25TH. ANNUAL STUDENT CONVENTION
SILVER JUBILEE YEAR

MADRAS MMA MANAGEMENT ASSOCIATION
ESTD. 1956

70 YEARS CELEBRATION

25TH MMA ALL-INDIA MANAGEMENT STUDENTS' CONVENTION 2026

FUTURE-READY LEADERSHIP: REINVENTING MANAGEMENT FOR A CHANGING WORLD

FROM 9.30 AM TO 6.00 PM
MONDAY, 12 OCTOBER 2026
VALLUVAR KOTTAM AUDITORIUM, CHENNAI

ABOUT THE CONVENTION

FUTURE-READY LEADERSHIP: REINVENTING MANAGEMENT FOR A CHANGING WORLD

Leading Change. Inspiring Futures.

The world of management is being reshaped by technological advancement, economic volatility, changing workforce expectations, sustainability priorities and global uncertainty. Organisations can no longer depend solely on conventional leadership models; they need leaders who can anticipate change, respond with agility and lead with courage, empathy and purpose.

Against this backdrop, the MMA All India Management Students' Convention 2026, on the theme "Future-Ready Leadership: Reinventing Management for a Changing World," seeks to prepare MBA students and emerging management professionals to navigate the opportunities and challenges of a rapidly evolving business landscape.

The Convention aims to inspire young minds to manage disruption, build high-performing teams, embrace lifelong learning and contribute to organisations that are agile, inclusive, innovative and purpose-driven.

INAUGURAL SESSION

The Convention will commence with an inspiring Inaugural Session featuring distinguished leaders from industry, business and academia, followed by four special sessions.

SPECIAL SESSION 1 - FROM CAMPUS TO STARTUP: CHOOSING ENTREPRENEURSHIP AS A CAREER

Entrepreneurship is increasingly emerging as a compelling career choice for young management graduates who aspire not only to seek opportunities, but to create them. This session will expose students to the realities of the entrepreneurial journey - identifying opportunities, validating ideas, building teams, raising resources, navigating uncertainty, learning from setbacks and scaling with purpose.

Through conversations with successful startup founders, participants will gain practical insights into what it takes to move from an idea to a viable enterprise. The session will also encourage students to view entrepreneurship not merely as starting a business, but as a mindset of initiative, innovation, problem-solving, resilience and value creation.

SPECIAL SESSION 2 - TRANSFORMING ORGANISATIONS IN AN AI WORLD

Artificial Intelligence is rapidly reshaping how organisations operate, compete and create value. From strategy and operations to customer engagement, supply chains and workforce development, AI is becoming a key driver of organisational transformation.

This session will explore how leaders can build agile, intelligent and future-ready organisations by integrating AI into business processes, redesigning operating models, enhancing productivity and preparing people to work effectively alongside emerging technologies.

The discussion will also focus on the leadership and cultural dimensions of transformation—balancing technology with human judgement, managing change, developing new capabilities and converting innovation into sustainable business outcomes.

Drawing on perspectives from manufacturing, mobility, consulting and global operations, the session will offer students practical insights into how AI is transforming organisations and the skills and mindset required to lead in a rapidly changing world.

SPECIAL SESSION 3 - FUTURE-READY CAREERS: REINVENTING SKILLS, EMPLOYABILITY AND LEADERSHIP PRESENCE

Digital technologies, automation, artificial intelligence and evolving business models are transforming the nature of work. Roles are changing, traditional career paths are being redefined and organisations increasingly seek professionals who can continuously learn, adapt and contribute from the outset.

For students moving from campus to the corporate world, technical and academic knowledge alone will not be sufficient. Future-ready professionals must combine digital awareness and emerging skills with strong communication, confidence, professional credibility, adaptability and leadership presence.

This session will explore how young professionals can prepare for the changing world of work, build relevant capabilities and create a distinctive professional identity. It will also examine human-machine collaboration, lifelong learning, personal branding, networking and career resilience.

SPECIAL SESSION 4 - ADAPTIVE LEADERSHIP: THRIVING AMID CHANGE AND UNCERTAINTY

In a world where disruption has become the new normal, leadership must be dynamic, responsive and resilient. Future leaders will increasingly be called upon to make decisions without having complete information, guide teams through uncertainty and continuously adapt strategies to changing circumstances.

This session will explore how leaders can remain composed during volatility, respond effectively to emerging challenges and convert uncertainty into opportunity. The speakers will share insights on strategic agility, resilience, continuous learning and the importance of developing an adaptive mindset.

VALEDICTORY SESSION

The Convention will conclude with a distinguished Valedictory Session that will bring together the key insights and leadership lessons emerging from the day's deliberations.

The winners of Chanakya – The Mastermind and the other management competitions organised as part of the Convention will also be recognised and honoured during the Valedictory Session.

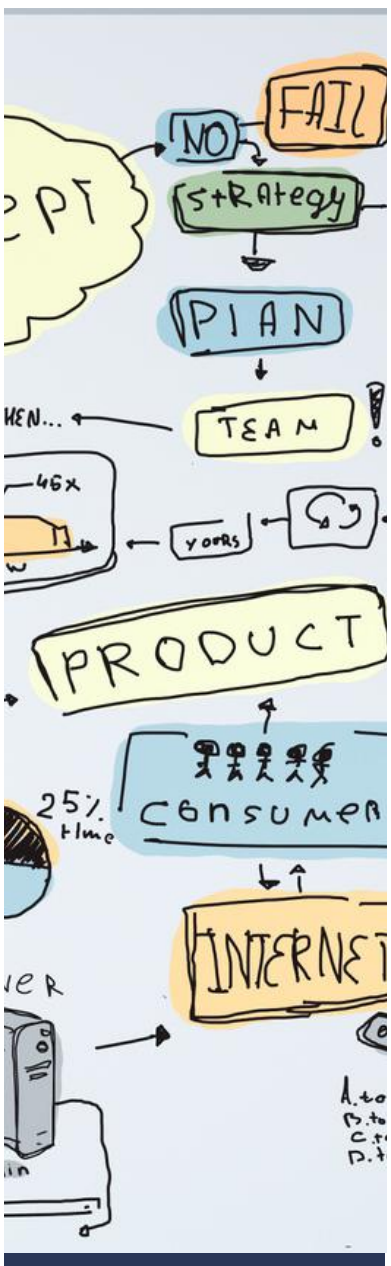
THE CONVENTION EXPERIENCE

The MMA All India Management Students' Convention 2026 is more than a platform for discussion - it is a powerful learning experience designed to prepare young management students for the realities of tomorrow's workplace.

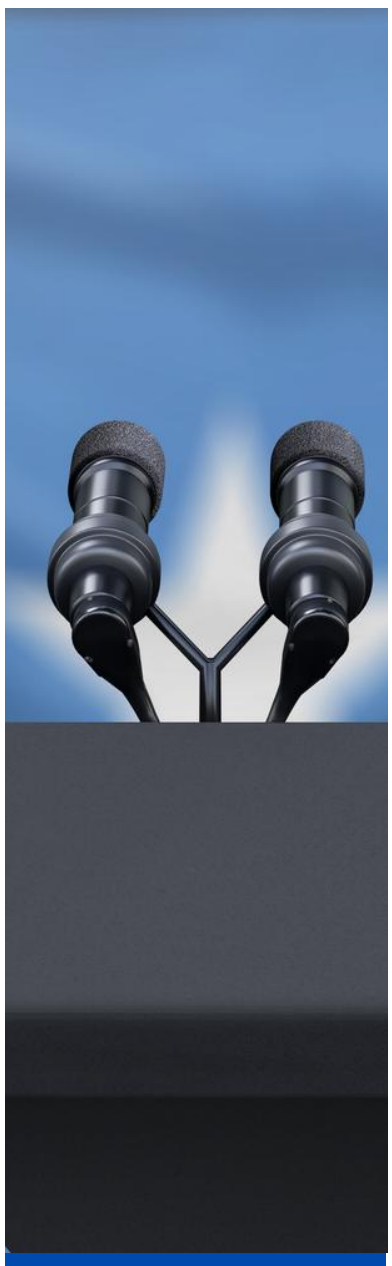
It is a must-attend opportunity for aspiring managers to broaden their perspectives, strengthen their confidence and prepare themselves to shape the future of business and society.

The leaders of tomorrow will not merely respond to change - they will anticipate it, influence it, and lead it with competence, character and purpose.

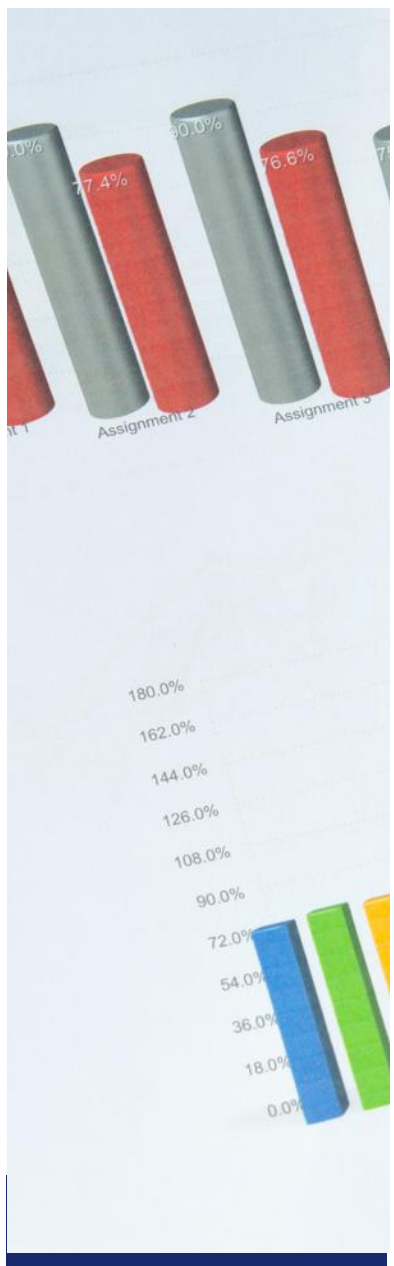
COMPETITIONS



PAPER PRESENTATION COMPETITION



THE BIG DEBATE



BUSINESS PLAN

MANAGEMENT QUIZ

SCRABBLE

Your chance to win!

ATTRACTIVE PRIZES WORTH

₹ 250,000

AND MORE...

THINK TANK: THE MASTER BRAIN MANAGEMENT QUIZ COMPETITION

A team comprises of two students from the same B School. Any number of teams can be nominated from the same B School.

The eligible teams will participate in the Quiz competition scheduled on **Tuesday, 6th October 2026**. The Preliminary Round will be in the form of written quiz to be answered as a team on the answer template provided. The results of the Preliminary Round will be announced on the same day and the Top 6 Teams will be selected for the On-Stage Grand Finals to be held on the same day at MMA Management Center, Chennai.

The Grand Finals will consist of different rounds of quizzing and the rules of the same will be announced prior to the competition.

Last date for Registration: **Friday, 25th September 2026**.

GUIDELINES

CLICK TO REGISTER

BIG DEBATE

A Debate is always provocative. A heated debate is all the more so. The objective of the debate is to enable students to showcase their communication and logical reasoning skills. The ABC of Communication, Accuracy, Brevity, Clarity will all be exhibited before the audience.

Teams will be called for a debate on the topic "**For the workforce of tomorrow, purpose and flexibility will matter more than pay and job security.**" at MMA Management Center, Chennai on **Wednesday, 7th October 2026**.

A team comprising of 2 students from each institute with one speaking **For** and one **Against** the proposition may be nominated. Any number of teams can be nominated from the same B-School.

Last date for Registration: **Friday, 25th September 2026**.

GUIDELINES

CLICK TO REGISTER

PAPER PRESENTATION COMPETITION

Each team comprising two student members will be invited to make a presentation on the theme of the convention '**Future-Ready Leadership: Reinventing Management for a Changing World**'. The team should submit an e-copy of the written presentation in advance as per following instructions:

Written presentation should not exceed 1500 words.

The cover page must clearly specify the following:

a. Title of the paper
b. Team members' Name
c. Year of study
d. Name of the Institute & address
e. Personal email ID of both participants
f. Contact numbers of both participants

The format and sequence of written presentation is as follows:

a. Introduction
b. Your views on the topic with examples, case studies, research findings and illustrations as necessary
c. Conclusion
d. A bibliography (references) must be attached with the paper wherever applicable

E-copy of the paper must be mailed to **mma@mmachennai.org** on or before **Friday, 25th September 2026**

On submission of written presentation by the due date, the teams will be invited to make an oral presentation at the MMA Management Center, Chennai, on **Thursday, 8th October 2026** before a panel of Judges.

Note: *The winning team will be selected based on overall performance in written and oral presentation.*

GUIDELINES

CLICK TO REGISTER

BUSINESS PLAN COMPETITION

Each team comprising two student members will be invited to make a presentation on a commercially viable business idea about any industry/service of their choice. The team should submit an e-copy of the business proposal in advance as per following instructions:

- Business proposal should not exceed 1500 words.
- The cover page must clearly specify the following:
  a. Title of the paper
  b. Team members' Name
  c. Year of study
  d. Name of the Institute & address
  e. Personal email ID of both participants
  f. Contact numbers of both participants

The format and sequence of Business proposal is as follows:

a. Executive Summary not exceeding 100 words
b. Introduction, Mission, Business Structure, Strategy and Processes including product potential, technology availability, marketing strategy etc.
c. Financial viability & ROI

E-copy of the business plan must be mailed to **mma@mmachennai.org** by **Friday, 25th September 2026.**

On submission of business proposal by the due date, teams will be invited to make an oral presentation of the Business Idea at the MMA Management Center, Chennai on **Friday, 9th October 2026**. The ideas presented will be evaluated by jury members and angel investors/venture capitalists.

Note: *The winning team will be selected based on overall performance in written and oral presentation.*

GUIDELINES

CLICK TO REGISTER

SCRABBLE COMPETITION

The competition aims to enhance vocabulary, strategic thinking, and team collaboration among future managers.

A team comprising two students from the same or different institutions can participate. Any number of teams can be nominated from the same institution. Open to all students pursuing full-time graduate/postgraduate programmes from recognised institutions.

The registered teams will be invited to participate in the Scrabble Competition scheduled on **Thursday, 1st October 2026**, at MMA Management Centre, Chennai.

As a prelude to the main competition, MMA will organise a orientation session exclusively for the benefit of registered participants, to familiarise with the rules, and provide match exposure.

Details of the orientation session will be shared with registered teams well in advance of the main event.

FORMAT:

Matches will be played in accordance with standard Scrabble rules, using the Collins Scrabble Dictionary (CSW2024) for word validation.

A time limit per game will be enforced to ensure smooth conduct of the event.

The format may follow a knockout or league-cum-knockout structure based on the number of teams.

Use of mobile phones or electronic devices during the game is strictly prohibited. However, mobile phones can be used as timers

Last date for Registration: **Friday, 25th September 2026.**

GUIDELINES

CLICK TO REGISTER

Chanakya
The Mastermind

Win Rs.1,00,000 prize money

Eligibility: Students pursuing two-years full-time post graduation programme in management (any discipline) from a recognized institutions/business school in India are eligible to participate.

Last date for registration: Saturday, 26th September 2026.

For registration login at **www.chanakyathemastermind.in** and apply online.

Details of the Contest

1. There would be 4 stages of selection as follows:
   a. Registration, submission of brief presentation and online quiz
   b. Telephonic interview
   c. Pre-Finals at Chennai (one day prior to the convention)
   d. Finals at Chennai, on stage during the convention

2. After online registration, submit a brief presentation about yourself, in approximately 500 words, on the theme "**Why I Am the Best Manager**". This will be followed by ONLINE QUIZ.

3. The shortlisted students will be invited for telephonic interview. Based on the performance students qualified for Pre-final will be invited to MMA Management Center, Chennai on **Sunday, 11 October 2026.**

4. Designed to assess the participant's Analytical, Decision Making and Innovation Skills, Pre-final includes:
   - Behavioral Assessment (psychometric)
   - Group Discussion
   - Communication and critical thinking (just-a-minute)

5. TEN students, who are short-listed from pre-final, will be eligible to participate in the finals on **Monday, 12 October 2026**.

6. The finals will be held on stage in front of over 1000 delegates attending the convention. The first round on stage will witness elimination of 5 students, leaving five in the fray for a Panel Interview on stage. The interview would include rapid fire round resulting in the selection and crowning of the winner as the MMA "**Chanakya - The Mastermind**" for the year 2026.

Note: Students qualified for pre-final are eligible to participate in the 25th MMA All-India Management Students' Convention 2026 as special invitees.

Outstation candidates qualified for Pre-final will be provided accommodation. However travel arrangements should be made on their own.

CLICK TO REGISTER

PRIZE

Prize	Paper presentation	Business Plan	Management Quiz	Debate	Scrabble
First	₹ 20,000	₹ 20,000	₹ 15,000	₹ 10,000	₹ 10,000
Second	₹ 15,000	₹ 15,000	₹ 10,000	₹ 7,500	₹ 5,000
Third	₹ 10,000	₹ 10,000	₹ 5,000	₹ 5,000	₹ 3,000

COMPETITION REGISTRATION FEE

		Member	Non Member
For Each Competition (except Chanakya The Mastermind)	Per Team of two participants	₹ 2,600	₹ 3,500
The registration fee includes GST of 18%			

CONVENTION DELEGATE FEE

		Member	Non Member
Delegate Fee for Convention	Students	₹ 1,180	₹ 2,000
	Faculty	₹ 1,500	₹ 2,500
	Corporate	₹ 2,500	₹ 3,500

- The participation fee includes GST of 18%
- Fee includes Convention lunch and Delegate Kit
- Convention delegate fee is waived for teams participating in the Paper Presentation, Business Plan, Quiz, The Big Debate & Scrabble Competitions.

Certificates will be given to all students participating in the paid competitions and delegates attending the Convention.

Modes of Payment:

Scan here to pay

MADRAS MANAGEMENT ASSOCIATION

Credit Card/Debit Card / DD/Cheque drawn in favour of '**Madras Management Association**' payable at Chennai.

- Please share the screen shot after making payment with name and mobile number to mma@mmachennai.org
- Nomination will only be confirmed on receipt of participation fee. The Fee paid is non-refundable. However participation by a substitute will be allowed.

For details please contact:
- Gp Capt Dr R Venkataraman (Retd), PhD [94447 00068]
- Mr Rupesh Tamilarasan [96001 04420]

CONNECT WITH US

Madras Management Association
240, Pathari Road (Off Anna Salai)
Chennai 600 006
Email: mma@mmachennai.org
Ph: 044 - 28291133 / 28291166
Website: www.mmachennai.org

ROUTE MAP TO MMA - CLICK TO VIEW

convention agenda

25th MMA ALL-INDIA MANAGEMENT STUDENTS' CONVENTION 2026

FUTURE-READY LEADERSHIP: REINVENTING MANAGEMENT FOR A CHANGING WORLD

MONDAY, 12th OCTOBER 2026 (9.30 AM TO 06.00 PM) |
VALLUVAR KOTTAM AUDITORIUM, CHENNAI

	Inaugural Session	
09.30 am	Invocation	**Ms Padmaja**
09.35 am	Welcome Address	**Mr A R Unnikrishnan** President, MMA & MD, Saint-Gobain India Pvt Ltd – Glass Business
09.40 am	Convention Design & Theme Overview	**CA M P Vijay Kumar** Convention Chairman & ED & Group CFO, Sify Technologies Ltd
09.45 am	Keynote Address	**Ms Sai Sudha Chandrasekaran** Alpha Alternatives & Former CEO, India Fintech Foundation
10.05 am	Launch of Special Issue - MMA Digital Business Mandate	**By the dignitaries**
10.10 am	Inaugural Address	**Mr Mithun Sacheti** Founder, CaratLane & Partner, Q Partners - Axana Estates
10.30 am	Vote of Thanks	**Gp Capt R Vijayakumar (Retd), VSM** Executive Director, MMA
10.35 am	End of Inaugural Session	
10.40 am	**Special Session 1:** **From Campus to Startup: Choosing Entrepreneurship as a Career** *Chairman:* **Mr R Ramaraj** Co-Founder and Former CEO Sify Technologies Ltd	**Mr Srinath Ravichandran** Co-Founder & CEO, Agnikul Cosmos **Mr Anand Bharadwaj** Co-Founder, Sweet Karam Coffee (SKC) **Mr Dinesh Arjun** Co-Founder & CEO, Raptee.HV
11.50 am	**Special Session 2:** **Transforming Organisations in an AI world** *Chairperson:* **Ms Anita Ramachandran** Founder Cerebrus Consultant & Advisor, Marsh	**Mr Srivats Ram** Chairman & Managing Director Wheels India Ltd **Mr Venkatamurugan N S** National Head - Operations & Head - DTI (India) Saint-Gobain India Pvt Ltd - Glass Business **Dr K Ganesh** Partner & Global Lead-MSC Center of Competence McKinsey & Company **Mr Anand Shankar** Partner, Deloitte South Asia
01.00 pm	Lunch	

01.45 pm	**Special Session 3:** **Future-Ready Careers: Reinventing Skills, Employability and Leadership Presence** *Chairman:* **Mr Aravind Srinivasaraghavan** Senior Director - Consulting Marsh	**Ms Kavita Kurup** Chief People Officer, Cyient **Ms Chandralekha Chaudhuri** Head - HR, Ujjivan Small Finance Bank Ltd **Mr Nitin Aggarwal** Director of Engineering, MongoDB **Mr Rajesh P** Vice President - Human Resources CavinKare Pvt Ltd
02.45 pm	**Special Session 4:** **Adaptive Leadership: Thriving in an AI world Amid Change and Uncertainty** *Chairman:* **Mr Emmanuel David** MD, GridSynergies Pvt Ltd & Former Director, Tata Management Training Centre (TMTC)	**Mr Vivek Gambhir** Venture Partner, Lightspeed India, Ex-CEO, boAt Lifestyle & Godrej Consumer Products Ltd **Mr Shrikar Madiraju** Managing Director, Accenture Global Network Industry & Enterprise Japan & Asia Oceania Lead
03.45 pm	**Grand Finale - Chanakya-The Mastermind** **"The Best Management Student of the Year 2026"** *Moderator:* **Mr M S Jagan** Management Consultant	*Chairman:* **Mr Lakshminarayanan D** Immediate Past President, MMA & Managing Director, Sundaram Home Finance Ltd *Members:* **Ms Anita Ramachandran** Founder Cerebrus Consultant & Advisor, Marsh **Ms Savitha Kesav Jagadeesan** Senior Resident Partner, Kochhar & Co **Mr Dilip Krishna** Edupreneur, Leadership Transformation Strategist, Founder & CEO-Carpe Diem India **Mr Rajesh Mittal** President and MD, Isuzu Motors India Pvt Ltd
05.15 pm	**Valedictory Session & Awards Ceremony**	
	Welcome Address	**Mr M P Surya Prakas** Sr. Vice President, MMA Executive Director Pon Pure Chemicals India Pvt Ltd
	Valedictory Address by the Chief Guest	**Mr Shyam Srinivasan** Sr. Advisor & Operating Partner, TVS Capital Funds & Former MD, Federal Bank
	Introduction of Awards	**Gp Capt R Vijayakumar (Retd), VSM**
	Presentation of Awards: Winners of various Competitions and Chanakya the Mastermind	**By the Chief Guest**
	Presentation of Mementos	**Mr Unnikrishnan A R**
06.00 pm	Vote of Thanks	**CA M P Vijay Kumar**
06.05 pm	End of Convention	

SPONSORS

PRINCIPAL SPONSOR

CavinKare
Making Lives Happier

CO-SPONSORS

SUNDARAM HOME
— Sundaram Finance Group —

THEJO

TVS Supply Chain Solutions

POWERED BY

THE HINDU

thehindu businessline.

ASSOCIATE SPONSORS

ADDISON

PON PURE CHEMICALS

SAINT-GOBAIN

इंडियनऑयल
IndianOil

CHANAKYA - THE MASTERMIND

sify

Super Auto Forge

PARTNERS IN EXCELLENCE

KONRAD ADENAUER STIFTUNG

ICTACADEMY®

PRIZE SPONSORS

PAPER PRESENTATION

TATA CONSULTANCY SERVICES

BUSINESS PLAN, MBA AWARDS & SCRABBLE

POND'S VETERANS

THE BIG DEBATE

MILESTONES WEALTH

MANAGEMENT QUIZ

timeLINKs

ACADEMIC PARTNERS

SRM INSTITUTE OF SCIENCE & TECHNOLOGY (Deemed to be University u/s 3 of UGC Act, 1956)

HINDUSTAN INSTITUTE OF TECHNOLOGY & SCIENCE (DEEMED TO BE UNIVERSITY)

SHIV NADAR UNIVERSITY CHENNAI

MOP Vaishnav College for Women

Crescent School of Business

K.S.RANGASAMY COLLEGE OF TECHNOLOGY AUTONOMOUS | TIRUCHENGODE

VELS INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)

S.A. ENGINEERING COLLEGE — WE DESIGN YOUR TOMORROW

S.A. SCHOOL OF MANAGEMENT APPROVED BY AICTE

ADHIYAMAAN COLLEGE OF ENGINEERING AUTONOMOUS

MCC BOYD TANDON SCHOOL OF BUSINESS

CK COLLEGE OF ENGINEERING AND TECHNOLOGY

Sairam INSTITUTIONS

ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

BIM ESTABLISHED 1984

EASWARI ENGINEERING COLLEGE RAMAPURAM, CHENNAI AUTONOMOUS www.srmeaswari.ac.in

VIT Business School CHENNAI

SBM SONA School of Business & Management — Creating Business Leaders Since 1998

KNOWLEDGE INSTITUTE OF TECHNOLOGY, SALEM AUTONOMOUS www.kiot.ac.in

XIME CHENNAI Shaping Future Leaders

DGSOM DG VAISHNAV SCHOOL OF MANAGEMENT

PAAVAI INSTITUTIONS

KNOWLEDGE PARTNER

Marsh

MEMENTO SPONSOR

ST SANKALPTARU

OFFICIAL WRITING INSTRUMENT

classmate

PARTNERS

LFS ज्योतिर्गमय LeadFac Solutions

Quizit

Liveibc.com WE STREAM IT TO YOUR DESKTOP