

West Shore
Chamber of Commerce

Inspiring Business

2027 SPONSORSHIP & MARKETING GUIDE

#startHERE for opportunities to grow your business



MEET THE STAFF



As the face of the Chamber, George is out and about in the community talking to business leaders and advocating for our members. Reach out to him with any questions about important issues in the area!

George M. Book, Jr., President & CEO
george@wschamber.org



Planning our Annual Events, sending out the Chamber communications, and handling the social media for the Chamber keeps Krystin busy! Reach out to her for all of the options available to market your business and make your business stand out.

Krystin Blauch, Communications & Events Director
krystin@wschamber.org



Want to know about all things membership? Contact Kristen to learn about your member benefits, update your membership information, sponsor an event, host a networking mixer, schedule a ribbon cutting, and much more!

Kristen Washington, Member Services Director
membership@wschamber.org



Donna keeps the Chamber running on a day to day basis and handles all the finances for the Chamber and our members. If you have a question about an invoice or your membership, she's the one to contact!

Donna Zywiec, Operations & Finance Director
donna@wschamber.org

West Shore Chamber of Commerce

Inspiring Business

Our Mission is to Connect, Elevate & Inspire our Community.

OUR VALUES



FRIENDLY

We provide engaging, productive networking opportunities, designed to send business your way.



PRINCIPLED

Our members make informed decisions based on our committee leadership and member-focused board.



CONNECTED

We're all in this together.



PROFESSIONAL

We provide educational opportunities for personal development and business growth.

WHY SHOULD YOU SUPPORT US?

As a nonprofit organization your membership dues and sponsorship & marketing contributions go directly back into the Chamber to keep our mission moving forward. We are here for the community and we are YOUR Chamber.

VISIBILITY

Stand out and get noticed by 600 member businesses and over 1,600 professionals through our communications, social media, and website.

CREDIBILITY

You can increase positive perception among consumers and business owners when they know you belong to and support your local Chamber.

ROI

You decide what options here work best to get your business name out there. We know budgets are limited, so use this guide to make the most of your budget & grow your network.

THANK YOU TO OUR 2026

MAIN EVENT SPONSORS



44 BUSINESS CAPITAL
A Division of Berkshire Bank



APPALACHIA
TECHNOLOGIES, LLC.



CENTRAL PENN
BUSINESS JOURNAL



MEMBERS 1st
FEDERAL CREDIT UNION



PennState Health



United **Concordia**
dentalSM



VERBER DENTAL
GROUP

VOCE



Advisors



SPONSORS & SUPPORTERS

NETWORKING MIXER HOST SPONSORS



WE ARE PROUD TO BE ABLE TO HIGHLIGHT THESE MEMBER BUSINESSES & APPRECIATE YOUR SUPPORT THROUGHOUT THE YEAR!

\$FREE\$ MEMBER BENEFITS

- 1 Every month in our Connections Newsletter is the opportunity for free marketing for your company in our **#businessNEWS section**. Send in a small blurb, which could be about a new hire, promotion, event, educational program, etc, and we will promote it to our members. Just send your news to businessnews@wschamber.org by the third Friday of every month, and it will be published in the next month's Newsletter.
- 2 Get your business in front of 140 golfers at each of our outings by **providing Promotional Items** to put in our Golfer Bags at either our Annual Golf Outing or Golf FORE Business! Outing.
- 3 Promote your new location, business anniversary, renovations, etc. by celebrating with a **ribbon cutting or groundbreaking**. There is no charge for our members for us to perform the ceremony and promote it out to the media.
- 4 With over 18+ Free **Networking Opportunities** a year your Chamber membership gives you exclusive access for networking and involvement with businesses in Central PA.
- 5 Join one of our four different **Chamber committees** to create relationships with Chamber members around you. They are an excellent way to network with other members, serve your community, and address business interests and issues. These committees have open enrollment and can be joined at any time.
- 6 Do you ever find yourself in need of a **meeting space**? If so, please feel free to call our office and reserve the meeting room, small conference space, or the boardroom to hold a client meeting in. There is no charge to our members for 1 hour meetings.
- 7 As a member, you are included in our **online Membership Directory** and you can be listed in up to 3 categories you fall under. Anytime a community member or individual calls for a referral we give out your information! Your information is always up to date on our website and if you need to update anything log in to your member portal to update it or call into the Chamber office to let us know.
- 8 And many more...reach out to **Kristen Washington, our Member Services Director**, to learn more about these free member benefits!



CONNECT. ELEVATE. INSPIRE.

WEST SHORE WEEKLYWIRE

Once a week, the Chamber sends the West Shore Weekly Wire to more than 1,600 member employee representatives, giving them the most up-to-date information on upcoming Chamber events, opportunities, and information.

Frequency: Weekly - Tuesday

Impressions: Over 1,600/week

Open Rate: 30-41%

Chamber Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$50/week

Specifications:

- Banner Ad Dimensions 1875 W x 469 H px
- Limit Three Per Weekly Email, Industry Exclusive, underneath each event
- Advertiser Provides High Quality .JPG/.PNG Format
- Hyperlinked to a Chosen Website
- Due Friday Before Selected Week of Advertising



UPCOMING EVENT 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

EXAMPLE SIZE BANNER AD
1875 PX WIDE X 469 PX HIGH

UPCOMING EVENT 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

CONNECTIONS NEWSLETTER

This monthly publication is emailed to approximately 1,600 member employee representatives. This publication has the highest click through rate of all the Chamber publications and covers articles reviewing events, upcoming events, new members, renewing members, business spotlights, and our members business news.

Frequency: Monthly

Impressions: Over 1,600/month

Open Rate: 30-44%

Chamber Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$0 - \$250

Top Banner Ad - Above Articles, \$250

Bottom Banner Ad - Below Articles, \$150

Specifications:

- Banner Ad Dimensions 1875 W x 938 H px
- Advertiser Provides High Quality .JPG/.PNG Format
- Limit Two Ads Per Month, Industry Exclusive
- Hyperlinked to a Chosen Website
- Due Friday Before Newsletter is Published

EXAMPLE SIZE BANNER AD
1875 PX WIDE X 938 PX HIGH

Member #businessNEWS - FREE

- Members are able to submit an approximately 150-200 word blurb for the Business News section of the Connections Newsletter or full press releases will be posted on our website on the Member #businessNEWS page. You can promote any business news you would like such as a sale, employee promotion, event, announcement about your company, etc.
- Send your announcement to businessnews@wschamber.org by the third Friday of the month to be included in the next month's publication. Any items not received by that time may not be included. Email Krystin Blauch with any questions.

WEBSITE ADVERTISING

These member advertisements are hosted on our website within our Member Database Pages.

WEBSITE BANNER AD

Frequency: Monthly or Yearly

Chamber Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$100 - \$1,000

Website Banner Ad - \$100 per month, \$1,000 per year

Locations: Leaderboard at top of Membership Database Pages including our Member Directory, Chamber Events Calendar, Community Calendar, Member News Page, and Coupon Page.

Specifications:

- Banner Ad Dimensions 970 W x 90 H px
- Limit Four Rotating Ads Per Month, *Industry Exclusive*
- Advertiser Provides High Quality .JPG/.PNG Format
- Hyperlinked to a Chosen Website
- Due Friday Before Month To Be Hosted

EXAMPLE SIZE WEBSITE BANNER AD
970 PX WIDE X 90 PX HIGH

WEBSITE SQUARE AD

Frequency: Monthly or Yearly

Chamber Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$100 - \$1,000

Website Directory Square Ad - (on side of pages) \$100 per month, \$1,000 per year

Location: On right side of Member Directory Search Page, Results Page, and Details Page

Specifications:

- Banner Ad Dimensions 300 W x 250 H px
- Limit Four Rotating Ads Per Month, *Industry Exclusive*
- Advertiser Provides High Quality .JPG/.PNG Format
- Hyperlinked to a Chosen Website
- Due Friday Before Month To Be Hosted

EXAMPLE SIZE SQUARE AD
300 PX WIDE X 250 PX HIGH

MAILING LIST RENTAL

The West Shore Chamber allows members to purchase a one-time, single-use mailing list, complete with the names and mailing addresses of its members. The Chamber provides those who purchase the mailing list with an Excel spreadsheet.

Date: Anytime

Chamber Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$0.10/address

Mailing List Benefits:

- Customizable Digital Mailing Address List in Microsoft Excel
- Can be Customized Based on FT Employee Count, Zip Code, Business Category, etc.
- Flexible To Your Schedule
- *No Email Addresses Are Included in Rental*

Note, that the rental of the Chamber's mailing list is subject to the following conditions:

1. Only an active member of the Chamber is eligible to rent the mailing list.
2. The mailing list renter agrees that he/she will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form whatsoever, including entering the list into an electronic database. The renter agrees to use the list one time with the approved materials.
3. The mailing list renter agrees to reimburse the Chamber for all costs that the Chamber may incur (including attorney fees) in enjoining unauthorized parties from using the membership list and in recovering damages sustained by the Chamber in all cases where such unauthorized parties gained access to the membership list through the renter listed above, either intentionally or unintentionally, or through any of the renter's agents or employees. Renter further agrees to indemnify and hold the Chamber harmless from any claim, demand, or suit regarding the use or misuse of the mailing list by the renter or by any person or entity coming into possession of the mailing list renter, whether intentional or unintentional and whether authorized or unauthorized.
4. The mailing list renter agrees that the Chamber will have the right to monitor the use of the mailing list.
5. The mailing list renter agrees that before receiving the membership list from the Chamber, he/she will forward copies of all materials to the Chamber, which will be mailed to the names on the requested mailing list. The Chamber has the absolute right to deny rental of the list based on a review of the materials to be distributed to the names on the list. The renter understands that the Chamber approval of the mailing materials does not constitute endorsement of the materials.
6. Email addresses of Chamber members will not be given to the renter.

* Renter will sign a formal agreement that outlines the points above *



Brought to you through the West Shore Chamber of Commerce Foundation, this four part business focused educational series will cover different topics that will help your business or organization grow! Information will be presented by a panel of experts in their fields and will include topics on various important issues for local professionals or small businesses.

Dates: 4 Sessions held between September 2026 & June 2027

Projected Attendance: 50-120 per session

Chamber Sponsorship Contact: Krystin Blauch, krystin@wschamber.org

Investment: \$500 - \$5,000

SPONSOR BENEFITS	EVENT (EXCLUSIVE) \$5,000	SUPPORTING (INDUSTRY EXCLUSIVE) \$2,000	REFRESHMENT (LIMIT 1 TYPE PER SESSION) \$500
<i>Prior To or After Event</i>			
Logo on All Chamber Promotional Materials	MEMBERS 1st FEDERAL CREDIT UNION M EXCLUSIVE		
Logo on Event Registration Page		●	
Name Listed on Event Registration Page			●
Event Promotion in Chamber Publications		●	
Event Promotion To & In Media		●	
Listed & Tagged in Social Media Event Posts		●	
Detailed Attendee List (Emails Not Included)			
<i>At Event</i>			
Registered Attendees at Each Session	6	4	2
3 Minutes of Speaking Time At Start Of Each Session			
Pull Up Banner Privileges at Each Session			
Ability to Hand Out Promotional Items to Attendees		●	
Logo on Signage at Refreshment Table			●



Chamber Soirée

Attendees will enjoy live music, dancing, silent auction, and heavy hors d'oeuvres for this evening event. We will spend the evening dancing the night away in our finest formal attire! Invite your friends, fellow Chamber members, or significant other to join you for this fun filled evening.

Date: April 2027

Projected Attendance: 125-200

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$500 - \$5,000



SPONSOR BENEFITS	PLATINUM (INDUSTRY EXCLUSIVE) \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
<i>Prior To or After Event</i>				
Logo on All Chamber Promotional Materials	●	●		
Logo on Event Registration Page	●	●		
Name Listed on Event Registration Page			●	●
Logo on All Chamber Advertising	●	●		
Event Promotion in Chamber Publications	●	●	●	●
Recognition in Recap Promotions	●	●	●	●
<i>At Event</i>				
Banner Privileges	●			
Speaking Time	●			
Greeters at Registration	●			
Tickets to Event	16	8	4	2
Logo on Sponsor Sign at Event	●	●		
Listed on Sponsor Sign at Event			●	●

ANNUAL GOLF OUTING

This event is the Chamber's premier annual golf outing. Attendees spend the day networking, building relationships, meeting potential customers, and having a great time. This outing features breakfast, 18 holes of golf, and an awards lunch. A portion of the event proceeds will benefit a Chamber nonprofit member which is decided on by our Golf Committee.

Date: May 2027

Projected Attendance: 120-136

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$0 - \$4,250

SPONSOR BENEFITS	TOURNAMENT (EXCLUSIVE) \$4,250	\$2,250 (EXCLUSIVE)									
		BAG	BEV CART	BREAKFAST	CART	GIFT	HOLE IN ONE	PRIZE	SNACK	CLOSEST TO THE PIN	LONGEST DRIVE
Prior To or After Event											
Event Promotion in Chamber Publications	●										
Logo on Event Brochure	●										
Logo on Event Registration Website	●	●	●	●	●	●	●	●	●	●	●
Recognition in Pre-Event Media Listings	●	●	●	●	●	●	●	●	●	●	●
Recognition & Photo in Recap Promotions							●	●			
Logo on All Chamber Advertising	●										
At Event											
Pull Up Banner Privileges	●			●							
Speaking Time	●										
Signage & Spot For Table at Dedicated Hole	●						●		●	●	●
Registration for Four Golfers	x2	●	●	●	●	●	●	●	●	●	●
Opportunity to Provide Additional Giveaways	●	●	●	●	●	●	●	●	●	●	●
Tee Sign	●	●	●	●	●	●	●	●	●	●	●
Sponsor Logo on Golfer Promotional Bags		●									
Ability to Drive Beverage Carts Around Course			●								
Company Logo/Ad on All Golf Carts					●						
Logo Co-Branded on Attendee Gifts						●					
Ability to Present the Prizes/Trophy at Lunch								●			
Ability to Hand Out Snacks On Course									●		

Additional Sponsorship Opportunities:

\$1,125 - Cup Disc Sponsorship (Front/Back Nine)

- Company Logoed Cup Discs in Holes
- Logo on Event Registration Website
- Registration for 2 Golfers

\$400 - Exclusive Hole Sponsor

- Space for Table/Setup at One Hole on Course
- Tee Sign at Same Hole

\$0 - Golfer Bag Promo Insert

- Provide 140 promotional items for Golfer Bags





Business Women's Forum (BWF) is a day-long annual conference with a keynote speaker, educational breakout sessions, and vendor displays all geared toward professional women. The Business Women's Forum is a collaboration between the Carlisle Area and the West Shore Chambers of Commerce. The mission is to provide businesswomen of all professional levels opportunities to network, create business contacts, and develop additional leadership skills in a motivational and supportive environment.

Date: May 11, 2027 at Messiah University

Projected Attendance: 350-400

Chamber Contact: Quentin Hinkson - Carlisle Chamber, qhinkson@carlislechamber.org

Investment: \$250 - \$11,000 (* = Exclusive Sponsorships)

- \$11,000 Presenting Sponsor*
- \$5,500 Networking Lunch Sponsor*
- \$5,500 Keynote Speaker Sponsor*
- \$5,500 Wellness Walk Sponsor*
- \$5,500 Marketing Sponsor*
- \$3,500 Breakout Session Sponsor (2 Available)
- \$2,500 Program Sponsor*
- \$2,500 Hospitality Sponsor*
- \$2,500 Lanyard Sponsor*
- \$2,000 Scholarship Sponsor*
- \$1,250 Mothers Privacy Room Sponsor*
- \$1,250 Gold Sponsor Benefits:
 - Single Exhibit Booth Space
 - 4 Full Day Attendee Passes to the Business Women's Forum
 - Logo on PowerPoint Background During Morning Welcome & Keynote Session
 - Quarter Page Ad in BWF Event Program
 - Hyperlinked Logo on BWF Website
 - Opportunity to Provide an Insert/Giveaway in Attendee Gift Bags
- \$750 Silver Sponsor Benefits:
 - 4 Full Day Attendee Passes to the Business Women's Forum
 - Quarter Page Ad in BWF Event Program
 - Opportunity to Provide an Insert/Giveaway in Attendee Gift Bags
- \$250 (*downstairs*) - \$350 (*upstairs*) Vendor Booth Sponsor Benefits:
 - Single Exhibit Booth Space with One 6' Table and 2 Chairs
 - 2 Boxed Lunches (*with the opportunity to upgrade to the Networking Lunch*)

For more details on the specific event sponsorship benefits reach out to the Carlisle Area Chamber today!



Taste of the Chamber

West Shore
Chamber of Commerce
Inspiring Business



Are you ready for Taste of the Chamber? The Chamber's largest culinary event of the year is here. Enjoy networking while experiencing the best dishes from our hospitality, catering, and restaurant members for an indulgent celebration of local fare. A portion of the event proceeds will benefit a Chamber nonprofit member. Two awards will be handed out at the event: Judges Favorite Taste, voted on by a panel of secret judges and Overall Best Taste, voted on by attendees.

Date: July 2027

Projected Attendance: 300-450

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$0 - \$3,500

SPONSOR BENEFITS	EVENT (INDUSTRY EXCLUSIVE) \$3,500	SUPPORTING (INDUSTRY EXCLUSIVE) \$1,750	PARTNER \$500
<i>Prior To Event</i>			
Logo on All Event Promotional Materials	●		
Event Registration Page Recognition	Logo	Listed	Listed
Event Promotion in Chamber Advertising	●	●	
Event Promotion To & In Media	●	●	
Event Promotion in Chamber Publications	●	●	
Listed & Tagged in Social Media Event Posts	●		
<i>At or Post Event</i>			
Tickets to Event	10	5	2
Booth Space/Display Table in Prominent Area of Event	●		
Ability to Hand Out Promotional Materials to Attendees	●		
Recognition on Sponsor Signs at Event	Logo	Listed	Listed
Recognition in Recap Social Media Posts and Promotion	●	●	●
Check Presentation Photo Promotion to Media	●		

Chamber Food Service Members - FREE Vendor Space (Limited Availability Based on Location)

Chamber Will Provide

- 4 Attendees Tickets per Vendor Booth (*not including the staff working the booth*)
- Minimum 8' Wide x 6' Deep Vendor Space
- 6' Table and Trash Can
- Chamber Member Listed and Linked to Website on Event Registration Page
- Promotion in All Event Publications and Event Specific Emails Sent

*Vendor Sign Up Form Provided On The Chamber Taste of the Chamber Event Registration Page



GOLF FORE BUSINESS!

This event is the Chamber's second golf outing of the year. Attendees spend the day networking, building relationships, meeting potential customers and having a great time. This outing features breakfast and 18 holes of golf. A portion of the event proceeds will benefit a Chamber nonprofit member which is decided on by our Golf Committee.

Date: August 2027

Projected Attendance: 120-132

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$0 - \$4,250

SPONSOR BENEFITS	TOURNAMENT (EXCLUSIVE) \$4,250	\$2,250 (EXCLUSIVE)									
		BAG	BEV CART	BREAKFAST	CART	GIFT	HOLE IN ONE	PRIZE	SNACK	CLOSEST TO THE PIN	LONGEST DRIVE
Prior To or After Event											
Event Promotion in Chamber Publications	●										
Logo on Event Brochure	●										
Logo on Event Registration Website	●	●	●	●	●	●	●	●	●	●	●
Recognition in Pre-Event Media Listings	●	●	●	●	●	●	●	●	●	●	●
Recognition & Photo in Recap Promotions							●	●			
Logo on All Chamber Advertising	●										
At Event											
Pull Up Banner Privileges	●			●							
Speaking Time	●										
Signage & Spot For Table at Dedicated Hole	●						●		●	●	●
Registration for Four Golfers	x2	●	●	●	●	●	●	●	●	●	●
Opportunity to Provide Additional Giveaways	●	●	●	●	●	●	●	●	●	●	●
Tee Sign	●	●	●	●	●	●	●	●	●	●	●
Sponsor Logo on Golfer Promotional Bags		●									
Ability to Drive Beverage Carts Around Course			●								
Company Logo/Ad on All Golf Carts					●						
Logo Co-Branded on Attendee Gifts						●					
Ability to Present the Prizes/Trophy at Lunch								●			
Ability to Hand Out Snacks On Course									●		

Additional Sponsorship Opportunities:

\$1,125 - Cup Disc Sponsorship (Front/Back Nine)

- Company Logoed Cup Discs in Holes
- Logo on Event Registration Website
- Registration for 2 Golfers

\$400 - Exclusive Hole Sponsor

- Space for Table/Setup at One Hole on Course
- Tee Sign at Same Hole

\$0 - Golfer Bag Promo Insert

- Provide 140 promotional items for Golfer Bags



Luminary Awards

The Luminary Awards Luncheon honors two outstanding West Shore Chamber businesswomen with the Shining Star Award and the Visionary Award. Nominations are made by their peers, and the recipients are chosen based on contributions in their work environment and surrounding community. A charitable donation in their honor is made to a Chamber nonprofit member of the award winners' choice. Digital program ads and well-wishes can be purchased for the luncheon program.

Date: September 2027

Projected Attendance: 175-250

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$25 - \$3,500

SPONSOR BENEFITS	EVENT (INDUSTRY EXCLUSIVE) \$3,500	SUPPORTING (INDUSTRY EXCLUSIVE) \$1,500
<i>Prior To Event</i>		
Logo on All Chamber Promotional Materials	●	
Logo on Event Registration Page	●	●
Event Promotion in Chamber Publications	●	●
Event Promotion To & In Media	●	●
Listed & Tagged in Social Media Event Posts	●	
<i>At or Post Event</i>		
Tickets to Event	8	4
Three Minutes of Podium Time	●	
Advertisement in Digital Event Program	Full Page	Half Page
Logo on Sponsor Signs at Event	●	
Logo in Event Slideshow on Main Screens	●	●
Check Presentation Photo Promotion to Media	●	



Digital Program Advertisements:

- | | | |
|------------------------------|---------------------------|-------|
| • Full Page Advertisement | 5.5"(wide) x 8.5"(high) | \$200 |
| • Half Page Advertisement | 5.5"(wide) x 4.25" (high) | \$125 |
| • Quarter Page Advertisement | 2.75"(wide) x 4.25 (high) | \$75 |
| • Well Wishes | 30 Word Limit | \$25 |



The four Cumberland County Chambers of Commerce - Carlisle Area, Mechanicsburg, Shippensburg Area, and West Shore Chambers of Commerce - and in partnership with the Cumberland Area Economic Development Corporation/Cumberland Valley Visitors Bureau, are requesting sponsorship support for the 18th Annual Mega Mixer. This networking event has attracted over several hundred people. The success of this event is attributed to our sponsors and event partners. Sponsorship opportunities are available to members of any of the four participating Chambers. If you would like an excellent opportunity to expand your business' marketing exposure, please consider this investment and become an Annual Mega Mixer sponsor.

Date: Fall 2027

Projected Attendance: 350-450

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$1,000 - \$3,500

\$5,000 Main Sponsor Benefits (Limit 1):

- Logo on Carlisle Area, Mechanicsburg, Shippensburg, and West Shore Chambers of Commerce Websites along with Cumberland Area Economic Development Corporation/Cumberland Valley Visitors Bureau
- Logo placement on each of the host's newsletters and/or events flyer
- Banner privileges at the event
- Logo on signage at the event
- Display table in a prominent location
- Opportunity to provide promotional items to attendees
- Visibility to over 3,000 businesses before and through the event
- Inclusion in media releases

\$2,500 Supporting Sponsor Benefits (Limit 2):

- Listing on Carlisle Area, Mechanicsburg, Shippensburg, and West Shore Chambers of Commerce Websites along with Cumberland Area Economic Development Corporation/Cumberland Valley Visitors Bureau
- Listing on each of the host's newsletters and/or events flyer
- Logo on signage at the event
- Display table in a prominent location
- Opportunity to provide promotional items to attendees
- Visibility to over 3,000 businesses before and through the event
- Inclusion in media releases

\$1,000 Exhibiting Sponsor Benefits (Limit 15):

- Logo on signage at the event
- Display table
- Opportunity to provide promotional items to attendees

Strike Up

BUSINESS

Bowling Tournament



Join the Chamber for the Strike Up Business Bowling Tournament! At this event attendees will be able network with other Chamber members during our networking portion and while knocking down those pins. A great team building event, it includes snacks, 2 hours of bowling, and shoe rentals. Awards will be handed out to the Highest & Lowest Scoring Team along with the “Best Team Costume” for those that would like to participate!

Dates: October 2027

Chamber Sponsorship Contact: Kristen Washington, membership@wschamber.org

Investment: \$300 - \$3,000

SPONSOR BENEFITS	KINGPIN (EXCLUSIVE) \$3,000	TURKEY \$1,500	HAMBONE \$1,000	STRIKE (LIMITED) \$300
<i>Prior To or After Event</i>				
Logo on All Event Promotional Materials	●			
Logo on Event Registration Page	●	●	●	
Name Listed on Event Registration Page				●
Event Promotion in Chamber Publications	●	●	●	
Event Promotion To & In Media	●	●		
Listed & Tagged in Social Media Event Posts	●	●	●	
Logo on All Chamber Advertising	●			
<i>At Event</i>				
Exclusive Lanes with up to 6 Bowlers Per Team	4 Lanes	3 Lanes	2 Lanes	1 Lane
1 Drink Ticket Per Bowler	●	●	●	●
Recognition on Sponsor Signs at Event	Logo	Logo	Logo	Listed
Ability to Hand Out Promotional Items	●			
Logo on Table at Dedicated Lane(s)	●	●	●	●



Annual Meeting & Dinner

The West Shore Chamber of Commerce Annual Meeting & Dinner is a meeting where the Chamber recognizes its volunteers, elects incoming directors, and celebrates another year of inspiring business on the West Shore. The Chamber's annual awards are presented: the George Hoopy Award, the Les Ginanni Business and Community Connections Award, the Edward M. Messner Inspiring Business Award, and the Business Achievement Award.

Date: December 2027

Projected Attendance: 175-225

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$25 - \$3,500

SPONSOR BENEFITS	EVENT (INDUSTRY EXCLUSIVE) \$3,500	BAR (INDUSTRY EXCLUSIVE) \$3,000	SUPPORTING (INDUSTRY EXCLUSIVE) \$1,500
<i>Prior To Event</i>			
Logo on All Event Promotional Materials	●		
Logo on Event Registration Page	●	●	●
Event Promotion in Chamber Publications	●	●	
Event Promotion To & In Media	●	●	
Listed & Tagged in Social Media Event Posts	●	●	●
Logo on All Chamber Advertising	●		
<i>At or Post Event</i>			
Tickets to Event	8	6	4
Three Minutes of Podium Time	●		
Advertisement in Digital Event Program	Full Page	Full Page	Half Page
Recognition on Sponsor Signs at Event	Logo	Logo at Bar	Listed
Logo in Event Slideshow on Main Screens	●	●	●

Digital Program Advertisements:

- Full Page Advertisement 5.5"(wide) x 8.5"(high) \$200
- Half Page Advertisement 5.5"(wide) x 4.25" (high) \$125
- Quarter Page Advertisement 2.75"(wide) x 4.25 (high) \$75
- Well Wishes 30 Word Limit \$25



NETWORKING MIXERS

Networking Mixers provide opportunities for members to meet other businesspeople and potential customers. These events take place at a member's place of business or wherever they can showcase their company to attendees. Mixer sponsors provide the event facility, hors d'oeuvres, beverages, and parking.

Monthly Date – Choice of (*based on availability):

- Morning, 8:00 - 10:00 AM
- Afternoon, 11:30 AM - 1:30 PM
- Evening, Two Hours Within the 4:00 - 7:00 PM Timeframe

Projected Attendance: 75-125 members (depending on event time)

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: \$650

\$650 Networking Mixer Sponsor Benefits:

- Event Promotion in WeeklyWire Email and Connections Newsletter
- Mixer listed on Chamber Events Calendar with Logo on Website
- Planning Assistance
- Event Registration Services
- On-Site Event Assistance
- A detailed reconciled attendee list following the event (*Emails not included)
- After event social post sharing out photos from event along with business tags



RIBBON CUTTINGS/ GROUNDBREAKINGS

Available Days: Monday - Friday *Date/Time based on Chamber Availability

Chamber Contact: Kristen Washington, membership@wschamber.org

Investment: FREE for current members of the Chamber in good standing.

[\$150 for Community Members, please reach out to Kristen for more information.]



PROMOTE YOUR EVENT! We will send out an emailed invitation to elected officials and Chamber VIPs to invite them to your event. If you want to open it up to a larger audience you can combine it with a Chamber Networking Mixer.



CONNECT YOU with fellow members who offer services such as catering, photography, balloons, signs, and other details. We will provide you with contacts at your request.



CUT THE RIBBON with our Chamber's ceremonial scissors or perform the **FIRST DIG**. A Chamber VIP will present a certificate to recognize your business achievement.



SHARE photos of your event in Chamber publications and social media outlets. We will submit a photo and press release to the media, but can't guarantee publication.



SPONSORSHIP COMMITMENT FORM

PLEASE INDICATE THE SPONSORSHIP LEVEL(S) THAT YOU WOULD LIKE TO COMMIT TO BY CHECKING THE CORRESPONDING BOX(ES).

MIND YOUR BUSINESS SERIES

- ☒ MAIN EVENT - \$5,000 [SOLD]
☐ SUPPORTING - \$2,000
☐ REFRESHMENT - \$500

CHAMBER SOIREE

- ☐ PLATINUM - \$5,000
☐ GOLD - \$2,500
☐ SILVER - \$1,000
☐ BRONZE - \$500

ANNUAL GOLF OUTING ☐

GOLF FORE BUSINESS! OUTING ☐

- ☐ TOURNAMENT - \$4,250
☐ BAG - \$2,250
☐ BEVERAGE - \$2,250
☐ BREAKFAST - \$2,250
☐ CART - \$2,250
☐ GIFT - \$2,250
☐ HOLE IN ONE - \$2,250
☐ LONGEST DRIVE - \$2,250
☐ CLOSEST TO THE PIN - \$2,250
☐ PRIZE - \$2,250
☐ SNACK - \$2,250
☐ FRONT NINE CUP DISCS - \$1,125
☐ BACK NINE CUP DISCS - \$1,125
☐ EXCLUSIVE HOLE SPONSOR - \$400
☐ TEE SIGN - \$100

TASTE OF THE CHAMBER

- ☐ EVENT - \$3,500
☐ SUPPORTING - \$1,750
☐ PARTNER - \$500

LUMINARY AWARDS LUNCHEON

- ☐ EVENT - \$3,500
☐ SUPPORTING - \$1,500

MEGA MIXER

- ☐ MAIN - \$5,000
☐ SUPPORTING - \$2,500
☐ EXHIBITING - \$1,000

STRIKE UP BUSINESS TOURNAMENT

- ☐ KINGPIN - \$3,000
☐ TURKEY - \$1,500
☐ HAMBONE - \$1,000
☐ STRIKE - \$300

ANNUAL MEETING & DINNER

- ☐ EVENT - \$3,500
☐ BAR - \$3,000
☐ SUPPORTING - \$1,500

NETWORKING MIXER

- ☐ \$650

CHAMBER ADVERTISING

- ☐ WEEKLYWIRE AD - \$50/WEEK
☐ CONNECTIONS NEWSLETTER AD - \$250/\$150 PER MONTH
☐ WEBSITE AD - \$100/MONTH, \$1,000/YEAR
☐ BANNER AD ☐ SQUARE AD

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

We are **YOUR** *Chamber*

#startHERE