

BIOGENA®

The Biogena collection is an invitation to balance and simplicity.

With its minimalist design and soft, airy fragrance, it evokes the calm of a spa with every use. Perfect for those seeking to create a serene, lightweight experience, Biogena turns everyday rituals into moments of subtle, natural well-being.

The Biogena collection is ideal if you're looking for:

- A **minimalist** design that conveys harmony and elegance.
- A **spa-inspired** experience—calming, balanced, and serene.
- A **soft**, airy, and delicate fragrance.
- Creating an atmosphere of well-being and light, **effortless cleanliness**.



BIOGENA®

Benefits that make the difference

Key Features

✓	<i>Vegan</i> No animal-derived ingredients or by-products.
✓	<i>Cruelty-free</i> Not Tested on Animals.
✓	<i>Paraben-Free</i> A cleaner, safer approach to preservation.
✓	<i>Dye-Free</i> Pure formulas without artificial coloring.
✓	<i>Phthalate-free</i> Free from restricted plasticizers for a cleaner formula.
✓	<i>Mineral Oil-Free</i> (Bar Soaps) Clean, breathable formulas without paraffin.
✓	<i>No Drying Alcohol</i> Gentle on skin, without the sting or dryness.
✓	<i>Formaldehyde-Free</i> Contains no formaldehyde or formaldehyde-releasing donors.
✓	<i>MIT/CMIT-Free</i> (Bar Soaps) Gentle on skin with reduced contact allergy risk.
✓	<i>Non-GMO</i> Lower risk of contact allergies.
✓	<i>Microbiome-friendly</i> Designed to care for and protect your skin's natural microbiome.
✓	<i>Fast-absorbing</i> Lightweight base with low occlusion.
✓	<i>Instant radiance</i> An instantly healthy-looking appearance.
✓	<i>Biodegradable Formula</i> A biodegradable formula designed for responsible consumption.
✓	<i>Refill system</i> Refill system with bulk containers.
✓	<i>ISO 22716 / GMP</i> Manufactured under Good Manufacturing Practices.

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About the fragrance:

Mood:
Refreshing, relaxing,
and sophisticated.

Heart notes:

Orange, mandarin,
and galbanum.

Top notes:

Jasmine, artemisia,
and cyclamen.

Base notes:

Cedar, vetiver, white
musks, and tonka bean.

	Product	Unit of Measure		Presentation	Units/Box
Soaps					
4011-J05	Bar Soap	30 g	1.06 oz	Flowpack	500
4011-J06	Bar Soap	42 g	1.48 oz	Flowpack	400
Travel size					
4011-L09	Shampoo	30 ml	1 oz	Tubo nOcean	216
4011-L10	Moisturizing Cream	30 ml	1 oz	Tubo nOcean	216
4011-L11	Conditioner	30 ml	1 oz	Tubo nOcean	216
4011-L12	Body Wash	30 ml	1 oz	Tubo nOcean	216
4011-L13	Shampoo/Conditioner	30 ml	1 oz	Tubo nOcean	216
JH Magic Refillable / Non-refillable					
4011-JH-SH	Shampoo	400 ml	13.5 oz	JH Magic	24
4011-JH-CH	Moisturizing Cream	400 ml	13.5 oz	JH Magic	24
4011-JH-AC	Conditioner	400 ml	13.5 oz	JH Magic	24
4011-JH-GB	Body Wash	400 ml	13.5 oz	JH Magic	24
4011-JH-JL	Liquid Soap	400 ml	13.5 oz	JH Magic	24
4011-JH-SA	Shampoo/Conditioner	400 ml	13.5 oz	JH Magic	24
Doypack					
4011-L50	Shampoo	3 L	101.44 oz	Doypack	4
4011-L52	Moisturizing Cream	3 L	101.44 oz	Doypack	4
4011-L51	Conditioner	3 L	101.44 oz	Doypack	4
4011-L53	Body Wash	3 L	101.44 oz	Doypack	4
4011-L54	Liquid Soap	3 L	101.44 oz	Doypack	4
4011-L58	Shampoo/Conditioner	3 L	101.44 oz	Doypack	4

BIOGENA®

Soaps



More than cleansing, a sensory experience. Our solid bar soaps are the perfect detail that makes the difference—gentle, fragrant, and designed to provide comfort with every use. A thoughtful gesture that turns every stay into a true pleasure.



Travel Size



Designed to impress from the very first touch. Our personal-size amenities—shampoo, conditioner, shower gel, and moisturizing cream—combine practicality and sophistication in every bottle. The distinctive touch every guest will remember.

We give new life to plastic collected from beaches through our Nocean tubes.



JH Magic Dispenser System

Specifically designed for the hospitality environment and made from durable ABS plastic, the JH has been tested to withstand over 100,000 presses and up to 58 kg of weight, ensuring long-lasting performance even under high-traffic conditions.

BIOGENA®



Doypack

Our mono-material packaging, made from a single type of material, simplifies recycling, reduces waste, and lowers the carbon footprint. An efficient and responsible alternative that embraces sustainability without compromising quality.
