



OCTOBER 2026

BREAST CANCER AWARENESS





MSP

MSP DESIGN GROUP

MORE THAN Pink

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Each October, Breast Cancer Awareness Month creates an opportunity for organizations to show support with intention and care. This catalog features apparel, event materials, patient gifts, staff recognition, and outreach ideas designed to help you build a thoughtful, cohesive campaign. Whether you need a few meaningful items or a fully coordinated program, MSP can help bring every element together in a way that reflects your brand and supports patients, caregivers, employees, and communities.

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EMPLOYEE ENGAGEMENT

The people who care for others deserve to feel appreciated, too. Branded apparel, recognition gifts, wellness initiatives, and team-building items help unite employees around a shared purpose while celebrating the compassion and dedication they bring to their work every day. Whether supporting Breast Cancer Awareness Month activities or recognizing staff throughout October, these programs foster pride, boost morale, and create a visible culture of care.





DRINKWARE

Hydrate your team while keeping your message front and center with custom drinkware they'll use every day. From water bottles, tumblers, and mugs to premium brands like Stanley®, YETI®, and BrūMate® we offer options for every style, occasion, and budget. Whether you're creating employee gifts, recognition awards, wellness initiatives, or event giveaways, we'll help you find the perfect drinkware to make a lasting impression.

Contact your dedicated MSP Brand Consultant for options or pricing assistance.



A. SHOE LACES

Custom shoelaces are a fun, unexpected way to add personality and show team spirit every day.

As low as \$3.32.

B. POCKET GARDEN

Pocket gardens are a memorable giveaway that grows long after it's received.

As low as \$3.16.

C. NOTEBOOK

Custom notebooks are a practical employee gift that keeps your brand visible every day.

As low as \$10.50.

D. RIBBON PIN

Ribbon lapel pins are a meaningful way to show support and raise awareness for a cause that matters.

As low as \$1.10.

E. STRAW TUMBLER

Straw tumblers are an everyday favorite that keeps your brand in hand from the office to life on the go.

As low as \$6.00.

F. LANYARDS

Custom badge lanyards keep your brand visible while adding a polished, professional touch to everyday wear.

As low as \$2.10.



DECALS + STICKERS

Custom stickers and decals are a simple, affordable way to spread awareness and show support throughout Breast Cancer Awareness Month. From die-cut decals and full-color stickers to window clings and branded sticker sheets, they're perfect for decorating water bottles, laptops, notebooks, packaging, and giveaway items while helping your message reach far beyond the event.

As low as \$1.14.



BADGE REELS

Custom badge reels are a practical everyday item that keeps your message visible long after October. Available in a variety of colors, shapes, and full-color imprint options, they're perfect for healthcare staff, volunteers, and event teams who want to show their support while wearing their ID with pride.

As low as \$1.80.



LAPEL PINS

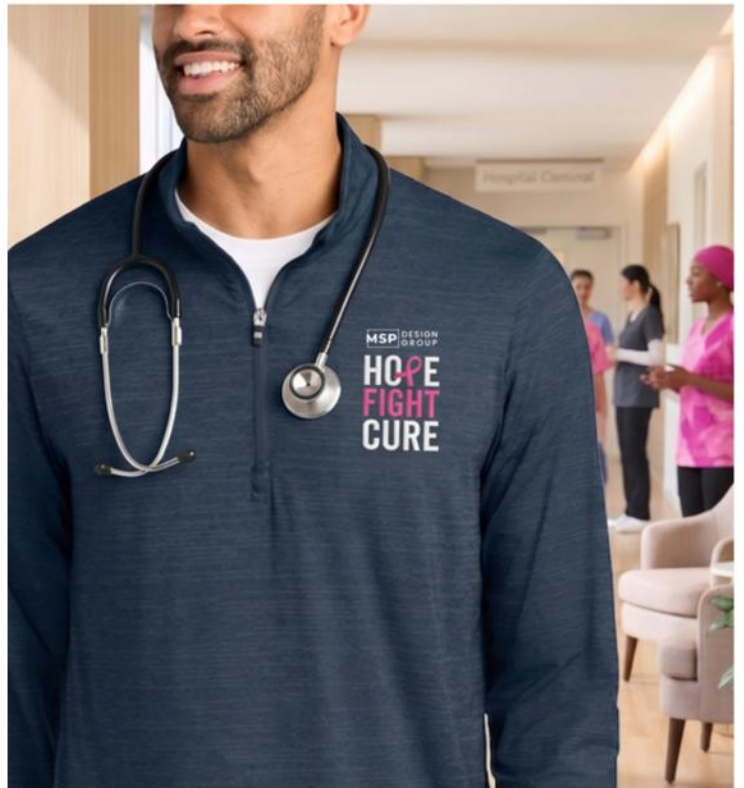
Custom lapel pins are a meaningful way to show support, recognize survivors, honor caregivers, and bring people together around a shared cause. Choose from full-color, soft enamel, hard enamel, die-struck metal, and fully custom designs to create a keepsake that will be worn with pride throughout Breast Cancer Awareness Month and beyond.

As low as \$1.10.

SCRUBS *and* APPAREL

Show your support in a way that's both meaningful and visible with custom Breast Cancer Awareness apparel. From themed scrub tops and jackets to T-shirts, polos, hoodies, and outerwear, we offer options for every role and every event. Available in a variety of styles, sizes, and decoration methods, we'll help you create apparel that brings your team together while promoting awareness throughout October and beyond.





CUSTOM BRANDED APPAREL

Custom Breast Cancer Awareness apparel brings employees together while showing support for a cause that touches so many lives. From T-shirts and polos to hoodies, jackets, scrubs, and hats, our team can help with everything from custom designs to apparel selection, printing, and embroidery. Whether you're participating in a fundraising event, honoring survivors, or celebrating Pink Out Day, we'll help you create apparel your team will be proud to wear.

Contact your dedicated MSP Brand Consultant for pricing assistance.

CHALLENGE PRIZES

Friendly competition is a great way to boost participation and bring employees together throughout Breast Cancer Awareness Month. Whether you're recognizing top fundraisers, celebrating step challenge winners, or rewarding department participation, thoughtful prizes help keep the momentum going. From premium tote bags and self-care gift sets to Bluetooth® speakers, sound machines, and wellness-inspired gifts, we can help you find prizes that motivate, celebrate, and show appreciation for every achievement.

A.



B.



C.





A. DRAWSTRING BAG

A lightweight drawstring bag makes it easy to carry essentials while showing support wherever the day leads.

As low as \$1.17.

B. SOUND MACHINE

A speaker and sound machine helps employees relax, recharge, and unwind after long shifts.

As low as \$32.99.

C. LUX WATER BOTTLES

Premium stainless steel branded water bottles keep your message in hand every day.

As low as \$16.50.

D. MINI MASSAGE GUN

A mini massage gun provides quick relief for tired muscles after a busy day. Bag can be customized

As low as \$11.50.

E. PAMPER ME KIT

Set includes customized Cali Clay candle and neck and shoulder wrap, perfect for relaxing at home.

As low as \$28.49.

F. PINK STETHESCOPE

A pink dual head stethoscope combines everyday function with a meaningful show of support.

As low as \$37.99.

COMMUNITY WALKS *and* RUNS



Community walks and fundraising events bring people together to raise awareness, celebrate survivors, honor loved ones, and support the fight against breast cancer. From participant apparel and volunteer gear to signage, sponsor recognition, and event essentials, MSP can help create a cohesive, memorable experience from registration to the finish line. With coordinated branding across every touchpoint, your event becomes more than a fundraiser- it becomes a powerful expression of your organization's commitment to the community.



RALLY TOWELS

Bring energy to every walk, race, and awareness event with custom rally towels. Available in vibrant full-color sublimation or classic logo-imprinted designs, they're a fun, affordable way to showcase your message and unite your community.

As low as \$2.09 - \$3.89.



RACE MEDALS

Celebrate every finish with a medal that participants will proudly keep long after race day. From economical stock medals to vibrant full-color designs and completely custom die-cast awards, we offer options to fit every event, budget, and vision.

As low as \$3.90- \$4.90.





A. STRAW BOTTLE

Durable 33 oz. bottle with screw-on lid, flip top straw and carry handle.

As low as \$7.99.

B. NIKE DRI-FIT VISOR

Lightweight, three-panel visor with Dri-Fit performance sweatband.

Reach out for a custom quote.

C. FLIP TOP BOTTLE

Recycled plastic 24 oz. flip top chug water bottle with easy carry handle.

As low as \$4.75.

D. POCKET CINCH PACK

Sport cinch pack featuring drawstring closure, zip pocket and earbud slot.

As low as \$2.50.

E. STAINLESS BOTTLE

20 oz. stainless steel water bottle with spill-resistant sip through lid.

As low as \$16.50.

F. CINCH PACK

Recycled poly drawstring sport cinch pack with reinforced eyelets.

As low as \$1.89.

G. FITNESS BOTTLE

24 oz. poly fitness sport bottle with leak resistant push-pull lid.

As low as \$1.75.

H. PERFORMANCE CAP

Moisture-wicking performance cap with DWR water-repellent finish.

Reach out for a custom quote.

I. GLASS BOTTLE

20 oz. glass bottle with silicon grip and matching screw on lid.

As low as \$13.75.



SUNGLASSES + CUSTOM BAG SWAG

The best giveaway bags feel intentional- not overstuffed. We help you curate branded products that people will actually use, combining everyday essentials with premium touches to create memorable experiences for employees, students, event attendees, and customers alike. From hydration and wellness products to writing instruments, drinkware, snacks, and accessories, we'll help you build a kit that reflects your brand and your budget. Every piece works together to create a cohesive experience that's remembered long after the event is over.

Contact your dedicated MSP Brand Consultant for pricing assistance.

GRAPHIC TEES + PERFORMANCE SHIRTS

From classic cotton tees to moisture-wicking performance apparel, we offer options for every event, audience, and budget. Whether you're outfitting participants, volunteers, employees, or supporters, custom branded tops help create a unified look while promoting your message long after the event is over. Available in a wide range of styles including youth sizes, adult sizes, tank tops, long sleeves, performance apparel, and everything in between, we'll help you find the perfect fit for your event, team, or organization.

Contact your dedicated MSP Brand Consultant for pricing assistance.





EVENT + COURSE BRANDING

From pop-up tents and table covers to banners, feather flags, backdrops, directional signage, and finish line displays, MSP can help create a cohesive event experience from start to finish. Our team works with you to recommend the right products, coordinate your branding, and make sure every detail reflects your organization. Whether you're hosting a race, fundraiser, campus event, or community celebration, we're here to be your partner every step of the way. Together, we'll create an event that looks polished, runs smoothly, and leaves a lasting impression.

Contact your dedicated MSP Brand Consultant for pricing assistance.



FOUNDATIONS *and* FUNDRAISING



Every fundraising campaign is an opportunity to inspire generosity and strengthen your organization's mission. From donor appreciation gifts and sponsor recognition to auction items, raffle prizes, and premium branded merchandise, MSP helps create meaningful experiences that encourage participation and celebrate those who make your work possible. Thoughtfully selected products not only recognize supporters but also help extend the impact of your campaign well beyond the event itself.

DONOR + SPONSOR GIFTS

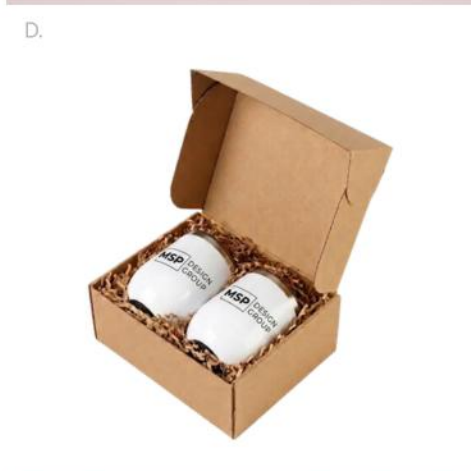
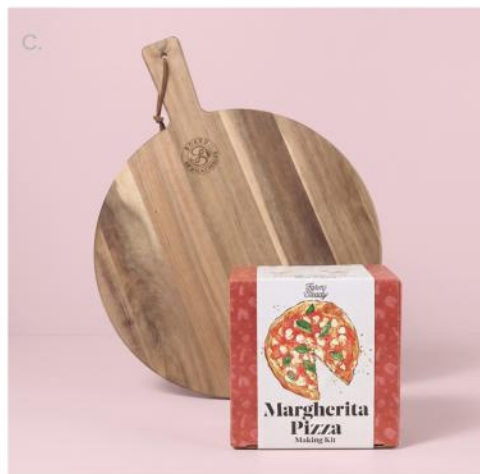
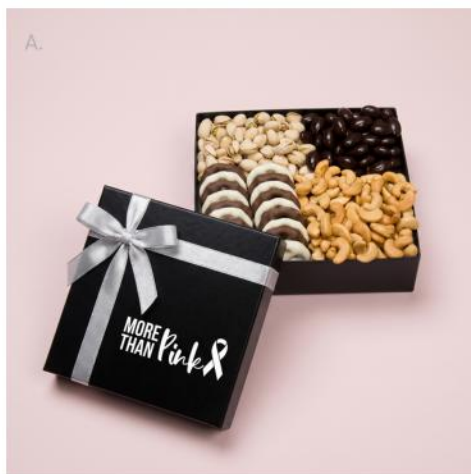
Show your appreciation with gifts that leave a lasting impression. From thoughtfully curated thank you boxes to premium branded products from trusted names like YETI®, THUNE®, Arc'teryx®, Helly Hansen® and more, we'll help you create gifts that reflect the impact of every contribution. Whether you're recognizing sponsors, thanking major donors, or celebrating fundraising milestones, we can build memorable gift experiences that make every recipient feel valued.

Contact your dedicated MSP Brand Consultant for pricing assistance on premium donor gifts.



PETER MILLAR





A. CHAIRMAN GIFT BOX

Gift box filled with your choice of filler snack and topped with a bow.

As low as \$34.99.

B. CHAIR COOLER

Custom Cuisinart Outdoors Folding Chair Backpack 15-can Cooler.

As low as \$79.98.

C. PIZZA KIT

Pizza DIY kit complete with acacia wood pizza peel and pizza making kit.

As low as \$67.98.

D. STEMLESS WINE SET

Corkcicle Stemless two Wine Cup Gift Set. Customizable with logo.

As low as \$71.98.

E. CANVAS TOTE BAG

Recycled canvas tote bag with pockets and snap closure.

As low as \$16.50.

F. THULE GEAR BAG

Rugged Thule 55L chasm gear hauler bag for adaptable storage.

As low as \$169.98.

G. ROLLING CARRY-ON

Smooth-rolling American Tourister carry-on with expanding storage.

As low as \$139.98.

H. ALARM CLOCK

Combination white noise machine and alarm clock with LED lighting.

As low as \$39.99.

I. FOLDING CHAIR

Folding chair with cup holders and carrying bag with shoulder strap.

As low as \$26.65.



SPIRIT BRACELETS

Spirit bracelets are an affordable, meaningful way to raise awareness while supporting your fundraising goals. Available in a variety of styles, colors, and custom designs, they're an easy item to sell at events, gift shops, and community campaigns.

As low as \$0.83 - \$2.98.



HOLIDAY ORNAMENTS

Commemorative ornaments create a lasting reminder of the impact made during Breast Cancer Awareness Month. They make meaningful fundraiser items, donor gifts, or keepsakes that recipients will look forward to displaying year after year.

As low as \$5.88.





CANDLES

Candles create a fundraiser people will be excited to support and also make thoughtful thank-you gifts for donors. From boutique brands and premium soy candles to fully custom scents, vessels, and packaging, we offer a wide variety of styles to fit your campaign and budget.

As low as \$10.78-\$12.98.

PATIENT SUPPORT *and* FAMILY CARE



Show patients and their loved ones they are cared for beyond the clinical experience. Thoughtfully curated comfort items, wellness essentials and personalized gifts provide encouragement, reassurance and support when it matters most. Whether included in a care package or offered as a small gesture of kindness, these meaningful touches help create a compassionate experience while reinforcing your organization's commitment to caring for the whole person.



A. SHERPA BLANKET

Super soft large (50" x 60") fleece blanket. Provides extra warmth.

As low as \$18.99.

B. HOT/COLD PACK

Aqua Pearl hot/cold pack. Microwave for warmth. Freeze for cold therapy.

As low as \$1.88.

C. CHECKED BLANKET

Checked large (50" x 60") taff velvet blanket with super soft feel.

As low as \$19.99.

D. LIP MOISTURIZER

Vanilla flavored lip moisturizer safety sealed in a ball applicator.

As low as \$1.25.

E. MINI OIL DIFFUSER

Relax with this compact, rechargeable waterless essential oil diffuser.

As low as \$20.99.

F. FUZZY SOCKS

Fuzzy feet socks with non skid dots. Available in 15 colors.

As low as \$4.98.

G. MINI SPA KIT

Personal mini spa kit packaged in clear zippered pouch.

As low as \$7.10.

H. STRESS BALL

Handcrafted poly foam breast cancer awareness stress ball.

As low as \$1.49.

I. ZEN SPA LOTION

On-the-go lotion in a 1 oz. squeeze tube in a fresh lemon verbana scent.

As low as \$1.48.

JOURNALS

Writing can be a meaningful way for patients to process their experiences, track appointments, record questions, or reflect throughout their journey. We offer a wide selection of journals, from classic notebooks and premium hardcover options to fully customized designs that create a thoughtful keepsake. Complete the experience with coordinating pens and writing accessories that encourage reflection, organization, and meaningful connection throughout the healing journey.

Contact your dedicated MSP Brand Consultant for pricing assistance.





SLEEP MASKS

A small comfort can make a meaningful difference during treatment and recovery. From soft plush sleep masks and full-color custom designs to premium styles with built-in speakers, we offer options that add comfort and care to patient support packages, wellness programs, and recovery kits.

As low as \$3.19.



MUGS + HOT TEA SETS

A warm cup of tea can offer a simple moment of comfort during a difficult time. Choose from everyday coffee mugs, premium ceramic drinkware, fully customized full-color designs, or beautifully packaged tea gift sets to create a meaningful gift for patients, caregivers, volunteers, or supporters.

As low as \$7.99.





CUSTOM COMFORT KITS

Thoughtfully curated comfort kits can provide meaningful support to patients and their families during difficult or uncertain moments. From cozy essentials and wellness items to journals, drinkware, activities, and practical care products, your MSP Brand Consultant can help you create custom, ready-to-go kits tailored to your organization, program, and budget. Whether they are used for hospital stays, recovery, treatment support, caregiver appreciation, or family resources, each kit can be designed, packed, and delivered with care.

Contact your dedicated MSP Brand Consultant for pricing assistance.



BELL RINGING CELEBRATIONS

Make every bell-ringing celebration feel even more meaningful with custom signs, rally fans, and giveaway gifts. These thoughtful touches bring patients, families, and care teams together while creating a joyful moment worth remembering.





GRATITUDE JOURNAL

This customizable gratitude journal encourages mindfulness, reflection, and daily wellness in a beautifully designed format. With a soft-touch cover, guided space for writing, and elegant finishing details, it makes a thoughtful gift for patients, employees, or wellness-focused programs.

As low as \$5.21.



METASTATIC BREAST CANCER

Acknowledge Metastatic Breast Cancer Awareness Day on October 13 by honoring those living with stage IV breast cancer and raising awareness for continued support and research.

Connect with MSP to thoughtfully develop meaningful campaign ideas that recognize important moments throughout Breast Cancer Awareness Month.



BREAST IMAGING *and* EARLY DETECTION

Early detection saves lives, and every patient interaction is an opportunity to encourage preventive care. From community awareness campaigns and appointment reminders to educational materials, waiting room resources, and thoughtful patient gifts, MSP helps breast imaging centers create a welcoming, supportive experience that extends beyond the exam room. Whether promoting annual mammograms, celebrating a first screening, or providing comfort throughout the visit, these programs inspire confidence, reduce anxiety, and reinforce your organization's commitment to women's health.

TAKE ONE

MSP DESIGN GROUP
Breast Self-Exam

JANUARY
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

MSP DESIGN GROUP
122-456-7890

Breast Self-Exam



Encouraging to Your Breast Exam
Breast self-exams are a simple way to check for changes in your breasts. They can help you find lumps or other changes early, when treatment often works best. Breast self-exams are also a good way to get to know your breasts and feel comfortable with your body.



8 Tips to Get Started
1. Find a quiet time when you won't be interrupted.
2. Look at your breasts in a mirror.
3. Feel your breasts with your fingers.
4. Look for changes in the size, shape, or color of your breasts.
5. Feel for lumps or other changes.
6. If you find a change, tell your doctor.
7. Do a breast self-exam every month.
8. Remember, early detection saves lives.

Remember to Tell Your Doctor
If you find a change in your breasts, tell your doctor. Early detection saves lives.

Handing Out Your Breast Self-Exam
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

WELCOME KITS + FIRST MAMMOGRAM GIFTS

Welcome kits and first mammogram gifts can help make the screening experience feel more comfortable, supportive, and encouraging. Thoughtful items such as journals, drinkware, self-care products, educational materials, and appointment reminders can ease anxiety while reinforcing the importance of early detection. These kits are also a meaningful way to welcome new patients, recognize an important health milestone, and strengthen the connection between your imaging center and the community. Custom packaging and branded details help bring the entire experience together.

Let MSP help you thoughtfully develop a complete welcome kit or appointment care package designed to provide comfort, support, and a meaningful patient experience.





A. REMINDER CARDS

Appointment cards help keep follow-up care on track and top of mind.

As low as \$4.98.

B. SELF EXAM CARD

A hanging shower card encourages monthly self-exams through a simple daily reminder.

As low as \$1.00.

C. MAGNET SET

Appointment reminder magnets keep important dates visible at a glance.

As low as \$0.50.

D. STATIC CLINGS

Static clings place removable reminders wherever they're needed most.

As low as \$0.20.

E. INFO FAN CARD

Informational fan cards make health education easy to share and remember.

As low as \$1.75.

F. PLASTIC SIGNS

Small desk signs keep important reminders visible throughout the day without taking up space.

As low as \$2.30.

G. BUTTONS + PINS

Custom pins and buttons spread awareness one conversation at a time.

As low as \$0.60.

H. SILIBANDS

Siliband bracelets are an affordable way to spread awareness.

As low as \$0.83.

I. TABLE TENTS

Static clings place removable reminders wherever they're needed most.

Reach out for a custom quote.



A. STICKER SHEETS

Custom sticker sheets are a trendy way to share your message and encourage engagement.

As low as \$0.55.

B. COLOR CHANGE CUP

Color-changing straw tumblers are a fun choice for hot or cold beverages.

As low as \$2.29.

C. KEYCHAINS

Custom keychains come in a variety of styles to keep your message close at hand.

As low as \$1.87 - \$4.24.

D. SNUGGLE BLANKET

60" x 55" Soft-textured plush flannel throw blanket perfect for snuggling.

As low as \$12.80.

E. LIP MOISTURIZERS

Custom lip moisturizer tubes offer a practical touch of comfort and care.

As low as \$0.64.

F. CUSTOM FOLDERS

Custom folders keep important materials polished and organized.

As low as \$2.88.

G. TISSUE PACKETS

Custom tissue packets offer a practical, thoughtful touch patients can keep close at hand.

As low as \$0.64.

H. GROCERY TOTES

A simple grocery tote makes it easy for clients to carry gifts, paperwork, and other essentials.

As low as \$1.99.

I. SIPPER BOTTLE

17 oz. recycled stainless steel bottle with spill-resistant sip top lid, customized for your brand.

As low as \$9.55.



CELEBRATING THE PEOPLE BEHIND THE CARE

Show appreciation for healthcare professionals with thoughtful gifts that recognize the care, compassion, and dedication they bring every day. From custom apparel and drinkware to bags, wellness gifts, and premium branded items, we can help create meaningful gifts your team will be proud to use.

Contact your dedicated MSP Brand Consultant for custom employee appreciation kit ideas and pricing.

EVENT GRAPHICS *and* SIGNAGE



Create a cohesive campaign that captures attention and reinforces your message at every touchpoint. From walk banners and registration signage to table throws, tents, photo backdrops, directional signs, and social media graphics, MSP designs coordinated visual experiences that bring your Breast Cancer Awareness Month campaign to life. Whether supporting a community fundraiser, hospital event, or awareness initiative, professionally branded graphics help educate, inspire, and leave a lasting impression.



PHOTO BOOTH KITS

Create memorable, shareable moments with a custom photo booth kit designed for events, fundraisers, employee celebrations, and community activities. Complete with a full-color backdrop, interactive face cutout, selfie frame, and coordinating display easel, this all-in-one setup makes it easy for guests to join the fun, capture photos, and share their experience, all uniquely branded for you and your event.

As low as \$1,653.00.





EVERYTHING YOU NEED FOR A STANDOUT EVENT

From custom signage, flags, banners, and pop-up tents to table displays, apparel, giveaways, and more, MSP can help bring every detail of your event together. Whether you are planning a community event, fundraiser, employee celebration, or awareness campaign, we make it easy to create a coordinated, professional setup from start to finish.

MSP DESIGN GROUP

CHARITY AUCTION
Benefitting Breast Cancer Research

Unique Items | Silent & Live Bidding | Heavy Hors D'oeuvres

SATURDAY, OCTOBER 10, 2026
7-9 PM | CONFERENCE HALL A



YOUR
STRATEGIC
BRAND PARTNER

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BREAST CANCER **2026**
AWARENESS MONTH