



WET-APPLY PAINT PROTECTION FILM

Maximum Protection.
Zero Compromise.



Avery Dennison® wet-apply Paint Protection Films set a new benchmark in vehicle care.

Built on science-driven innovation, they use advanced thermoplastic polyurethane (TPU) to deliver the strongest and most durable protection a vehicle can get.

We're proud to introduce our specialized wet-apply PPF solutions, a complete portfolio designed for advanced performance, exceptional scratch resistance and supreme visual finishes that define a new benchmark in vehicle protection.

Our solutions offer a perfect fit for every customer, from invisible clear films that enhance factory paint to color films that deliver a complete style transformation.



Maximum Performance

Feature	Supreme Defense™ Gloss	Supreme Defense™ Gloss Lite	Supreme Defense™ Matte	Neo™ Noir Gloss Black	Neo™ Matte Black
Self-Healing					
Scratch Resistance					
Conformability					
Stain Resistance					
Durability					
Ease of Application					
Warranty	10-year	7-year	7-year	7-year	7-year



At the foundation of our lineup, Supreme Defense™ sets the standard for clear paint protection. Engineered for long-term performance, it forms an advanced, virtually invisible barrier that shields against chips, stains, and scratches.

Available in Gloss and Matte, Supreme Defense™ enhances and preserves a vehicle's factory finish, ensuring a flawless look that lasts.

SUPREME DEFENSE™ PAINT PROTECTION FILMS

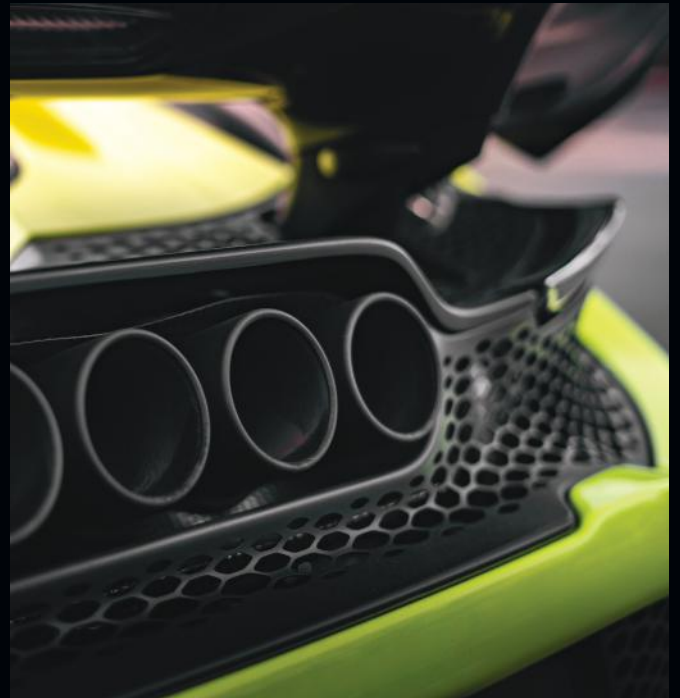
The Standard for
Invisible Protection.



Supreme Defense™ Gloss



Engineered to enhance factory paint with unmatched clarity and depth. Its advanced self-healing, stain-resistant properties provide lasting, invisible protection to keep your car looking detailed, drive after drive.



Supreme Defense™ Gloss Lite



Supreme Defense™ Gloss Lite matches the premium visual aesthetics and self-healing resilience of flagship films at a cost-effective price point. With a 7-year warranty, this film is perfect for daily drivers, fleets, and vehicle leases that need a tough, durable shield against stone chips, bugs, and stains.



Designed to expand your shop's reach with a definitive, intermediate-tier clear gloss film built to guard everyday vehicles.



Supreme Defense™ Matte

Transform factory gloss paint into a luxurious matte finish that exudes sophistication. Built for performance as much as style, its durable, self-healing properties keep every vehicle flawlessly protected.

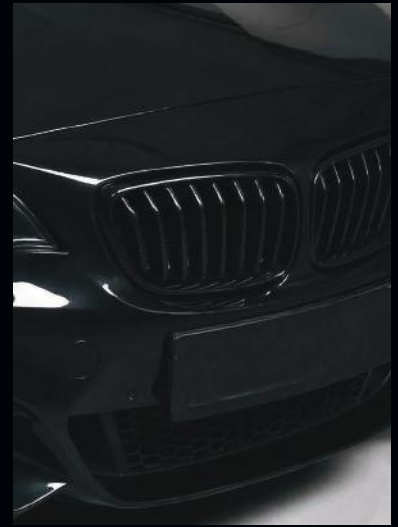


NEO™ PAINT PROTECTION FILMS

Color Transformation Meets Ultimate Defense.

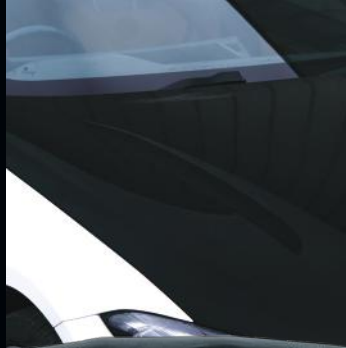
Neo™ marks a new era in wet-apply color PPF where customization and durability converge. More than a wrap, Neo™ is a true-color TPU film that delivers sleek aesthetics while actively protecting the paint beneath.

Offered in two commanding finishes—deep Gloss Black and covert Matte Black—Neo™ enables full-vehicle conversions or bold accents that rival an OEM paint finish.



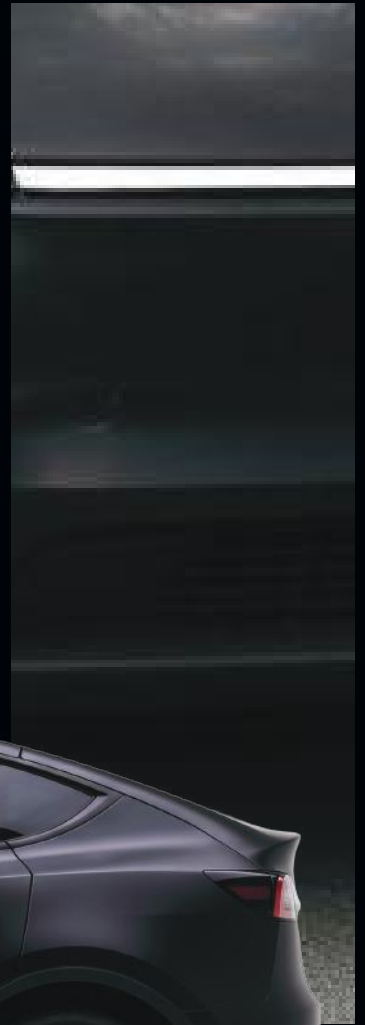
Neo™ Noir Gloss Black

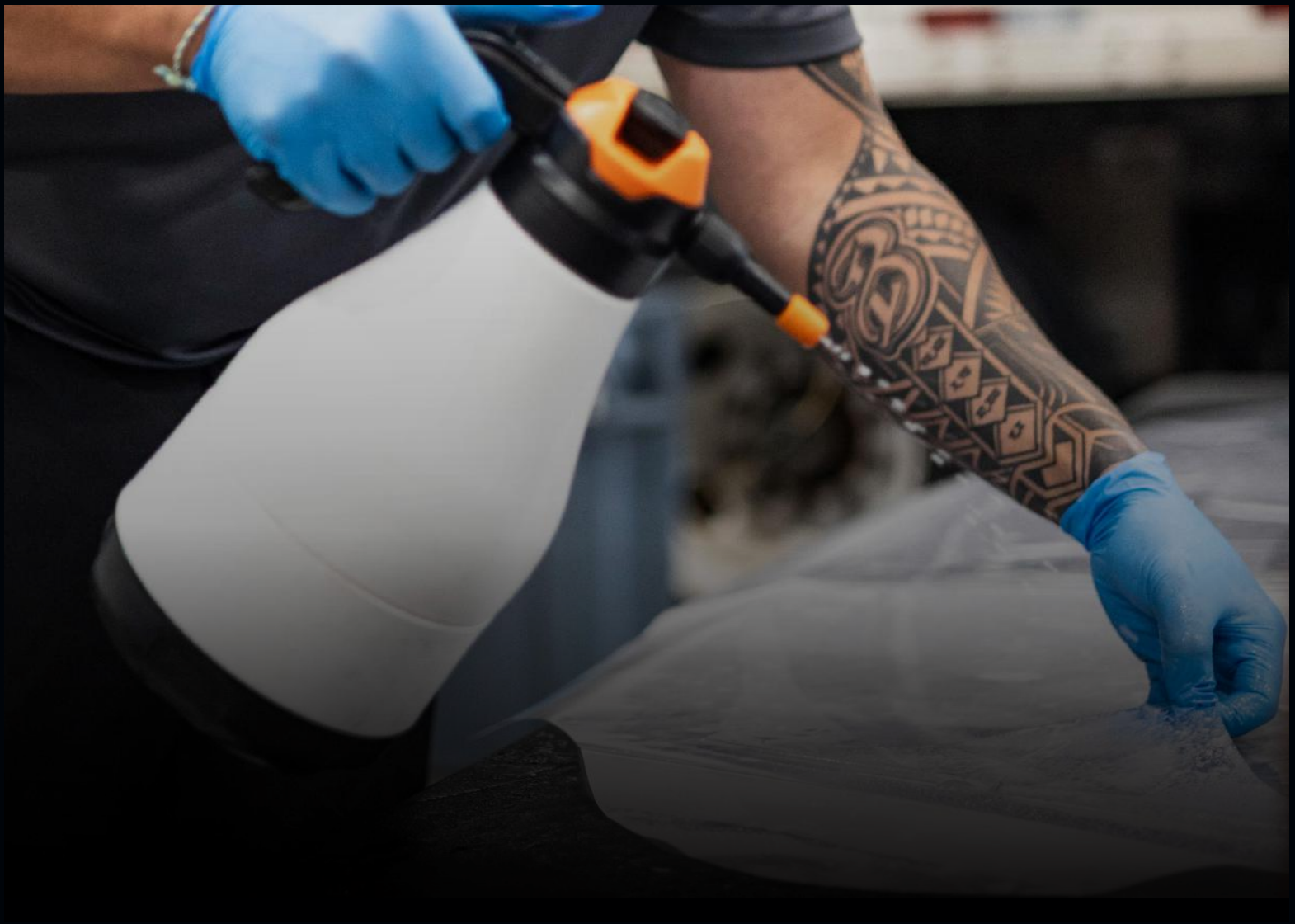
A deep, mirror-like gloss that elevates any vehicle to showroom standard. Perfect for full-car coverage or standout elements, Neo™ Noir combines self-healing durability with scratch resistance to keep every surface flawless while reflecting your personal style.



NeoTM Matte Black

For drivers seeking a compelling, non-reflective look, NeoTM Matte Black delivers a smooth matte black finish that feels bespoke. This premium film blends striking style with extreme protection against chips, scuffs, and everyday paint abrasion.





Wet-Apply Paint Protection Film Training

No Experience Required

- Two day training class
- 90% hands-on learning with clear and color PPF
- Learn both hand cutting and cutting software techniques
- All tools, materials and lunch provided
- Receive a free roll of Supreme Defense™ PPF following the class



INSTALL WITH CONFIDENCE. DRIVE WITH PRIDE.



Ultimate
Conformability



Effortless
Installation



Long-Term
Durability



Premium
Finish Options

PROTECTION YOU CAN TRUST



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For information on warranty terms, exclusions and certain limitations that apply please see our website: graphics.averydennison.com All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its intended and other purposes.



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