

LOOP

Weidmüller Canada Quarterly Newsletter
Issue 02 | October 2026



Weidmüller 

ONE VISION ONE TEAM





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- From Innovation To Impactrom Innovation To Impact

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PHOTO JOURNAL



**FROM
INNO
TO IN**



www.weidmuller.ca

**YOUR SM
INDUSTRI
CONNECTI
IIoT & AI**

M OVATION IMPACT

As we move through the second half of 2026, we are seeing the tangible results of the investments we've made in our people, technologies, and partnerships. Across Canada, manufacturers, infrastructure providers, and industrial organizations are accelerating their digital transformation efforts, and Weidmüller Canada is helping customers turn innovation into practical business outcomes.

Whether through Smart Cabinet Building, Power Managment Solutions, Industrial Ethernet, cybersecurity, or IT/OT convergence initiatives, our focus remains on delivering solutions that improve productivity, strengthen resilience, and prepare organizations for the future of industry.

The opportunities ahead are significant. Organizations are looking for trusted partners who can help bridge the gap between operational excellence and digital innovation. With a growing team of experts, a strong partner ecosystem, and an expanding portfolio of hardware, software, and engineering solutions, Weidmüller Canada is uniquely positioned to support customers at every stage of that journey.

Together with our employees, customers, and partners, we are not only adapting to change, we are helping shape the future of Canadian industry. Thank you for your continued trust, collaboration, and support.

This carries forward the themes from the previous Leadership Lens section in fd15234023.pdf while giving the Q3 edition a distinctly new voice and direction.



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Engineering LaunchPADTM Graduates

Transition into Customer-Facing Roles

Weidmüller Canada's inaugural **Engineering LaunchPADTM** program continues to make an impact as members of the first graduating cohort transition into customer-facing and technical support roles across the organization. After successfully completing an intensive training program focused on industrial automation solutions, software technologies, system integration, and real-world engineering applications, these graduates are now contributing directly to customer success across Canada.

The transition marks an important milestone in Weidmüller's commitment to developing the next generation of technical talent.

By combining hands-on engineering expertise with customer engagement and problem-solving skills, the LaunchPAD program helps ensure customers have access to knowledgeable resources who understand both technology and application challenges. As these team members begin supporting customers and partners, they represent the future of innovation and technical excellence at Weidmüller Canada.

INVESTING IN CUSTOMER-FOCUSED TALENT



Mohamed Moledina



Candace Gagné

Weidmüller Canada is pleased to welcome **Mohamed Moledina** and **Candace Gagné** to the team, further strengthening our commitment to customer support, technical expertise, and regional growth.

Based in Edmonton, **Mohamed Moledina** joins as a **Technical Applications Specialist**, bringing extensive industry knowledge and hands-on experience to help customers navigate automation, connectivity, and industrial digitalization challenges. In Markham, **Candace Gagné** joins as **Inside Sales Expert** for the Central Region, where her customer-first approach and dedication to service excellence will support customers and partners across Ontario and beyond.

Together, Mohamed and Candace add valuable expertise and energy to the organization, enhancing our ability to deliver responsive support, practical solutions, and exceptional customer experiences across Canada.



Join us in congratulating **Mohamed** and **Candace** on LinkedIn



Eddy Group Ltd.

Joins the PRO Partner Network



Since 1895, Eddy Group Limited has been a trusted name in the Maritime building and construction industry. What began as a small sawmill in Bathurst, New Brunswick, has grown into a leading distributor of plumbing, heating, ventilation, electrical, and building materials across New Brunswick, Nova Scotia, and Prince Edward Island.

Celebrating 130 years in 2025, Eddy Group continues to build on its legacy of quality, innovation, knowledgeable service, and strong community relationships—supporting builders, contractors, tradespeople, and homeowners throughout the Maritimes.



Weidmüller Canada is proud to welcome Eddy Group Ltd. as a Silver PRO Partner, expanding our growing network of trusted distribution partners across Canada. With a strong reputation for customer service, technical expertise, and local market support, Eddy Group shares Weidmüller's commitment to helping customers solve challenges and achieve their operational goals.

Through this partnership, customers will benefit from improved access to Weidmüller solutions, technical resources, and industry-leading expertise.

Together, Weidmüller Canada and Eddy Group look forward to creating new opportunities for customers while strengthening support for Canada's evolving industrial and electrical markets.



Discover Eddy Group

Driving the Conversation Around INDUSTRIAL CYBERSECURITY

As cybersecurity and regulatory requirements continue to evolve, Weidmüller Canada is helping lead important conversations around securing industrial operations and preparing for the future of connected manufacturing. Through industry events, educational initiatives, and collaboration with technology partners, the company continues to share expertise in IT/OT convergence, cyber resilience, and standards-based security practices.

Recent initiatives, including the successful **Secure by Design** event, have brought together industry professionals to explore emerging legislation, cybersecurity frameworks, and best practices for protecting critical industrial infrastructure.

As manufacturers and infrastructure operators continue their digital transformation journeys, Weidmüller remains committed to providing the knowledge, technologies, and support needed to build secure, reliable, and future-ready operations.

nd CYBERSECURITY

New **Cybersecure Firmware** Released for Managed Ethernet Switches

Weidmüller has released updated firmware for multiple managed Ethernet switch families. The update supports cybersecurity requirements aligned with **IEC 62443-4-2**, helping customers enhance the protection of industrial networks and critical automation systems.

As cyber threats targeting OT environments continue to evolve, maintaining current firmware is an essential step in supporting secure network operations.

Customers using eligible AdvancedLine, SubstationLine, and Layer 3 managed switches are encouraged to upgrade to the latest firmware version.



Contact your Weidmüller representative or visit eshop.weidmueller.com for upgrade guidance and compatibility information.



Weidmüller Supports the Future of Automation 2026 Technology Forum

On September 23, 2026, Weidmüller Canada proudly sponsored the **Future of Automation 2026 Technology Forum**, a virtual event hosted by Manufacturing Automation. The online forum brought together manufacturers, automation professionals, and industry thought leaders for an afternoon of discussions focused on the technologies and strategic decisions shaping the future of industrial automation. Topics ranged from artificial intelligence and software-defined automation to robotics, cybersecurity, and the digital infrastructure required to support increasingly connected manufacturing environments.





As part of the event program, **Gary Martins, Managing Director of Weidmüller Canada**, presented practical insights on how manufacturers can leverage emerging automation technologies to improve efficiency, resilience, and long-term competitiveness. His session highlighted real-world approaches to navigating today's rapidly evolving automation landscape and underscored the importance of building scalable, future-ready operations. Attendees left with valuable knowledge and actionable ideas they can bring back to their own facilities, making the forum a meaningful opportunity to learn, connect, and prepare for the next generation of manufacturing innovation. The event featured presentations and expert discussions on automation adoption, AI-powered applications, collaborative robotics, and the infrastructure needed to support the future of industry.



Check out Gary Martins's conversation on Manufacturing Automation Magazine's Tech Chat.



Searching Canada for Tomorrow's Engineering Talent

As part of our commitment to developing future talent, Weidmüller Canada participated in job fairs and campus recruitment events across the country to identify potential candidates for the next intake of our **Engineering LaunchPAD™** program.



These events provided an opportunity to connect with aspiring engineers and graduating students interested in automation, digitalization, software, and industrial technology.

By engaging directly with emerging talent, Weidmüller continues to strengthen its talent pipeline while helping shape the next generation of technical professionals who will support Canada's evolving industrial landscape.



Discover Engineering LaunchPAD™

Bringing Global Innovation Home from **ORANGE WEEK**

This quarter, members of the Weidmüller Canada team traveled to Orange Week, gaining firsthand exposure to the latest innovations, technologies, and strategic initiatives shaping the future of Weidmüller globally.

The experience provided valuable opportunities to collaborate with colleagues from around the world, exchange ideas, and explore new developments in automation, digitalization, smart manufacturing, and industrial connectivity. Insights gained during the event will help strengthen local initiatives and ensure Canadian customers continue to benefit from the latest advancements across the Weidmüller portfolio.



■ Weidmüller Canada Participates in **German Technology Day Toronto**

Weidmüller Canada was proud to sponsor and participate in **German Technology Day** in Toronto, an event that brought together leading German technology companies, industry professionals, and innovation-focused organizations.

The event provided an excellent opportunity to showcase Weidmüller's automation, connectivity, and digitalization solutions while strengthening relationships within Canada's industrial and manufacturing sectors. Throughout the day, attendees explored technologies designed to improve productivity, efficiency, and operational resilience in an increasingly connected world.

FEATURE PRODUCT

Faster wiring. Fewer steps. Greater efficiency.

SNAP IN

SNAP IN by Weidmüller is redefining cabinet wiring with simple, tool free conductor insertion without compromising reliability or performance. Designed to reduce installation time and improve workflow efficiency, SNAP IN helps teams build faster, cleaner, and more consistently, even in demanding industrial environments.

Whether you're optimizing panel production or scaling for growth, SNAP IN delivers a smarter connection technology that supports productivity today and flexibility for tomorrow.



Discover More



SOLUTIONS BUILT FOR WHAT'S NEXT



Power You Can Rely On

Power Management Solutions

From power supplies and redundancy modules to energy monitoring and protection devices, Weidmüller's Power Management portfolio helps ensure stable, efficient operation across industrial environments. Designed to improve system reliability and maximize uptime, these solutions provide the visibility and control needed for today's demanding applications.

Reliable power. Greater control. Increased uptime.



Discover More

Built for Industrial Networks

Industrial Ethernet

As industrial operations become increasingly connected, secure and reliable data communication is more critical than ever.

Weidmüller's Industrial Ethernet solutions, including switches, routers, and connectivity components, help enable seamless communication between machines, systems, and networks while supporting scalability and operational resilience.

Connect smarter. Communicate faster. Perform better.



Discover More



Smarter Connections Start Here

OMNIMATE® Device Connectivity



From PCB terminals and connectors to advanced device interfaces, OMNIMATE® solutions help device manufacturers simplify design, accelerate assembly, and create reliable electrical connections.

Developed for flexibility and performance, they support a wide range of industrial applications and product designs.

Design faster. Connect confidently.



Discover More

Engineered for Demanding Environments

RockStar® Heavy-Duty Connectors



RockStar® heavy-duty connectors provide reliable power, signal, and data transmission in harsh industrial conditions. Built to withstand vibration, moisture, dust, and extreme operating environments, they help ensure dependable performance while simplifying installation and maintenance.

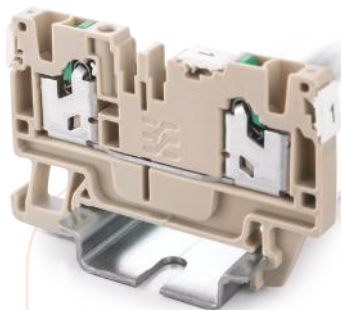
Rugged protection. Reliable performance.



Discover More

The Future of Faster Wiring

SNAP IN Connection Technology



SNAP IN continues to redefine panel building with fast, tool-free conductor connection technology designed to improve efficiency and consistency. By reducing wiring time and simplifying installation, SNAP IN helps manufacturers and panel builders increase productivity while maintaining the highest levels of reliability.

Less effort. Faster wiring. Greater efficiency.



Discover More



SURGE PROTECTION



Protecting What Matters Most

Surge Protection Solutions

Electrical transients and unexpected overvoltages can lead to costly downtime and equipment damage. Weidmüller's surge protection portfolio helps safeguard critical infrastructure, control systems, and industrial assets while improving system availability and long-term reliability.

Protect systems. Prevent downtime. Stay operational.



Discover More



TECHNOLOGY THAT POWERS PROGRESS

Engineered to solve today's challenges and prepare you for what's next

As we look toward the final quarter of the year, Weidmüller Canada remains focused on helping customers navigate an increasingly connected, automated, and data-driven industrial landscape. From advancing digital transformation initiatives to strengthening cybersecurity readiness and supporting more sustainable operations, our team continues to invest in solutions that address today's challenges while preparing for tomorrow's opportunities.

We are also committed to expanding customer engagement through our growing network of PRO Partners, enhanced technical expertise, and solution-focused resources designed to help organizations accelerate projects and improve operational performance. By combining innovation, collaboration, and industry knowledge, we are helping customers build smarter, more resilient operations.

In the months ahead, look for continued investments in Smart Cabinet Building, Power Management Solutions, Industrial Connectivity, Automation, and Cybersecurity, along with new opportunities to connect with our experts through events, training programs, and customer-focused initiatives across Canada.

Together, we're shaping the future of industrial connectivity, automation, and digital transformation.





The Weidmüller Workplace Solutions Truck from the U.S. visited customers across Alberta, showcasing smarter panel building and automation solutions.



Yvonne Denz, a representative supporting Canadian-German business relations, visited Weidmüller Canada to discuss collaboration, market growth, and future opportunities.



Dr. Christian von Toll, Chief Sales Officer, visits to connect with the Canadian team and customers.

Looking Back at the Past Season's Highlights



Sebastian Durst and Our Quebec team at SIQ 2026 in Quebec City, connecting with customers, partners, and industry professionals.



Our Markham and Calgary offices.



The Weidmüller Canada leadership team gathered for our annual leadership meeting, focusing on strategy, collaboration, and future growth



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