



Dr. V.L. INDIRA DUTT

President

&

Members of the Executive Committee of the

ANDHRA CHAMBER OF COMMERCE

&

MADRAS MANAGEMENT ASSOCIATION

cordially invite you to a Presentation on

Building Customer Trust – The D Mart Way

by

Mr. S. Shriram

Founder, Miles2Go Consulting Services

from 5.30pm to 6.30pm on Wednesday, 28th October 2026

at Dr. V.L. Du Hall,

(AndhraChamberofCommerce)

“Velagapudi Ramakrishna Bldg.”,

23, Third Cross Street, West CIT Nagar, Nandanam, Chennai-600 035

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Hi-Tea with Networking - 5.00 P.M.

Profile of the Guest Speaker

Mr. S. Shriram

Founder, Miles2Go Consulting Services

S. Shriram has been a retailer by profession and passion since 1997, and is widely regarded as the Pioneer of Airport Retailing in India. His journey began scooping ice-cream at Baskin Robbins in Chennai, where he first learned to read shoppers. He went on to shape retail at RPG Retail's Musicworld and Foodworld, the start-up team of Central Malls, and United Colors of Benetton in Southern India.

At Bangalore International Airport (BIAL), Shriram built India's first greenfield airport retail ecosystem, introducing Shoppers Stop, Nuance Duty Free, and HMSHost, while designing the country's first passenger-linked revenue share model. His leadership extended to scaling Cafe Coffee Day outlets, doubling Royal Enfield's dealer network, and driving growth at Levista Coffee and Specsmaakers.

In 2014, he founded Miles2Go Consulting Services, now a 20-member team advising consumer brands on strategy and scale. Editor-in-Chief of Retail Updates, he has authored 1,500+ articles, spoken at 100+ global conferences, and continues to inspire the retail industry with his vision and expertise.