

NEWSLETTER

OCTOBER 2026



PFAFF®

Perfection starts here.™

performance icon™

SPACE • PRECISION • POSSIBILITY

A LARGER WAY TO CREATE

12.2" of workspace
and increased height
under the sewing
head to handle your
biggest ideas.

BRILLIANT VISIBILITY

A large 10.1"
color touchscreen
and optimized LED
lighting give you a
clear view with
no shadows.

POWERFUL PERFORMANCE

Enhanced Original
IDT™ and a stronger
needle piercing
force deliver the
stability and precision
you can feel.

CONNECTED CREATIVITY

Built-in WiFi and
mySewnet™ keep you
connected with apps,
updates, inspiration
and more.



SAVE UP TO

50% OFF

CLASSROOM MACHINES

These machines have been part of our classroom.
Now they could be part of your sewing room
for HALF OFF.

DON'T MISS OUT.

creative **icon™** 2
Sewing & Embroidery Machine



LIMITED QUANTITIES

performance **icon™**
Sewing Machine



Epic Quilt™ | 97
Sewing Machine



LIMITED QUANTITIES

Designer Epic™ | 3
Sewing & Embroidery Machine





ORIGINAL
Sewing & Quilt
E ♦ X ♦ P ♦ OSM



What will you *Create* today?

CINCINNATI, OH

OCTOBER 15, 16 & 17, 2026

Sharonville Convention Center

Thurs. & Fri.
10 AM – 5:30 PM

Sat.
10 AM – 5 PM

SHOP | CLASSES | DEMOS & PRESENTATIONS
RUNWAY SHOWS | DISPLAYS | MAKE-IT TAKE-IT PROJECTS

STILL MAKING YOUR EXPO PLANS?

Tickets. Classes. Hotels. It's all waiting for you.

[GET ALL YOUR EXPO INFORMATION >](#)

WILL BE THERE WITH
**PFAFF® MACHINES AND ARROW & KANGAROO
SEWING FURNITURE.**

WHILE YOU'RE THERE...

TAKE A CLASS WITH LESLEY

250 Years of Stitching Decorative Pillow Workshop



Saturday, October 17
8:30 – 11:30 AM

Piece. Quilt. Embellish.

Create the classic flag pillow while learning decorative stitching, free-standing lace trim and machine-sewn button techniques.



Upcoming Classes

IN CENTERVILLE

3

OCT



Blowing Rock Tote

Calendar icon Saturday, October 3, 2026

Clock icon 10:00am–2:00pm

7

OCT



Laura Quilted Jacket

Calendar icon Wed, Oct 7 - Wed, Oct 21, 2026

Clock icon 5:00pm–8:00pm

Meets once per week for 3 weeks.

9

OCT



Cuddle Up with BERNINA Two Day Event

Calendar icon Fri, Oct 9 - Sat, Oct 10, 2026

Clock icon 9:30am–4:30pm

4

NOV



Quiltsmart Double Wedding Ring

Calendar icon Wed, Nov 4 - Wed, Nov 18, 2026

Clock icon 10:00am–1:00pm

Meets once per week for 3 weeks.

SIGN UP FOR CLASSES

S U P E R
SATURDAY

One day only!

OCTOBER 17, 2026

BERNINA

0% Interest for 48 months⁺

On in-store purchases of \$3,500 or more.
Participating dealers only.
48 equal monthly payments required.

OR

0% Interest for 72 months⁺

On in-store purchases of \$10,000 or more.
Participating dealers only.
72 equal monthly payments required.

*Offer applies only to single receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. Payments equal the amount financed divided by the number of months in the promo period, which may be 48 or 72 months, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period, the monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2026: Purchase APR 34.99%, Penalty APR 39.99%. Min. Interest Charge \$2. Existing cardholders: See your credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

BERNINA
made to create

quilt expression[™] 725

Sewing Machine

Made for Quilters Who Want More Control

CREATE ▪ QUILT ▪ PERSONALIZE
WITH CONFIDENCE



8" COLOR CAPACITIVE TOUCHSCREEN

See your settings clearly, preview designs, and make all your edits right on screen.



ADJUSTABLE LASER SEWING GUIDANCE

Project a laser guidance line directly on your fabric to easily line up your stitches.



ORIGINAL IDT[™] SYSTEM

Precisely feeds all types of fabric from the top and bottom for perfect stitching every time.



730 STITCHES & EXCLUSIVE PFAFF[®] STITCH TECHNIQUES

A stunning selection of high-quality stitches plus exclusive PFAFF[®] techniques for endless creativity.

OSQE CLASSROOM MACHINE PRESALE

YOUR FREE GIFTS AWAIT

With purchase of a B 990 machine

OCTOBER 1 - DECEMBER 31, 2026



*Offer valid October 1–December 31, 2026 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Additional exclusions may apply. See store associate for details.

BERNINA
made to create

Two **NEW** Ways to Quilt-As-You-Go!

Meet the **NEW** June Tailor®
Log Cabin Block and
Curved Log Cabin Block
Quilt-As-You-Go Project Kits

Simple 3-block projects make it easy
to sew, quilt and create as you go.

Pair with
coordinating
GO!® Dies!



@accuquilt

©2023 AccuQuilt

oesd®

50% OFF

EMBROIDERY DESIGNS



IN STOCK ONLY | OCTOBER 1-31, 2026

X-LARGE SAVINGS

With purchase of a Q 24 on PRO Frame with Q-matic

BUNDLED
SAVINGS
\$14,442*

BUNDLED SAVINGS*

Q 24, PRO Frame and Q-matic	\$32,999	\$45,999
PRO Creative Bundle (Optional)	+ \$3,000	\$4,443
SPECIAL PRICE:	\$35,999	\$50,444

ADD THE PROFESSIONAL CREATIVE BUNDLE:



*Offer valid december 1 – December 31, 2026 an any participating BERNINA/bernete Dealership in the United States of America. Available while supplies last. Additional exclusious os apply. See store associate for details.

BERNINA
made to create

OCTOBER 1 – DECEMBER 31, 2026

50% OFF

ROBISON ANTON

POLY THREAD



LEXINGTON STORE ONLY

IN STOCK ONLY

BIG QUILTS. SMALLER PRICE.

With purchase of a Q 20 on 10ft Studio Frame

OCTOBER 1 - DECEMBER 31, 2026



BUNDLED
SAVINGS
\$3,424

BUNDLED SAVINGS*

Q 20 on 10ft Studio Frame	\$12,999	\$15,999
Studio Creative Bundle (Fam'd) +	\$3,500	\$9,924

SPECIAL PRICE: **\$16,499** **\$19,923**

ADD THE STUDIO CREATIVE BUNDLE

- ✓ Batting Bar
- ✓ Frame Accessory Bundle Box
- 20 essential Longarm accessories



*Offer valid October 1–December 31, 2026 on any participating BERNINA Dealership for the United States of America. Offer is the purchase of a new BERNINA Q 3 Series Studio Bundle for a special price of a Q 20 on 10ft Studio Frame and 20 essential Longarm accessories while the offer is available at \$1,070 not including a BERNINA Q 3 Series Frame GR Box, MRR \$3,425 and Batting Bar, \$499. Savings discount will be applied by the participating US BERNINA Dealer for all time of purchase. Not valid on sale or portable or with any other savings sales or coupons. Some restrictions may apply discount or pricing. Available while supplies last. Offer is for the time is also tax calculation. Customer is responsible for all applicable state tax. If customer returns to product purchase discount will be lost. Cannot be transferred to cash, SO 1/2/02, 18— valid where prohibited by law.

BERNINA
made to create

Better Than Black Friday CUTTER SALES

OCT. 9 - OCT. 23



\$99.99

GO! Me Fabric
Cutter Starter Set
(\$179.99 MSRP)

\$329.99

GO! Bolt™
(\$459.99 MSRP)

\$379.99

GO! Bolt Essentials
(\$469.98 MSRP)

\$399.99

GO! Bolt + Battery
Pack Starter Pack
(\$499.98 MSRP)

\$699.99

Ready. Set. GO! Bolt
Ultimate Fabric
Cutting System
(\$898.91 MSRP)

\$749.99

GO! Big® Grizzly 2½"
Strip Starter Pack
(\$1,009.97 MSRP)

\$1,049.99

GO! Big + Grizzly
Starter Pack
(\$1,439.95 MSRP)

accuquilt®

Restrictions apply.

©2023 AccuQuilt

Husqvarna®

VIKING®

FOUR DAYS ONLY

25% OFF
HUSQVARNA® VIKING®
**ACCESSORIES
& NOTIONS**

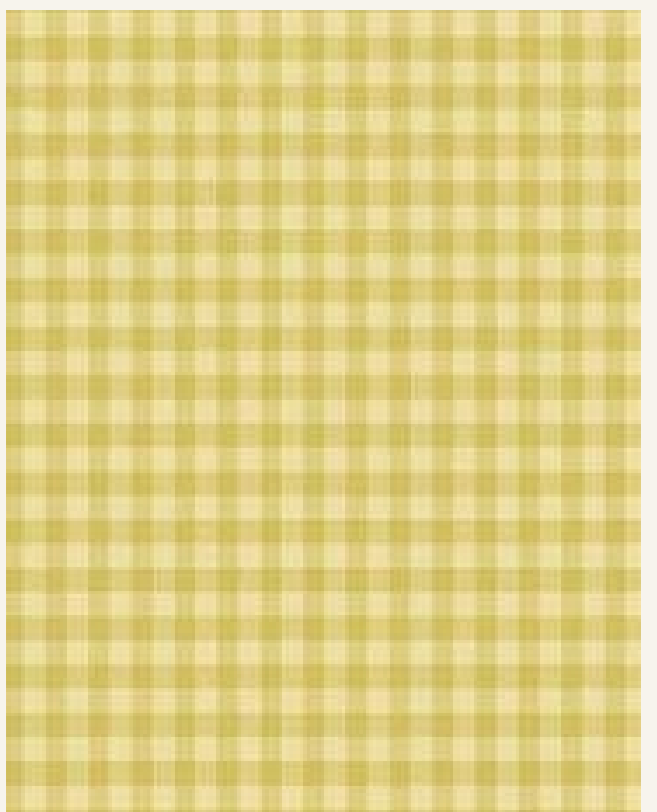
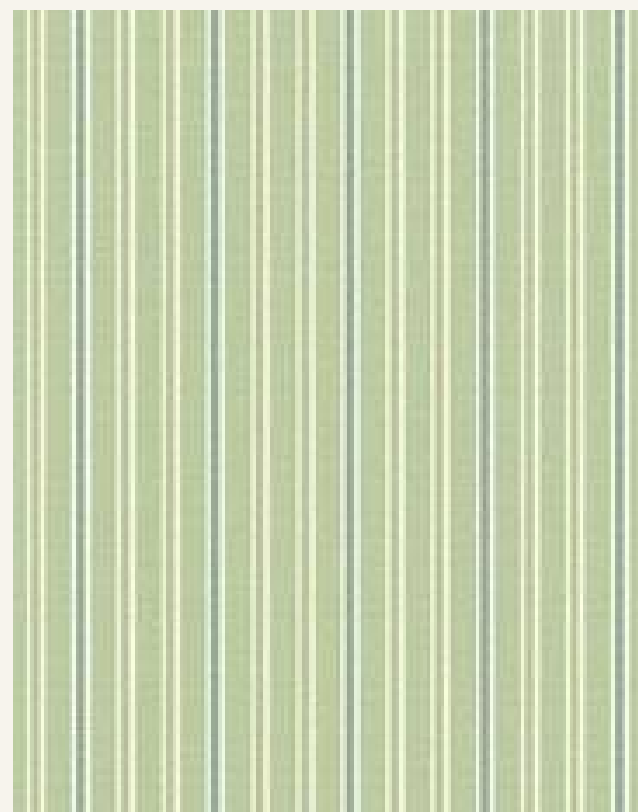
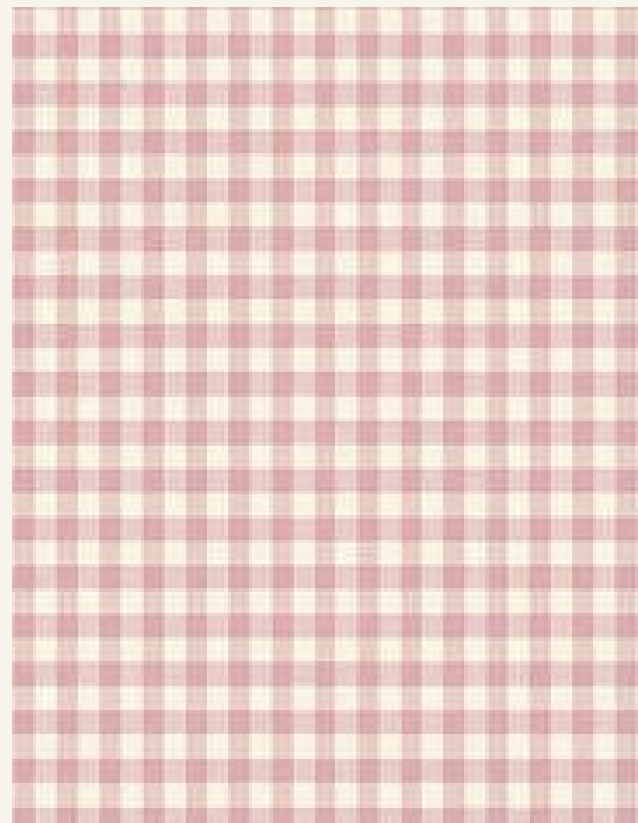
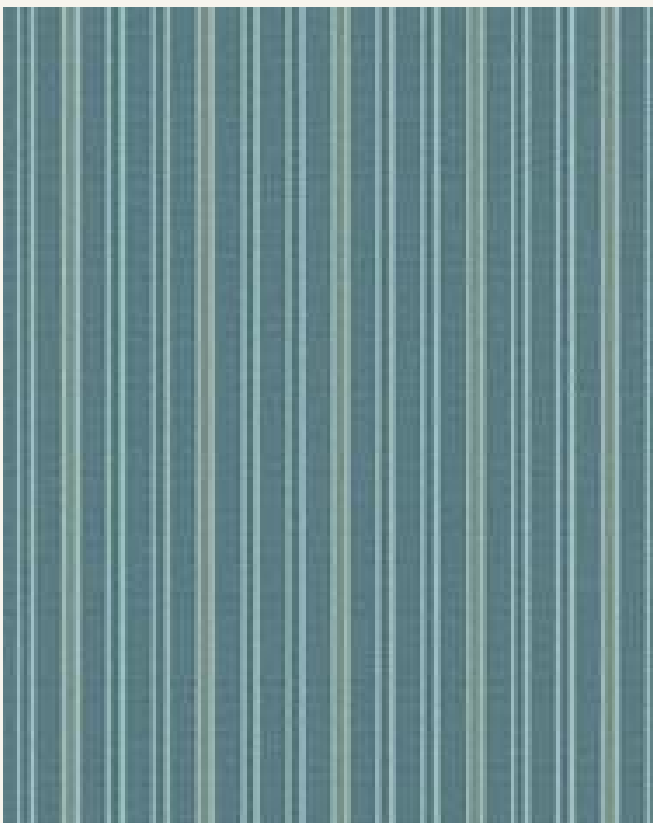
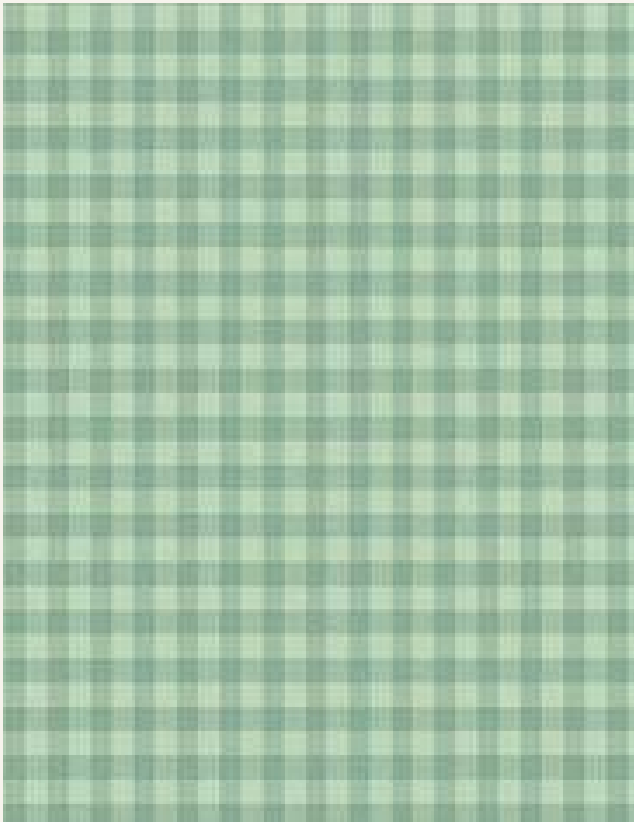
October 9-12, 2026



Quiltessential

LAUNDRY BASKET QUILTS

The Quiltessential Minis collection by Edyta Sitar for Laundry Basket Quilts is a tiny-scale companion to her Quiltessential basics. Thirty-six prints take classic motifs and shrink them into delicate, miniature versions that are ideal for intricate piecing, soft background texture, and fine border work.





Want a warm, cozy quilt? Come in and feel Flannel Gatherings Basics. The wool look, the soft weight, the navy and wine plaids all make more sense when you see them in person.

FLANNEL GATHERINGS BASICS
BY: PRIMITIVE GATHERINGS



 NEW Dies from *Ricky Tims & Alex Anderson!*
Alex Anderson!



DESIGNERS
*Ricky Tims &
Alex Anderson*

SHIPS
FREE
TO YOU!

Meet the Dies

- GO! Garden Variety #1 (Raw Edge)
- GO! Garden Variety #2 (Needle Turn)
- GO! Nine Patch Shape Set-9" Finished Block on Board (BOB) *



FLASH SALES

Watch your email and
social media for flash sales
all month long.



PFAFF®

Limited Time Only

25% Off

PFAFF® Accessories and Notions



October 9 - 12, 2026

Shhh  by Clothworks

Soft neutral prints that stay quiet in a quilt. Tiny florals, light plaids, and subtle geometrics that blend in but still have enough detail to look good on their own.



 Husqvarna®

VIKING®

FREE SMALL ROLLER BAG

with purchase of the
SAPPHIRE™ 930 Sewing Machine.*

October 1-31, 2026



Senses fabric for
perfect feed,
every time.

Room for your
biggest projects.

One-touch
thread cutting,
zero interruptions.

+200 stitches to
bring every design
to life.

Sale effective October 1 - 31, 2026. Additional exclusions may apply. Prices are suggested and may may be posted. Promotion offer terms and pricing are projected to change. We reserve the right to modify or cancel the promotions of any time in our sole discretion. All customer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNAS® VIKING® retailers in the United States. VIKING® and SAPHIRE® are exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Crown are trademarks of Husqvarna AB and are used under license. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. *Free gifts only available with the purchase of a SAPHIRE™ 930 and applies to part numbers: 9208:2098.

SLEEK. FAST. UNSTOPPABLE.

bernette 08 Straight Stitch

Built for serious sewing with the speed, power and control to handle everything from precise piecing to heavier projects.



purchase includes a FREE premium Mettler Thread Set

GARDEN OF AFFECTION

by Kristen Brockman for Benartex

Soft watercolor florals, romantic garden prints and coordinating blenders made for quilts that feel fresh, feminine and timeless.





Winter Village Freestanding
Christmas Tree Farm

\$29.99



Winter
Table Runner

\$29.99



Wildflower
Waltz

\$39.99



Curio
Quilting

\$39.99



Spooky
Alphabet

\$14.99



Freestanding
Couching

\$14.99



Team
Bling

\$29.99



12 Days of
Christmas Ornaments

\$59.99



Gingerbread
Cookies Applique

\$9.99

Better Than Black Friday

OCT. 9 - OCT. 23

32% Off

GO!® Dies & June Tailor® Products

40% Off

Select GO! Die Bundles

Extra \$25 Off

GO! Qube® Mix & Match Blocks
and Companion Sets



 **accuquilt**

Restrictions apply.

©2024 AccuQuilt

PRECUTS + PANEL

ABCs of Love by Dear Stella Designs

AVAILABLE IN CENTERVILLE



LAYER CAKES
42 SQUARE PIECES



JELLY ROLLS
40 FABRIC STRIPS



ANIMAL ALPHABET PANEL



The Moda Wellspring collection by Stephanie Sliwinski pairs faith-inspired text, hymn art, and soft botanicals in a warm autumn palette. It brings quiet meaning to any quilt and remains a go-to choice for makers who want beauty with intention.



ACCESSORY
— OF THE MONTH —

October

Patchwork Foot #37/#37D

25% OFF!*

Features engraved markings for all your ¼" needs. The straight stitch opening is ideal for patchwork and precision sewing.

BERNINA
made to create

*Offer valid October 1-31, 2026. Available while supplies last. Some exclusions may apply. See BERNINA Store for details.

*Exclusive
Online
Deals*

OCT. 9 - OCT. 23

\$119.99

GO! Me® Fabric Cutter Starter Set
(\$179.99 MSRP)

\$399.99

GO! Bolt™ Electric Essentials Starter Pack
(\$459.99 MSRP)

\$849.99

GO! Big® Grizzly 2½" Strip Starter Pack
(\$1,009.97 MSRP)





WEAR A
COSTUME

ON OCTOBER 31ST
AND RECEIVE A

FREE
FAT QUARTER!

Images are for example only.
Fabric selection may vary.

 **Husqvarna®**

VIKING®

**CREATE
WITH
ONYX™**

Sewing Machine

Starting at \$349

October 1-31, 2026



Find the Pumpkin Rope Basket project
instructions at [Creativate.com](https://www.creativate.com)



Onyx™ 15
MSRP \$379



Onyx™ 25
MSRP \$429



Onyx™ 30
MSRP \$749

UNBEATABLE PRICE!

When you purchase an L 890 ultimate combo machine

OCTOBER 1 - DECEMBER 31, 2026



MACHINE ONLY

\$5,999*

\$8,749-MSRP

OCTOBER
OFFER

BONUS BUY! ...

Save more by
adding the serger
bundle package for
only \$500!



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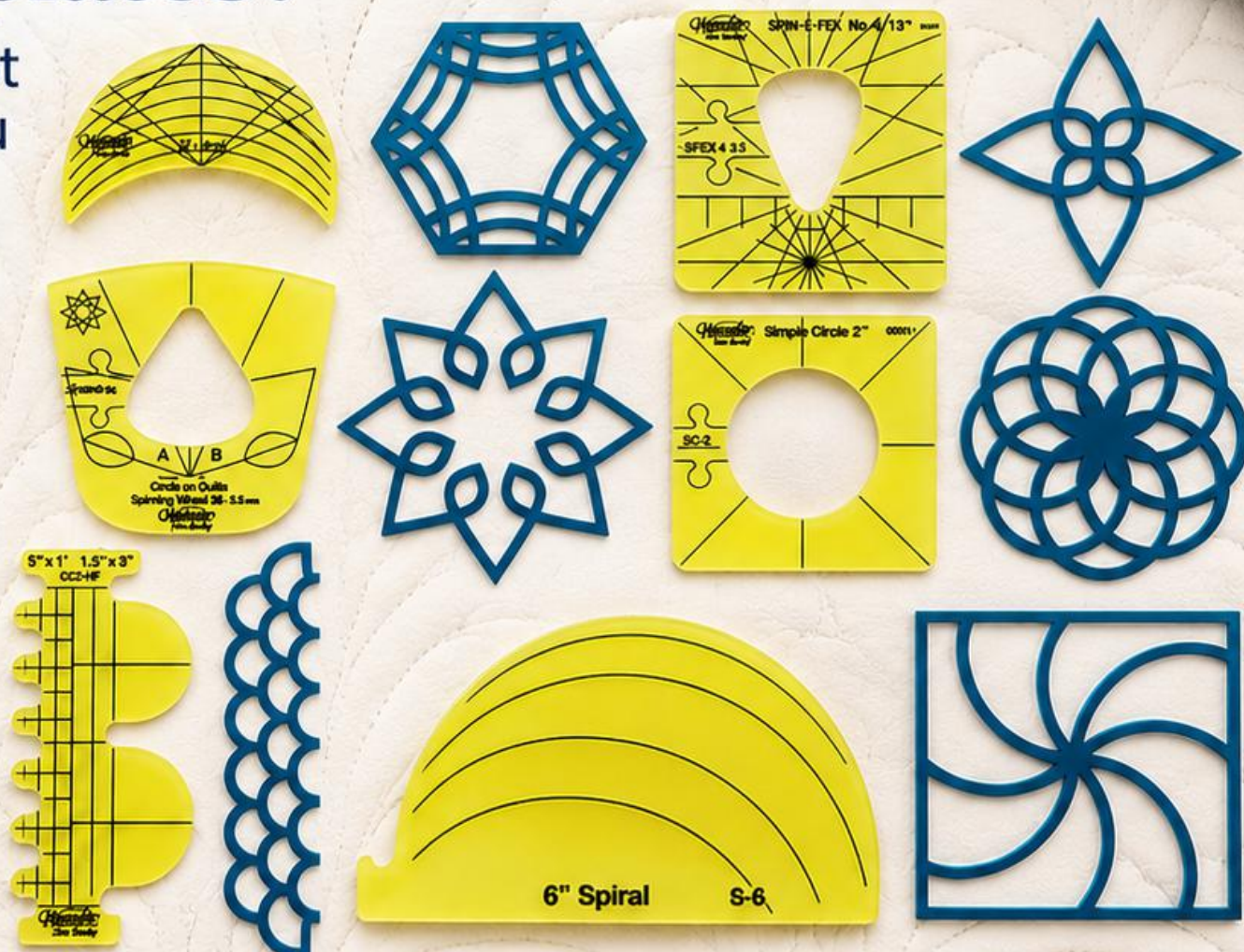
BERNINA
made to create

WESTALEE DESIGN TEMPLATE SETS

What are quilting templates?

They guide your ruler foot
as you stitch, helping you
create **smooth curves**,
consistent shapes and
repeatable quilting
designs on your
domestic sewing
machine.

Start simple.
Mix shapes.
Build your
own designs.



PFAFF

Perfection starts here.™



From Idea to Stitch, Instantly Connected

CREATIVATE™ Connected Machines Starting at \$1,399*

Turn Ideas into Reality with Powerful Creative Tools

Access designs directly on your machine. | Get step-by-step guidance and tutorials.

Preview your design before stitching.



creative performance™ 950



creative expression™ 750



creative elevate™ 680



creative expect™ 680



performance icon™



quilt expression™ 725



expression™ 715

*Sole effective October 1 - 31, 2024. All consumer pricing is in the sole discretion of the retailer. Valid in authorized PFAFF® retailers in the United States, PFAFF, PERFECTION STARTS HERE, CREATIVATE, CREATIVE PERFORMANCE, CREATIVE EXPRESSION, CREATIVE EXPECT, CREATIVE ELEVATE, PERFORMANCE ICON, QUILT EXPRESSION, and EXPRESSION are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

FREE LAUNCH PACKAGE

When you purchase a B 790 ULTRA machine

OCTOBER 1 - DECEMBER 31, 2026



*Offer valid October 1–December 31, 2026 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Additional exclusions may apply. See store associate for details.

BERNINA
made to create

40% Off
Select GO!® Items

\$99.99
GO! Me® Fabric
Cutter Starter Set
(\$179.99 MSRP)

Offers valid Oct. 1 – Oct. 8





OCTOBER 2026

NEWSLETTER

