



INNOVATE

THE SYNERGY OF SCIENCE AND TECHNOLOGY

October 28–29, 2026

Baltimore, Maryland

**PRELIMINARY
PROGRAM**

Meeting Program

Wednesday, October 28, 2026

4:00 - 4:30 PM Welcome to Innovate *Jared Robins, MD, MBA, ASRM*
Chief Executive Officer

4:30 - 5:00 PM Untangling a Complex Web: The State of the Fertility Pharmaceutical Industry *Evan Sussman, MBA, Chief Executive Officer and Co-Founder of Granata Bio*

5:00 - 5:30 PM Commercializing Technology: How To Take An Idea and Make It A Company *Santiago Munne, PhD, Co-Founder, Recombine, MedAnswers, Ovum Health, Overture Life, and HoMu Health Ventures*

5:30 - 6:30 PM Build, Buy, or Partner? Scaling an Innovative Fertility Care Delivery Platform *Beth Zoneraich, CEO, Pinnacle Fertility, Pietro Bortoletto, MD, MSc, FACOG, Terra Fertility, Francisco Arredondo, MD, MPH, Founder, Pozitiv Fertility, Jaime Shamonki, MD, Chief Operating Officer, US Fertility, Moderated by Eduardo Hariton, MD, MBA*

Thursday, October 29, 2026

8:00 - 8:50 AM Keynote Presentation: From Call Rooms to Board Rooms: 10 Things I wish Someone Had Told Me Before I Became an Entrepreneur *Errol Norwitz, MD, PhD, MBA, Executive Director of KMH Center for Health Innovation & Entrepreneurship, Babson College, Co-Founder/CIO, CognitiveCare, Professor, Tufts University. Introduced by Anuja Dokras, MD, MHCI, PhD*

9:00 - 10:00 AM Pitch Tank Showcase - Top 5 Finalist Presentations

10:30 - 12:00 PM Case Studies (Concurrent)

Funders Breakout Session A reverse pitch where investors outline what they seek, how they evaluate opportunities, and the value they add beyond capital.

Moderator: *David Sable, MD*

Meeting Program

Thursday, October 29, 2026, cont.

Speakers: *Carli Sapir, Founding Partner, Amboy Street Ventures, Megann Vaughn, Corporate Development Executive and Investor, Santiago Munne, PhD, Co-Founder, Recombine, MedAnswers, Ovum Health, Overture Life, and HoMu Health Ventures*

Clinical Breakout Session *Dive into the latest advancements in clinical research and their impact on healthcare innovation.*

Moderator: *Eduardo Hariton, MD, MBA, VP of Strategic Initiatives and Managing Director, ISF Innovation Fund, US Fertility*

Speakers: *Janet Choi, MD, Chief Medical Office, Progyny, Roohi Jeelani, MD, FACOG, Founder and CEO, Onto Health, Brian Levine, MD, Founder, CCRM New York, James Smith, MD, Chief Medical Officer, Fellow Health, Director of Male Reproductive Health, UCSF*

Founders Breakout Session *Hear from visionary founders on building successful ventures in today's competitive landscape.*

Moderator: *Denny Sakkas, PhD, Chief Science Officer, Bonston IVF/IVIRMA North America*

Speakers: *Ashley Abel, PhD, CEO and Co-Founder, MetriBio; Ravi Kapur, CEO and Co-Founder, AutoIVF; Melissa Teran, CEO and Co-Founder, Alife; Priyanka Jain, Co-Founder and CEO, Evvy*

12:00 - 1:00 PM *Networking Lunch with Speakers: Hosted table discussions*

Meeting Program

Thursday, October 29, 2026, cont.

1:15 - 1:45 PM Beyond the Hype: Practical Applications of AI in ART
Melissa Teran, CEO and Co-Founder, Alife; Irene Alvarado, MS, Founder and CEO, Berry Fertility; Ula Sankowska, Co-Founder & CEO, MIM Fertility

1:45 - 2:30 PM From the Clinic to the C-Suite: Driving Innovation Forward

2:30 - 3:00 PM Pitch Tank Winner Presentation

3:00 PM Closing Statements