SEW & Sews SCOOP

NOVEMBER 2026

A Season of Handmade Traditions



Holiday HOURS

Thanksgiving Day
THURSDAY, NOVEMBER 26

CLOSED

Christmas Eve
THURSDAY, DECEMBER 24

CLOSING AT 2:00 PM

December 25 – 27

CLOSED

New Year's Eve
THURSDAY, DECEMBER 31

CLOSED

New Year's Day
FRIDAY, JANUARY 1, 2027

CLOSED





From *Norman* to *Stillwater*

We've got Oklahoma fans covered.

Shop our new favorite Oklahoma and Oklahoma State prints.

SYKEL ENTERPRISES

Benartex



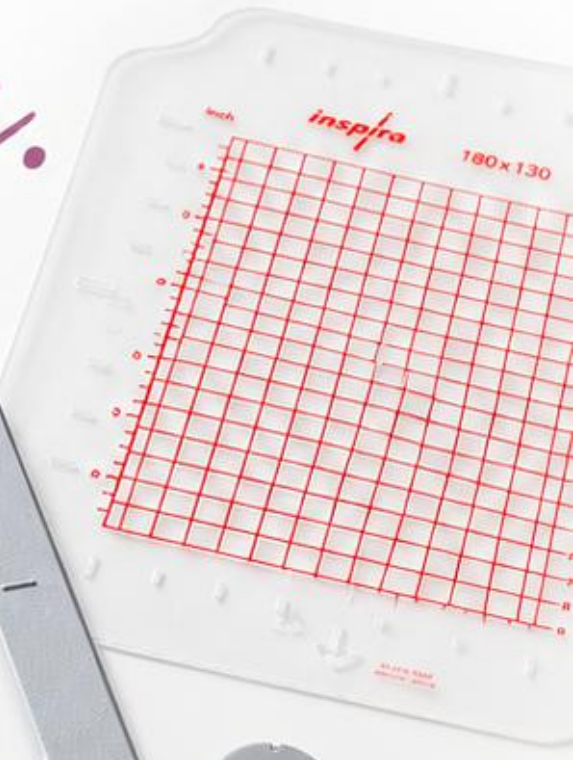






Less Hooping.
More Creating.

MAGNETIC EMBROIDERY HOOPS





Quick & Easy
Secure fabric in seconds
without tightening a hoop.

More Possibilities
Great for quilts, garments,
thick fabrics and delicate materials.

Gentle on Fabric
Helps reduce hoop marks
and distortion.

AVAILABLE IN MULTIPLE SIZES

ASK US WHICH HOOP FITS YOUR MACHINE.

Christmas Quilting Deadline



LAST DAY TO BRING IN QUILTS:

November 19

After this date, they will either
not be finished or will incur a
Rush Fee!

Hoop & Holler

BEGINNER EMBROIDERY CLASS

Learn embroidery basics and create a festive lace ornament!

NOVEMBER 6 OR 7, 2026
10:00 AM – 1:00 PM

$20 CLASS FEE
KIT: $15

Bring your own machine or rent one for $10.

SIGN UP NOV 6 ›

SIGN UP NOV 7 ›

MORE DETAILS ›

Famore®

Mini Duckbill

APPLIQUÉ SCISSORS

Wide, flat duckbill blade
protects background fabric while you trim.

Offset handle
keeps your hand flush with the surface.

Adjustable screw
for tension tuning and sharpening.

Shelley's Favorite!



Pave The Way

by Jennifer Pagh

WILMINGTON Prints



















PFAFF

Perfection starts here.™

BLACK FRIDAY SEWING EVENT

November 20 - December 2, 2026^



Save up to

50% Off

on Select Machines*

Limited Time

30% Off

Accessories & Notions

Get an Extra

15% Off

Certified Pre-Loved Machines**

Husqvarna® VIKING®

CREATE MAGIC. GIVE SEWING.

Save with the Season's Biggest Sewing Deals.

NOVEMBER 1 - DECEMBER 25, 2026

Plus, 0% Financing Available for Your Next Machine.†

DESIGNER EPIC™ 3
Sewing & Embroidery Machine

NOW UP TO
$5,000 OFF
*WITH QUALIFIED TRADE.^*

Plus, $2,000 to Spend In-Store on Accessories of Your Choice.^^

MSRP $23,869

DESIGNER TOPAZ™ 65
Sewing & Embroidery Machine

NOW
$1,100 OFF*

And, receive a FREE small roller bag with purchase. A $400 Value!**

*Discount only applies to DESIGNER TOPAZ 65. **free gifts availabble with the porasinroee of the purchase of a DESIGNER TOPAZ 65 an applist number 929627096.





HANDMADE HOLIDAYS START HERE.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful Holiday Tree Stniet, plus the tools to finish them in time to wrrap. Choose Basic, Essential, Extra, or Elite and start on your list today.

Husqvarna VIKING

BEST GIFTS WITH

ADDED VALUE

EPIC QUILT™ 97
Sewing Machine

NOW
$5,000 OFF*

Quilting Kit Included.**
Valued Over $700!

*Discount only applies to EPIC QUILT 97; **Free gifts only available with the purchase of an EPIC QUILT 97 and applies to part number 820643096.







TOPAZ™ 55Q
Sewing Machine

NOW
$1,500 OFF*

And, receive a FREE small roller bag with purchase.
A $400 Value!**

*Discount only applies to TOPAZ 55Q; **Free gifts only available with the purchase of a TOPAZ 55Q and applies to part number 920820996.

BEST GIFTS TO

LEVEL UP CREATIVITY

NOVEMBER 1 - DECEMBER 25, 2026



MSRP $1,699

OPAL™ 670

NOW
$400 OFF*

*Discount only applies to OPAL™ 670.



MSRP $649

EMERALD™ 118
Sewing Machine

ONLY $599*

*Discount only applies to EMERALD™ 118.



MSRP $749

ONYX™ 30
Sewing Machine

ONLY
$579*

*Discount only applies to ONYX™ 30.



MSRP $6,399

AMBER™ AIR S|600
Coverlock Machine

NOW
$1,400 OFF*

*Discount only applies to AMBER™ Air S|600.

HOLIDAY PILLOW PROJECT

Make this your next creation with tools from HUSQVARNA. FING. full project instructions ot Creativate.com.



Husqvarna VIKING

BEST GIFTS

UNDER $500

ONYX™ 15
Sewing Machine

ONLY
$299*

*Discount only applies to ONYX 15.

ONYX 25
Sewing Machine

ONLY
$349*

*Discount only applies to ONYX 25.

MSRP $379

MSRP $429

EMERALD™ 116
Sewing Machine

ONLY
$499*

*Discount only applies to EMERALD 116.

MSRP $549

BEST GIFTS WITH THE

BIGGEST SAVINGS

NOVEMBER 1 - DECEMBER 25, 2026

AMBER™ AIR S|400
Overlock Machine

NOW
30% OFF
ONLY $1,299*

*Discount only applies to AMBER AIR S|400.

OPAL™ 650
Sewing Machine

NOW OVER
30% OFF
ONLY $999*

*Discount only applies to OPAL 650.

OPAL 690Q
Sewing Machine

NOW OVER
30% OFF
ONLY $1,499*

*Discount only applies to OPAL 690Q.

MSRP $1,849

MSRP $1,599

MSRP $2,199

DESIGNER QUARTZ™ 29
Sewing & Embroidery Machine

NOW
50% OFF
ONLY $999*

*Discount only applies to DESIGNER QUARTZ 29.

MSRP $1,999

Husqvarna VIKING

FILL EVERY STOCKING

WITH CREATIVITY

NOVEMBER 1 - DECEMBER 25, 2026

ALL HUSQVARNA VIKING

ACCESSORIES & NOTIONS

25% OFF



- Needles
- Scissors
- Roller Bags
- Stabilizer
- Presser Feet
- Extension Tables
- Embroidery Hoops
- Multi Function Foot Control
- Magnifying Lens Set
- Quilting Kit
- Specialty Bobbin Case
- And More!



Quilted Stocking

with Karen

SATURDAY,

NOVEMBER 28

9:30 AM – 2:30 PM

Ages 8 and up

$20 CLASS FEE

$35 KIT AVAILABLE

Bring your own machine or rent one for $10.

MORE DETAILS AND SIGN UP >

SINGER®

MOMENTO

DESIGNED WITH THE FABRIC CRAFTER IN MIND



Cut fabric, vinyl, paper and more with room to think bigger.

24-INCH cutting width

Wi-Fi connectivity

Full-color LCD screen

Five preset quilting shapes





Available at Sew & Sews

EARN FROSTY FLAKES

NOVEMBER 30 – DECEMBER 24

Earn 1 Frosty Flake Certificate for every

$10

purchase made.



SAVE YOUR FROSTY FLAKES

FOR A SPECIAL SALE WEEK IN FEBRUARY!

Max Frosty Flakes given per sale is 100.

Rules will apply and will be sent out on Facebook, The Scoop, and posted in store by Thanksgiving.

Sew & Sews will not keep track of customers' Frosty Flakes.

Husqvarna® VIKING®

BLACK FRIDAY SALE

NOVEMBER 20 – DECEMBER 2, 2026

OUR BIGGEST DEALS OF THE YEAR.



SAVINGS UP TO
$4,500
*ON SELECT MACHINES.**

LIMITED TIME
30% OFF
ACCESSORIES & NOTIONS

GET AN EXTRA
15% OFF
*CERTIFIED PRE-LOVED MACHINES***



Criss Cross Back Apron with Karen

NOVEMBER 14, 2026
10:00 AM – 2:30 PM

Learn an easy way to make an apron you don't have to tie!

A great project for holiday gifts or for yourself.

$20
CLASS FEE

KIT COST
Fabrics of your choice in store.

SAVE YOUR SEAT ›

Thanksgiving Row Quilt

The Thanksgiving Row Quilt Pattern by Lori Holt celebrates the abundance of fall. Featuring Lori's signature blend of novelty and traditional blocks, this quilt serves as a loving tribute to gathering with family and friends while expressing gratitude.

25% OFF

NOVEMBER 1–30



CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.®

creative icon™ 3
sewing and embroidery machine

Deluxe Launch Collection

September 1 - December 31, 2026

$1,600 Value



0% Financing Available†

iPad: 11”
128 GB; A16 chip for smooth CREATIVATE™ performance and design management.

CREATIVATE™ One-Year Elite Membership
Advance your skills with software and guided learning.

***creative*™ Free-Arm Hoop 100x150 mm**
Embroider sleeves, cuffs, and finished pieces.

$500 In-Store Shopping Experience
$500 to spend on notions and accessories at pickup.

PREMIUM GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

Save Up To $4,500 Off
+ $200 In-Store Shopping Experience**

creative performance™ 950
sewing and embroidery machine

Now $4,500 Off*



MSRP $15,999

creative expression™ 750
sewing and embroidery machine

Now $3,000 Off*



MSRP $11,499

performance icon™
sewing machine

Now $3,100 Off*

MSRP $10,999

BEST VALUE GIFTS

PFAFF
Perfection starts here.™



creative elevate™ 680
sewing and embroidery machine

Now $1,700 Off*

+ $100 In-Store Shopping Experience**

Now $1,200 Off*

+ $100 In-Store Shopping Experience**



MSRP $5,499

expression™ 715
sewing machine



MSRP $5,999

quilt expression™ 725
sewing machine

PERFECT STARTER GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

SMARTER BY PFAFF™



MSRP $739

260c sewing machine

Limited Time

$599*



MSRP $429

160s sewing machine

Limited Time

$349*

passport™ Line

$50 In-Store Shopping Experience**

passport™ 2.0
sewing machine

Limited Time

$749*

passport™ 3.0
sewing machine

Limited Time

$849*



CREATIVE FAVORITES

PFAFF
Perfection starts here.™

ambition™ 610
sewing machine

Limited Time $999*
+ $50 In-Store Shopping Experience**



Up to $550 Off*
+ $75 In-Store Shopping Experience**



ambition™ 620
sewing machine

Now
$500 Off*



quilt ambition™ 635
sewing machine

Now
$550 Off*

CREATIVE FAVORITES

NOVEMBER 1 - DECEMBER 25, 2026

Save on Sergers*
+ Up to $100 In-Store Shopping Experience**



admire™ 3000
overlock machine

Now
$450 Off*
+ $50
Shopping Experience

admire™ air 5000
air-threading overlock machine

Now
$550 Off*
+ $75
Shopping Experience

admire™ air 6000
air-threading ovverlock machine

Now
$1,200 Off*
+ $100
Shopping Experience

admire™ air 7000
air-threading coverlock machine

Now
$1,450 Off*
+ $100
Shopping Experience

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

The Perfect Machine Deserves the Perfect Extras

Limited Time Only

25% OFF

All PFAFF Accessories and Notions





Handmade Holidays Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!

Karen Kay Buckley Perfect Scissors®

Great Stocking Stuffers!

- clean, accurate cuts
- micro-serrated blades
- comfortable ergonomic handles
- multiple sizes available



Clover®

Triple Wide Wonder Clips

Triple grip secures multiple fabric layers without distortion.

Flat back design helps keep fabrics down for easy sewing machine use.

Great for machine embroidery and keeping excess material away from the stitching area.









SEW & Sews SCOOP

NOVEMBER 2026

OKLAHOMA CITY • STILLWATER



ARTISAN'S AVENUE TO MARKETING