

# Q4's **GOLF** Invitational ♣.

Benefiting **PLAY  
LIKE  
AG!RL**® at the Cowboys Golf Club



## Sponsorship Prospectus

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# Event Details

-  **Date:** October 01, 2026
-  **Venue:** Cowboys Golf Club, Grapevine, TX
-  **Hosted By:** Q4
-  **Benefitting:** Play Like a Girl!

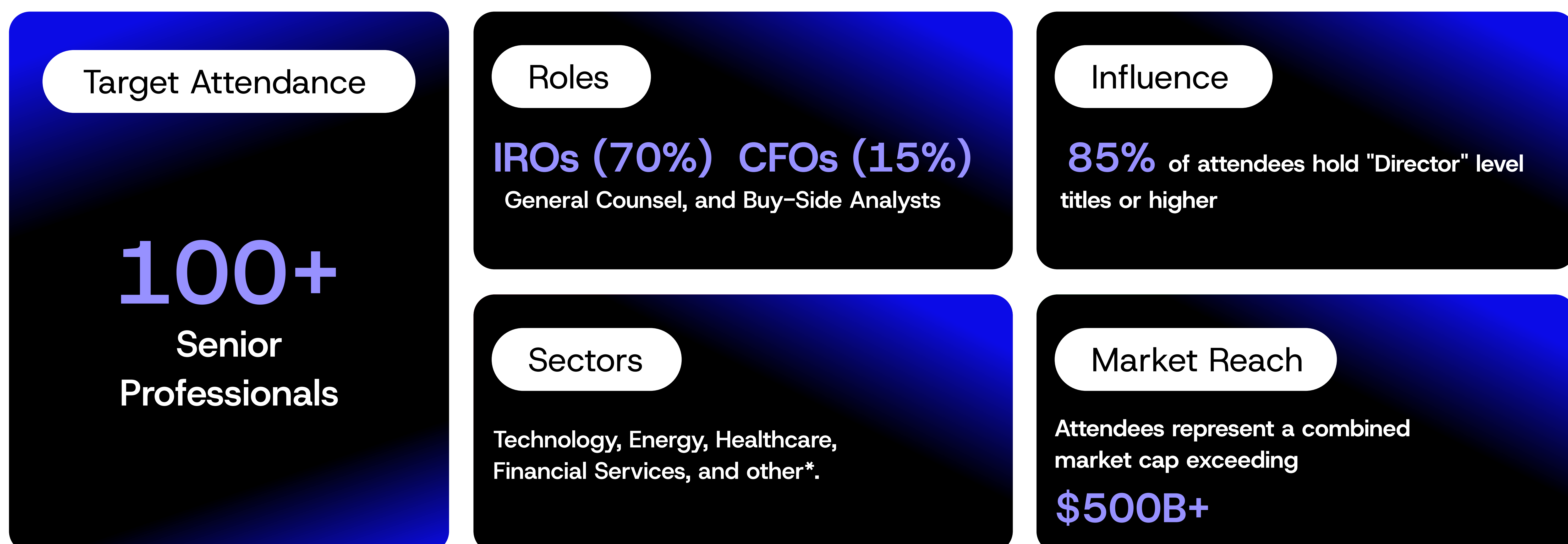
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## ABOUT US: BEYOND GOLF

**Q4 Golf Invitational** is a first-of-its-kind event combining senior Investor Relations leadership, championship golf, and a shared commitment to charitable impact.

Your sponsorship gives you unfiltered access to a captive high-intent audience of American finance leaders.



Hosted at **Cowboys Golf Club** in Grapevine, TX, the world's first NFL-themed golf course, the day pairs an AI in IR summit with an 18-hole charity tournament.

## Why Sponsor?

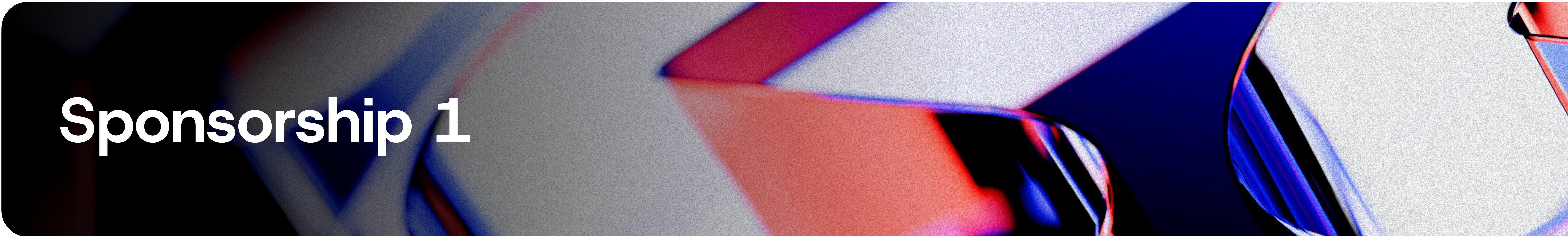
- 🏆 **Premium Networking:** Build deep relationships with C-suite executives, CFOs, and IROs from top-tier sectors.
- 🏆 **Unmatched Business Opportunities:** Position your brand directly in front of primary decision-makers.
- 🏆 **Community Impact & Tax Advantages:** All tournament proceeds benefit Play Like a Girl!, supporting their mission to build confidence and leadership for girls in STEM. Sponsorship participation may qualify for charitable tax deductions, subject to applicable laws and regulations.

# ACTIVATIONS & BRANDING

| Sponsorships                                             | Sponsor Cost | Attendees | Golfers | Non-Golfers |
|----------------------------------------------------------|--------------|-----------|---------|-------------|
| 1. Title / Lunch Sponsor <a href="#">View Product</a>    | \$12,000     | 8         | 4       | 4           |
| 2. Golf Cart & GPS Partner <a href="#">View Product</a>  | \$7,500      | 4         | 2       | 2           |
| 3. Interactive Hole Sponsor <a href="#">View Product</a> | \$6,000      | 4         | 2       | 2           |
| 4. Sideline Grill (7 & 11) <a href="#">View Product</a>  | \$4,000      | 4         | 2       | 2           |
| 5. Breakfast & Range <a href="#">View Product</a>        | \$4,000      | 4         | 2       | 2           |
| 6. Closest to the Pin <a href="#">View Product</a>       | \$4,000      | 1         | -       | 1           |
| 7. Beverage Cart Sponsor <a href="#">View Product</a>    | \$3,000      | 1         | -       | 1           |
| 8. Longest Drive Sponsor <a href="#">View Product</a>    | \$1,500      | 1         | -       | 1           |
| 9. Warm Cookie Drop <a href="#">View Product</a>         | \$1,000      | -         | -       | -           |

Additional Opportunities →

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# Sponsorship 1

Title & Keynote Lunch Partner Investment

Full branding in banquet space and speaking opportunity during buffet.

Passes Included:

8 Total Passes (4 Tournament Field Golfers + 4 VIP Non-Golfer Clubhouse Passes)

The Opportunity:

Secure maximum visibility as the definitive anchor partner of the Invitational. This tier blends high-impact tournament play with thought leadership.

Exclusive Inclusions:

Prominent, full-scale corporate branding throughout the premium banquet facility.

- An exclusive 10-minute speaking spotlight to address all 128 delegates during the post-round corporate luncheon buffet.
- Primary logo placement on all official tournament literature, guest digital communications, the main registration welcome desk, and double-sided 12' Bladed Wing Flags flanking the main clubhouse arrival gates and bag drop pillar area.

Availability: 1 Exclusive Opportunity

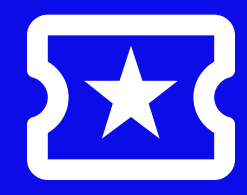
\$12,000

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# Sponsorship 2

## Golf Cart & GPS Digital Partner Investment



Logo on windshield clings for all player carts; branding on cart and GPS advertisement on every hole.

- Passes Included:** **4 Total Passes** (2 Tournament Field Golfers + 2 VIP Non-Golfer Clubhouse Passes)
- The Opportunity:** Own the most consistent, high-frequency brand exposure of the entire event. Every single participant spends over five hours interacting directly with this asset.
- Exclusive Inclusions:** Custom 10" x 20" premium vinyl brand graphics displayed on the front windshield of every single player cart in the active tournament fleet.
  - Exclusive digital or video advertisement triggers on the high-definition Visage GPS screens on every single hole as player carts approach the greens.
  - **Premium Upgrade Option:** Bundle in Custom Logo Scorecards and Custom Logo Cart Signs for an additional \$1000. This ensures that when players look at their names or log their scores on the physical cart fleet assets, your logo sits directly adjacent to their data

**Availability:** 1 Exclusive Opportunity

**\$7,500**

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# Sponsorship 3

## Interactive Luxury Hole Experience Partner Investment

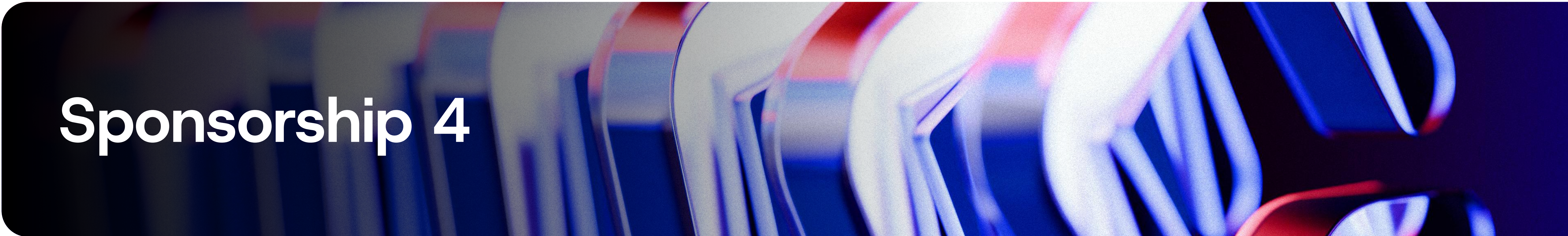
#4 Tee box signage; Custom logo pin flag; On-course hospitality tent/table. Select from one on-site experience: Texas Whiskey Bar, Martini Bar or On the Rocks Ritas.

-  **Passes Included:** **4 Total Passes** (2 Tournament Field Golfers + 2 VIP Non-Golfer Clubhouse Passes)
-  **The Opportunity:** Move beyond traditional signage and create a premium hospitality experience on the course. This tier provides direct, uninterrupted face-time with every executive in the field.
-  **Exclusive Inclusions:** Premium 10" x 10" hospitality tent activation footprint, fully outfitted with a draped table and presentation chairs at the iconic Signature Hole #4 (Closest to the Star).
  - Custom-branded 18"x24" tee box tournament signage and a commemorative keepsake pin flag flown directly at the hole.
  - **Your Choice of Hosted On-Course Beverage Activation (Select One):**
    - The Texas Whiskey Bar: Hand-poured regional whiskeys served over artisanal 2" ice blocks.
    - The Martini Bar Experience: Classic and modern martinis crafted live by an expert mixologist.
    - The "On The Rocks" Rita Bar: Premium hand-shaken top-shelf margaritas.

**Availability:** 2 Opportunity

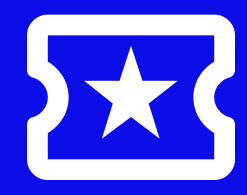
**\$6,000**

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# Sponsorship 4

## The Iconic Sideline Grill Takeover Partner Investment



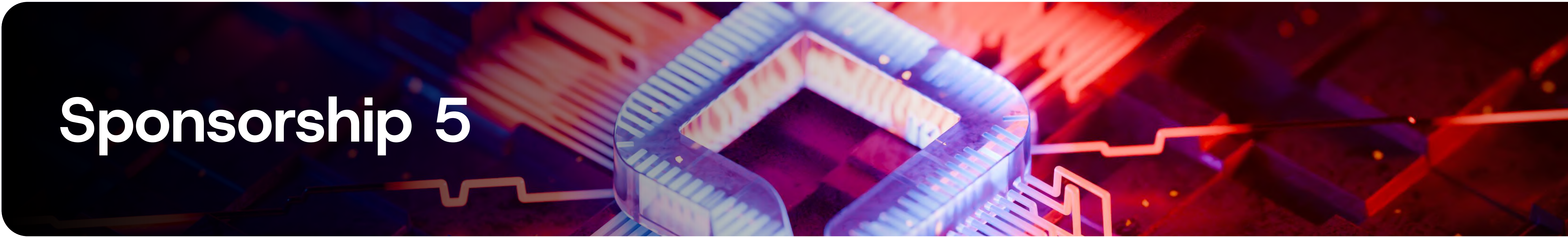
Exclusive branding at the Iconic Sideline Grill (Holes 7 & 11) where food is free for all.

-  **Passes Included:** **4 Total Passes** (2 Tournament Field Golfers + 2 VIP Non-Golfer Clubhouse Passes)
-  **The Opportunity:** Position your brand at the absolute social hub of the golf course. The famous Sideline Grill serves complimentary, premium hot food and refreshments to all players twice during their round.
-  **Exclusive Inclusions:** Exclusive corporate branding, banners, and table signage at the primary turn pavilion (stationed perfectly after Holes 7 and 11).
  - The unique opportunity to station corporate representatives directly at the grill pavilion to network, greet golfers, and distribute corporate collateral as they pause to eat.

**Availability:** 1 Exclusive Opportunity

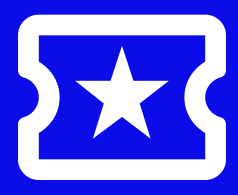
**\$4,000**

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# Sponsorship 5

## Market Opening Breakfast & Practice Facility Partner Investment



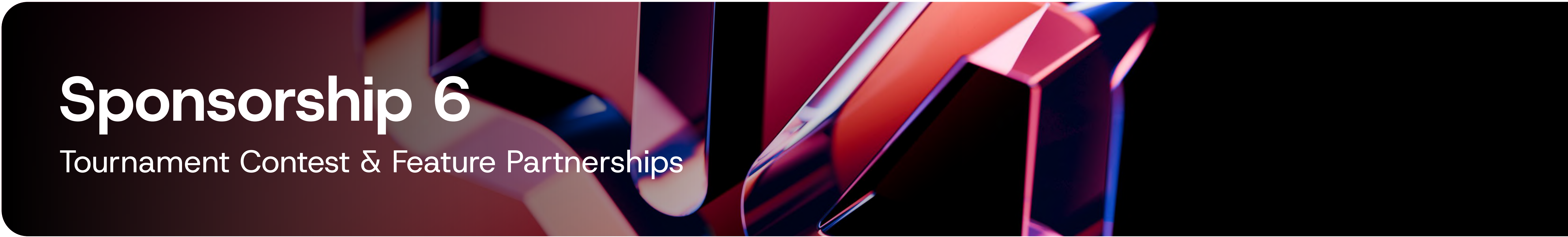
Signage at Signature Breakfast Buffet and Driving Range dividers. Opportunity to add on Kickoff Cockatil Bar for \$4000

-  **Passes Included:** **4 Total Passes** (2 Tournament Field Golfers + 2 VIP Non-Golfer Clubhouse Passes)
-  **The Opportunity:** Be the first brand attendees engage with. Your brand commands attention as executives fuel up and prepare for the tournament.
-  **Exclusive Inclusions:** Prominent corporate signage surrounding the venue's Signature Breakfast Buffet station inside the clubhouse.
  - Exclusive logo placement on custom 6"x32" rigid driving range dividers down the entire practice line.
  - Premium Upgrade Option: Fully fund and host the upscale morning **Kickoff Cocktail Bar**—featuring an artisanal, self-serve Mimosa and loaded Bloody Mary bar station—for an additional \$2,500.
  - Premium Upgrade Option: Host a dedicated **Premium Coffee Cart Experience** right at the practice facility entrance, with custom brand icons or investor graphics directly onto the foam of gourmet espresso drinks as players warm up – for additional \$2,000.

**Availability:** 1 Exclusive Opportunity

**\$4,000**

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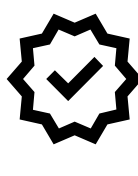


# Sponsorship 6

Tournament Contest & Feature Partnerships

## The Championship "Closest to the Pin" Contest Circuit Investment

Signage and custom logo pin flags on all four Par 3 holes (#3, #6, #15, #17).

-  **Passes Included:** [Standalone Branding Tier](#)
-  **The Opportunity:** Associate your brand with one of golf's most iconic challenges. With contests running across all four Par 3 holes, your presence follows players throughout the tournament.
-  **Exclusive Inclusions:** Premium, exclusive corporate branding on custom 18"x24" contest tee signage across all four signature Par 3 holes (#3, #6, #15, and #17).
  - Four custom single-sided logo flags flown directly on the pins, collected at tournament conclusion and presented to you as a corporate keepsake.
  - Present 4 Awards at the Awards Lunch

**Availability:** 1 Exclusive Opportunity

**\$4,000**

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# Sponsorship 7

Tournament Contest & Feature Partnerships

## On-Course Mobile Beverage Cart Partner Investment

Custom logo clings on the beverage cart; Branded drink tickets for guests.

**Passes Included:**

2 Corporate Networking Clubhouse Passes

**The Opportunity:**

Keep spirits high and your brand moving. This mobile hospitality asset traverses the entire course layout continuously, delivering drinks and building goodwill.

**Exclusive Inclusions:**

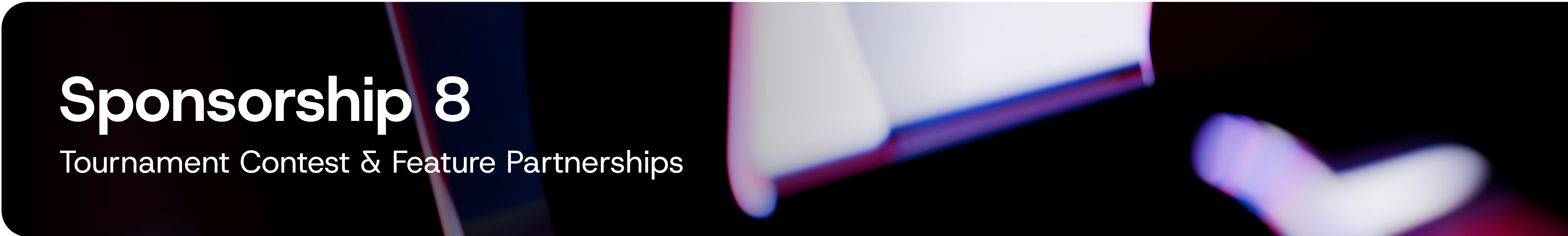
Custom, high-visibility corporate logo wraps and clings affixed directly to the rolling beverage fleet.

- Custom-printed corporate drink tickets provided to every participant, bearing your firm's name as the official host of their on-course refreshments.
- Premium Upgrade Option: Maximize the longevity of this sponsorship by adding a Custom Koozie Upgrade to all beverages pulled off the mobile carts – for an additional \$1,500. This converts a temporary drink refreshment into a high-utility corporate keepsake that leaves the property in the player's golf bag.

Availability: 1 Exclusive Opportunity

\$3,000

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# Sponsorship 8

Tournament Contest & Feature Partnerships

## The Power Play Longest Drive Partner Investment

Tee box signage at Hole #13; Includes a "Buy-Up Drive" fundraising contest.

**Passes Included:**

Standalone Branding Tier

**The Opportunity:**

Align your organization with power and distance at the tournament's primary performance hole.

**Exclusive Inclusions:**

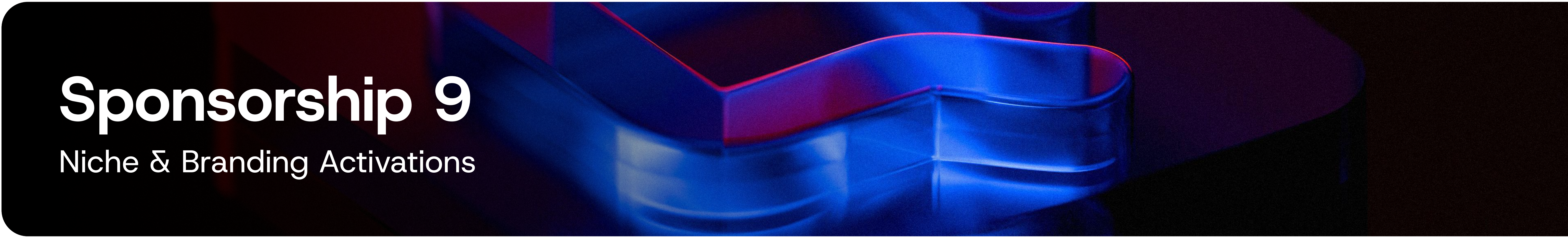
Exclusive 18"x24" tee box branding on the expansive, straightaway fairway of Par 5 Hole #13.

- Direct sponsorship of the high-energy "Buy-Up Drive" Fundraising Contest, allowing players to purchase a major yardage advantage to benefit Play Like A Girl!
- Present 2 Awards at the Awards Lunch

Availability: 1 Exclusive Opportunity

\$1,250

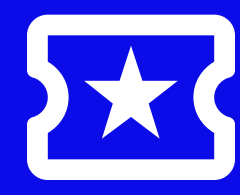
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# Sponsorship 9

Niche & Branding Activations

## The Mid-Round Gourmet "Warm Cookie Drop" Investment



Fresh cookies are delivered to players on the course, with the sponsor’s logo on the sticker.

**Passes Included:**

Standalone Branding Tier

**The Opportunity:**

Deliver a memorable touch of high-end hospitality directly to players mid-round when energy demands it most.

**Exclusive Inclusions:**

Complete underwriting of fresh, warm, clubhouse-baked cookies hand-delivered to every player on the course.

- Custom, high-gloss corporate stickers featuring your firm’s logo applied directly to every single piece of gourmet pastry packaging.

Availability: 1 Exclusive Opportunity

\$1,000

# MISSION

The Q4 Golf Classic aims to support senior Investor Relations leaders as the role continues to evolve. With the emergence of a local stock exchange and the rapid integration of Generative AI into equity research, long-standing IR practices are being redefined.

Our mission is twofold:



## Intelligence:

Provide Texas and surrounding states' financial leaders with a localized brain trust, equipping issuers to navigate the next chapter of AI-enabled Investor Relations with greater clarity and confidence.



## Impact:

Support **Play Like a Girl**, helping expand access to leadership development, confidence-building, and opportunity for girls through education, mentorship, and sport.

By hosting at Cowboys Golf Club, a championship course inspired by the legacy of the Dallas Cowboys, we bring together the competitive spirit of elite teams with the strategic discipline of modern investor relations.



# The Experience

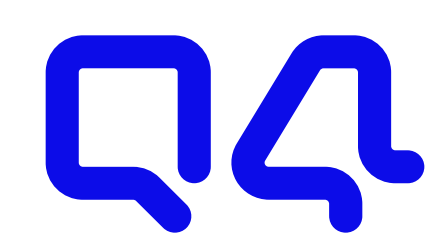
|         | SEGMENT                        | THE "EXECUTIVE" EXPERIENCE                                                                                                                                                         |
|---------|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 AM | Registration & Morning Fuel    | <b>Breakfast in the Ring of Honor:</b> Start the day with a chef-prepared Texas breakfast while warming up on the range with Trackman swing-tracking.                              |
| 8:00 AM | The "Opening Bell" Shotgun     | <b>The Charity Classic:</b> 18 holes of championship golf on the world's only NFL-themed course. Includes all-inclusive on-course snacks and the signature Sideline Grill.         |
| 1:30 PM | The Power Lunch & AI Intensive | <b>Intelligence &amp; Awards:</b> A gourmet Pitmaster's Buffet served in the Legends Ballroom. While you eat, earn 1 NIRI-Approved PDU during our high-impact AI strategy session. |
| 2:45 PM | The Big Check & Closing        | <b>Impact Moment:</b> Awards for the Poker Run and Hula-Skirt Challenge, followed by the ceremonial check presentation to <b>Play Like a Girl!</b>                                 |
| 3:00 PM | Event Concludes                | <b>Beat the Traffic:</b> Wrap up early to head back to the office or catch a flight from DFW (5 mins away) before the afternoon rush.                                              |

# CONTACT & COMMITMENT

Every sponsor receives:

- ✔ **Professional Photography:** High-res shots of your team and branding for your corporate social media.
- ✔ **Lead Generation:** Attendee list (Name/Title/Company) shared post-event.
- ✔ **Community Impact:** Public recognition of your contribution to **Play Like a Girl**.





# Secure your partnership

👁 Review Terms & Conditions

# Sponsorship Terms & Conditions

## 1. Payment Terms

- **Invoicing:** Upon receipt of a signed sponsorship agreement, an invoice will be issued.
- **Deadline:** Payment is due in full within 10 days of the invoice date to ensure inclusion in printed materials.
- **Payment Methods:** Payments can be made via ACH, Wire Transfer, or Check.

## 2. Logo & Branding Deliverables

- **High-Res Art:** Sponsors must provide high-resolution logos (vector .EPS or .AI preferred) within 14 days of signing.
- **Deadlines:** Failure to provide logos by July 15, 2026, may result in the sponsor's logo being omitted from high-lead-time printed items (banners/shirts/GPS screens) without a refund.

## 3. Cancellation & Refunds

- **Written Notice:** All cancellations must be submitted in writing.
- **Refund Schedule:** \* Cancellations before July 1, 2026: 50% refund.
  - Cancellations after July 1, 2026: No refunds will be issued, as funds will have been committed to course deposits and custom printing.

## 4. Weather

- **Rain or Shine:** The AI Intelligence Summit (Educational Session) will take place indoors at the Indoor Clubhouse regardless of weather.
- **Golf Play:** If the course is deemed unplayable by the Cowboys Head Pro, a "Rain Date" will be scheduled. If a sponsor cannot attend the rain date, no refunds will be issued, but all "indoor" branding and digital recognition will still be honored.

## 5. Category Exclusivity

- Exclusivity is only guaranteed for the Title and AI Insight tiers. All other tiers are open to multiple firms within the same industry unless otherwise negotiated in writing.

## 6. Player Registration

- Sponsors are responsible for submitting the names and handicaps of their complimentary players no later than September 15, 2026. Unused spots cannot be redeemed for cash value.



## Q4 Investor Relations Platform

### About Q4 Inc.

Q4 Inc. is the world's leading IR Ops platform, designed to unify and simplify the complex workflows between public companies and the investment community. Supporting more than 2,600 global brands, over 50% of the S&P 500, the AI-enabled Q4 Platform combines the largest amount of proprietary investor data with behavioral intelligence—helping C-suite executives and investor relations teams attract the right capital and drive premium valuations.

By unifying the entire IR lifecycle into a single, AI-enabled ecosystem, Q4 streamlines the core pillars of the profession: delivering earnings, sustaining a corporate narrative, managing guidance and analysts, and targeting investors with precision. From investor websites and virtual events to IR CRM, stock surveillance, and consensus management, Q4 provides a comprehensive suite of solutions that empowers IR teams to manage every touchpoint of their investor strategy.

Headquartered in Toronto, with a presence in New York, India, San Francisco, Boston, Mexico and London, Q4 is committed to providing the secure and compliant infrastructure that modern IR teams demand.

Learn more at [www.q4inc.com](http://www.q4inc.com).

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