# NEWSLETTER

NOVEMBER 2026




Sew 'n Sew

APPLETON • WAUPACA

There's always something happening at Sew 'n Sew, and we're excited to have a new way to share it all with you!

Between our Appleton and Waupaca stores, there's always something going on. From classes and special events to exciting products and store updates, we wanted one place where you can stay connected and never miss a thing.

In this first issue, you'll find details about our Holiday Open Houses, upcoming classes, sales and something we've been working on behind the scenes: our brand-new website is officially live!

Thank you for being part of the Sew 'n Sew family. We hope you enjoy our very first issue!

**Happy Sewing!**

*Bonnie*

# Holiday Hours

| | |
|---|---|
| Thanksgiving Eve: | 9 AM – 5 PM |
| Thanksgiving Day: | Closed |
| Black Friday: | 9 AM – 5 PM |
| Christmas Eve: | 9 AM – 12 PM |
| Christmas Day: | Closed |
| New Year's Day: | Closed |

ALL OTHER DAYS: NORMAL HOURS




From Our House Card Large
OESD#12834-01

*You're Invited*

# Holiday Open House

Sew and share your latest projects with fellow sewing enthusiasts. Enjoy refreshments, project previews, special holiday pricing, and a free Christmas ornament make-and-take while supplies last.

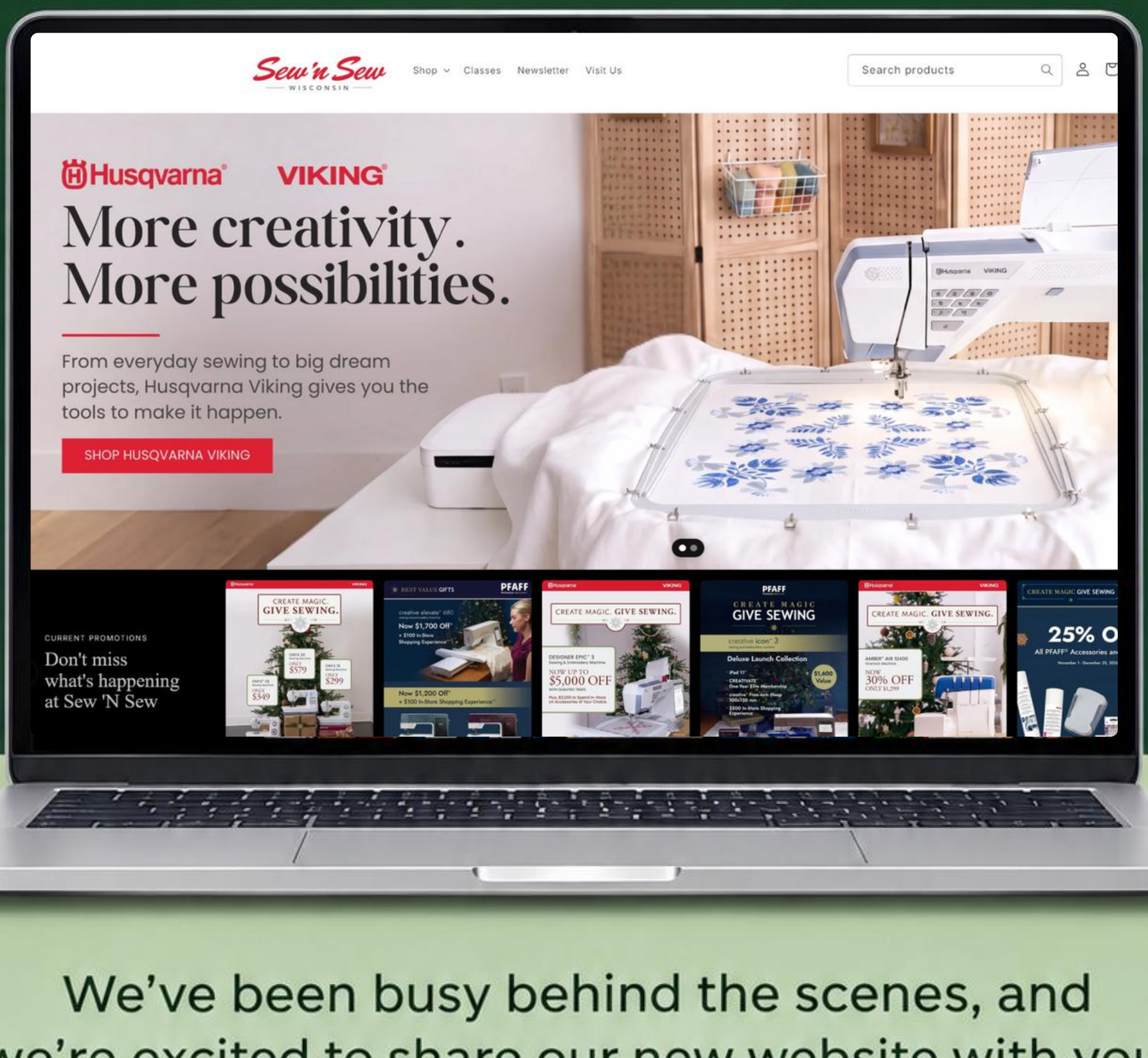
**APPLETON**
Friday,
November 20
10 AM – 2 PM

**WAUPACA**
Saturday,
November 21
10 AM – 2 PM

Bonus points for bringing your creations!

# WELCOME TO OUR NEW WEBSITE

## Same Sew 'n Sew. *A **Fresh New Look.***




We've been busy behind the scenes, and we're excited to share our new website with you.

It's easier than ever to browse sewing and embroidery machines, find upcoming classes, check out special offers, and see what's happening at Sew 'n Sew.

**Visit Our New Website**

TAKE A LOOK AROUND. WE THINK YOU'LL LIKE WHAT YOU SEE.

Husqvarna® VIKING®




# ONYX™ Line Comparison Chart



| Key Features | ONYX™ 30* | ONYX™ 25 | ONYX™ 15 |
|---|---|---|---|
| Machine Type | Computerized | Mechanical | Mechanical |
| Stitch Display | 66 mm (2.6”) x 33 mm (1.3”) LCD Screen | On Dial | On Dial |
| Number of Stitches | 158 (300 Including Fonts) | 32 | 23 |
| Programmable Fonts | 2 | | |
| mySewnet™ App* | • | • | • |
| Sewing Guide Reference Chart | • | • | • |
| Sewing Space (To the Right of the Needle) | 163 mm (6.4”) Width, 110 mm (4.3”) Height | 156 mm (6.2”) Width, 107 mm (4.2”) Height | 156 mm (6.2”) Width, 107 mm (4.2”) Height |
| Needle Threader | Semi-Automatic | Semi-Automatic | Semi-Automatic |
| Top Drop-in Bobbin | • | • | • |
| Drop Feed Teeth | • | • | • |
| Adjustable Presser Foot Pressure | • | • | • |
| Stitch Selection | Hard Key Selection | Stitch Selector Dial | Stitch Selector Dial |
| Needle Positions | 15 | 2 | 1 |
| Adjustable Stitch Width | • | • | • |
| Adjustable Stitch Length | • | • | • |
| Maximum Stitch Width | 7 mm | 6 mm | 6 mm |
| Maximum Stitch Length | 4.5 mm | 4 mm | 4 mm |
| Number of Included Feet | 8 | 8 | 7 |
| Buttonhole System | 1-Step | 1-Step | 4-Step |
| Number of Buttonhole Styles | 9 | 1 | 1 |
| Speed Control | • | | |
| Maximum Sewing Speed | 1000 spm | 1000 spm | 1000 spm |
| Thread Cutter Button | • | | |
| Stitch Tie Off | • | | |
| Stitch Sequencing | • | | |
| Mirror Side-to-Side | • | | |
| Stitch Elongation | • | | |
| Optional Extension Table | • | • | • |

* Some features require a paid mySewnet subscription.

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# November Classes & Events




## BEGINNER PAPER PIECE

Monday, November 16
10:00am-1:00pm

Appleton




## BEGINNER SEWING FOR ADULTS

Tuesday, November 17
1:00pm-4:00pm

Waupaca




## HOLIDAY OPEN HOUSE

Friday, November 20
10:00am-2:00pm

Appleton




## HOLIDAY OPEN HOUSE

Saturday, November 21
10:00am-2:00pm

Waupaca




## FAUX KNITTED SCARF

Monday, November 23
10:00am-4:00pm

Appleton




## BEGINNER SEWING FOR ADULTS

Friday, November 27
10:00am-4:00pm

Appleton




## "HOOP DE DO" ON THE EPIC 3 / iCON 3

Saturday, November 28
10:00am-4:00pm




## ACCUQUILT PINEAPPLE TABLE TOPPER

Saturday, November 28
10:00am-4:00pm

Waupaca




## MOMENTO - PATCHWORK CHRISTMAS STOCKING

Monday, November 30
10:00am-4:00pm

Appleton

*Click on any box for more details. Call the store to sign up!*

# December Classes in Appleton




## Husqvarna Viking / PFAFF Technique Workbook

10:00am




## Around the Tree Table Runner

10:00am – 4:00pm




## Creativate Software – Word Sculpt

1:00pm – 3:00pm




## New! Twelve Days of Christmas

9:30am – 3:30pm




## Beginner Sewing for Adults

10:00am – 4:00pm




## Crafters Tote

10:00am – 4:00pm




## Beginner Appliqué

10:00am – 1:00pm




## Beginner Sewing for Adults

10:00am – 4:00pm

## Get Full Class Descriptions Here.

Call the Store to Save Your Seat!

CLASSROOM MACHINES

Husqvarna Viking and Pfaff sergers, sewing and embroidery machines are available for classroom use at NO CHARGE! Please let us know if you want to use one, so we can get it ready for you. This is a great way to test drive.

# December Classes in Waupaca




## Beginner Sewing for Adults

Tuesday, December 1, 2026

1:00pm – 4:00pm




## Beginner Paper Piece

Friday, December 4, 2026

10:00am – 1:00pm




## EPIC 3 / ICON 3 Notebook Cover

Saturday, December 5, 2026

10:00am – 4:00pm




## Creativate Software – Word Sculpt

Thursday, December 10, 2026

1:00pm – 3:00pm




## Edge to Edge Embroidery Quilting

Saturday, December 12, 2026

10:00am – 4:00pm

## Get Full Class Descriptions Here

Call the store to save your seat.

# November New Releases

SHOP NOW



## Gingerbread Village Freestanding Row Houses

**$29.99**




## 12 Days of Christmas Cards and Tags

**$59.99**




## Modern Chenille Flowers

**$39.99**



## Wander and Wonder Quilting Collection

**$39.99**




## Elsie Alphabet

**$14.99**




## Nutcracker Applique

**$14.99**

# Previously Loved *Machines*

creative icon™ 2




creative icon™




Designer | EPIC® 2

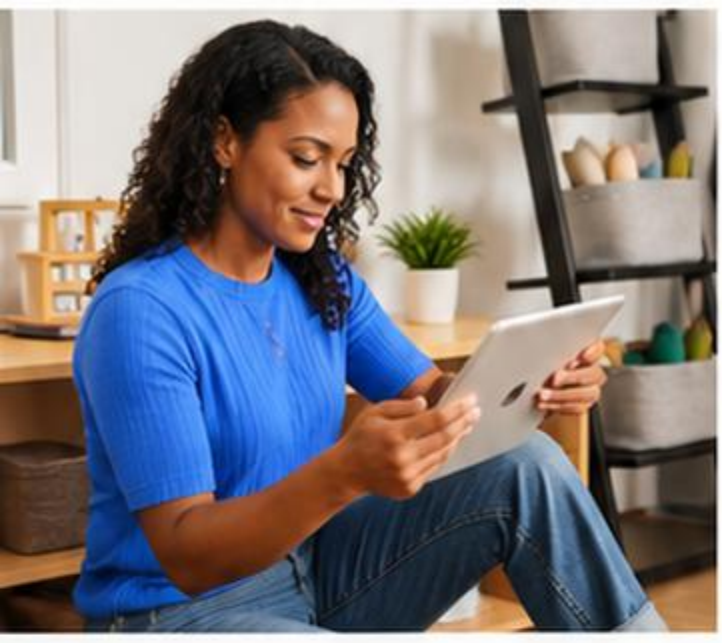



Designer | EPIC™




Professionally serviced.
Ready for their next creative home.

creativate™







# Elevate Every Stitch with CREATIVATE™

CREATIVATE™ is digital toolkithat streamlines every stepof yourcreative process, from your first spark of inspiration through your final finishing touch. It's all inside.

## Inspire

Find ideas, projects and ready-made designs to fuel your creativity.

## Learn

Elevate your skills with easy-to-follow tutorials and how-to videos.

## Make

Use a project templates or create your own designs with powerful digital tools.

## The Go-To Suite of Tools for

Sewing | Embroidery | Quilting | Crafting

## Start risk-free with a 30-day FREE membership trial

Use code FREE30 at checkout

Your Local CREATIVATE Partner

Sew N' Sew
112 S Main St
Waupaca, WI
54981
(715) 256-1071

Visit us at creativate.pxf.io/OYaGxG



HORN of AMERICA
FINE SEWING FURNITURE

Model 7600

# More Room to Make.

## STORAGE. SURFACE. CREATIVITY.

The Horn 7600 brings everything together in one beautiful workspace with a generous cutting surface and smart storage, so you can spend more time creating and less time searching for supplies.

### EXPANSIVE 60" WORK SURFACE

Plenty of room for cutting, sewing and quilting.

### REAR DROP LEAF

Adds even more workspace when you need it.

### 7 DRAWERS + ADJUSTABLE SHELVES

Keep your supplies organized and within reach.

### PULL-OUT THREAD STORAGE

See your colors at a glance.





Cutting mat sold separately.

PFAFF
Perfection starts here.™

# BLACK FRIDAY
# SEWING EVENT

November 20 - December 2, 2026^

0% Financing Available†




Save up to
**50% Off**
on Select Machines*

Limited Time
**30% Off**
Accessories & Notions

Get an Extra
**15% Off**
Certified Pre-Loved Machines**

Husqvarna® VIKING®

# BLACK FRIDAY SALE

**NOVEMBER 20 – DECEMBER 2, 2026**

## OUR BIGGEST DEALS OF THE YEAR.




SAVINGS UP TO
**$4,500**
*ON SELECT MACHINES.**

LIMITED TIME
**30% OFF**
*ACCESSORIES & NOTIONS*

GET AN EXTRA
**15% OFF**
*CERTIFIED PRE-LOVED MACHINES***

# Black Friday

Offers valid Nov. 12 - Nov. 25

## Extra Savings on GO! Qube® Sets

Take an Extra **$20 Off**

Mix, match and make more *for less.*




accuquilt®

Restrictions apply.

©2024 AccuQuilt

## GO BIGGER WITH GO! Grizzly™

**Meet five NEW heavy-duty dies designed to take on your biggest cutting needs.**

**Cut up to 12 layers of cotton at once and prep more fabric in fewer passes.**




GO! Grizzly™ Strip Cutter-2" (1½" Finished) 5 Strips

GO! Grizzly Strip Cutter-3½" (3" Finished) 3 Strips

MSRP: ~~$324.99~~

**MAP: $279.99**

GO! Grizzly Square-10" (9½" Finished)

GO! Grizzly Square-10½" (10" Finished)

GO! Grizzly Square-12½" (12" Finished)

MSRP: ~~$199.99~~

**MAP: $169.99**

accuquilt®

©2025 AccuQuilt®

# Black Friday 2026

**Offers valid Nov. 12 - Dec. 6**

SAVE $109

**$389.99**
**GO! Bolt + Battery Pack Starter Pack**
($499.98 MSRP)



SAVE $80

**$99.99**
**GO! Me® Fabric Cutter Starter Set**
($179.99 MSRP)



SAVE $208

**$689.99**
**Ready. Set. GO! Bolt Ultimate Fabric Cutting System**
($898.91 MSRP)

SAVE $120

**$339.99**
**GO! Bolt™**
($459.99 MSRP)

SAVE $89

**$379.99**
**GO! Bolt Essentials**
($469.98 MSRP)



SAVE $289

**$1,149.99**
**GO! Big® + Grizzly Starter Pack**
($1,439.95 MSRP)

accuquilt

Listed savings are off MSRP. Restrictions apply.

©2026 AccuQuilt

# Black Friday

LOWEST PRICES OF THE YEAR

## Bandicoot

Regular price $1,299.99

**Black Friday Deal**

**$699.99**



## Gidget II

Regular price $425.99

**Black Friday Deal**

**$295.99**



## Judy

Regular price $845.99

**Black Friday Deal**

**$499.99**



## Arrow Chairs

Regular price $529.99

**Black Friday Deal**

**$299.99**



arrow™
classic sewing furniture

11/13/2026 – 12/2/2026

BLACK FRIDAY SALES

Husqvarna VIKING

BEST GIFTS TO

# LEVEL UP CREATIVITY

NOVEMBER 1 - DECEMBER 25, 2026



MSRP $1,699

## OPAL™ 670

NOW

**$400 OFF***

*Discount only applies to OPAL™ 670.



MSRP $649

## EMERALD™ 118 Sewing Machine

ONLY **$599***

*Discount only applies to EMERALD™ 118.



MSRP $749

## ONYX™ 30 Sewing Machine

ONLY

**$579***

*Discount only applies to ONYX™ 30.



MSRP $6,399

## AMBER™ AIR S|600 Coverlock Machine

NOW

**$1,400 OFF***

*Discount only applies to AMBER™ Air S|600.

# HOLIDAY PILLOW PROJECT

Make this your next creation with tools from HUSQVARNA. FING. full project instructions ot Creativate.com.



## SMARTER BY PFAFF™



MSRP $739

260c sewing machine

Limited Time

**$599***



MSRP $429

160s sewing machine

Limited Time

**$349***

## passport™ Line

**$50 In-Store Shopping Experience****

passport™ 2.0 sewing machine

Limited Time

**$749***

passport™ 3.0 sewing machine

Limited Time

**$849***



Husqvarna VIKING

BEST GIFTS

# UNDER $500

ONYX™ 15
Sewing Machine

ONLY
$299*

*Discount only applies to ONYX 15.

ONYX 25
Sewing Machine

ONLY
$349*

*Discount only applies to ONYX 25.

MSRP $379

MSRP $429




BEST GIFTS WITH THE

# BIGGEST SAVINGS

NOVEMBER 1 - DECEMBER 25, 2026

AMBER™ AIR S|400
Overlock Machine

NOW
30% OFF
ONLY $1,299*

*Discount only applies to AMBER AIR S|400.

OPAL™ 650
Sewing Machine

NOW OVER
30% OFF
ONLY $999*

*Discount only applies to OPAL 650.

OPAL 690Q
Sewing Machine

NOW OVER
30% OFF
ONLY $1,499*

*Discount only applies to OPAL 690Q.

MSRP $1,849

MSRP $1,599

MSRP $2,199

DESIGNER QUARTZ™ 29
Sewing & Embroidery Machine

NOW
50% OFF
ONLY $999*

*Discount only applies to DESIGNER QUARTZ 29.

MSRP $1,999

Husqvarna® VIKING®

# CREATE MAGIC. GIVE SEWING.

## Save with the Season's Biggest Sewing Deals.

NOVEMBER 1 - DECEMBER 25, 2026

Plus, 0% Financing Available for Your Next Machine.†

DESIGNER EPIC™ 3
Sewing & Embroidery Machine

NOW UP TO
$5,000 OFF
WITH QUALIFIED TRADE.^

Plus, $2,000 to Spend In-Store on Accessories of Your Choice.***

MSRP $23,869

DESIGNER TOPAZ™ 65
Sewing & Embroidery Machine

NOW
$1,100 OFF*

And, receive a FREE small roller bag with purchase. A $400 Value!**

*Discount only applies to DESIGNER TOPAZ 65. **free gifts availabble with the porasinroee of the purchase of a DESIGNER TOPAZ 65 an applist number 929627096.






# HANDMADE HOLIDAYS START HERE.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful Holiday Tree Stniet, plus the tools to finish them in time to wrrap. Choose Basic, Essential, Extra, or Elite and start on your list today.

Husqvarna® VIKING®

BEST GIFTS WITH

# ADDED VALUE

EPIC QUILT™ 97
Sewing Machine

NOW
**$5,000 OFF***

Quilting Kit Included.**
Valued Over $700!

*Discount only applies to EPIC QUILT 97; **Free gifts only available with the purchase of an EPIC QUILT 97 and applies to part number 820643096.










TOPAZ™ 55Q
Sewing Machine

NOW
**$1,500 OFF***

And, receive a FREE small roller bag with purchase.
A $400 Value!**

*Discount only applies to TOPAZ 55Q; **Free gifts only available with the purchase of a TOPAZ 55Q and applies to part number 920820996.

Husqvarna® VIKING®

# FILL EVERY STOCKING

WITH CREATIVITY

ALL HUSQVARNA VIKING
# ACCESSORIES & NOTIONS

## 25% OFF







- Needles
- Scissors
- Roller Bags
- Stabilizer
- Presser Feet
- Extension Tables
- Embroidery Hoops
- Multi Function Foot Control
- Magnifying Lens Set
- Quilting Kit
- Specialty Bobbin Case
- And More!

# Harriet

REGULAR PRICE
$1,599.99

HOLIDAY PRICE
**$999.99**




# Christa

REGULAR PRICE
$2,199.99

HOLIDAY PRICE
**$1,099.99**



arrow
classic sewing furniture

11/3 - 1/4/2027
Holiday Sales

# Kookaburra

REGULAR PRICE:
$1,899.99

**HOLIDAY PRICE**
**$1,499.99**

**FREE**
**Cutting Mat & Pressing Pad**

# AccuQuilt Cutting Table

REGULAR PRICE:
$2,099.99

**HOLIDAY PRICE**
**$1,599.99**

**FREE**
**Cutting Mat & Pressing Pad**

arrow
classic sewing furniture

**11/3/2026 - 1/4/2027**
Holiday Sales

# CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

## creative icon™ 3
sewing and embroidery machine

# Deluxe Launch Collection

September 1 - December 31, 2026

**$1,600 Value**




**0% Financing Available†**

**iPad: 11”**
128 GB; A16 chip for smooth CREATIVATE™ performance and design management.

**CREATIVATE™ One-Year Elite Membership**
Advance your skills with software and guided learning.

***creative*™ Free-Arm Hoop 100x150 mm**
Embroider sleeves, cuffs, and finished pieces.

**$500 In-Store Shopping Experience**
$500 to spend on notions and accessories at pickup.

## PREMIUM GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

# Save Up To $4,500 Off
## + $200 In-Store Shopping Experience**

### creative performance™ 950
sewing and embroidery machine

**Now**
**$4,500 Off***




MSRP $15,999

### creative expression™ 750
sewing and embroidery machine

**Now**
**$3,000 Off***




MSRP $11,499

### performance icon™
sewing machine

**Now**
**$3,100 Off***




MSRP $10,999

## BEST VALUE GIFTS

PFAFF
Perfection starts here.™




### creative elevate™ 680
sewing and embroidery machine

**Now $1,700 Off***

**+ $100 In-Store Shopping Experience****

**Now $1,200 Off***

**+ $100 In-Store Shopping Experience****




MSRP $5,499

### expression™ 715
sewing machine




MSRP $5,999

### quilt expression™ 725
sewing machine

## CREATIVE FAVORITES

NOVEMBER 1 - DECEMBER 25, 2026

**Save on Sergers***

**+ Up to $100 In-Store Shopping Experience****




### admire™ 3000
overlock machine

Now
**$450 Off***
**+ $50**
Shopping Experience

### admire™ air 5000
air-threading overlock machine

Now
**$550 Off***
**+ $75**
Shopping Experience

### admire™ air 6000
air-threading ovverlock machine

Now
**$1,200 Off***
**+ $100**
Shopping Experience

### admire™ air 7000
air-threading coverlock machine

Now
**$1,450 Off***
**+ $100**
Shopping Experience

CREATIVE FAVORITES

PFAFF
Perfection starts here.™

NOVEMBER 1 - DECEMBER 25, 2026

## ambition™ 610
sewing machine

# Limited Time $999*
## + $50 In-Store Shopping Experience**




# Up to $550 Off*
## + $75 In-Store Shopping Experience**




## ambition™ 620
sewing machine

Now
**$500 Off***




## quilt ambition™ 635
sewing machine

Now
**$550 Off***

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

# The Perfect Machine Deserves the Perfect Extras

Limited Time Only

# 25% OFF
All PFAFF Accessories and Notions






# Handmade Holidays Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!

NOVEMBER 1 - DECEMBER 25, 2026

Sew 'n Sew

NOVEMBER 2026

# NEWSLETTER

APPLETON • WAUPACA




ARTISAN'S AVENUE TO MARKETING