



SRI Services
fundECOmarket

SRI Services & Partners Good Money Week Event

The sustainable investment event for financial services intermediaries

With thanks to our event partners:



Hosted by:



Keynote speakers:



Part of:



CPD provider:



Supported by:



Welcome Address

Julia Dreblow

Founder & CEO

SRI Services & Fund EcoMarket



Julia Dreblow

Founder & CEO

SRI Services & Fund EcoMarket



Julia has specialised in sustainable investment for nearly 30 years. A passionate advocate for the area, she founded SRI Services and the Fund EcoMarket fund tool in 2010 to help financial advisers match funds to diverse client preferences.

Her work is however varied, including helping the FCA to shape SDR, as a member of their Disclosure and Labels Advisory Group, and vice chair of the Adviser Sustainability Group - the industry led working group established by the FCA in January 2024. She is also the technical author of the soon to be published British Standards Institution's sustainable fund standard PAS (BSI PAS 7342). She started her career as a broker consultant at NPI and Friends Provident.

www.FundEcoMarket.co.uk

Event Agenda

09:35 - 09:55 | Welcome: Julia Dreblow - SRI Services & Fund EcoMarket

09:55 - 10:05 | Good Money Week & UKSIF Update: James Alexander - UK Sustainable Investment and Finance Association

10.05 - 10.50 | Fund Manager Panel 1: Investing Responsibly in a Fast-Changing World

10:50 - 11:10 | Morning Keynote - Supporting the Transition to a Low-Emissions, Climate-Resilient Future: Mark Manning

11:10 - 11:30 | Coffee Break

11:35 - 12:20 | Fund Manager Panel 2: Climate Transition Investment in Practice

12:20 - 13:05 | Fund Manager Panel 3: Navigating AI's Environmental & Social Footprint

13:05 - 13:25 | Fund Manager Panel 4: Showcasing Leadership

13:25 - 14:25 | Lunch Break

14:30 - 14:45 | Welcome Back

14:45 - 15:05 | Afternoon Keynote - Intergenerational Harmony & Disharmony in Investment Planning: Danielle Walker-Palmour

15:05 - 15:45 | ASG Panel 1: The New ASG Report - Purpose, Content & Lessons Learned

15:45 - 16:25 | ASG Panel 2: Putting the ASG Report into Practice

16:25 - 16:30 | Closing Remarks

16:30 - 16:50 | Networking Drinks

16:55 - 17:00 | People's Emergency Briefing: Introduction

17:00 - 17:50 | People's Emergency Briefing: Film Screening

17:50 - 18:15 | Evening Keynote - People's Emergency Briefing Discussion: Rt. Hon John Gummer, Lord Deben

18:15 | Event Close

Good Money Week & UKSIF Update

James Alexander

Chief Executive Officer

**UK Sustainable Investment and
Finance Association**



UKSIF
UK Sustainable Investment
and Finance Association

James Alexander

Chief Executive Officer

UK Sustainable Investment and Finance Association



James is Chief Executive of UKSIF, driving the organisation's objective of advancing sustainable investment and finance in the UK, and also serves as Chair of the Global Sustainable Investment Alliance (GSIA), working to unlock the power of the worldwide financial services industry to accelerate the transition to a sustainable future.

James joined UKSIF in 2020 with a background in international climate finance and infrastructure finance as well as many years' experience in leadership roles in membership organisations. Since then, UKSIF has grown substantially, now representing over 300 organisations, collectively managing over £19tn. He has also overseen the expansion of UKSIF's communications, public affairs and events programmes, increasing the organisation's capacity to influence decision makers, promote sustainable finance in the media, and facilitate industry collaboration.

Fund Manager Panel 1: Investing Responsibly in a Fast-Changing World



Jenn-Hui Tan

Chief Sustainability
Officer

Fidelity International



David Harrison

Head of Sustainability & Fund
Manager

**Rathbones Asset
Management**



Evgenia Molotova

Senior Investment Manager,
Specialist Equities team

Pictet Asset Management

Jenn-Hui Tan

Chief Sustainability Officer

Fidelity International



Jenn is responsible for the firm's approach to sustainability across corporate operations and client service areas, including investment management, advisory and personal investment platform services and retirement solutions. He is deputy chair of the firm's Sustainable Investing Operating Committee and a member of its Enterprise Senior Leadership Team.

Externally, he is a Board Governor of the International Corporate Governance Network, a member of the Advisory Board of the Finance for Biodiversity Foundation and a member of the Advisory Council to the IFRS Foundation.

Jenn joined Fidelity International in 2007 from Norton Rose Fulbright, where he was a corporate finance lawyer advising on capital market and M&A transactions. He holds an LLB Law degree from the University of Durham.

David Harrison

Head of Sustainability & Fund Manager

Rathbones Asset Management



David is the head of sustainability and lead fund manager of the Rathbone Greenbank Global Sustainability Fund at Rathbones Asset Management. David joined Rathbones in June 2014 after 14 years working in equity analysis and fund management, including time at Hermes and Goldman Sachs. David is a Chartered Financial Analyst (CFA) charterholder and holds the Investment Management Certificate. He graduated with a BSc (Hons) in Economics and Politics from the University of Southampton.

Evgenia Molotova

Senior Investment Manager, Specialist Equities team

Pictet Asset Management



Evgenia Molotova joined Pictet Asset Management in December 2017 and is a Senior Investment Manager in the Specialist Equities team, focused on the Positive Change strategy. Evgenia has more than 15 years of experience, having spent last 10 years performing various roles in the financial sector. She started her career at Sun Chemical Russia where she progressed to the level of Deputy General Manager, she was then transferred to the European headquarters of Sun Chemical in London, where she worked on various restructuring projects.

In 2007 Evgenia joined UBS GAM, where she worked as Pan European Materials analyst for 3 years. She then moved to UBS, where she worked as Pan European Chemical analyst for 2 years. Evgenia also worked for Citi and Berenberg, where she held a position of Senior Analyst, covering Global chemicals. Prior to joining Pictet, she worked at Verno Capital as Portfolio Manager in charge of long only and long/short portfolios.

Evgenia holds a Master's degree in Applied Linguistics and mathematics from the Moscow State University and a MBA in finance from the London Business School.

Morning Keynote

Mark Manning

Visiting Senior Fellow

**London School of Economics and
Political Science**



Mark Manning

Visiting Senior Fellow

London School of Economics and Political Science



Mark Manning is an independent advisor on sustainable finance. He works with a number of organisations across policy, academia and civil society, with a focus on transition planning, system change, sustainability reporting and sustainable investment. Among his engagements, Mark works with the London School of Economics and Political Science (Centre for Economic Transition Expertise), the IFRS Foundation, the World Bank, and the World Business Council for Sustainable Development. Mark spent much of his prior career in senior policy and research roles in central banking and securities regulation – with the Bank of England, the Reserve Bank of Australia and the UK's Financial Conduct Authority.

What can financial institutions do to support the transition to a low emissions, climate resilient future?

Where are we now, what does 'good' look like, and what should you be saying to clients?

Mark Manning
Good Money Week, 2026



A growing toolkit of frameworks & standards

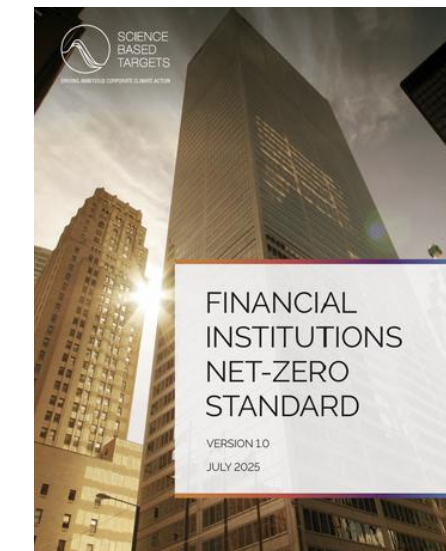
Transition Plan Disclosure Framework



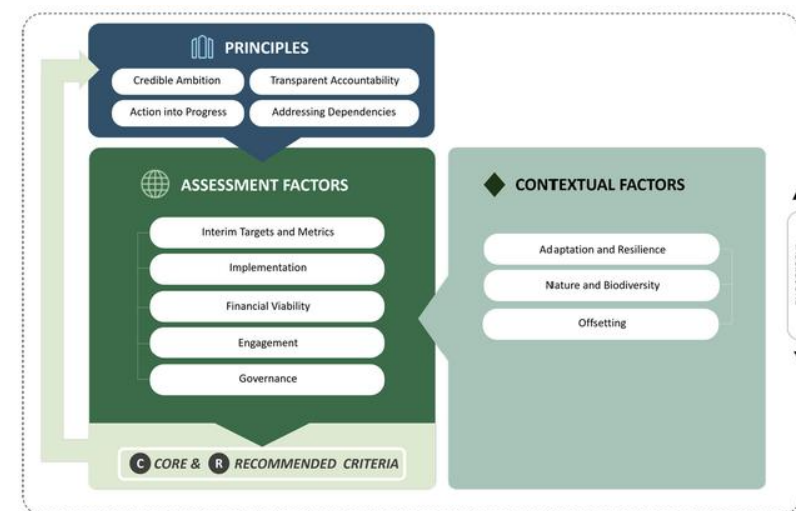
Transition Planning for Financial Institutions



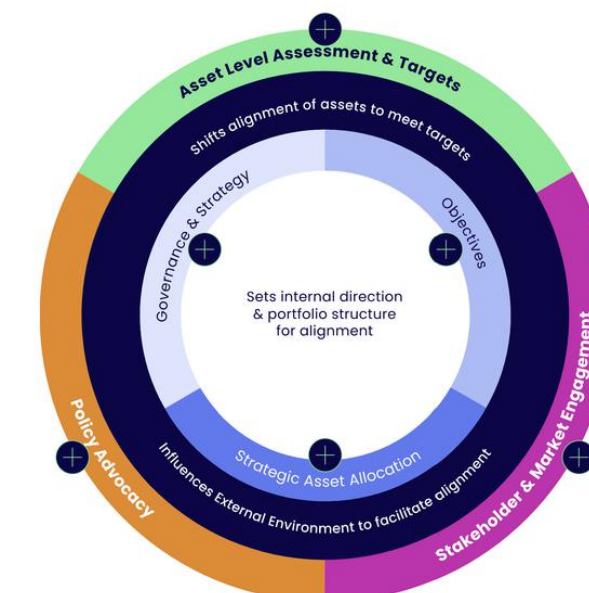
SBTi Financial Institutions NZ Standard



Transition Finance Guidelines



IIGCC NZ Investment Framework



Some examples ...

All four major UK banks have set a clear **ambition to be net zero by 2050**, both in their own operations and in their financing activities
Their plans include implementation and engagement strategies that emphasise, variously:

- scaling **transition finance**
- supporting the **clean energy transition**
- **engaging clients**, assessing their plans and supporting their transitions
- advocating for an **enabling policy environment**
- working **across the system** to deliver change

Our Group ambition, to reach net zero by 2050 or sooner, guides our long-term direction and underpins our role in supporting the UK’s transition to a low carbon economy.

Our actions focus on driving practical change such as:

- Financing energy-efficient and low-carbon projects** to future-proof assets
- Supporting clients** with transition plans
- Advocating for policy** frameworks that enable systemic change
- Convening stakeholders** to share insights and scale solutions

Together, our ambition provides the overall direction for the Group, our sector targets support the roadmap for our business, and our financing demonstrates measurable progress – creating value for customers, communities and shareholders while building a resilient and profitable business.



Our Purpose
Working together for a better financial future

Our ambition is to be a net zero bank by 2050

Working with clients on their transition
→ See page 6-8

Financing clients' transition
→ See page 9

Scaling climate technology
→ See page 10

Integrating nature and social considerations

Managing climate-related risks to our business and portfolios

Reducing our financed emissions

Achieving net zero operations

We have an ambition to be net zero by 2050 across our financed emissions, assets under management (AUM) and operational value chain

Our climate ambitions and targets⁽¹⁾ enable us to focus on actions we can take to succeed with our customers and deliver sustainable shareholder value.

Refer to the Directors' Remuneration Report in the NatWest Group plc 2025 Annual Report and Accounts for details of sustainability considerations included in executive remuneration.

We have an ambition to **at least halve the climate impact** of our financing activity by 2030, against a 2019 baseline, supported by portfolio-level, activity-based targets⁽²⁾

We have an ambition to **reduce the Weighted Average Carbon Intensity** of our Managed Assets by 50% by 2030, against a 2019 baseline⁽³⁾

We have an ambition to **reduce emissions** for our operational value chain⁽⁴⁾ against a 2019 baseline by: reducing Scope 1 and location-based⁽⁵⁾ Scope 2 emissions by 70% and Scope 3 emissions by 50% by 2030, while continuing to consume 100% renewable electricity in our direct own global operations

We have a target to **provide £200 billion** of climate and transition finance⁽⁶⁾ between 1 July 2025 and the end of 2030

We have an ambition for **50% of our UK residential mortgages** to have an Energy Performance Certificate (EPC) rating of C or better by 2030, where EPCs are available

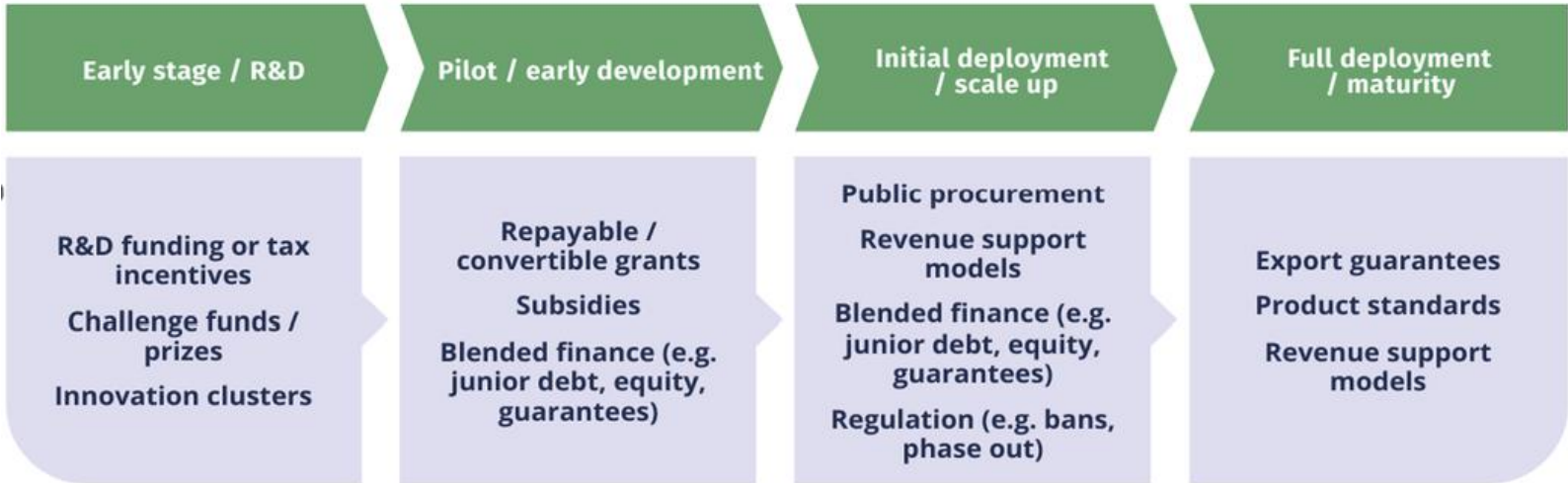
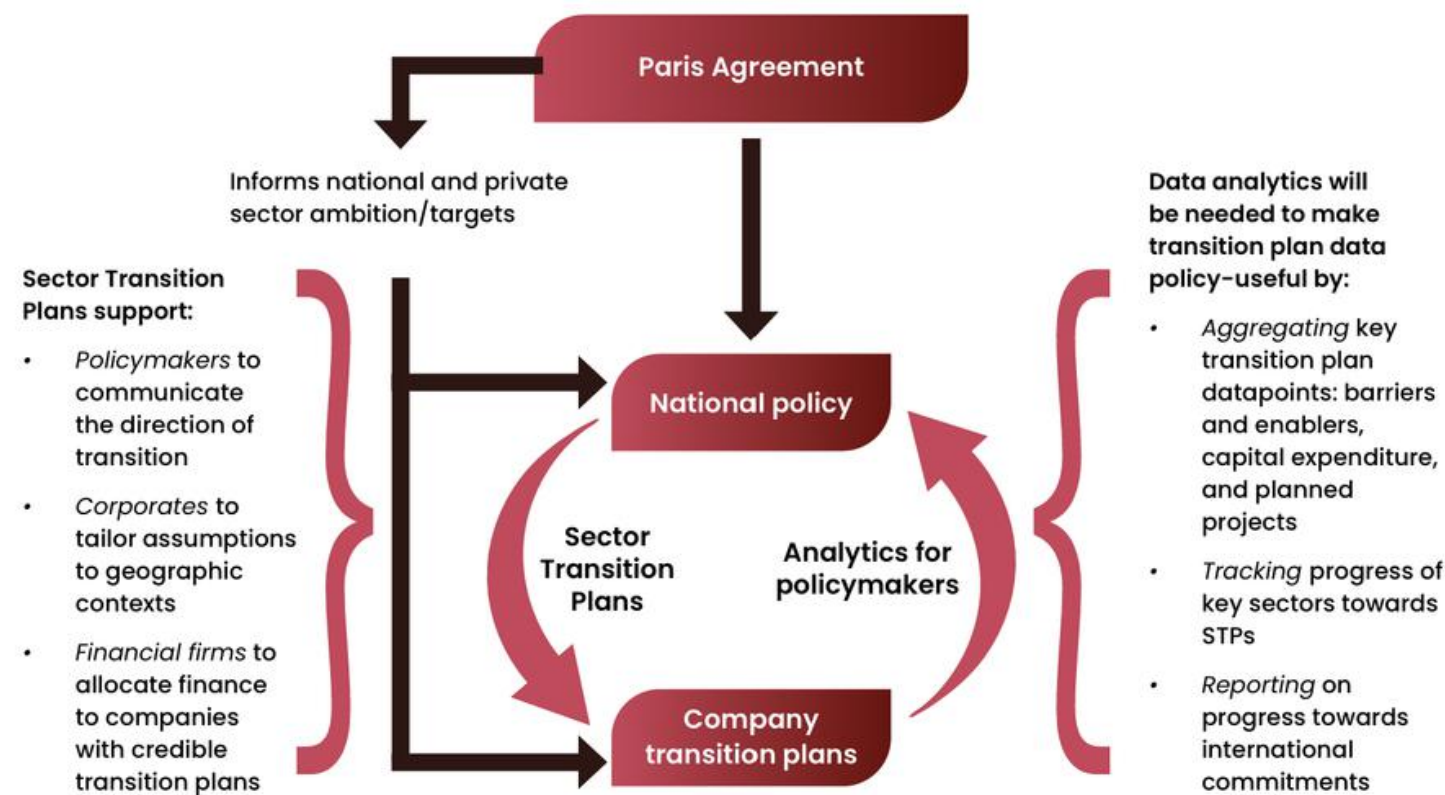
We have an ambition to **phase-out of coal⁽⁷⁾** for customers who have coal production, coal-fired generation and coal-related infrastructure globally by 1 January 2030

Priorities	Focus on the Customer	Drive Long Term Growth	Be Simple and Agile	
Values	We value difference	We succeed together	We take responsibility	We get it done
Net Zero bition	Ambition to become a net zero bank by 2050 supported by our Sustainability Strategy			
3 Net o Pillars	Supporting our customers	Embedding net zero into the way we operate	Partnering for an enabling environment	
	We are seeking to align our capital and capabilities with our customers' transition goals, by tailoring our products and services to the specific needs of different customers around the world.	We are working to incorporate net zero considerations into our broader decision-making activities, our climate risk management framework, our metrics, and in our own operations and supply chains.	Our ability to finance our customers' transition is influenced by external market and policy conditions, therefore we seek to partner with stakeholders and advocate for progress across the financial system.	

Integrated transition planning ecosystem



Sector transition plans as a coordination vehicle



How are firms leaning in?

- | | | |
|-----------|-------------------------------------|---|
| 01 | Strategic ambition | Does the firm have a strategic ambition for its response and contribution to a low emissions, climate resilient economy? |
| 02 | Credible transition planning | Does the firm have structured, repeatable, well-governed and credible processes for transition planning? |
| 03 | Business model integration | How well do these processes create a strategic link between risk and opportunity assessment, target-setting, financing activity and engagement? |
| 04 | Real economy impact | Is the firm meaningfully channelling finance to the economic transition? |
| 05 | Sphere of influence | How is the firm engaging across the system to shape the conditions for finance to flow to the activities we need for a low-emissions, climate-resilient future? |



Q&A

Questions & discussion

Coming Up After Break

11:10 - 11:30 | *Coffee Break*

11:35 - 12:20 | Fund Manager Panel 2: Climate Transition Investment in Practice

- Miranda Beacham, *Head of UK Responsible Investment* - Aegon Asset Management
- Tom Neugebauer, *Principal* - ATLAS Infrastructure
- Vicki Bakhshi, *Climate Strategist* - Columbia Threadneedle Investments

12:20 - 13:05 | Fund Manager Panel 3: Navigating AI's Environmental & Social Footprint

- Peter Michaelis, *Head of Sustainable Investment* - Liontrust Asset Management
- George Crowdy, *Senior Fund Manager* - Royal London Asset Management
- Robert Lambert, *Portfolio Manager, Investment Grade* - RBC BlueBay Asset Management

13:05 - 13:25 | Fund Manager Panel 4: Showcasing Leadership

- James Corah, *Head of Sustainability* - CCLA Investment Management / Jupiter Asset Management
- Carlota Esguevillas, *Head of Sustainable Investment* - EdenTree Investment Management

13:25 - 14:25 | *Lunch Break*

Event partners:



Fund Manager Panel 2: Climate Transition Investment in Practice



Miranda Beacham

Head of UK Responsible Investment

Aegon Asset Management



Tom Neugebauer

Principal

ATLAS Infrastructure



Vicki Bakhshi

Climate Strategist

**Columbia Threadneedle
Investments**

Miranda Beacham

Head of UK Responsible Investment

Aegon Asset Management



Miranda Beacham is Head of Responsible Investment at AAM UK. Her role involves overseeing the environmental, social and governance research process for ethical and sustainable funds as well as overseeing the stewardship activities, supporting the ESG integration processes and further research in ESG issues for investments across Aegon AM UK. She leads engagement activities with public policy makers and investee companies on issues such as board structure, remuneration, environmental impact and social practice. She sits on the stewardship committee and chairs the remuneration and share schemes committees at the Investment Association in the UK. Miranda co-founded the UK responsible investment team in 2000. Miranda joined the industry and the firm in 1995. She studied chemistry at Napier University in Edinburgh and has the IMC professional qualification.

Tom Neugebauer

Principal

ATLAS Infrastructure



Tom is a Principal at ATLAS Infrastructure, based in the Sydney office since 2018, having previously worked in the ATLAS London office. He co-heads the Renewables and Integrated Utilities team, with coverage focused on companies across Europe. Tom also heads the Investment Technology & Insights (ITI) team, which has built ATLAS's proprietary code base and databases, developed Python-driven decision-support tools, and automated a significant share of the firm's data processes. Before joining ATLAS, Tom was an associate analyst at Moody's, covering regulated and unregulated utilities in EMEA.

Vicki Bakhshi

Climate Strategist

Columbia Threadneedle Investments



Vicki is our Climate Change Strategist. She has been with Columbia Threadneedle Investments and its predecessor firms since 2006. Her focus is on advising the firm on its approach to climate change, including the delivery of our Net Zero client offering. Previously she spent five years in the UK government, including as Prime Minister Tony Blair's policy adviser on climate change, and as a senior member of the team responsible for the Stern Review on the Economics of Climate Change. She spent three years at the Financial Times as a leader writer, and two years as an economist at the Bank of England. Vicki co-chairs the Investment Association's Climate Change Working Group, and is on the Working Group on Credibility and Integrity for the Transition Finance Council. She holds an MSc in Economics from Warwick University and a BA in Philosophy, Politics and Economics from Oxford University.

Fund Manager Panel 3: Navigating AI's Environmental & Social Footprint



Peter Michaelis

Head of Sustainable Investment

Liontrust Asset Management



George Crowdy

Senior Fund Manager

**Royal London Asset
Management**



Robert Lambert

Portfolio Manager, Investment Grade

**RBC BlueBay Asset
Management**

Peter Michaelis

Head of Sustainable Investment

Liontrust Asset Management



Peter Michaelis joined Liontrust in April 2017 following the acquisition of Alliance Trust Investments, where he was Head of Investment. Peter has been managing money in Sustainable and Responsible Investment for over 20 years. After completing a PhD in Environmental Economics, Peter started his career working for the Steel Construction Institute as an Environmental Engineer. He then moved to Henderson Global Investors where he was able to use his experience as a Sustainable and Responsible Investment Analyst and Assistant Portfolio Manager. In 2001 he moved to Aviva Investors, where he was promoted to lead Portfolio Manager on a number of its Sustainable and Responsible Investment funds, before being made Head of Sustainable and Responsible Investment.

Peter holds an MA in Physics from Oxford University, an MSc in Energy and Environmental Engineering from the University of Sussex and a PhD in Environmental Economics from the University of Surrey. In addition, he has the CFA Society of the UK Investment Management Certificate (IMC).

George Crowdy

Senior Fund Manager

Royal London Asset Management



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Robert Lambert

Portfolio Manager, Investment Grade

RBC BlueBay Asset Management



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Fund Manager Panel 4: Showcasing Leadership



James Corah

Head of Sustainability

**CCLA Investment Management
/ Jupiter Asset Management**



Carlota Esguevillas

Head of Sustainable Investment

**EdenTree Investment
Management**

Carlota Esguevillas

Head of Sustainable Investment

EdenTree Investment Management



Carlota leads the sustainability team and has oversight of EdenTree's sustainability and stewardship activities. She joined the firm in 2021, having previously worked for a leading sustainability consultancy advising global companies on their ESG strategies and disclosures. She holds a First-Class Honours BA in Geography from Oxford University, a master's certificate with distinction in Business & Human Rights from Bergen University, and the Investment Management Certificate (IMC). She is also a member of the PA Future (formerly ESG Clarity) Committee, IIGCC's Just Transition working group, and the winner of Investment Week's Rising Star Sustainable Investment Champion of the Year 2024.

James Corah

Head of Sustainability

CCLA Investment Management / Jupiter Asset Management



James is responsible for CCLA's approach to sustainable investing. This includes our work to deliver real and lasting change through active stewardship, integrating environmental, social, and governance factors into our investment processes and ensuring that our portfolios are aligned with the values and mission of our clients.



James joined CCLA in 2010 and has developed and led programmes that have improved corporate behaviour on a wide range of issues including climate change, mental health, the Living Wage and modern slavery.

James was most recently recognised by the Investment Week's Sustainable Investment Awards 2023 for his Outstanding Contribution to the Sustainable Investment Industry. He was also named one of Financial News' 40 Rising Stars of Asset Management in Europe, 2020.

Prior to joining CCLA, James completed his PhD in economic geography at the University of Nottingham.

If you would like to find out more, contact clientservices@ccla.co.uk.

CCLA Investment Management Limited, part of the Jupiter Group, is authorised and regulated by the Financial Conduct Authority.

Coming Up After Lunch

14:30 - 14:45 | Welcome Back

14:45 - 15:05 | Afternoon Keynote: Intergenerational Harmony & Disharmony in Investment Planning

- Danielle Walker-Palmour, *Director* - Friends Provident Foundation

15:05 - 15:45 | ASG Panel 1: The New ASG Report - Purpose, Content & Lessons Learned

- Julia Dreblow, *Founder & CEO* - SRI Services / ASG Vice Chair
- Maja Erceg, *Senior Policy Adviser, EU and Government Affairs* - PIMFA / ASG Secretariat
- Lee Coates, *Director* - In Accord
- Amy Clarke, *Non-Executive Director and Strategic Advisor* - Tribe Impact

15:45 - 16:25 | ASG Panel 2: Putting the ASG Report into Practice

- Julia Dreblow, *Founder & CEO* - SRI Services / ASG Vice Chair
- Jessica Reed, *Partner* - Burges Salmon
- Sophie Kennedy, *Joint Chief Executive Officer* - EQ Investors
- Robin Keyte, *Chartered Financial Planner* - Wren Sterling
- Seb Elwell, *Director* - Switchfoot Wealth

16:25 - 16:30 | Closing Remarks

16:30 - 16:50 | Networking Drinks

16:55 - 17:00 | People's Emergency Briefing: Introduction

- Julia Dreblow, *Founder & CEO* - SRI Services & Fund EcoMarket

17:00 - 17:50 | People's Emergency Briefing: Film Screening

17:50 - 18:15 | Evening Keynote: People's Emergency Briefing Discussion

- Rt. Hon John Gummer, Lord Deben, *Founder & Chairman* - Sancroft International

18:15 | Event Close

Event partners:



Afternoon Keynote

Danielle Walker-Palmour

Director

Friends Provident Foundation



Danielle Walker-Palmour

Director

Friends Provident Foundation



Danielle is the founding Director of Friends Provident Foundation. Friends Provident Foundation is an independent charity, endowed by Friends Provident plc after the de-mutualisation of Friends Provident Life Office. Under her leadership, the Foundation has an international reputation for innovative funding and investment practice and is at the forefront of rethinking the role of philanthropic resources in the UK. The mission of the Foundation is to create a fair and sustainable economy.

Danielle has held senior policy, research and advisory roles in government, non-governmental and regulatory institutions such as the Cabinet Office, HM Treasury, Better Society Capital and the Financial Services Authority. Alongside voluntary roles, she is currently a board member of the National Lottery Community Fund is Honorary Professor of Practice at University College London, a Visting Professor at Bayes Business School at City University and holds an advisory role at the University of York, School of Business and Society.

ASG Panel 1: The New ASG Report - Purpose, Content & Lessons Learned



Julia Dreblow

Founder & CEO

**SRI Services &
Fund EcoMarket**



Maja Erceg

Senior Policy Adviser,
EU and Government
Affairs

**PIMFA / ASG
Secretariat**



Lee Coates

Director

In Accord



Amy Clarke

Non-Executive Director
and Strategic Advisor

Tribe Impact

Maja Erceg

Senior Policy Adviser, EU and Government Affairs

PIMFA / ASG Secretariat



Maja joined PIMFA as Senior Policy Adviser, EU and Government Affairs in November 2018. She is a former diplomat, public affairs and policy official with extensive experience of international, European and UK government and policy operations.

At PIMFA, Maja is responsible for developing policy and implementing the associated advocacy work with key EU and UK institutions, as well as for including the European Commission, Parliament, and Council, HMG, and the FCA, on a range of European and UK legislative and regulatory issues.

Prior to PIMFA, Maja worked at the City of London Corporation as an European Policy and European Regulation Adviser, focusing on Brexit related issues and on strengthening the dialogue between the UK-based financial and professional services industry, the UK government, regulatory authorities, EU institutions and Member States. While in the diplomatic service, Maja worked on numerous policy initiatives, engagement strategies and advocacy efforts, including Croatia's negotiations for membership of the EU and NATO.

Maja was educated at the University of Zagreb, Croatia.

Lee Coates

Director

In Accord



Lee entered the responsible investment space in 1989 when he formed his financial advice business. He has remained focused on supporting retail investors to responsibly, sustainably and ethically. Since 2020 he has been working, via In Accord, to assist financial advisers build robust compliance processes which include options for clients to invest in line with their personal values.

- Winner - Outstanding Contribution to the Sustainable Investment Industry 2025
- Awarded OBE for 'services to ethical business and finance'
- Member of the FCA's industry led working group - Advisers' Sustainability Group
- Co-founder and financial adviser Ethical Investors - 31 years
- Co-founder Ethical Screening
- Launched Australia's first vegan superannuation fund in 2010

Amy Clarke

Non-Executive Director and Strategic Advisor

Tribe Impact

Amy is a Non-Executive Director and Strategic Advisor at Tribe Impact Capital, having previously been its Co-Founder and Chief Impact Officer for over 10 years since inception. She is also Co-Chair of B Lab UK and serves on the Global Board of ClientEarth. Amy is currently building a new mission driven venture. She also sits on the Global Steering Group of the Global Ethical Finance Initiative (GEFI). Amy has previously served on the Boards of Big Issue Invest, the Blue Cross and the Prince's Initiative for Mature Enterprise. She has advised the Ocean Plastics Leadership Network (now Circl Network) and the development board of what is now FaithInvest. She led sustainability functions at Microsoft and Bank of America and spent her early career as a sustainability consultant with EY and PwC. She studied climate & soil science at undergraduate level and environmental economics, policy and law at postgraduate level.



ASG Panel 2: Putting the ASG Report into Practice



Julia Dreblow

Founder & CEO

**SRI Services &
Fund EcoMarket**



Sophie Kennedy

Joint Chief Executive
Officer

EQ Investors



Robin Keyte

Chartered Financial
Planner

Wren Sterling



Seb Elwell

Director

Switchfoot Wealth



Jessica Reed

Partner

Burges Salmon

Jessica Reed

Partner

Burges Salmon



Jessica Reed is a partner in Burges Salmon's Funds and Financial Regulation team, advising investment managers, authorised fund managers and other financial institutions on a wide range of UK financial services regulatory matters. Her experience spans the full lifecycle of investment funds, including fund structuring, establishment, governance, mergers, wind-ups and ongoing regulatory compliance. She also advises overseas managers on distributing funds into the UK and has particular expertise in evolving regulatory frameworks, including ESG and sustainability-related requirements.

Sophie Kennedy

Joint Chief Executive Officer

EQ Investors



Sophie Kennedy is the Joint Chief Executive Officer (CEO) of EQ Investors (EQ). As Joint CEO, Sophie oversees EQ's investment management operations, including its discretionary fund management business.

Sophie joined EQ in 2015, excited by the alignment of values with the founding B-Corporation & leader in sustainable investing. Having joined as an Investment Analyst, initially specialising in fund research and top-down asset allocation, she transitioned into a Head of Research role before taking over management of the broader Investment Management business.

A mother of two young children, Sophie understands the importance of balancing home and City life. Despite her schedule, she is committed to supporting talented people to succeed at all levels, regardless of their background. As a diversity champion, Sophie is responsible for creating a diverse and inclusive culture within EQ. Sophie holds a MSc in Finance and Economics from the University of London and is a CFA Charterholder.

Seb Elwell

Director

Switchfoot Wealth

Sebastian Elwell FPFS TEP – Director of Switchfoot Wealth, a Certified B Corp and author of Sustainable Financial Planning.



Robin Keyte

Chartered Financial Planner

Wren Sterling



Dr Robin Keyte was a director of KEYTE LTD Chartered Financial Planners for 29 years until it was acquired by Wren Sterling in March 2026. He is a longstanding fee-based adviser and holds both Chartered Financial Planner and CFP CM qualifications

Outside of work Robin is currently a member of the FCA Advisers Sustainability Group, the CISI Financial Planning Forum Committee and a trustee for the Elizabeth & Prince Zaiger Charitable Trust

Robin is a past winner of the FT's Money Management Financial Planner of the Year award and thereafter a judge for the awards. He is also a past Chair of the Ethical Investment Association (EIA) and board member of UKSIF.

The Financial Conduct Authority appointed Robin to the Smaller Business Practitioner Panel which he sat on for 6 years ending in December 2019, representing the social investment sector and financial advisers. During this time Robin was also appointed to the expert panel for the joint HM Treasury & FCA Financial Advice Market Review (FAMR) and thereafter the Financial Advice Working Group.

Prior to working with the FCA, Robin was involved in a project developing financial mechanisms for social enterprises (in particular assisting the Community Land Trust movement) which was supported by the Esmée Fairbairn and Friends Provident Charitable Foundations

Closing Remarks

Julia Dreblow

Founder & CEO

SRI Services & Fund EcoMarket



Networking Drinks

Connect with fellow delegates, speakers and partners before the People's Emergency Briefing

16:30 - 16:50 | *Networking Drinks*

16:55 - 17:00 | People's Emergency Briefing: Introduction

- Julia Dreblow, Founder & CEO - SRI Services & Fund EcoMarket

17:00 - 17:50 | People's Emergency Briefing: Film Screening

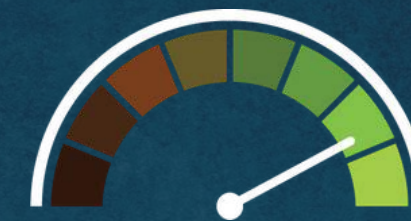
17:50 - 18:15 | Evening Keynote: People's Emergency Briefing Discussion

- Rt. Hon John Gummer, Lord Deben, Founder & Chairman - Sancroft International

18:15 | *Event Close*

SUBSCRIBE TO THE SRI SERVICES NEWSLETTER

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SRI Services updates and events



SRI Services
fundECOmarket



With thanks to our event partners:



Film Introduction

Julia Dreblow

Founder & CEO

SRI Services & Fund EcoMarket



Welcome

People's Emergency Briefing

Watch | Chat | Act



www.nebriefing.org/peb

Aims of today

1. Complete the Bath Survey
2. Watch the film
3. Chat about our responses
4. Take action...
 - Contact your MP
 - Host more screenings
 - Take further steps





People's
Emergency
Briefing

People's Emergency Briefing

Evening Keynote

People's Emergency Briefing Discussion

**Rt. Hon John Gummer,
Lord Deben**

Founder & Chairman

Sancroft International

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Rt. Hon John Gummer, Lord Deben

Founder & Chairman

Sancroft International

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The Rt. Hon John Gummer, Lord Deben, is the founder and Chairman of Sancroft International, a consultancy that advises both businesses and investors on all areas of Sustainability and ESG. Between 2012 and 2023 he was Chairman of the UK's Independent Climate Change Committee. Lord Deben was also the UK's longest serving Secretary of State for the Environment (1993-97) having previously been Minister of Agriculture, Fisheries, and Food. His sixteen years of top-level ministerial experience also include Minister for London, Employment Minister, and Paymaster General in HM Treasury. Lord Deben is currently Chairman of Valpak Ltd and of PIMFA, the trade body representing financial advisers and wealth managers. Throughout his political, business, and personal life Lord Deben has consistently championed an accord between sustainability and business sense.



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