

THAILAND PAVILION

FURNITURE • HOME DECOR • HOUSEWARE
HOME APPLIANCES • MATERIALS

INDEX SAUDI ARABIA 2026

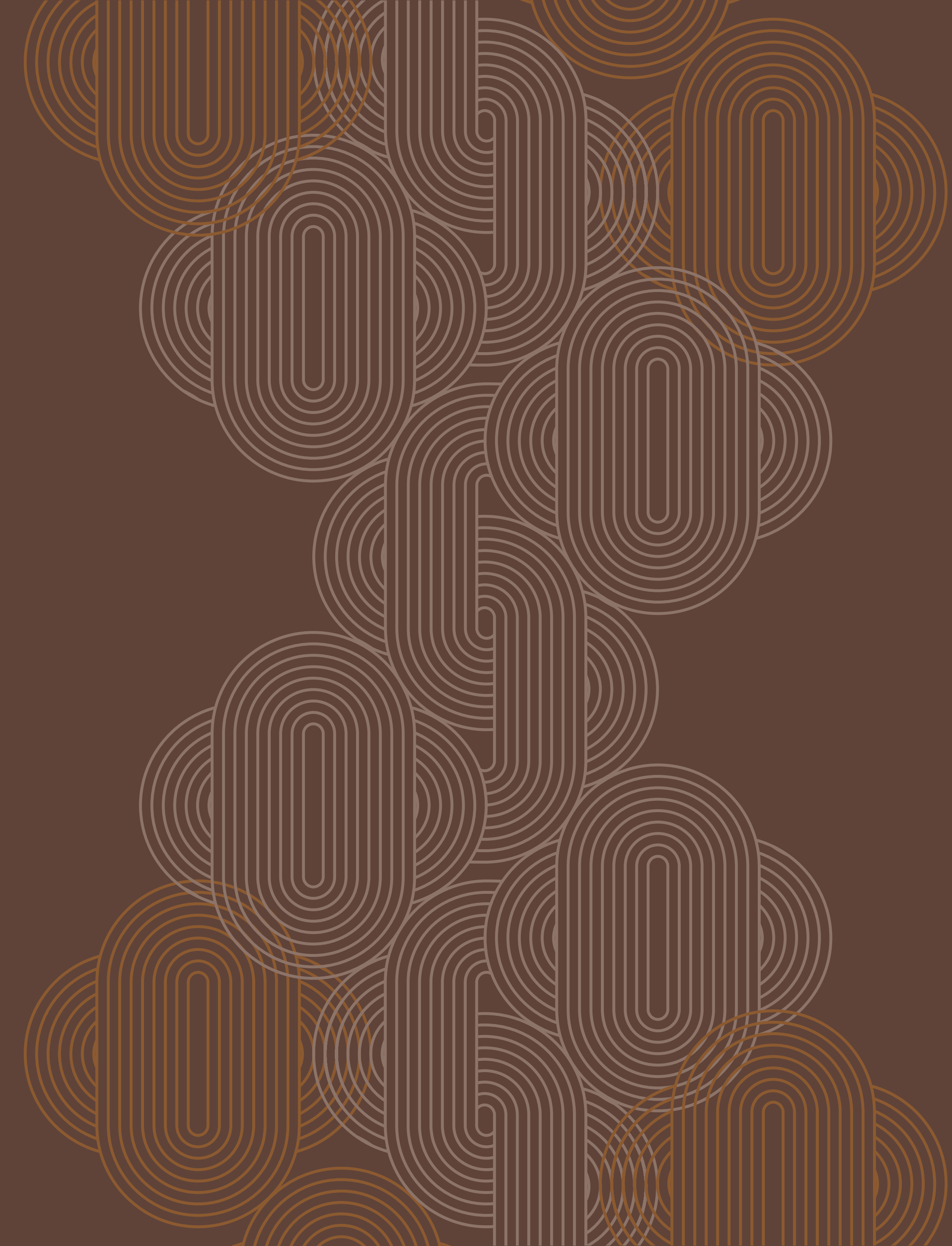
15-17 September 2026
Riyadh International
Convention & Exhibition Center

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THAI FURNITURE & LIFESTYLE PRODUCTS

Thai Furniture and Lifestyle Products Industry

The furniture and lifestyle products industry plays a vital role in driving Thailand's economy, with SMEs accounting for over 90% of businesses in the industry and employing more than 2 million people.

Thailand's furniture and lifestyle products industry is a well-established manufacturing hub in Southeast Asia, supported by abundant natural resources, skilled craftsmanship, talented designers, and strong export capabilities. Thai furniture and lifestyle products are internationally recognised for their quality, distinctive Thai designs, and value creation through design, innovation, and technology.

Continued export growth, increasing global demand for sustainable products, and the adoption of smart manufacturing continue to strengthen Thailand's position as one of the region's most dynamic and competitive manufacturing hubs, while reinforcing its commitment to sustainability.

Driving Thai Furniture and Lifestyle Brands Forward

Unique Thai Design

Thai craftsmanship combined with the fusion of cultural heritage and contemporary design, creates a distinctive competitive advantage.

Material Transformation

Thailand transforms locally sourced raw materials into innovative furniture, home décor, and lifestyle products with high added value.

Sustainability

As global demand for sustainable products continues to grow, Thai brands are well positioned to meet market expectations through responsibly sourced materials, sustainable forest management, and eco-friendly design.

THAILAND



The background is a solid dark red color. It is decorated with a complex pattern of concentric circles and elongated, rounded rectangular shapes in a lighter red and orange hue. These shapes are arranged in a way that creates a sense of depth and movement. In the bottom right corner, there is a small, stylized illustration of a modern armchair with a dark cushion, sitting on a circular rug. The overall aesthetic is mid-century modern and abstract.

boundless
synergy

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BNS WOOD

BNS Wood Industry is a leading manufacturer of Hevea rubberwood and Acacia flooring products, sourced from 100% sustainable and responsibly managed plantation forests in Southern Thailand.



Solid Hardwood Flooring



**BNS Wood Industry
Co., Ltd.**

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CARPETS INTER/ ROYAL THAI

CARPETS INTER and ROYAL THAI provide complete flooring solutions, from high-performance commercial flooring to bespoke hospitality carpets, backed by decades of manufacturing expertise. Committed to responsible manufacturing, the company incorporates recycled materials, resource-efficient production, and environmentally conscious processes to create flooring solutions that contribute to a more sustainable built environment.

Sustainable Floor Covering Solutions





**Carpets International
Thailand Plc.**

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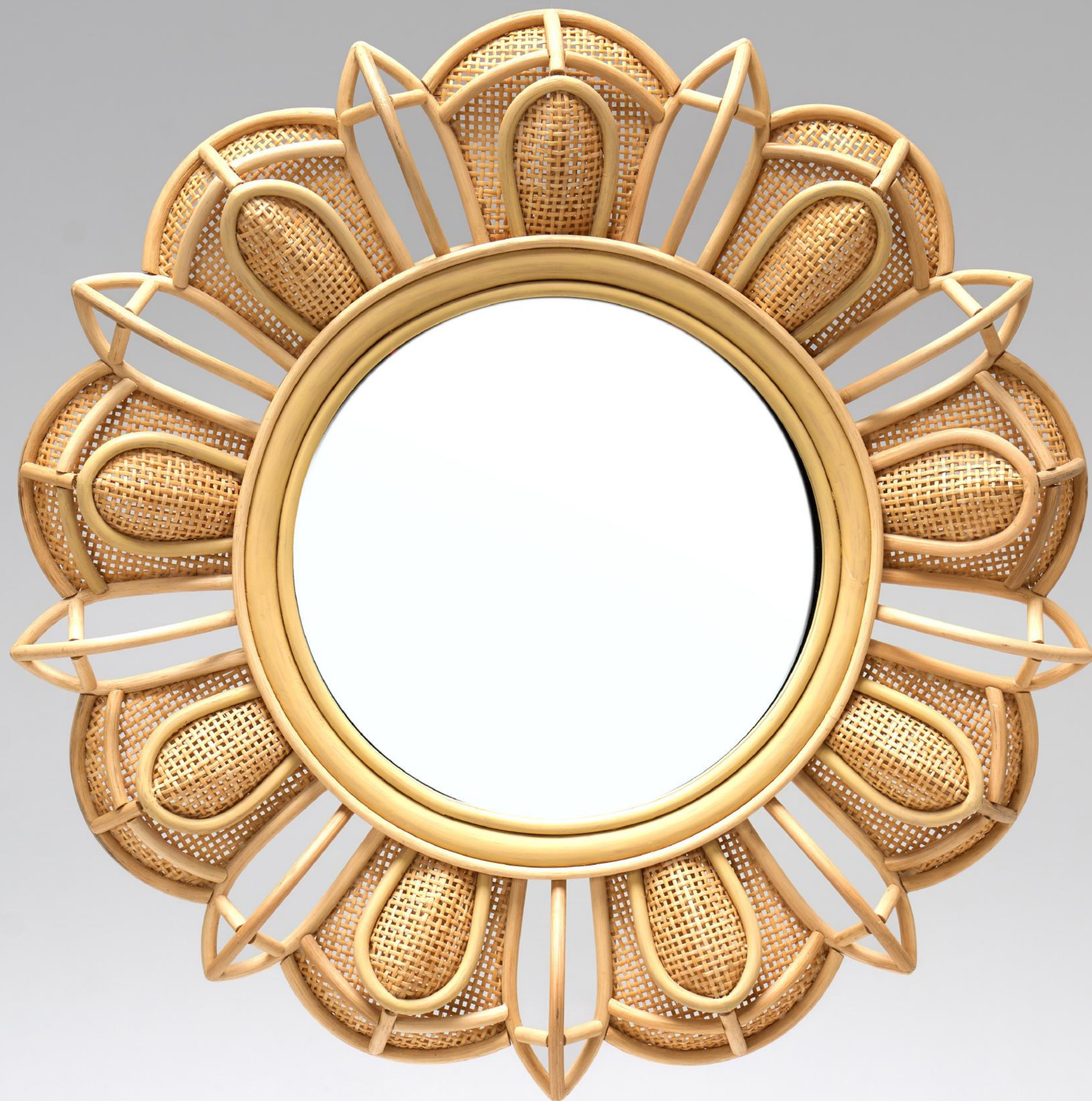
CORNER 43 DÉCOR

CORNER 43 DÉCOR is a luxury furnishings and home accessories brand established in 1987, with a mission to create well-designed furniture using locally sourced materials alongside innovative materials. Inspired by the tropical world, the old and the new, the brand embraces a harmonious fusion of contrasting elements. The combination of textures, colours, and patterns creates pieces that are both inviting and timeless.

Furniture and Home Decorative Items

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EARLY BIRD

Early Bird is a global company based in Bangkok, with five branch offices in Thailand and three overseas subsidiaries. With a history spanning more than 60 years, the company owns Thailand's largest privately owned Golden Teak plantation. The company specialises in FSC-certified teak for luxury architecture, yacht building, hospitality and bespoke interior projects worldwide.



Golden Teak Wood



Early Bird Co., Ltd.

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Attn: Mrs. Pitarpha Jamnonknearn

KURU

Kuru Tannery has been a distinguished leader in the tanning industry for over 70 years. Since the introduction of modern leather technology in Thailand, the company has established itself as a premier manufacturer and exporter, recognised as a pioneer in producing high-quality leather for upholstery, automotive interiors, and pet products. With state-of-the-art technology, Kuru Tannery produces a wide range of premium leather in fashionable colours to meet diverse customer requirements.

**Leather for Furniture and
Home Furnishing**

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Kuru Tannery Co., Ltd.

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LUNUS

Siam Lunar Art is a Thai manufacturer specialising in electroformed gold and silver products. The company produces fine jewellery, decorative crafts, and contemporary art pieces that combine unique designs with innovation and modern manufacturing technology to create premium-quality products.

Home Decorative Items





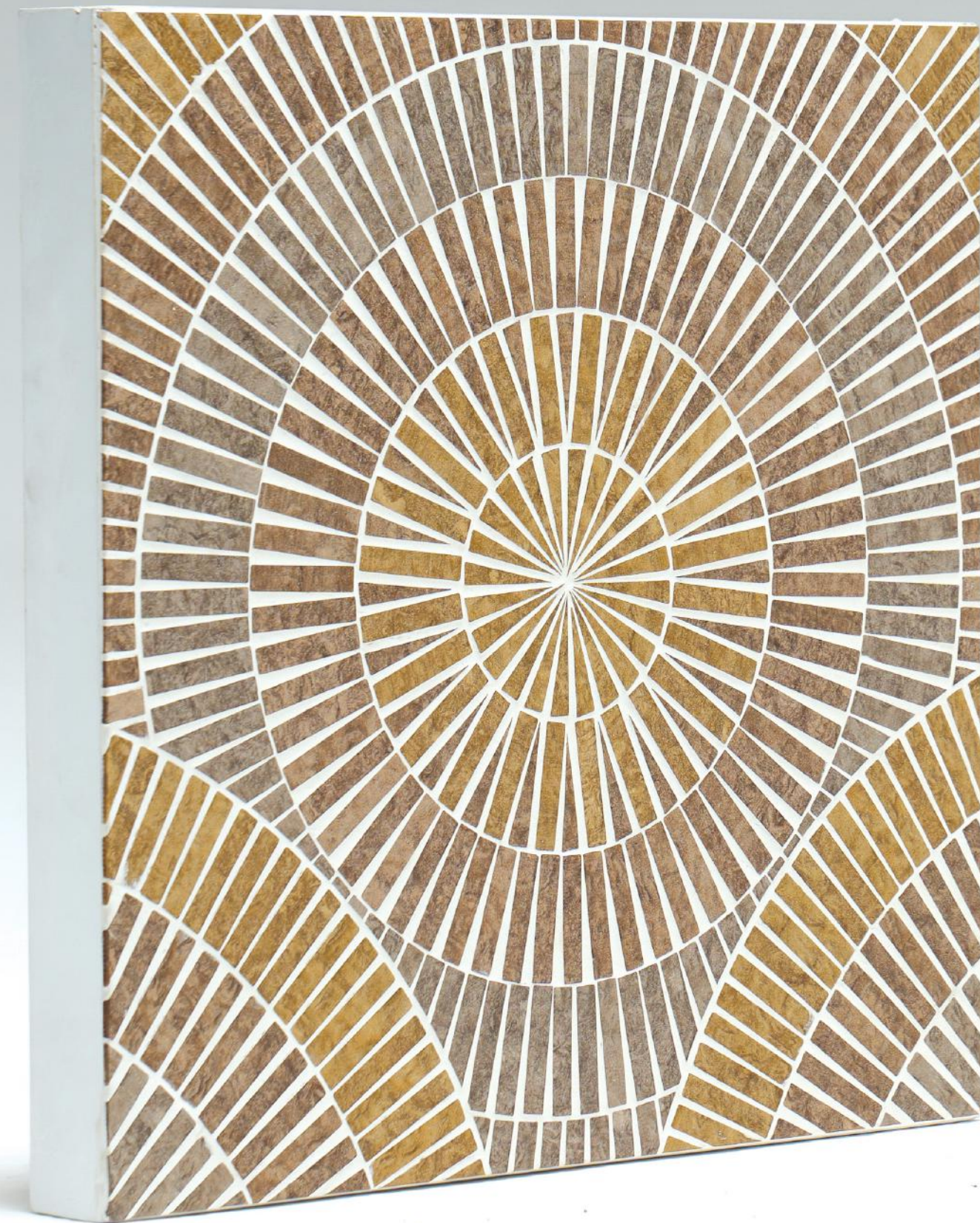
**Siam Lunar Art
Co., Ltd.**

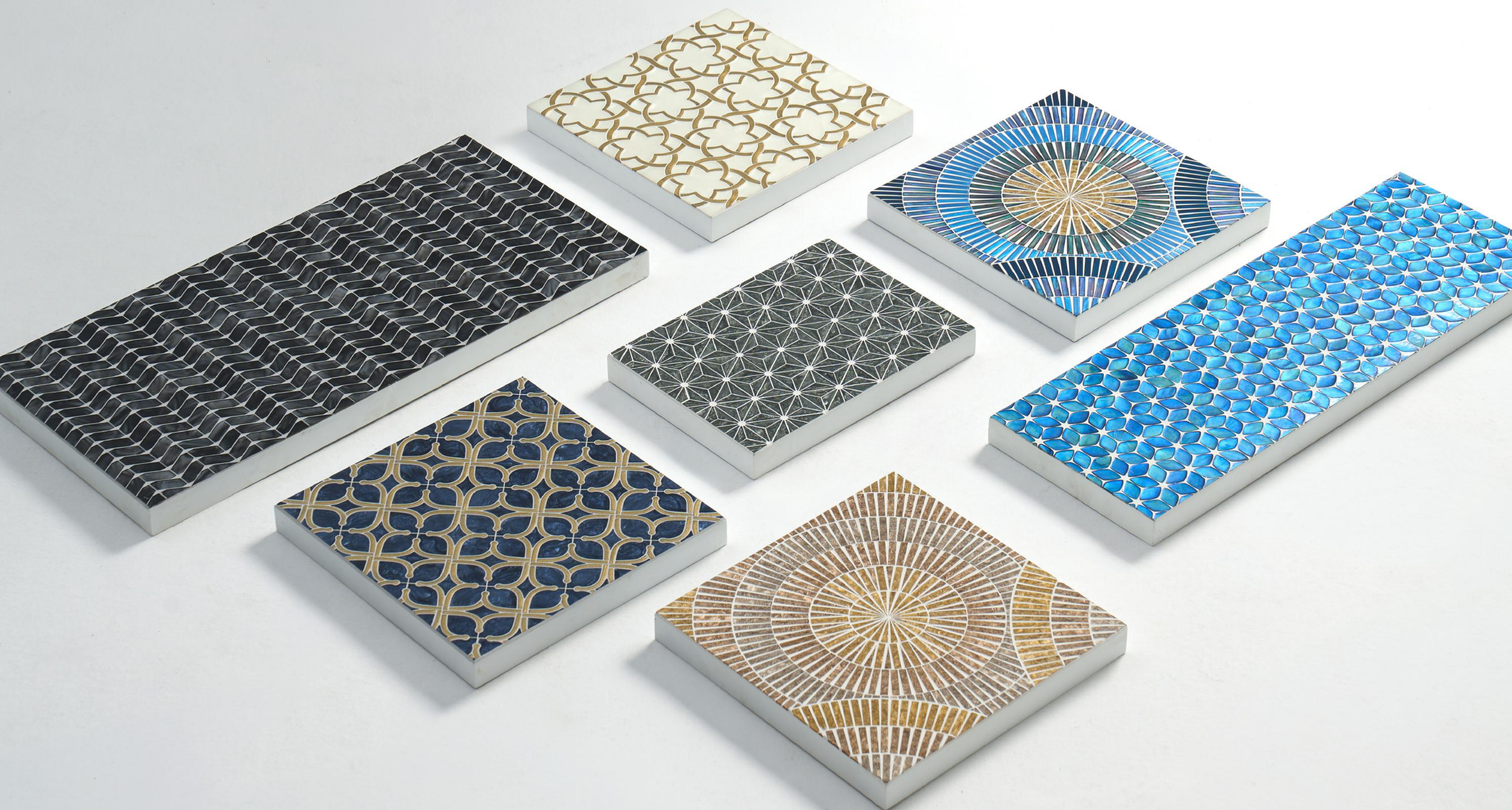
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Attn: Ms. Wachiraporn Wiwasuk

SONITE

Sonite Innovative Surfaces is a leading Thai manufacturer specialising in mosaic and decorative surface materials made from upcycled resources. SONITE has built its reputation by transforming agricultural and industrial waste into distinctive decorative surfaces. By embracing the Bio-Circular-Green (BCG) Economy, the brand focuses on reducing waste, maximising resource efficiency, and creating value through innovative design.

**Upcycled Mosaic and Decorative
Surface Materials**





**Sonite Innovative
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SPR

Founded in 2006 under the brandname SPR, Supa Rich manufactures and distributes steel doors, fire-rated steel doors, steel door frames, blast-resistant steel doors, bullet-resistant steel doors, rolling steel doors, fire-rated rolling steel doors, fire-rated glass, bullet-resistant glass, and door hardware. With extensive industry experience and a team of specialists across various fields, the company has grown rapidly and earned a reputation for delivering high-quality products and excellent customer service.

Doors and Components





Supa Rich Plc.

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Tiktok: [@suparich_spr](https://www.tiktok.com/@suparich_spr)
Attn: Mr. Somjet Dechapokin

TAKEHOMEDESIGN

TAKEHOMEDESIGN crafts internationally award-winning furniture, where honest materials including solid wood, stone, glass, and re-upcycled rice husk composites come together in warm, sculptural forms. Designed for exclusive residences and luxury hospitality interiors, each collection embodies quiet, understated elegance. Through thoughtful proportions, enduring craftsmanship, and a deep respect for nature, TAKEHOMEDESIGN creates timeless, contemporary pieces designed to be cherished for generations.

Furniture and Home Decorative Items

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**Takehomedesign
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Tiktok: [takehomedesign](https://www.tiktok.com/takehomedesign)
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THAI CARPET

Thai Hand Tuft Carpet Factory is a world-class manufacturer equipped with advanced machinery and the latest production technology. The company operates on an extensive manufacturing site and employs more than 150 skilled tufters and experienced professionals. Today, 90% of its products are exported to more than 25 countries and featured in prestigious projects around the world.

Hand-Tufted Carpet, Axminster Carpet, Carpet Tiles, and Artificial Grass





Thai Hand Tuft Carpet Factory Co., Ltd.

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Line: @thaicarpets
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Whatsapp: +66657781414
Attn: Mr. Simon Chand

THAICUT

JL Kitchenware is a family-owned Thai manufacturer producing dependable, budget-friendly kitchen knives with unmatched sharpness at their price point. Our classic blades are everyday staples in local markets and Asian grocers worldwide. Building on decades of experience, we are excited to introduce our new brand: THAICUT — proudly made in Thailand, combining practical expertise with refined design for modern kitchens.

Stainless Steel Kitchen Knives





**JL Kitchenware
Co., Ltd.**

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VENZ

VENZ is a Thai fan brand recognised for its world-class design, having received the iF Design Award 2023 and the Red Dot Design Award 2022. Designed to complement a wide range of interior styles, the product line combines aesthetics with functionality. Backed by expertise in technology and manufacturing, VENZ offers comprehensive solutions tailored to meet the diverse needs of its customers.

Decorative Fans





**TN Group Corporation
Plc.**

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Attn: Ms. Sukrita Wiraporn

WASOO

WASOO is committed to long-term sustainability by creating 100% bio-based decorative materials for living and working spaces. The brand aims to reduce PM2.5 air pollution and carbon emissions by upcycling agricultural waste, starting with rice straw instead of open burning, followed by coffee husks. Through this approach, WASOO is committed to creating safe and healthy products for consumers.



Sustainable Bio Decorative Materials



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Discover the latest news & updates on furniture and
lifestyle products from Thailand...

STYLE
B A N G K O K



FB: STYLE Bangkok



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**DEPARTMENT OF INTERNATIONAL
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