

NEWSLETTER

SEPTEMBER 2026



FEATURED QUILT

ECHOES OF ICELAND

Designed by Gudrun Erla • Available Online & in Centerville



CLOSED FOR LABOR DAY

Cheers to the workforce
that keeps small
businesses moving.

Echoes of Iceland



Quilt Kit \$249.99

Inspired by Gudrun Erla's Icelandic roots and featuring her new Heima fabric collection for Andover Fabrics, Echoes of Iceland is a 10-part Block of the Month quilt project designed for confident beginners and experienced quilters alike.

This kit includes:

- A spiral-bound pattern book with full instructions for a 74" x 82" quilt
- All the fabrics needed for the quilt top and binding from the Heima line, designed by Gudrun Erla

PURCHASE ONLINE

OR IN STORE IN CENTERVILLE

HEY, COLUMBUS! WE'RE HEADED YOUR WAY.

We're coming to AQS QuiltWeek Columbus September 23-26, 2026, and we're bringing the savings with us.

We're looking forward to seeing familiar faces, meeting new people and spending four days surrounded by people who love sewing and quilting as much as we do.

WHAT WE'RE BRINGING

We're bringing a select lineup of HUSQVARNA® VIKING® and PFAFF® sewing, quilting and embroidery machines to our booths, plus two full classrooms of machines available for presale.

We'll also have Laurastar, AccuQuilt and Arrow Sewing Furniture.

FIND OUR BOOTHS ON

AISLE 1600

Stop by to see what's new, watch live demos and take advantage of exclusive quilt show savings.

Quilt Show Hours
Wednesday - Friday · 9 – 5
Saturday · 9 – 4

SHOP THE CLASSROOM MACHINES

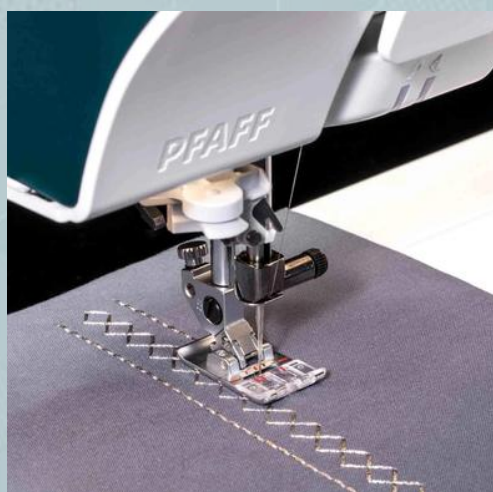
PRESALE

performance icon™

Sewing Machine

FEATURE HIGHLIGHTS

- **12.2" Workspace**
Room to comfortably manage large quilts.
- **Enhanced Original IDT™**
Even fabric feeding from top and bottom.
- **ActivStitch™ Technology**
Precise thread control for beautiful stitch results.
- **10.1" Color Touchscreen**
Easy, tablet-like access to stitches and settings.



creative icon™ 3

Sewing & Embroidery Machine



FEATURE HIGHLIGHTS

- **450 × 450 mm Embroidery Area**
Exceptional space for large embroidery designs.
- **Free-Arm Embroidery**
Embroider tubular items without opening the seams.
- **Hoop Scanning + Projected Guidance**
Preview placement and alignment directly on your fabric.
- **CREATIVATE™ Connectivity**
Access nearly 10,000 designs and over 500 creative projects directly from the machine.

SHOP THE CLASSROOM MACHINES

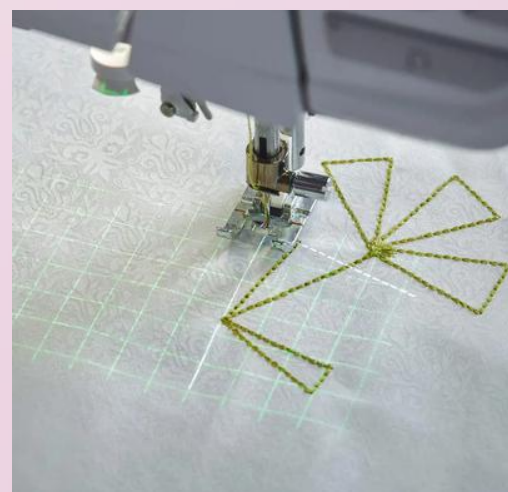
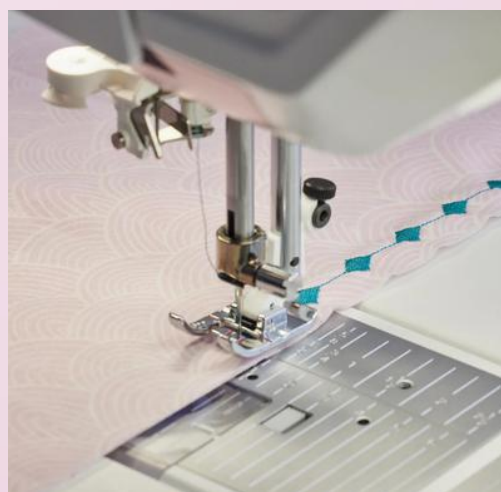
PRESALE

FEATURE HIGHLIGHTS

- **Sewing Projection**
Preview stitches, guidelines and grids directly on your fabric.
- **More Than 12" of Workspace**
Plenty of room for large quilts and bulky projects.
- **Integrated Dual Feed Technology**
Feeds multiple layers evenly from the top and bottom.
- **Included Quilting Accessories Kit**
Extension table, ruler foot, quilt binder, rulers and cutting tools included.

Epic Quilt™ | 97

Sewing Machine



Designer Epic™ | 3

Sewing & Embroidery Machine



FEATURE HIGHLIGHTS

- **460 × 450 mm Embroidery Area**
Industry-leading space for large embroidery designs.
- **Reversible Hoop Embroidery**
Combine specialty techniques and conventional embroidery without rehooping.
- **Sewing + Embroidery Projection**
Preview stitches and designs directly on your fabric for precise placement.
- **Artificial Intelligence Technology**
Recognizes the attached presser foot and helps confirm correct setup.



Creating a Log Cabin Style Throw Using the Joyful Gatherings II Panel

The log cabin quilt pattern is a timeless design that has been cherished by quilters for generations. When paired with the festive Joyful Gatherings II panel, it becomes the perfect project to create a cozy throw for the Christmas season. Below, you'll find a step-by-step guide to crafting your own log cabin style throw.



Photo shows 5x4 layout (20 blocks); instructions list 5x6 (30 blocks).

Materials Needed

- Joyful Gatherings II Panel
- $\frac{1}{3}$ yard of 10 red fabrics
- $\frac{1}{3}$ yard of 10 green fabrics
- 4 yard Backing Fabric
- 97" x 82" Batting
- Thread: Matching or contrasting, depending on your preference.
- Rotary Cutter and Mat: For precise cutting of fabric strips.
- Sewing Machine: For assembling the quilt.
- Quilting Ruler: We suggest a Stripology XL ruler and a 14 1/2" square ruler or larger for this project

Cutting Instructions

- 1. Panel Preparation:** Trim the Joyful Gatherings II panel squares to 7" square.
- 2. Fabric Strips:** Cut 2.5" strips from the red & green fabrics. You should get 80 total strips.

Block Construction

- 1. Center Block:** Begin by positioning the trimmed Joyful Gatherings II panel as the central block.
- 2. First Round of Strips:** Sew a strip to one side of the center square. You can chain piece these by adding center squares to the strip, right sides together. Then press the seam outward and trim. Continue by adding strips clockwise around the panel, creating a frame. We started with a red strip, read strip, green strip, green strip.
- 3. Subsequent Rounds:** Repeat the process, adding strips until the block has two strips on each side. The log cabin style is achieved by continuously building outward in a spiral pattern, maintaining the alternating light and dark fabric contrasts if desired.

Assembly

- 1.** Then layout the quilt 5 blocks by 6 blocks.
- 2.** Quilt and bind with your desired fabrics

Display and Use

Once complete, your log cabin style throw will be a beautiful addition to your Christmas décor. Drape it over a couch or chair, or use it to keep warm on those chilly holiday evenings. Its vibrant colors and classic design will surely bring joy to your gatherings.

Enjoy the process of creating this festive throw, and may it bring warmth and happiness to your home during the holiday season!

SEPTEMBER CENTERVILLE CLASSES



3

SEP

Explore Decorative Stitches

September 3

10 AM–2 PM



5

SEP

Zip It Up 2.0

September 5 & 12

10 AM–3 PM



10

SEP

BERNINA Virtual In-Store Quilting Event

September 10

1–4 PM



19

SEP

TEACH THE WORLD TO SEW DAY™

SAVE THE DATE

September 19TH 2026

Join the Global Movement Teaching a New Community of Sewists.

Teach the World to Sew Day

September 19

9–11 AM or 12–2 PM



26

SEP

Blowing Rock Tote

September 26

10 AM–2 PM

VIEW CLASSES & SIGN UP

COLOR COMPASS

84 COLORS. ONE SPECTACULAR QUILT.



50-PAGE PATTERN BOOKLET
COMPLETE, DETAILED, FULL-COLOR INSTRUCTIONS

84" x 84" FINISHED QUILT
FEATURING ALL 84 COLOR CAMP COLORS



PATTERN BY
 Nancy Rink Designs

color camp by
alison glass

for

 **andover**
FABRICS

creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

***creative*™ Free Arm**
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.



National Sewing Month SAVINGS

Offers valid Sept. 1 - Sept. 30

Buy One GO!® Die,
**Get the Second
50% Off**

**FREE
Die Catcher**

with GO! Bolt™ Fabric
Cutter Starter Set
(\$69.99 bonus value!)



\$99.99

GO! Me® Fabric
Cutter Starter Set
(\$179.99 MSRP)

@ accuquilt®

Restrictions apply.

©2025 AccuQuilt

MAKE IT YOURS. GO ULTRA



FREE GIFTS WITH PURCHASE!

BERNINA 790 ULTRA Package:

- 2-Piece Luggage Set
Exclusive to B 790 ULTRA
- Medium Border Magnetic Hoop
- V9 DesignerPlus Software
- BERNINA Skill Hub Class

BERNINA made to create

*Available while supplies last. Exclusions may apply. See store associate for details.



KIMBERBELL®

THE STITCHING HOUR

• MACHINE EMBROIDERY EVENT •

8 EXCLUSIVE
PROJECTS

• INCLUDES
LIGHT-UP
TREE •



LEXINGTON

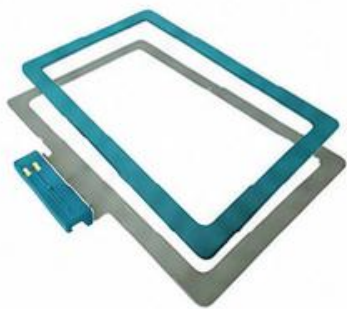
9/11 & 12

10:00 AM
- 4:00 PM

\$199

SAVE YOUR SEAT

Accessory of the Month September



Buy 2 BERNINA/bernette Presser Feet,
Embroidery Hoops or BIG Books,

GET 1 FREE!*



made to create **BERNINA**

*Offer valid September 1-30, 2026 at any participating authorized BERNINA/bernette Stores in the United States of America. Offer applies only to the purchase of 2 new BERNINA or bernette Presser Feet, Embroidery Hoops or BERNINA BIG Books. Discount will be taken on the presser foot, BERNINA Blends or embroidery hoop with the lowest or hoop with the lowest or equal or equal retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to Offer age, and its terms are subject to change. Offer void where prohibited by law.

SEPTEMBER LEXINGTON CLASSES



The Stitching Hour: A Frightfully Fun Halloween Embroidery Event!

Join us for Kimberbell's two-day machine embroidery event where you'll create three featured projects and five fa-boo-lous ornaments for a festive tabletop tree.

September 11–12
10:00–4:00

[SIGN UP](#)



Teach the World to Sew Day

Designed specifically for the **ADULT BEGINNER**, this special class marks the second annual global sewing event uniting SINGER®, PFAFF®, and Husqvarna® Viking®!

September 19

[SIGN UP • 9–11 AM](#)

[SIGN UP • 12–2 PM](#)



BERNINA 580 LIBERTY EDITION WITH EMBROIDERY MODULE

BERNINA × **LIBERTY.**

INCLUDES FREE GIFTS WITH PURCHASE!

- Matching Machine Trolley & Embroidery Module Bag
- Liberty Glen Lyon Blooms Machine Dust Cover
- 32 Exclusive Liberty Decorative Stitches
- 91 Exclusive Liberty Embroidery Designs
- Additional Presser Feet: Buttonhole Foot #3A & Edgestitch Foot #10D

PACKAGE VALUED OVER \$2,900*

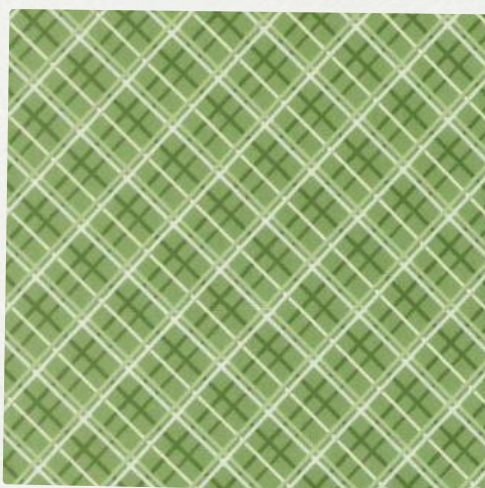


*Available while supplies last. Exclusions may apply.
See store associate for details.

BERNINA *made to create*

Capture the magic of an old-fashioned Christmas.

Merrily on High holiday fabric collection designed by **Sweetfire Road for Moda** Fabrics. Available in Centerville



EXPERIENCE THE BERNINA 990

A SPECIAL QUILTING EVENT



Join BERNINA educator **Connie Fanders** for an engaging three-hour event as she demonstrates quilting techniques and features of the BERNINA 990, including computerized quilting in the hoop and free-motion quilting, while sharing practical tips you can apply to your own projects.

WHAT YOU'LL SEE & LEARN

- ✓ Computerized Quilting in the Hoop
- ✓ Free Motion Quilting
- ✓ Quilt Stitches & Decorative Effects
- ✓ Creative Quilting Ideas & Techniques
- ✓ Quilting Tips from Connie Fanders

MEET YOUR PRESENTER



Connie Fanders
BERNINA EDUCATOR

Connie will demonstrate the BERNINA 990's quilting capabilities, share practical quilting techniques, and answer questions throughout the event.

CENTERVILLE

SEPTEMBER 10

🕒 1:00–4:00 PM | 💰 \$20

JOIN US IN CENTERVILLE

VIRTUAL PRESENTATION WITH LIVE IN STORE DEMONSTRATIONS

SEPTEMBER 1–30, 2026

FALL IN LOVE WITH WHAT'S NEXT...

Trade In Today!



Trade in *any* used
Sewing Machine



Purchase a *new*
B 790 ULTRA



Receive **UP TO**
25% OFF* MSRP



B 790 ULTRA



B 790 ULTRA
Gift Package

BONUS
Get the B 790 ULTRA
Gift Package **FREE!**
A \$4,146 VALUE*

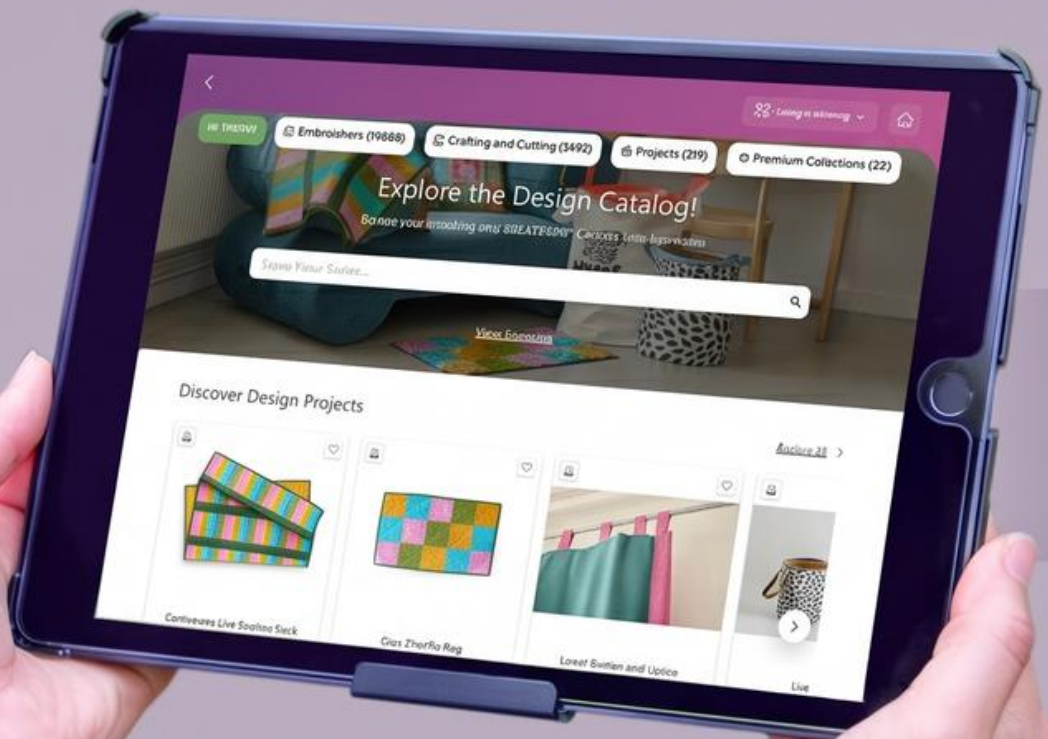
*Offer valid September 1–30, 2026 at any participating BERNINA/bernette Dealership in the United States of America. Additional exclusions may apply. See store associate for details.

BERNINA
made to create



SAVE 25%

On the first 6 months of your
CREATIVATE membership.



September 19 – 30, 2026

Promo Code:
SEWTOGETHER

quiet
prints
with

LOUD
PERSONALITY

BONBONS
Gathered

JEN
KINGWELL
DESIGNS

moda



SEPTEMBER 9–17, 2026

LIMITED-TIME FINANCING



0% Interest for 60 Months[†]

On in-store purchases of \$4,000 or more.
Participating Dealers Only.
60 equal monthly payments required.

[†]Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%, Penalty APR 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

BERNINA
made to create

Let Creativity Shine

NEW GO!® Double Star-10" Finished Block on Board® (BOB®) Die

Get a FREE GO!® Cutting Mat – \$32 value!

MSRP: \$84⁹⁹
Your price: \$69⁹⁹



September
die to try™
Series
Die

@ accuquilt®

Free cutting mat included for a limited time
while supplies last. Restrictions apply.

©2025 AccuQuilt

NATIONAL SEWING MONTH SALE

September 1-30, 2026

DESIGNER EPIC™ 3
Nordic Frost
MSRP \$23,999



More dimension. Less hand work.

Free Embellishment attachment bundle with purchase of

Designer Epic™ 3 Nordic Frost

Gift value \$1,000+



BERNINA × **LIBERTY.**

LIMITED
PRODUCTION

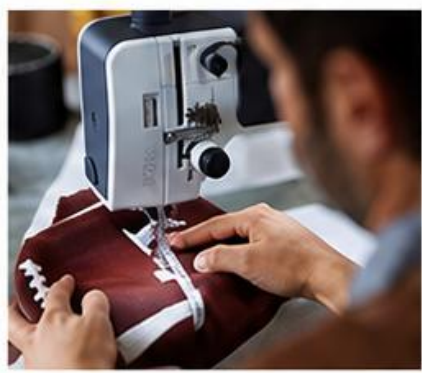
- ### PACKAGE VALUED OVER \$1,600*

[illegible]

BERNINA *made to create*



Hot Buys^{*}



bernette
SWISS DESIGN

*Offer valid September 1–30, 2026 at any participating BERNINA/
bernette Dealership in the United States of America. Offer excluded
from Trade In Offer. Available while supplies last. Additional exclusions
may apply. See store associate for details.

YOUR
CHOICE
\$1,999

b68
\$3,199 MSRP

b08
~~\$2,999 MSRP~~



SEPTEMBER 1–30, 2026

FALL IN LOVE WITH WHAT'S NEXT...

Trade In Today!



Trade in any used Longarm Machine



Purchase any new BERNINA Longarm Machine



Receive up to
25% OFF^{MSRP}



Q 16 PLUS on Studio Frame

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BERNINA
made to create

PREVIOUSLY LOVED

Each machine in our previously loved collection has been professionally serviced, tested, and restored to deliver exceptional performance.



VIKING OPAL 650



VIKING DESIGNER TOPAZ 50



BERNINA L 890



VIKING DESIGNER EPIC 2



VIKING SAPPHIRE 930



PFAFF creative icon

MORE SEWING.
LESS SPENDING.



Capture the frosty feel of the entire snowy season into your sewing room with A Perfect Winter by Lori Whitlock for Riley Blake.

It is the ultimate collection
for sewing winter projects
to get you through the
chilly months ahead.



NATIONAL SEWING MONTH

Buy one, Get one 50% OFF*
All HUSQVARNA® VIKING® Accessories and Notions
Valid September 8-30, 2026



*Cannot be combined with any other offer. Offer available only to new first-time purchasers of the product. Prices are suggested retail prices and may vary by location. Promotional offer ends 10/31/2019. © 2019 HUGOBONNIE LLC. All rights reserved. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer ends 10/31/2019. © 2019 HUGOBONNIE LLC. All rights reserved. The trademarks and/or registered trademarks of HUGOBONNIE LLC or its Affiliates. All terms and pricing are subject to change. We reserve the right to modify, alter, cancel or discontinue this promotion at any time without notice. All consumer pricing is at the sole discretion of the retailer.

september

new releases

oeSD™

SHOP NOW



Highland Cow Cuties

\$29.99



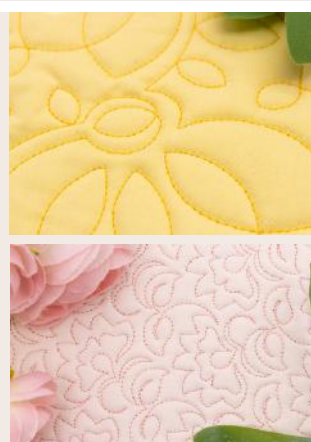
Fall Medley Applique

\$9.99



Everyday Dogs

\$14.99



Garden Stroll Quilting Collection

\$39.99



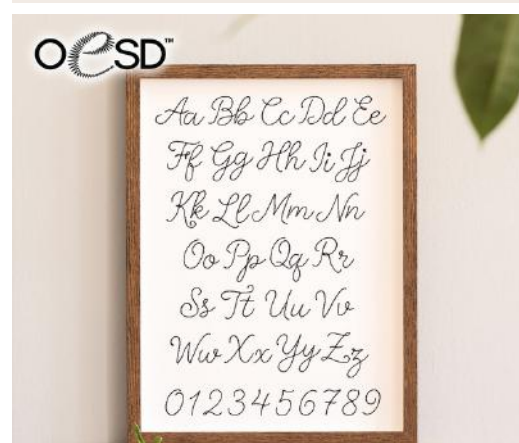
Freestanding Tealight Mum

\$14.99



Holiday Celebration

12 Days of Christmas
\$59.99



Bean Stitch Script Alphabet

\$14.99



10th Anniversary

Santa's Workshop Tiling Scene
\$39.99



Haunted Village

Freestanding Apothecary
\$29.99



FESTIVE DELIGHT



TIMELESS



BY LAUREN WAN



HOLIDAY



FOR ROBERT KAUFMAN



FABRIC

SEPTEMBER 1–30, 2026



Hot Buy*

B 325

\$999

\$1,499 MSRP



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SEPTEMBER 1–30, 2026



FALL IN LOVE WITH WHAT'S NEXT...

Trade In Today!



Trade in *any* used Sewing Machine



Purchase *any* new BERNINA Domestic Machine



Receive up to

25% OFF^{*} MSRP

*Offer valid September 1–30, 2026 at any participating BERNINA/bernette Dealership in the United States of America. Additional exclusions may apply. See store associate for details.



B 580 Liberty Edition



L 890



B 770 QE PRO
with Embroidery Module

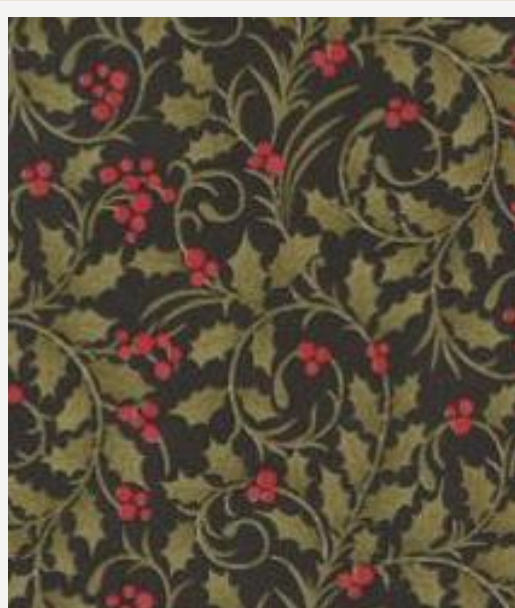
BERNINA
made to create

Candlelight Christmas
3 Sisters

A CLASSIC,
VINTAGE
CHRISTMAS
with a touch of gold.



moda
FABRICS • SUPPLIES



NEWSLETTER

SEPTEMBER 2026



FEATURED QUILT

ECHOES OF ICELAND

Designed by Gudrun Erla • Available Online & in Centerville

