BACK ACRES

backacreslodge.com

BACKACRES LODGE LOOKBOOK

Step out of the day-to-day

Step into the conversations that shape what's next.



What is Back Acres?

BACK ACRES LODGE

Built for the work leadership teams rarely have time to do.

Back Acres Lodge gives leadership teams a completely private setting to step away from daily demands, think beyond the next deadline, and focus on the decisions that will shape what's next.

Set on 160 private acres in the drive-to Midwest, the lodge combines purposeful meeting and gathering spaces, private accommodations, chef-prepared meals, and hands-on hospitality in one uninterrupted experience.



EXECUTIVE LEADERSHIP RETREATS | STRATEGIC PLANNING SESSIONS | ANNUAL + QUARTERLY OFFSITES

LEADERSHIP ALIGNMENT | ORGANIZATIONAL TRANSITIONS | VISION AND GOAL SETTING

What sets it apart?

Exclusive Use

Your team has the entire 160 acres property to itself. No other groups.

All In One Space

Meet, dine, stay, and reconnect without leaving the property.

Fully Staffed

A private chef and on-site concierge handle all of the details.

Drive-To Location

Located within driving distance of major Midwest markets.

Purposeful Design

Every part of the stay is designed around focus, candor, & connection.

No other groups.
No competing agendas.
No logistical distractions.

The Property

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One property. Every part of the retreat.

Back Acres was designed so leadership teams can work, stay, dine, and reconnect without leaving the property or losing momentum.

The Lodge

- 16,000 square feet
- 10 private ensuite guest rooms
- Accommodations for up to 20 guests
- Multiple meeting + breakout spaces
- Dining + gathering areas
- Theater, library, game room + fitness space
- Expansive outdoor decks

The Grounds

- 160 private acres
- Ponds, trails + outdoor gathering areas
- Walking meetings + quiet reflection
- Archery, skeet shooting + group activities
- Outdoor dining + fireside conversations

The Support

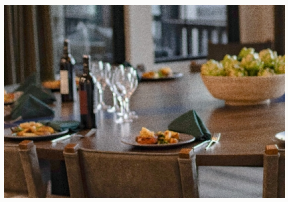
- Private chef
- On-site concierge
- Customized meals + hospitality
- Retreat + activity coordination













Executive Leadership Retreats

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The environment changes the conversation.



Phones are down. The usual interruptions are gone. Your leadership team is finally in the same place with enough time to move beyond surface-level updates.

This is where priorities become clearer, honest conversations happen, and teams work through decisions that are hard to address between meetings.

Why Back Acres works for leaders

- **Complete Privacy**
  Complete privacy for candid and sensitive conversations
- **No Distractions**
  No other guests, competing events, or shared conference rooms
- **Flexible Spaces**
  Dedicated spaces for full-team sessions and smaller discussions
- **Quiet Reflection**
  Quiet areas for reflection and one-on-one conversations
- **Stay Together**
  Overnight accommodations that keep the team together
- **Stay Present**
  On-site support that lets every leader remain present

The goal is not simply to leave refreshed. It is to leave aligned on what comes next.



Strategic Offsites

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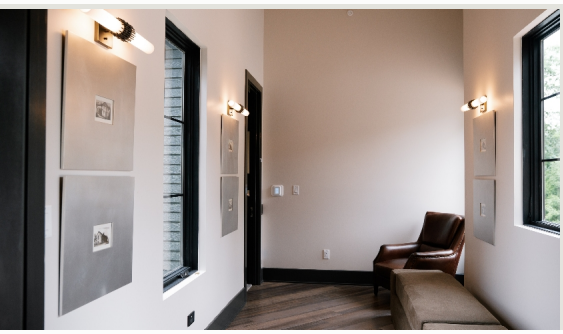
Give the work more than a meeting.

A strategic offsite should create space for the conversations that daily operations continually push aside.

At Back Acres, a working session can continue over lunch. A complicated question can move outside for a walk. Smaller groups can separate without losing connection to the larger team. An idea introduced in the afternoon can be resolved over dinner.

Built for deeper work

- **Adaptable Spaces**
  Flexible spaces that adapt to your agenda
- **Room To Break Out**
  Multiple breakout areas throughout the lodge
- **Work Your Way**
  Indoor and outdoor settings for different working styles
- **Maintain Momentum**
  Accommodations that preserve continuity across multiple days
- **Built Around You**
  Meals and hospitality planned around your schedule
- **Speak Openly**
  Privacy that gives teams permission to speak openly



This is not about fitting more meetings into a day. It is about making room for better thinking.

Beyond the Agenda

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Some of the most valuable moments will not be scheduled...

Leadership teams need focused working time. They also need room for conversations and connections that cannot be forced into a formal session.

A chef-prepared dinner can change the tone of the day. Time around the fire can let a conversation continue differently. A morning walk can surface an idea that did not emerge around the table.

Back Acres gives those moments room to happen naturally.



Chef-Prepared Meals Shared Around One Table



Fireside Conversations



Guided Outdoor Activities



Walking Meetings And Time Across The Property



Wellness And Fitness Experiences



Unstructured Time For Leaders To Reconnect

& Customized Experiences Based On Your Team And Objectives

Fully Staffed

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Your team should participate in the retreat, not run it.

The person organizing a leadership retreat is often expected to manage the agenda, coordinate meals, oversee vendors, solve problems, and somehow remain present for the experience.

Back Acres removes that burden.

Before arrival, our team works with you to understand your schedule, priorities, meal preferences, and desired experiences.

During your stay, a private chef and on-site concierge manage the details so your entire team can stay focused.

Support may include:

Private Dining

Customized menu planning and private chef service

Concierge Support

On-site concierge support to help your team

Spaces Prepared

Meeting and breakout space preparation

Schedule Support

Retreat schedule coordination

Activities + Experiences

Activity and local experience planning

Guest Support

Guest support throughout the stay

You bring the objectives.

We help create the environment for your team to make progress.

Visit us at backacreslodge.com



Private Lodge Model

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Your team. The entire property.

Back Acres welcomes one group at a time.

That means every guest room, meeting space, deck, dining area, amenity, and acre is reserved for your team. You are not adapting your agenda around another event or sharing the setting with strangers.

What complete privacy makes possible

- **Honest conversations without concern for who may overhear**
- **An agenda that can change as the work develops**
- **Freedom to move throughout the property**
- **Meals, activities, and meeting spaces planned around your team**
- **A more personal and cohesive experience from arrival through departure**

Hotels separate people at the moment connection matters most.

Back Acres keeps your team together without asking anyone to sacrifice comfort, privacy, or service.



160 Acres – No Other Guests – No Distractions – Chef Made Meals – Activities



What could your team accomplish with the right setting and uninterrupted time?

Back Acres was built by business owners who understand that leadership teams sometimes need to get out of the business to work meaningfully on the business.

It is a place for the decisions that require time, the conversations that require trust, and the teams responsible for determining what comes next.



Tell us what your leadership team needs to accomplish.

We will help you begin shaping the right retreat.

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