CLH

CATERER LICENSEE HOTELIER NEWS

MEDIA PACK 2026



PUBLISHING LTD

CLH News a one-stop trade press and digital publication for the independent and small chain groups sector for the hospitality industry.



Each edition includes the latest:

- ✓ Industry news and practical advice
- ✓ In-depth professional comment
- ✓ A range of suppliers, products and services to enable operators to increase profitability and efficiency
- ✓ Market insight and current trends
- ✓ In-depth tailored features
- ✓ In fact, everything to help a busy operator manage and grow their business!

We put you, your brand, your products and your services in front of sector relevant buyers through multiple routes to market:

- DIRECT-MAIL PRESS ADVERTISING
- WEEKLY DIGITAL EDITION
- WEBSITE ADVERTISING
- EMAIL MARKETING
- SOCIAL MEDIA MARKETING
- TRADE EVENTS

Our aim is to help you by using cross-media marketing to put your clients in front of as many potential buyers as possible.

Distributed bi-monthly in

PRINT

and **distributed each week**

DIGITALLY

to

BUYERS

in the independent, multi-outlet licensed and catering trade

Including

Managing Directors

Business Owners

Purchasing Managers

and

ALL MAJOR

central purchasing departments

of the UK's leading pub companies



THE POWER OF PRINT

Print media works! It is still the most trusted advertising medium of all.* Print media allows for high-level target marketing.

- Advertising in print builds brand, and increases over all campaign effectiveness - it can increase return on investment by up to 3 times, and increase overall effectiveness of an advertising campaign by over five times.
- Print media builds up loyal and long-standing readership, helping to enforce an advertiser's message.
- Print media holds readers attention

*Benchmarking for Newsworks.

THE POWER OF DIGITAL

Digital media is an effective way of marketing your business in a highly accessible platform.

WEEKLY DIGITAL EDITION

Distributed to a database of 22,500 opt in industry professional recipients, **CLH Digital** is the only weekly digital title for the care sector.

- ✓ Latest industry news
- ✓ In-depth thought led articles from industry professionals and organisations
- ✓ Comprehensive selection of products and services ...every week





WEBSITE

Our website **www.catererlicensee.com** is a dedicated portal for the busy hospitality/licensed trade industry and is updated with news, views, products and professional comment throughout the day, each day.
Businesses can also be listed in our Products & Services section.

MULTIPLE DIGITAL ROUTES TO MARKET

DIGITAL NEWSLETTER

Our digital newsletter is emailed out twice weekly to a database of 22,500 opt-in recipients.

Including highlights of all the latest news, products and developments as featured on our website.



SOCIAL MEDIA

We use multiple platforms of social media to keep content frequently updated and respond and engage with consumers on behalf of your business to strengthen the current customer relationship, and to solidify potential ones who want to do business with you.



EMAIL MARKETING

CLH News can utilise email marketing on your behalf to retain customers and drive repeat business.

We collaborate with you to develop business offers, specials, updates and deals to keep the potential buyer interested and coming back.

KEY HIGHLIGHTS

On average, each month our website attracts:-

203,940

visits

With over

990,000

page impressions

Our

PRINT EDITION

is distributed to independent buyers and industry professionals across the hospitality sector

Our digital edition is distributed weekly to approximately:-

22,500

opt in industry professionals

Each week our digital edition receives an average of approximately:-

10,400

impressions

With average reads of over:-

2,800

with a read time of:-

7.60 minutes

Our digital newsletter is distributed twice-weekly to approximately:-

20,000

subscribers

With on average open rate of over

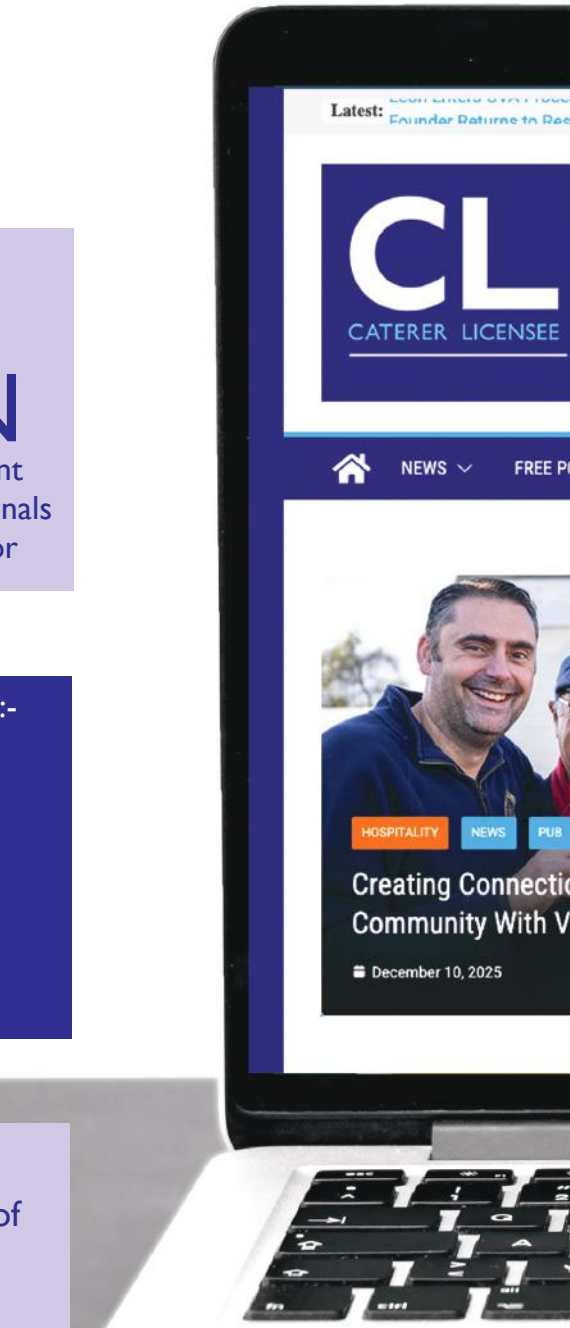
5,943

readers (29.72%)

Total Social Media reach of over

7,100

followers



FEATURES

REGULAR FEATURES:

CHEFS' BUYERS GUIDE • CLEANING, HYGIENE AND SAFETY • DESIGN AND REFIT
DRINKS • HOSPITALITY TECHNOLOGY • KITCHEN DESIGN & EQUIPMENT • OUTDOOR SPACES
PRODUCTS & SERVICES • PROPERTY AND PROFESSIONAL

FEB/MAR 2026

Beverage Systems
Craft Beers
Energy Solutions
Expo Cornwall Preview
Food & Drink Expo Preview
HRC Show/Food, Drink & Hospitality Week Preview
Laundry Solutions
Spirits, Cocktails & Mixers
Warewashing

APR/MAY 2026

Breakfast Ideas
Drinks Dispense
Food Safety & Temperature Monitoring
Guest Room Supplies
Snack & Convenience Foods
Uniforms & Workwear
Waste Management & Grease Management

JUN/JUL 2026

Afternoon Tea Week
Bar & Cellar Equipment
Cider Report
Fish & Seafood
Microwave, Combi, and Convection Ovens
Soft Drinks, Mixers & Mineral Waters

AUG/SEP 2026

Commercial Kitchen Show/Lunch! Expo/
The National Restaurant, Pub & Bar Show Preview
Education & Training
Food Safety & Temperature Monitoring
Laundry Solutions
Premium Beers & Lagers
Refrigeration
Trade Drinks Expo Preview
Washroom Hygiene

OCT/NOV 2026

Bar & Cellar Equipment
Energy Solutions
Festive Ordering
Halloween & Bonfire Night
Hospitality TV
Land, Leisure & Tourism Show Preview
Spirits, Cocktails & Mixers

DEC 2026/JAN 2027

Commercial Insurance
Drinks Dispense
Dry January
Education & Training
Food Safety & Temperature Monitoring
Source Trade Show Preview
Uniforms & Workwear






PRINT & DIGITAL EDITION ADVERTISING RATES

Full page *(274mm wide x 370mm tall)*	£1600
Half page *(274mm wide x 170mm tall or 135mm wide x 370mm tall)*	£925
Quarter page *(135mm wide x 170mm tall)*	£550
Eighth Page *(135mm wide x 90mm tall)*	£300
Advertorial charge *(100-250 words)*	£150

Series discount: 10% off on 4 insertions

Options including tailored supplements, wraps and spreads are available on request

INSERT RATES

Price per Thousand on Application

- All inserts will be weighed prior to insertion.
- Inserts must be supplied folded, to a maximum size of A4.
- Payment may be requested in advance (Subject to RBC's discretion).
- Inserts can be distributed to single areas if required.

CLH CATERER LICENSEE HOTELIER NEWS

CLH CATERER LICENSEE HOTELIER DIGITAL

VAT: All prices exclude VAT at standard rate

WEB ADVERTISING RATES

Banner on Front Page of Website *(580px wide x 80px tall)*	£450 for 3 months £900 for 6 months £1600 for 12 months
Button Advert on sidebar on every page of website *(125px square)*	£450 for 3 months £900 for 6 months £1600 for 12 months
Sidebar advert on every page of website *(300px wide x 125px tall)*	£800 for 3 months £1500 for 6 months £2500 for 12 months
Product and Services News Entry	£300 for 3 months £500 for 6 months £900 for 12 months

E-NEWSLETTER ADVERTISING

Costs quoted are for a four week period, sending 2 e-newsletters a week (8 in total) to approx 20,000 subscribers

Banner *(80px high x 580px wide)*	£500
Button Advert *(125px square)*	£400
Product News entry, linking to full entry on website	£300

COMBINED ADVERTISING

(4 week period on both website and newsletter)

Banner *(80px high x 580px wide)*	£650
Button Advert *(125px square)*	£500

DEDICATED E-SHOT

Sending to approx 20,000 subscribers.

Price on Application

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