

Delivering Outcomes in Partnership

Harnessing the power of sports to inspire & change the world.



1851 TRUST >
SPORT INSPIRED LEARNING

Creating the next generation of **innovators** through **Sport Inspired Learning**.

STEMCREW.org is the largest sport-inspired STEM and Climate digital education platform providing free to access resources for a global audience. Engaging over **1.5m young people** since launch and actively used in **40%** of UK secondary schools, resources use the context of sport to provide curriculum linked STEM and climate resources to guide further careers.

The partnership with Goodwall has again shown the **power of sport** to inspire the next generation, over indexing on all targets set for the challenge.

Sir Ben Ainslie,
Patron, 1851 Trust

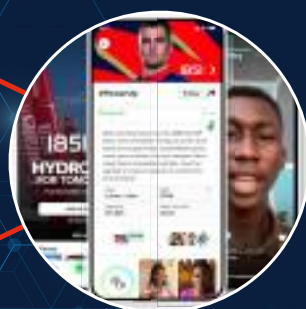


Emirates GBR SAILGP TEAM

A **high-performance** sports team who compete across the globe in **SailGP**.

SailGP is the only sports League that has two podiums, one for **sport** and one for the **planet**.

Led by **Sir Ben Ainslie**, the most successful Olympic sailor in history, the Emirates GBR SailGP Team includes Olympic gold medallists **Hannah Mills** and **Dylan Fletcher**. The British team are committed to **inspiring** the next generation, creating **positive impact** across the globe and using their **platform for good**.



GOODWALL

Building the largest **youth force** and **social network** for good.

More than **3 million** members participate in gamified challenges, earn rewards, and showcase themselves while **connecting to a supportive community**.

Together we are inspiring the **next generation of climate leaders** through sport and storytelling - sparking interest in renewable energy and opening pathways into the green economy. We have already reached over **3 million youth** globally and are **building real momentum**.

Taha Bawa,
CEO & Co-Founder, Goodwall

#PowerUp Challenge

In 2025, the 1851 Trust teamed up with Goodwall

to launch two digital competitions, with the aim to reach over **5 million** young people. Together, we're on a mission to pave the way for green STEM jobs through climate education and to inspire **150 million** youth by 2030.

The **#POWERUP Challenge** is a global initiative which uses the inspiration of the Emirates GBR SailGP Team showing the action the team has taken, including installing a portable solar and wind installation in conjunction with Low Carbon to take their operations 100% off-grid as they compete across the globe, and provide a blueprint for other teams to adopt renewable energy.

PRIZES



1 x Grand Prize winning **\$500**
10 x Runners-Up winning **\$200** each.



All 11 winners also received a series of **virtual mentorship sessions with Low Carbon**, a company building renewable energy projects around the world.



WATCH THE WINNERS



I joined the #PowerUp Challenge to show how clean energy can power sports. The mentorship sessions were eye-opening. I learned how experts at Low Carbon moved into the sustainability field and gained real insight into green careers. It has inspired me to keep working toward a cleaner future.

Iraguha Christian (Rwanda)



IMPACT HIGHLIGHTS

IN-APP METRICS

4,695,993
reach

249,822
engaged

239
qualified participants

GENERATING 95%

increase in teacher registrations on STEMCREW.org

RESOURCES TAUGHT TO 5,250
students in 4 weeks