



IMI Winter Programme

17th - 24th January 2027

Designed for curious and motivated participants from diverse backgrounds, IMI's Winter Programme offers an immersive experience at a leading Swiss institute. The programme invites you to explore new fields, build practical skills, and experience international student life within a dynamic and multicultural learning environment.



What's Included?



Airport pickup on arrival



On campus meals and accommodation



Excursions and activities



All classes and programme materials



Wifi throughout the campus



Certificate & scholarship opportunity



What You Will Take Away



Gain a deep appreciation of the unique characteristics of Swiss business excellence and world-renowned hospitality culture.



Understand of how sustainability is shaping the future of the global business.



Discover effective leadership approaches for managing diverse, multicultural teams in international environments.



Experience first-hand the dynamic world of Swiss business, hospitality, and culture through immersive learning and activities.

Programme Schedule

17 JAN SUN	18 JAN MON	19 JAN TUE	20 JAN WED
Arrival 	07:00 - 07:30 Breakfast 08:30 - 09:00 Welcome Session & Campus Tour 09:00 - 12:00 Swiss Business & Hospitality Culture 12:00 - 12:30 Lunch 13:00 - 17:00 Luzern City Tour and Light Festival 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Sustainability Business 12:00 - 12:30 Lunch 13:00 - 15:00 Excursion to Transport Museum 16:00 - 17:00 Apero at Seeburg Hotel 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Marketing & Consumer Behaviour 12:00 - 12:30 Lunch 13:00 - 16:00 Mocktails Masterclass 18:00 - 18:30 Dinner
21 JAN THU	22 JAN FRI	23 JAN SAT	24 JAN SUN
07:00 - 07:30 Breakfast 09:00 - 12:00 Leadership Session 12:00 - 12:30 Lunch 13:00 - 17:00 Sledging in Luzern 18:00 - 18:30 Dinner	07:00 - 07:30 Breakfast 09:00 - 12:00 Lego Serious Play & Business Pitch 12:00 - 12:30 Lunch 13:00 - 14:00 Graduation 14:00 - 16:00 Industry Visit 16:00 - 19:00 Zurich City Tour & Free Time in the City	07:00 - 07:30 Breakfast Day Activity Discover Swiss Capital Bern - City Tour 18:00 - 18:30 Dinner	Departure 

Please note that this is a sample timetable subject to changes.

The final programme, including activities and timings, will be shared upon arrival.



Programme Details



Dates

- Arrival: 17.01.2027
- Departure: 24.01.2027



Application Documents

- Signed Application Form
- Copy of Passport



Entry Requirements

- Min. 16 years old by start date
- Max. 24 years old by start date
- Min. English IELTS 4.5 or equivalent



Programme Fees

- Early Enrollment Fee: 1,800 CHF*
- Standard Fee: 3000 CHF

*if the full payment received before 18.11.2026

Payment Details

Bank Transfer to IMI Group AG
Bank Name: UBS Switzerland AG
IBAN: CH28 0023 8238 1231 8201 G
Bank Address: Bahnhofstrasse 45, Zuerich, Switzerland
Swift: UBSWCHZH80A
Currency: CHF (Swiss Francs)
Payment Reason: Last Name First Name

Scholarship

Candidates who successfully complete the IMI Winter Programme will receive a scholarship equivalent to the programme costs against the tuition fees of a 22-week IMI study programme.

Experience the Ultimate Swiss Winter at IMI!

Learn by Doing

Engage in informative sessions, hands-on workshops & exciting excursions that bring hospitality, business, and culinary arts to life.

Invest in Your Future

Join an eligible longer-term IMI programme within two years—and your winter programme fees will be credited towards your first-year tuition.

Join a Global Community

Make lifelong friends from diverse backgrounds in a truly international environment.

Grow with Purpose

Develop your skills, grow your confidence, and explore your potential in a supportive, inspiring setting.

Enroll Now!

