

SOFT DRINKS
THE WIGAN BEER COMPANY
WINES & SPIRITS
EST. 1994

SEPTEMBER & OCTOBER 2026



CALL US ON
01942 821711



ORDER ONLINE
WIGANBEER.CO.UK



DOWNLOAD
OUR APP



FOLLOW US
f i X in





TWO WINS FOR WIGAN BEER!

🏆 Best of the Best
🏆 Kopparberg Champion

At the Budweiser Brewing Group
(AB InBev) Wholesale Excellence
Programme (WEP) Awards 2026



TRADE SHOW

Save the date

6TH OCTOBER 2026



CLARKE JONES
SUPPLIER OF FINE WINE

**NEW WINE BROCHURE
NOW AVAILABLE**

Successfully established for over 30 years, The Wigan Beer Company has an extensive customer base reaching every corner of North West, UK, and is ever expanding. Building successful long-term trading relationships with our customers has been paramount for the growth of the company. As a fully registered and HMRC-approved wholesaler, we are able to guarantee a friendly, efficient service and exceptional quality support. As a nominated wholesale partner to all major brewers, we provide free brand and technical service support for all our products including beers, wines, spirits, and soft drinks along with bar snacks and line cleaning products. Not only do we offer a friendly and efficient service, but also insightful support from professionals. We take pride in helping to maximise your venue's potential by providing a fully comprehensive product range that keeps you up-to-date with today's innovative market. As a family-owned business, we put our customer's needs first and ensure that they receive regular representative contact with one of our dedicated account managers to ensure that you are well looked after and receive that extra level of service that only a local wholesale supplier can provide. Please feel free to contact us by telephone or email to speak to one of our telesales team today.

**DELIVERING
EXCEPTIONAL
QUALITY FOR
OVER 30 YEARS**

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THE WIGAN BEER APP

Ordering just got easier

1

24/7
Ordering

2

Same Great
Service

3

Delivered
Directly

 INVITATION



2026 WIGAN BEER COMPANY TRADE SHOW

6th October 2026
11am to 4pm

The Brick Community Stadium,
Loire Drive, Robin Park, Wigan WN5 0UH

New and existing customers welcome!

 No RSVP required

- 45 MAJOR SUPPLIERS
- EXCLUSIVE DEALS
- BRAND SAMPLING
- MEET THE WIGAN BEER TEAM
- COMPETITIONS
- WINE TASTING

SOFT DRINKS
THE WIGAN BEER COMPANY
WINES & SPIRITS
EST. 1994

FOLLOW ON



INSTALL OR PURCHASE 5 KEGS
OF **ASAHI SUPER DRY**

FOR A CHANCE TO

**WIN A £10,000
TRIP FOR 2**

**TO THE RUGBY
WORLD CUP 2027
IN AUSTRALIA***



MEN'S
RUGBY
WORLD
CUP
AUSTRALIA 2027

OFFICIAL BEER

Asahi



* 18+ (UK & ROI) Asahi UK Ltd B2B customers only. Promotional period: 01.07.26 - 31.12.26. Enter by installing a new Asahi Super Dry draught line or purchasing 5+ Asahi Super Dry kegs during the promotional period. Max 1 entry per outlet per calendar month. Two (2) winners will each win a trip for two (2) to Australia for the Men's Rugby World Cup 2027 incl. return flights from London, accommodation, transfers and match tickets. Subject to availability. Promoter: Asahi UK Ltd. Full T&Cs: <https://www.asahibeer.co.uk/promotional-terms-and-conditions>

be **drinkaware**.co.uk



BUY 2x50L OF STAROPRAMEN AND RECEIVE 1 FREE CASE OF STAROPRAMEN 0.0%



Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.

BREWED IN THE UK
be [drinkaware.co.uk](https://www.drinkaware.co.uk)





SAPPORO

BRING SOMETHING TRULY PREMIUM TO YOUR BAR

Looking to elevate your drinks range? Sapporo Premium Beer brings together legendary Japanese craftsmanship, premium credentials and a crisp, smooth taste to help you offer something different and elevate your premium lager range.

**INSTALL AND
RECEIVE A FREE
KEG & £200
PREMIUM POS
SUPPORT**



INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG AFTER FIRST 2 PURCHASED



OFFICIAL BEER OF THE FIFA WORLD CUP 26™

Budweiser

SPECIAL PRICE

FOR A LIMITED TIME ONLY

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY BUDWEISER ZERO 24x330ML
FOR A PURCHASE PRICE OF £14.99

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Budweiser Zero: Purchase Budweiser Zero 24 x 330ml NRB at a promotional price of £14.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

Budweiser®



**BUY BUDWEISER 24X330ML
FOR A PURCHASE PRICE OF £21.99**

be.drinkaware.co.uk

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Budweiser: Purchase Budweiser 24 x 330ml NRB at a promotional price of £21.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



Built on British farming.
Made for brilliant pubs.
Premium margin. Proven rate of sale.



Hawkstone

New Cotswold stone
font available now



The UK's fastest growing
independent brewery



1 million+ followers
(world's most followed beer brand)



Stock
Hawkstone
in your pub



Scan to get
Hawkstone
on your bar



Corona

SPECIAL PRICE
ON CORONA & CORONA CERO CASES
FOR A LIMITED TIME ONLY

Living is Calling

be drinkaware.co.uk

©2026 AB InBev UK Limited, all rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.99 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN



24x330ML CORONA
CERO £16.99
EXTRA £23.99



SPECIAL PRICE
£25.99
ON 24X355 ML
FOR A LIMITED TIME ONLY

Modelo
MAKE IT
Especial

be drinkaware.co.uk

©2026 AB InBev UK Limited, All rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. *Modelo: Purchase one or more cases of 24x355ml Modelo NRB at a promotional price of £25.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

SIP INTO SEPTEMBER

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st September 2025 to 30th September 2026. Special price per case: Birra Moretti NRB 24 x 33cl (£24.99), Desperados NRB 24 x 33cl (£27.99), Bulmers Original NRB 12 x 50cl (£14.49), Bulmers Red Berries and Lime 12 x 50cl (£17.99), Inch's Medium Apple Cider 12 x 50cl (£16.49). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BOOST YOUR OCTOBER SALES

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st October 2026 to 31st October 2026. Special price per case: Old Mout Berries and Cherries 0.0% NRB case 12 x 50cl (£15.50), Old Mout Berries and Cherries NRB case 12 x 50cl (£19.95), Old Mout Kiwi and Lime NRB case 12 x 50cl (£19.95), Old Mout Pineapple and Raspberry NRB case 12 x 50cl (£19.95), Old Mout Mango and Passionfruit NRB case 12 x 50cl (£19.95), Heineken 0.0% NRB case 24 x 33cl (£17.99), Heineken NRB case 24 x 33cl (£23.99), Birra Moretti Zero NRB case 24 x 33cl (£20.49), Tiger NRB case 24 x 33cl (£23.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer forms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 7B

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**BUY 3 KEGS OF
THATCHERS GOLD
& GET A CASE OF NEW
THATCHERS BLOOD ORANGE 0.0% FREE**

Gold

FAMILY CIDER MAKERS
THATCHERS
Gold
SOMERSET CIDER
ALC. 4.8% VOL.

THATCHERS
Blood
ORANGE
0.0%
ALCOHOL FREE

NEW
THATCHERS BLOOD
ORANGE NOW
AVAILABLE AS AN
ALCOHOL FREE

NO.1
RATE OF SALE
IN ON TRADE

THE FAMILY CIDER MAKERS

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

T&Cs: Buy 3 x Thatchers Gold 50-litre kegs & get 1 x 6 x 500ml bottles of Thatchers Blood Orange 0.0% cider free of charge. Deal limited to 1 per customer. Subject to availability.

Source: CGA, ROS Pints/Week, MAT to P04 2026



FREE KEG & POS KIT ON INSTALL

CONTACT YOUR ACCOUNT MANAGER FOR
SAMPLES AND MORE DETAILS

be drinkaware.co.uk

WESTONS CIDER EST. 1880



The advertisement features a close-up of a Henry Westons Vintage Cider tap at a bar. The tap has a green and white label with a portrait of Henry Westons and the text 'HENRY WESTONS VINTAGE CIDER'. A hand is holding a glass of golden cider with a thick head of foam. The background shows a blurred bar setting with other taps and bottles.

HENRY WESTONS
VINTAGE CIDERS
WITH
CHARACTER

FREE KEG
PLUS PREMIUM POS KIT
— ON INSTALL —

CONTACT YOUR ACCOUNT MANAGER
FOR SAMPLES AND MORE DETAILS

WESTONS CIDER EST. 1880

be**drinkaware**.co.uk

POUR THE TASTE OF LILLEY'S

ALL YOUR FAVOURITES FROM LILLEY'S CIDER



PERFECT FOR
PUBS



READY
TO POUR



GLUTEN FREE &
VEGAN

ASK YOUR WHOLESALE ABOUT OUR FULL RANGE

CAFFREY'S® IS BACK TO BLACK

FREE POS KIT WITH EVERY INSTALL

24 x Pint Glasses, 500 x Drip Mats and 2 x Bar Runners

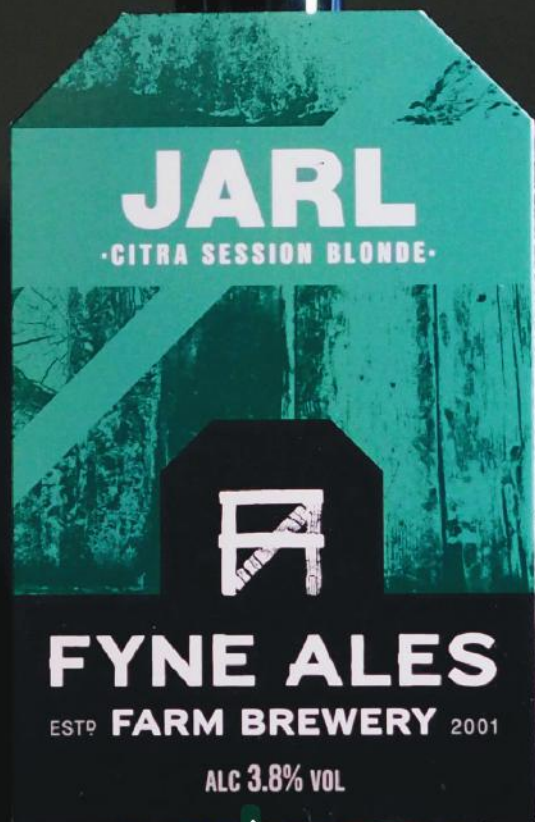
be**drinkaware**.co.uk

Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.



FREE 9G JARL

WHEN YOU BUY
12 ACROSS
SEPT/OCT 2026

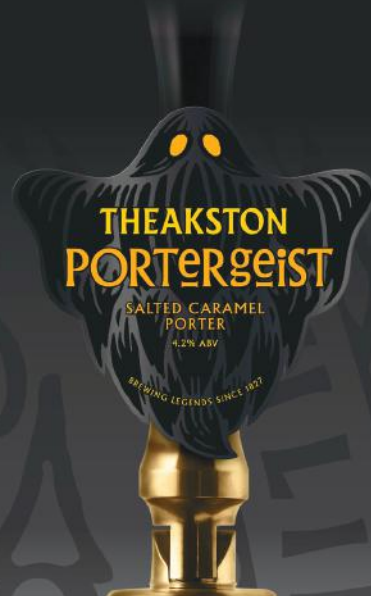
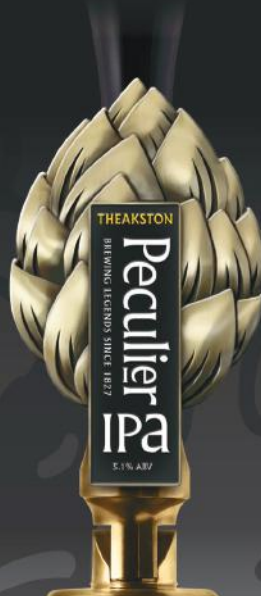


**FRESH
FROM THE
FARM**

INDIE BEER
IB

WWW.FYNEALES.COM

THEAKSTON BREWING LEGENDS | 1827^{SINCE}



£5 OFF THEAKSTON 9G CASKS

Deal Only Applicable to Beers Shown | Deal Valid Until 31st October 2026

theakstons.co.uk



**OSS
BREWERY
ETT**

GET A
RAT
BEHIND YOUR BAR



CHAT RAT WITH ADAM ON
07506 121811 FOR A POS KIT

FRESH NEW LOOK SAME GREAT BEER



BUY ANY 2 X 9 GALLON CASKS & RECEIVE A NEW POS KIT*

Contact your local business development manager:

Joe Bateman | 07519 325025 | Joe.Bateman@timtaylors.co.uk

* 1 product must be Timothy Taylors Landlord. POS kit includes: Timothy Taylor's branded glassware, bar runner, beer mats and mini chalkboard. One POS kit per outlet. Whilst stocks last.

MOORHOUSE'S

£9 OFF

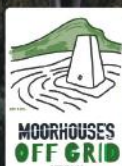


ABV 4.4%

MOORHOUSE'S
BLONDE WITCH

BLONDE ALE

£9 OFF EVERY 9G CASK OF
MOORHOUSE'S BLONDE WITCH
IN SEPTEMBER AND OCTOBER



THE KING IS IN SESSION

Tiny Rebel
REBEL IPA
SESSION IPA
4.3%

4.3% ABV
Vegan
GLUTEN FREE

Tiny Rebel
CLWB TROPICA
TROPICAL IPA
5%

TROPICAL, WHATEVER THE WEATHER

5% ABV
Vegan

SHOW DEAL

Tiny Rebel

INSTALL REBEL IPA OR CLWB TROPICA AND GET:

- £400 cash for one line or £1000 for both
- 1 x 30L for free and another 1 x 30L after 13 weeks*
- POS kit including NEW BRANDED HANDLE

TO INSTALL, EMAIL:
SALES@TINYREBEL.CO.UK

*MUST DO A MINIMUM OF 1X30L PER WEEK FOR 13 WEEKS. MINIMUM 12 MONTH LINE COMMITMENT.

Certified
B
Corporation

BUY ANY 4 CASES OF WKD.

AND GET 24 x 275ml PINEAPPLE ICE FREE!



**OFFER
APPLIES TO
24 x 275ml
GLASS
ONLY**



WKD BLUE - THE NO.1 BLUE RTD*

STOCK UP NOW ACROSS THE WKD RANGE.

SAME ZEST, BIGGER POUR NOW ON DRAUGHT

FOR MORE INFORMATION REGARDING INSTALLATIONS
AND POS SUPPORT CONTACT:

JAMES.BENTHAM@GLOBALBRANDS.CO.UK



hoochdrink

be drinkaware.co.uk



DEAD
MAN'S
FINGERS



DEAD
GOOD

BUY ANY FEATURED 5, GET A
GOLDEN SPICED RUM
FREE

FREE



@DEADMANSFINGERS

DEAD MAN'S FINGERS RANGE
SPICED, COCONUT, PASSION FRUIT, CHERRY, GOLDEN SPICED

be drinkaware.co.uk

*While stocks last. Bottles: 70cl.

BUY 2 BOTTLES OF
LICOR 43 ORIGINAL &
RECEIVE 12 BABY BEER
GLASSES FREE



Special Offer

MIX SOMETHING NEW



LICOR 43 & CREAM LIQUEUR

Vanilla + caramel

FREE



BUY X4
KAHLÚA AND
RECEIVE A
FREE
KAHLÚA COFFEE CREAM

SHARPEN UP YOUR
SHOT GAME

- 1 FILL $\frac{1}{2}$ OF SHOT GLASS WITH KAHLÚA
- 2 FLOAT KAHLÚA COFFEE CREAM ON TOP



KAHLÚA
STIR UP

ENJOY RESPONSIBLY
be drinkaware.co.uk

NEW

VESTAL VODKA
EXCELLENCE DISTILLED

NOW STOCKED AT WIGAN BEER

BE DRINKAWARE.CO.UK

VESTAL VODKA
DISTILLED FROM PREMIUM POLISH RYE AND GRAIN, BLENDED WITH ARTESIAN WELL WATER

margarita vodka n cola espresso martini

BRITISH WHEAT
POLISH RYE
ARTESIAN WATER

ELEVATE EVERY MOMENT

NEW FOR 2026

HOT HONEY
syrup

Where heat meets sweet

MONIN Hot Honey syrup is the newest addition to our range. Delivering a slow-building heat balanced by golden sweetness with hints of jalapeño and fresh bell pepper notes, this SWICY (sweet + spicy) sensation is here to stay as a cornerstone in the bartender's creative toolkit.

Enhance a classic Margarita with a fiery finish, add a layer of intrigue to an Old Fashioned, or spice up simple serves like lemonade or tea.

NATURAL FLAVOURINGS
NATURAL COLOURINGS
LONG SHELF-LIFE
ALLERGEN-FREE
AMBIENT STORAGE

There's MONIN® for that

Visit our Resource Hub




MAPLE PECAN PIE *syrup*

Maple kissed *pecan perfect*

Blending the golden sweetness of maple with the buttery decadence of roasted pecans, it captures the luxurious, bakery-inspired taste of a timeless favourite.

Nutty depth and smooth caramel notes with balanced sweetness.

Elevate cocktail menus with autumn flavours that customers seek out.

- NATURAL FLAVOURINGS
- NATURAL COLOURINGS
- LONG SHELF-LIFE
- ALLERGEN-FREE
- AMBIENT STORAGE

There's **MONIN** for that

Visit our Resource Hub 

RECEIVE A
FREE CASE
OF CHERRY
PEPPER 200ML

WHEN YOU BUY A CASE OF
SCHWEPES TROPICAL SODA
AND A CASE OF PINK SODA
200ML NRGB

NEW

© 2026 Schweppes is a registered trademark of European Refreshments UC.



FREE STOCK BUNDLE INCLUDES

4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE¹

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

**SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed, 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 08.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Great Taste. Zero Sugar.

SAVE £3 per case
Coca-Cola Zero Sugar
24 x 330ml NRGB



Contact your account manager for more information

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MyCCEP
my.ccep.com



PAYING TOO MUCH FOR YOUR ENERGY?

FIX IT.



OFFER
£10.99
PER CASE*

FOR POS SUPPORT PLEASE CONTACT: james.bentham@globalbrands.co.uk

*Offer valid from 1st September to 31st October 2026. Offer applies to Kick Energy Drink 24x250ml cans. While stocks last.



Salty Dog

Grrreat tasting snacks!



BUY ANY 4 CASES OF CRISPS AND RECEIVE A CASE OF PREMIUM PORK CRACKLING FREE



24 x 40G CASE - NOT IN THE SUPERMARKETS. UK FARMED POTATOES. ALL CRISPS VEGETARIAN AND GLUTEN FREE



PREMIUM PORK CRACKLING. 20 x 35G CASE

Mr Filbert's
NATURALLY DELICIOUS



15% OFF
the range in
Sept & Oct
*Exc Biltong

**Carefully Crafted,
Properly Delicious Snacks!**



**FREE POS available, please speak your representative
or email Sarah.melody@filbertsfinefoods.co.uk**



SOFT DRINKS
THE WIGAN BEER COMPANY
WINES & SPIRITS
EST. 1994

DELIVERING THE
BEST DEALS
FROM THE
BIGGEST BRANDS



CALL US ON
01942 821711



ORDER ONLINE
WIGANBEER.CO.UK



DOWNLOAD
OUR APP



FOLLOW US
f i X in

The Wigan Beer Company
22/23 Hawley Brook Trading Estate, Worthington Way, WN3 6XE

Terms and Conditions

1) All offers are available from 1st September to 31st October 2026 unless otherwise stated and are subject to regional availability. 2) All offers are exclusive of VAT. 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 6) All prices featured may be subject to a duty increase. 7) Errors & Omissions Excepted.

