularly after any Accident Repair or Geometry Adjustments. If this isn't carried out, safety features may fail to function correctly.



TechSafe®

For more information, please visit the web site at www.nwats.co.uk Or feel free to give us a call on 01200 452105 to discuss your training needs.

The Institute of the Motor Industry has developed a range of qualifications under the TechSafe banner to ensure that technicians have the skills and knowledge to work in this specialist sector. These qualifications are essential to confirm ADAS systems are operating to manufacturer's specification and ensure your technicians can work safely on and around EVs.

Being part of James Alpe Ltd, the North West's leading accident repair specialists, North West Automotive Training Solutions are ideally placed to offer this industry specific training. They are accredited by the Institute of the Motor Industry (IMI), and able to issue IMI TechSafe qualifications.

Our offer: **IMI AOM230 ADVANCED DRIVER ASSIST SYSTEMS (ADAS)**

TECHNOLOGIES

AND CALIBRATION ACCREDITATION.

This unique module is designed to ensure that the technician has the ability to calibrate Advanced Driver Assistance Systems (ADAS). It demonstrates the technician's ability to identify and correctly interpret information relating to a specific vehicle and its ADAS features to determine which method of calibration is required to return the vehicle to manufacturer's specification.

IMI LEVEL 1 AWARD IN ELECTRIC / HYBRID VEHICLE AWARENESS.

Provides an introduction to safe working practices, the dangers surrounding and the precautions required to avoid potential injury when near electric/hybrid vehicles.

IMI LEVEL 2 AWARD IN ELECTRIC / HYBRID VEHICLE ROUTINE MAINTENANCE ACTIVITIES.

For those people who may encounter electric/hybrid vehicles within a routine maintenance situation. Including the knowledge and skills required to work safely around a vehicle that may have had damage to its high energy/electrical system, also suitable for recovery teams and first responders.

IMI LEVEL 3 AWARD IN ELECTRIC / HYBRID VEHICLE SYSTEM REPAIR AND MAINTENANCE.

Enabling technicians to work safely on electric/hybrid vehicles whilst carrying out diagnostic, testing and repair activities. This may include vehicles that may have or had damage to their high energy/electrical system.

The high-quality training from North-West Automotive Training solutions is provided by industry experienced trainers and assessors with IMI certification to meet BS10125 and IIR industry requirements. Sessions can be carried out at your premises to minimise disruption or at our Clitheroe training centre, whichever is more convenient.

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20 LITRE OIL



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Example
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- Juke (2010 - 2019)
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- Micra (2010 - 2016)
- Note (2006 - 2019)

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BRAKE DISCS



Example
Front Brake Discs (pair):

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- Qashqai (2006 - 2019)

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Example
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or speak to your Dealer.

HKO Autos

Welcome to HKO Autos - Your Local Bodyshop and Mechanics in Macclesfield, Cheshire

At HKO Autos, we take pride in offering a complete range of vehicle services from our fully equipped facility in Macclesfield. Our team of highly experienced technicians specialise in both bodywork and mechanical repairs, ensuring every vehicle leaves our workshop in top condition. Whether it's cosmetic repairs or complex mechanical diagnostics, we're committed to quality, reliability, and customer satisfaction.

Trusted by Main Dealers and Prestige Brands
We're proud to be trusted by main dealers to bring their used vehicles back to retail-ready condition. Our downdraft oven ensures a flawless paint finish every time, and our expert bodyshop team consistently delivers results that meet the high standards of premium automotive brands.

From minor dents to full resprays, our bodywork services are second to none in the area.

Get in Touch Today

Whether you're a private vehicle owner or a business with a fleet, we're here to help. Call us today on 01260 544 944 or email info@hkoautos.co.uk to discuss your needs or to book an appointment. We look forward to working with you.

Supporting Local Businesses with Fleet Services
We've built strong relationships with a number of trusted local businesses who rely on us to maintain and repair their fleet vehicles. We understand the importance of keeping your business on the road.

We offer efficient, high-quality service to minimise downtime and keep your operations running smoothly. Whether it's regular maintenance or urgent repairs, HKO Autos has your fleet covered.

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powered by **Redashe**

Contact Neil Buckley 07917 868203 neil.nwbs@outlook.com

Ensuring Safe and Effective Winter Painting: Heating Tips for Your Scheme

As winter approaches, protecting your paint stock from the cold becomes increasingly important. Cold temperatures can adversely affect paint quality, making proper heating in your mixing room essential for achieving the best results. Here are some key considerations to ensure your heating equipment is safe, compliant, and effective this season.

Use Correctly Rated Heaters for Safety and Compliance

It's crucial to verify that the heaters used in your mixing room meet the appropriate standards. Avoid using standard household oil-filled radiators and fan heaters, as these do not conform to the ATEX standard—a safety requirement for explosive atmospheres. Using non-compliant heaters not only risks safety but could also invalidate your insurance.

ATEX-approved heaters display the “EX” logo and are typically fitted with thermostats. Make sure the thermostat is set to approximately 21°C to maintain optimal working conditions. If the heater features day programmable settings, ensure they are configured to raise the temperature before work begins and reduce it at the end of the day. This approach promotes efficient energy use while maintaining a safe environment.

Maintain and Position Heaters Properly

Regular cleaning and maintenance are vital, especially for older heater models with long, rectangular designs. These units are usually placed low down and can become contaminated with paint, dust, or debris—they are sometimes used as a shelf. Check that these heaters are installed horizontally, not vertically, as vertical placement can cause hot spots and push the unit outside of its certified operational temperature.

Modern, ceiling-mounted heaters are the best option for mixing rooms. Placing heaters on the ceiling allows heated air to enter the space effectively. Since the room's air inlet is located in the ceiling area, this positioning ensures the air is heated as it enters, rather than as it exits, leading to more consistent temperature control.

Optimal Placement and Room Ventilation

Proper placement of air outlets is also important. Exit points should be positioned approximately one meter up the wall, approximately waist height, and on the opposite side of the room from the entry. Because solvent vapours are heavier than air, ceiling-mounted heaters work best—the air in mixing rooms is drawn through the room top to bottom, despite heat rising.

Maintaining Ideal Painting Conditions

Paints mix best above 15°C, where their viscosity flows more smoothly, ensuring easy dispensing when mixing. Temperatures below 5°C can damage certain paints, making them unusable and costly to replace. Therefore, maintaining a stable, warm environment in your mixing room is vital for cost-effective, high-quality painting.

In Summary

Use ATEX-approved heaters with thermostats set around 21°C.

Regularly clean and inspect older heaters, ensuring correct horizontal installation.

Prefer ceiling-mounted units for better air circulation.

Maintain room temperatures above 15°C for optimal paint performance.

Properly position extraction outlets to facilitate effective airflow and vapour control.

By adhering to these guidelines, you'll ensure a safer, more efficient winter painting process—protecting your materials and your team all season long.



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THE ROBOTS ARE COMING

The Importance of AI for UK Small to Medium-Sized Businesses

In the UK, small to medium-sized businesses (SMBs)—those with fewer than 250 employees—are the backbone of the economy, making up 99.9% of businesses and employing 60% of the workforce. Yet, they face rising costs, labour shortages, and competition from larger firms. Artificial intelligence (AI) is transforming how UK SMBs operate, offering tools to boost efficiency, sharpen decisions, and enhance customer engagement.

With 77% of UK businesses planning to increase AI use by 2030, adopting it now is critical for staying competitive. This article explores why AI is essential for UK SMBs, its key benefits, and how to navigate challenges.

Skyrocketing Efficiency Through Automation

AI automates repetitive tasks, saving time and money for UK SMBs. From automating invoicing to managing customer queries, AI tools like chatbots and scheduling software operate 24/7, reducing workload.

A 2025 UK study shows 68% of SMBs using AI report productivity gains, with retail businesses saving up to 6 hours weekly on tasks like inventory management. For example, a small café in Manchester could use AI to automate stock ordering, cutting waste and freeing staff for customer service.

This efficiency is vital in the UK, where SMBs face a 4.3% rise in operational costs. AI can streamline processes by up to 30%, allowing businesses to scale without hiring more staff. In sectors like hospitality, AI-driven booking systems optimise table turnover, boosting revenue without extra overheads.

Smarter Decisions with AI Insights

AI empowers UK SMBs to make data-driven decisions, leveling the playing field with larger competitors. Predictive analytics tools analyse sales, customer trends, and market data, offering insights that improve pricing or marketing strategies.

In 2025, 65% of UK SMBs using AI cite better decision-making, with 54% improving sales forecasts. A Bristol-based e-commerce store, for instance, could use AI to predict peak shopping periods, optimising stock and ad spend.

With affordable platforms like Xero's AI integrations, SMBs without data teams can access real-time insights. This is crucial in the UK, where 70% of SMBs lack in-house analytics expertise, yet AI tools deliver results comparable to dedicated analysts.

Enhancing Customer Engagement

AI transforms how UK SMBs connect with customers. Chatbots provide instant support, while personalised marketing tailors offers to individual preferences, boosting loyalty by 15%. A 2025 report notes 52% of UK SMBs use AI for customer service, with retailers seeing a 10% rise in repeat customers. A London boutique could deploy an AI chatbot to handle inquiries, freeing staff while maintaining a personal touch.

AI also optimises marketing, with tools like Hootsuite's AI features crafting targeted campaigns. This helps SMBs compete with big brands, maximizing ROI on tight budgets.

Cost Savings and Growth

AI cuts costs by 15-20% through automation and error reduction. In manufacturing, AI predicts equipment failures, saving thousands in downtime. UK SMBs adopting AI report 50% higher growth rates, with 48% expanding into new markets. Affordable AI tools make this accessible, even for micro-businesses.

Overcoming Challenges

High setup costs and skill gaps deter 60% of UK SMBs from adopting AI. Data privacy concerns affect 65%, and ethical AI use is underdeveloped. To address this, SMBs can start with free tools, invest in training, and adopt clear AI policies to ensure trust and compliance.

Conclusion: AI Is Non-Negotiable

With 77% of UK SMBs eyeing AI expansion, it's a necessity for survival. AI boosts efficiency, sharpens decisions, enhances customer experiences, and drives growth. Start small with free platforms or courses to future-proof your business in a competitive UK market.

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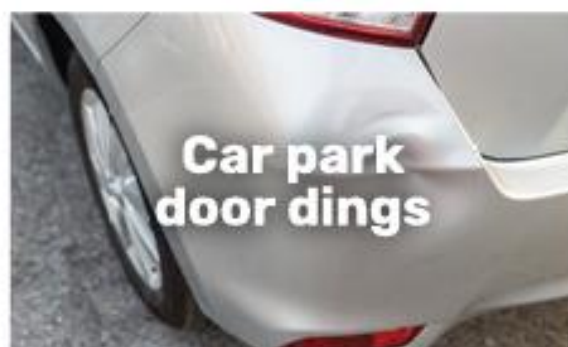


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The Stellar Awards recognise the very best Accident Repair Centres within the Stellantis Multi-Brand Network. We are proud to have been selected as a regional winner for our outstanding contribution to the program.

Paul Glover – Network Manager: Stellantis Accident Repair Programme, said “We have a fantastic network of accident repairers in our Multi-Brand Programme, and it’s important that we recognise the top performers in this new and innovative way. They should be very proud of this achievement”

Upon receiving the award, D Walton Ltd Managing Director, Jason Gough said: “Saturday’s event was absolutely fantastic. A huge thank you to everyone involved for putting on such a brilliant day and evening. Being honoured with the Central Region Award was the icing on the cake. I’ve gathered the whole team to thank them for their hard work, it means so much to all of us to be recognised with such a prestigious award. It’s now proudly displayed in our reception area

**Jason Gough VDA M.I.M.I. - Managing Director -D Walton Ltd
Accident Repair Specialist - jason@dwaltonltd.co.uk
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5 Tips to securing non-fault repairs.

- 1: Ask some simple questions at the start of doing an estimate as to who was to blame for the accident – you will be surprised as to how willing customers are in providing their views, particularly if its not their fault.
- 2: Remind your customers that they paid for their insurance to cover them should they cause an accident, and not for the benefit of the other driver.
- 3: Advise them that should they claim on their policy, fault or non-fault, they will pay up front their excess amount.
- 4: Also confirm to them that their policy is effected if there is a claim . Even if its isn't their fault, their policy will have a claim registered against it, and this WILL affect their premium amount, come the time of renewal.
- 5: Finally make them aware that if they let their insurer choose the repairer, then they will only be offered a small courtesy car while their car is being repaired. However by following your recommendations, they will be provided with a vehicle similar in size to their own.

There is only one way to ensure that;

A: Your client doesn't pay an excess

B: They keep their insurance no claims status clean

C: They get provided with a like for like replacement vehicle

D: And they have all the hassle and stress taken away from them



and that's to allow a specialist company to take the claim directly to the third party insurers on their behalf. If you follow these steps you will secure more repairs, securing top labour rates, being paid in 24Hrs, and you will earn more from your hire commissions.

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MOTOR CLAIM GURU

**Smart Estimator App and GT Motive demonstration.
How much would you guys charge for this?**



If I see those comment above on one more Facebook group my head will explode!

If you do not know how much to charge, you should not be repairing vehicles as a business owner in my opinion, simple as that!.

if you are, and doing it without knowing what to charge, then how can you then grumble about “lack of profit” or “the demise of the repair industry”?

You certainly won't have much potential of running a sustainable business. I will also guarantee that those asking this question, do not know the operational cost of running a business.

I would guess that 90% of the time, the question is asked by people operating as “sole trader” rather than as a “limited company”. They see anything that “cost them money”, as being money from their own pocket, and that “it is too expensive”.

I can certainly see this as being the case with an estimating tool like Audatex for the small trader, but have you or they ever carried out research to what other tools are out there?

These traders will be happy to buy a paint gun at £500 (because they use it) or another tool as it is the “in thing”, that then sits at the back of the garage that cost a fortune and think nothing of it, but don't invest the time to invest in the most important tools that actually make your profit.

These are Estimating tools(I hate the use of the word Estimate) I much prefer “blueprints of repair” or “costing tools”,

The other investment is in “you” the user of those tools.

I see a lot of “fear” “reluctance to change” in the industry, some might think I am being negative or overly harsh on repairers, but to put it frankly, they need a kick up the arse!

I decided to look at two options that will cover pretty much every aspect of costing a job and have them demonstrate these tools to show what benefits they offer along with the associated cost.

To see a full demonstration of both tools see the video below.

<https://www.youtube.com/watch?v=l86Krvze0x0>



MOTOR CLAIM GURU

The first is "Smart Estimator App". "Your body repair business in your pocket"

Smart Estimator App was founded by Tom Hunt <https://www.linkedin.com/in/tom-hunt-1b4522bb/> who created a tool designed for sole traders, smart repairers, restoration companies, who do not do the volume to substantiate the cost of the more expensive estimating systems, that is easy to use, and a host of benefits. Find it more by clicking here <https://www.smartestimatorapp.com/> For a 14 day free trial scan the above.

After researching the tool, speaking with Tom, and watching it being demonstrated, this tool is a cracking asset to any bodyshop, not just the smaller size business owner. It provides an overview of your incoming cost, outgoing cost, invoices, operating profit and projections as well as creating estimates. More importantly, It builds profit in to your business, with no contract, no upfront payment on a very cost effective basis at the point of use.

I was very very impressed with this tool, it does far more than I convey here, so watch the video above. The incumbent and the industry

The incumbent tools that is used by virtually every insurer is Audatex, prior to Audatex, we had companies like "Motex" "Glassmatix" that used Thatcham derived data along with Thatcham blue books, salmon books, green books to calculate costings.

Why would the insurance industry that funds "Thatcham Technical Research Facility" not use the data generated as a result of that research in an Estimating tool like it previously did?

Why would ALL of the insurance industry use the same tool rather than others that were available?

Firstly, It is a good tool, secondly, it did things through the collection of data, use of API links that would allow it to work with the insurer. Due to that, it then became "the go to " as tool.

But there are equally good, if not better alternative out there.

The second tool was GT Motive with a demonstration provided by Martin Rowley

<https://www.linkedin.com/in/martyn-rowley-ab350824/>

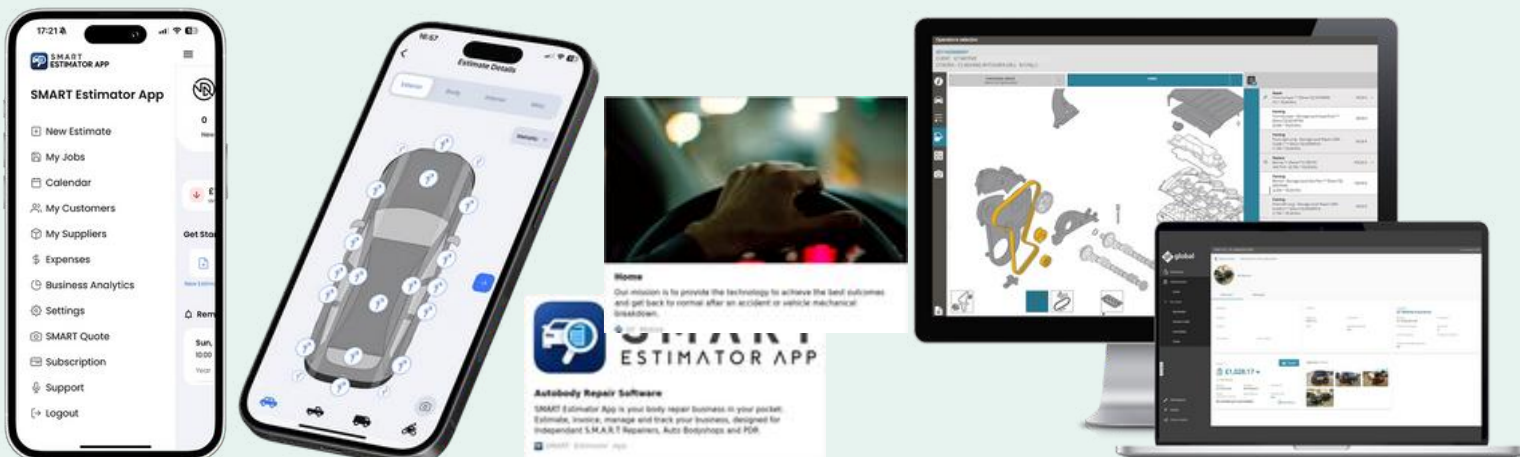
<https://www.gtmotive.com/en/>

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Having been an Audatex user for many years, I found using GT Motive very similar and intuitive, it did not take me long to get my head around it. Data is driven by manufacturer repair times, use's graphics from 2025 rather than the 80's and is on lot of ways is much much more user friendly. I have no doubt that if you have never used an estimating tool before, you would see get to grips with it.

Again, it blew me away with what else it could do aside from estimating, the parts data and part numbers can save a lot of time to the bodyshop. The cost is £12.50 per assessment with no other cost make it an no brainer in my opinion!

Both tools are fantastic and I would highly recommend them. Watch the youtube vid above for the demonstrations.



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2. AI-Driven Business Insights

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Hands-On Component: analyse sample business data with a free AI tool to generate actionable reports.*

3. AI-Powered Customer Engagement

What You'll Learn: Use AI chatbots and personalised marketing to enhance customer experiences.

Hands-On Component: Build a simple chatbot to handle customer queries using a free platform.*

4. AI for Marketing and Content

What You'll Learn: Create blog posts, ads, or social media content with AI, optimising for SEO.

Hands-On Component: Draft a marketing campaign using AI, analysing engagement metrics.*



AI-generated sales report
on a tablet

Benefits: Why This Course Matters for Your Business

This course equips businesses with AI tools to thrive in a competitive market. Here's how it delivers:

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Benefit: Automate 30% of repetitive tasks, freeing time for strategy and growth.

Impact: Handle more work without hiring, boosting productivity.

2. Smarter Decisions

Benefit: AI insights improve decision-making by 25%, from sales forecasts to inventory management.

Impact: Outpace competitors with real-time, data-driven strategies.

3. Stronger Customer Relationships

Benefit: AI chatbots and personalisation boost satisfaction by 20%, driving loyalty.

Impact: Turn customers into repeat buyers with less effort.

4. Cost Savings

Benefit: Cut operational costs by 15-20% through automation and error reduction.

Impact: Reinvest savings to scale your business.

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Impact: Stay competitive with skills to future-proof your business.



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Retail and E-Commerce Owners: Optimise inventory, pricing, and customer engagement with AI tools.

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Video



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This course is ONLY provided to bodyshops, we will not provide this course to any insurer, accident management company or Engineering company.

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Your VDA's.

Your Bodyshop Managers.

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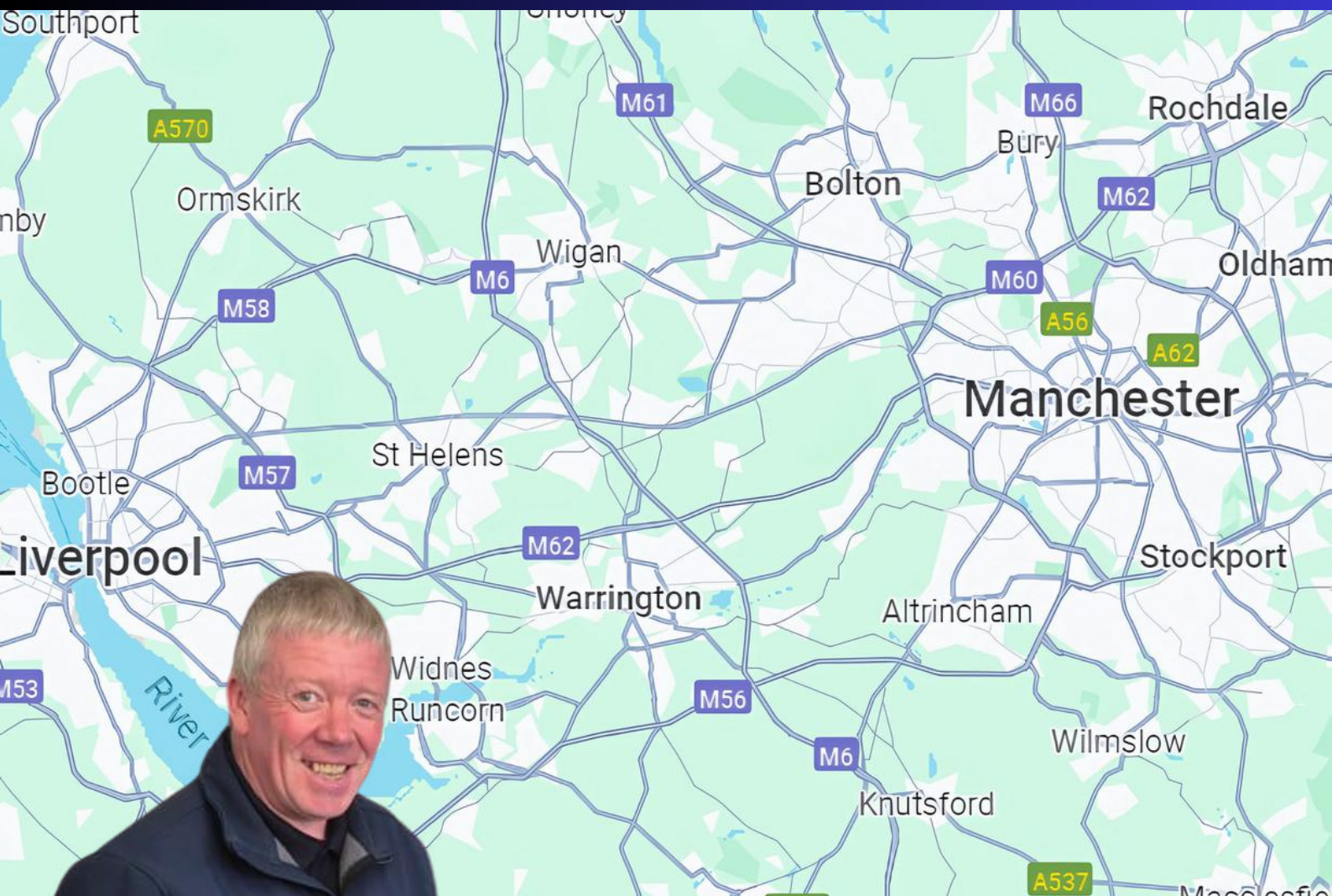
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