

READ MY LIPS

**Moisturising lip balms, flavoured just like
your favourite treats!**

READ MY LIPS

We've been creating the tastiest lip balms since 2008, with a Read My Lips product being **sold every 10 seconds!**



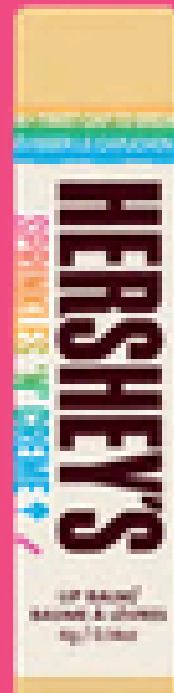
Formulated
with
Beeswax



Deliciously
Flavoured



RSPO
Certified



Cruelty
Free



Iconic
Global
Brands



Fun &
Collectible



Exclusive
Potential



Enriched
with
Vitamin E



READ MY LIPS

OUR BRANDS



HERSHEY'S



m&m's



Fruit-tella

Reese's



Twizzlers

READ MY LIPS

OUR RETAILERS



TARGET

Boots

ASOS

A.S. Watson Group
A member of CK Hutchison Holdings

 prezzybox

T.K.maxx®

PRIMARK®

beautyoutlet

URBAN
OUTFITTERS

MATALAN



ocado

ROSSMANN

funkypigeon

Kmart



The Range
Home • Leisure • Garden

amazon

PEACOCKS

NEW LOOK

 KINGDOM
OF SWEETS

READ MY LIPS

Around the World



In **4,484**
doors across the UK
alone



Pepsi Standard Lip Balm

PEP989383PF



Unique & collectible



Classic Pepsi flavour in a smooth hydrating balm

New plastic-free packaging

New plastic-free packaging arriving end of September 2026

Pepsi Wild Cherry Lip Balm

PEP98384PF



Top global beverage brand

New plastic-free packaging

Bursting with bold wild cherry flavour

Pepsi Tear 'N' Share Lip Balm

PEP98405



Perfect for collecting



A playful gift
that's made for
sharing (or
keeping!)

New plastic-free packaging arriving end of September 2026

Pepsi Bottle Lip Balm

PEP98536PF



Fun bottle shaped design that's iconic and collectible

Bold Pepsi flavour

New plastic-free packaging



Pepsi Cherry Lip Oil

PEP98772



Taps into
the huge
cherry
trend



Ultimate
blend of
glossy
shine and
irresistible
cherry
flavour

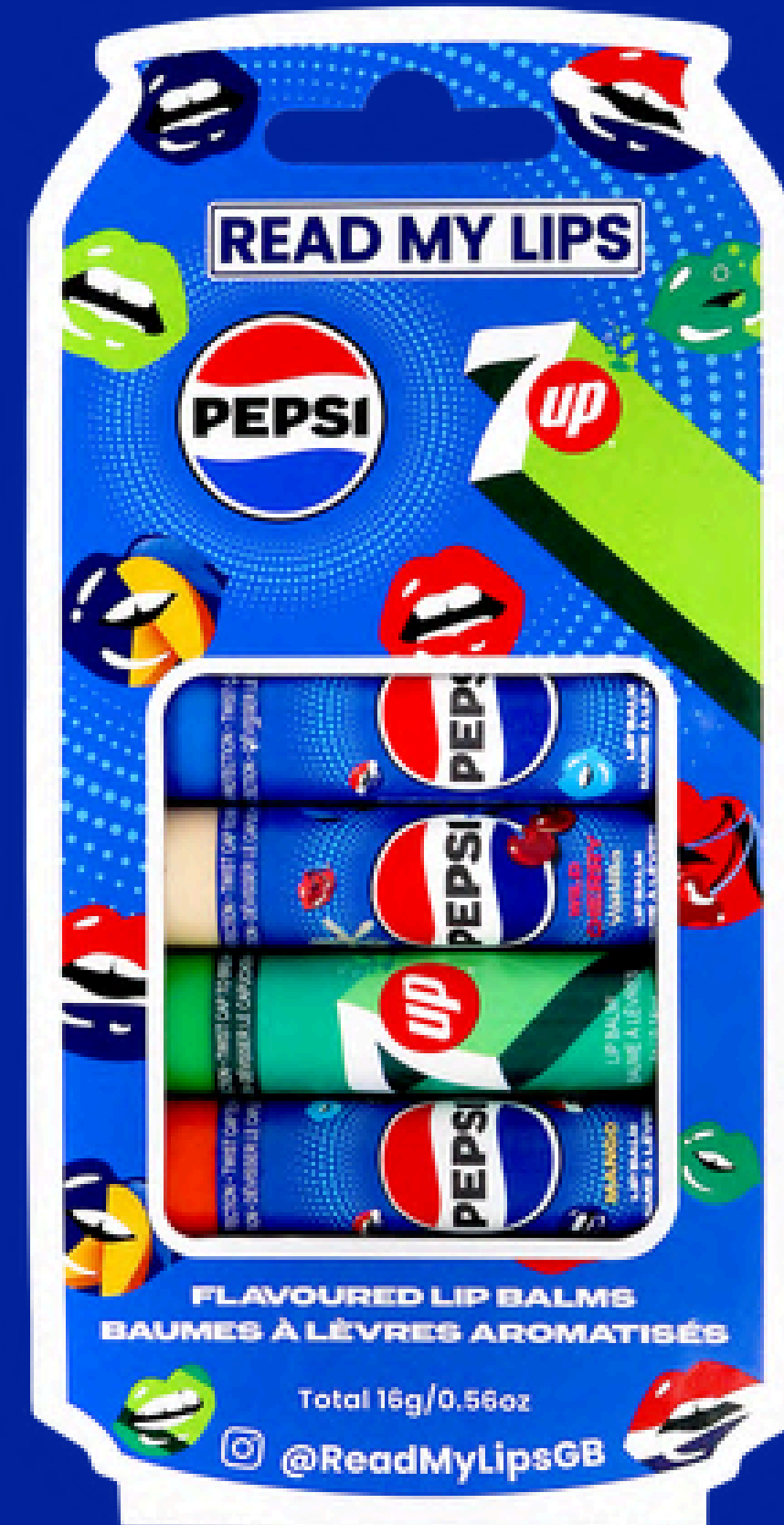
Pepsi 4 Piece Can Set

PEP98654

Perfect
for
gifting



Fusion of
retro cool
and modern
must have





Pepsi 8 Piece Party Pack

PEP98629



Bold collection of Pepsi icons in one statement set





7UP Lip Balm

SUP98650PF

New plastic-free packaging
arriving end of
July 2026



Smooth
hydration with
a crisp cool
twist



Iconic 7UP flavour
in a refreshing lip
balm

New plastic-free
packaging

7UP 3pc Lip Balm and Mirror Set

SUP98739



A must
have gift
set for 7UP
lovers



Includes a
handy mirror
for on the go
touch ups

7UP Bottle Lip Balm

SUP98695



Fresh iconic
7UP flavour



Fun bottle
shaped
design that's
iconic and
collectible



Reese's

Reese's Cup Shaped Balm

HERSH98542



Iconic Reese's
flavour in a
peanut butter
cup shape



Reese's Lip Balm

HERSH98373

Reese's

Flavour combo
that's beloved
globally



Deliciously fun and collectible

New plastic-free packaging arriving end of September 2026

Reese's Lip Balm

HERSH98373PF

Reese's

Flavour combo that's beloved globally

New plastic-free packaging

Deliciously fun and collectible



Reese's Hand Cream & Nail File

HERSH98740



Paired with a branded
nail file for the perfect
on the go self care

A fun
giftable duo



HERSHEY'S

New plastic-free packaging arriving end of September 2026

Hershey's Sprinkles 'N' Creme Lip Balm

HERSH98643PF

HERSHEY'S

A fun twist on an iconic Hershey's treat

One of the most recognised chocolate companies in the world



New plastic-free packaging

**jolly
rancher**

New plastic-free packaging arriving end of September 2026

Jolly Rancher Watermelon Lip Balm

JR98414PF

Watermelon often ranks among the most loved Jolly Rancher flavours

New plastic-free packaging

A playful collectible for fans of iconic Jolly Rancher treats



Jolly Rancher Blue Raspberry Lip Balm

JR98653



Inspired by one of
Jolly Rancher's
most distinctive
flavours

Fun and
unforgettable



Jolly Rancher Juicy Watermelon Lip Care Kit

JR98742



Taps into
the lip
care
trend



A playful kit
perfect for
gifting, travel,
or daily
essentials

Fruit-tella®

Fruit-tella Summer Fruits Lip Balm FR98644

Fruit-tella®

Instant
recognition and
desirability

Familiar fruity
scent that
resonates



Fruit-tella Strawberry Lip Balm

FR98651

Fruit-tella®

Nostalgic
branding and
flavour

Inspired by
a beloved
classic
sweet



Fruit-tella Berries & Cherry Lip

Balm Trio

FR98743

Captures the
fun and
sweetness of
Fruit-tella's
classic sweets

Perfect for
bags, gifts, or
sharing

Fruit-tella®



Fruit-tella 8 Piece Party Pack

FR98735



A true flavour fiesta



Fruit-tella®



READ MY LIPS



Skittles 4 in 1 Lip Gloss

SK98826

new

4 iconic Skittles
flavours in one
playful tube

Smooth, hydrating
balm that keeps
lips soft and
nourished





Skittles 8 Piece Lip Balm Set

SK98811



Experience the full
rainbow with 8
vibrant Skittles
flavours

Fun, flavourful,
and bursting
with personality



Skittles 4 Piece Lip Gloss Set

SK98810



new

Each gloss captures the fun, fruity flavours of Skittles

Iconic global sweet brand



m&m's®



M&M's Chocolate Salted Caramel Lip Balm

MM98828

Sweet meets
salty in this
irresistible
flavour fusion

Smooth,
hydrating balm
inspired by M&M's
indulgent salted
caramel treat

NEW **m&m's**



M&Ms Peanut Butter Lip Balm

MM98822

m&m's



NEW

Instantly
recognisable
branding

Creamy peanut
butter flavour in a
smooth, nourishing
balm



M&Ms Peanut Butter Lip Balm & Bag Charm

NEW

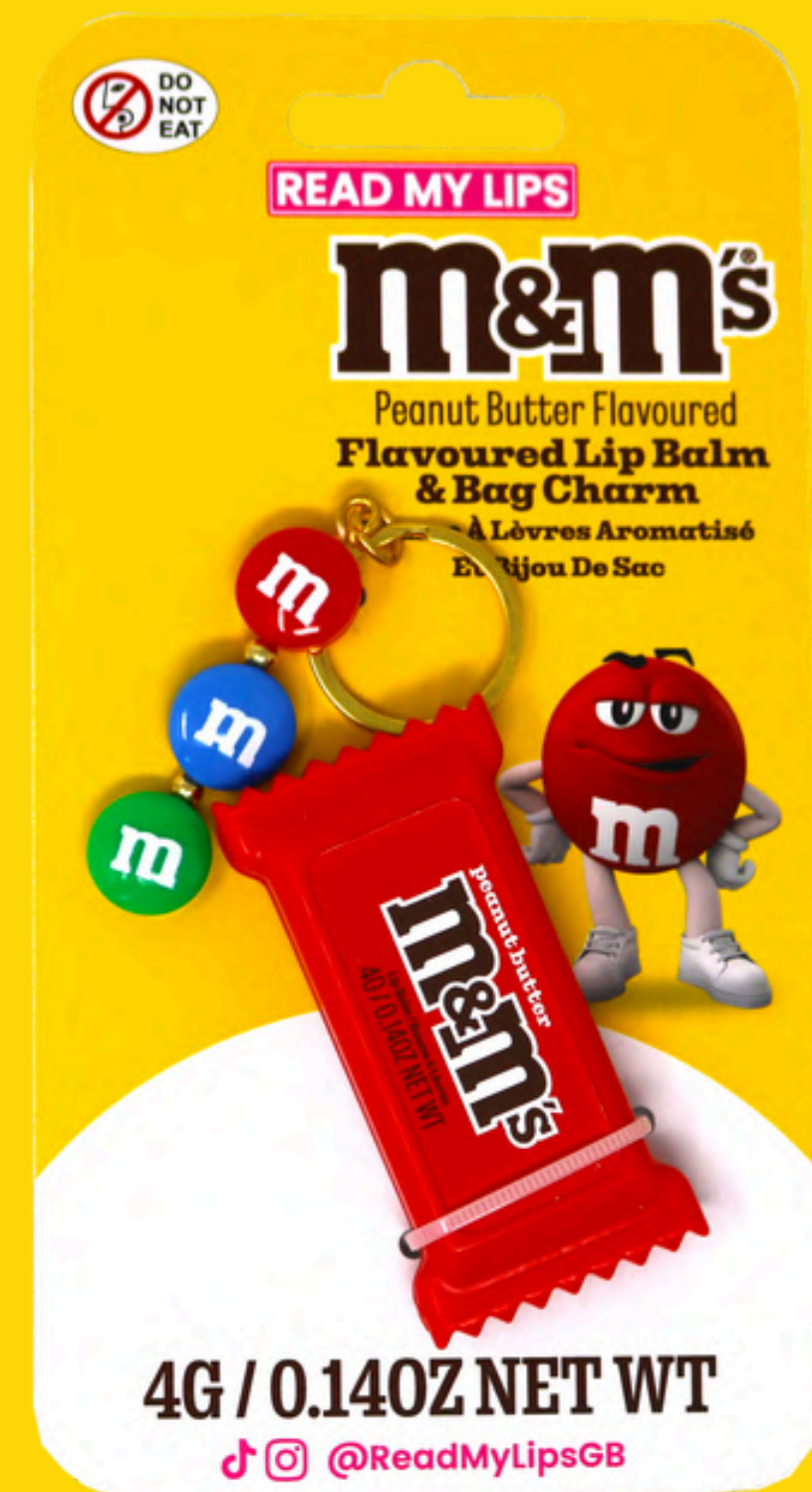
MM98821



Comes with a collectible bag charm, perfect for the ongoing bag accessory trend

Perfect for gifting or adding personality to bags etc.

m&m's





M&Ms 3 Piece Lip Balm Set

MM98831

NEW



A bright, giftable
collection



Crayola Matcha Cookie Lip Balm with Keychain

CY204027

NEW

Available from end
of September 2026



Part beauty,
part fun
accessory



Crayola Strawberry Lip Balm with Keychain

CY204037

NEW

Available from end
of September 2026



Part beauty,
part fun
accessory



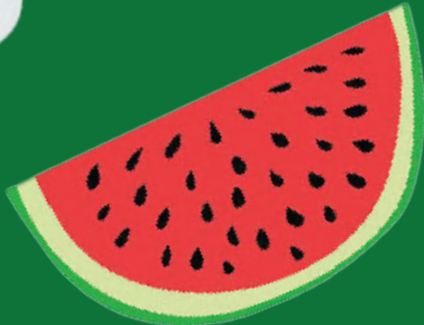
**Crayola Watermelon Lip
Balm with Pompom &
Keychain**
CY204038

NEW

Available from end
of September 2026



Part beauty,
part fun
accessory



Crayola Blueberry Lip Balm with Pompom & Keychain CY204024

NEW

Available from end
of September 2026



Part beauty, part
fun accessory



READ MY LIPS

PR & Activity

Awards – B&LLA Awards 2025 Finalists

Best Brand Licensed Health & Beauty Product or Range

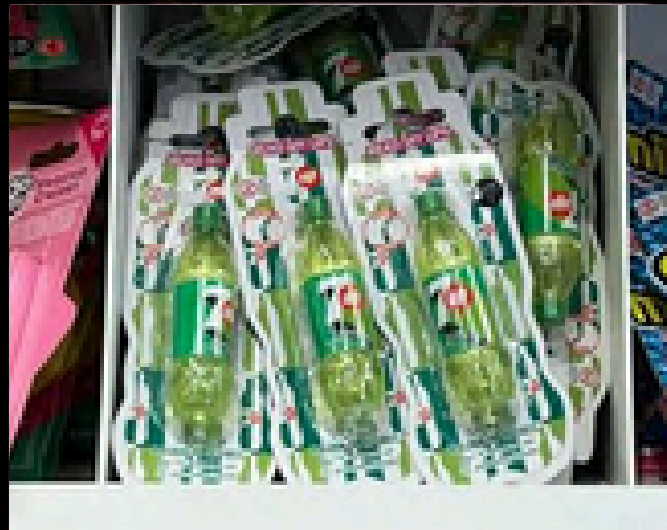


READ MY LIPS

How It Started



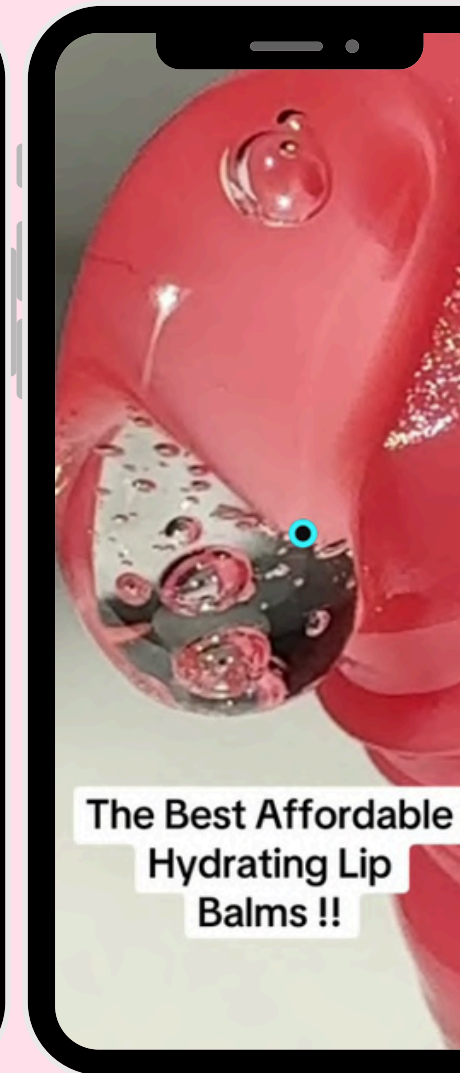
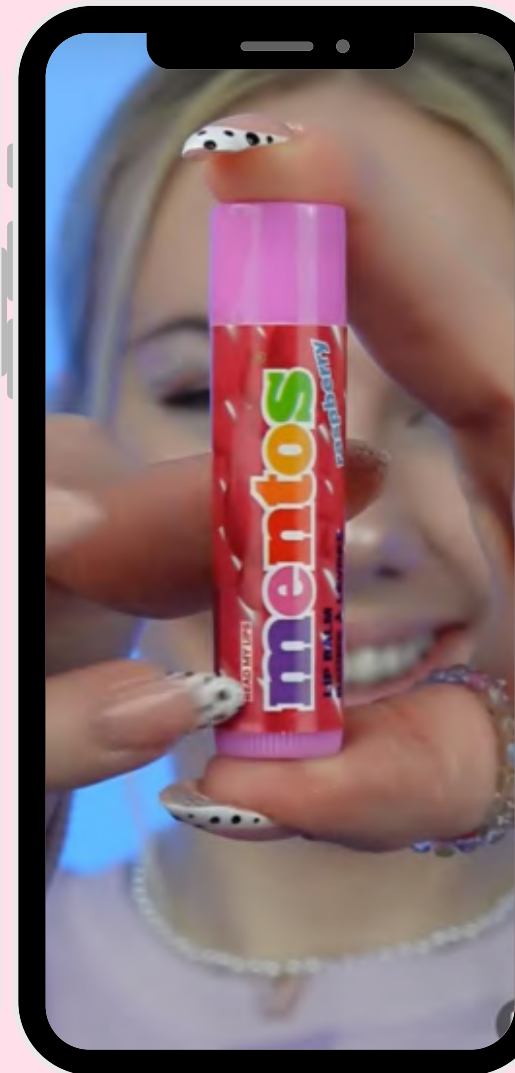
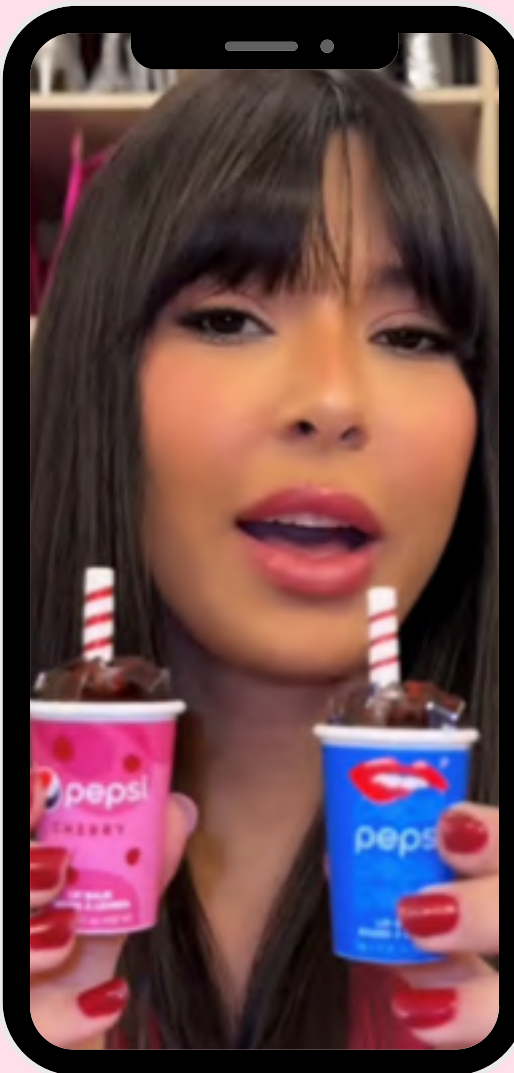
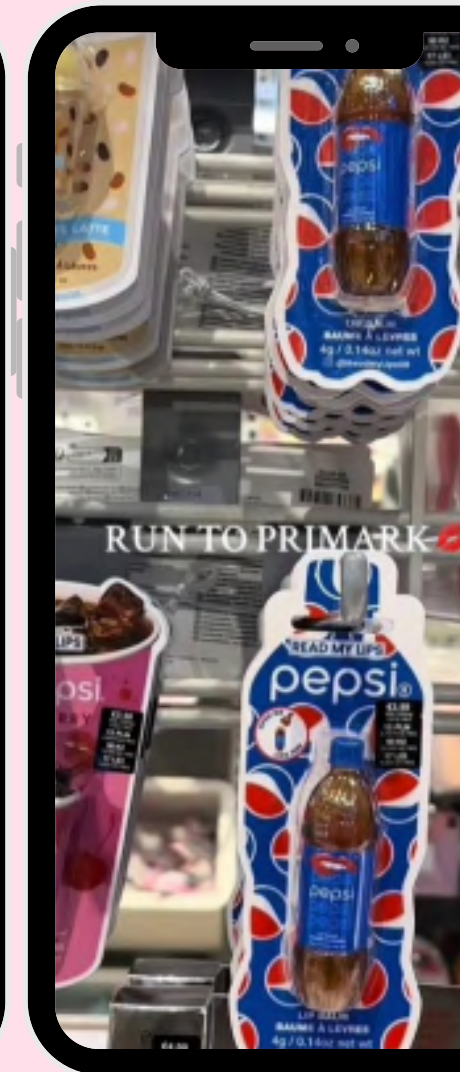
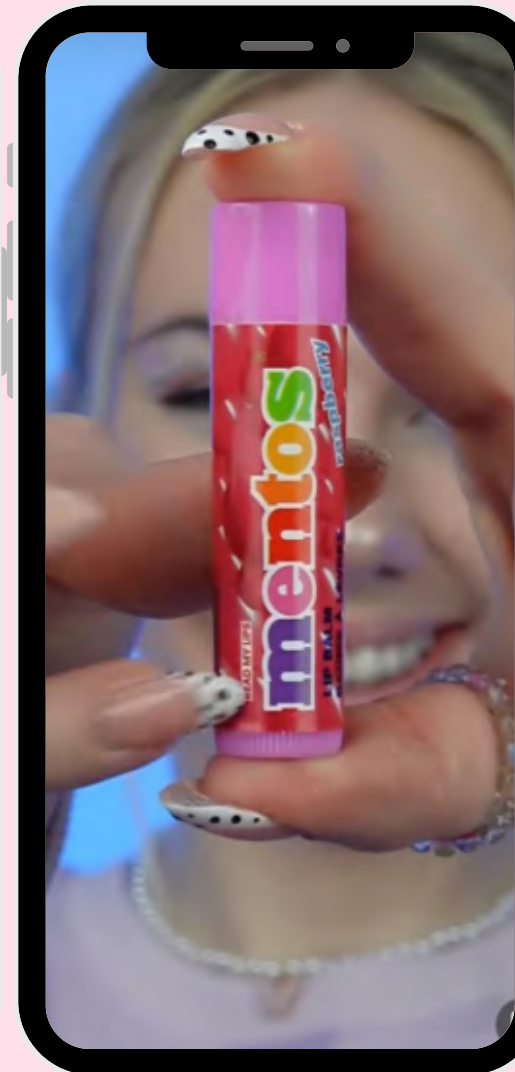
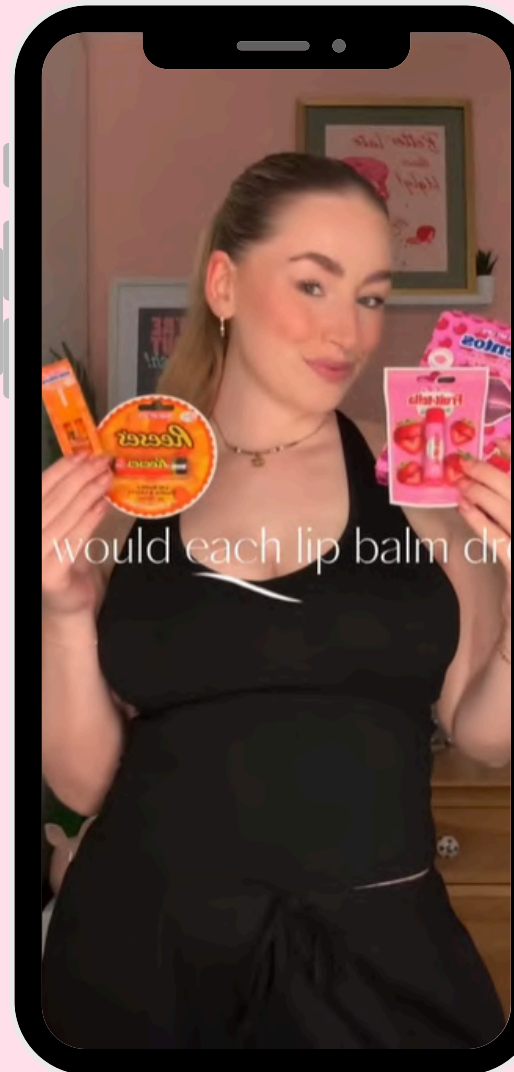
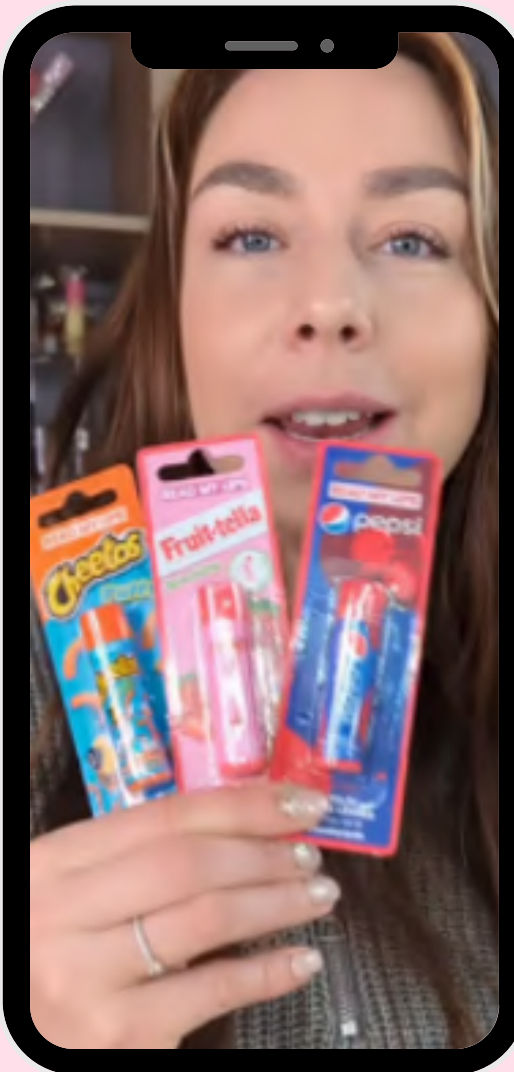
How It's Going

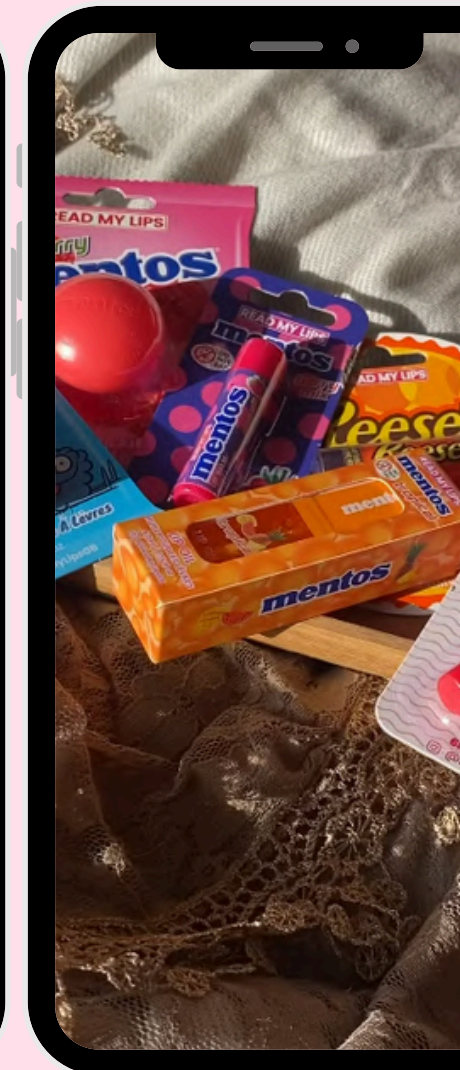
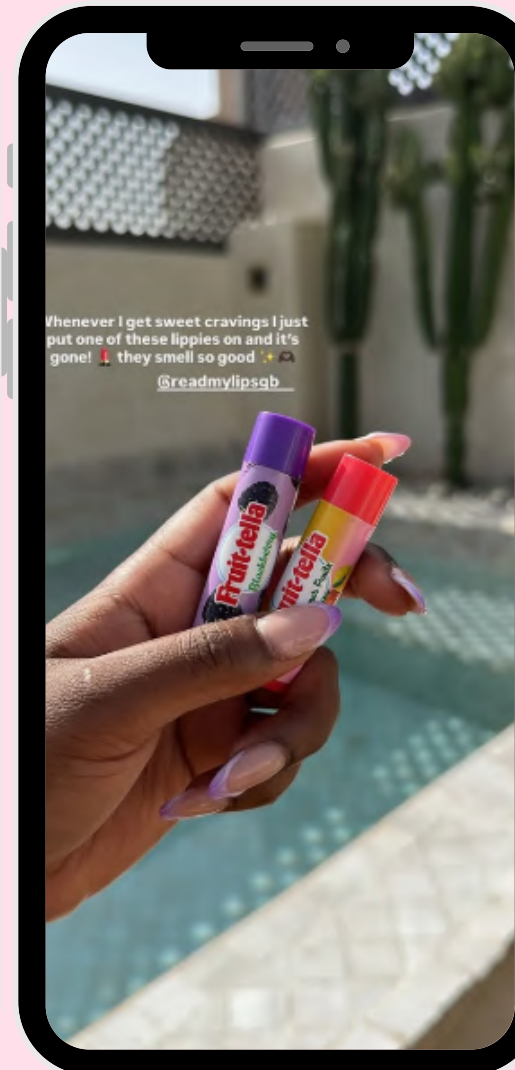
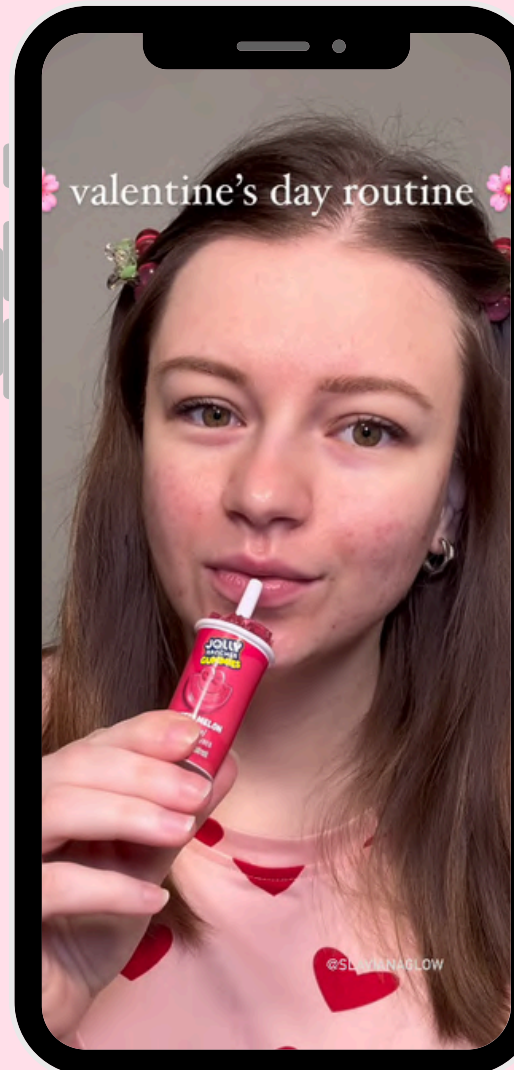
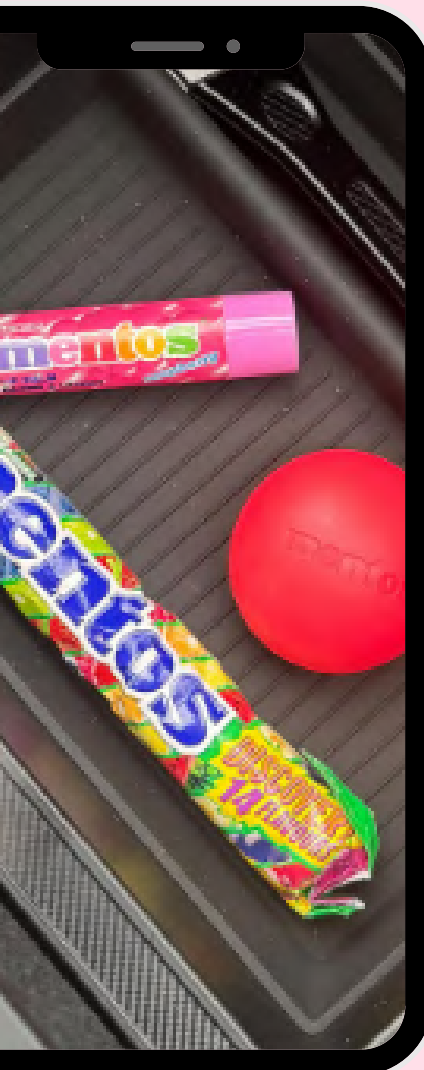
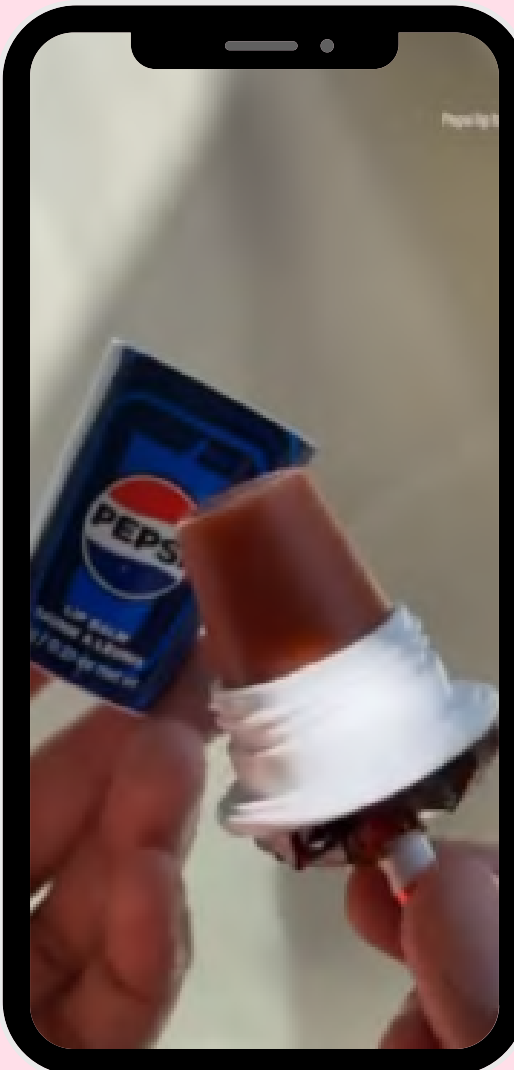


READ MY LIPS

Influencer Content







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