Newsletter

NOVEMBER 2026

Some Things Are Better Handmade

Thanksgiving Hours
Closed November 25 & 26

Sew-A-Lot
Creative Sewing Centers

Sew-A-Lot

NOVEMBER CLASSES



Quiltsmart Double Wedding Ring

Wed, Nov 4 - Wed, Nov 18, 2026

10:00am-1:00pm

CENTERVILLE



Bloom Way Quilt

Wednesday, November 4, 2026

5:30pm-8:30pm

LEXINGTON



Project Linus Day

Thursday, November 5, 2026

10:00am-2:00pm

CENTERVILLE



Endless Quilted Tablerunner

Thursday, November 12, 2026

5:00pm-8:00pm

CENTERVILLE



Jolene Quilt

Thursday, November 12, 2026

5:30pm-8:30pm

LEXINGTON



Teach the World to Sew: Applique Drying Mat

Saturday, November 14, 2026

All day

CENTERVILLE



Creativate Class 4

Monday, November 16, 2026

10:30am-12:30pm

CENTERVILLE



Creativate Class 5

Saturday, November 21, 2026

10:30am-12:30pm

CENTERVILLE



Creativate Class 1

Saturday, November 21, 2026

1:00pm-3:00pm

CENTERVILLE

VIEW DETAILS & REGISTER ONLINE ›

moda
FABRICS + SUPPLIES®

Handmade Sweetness

by Heather Briggs of
My Sew Quilty Life



Featuring a wide selection of delicate florals, tiny bows, and classic checks, **available now in yardage, charm packs, and mini charms!**

Village Life

New from Tilda

A charming new collection filled with florals, village scenes, and storybook color.

TIMELESS FABRICS
FOR A BRIGHTER
TOMORROW

Free Patterns from Tilda



Love Village Life? Tilda offers free project patterns with every collection.

Quilts • Pillows • Wall Hangings

BROWSE FREE PATTERNS ›



YOUR FREE GIFTS AWAIT

With purchase of a B 990 machine

OCTOBER 1 – DECEMBER 31, 2026





*Offer valid October 1–December 31, 2026 at any participating BERNINA/bernette Dealership in the United States of America.
Available while supplies last. Additional exclusions may apply. See store associate for details.

BERNINA
made to create



Quiltsmart®

Double Wedding Ring

Create the classic quilt of your dreams!

- November 4, 11 & 18 2026
- 10:00 AM – 1:00 PM
- Centerville
- Instructor: Trish
- $63 + Supplies

SIGN UP NOW ›

Black Friday

LOWEST PRICES OF THE YEAR

Bandicoot

Regular price $1,299.99

Black Friday Deal

$699.99



Gidget II

Regular price $425.99

Black Friday Deal

$295.99



Judy

Regular price $845.99

Black Friday Deal

$499.99



Arrow Chairs

Regular price $529.99

Black Friday Deal

$299.99



arrow™
classic sewing furniture

11/13/2026 – 12/2/2026

BLACK FRIDAY SALES



Bloom Way Quilt

Classic Cottage-Style Quilt Class

A timeless quilt for confident beginners and beyond.

- Traditionally pieced design
- 12” blocks
- Charm pack & stash friendly

November 4 & 11
5:30 PM–8:30 PM

Lexington | Cost: $42 +

For More Info & Save Your Seat

Project Linus®
Providing Security Through Blankets

Project Linus SEW DAY

HELP MAKE A DIFFERENCE
ONE QUILT AT A TIME.

THURSDAY,
NOVEMBER 5, 2026

10:00 AM – 2:00 PM

SEW-A-LOT • CENTERVILLE

NO COST | SUPPLIES PROVIDED | NO EXPERIENCE NEEDED

SIGN UP HERE ›



Jolene
QUILT

Create a beautiful quilt using 12 fat quarters, complemented by accent fabric and background fabric. Featuring large 21" blocks, this quilt finishes at an impressive 63" x 84".

$42+

THURSDAY, NOVEMBER 12 & 19
5:30 PM – 8:30 PM
LEXINGTON

MORE DETAILS AND SIGN UP ›



Teach the World to Sew
Appliqué
DRYING MAT

NOVEMBER 14

9:30 AM – 11:00 AM | 11:30 AM – 1:00 PM | 1:30 PM – 3:00 PM

$10 (INCLUDES KIT)

Centerville

Want to learn how to machine appliqué? Join us for a fun and creative day of making, where you'll learn a new skill and complete a quick project to take home.

MORE DETAILS AND SIGN UP ›

NOVEMBER 14–30, 2026

BLACK FRIDAY SPECIALS*



b05 ACADEMY
$399
~~$649 MSRP~~



b44 FUNLOCK
$599
~~$899~~ MSRP

b77
$1,199
~~$2,249~~ MSRP

bernette
SWISS DESIGN

*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 14–30, 2026

BLACK FRIDAY SPECIALS*



B 325 (Gen 2)
$999
~~$1,499 MSRP~~



B 475 QE
$1,999
~~$3,199 MSRP~~



L 850
$2,799
~~$3,999~~ MSRP

BERNINA
made to create

*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 14–30, 2026

BLACK FRIDAY SPECIALS*



B 570 QE
$3,999
~~$5,499 MSRP~~

ADD MODULE FOR $1,000 MORE



B 535
$2,999
~~$4,499~~ MSRP

BERNINA
made to create

*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 14–30, 2026

BLACK FRIDAY SPECIALS*



Q 16 on Hoop Frame
$7,999
~~$10,999~~ MSRP



Q 16 on Horn Lift Table
$7,999
~~$11,999~~ MSRP

BERNINA
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*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 15–30, 2026

LIMITED-TIME FINANCE OFFER



0% Interest for 48 Months*

On in-store purchases of $2,500 or more.
Participating Dealers Only.
48 equal monthly payments required.

BERNINA
made to create

*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge $2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

NOVEMBER 14–30, 2026

BLACK FRIDAY SPECIALS*

Perfect for an extra gift or stocking stuffer.

BERNINA Stitch Regulator

Special price
$599
~~$999~~



BERNINA
made to create

*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

moda
FABRICS + SUPPLIES®

Handmade Sweetness

by Heather Briggs of
My Sew Quilty Life



Featuring a wide selection of delicate florals, tiny bows, and classic checks, **available now in yardage, charm packs, and mini charms!**

PFAFF

Perfection starts here.™

BLACK FRIDAY SEWING EVENT

November 20 - December 2, 2026^



Save up to

50% Off

on Select Machines*

Limited Time

30% Off

Accessories & Notions

Get an Extra

15% Off

Certified Pre-Loved Machines**

Husqvarna® VIKING®

CREATE MAGIC. GIVE SEWING.

Save with the Season's Biggest Sewing Deals.

NOVEMBER 1 - DECEMBER 25, 2026

Plus, 0% Financing Available for Your Next Machine.†

DESIGNER EPIC™ 3
Sewing & Embroidery Machine

NOW UP TO
$5,000 OFF
*WITH QUALIFIED TRADE.^*

Plus, $2,000 to Spend In-Store on Accessories of Your Choice.^^

MSRP $23,869

DESIGNER TOPAZ™ 65
Sewing & Embroidery Machine

NOW
$1,100 OFF*

And, receive a FREE small roller bag with purchase. A $400 Value!**

*Discount only applies to DESIGNER TOPAZ 65. **free gifts availabble with the porasinroee of the purchase of a DESIGNER TOPAZ 65 an applist number 929627096.





HANDMADE HOLIDAYS START HERE.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful Holiday Tree Stniet, plus the tools to finish them in time to wrrap. Choose Basic, Essential, Extra, or Elite and start on your list today.

Husqvarna VIKING

BEST GIFTS WITH

ADDED VALUE

EPIC QUILT™ 97
Sewing Machine

NOW
$5,000 OFF*

Quilting Kit Included.**
Valued Over $700!

*Discount only applies to EPIC QUILT 97; **Free gifts only available with the purchase of an EPIC QUILT 97 and applies to part number 820643096.







TOPAZ™ 55Q
Sewing Machine

NOW
$1,500 OFF*

And, receive a FREE small roller bag with purchase.
A $400 Value!**

*Discount only applies to TOPAZ 55Q; **Free gifts only available with the purchase of a TOPAZ 55Q and applies to part number 920820996.

BEST GIFTS TO

LEVEL UP CREATIVITY

NOVEMBER 1 - DECEMBER 25, 2026



MSRP $1,699

OPAL™ 670

NOW
$400 OFF*

*Discount only applies to OPAL™ 670.



MSRP $649

EMERALD™ 118
Sewing Machine

ONLY $599*

*Discount only applies to EMERALD™ 118.



MSRP $749

ONYX™ 30
Sewing Machine

ONLY
$579*

*Discount only applies to ONYX™ 30.



MSRP $6,399

AMBER™ AIR S|600
Coverlock Machine

NOW
$1,400 OFF*

*Discount only applies to AMBER™ Air S|600.

HOLIDAY PILLOW PROJECT

Make this your next creation with tools from HUSQVARNA. FING. full project instructions ot Creativate.com.



Husqvarna VIKING

BEST GIFTS

UNDER $500

ONYX™ 15
Sewing Machine

ONLY
$299*

*Discount only applies to ONYX 15.

ONYX 25
Sewing Machine

ONLY
$349*

*Discount only applies to ONYX 25.

MSRP $379

MSRP $429

EMERALD™ 116
Sewing Machine

ONLY
$499*

*Discount only applies to EMERALD 116.

MSRP $548

BEST GIFTS WITH THE

BIGGEST SAVINGS

NOVEMBER 1 - DECEMBER 25, 2026

AMBER™ AIR S|400
Overlock Machine

NOW
30% OFF
ONLY $1,299*

*Discount only applies to AMBER AIR S|400.

OPAL™ 650
Sewing Machine

NOW OVER
30% OFF
ONLY $999*

*Discount only applies to OPAL 650.

OPAL 690Q
Sewing Machine

NOW OVER
30% OFF
ONLY $1,499*

*Discount only applies to OPAL 690Q.

MSRP $1,849

MSRP $1,599

MSRP $2,199

DESIGNER QUARTZ™ 29
Sewing & Embroidery Machine

NOW
50% OFF
ONLY $999*

*Discount only applies to DESIGNER QUARTZ 29.

MSRP $1,999

Black Friday 2026

Offers valid Nov. 12 - Dec. 6

SAVE $109

$389.99
GO! Bolt + Battery Pack Starter Pack
($499.98 MSRP)



SAVE $80

$99.99
GO! Me® Fabric Cutter Starter Set
($179.99 MSRP)



SAVE $208

$689.99
Ready. Set. GO! Bolt Ultimate Fabric Cutting System
($898.91 MSRP)

SAVE $120

$339.99
GO! Bolt™
($459.99 MSRP)

SAVE $89

$379.99
GO! Bolt Essentials
($469.98 MSRP)



SAVE $289

$1,149.99
GO! Big® + Grizzly Starter Pack
($1,439.95 MSRP)

accuquilt

Listed savings are off MSRP. Restrictions apply.

©2026 AccuQuilt

Kookaburra

REGULAR PRICE:
$1,899.99

HOLIDAY PRICE
$1,499.99

FREE
Cutting Mat & Pressing Pad

AccuQuilt Cutting Table

REGULAR PRICE:
$2,099.99

HOLIDAY PRICE
$1,599.99

FREE
Cutting Mat & Pressing Pad

arrow
classic sewing furniture

11/3/2026 - 1/4/2027
Holiday Sales

Harriet

REGULAR PRICE
$1,599.99

HOLIDAY PRICE
$999.99



Christa

REGULAR PRICE
$2,199.99

HOLIDAY PRICE
$1,099.99



arrow
classic sewing furniture

11/3 - 1/4/2027
Holiday Sales

Husqvarna® VIKING®

BLACK FRIDAY SALE

NOVEMBER 20 – DECEMBER 2, 2026

OUR BIGGEST DEALS OF THE YEAR.



SAVINGS UP TO
$4,500
*ON SELECT MACHINES.**

LIMITED TIME
30% OFF
ACCESSORIES & NOTIONS

GET AN EXTRA
15% OFF
*CERTIFIED PRE-LOVED MACHINES***

Sale effective November 20 – December 2, 2026. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQUVARNA® VIKING® retailers in the United States. *Savings up to $4,500 applies to the DESIGNER SAPPHIRE 85, DESIGNER TOPAZ 40, SAPPHIRE 930, AMBER AIR S|500 and AMBER S|300. **All refurbished products are Factory Serviced. Products might have minor scratches and imperfections with regards to appearance. Factory Serviced products might not include original carton, original packing, instruction book, and dust cover. These Factory Serviced products come with the same original manufacturer warranty as a new machine.

VIKING is the exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and are

Black Friday

Offers valid Nov. 12 - Nov. 25

Extra Savings on GO! Qube® Sets

Take an Extra **$20 Off**

Mix, match and make more *for less.*



accuquilt®

Restrictions apply.

©2024 AccuQuilt

GO BIGGER WITH GO! Grizzly™

Meet five NEW heavy-duty dies designed to take on your biggest cutting needs.

Cut up to 12 layers of cotton at once and prep more fabric in fewer passes.



GO! Grizzly™ Strip Cutter-2" (1½" Finished) 5 Strips

GO! Grizzly Strip Cutter-3½" (3" Finished) 3 Strips

MSRP: ~~$324.99~~

MAP: $279.99

GO! Grizzly Square-10" (9½" Finished)

GO! Grizzly Square-10½" (10" Finished)

GO! Grizzly Square-12½" (12" Finished)

MSRP: ~~$199.99~~

MAP: $169.99

accuquilt®

©2025 AccuQuilt®

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.®

creative icon™ 3
sewing and embroidery machine

Deluxe Launch Collection

September 1 - December 31, 2026

$1,600 Value



0% Financing Available†

iPad: 11”
128 GB; A16 chip for smooth CREATIVATE™ performance and design management.

CREATIVATE™ One-Year Elite Membership
Advance your skills with software and guided learning.

***creative*™ Free-Arm Hoop 100x150 mm**
Embroider sleeves, cuffs, and finished pieces.

$500 In-Store Shopping Experience
$500 to spend on notions and accessories at pickup.

PREMIUM GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

Save Up To $4,500 Off
+ $200 In-Store Shopping Experience**

creative performance™ 950
sewing and embroidery machine

Now $4,500 Off*



MSRP $15,999

creative expression™ 750
sewing and embroidery machine

Now $3,000 Off*



MSRP $11,499

performance icon™
sewing machine

Now $3,100 Off*

MSRP $10,999

BEST VALUE GIFTS

PFAFF
Perfection starts here.™



creative elevate™ 680
sewing and embroidery machine

Now $1,700 Off*

+ $100 In-Store Shopping Experience**

Now $1,200 Off*

+ $100 In-Store Shopping Experience**



MSRP $5,499

expression™ 715
sewing machine



MSRP $5,999

quilt expression™ 725
sewing machine

PERFECT STARTER GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

SMARTER BY PFAFF™



MSRP $739

260c sewing machine

Limited Time

$599*



MSRP $429

160s sewing machine

Limited Time

$349*

passport™ Line

$50 In-Store Shopping Experience**

passport™ 2.0
sewing machine

Limited Time

$749*

passport™ 3.0
sewing machine

Limited Time

$849*



CREATIVE FAVORITES

PFAFF
Perfection starts here.™

ambition™ 610
sewing machine

Limited Time $999*
+ $50 In-Store Shopping Experience**



Up to $550 Off*
+ $75 In-Store Shopping Experience**



ambition™ 620
sewing machine

Now
$500 Off*



quilt ambition™ 635
sewing machine

Now
$550 Off*

CREATIVE FAVORITES

NOVEMBER 1 - DECEMBER 25, 2026

Save on Sergers*
+ Up to $100 In-Store Shopping Experience**



admire™ 3000
overlock machine

Now
$450 Off*
+ $50
Shopping Experience

admire™ air 5000
air-threading overlock machine

Now
$550 Off*
+ $75
Shopping Experience

admire™ air 6000
air-threading ovverlock machine

Now
$1,200 Off*
+ $100
Shopping Experience

admire™ air 7000
air-threading coverlock machine

Now
$1,450 Off*
+ $100
Shopping Experience

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

The Perfect Machine Deserves the Perfect Extras

Limited Time Only

25% OFF

All PFAFF Accessories and Notions





Handmade Holidays Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!

Husqvarna

VIKING

FILL EVERY STOCKING

WITH CREATIVITY

ALL HUSQVARNA VIKING

ACCESSORIES & NOTIONS

25% OFF







- Needles
- Scissors
- Roller Bags
- Stabilizer
- Presser Feet
- Extension Tables
- Embroidery Hoops
- Multi Function Foot Control
- Magnifying Lens Set
- Quilting Kit
- Specialty Bobbin Case
- And More!

FREE LAUNCH PACKAGE

When you purchase a B 790 ULTRA machine



OCTOBER 1 - DECEMBER 31, 2026





*Offer valid October 1–December 31, 2026 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Additional exclusions may apply. See store associate for details.

BERNINA
made to create

BIG QUILTS. SMALLER PRICE.

With purchase of a Q 20 on 10ft Studio Frame

OCTOBER 1 - DECEMBER 31, 2026



BUNDLED SAVINGS $3,424

BUNDLED SAVINGS*

Q 20 on 10ft Studio Frame	$12,999	$15,999
Studio Creative Bundle (Fame)	+ $3,500	~~$9,924~~
SPECIAL PRICE:	**$16,499**	~~$19,923~~

ADD THE STUDIO CREATIVE BUNDLE

- ✓ Batting Bar
- ✓ Frame Accessory Bundle Box
  20 essential Longarm accessories



*Offer valid October 1–December 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer is the purchase of a new BERNINA Q 3 Series Studio Bundle for a special price of Q:3.6,581 and selected sewing machines while Details last at $1,000 not applicable a BERNINA Q Series Frame Gift Box, MRP $3,425 and Batting Pair, $499 $89. Savings discount will be applied by the participating US BERNINA Dealer for duration of promotion. Not valid on sewing machine or embroidery machine purchases. Some exclusions may apply. Discount or financing. Available only on select items. Sewing machine for the time is subject to applicable calculation. Customer is responsible for all applicable state tax. If customer returns the product(s) purchase discount will be lost. Cannot be returned to cash, $0 1/2.OC, 18:-- void where prohibited by law.

BERNINA
made to create

UNBEATABLE PRICE!

When you purchase an L 890 ultimate combo machine

OCTOBER 1 – DECEMBER 31, 2026



OCTOBER OFFER

MACHINE ONLY

$5,999*

~~$8,749~~ MSRP



BONUS BUY! ...

Save more by adding the serger bundle package for only $500!



*Offer valid October 1–December 31, 2026 at any particpating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Additional exclqions any apply. See store associate for details.

BERNINA
made to create

X-LARGE SAVINGS

With purchase of a Q 24 on PRO Frame with Q-matic

OCTOBER 1 – DECEMBER 31, 2026



BUNDLED SAVINGS $14,442*

BUNDLED SAVINGS*

Q 24, PRO Frame and Q-matic	$32,999	$45,999
PRO Creative Bundle (Optional)	+ $3,000	$4,443
SPECIAL PRICE:	**$35,999**	$50,444

ADD THE PROFESSIONAL CREATIVE BUNDLE:



*Offer valid decober 1–December 31, 2026 an any participating BERNINA/bernete Dealership in the United States of America. Available while supplies last. Additional excluious os apply. See store associate for details.

BERNINA
made to create

Newsletter

NOVEMBER 2026



Sew-A-Lot
Creative Sewing Centers

ARTISAN'S AVENUE
A/A
TO MARKETING