

AMPLIFYING THE EMERGING SECTOR OF REGENERATIVE MEDIA

The Story of Us



Bursting with Creativity
SPRING 2024

INTRODUCING THE STORY OF US

THE STORY OF US is an interactive, new media arts publication, connecting artists, industry allies, and ambassadors in the emerging sector of regenerative media.

On a seasonal basis, we will share the narrative-shifting story as it unfolds to weave the world we want by 2030: lessons learned, connections made, partnerships ignited, experiences shared, and ultimately, the transformation possible.

Join us. Stay in the loop.

SUBSCRIBE FORM
WILL GO HERE

"A few years ago, I was called to create *The Story of Us* to document our collective journey as changemakers on the path to 2030 as it unfolds. Ultimately, I would love to see it become a docuseries, and this is where it begins. Think of it as capturing our B Roll.

At a time in history when it feels like society has lost the plot, when many of our youth have lost hope for their future, when depression, suicide, and addictions continue to escalate, now is the time we must act. Marrying the tools of technology and the power of media fuelled by global connectivity and grounded in ancient Indigenous wisdom, we can and will change to shift our future's narrative.

We are pioneers of an emerging sector ... And much like the birth of impact investment 20 years ago, regenerative media is a well-timed and well-targeted multi-faceted solution to address societal problems at their ROOTS.

There are 11 million sensory receptors in the human body and 10 million of them are dedicated to sight. reGEN global studios is birthing an entirely new ecosystem to ensure more inclusively innovative ways to finance, market, produce, and distribute transformative stories to reach the audiences who need them most.

If you work in the space of impact entertainment and filmmaking, brand storytelling, inclusive innovation, or purpose-driving changemaking with a strong desire to fuel narrative change for behavioral change, the *Story of Us* is for you!

The creative constellation needed to birth the next wave of what's possible needs you. Media is the most powerful lever for change of our generation, let's use it for good."

~ Charlene SanJenko, Founder, reGEN impact media



Charlene SanJenko
Head of reGEN impact media
Co-Lead of reGEN global studios

For the past two decades, I've honed a process and a practice to expand impact. I believe that amplifying impact mirrors human potential to activate greatness.

The average North American spends 8 hours a day looking at a screen.

What we believe is possible for our families and our future starts in our imagination that is fuelled by what we digest daily.



Naomi McDougall Jones
Head of reGEN films
Co-Lead of reGEN global studios

For the last fifteen years, I've fought to bring gender and racial parity to Hollywood, while learning the industry from the inside as an award-winning filmmaker.

The stories we tell create the culture we must live in. It is long past time to bring healthier stories to audiences in healthier ways in order to heal our pasts and elevate what is possible for our futures.

Where to from here? **UP!**



[MEET CHARLENE](#)



[CHAR'S CREATIVITY PLAYLIST](#)



[CHAR'S MESSAGE TO HEROES](#)



[MEET NAOMI](#)



[LEARN ABOUT REGEN FILMS](#)



[NAOMI'S TED TALK](#)

WE ARE reGEN global studios

reGEN global studios is the first and only Indigenous-owned and female-led regenerative media studio. It is the parent brand for the full reGEN ecosystem.

We are pleased to collaborate with our publishing partner, PowHERhouse Impact Network, to capture our story as it unfolds.



reGEN films develops, incubates, and grows regenerative business models for the funding, production, distribution, and marketing/impact of independent films.

This is in service of an emerging ecosystem through which the full range of available voices can transform audiences.

 weareregenfilms.com

 regenglobalstudios.com



reGEN impact media is a pioneer in the emerging space of regenerative media.

We are building new markets for how transformative stories are financed, marketed, and activated to engage and captivate audiences at a new level.

We walk beside creative teams to unlock the fullest potential of impact possible to shift our future's narrative.

 regenimpactmedia.com



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reGEN
films

"Stories told through media are the single most powerful influence shaping our culture today. I am on a quest to discover what stories need to be to build us a bridge to a more beautiful future."

**- Naomi McDougall Jones,
Head of reGEN films**

CHANGING CULTURE BY CHANGING THE STORIES WE WATCH

Our mission is to fuel societal wellbeing and positively impact our future's narrative by transforming how stories are told.

WE BELIEVE THAT:

A wider range of storytellers + healthier storytelling process + intentionally engaged audiences will activate a better world.



A NEW GENERATION OF FILMMAKERS

Meet the first generation of 6 Regenerative Filmmakers who are revolutionizing how the stories we consume get made.



A regenerative filmmaker is one who creates films principally from a deep-seated calling to sacred leadership - from a desire to transform, inspire, challenge, and heal her audience through the medicine of her stories, understanding that stories are the most powerful medicine to transform our world.

A NEW GENERATION OF FILMMAKERS

Meet the first generation of 6 Regenerative Filmmakers who are revolutionizing how the stories we consume get made.

VIDEO WILL GO
HERE

OUR FIRST 6 REGENERATIVE FILMMAKERS



ECKO ALECK

A champion of the earth who has used her calling as an artist to inspire people to sing and dance their way back to the natural rhythms of nature.

[Click here to read Ecko's complete Regenerative Filmmaker profile.](#)

SAMI BASS

A warrior of truth whose explorations of our ancestral roots have journeyed people from ego narratives into their deepest revelations of story and self.

[Click here to read Sami's complete Regenerative Filmmaker profile.](#)



CATHERINE EATON

A priestess of divine-potential whose films, songs, and research have revealed and inspired the specific genius in everyone she meets.

[Click here to read Catherine's complete Regenerative Filmmaker profile.](#)

OUR FIRST 6 REGENERATIVE FILMMAKERS



NAOMI MCDUGALL JONES

A creatrix of innovation who has inspired a generation to think differently through her honesty, insight, voice, and stories.

[Click here to read Naomi's complete Regenerative Filmmaker profile.](#)

CHARLENE SANJENKO

A weaver of community whose outreach and voice activates new circles of caring humans around the globe.

[Click here to read Charlene's complete Regenerative Filmmaker profile.](#)



SARAH SPRINGER

A sage of wisdom whose ancestral connection roots deep into her stories and activism, sparking in hope in those who witness her.

[Click here to read Sarah's complete Regenerative Filmmaker profile.](#)

MOTHERS OF FILM



A RELATIONAL FILM PHILANTHROPY AND FUNDING MODEL

Mothers of Film is an innovative film funding model that sustainably supports the development and growth of regenerative filmmakers work over time, as well as an ecosystem in which they can prioritize human impact and transformation at every phase of the filmmaking process over concerns of commercial profitability.

Any person, of any gender, can become a Mother of Film. Through this innovative initiative, reGEN has an opportunity to pilot alternative opportunities in marketing, distribution, and brand partnerships with a longer term goal of launching a social investment film fund, innovating how brand dollars are spent, and building a sustainable, regenerative media ecosystem. You can learn more about reGEN's powerful vision [here](#).

KEEP READING TO MEET OUR MOTHERS OF FILM





"We create stories about how things can be better and then we write the story of how we want to make it so."

Katerina Daniel

Director General, Enterprise Transformation,
Shared Services Canada

Katerina explains her process of changemaking within her work in the world: "I lead a team of service designers, change management experts and behavioural scientists who are all focused on making our organization's work and culture, more human-centred. A large part of what we do is collect stories of people's experiences and help them see that they are not alone and that their voice matters. By sharing stories, we see employees more open to co-creating solutions and sharing ideas and even further committed to championing and implementing the changes that they have helped to design. We listen to stories at the beginning of this process."

She describes herself and her work as "a passionate artist and warrior for new systems and models for peaceful co-existence."

Katerina is also familiar with the power of inspiring stories at a young age. She recounts, "One of the most influential stories in my life was Anne of Green Gables. This was a staple for many young Canadian girls but as the child of immigrants, I was struck by this young girl who didn't fit in like others and who forged a unique and passion-filled life for herself even when her choices were not the easiest or the most popular. Just thinking about it makes me smile at the wisdom and knowing within my younger self."

Discover how to join Katerina as a Mother of Film [here](#).

"I want to create, see and consume regenerative stories - stories that inspire the possibility of healing and wholeness on our planet."



Morna MacGillivray

Founder of Revolutionary Woman Global

Morna's superpower is "seeing other peoples superpowers, especially when those superpowers are seeds just waiting for the right conditions to burst through."

When asked about pieces of media that are inspiring to her, she comments that the movies she watches "all feature determined and resilient female characters. There is a scene from the movie *Gravity* that I must have watched, I dunno, definitely hundreds of times - in the movie the main character is a female scientist/astronaut who needs to find her way back to Earth after her spaceship is destroyed. It's a wild ride following her as she makes it back to earth, only to nearly drown as her escape pod floods with water right at the end. Whenever I need to be reminded that I can do hard things and that it's *worth* doing hard things, the last fifteen minutes of this movie is my go to!"

Morna is passionate about stories that inspire healing and wholeness. "So much of the media that comes at me (and it often feels like a fire-hose) positions me and my existence as something and someone that needs to be 'fixed' and I'm so tired of being baited into chasing that rabbit. I'm tired of media and stories that position my womanhood through the lens of perpetual victim needing to be rescued or there to support the real hero of the story. It's so *boring* and worse than that, actively harmful."

Learn more about Morna and her work at Revolutionary Woman Global [here](#).

Discover how to join Morna as a Mother of Film [here](#).



"There are so many rich stories, different ways of relating that are hidden. This will not change without our demanding change."

Elizabeth Noe

Chair, Board of Trustees, Agnes Scott College

"Elizabeth Noe is keenly aware of the limitations imposed by the predominance of stories told through a narrow, predominantly white male lens. She believes that this perspective significantly influences our understanding of the world, our self-perception, and our interactions with others. Elizabeth recognizes the wealth of untold stories and diverse experiences that remain obscured from view, understanding that meaningful change is necessary to uncover these narratives. Driven by a personal desire to access a broader array of stories, and a profound sense of responsibility stemming from her own career successes, Elizabeth is committed to advocating for women and other marginalized talents who have been overlooked by mainstream narratives.

Throughout her life, Elizabeth has found inspiration across a wide array of movies and genres, though she does not claim a single favourite. The stories that have most profoundly influenced her trace back to her childhood and early teens, particularly the novels of S.E. Hinton. Hinton's work exposed Elizabeth to worlds and injustices far removed from her small-town Alabama upbringing, igniting her initial passion for justice and the fair treatment of those society has mistreated.

Elizabeth's superpower lies in her courage to confront challenging situations and individuals head-on and to lead through complex or strategic processes. This bravery, combined with her dedication to amplifying underrepresented voices, underscores her commitment to fostering a more inclusive and equitable world. Through her efforts, Elizabeth Noe seeks not only to broaden her own access to diverse stories but also to ensure that others can share and celebrate their narratives, contributing to a richer, more understanding society."

Discover how to join Elizabeth as a Mother of Film [here](#).

"To keep the best aspects of humanity thriving, stories need to be told that help us see our common humanity and give us hope."



Mary Pat Ryan

"Mary Pat Ryan believes in the transformative power of stories. She sees them as a vital tool for connecting people—or dividing them. In her view, to nurture the best aspects of humanity, it's essential to share narratives that underscore our shared humanity and kindle hope. Through this approach, Mary Pat is convinced that we can heal the world's extraordinary pain, replacing it with beauty, hope, and compassion.

Over the years, Mary Pat's taste in stories has evolved dramatically. As a young woman filled with dreams, she was captivated by 'Out of Africa.' However, as she witnessed the world's changes and the deeper stories emerging, her fascination shifted. Films like 'Melancholia,' Céline Sciamma's 'Portrait of a Lady on Fire,' and the thought-provoking 'Crimes of the Future' (2022 version) not only intrigued her but also highlighted the urgent need for humanity and the planet to embrace transformative change.

An interesting facet of Mary Pat's personality is her reputation as the 'Queen of NO,' a title bestowed upon her by a close friend. This moniker emphasizes her unique ability to set boundaries, an often overlooked strength in a culture that celebrates affirmation. From her bold decision to leave a corporate career—a move she describes more as a dance of liberation—to her stand against injustices and even simple refusals of social events, each 'NO' has led her to a life of greater meaning and fulfillment.

Through her story, she hopes to inspire others to recognize the significance of setting boundaries and to remember the powerful role our narratives play in fostering unity and compassion, one story at a time."

Discover how to join Mary Pat as a Mother of Film [here](#).

BECOME A MOTHER OF FILM

*"In the spirit of for
community, with
community - we'd like to
invite you to be part of
creating a healthier form
of media. "*

Join the Mothers of Film

We invite you to join our Mothers of Film family. Mothers of Film are relational donors of any gender who play a key role through participating in our first round fund, thus launching the larger reGEN media ecosystem, as well as seeding new possibilities for the film industry at large.

Learn more about becoming a Mother of Film with a tax-deductible donation that will guarantee you a front-row seat to watch and participate in the making of our first six films.



Join us today. [Click here to get started](#)



Hammond Castle

**HAMMOND CASTLE
IS ONE OF THE FIRST
SIX REGEN FILMS,
WRITTEN BY NAOMI
MCDUGALL JONES.**

In this fairytale for grown-ups, a 7-month pregnant, failed actress becomes entangled with the power-hungry ghost of a long-forgotten inventor, hell-bent on reclaiming fame. He draws her into a glamorous, ghost-filled fantasy and, together, they hatch a dangerous plan to secure both their legacies...at a terrible cost.

Listen to the radio play:

VIDEO WILL GO HERE



Hammond Castle

In December 2023, The Liberty Theatre Company of Hailey, Idaho, initiated an exciting experiment into the different paths through a film's possible life.

Directed by Veronica Moonhill, who also directed the film, LTC produced the world premier performances as a live radio play featuring foley artist Lara Dale and sound engineer Scott Steiner creating the entire soundscape of the movie in real time on stage.

In 2024, reGEN films will announce an innovative release strategy partnership with other award-winning film teams that will bring the radio play version of Hammond Castle to audiences in a way that builds community, promotes conversations, and develops a built-in audience for the eventual film project.

Subscribe to The Story of Us and to reGEN films' newsletter for more information on how you can participate!

Nika + The FireDancers

Charlene SanJenko is one of our first six reGEN filmmakers. Her first reGEN film will be *Nika + The FireDancers*, a coming-of-age story for adults that explores the complexities of the unknown with cosmic connections, fluid timelines, and a thinning metaphysical veil between recurring lives.



[**Follow this film's progress**](#)

Charlene recently completed her first film project, *Coming Home For the Children*, a 45-minute documentary profiling a seven-term former First Nations Chief, Wayne Christian, and featuring Charlene's own personal story of returning to her home nation as an adult-adoptee and foster care survivor.

Charlene screened *Coming Home* at the Sechelt Arts Festival, the Splat-sin Community Centre, and the Vernon Towne Theatre, as well as a public virtual screening.

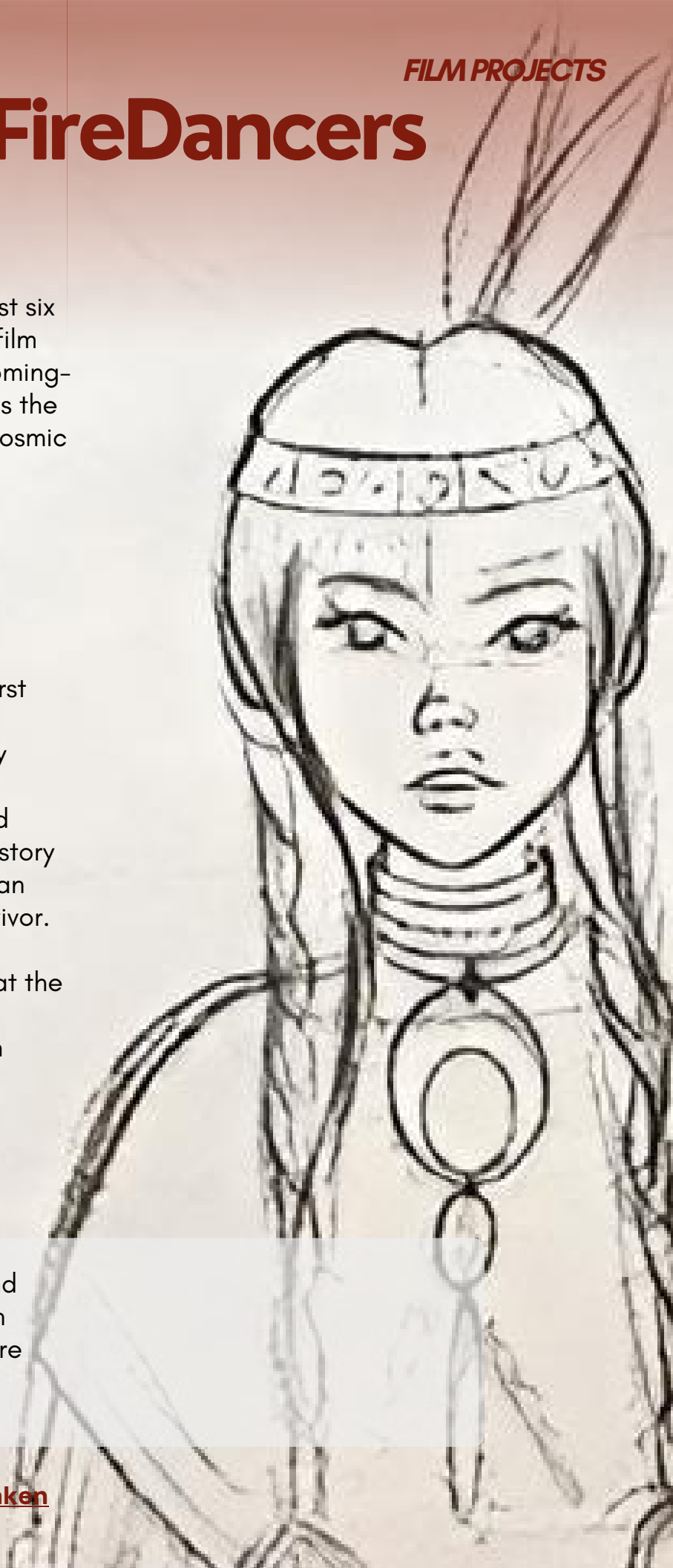


[**More about Coming Home**](#)

Charlene also joined Ecco Aleck and the film team of s-yewyaw: Awaken in a full-length documentary to share the teachings of their Elders and their learnings along the way.



[**More about s-yewyaw: Awaken**](#)



CONNECTING IN IDAHO

ANSWERING THE CALL OF OUR ANCESTORS



In late summer 2023, the reGEN filmmakers gathered in Idaho for a week-long intensive during which they further explored and developed ideas around how film can become a more regenerative, nourishing, and healing process for artists and audiences alike.

We were thrilled to host an in-person event during this time to introduce local community members to the vision of reGEN and invite them to become involved in our Mothers of Film relational philanthropy program. You can learn more about Mothers of Film [here](#).



reGEN impact media

"New jobs, opportunities, and possibility pathways will emerge as we get lift-off in this new sector. The opportunities are endless, and the impact will be truly transformative!"

- *Charlene SanJenko,*
Head of reGEN impact media

CHANGING CULTURE BY BUILDING ENERGY TO EXPAND IMPACT.

BRANDS | INVESTORS | PROJECT PARTNERS

We are pioneers in the emerging sector of regenerative media within the impact entertainment industry.

We believe that:

Stories can heal the world. We're on a mission to bring the very best of transformative storytelling, regenerative films, and impact media projects and marry them with embodied experiences for audiences that in the past have been typically reserved for professional sports.

brand advisory
services

invest

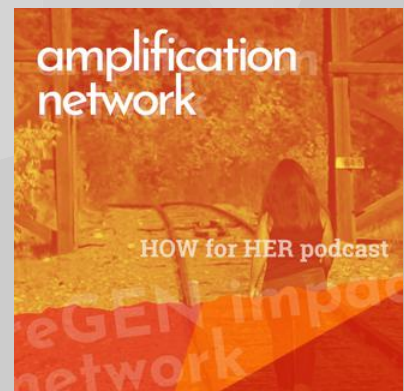
partner with us

donate

OUR VISION: PREPARING FOR WHAT'S POSSIBLE!

Eagerly anticipating positive outcomes by aligning media with vision, well-being, and human agency, we can shift our future's narrative to unlock our *whole* potential.

9 Core Components of the Emerging Sector of Regenerative Media





There's a Bigger Role to Play! Activate to Acclimate with Brand Allyship

BRAND ALLYSHIP: when Impact Marketing intersects. Inclusive Innovation and Integrated Engagement to shift our future's narrative.

- ✓ Beyond business, what is your bold vision for how you are contributing to society to make it better?
- ✓ Beyond the status quo, how is your brand's living legacy demonstrated in the marketplace?
- ✓ Beyond corporate social responsibility, how is your brand consistently building integrated external engagement?
- ✓ Beyond blatant and obvious advertising, how is your brand experienced by consumers?

Together, we can tell a more memorable story, encourage measurable action, and build trust with your stakeholders. Charlene SanJenko recently hosted a conversation with Julie Davitz, CEO, Plus Media Solutions, to dig into all that is possible through the vehicle of impact marketing to fuel your integrated external engagement strategy, give voice to your values, and build a more authentic connection with your consumers.



Watch the
video here



The advertising industry is ripe for change, and we're inviting you to be on the leading edge of it. There's \$1 trillion dollars on the table. Let's use it, for good - to great. We invite a conversation about Brand Allyship opportunities with reGEN media. You've got a leading role to play. Let's connect to get you involved.

WATCH THE FULL CONVERSATION [HERE](#) TO LEARN MORE.

Brand Allyship Is Our Play for Expansive Impact

[This article was originally published by IABC](#)

Charlene SanJenko

Imagine what might be possible if we collectively commit to reimagining advertising. Much more than the rewrapping of advertising dollars, the media industry is ripe for change and we're inviting you as a brand industry leader to be on the leading edge of it.

According to [Marketing Week](#), global advertising will surpass \$1 trillion this year. Social media will soak up a fifth of this total ad spend. "Audiences are receiving an increasing volume of ads, so finding new ways to drive ad effectiveness has never been more important," says Will Swayne, global practice president – media at Dentsu. "We are seeing an increased focus on planning and buying for attention, over pure reach, as more brands seek to maximize their return on investment and capitalize on the attention economy tools available to them."

Dr. John Izzo notes that research shows people believe advertising "only slightly more than advice from a stranger." What people do believe, he says, "are employees who tell your story of good."

2024 presents a much-needed opportunity to reinvigorate your teams while simultaneously engaging clients, customers and key stakeholders with palpable experiences that embody your values. This ultimately demonstrates your commitment to societal care and showcases what you're doing about it.

So how can communicators accomplish this goal? **Enter regenerative media.**

What Is Regenerative Media and How Does It Work?

Scientific studies have shown us that the movies we watch affect our hobbies, career choices, emotions, sense of identity, relationships, mental health and even our marital status. Broken down to its simplest form, this is storytelling. Stories are the shared mechanism through which we process the experience of being alive. They are how we decide not just what and who is important, but what is happening in the first place.

At this moment in time, when the average adult consumes eight hours of media per day, what we're seeing most frequently are stories streamed through our computers, laptops, televisions and phones.

Regenerative media is the kind of soulful, expansive, challenging and transformative storytelling that deeply nourishes us and can truly lift, shape and heal individuals and cultures. It ignites the power of our imagination and encourages audiences to explore the expansive edges of what is possible.

But this work can't be done alone. Regenerative media offers timely opportunities for brands to participate in well-curated progressive partnerships. The intent of striking these proactive relationships and curated investment opportunities is to propel lasting success for all involved. Transformative stories by historically underrecognized storytellers become the carrier of your commitment to play an active role in a societal solution.

Brand allyship is our play for expansive impact – an indigenous teaching. For community with community grounds is the brand allyship approach. Rather than "What are you doing for me?" it becomes "What might be possible when we combine our greatest gifts, talents, strengths, resources and networks for a collective contribution toward the future we want?"

You've got a leading role to play. Let's connect.

What Do I Need To Know About Regenerative Media and Why?

Brand allyship starts with a clear commitment of what a brand stands for and then expands to allyship opportunities and meaningful partnerships that provide a runway to work together to bring that commitment to life. It's a vehicle to demonstrate and communicate the brand with a compelling story and ways to experience it.

One of the United Nations Sustainable Development Goals (UN SDGs) is Partnerships for the Goals: "Strengthen the means of implementation and revitalize the global partnership for sustainable development." It recognizes that our most effective way forward for a better world is together.

Brand allyship provides a framework to integrate your commitment to this SDG into your marketing and communication practices, including policies, planning, procurement and best practices. Some key aspects of the brand allyship framework that may broaden your understanding include:

- ✓ **From transactional to relational.** Well-being of people and communities are the central focus in brand allyship.
- ✓ **Based on aligned values.** Partnerships are based on the desire for the same future. Understand that working together demonstrates what's possible as our values are acted upon.
- ✓ **Leaning in with a long-term view.** Modeling consistent support, not just during relevant events, photo opportunities or crises.
- ✓ **Driving a collective process with tangible actions.** Where the process is just as important as the outcome; the learning and unlearning goes beyond symbolic gestures or statements.
- ✓ **Prioritizing transparency around impact and outcomes.** Metrics and milestones are sought in partnership, becoming an integrated and inevitable part of the process.
- ✓ **Embodying a unified desire to move beyond what's been done in the past** to reimagine what's possible in the future.

"I believe the companies that are committed to real change will combine forces and resources to better measure their return on impact, invest in organizations that are serving as boots on the ground, and be accountable to their employees, customers and the planet."

— Stephanie Belsky, Co-founder and Chief Executive Officer, Love of Good

You've got a leading role to play. Let's connect.

One More Time for Those in the Back: Brand Allyship in Action

Let's walk through a hypothetical example of a brand allyship opportunity in four simple steps:

1. **Commit to care.** What are you ready to commit that demonstrates your values in real-time? For example, let's say your brand is a global leader in construction tools. One of your organization's values is belonging and you wish to be seen as an inclusive employer. You're committed to taking action and supporting a solution to affordable housing for all.
2. **Show you care.** How are you going to take action on this commitment and what partnership(s) do you need to build expansive impact around those actions? You may partner with an innovative developer who is creating affordable housing solutions in sustainable care. With the support of an impact producer, you listen to understand how you can best support this partnership.
3. **Tell your compelling story of care** with the assistance of a regenerative media expert and develop an impact narrative for this partnership. The partnership could align with a regenerative media project such as a short film or digital series, focusing on themes like belonging. Alternatively, your brand could collaborate with a regenerative media team to create an impactful media campaign that highlights the project and raises awareness about your priorities and the solutions your partnership actively implements.
4. **Receive care from those you are building relationships with.** Finally, this reciprocal approach calls in the impact metrics and milestones that have been agreed to. Relationships grow, reputations are strengthened and embodied brand values are evident to your team. Key stakeholders, industry colleagues and the broader community will be attracted to doing more business with you because of who you are and how you show up in the world.

"We are living in a time of transformational innovation, and it's time advertising catches up. We believe that impact media will follow in the footsteps of impact investing in this decade, including new careers and jobs in this area."

— Charlene SanJenko, Impact Producer and Media Visionary

FOR COMMUNITY, WITH COMMUNITY. BETTER. TOGETHER.

Play an active role in transforming our future by transforming the stories we tell today.

5 EASY WAYS YOU CAN GET INVOLVED:

- **BECOME** a Mother of Film with a tax-deductible donation [HERE](#). U.S. residents only at this time.
- **JOIN** us as a Brand Impact Partner. Learn more here, and talk with Charlene about opportunities best-suited for you.
- **ADVERTISE** with us in this magazine. We'd love to get to know you better, and so would our community. More info [HERE](#).
- **SUBSCRIBE** to receive our free seasonal magazine, newsletter updates, and other ways to get involved in the reGEN journey.
- **SHARE** us with a friend or two and across your socials.

Because of you, transformational films will be made and delivered to audiences in impactful, community-building, change-inducing ways. Or perhaps, because of you, the intersection between media with vision, well-being, and human agency will become the new mainstream.

ALLIES | AMBASSADORS | ADVOCATES | ADVERTISERS

A circular inset image showing a woman with dark hair and eyes, looking through a magnifying glass. The magnifying glass is held over her face, focusing on her eyes. The background of the entire image is a solid dark blue.

Nourishing Your 2024 Experience!

As you prepare to walk into Spring 2024, describe the experience you most want to create. Perhaps it includes travel, a creative project, new relationships, or growth opportunities.

Write down these thoughts or sit with them and journal for a few minutes. We invite you to revisit these again at the end of this Spring season – what will have changed by then? Where will you be in as you continue to step forward in your optimal 2024 experience? What new questions might you have for yourself?

We invite you to co-create this process with us by taking part in our seasonal Regenerative Masterclass sessions. These sessions are **free** and provide a safe space to explore the process of designing your ultimate 2024 experience.

You can register [here](#) to be notified of the details of our 2024 live sessions.

2024 MASTERCLASS DATES

- **April 13 9-10:30 am PT | Noon-1:30 pm ET**
- **July 13 9-10:30 am PT | Noon-1:30 pm ET**
- **October 5 9-10:30 am PT | Noon-1:30 pm ET**
- **December 7 9-10:30 am PT | Noon-1:30 pm ET**
- **2025 BY DESIGN January 4 9-10:30 am PT | Noon-1:30 pm ET**

reGEN Film Clubs: Cultivating Community

The reGEN film club is a curated series of films and discussion, bringing deeper connections to the art of film and to the world around us.

Hosted in various communities across Turtle Island as well as a virtual group, you can expect to meet or deepen your relationship to both film and community.

Discover hidden indie film gems and hear perspectives and commentaries from our brilliant reGEN filmmakers who will expand your minds and hearts as you investigate your own perspectives and experiences of the films in your community.

Here's how it works:

- Our curators – made up of our reGEN filmmakers – will each select a film to present to you during the course of a year
- You can watch the selected film online at your convenience (we will provide information as to where you can find it).
- We will then have an in-person 75-minute discussion group centered around each of the films (6 in all)

Think of it like a book club, but for movies!

JOIN US IN PERSON:



WOOD RIVER VALLEY (ID)

JOIN US ONLINE:



reGEN ONLINE FILM CLUB



WE ARE THRILLED AND HONOURED TO BE SELECTED AS A CORALUS 2024 VENTURE!

reGEN impact media is one of 10 new Ventures in Canada! As a 2024 Venture voted in by the Coralus community, we will receive access to the resources, support, and coaching from our global ecosystem.

These Ventures are disrupting the beauty industry, transforming food systems, uplifting Indigenous communities and cultures, and re-imagining how we learn and share knowledge.

Together they are working across 7 different sectors and represent 5 provinces across the country!

CORALUS

CA Selected Venture



Charlene SanJenko SHE/HER

reGEN media



[MEET THE VENURES](#)



[CORALUS SUMMIT MAY 5 & 6 2024](#)

FOR COMMUNITY WITH COMMUNITY

LIFTING OUR LEADERSHIP | CAPACITY-BUILDING COHORTS

AUNTIE WHISPERS

LIFTing Your Leadership was an economic reconciliation project in partnership with the Indigenous LIFT Collective, Co-operators, Sunshine Coast Credit Union, Sunshine Coast Insurance Services Inc., reGEN media, and PowHERhouse. *Auntie Whispers* is a narrative adaptation of the impact of this experience.

You can learn more about this impact-in-action capacity-building project [here](#).



Auntie Whispers

a narrative adaptation by

 **reGEN media**

WATCH THE FILM HERE

We look forward to announcing 2024 capacity-building cohort opportunities soon! If you are interested to partner with us, please contact charlene@regenimpactmedia.com.

FOR COMMUNITY WITH COMMUNITY

NOURISH STORY KITS

INCLUSIVE INNOVATION PILOT PROJECT

reGEN is exploring inclusively innovative ways to connect with and build our audience while at the same time building capacity with Indigenous women and youth.

The NOURISH Story Kits are an important capacity-building initiative within a supported ecosystem for entrepreneurial collaboration and employment opportunities.

In Spring 2023, we received capacity-building funding from United Way BC to help us accessibly scale our reGEN NOURISH Story Kits project: curated subscription boxes with self-care products and creative expression tools made with care by historically underrecognized artists and entrepreneurs.



Read the Press Release [here](#)

I am in LOVE with my Nourish Story Kit. When can I get a refill? Everything in the kit makes me feel so good and offers a healing balm for my creative spirit and soul. The kit exudes love, intention, artistry and intergenerational wisdom. It shows us what becomes possible when we create regenerative and healing economies of care and support... and you thought you were 'just' buying some gorgeous, locally made bath salts! It's so much more than that! I can't wait till this becomes a subscription box... I'm SO in!"

– Morna MacGillivray
Founder, Revolutionary Woman Global

WHERE WE'RE LOOKING TO GO NEXT

We are in planning for our next group cohort opportunity and will be launching an Expressions of Interest Engagement Campaign for Participants in Summer 2024. We are currently securing funding and community partnerships to support future efforts. Please connect with charlene@regenimpactmedia.com if you are interested.



United Way
British Columbia

made possible with funding support by:

Working with communities in BC's
Interior, Lower Mainland, Central
& Northern Vancouver Island

LEARN MORE AND ORDER YOUR NOURISH KIT [HERE](#)

SHE'S HOME.

Celebrating a full-circle moment.

This Spring, we are celebrating Dianne Whelan and the release of her film 500 Days in the Wild.

In her home community on the Sunshine Coast, Dee's film will be screening at the Raven's Cry Theatre from April 12-18.

We look forward to gathering with sisters from the community who helped us to send Dee off with love nine years ago and who have been supporting her journey all along the way.



To find more info about an intimate, invite-only reception, please scan the QR code to connect.

▶ [When we started 9 years ago!](#)

▶ [More about this story](#)

FOR COMMUNITY WITH COMMUNITY

#HERGLOBALCHALLENGE!

2024-2030



**#HERGlobalChallenge2024
is open for enrollment and
starts April 8th!**

- **WELCOMING** Challenge Ambassadors to provide your input into this cumulative project.
- Join in as a team or individually.
- Invite your peers and colleagues.
- Meet and interact with our experience coaches, challenge ambassadors, corporate & brand partners, and more.

**ASK US ABOUT OUR
POWER OF 3
Corporate Partner
Program**

#HerGlobalChallenge prepares participants to seize their next aligned opportunity, while forging enriched relationships with an exceptional group of cross-sector visionaries, innovators, and leaders from across our planet.

The Challenge is a humanitarian leadership initiative that activates four (4) phases:

1. Raising Energy for HER!
2. Cultivating True Prosperity
3. Fun, Friendships, and Adventure
4. Activating Your Fierce Voice



LEARN MORE HERE

PRESENTED BY



The Story of Us

The Story of Us is a new media arts magazine chronicling the unfolding journey of reGEN global studios and the emerging sector.



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We are deeply grateful to live and work on the traditional, ancestral, and unceded territory of the Sk̓wx̓wú7mesh Nation and Shoshone-Bannock lands

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