



2026
Frankfurt
Book Fair



Where every page is a new adventure

fun • educational • customisable • global



Dear Partners,

For more than thirty years we've worked from one conviction: children learn better when they have fun. That every page can be a new adventure. That conviction has never changed, and we want to take it further than ever.

Children do discover differently today. They read, watch, listen, play and make, often all at once. That's why we increasingly start from the experience we want to create, rather than from the book as the end point. And still, the book stays. For years we've been told screens would take over, and for years we've seen the same thing in the shop and in the classroom: a child holding a book is completely away from the world for a moment. Children's books aren't disappearing. They're changing. That's a much better place to be.

This autumn catalogue is the first you'll see in our new look. It isn't a break with the past: the candy shape in our logo was already there in the very first Caramel years. It has simply grown up. Beyond that, you'll see one brand carrying everything we make, whatever comes next in the years ahead, it carries the same name and the same guarantee.

And then there's what you don't see: the team behind the scenes. Authors, illustrators, editors, graphic designers, our production team, people who love getting every detail right.

To our partners: thank you. For your trust, all these years. We're genuinely excited about what's ahead, and we hope you'll come along.

Enjoy browsing this autumn edition.

Marika





EDUCATIONAL
BOOKS

S0263

Delivery
SEP 2027

Material
01/03/2027

1 title
210 x 297 mm
24 pages
+ poster
& stickers

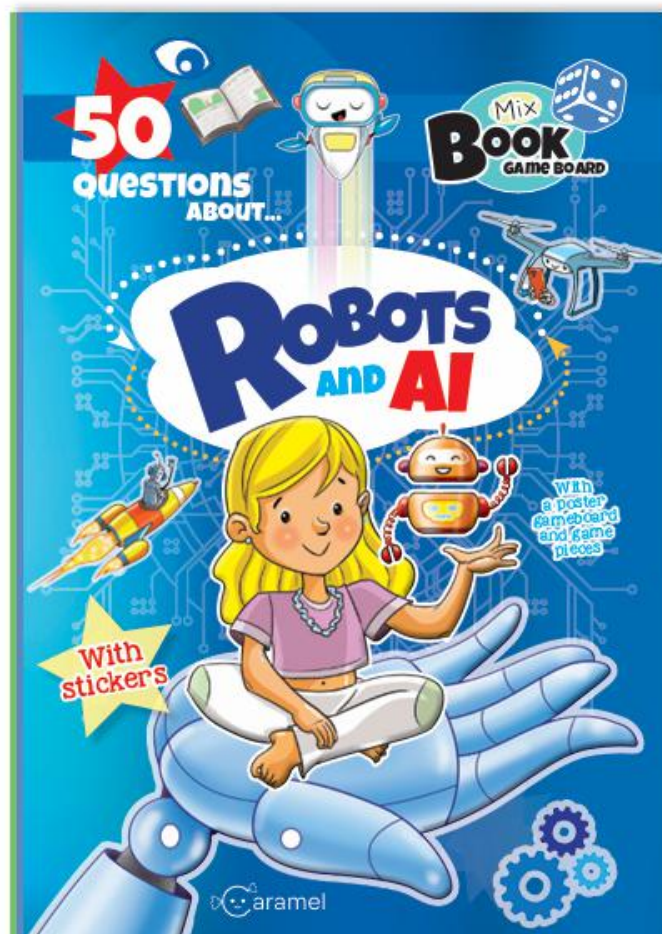
Makes the complex world of
AI accessible, playful and
fun for kids

Includes an interactive
game board that turns
learning into play

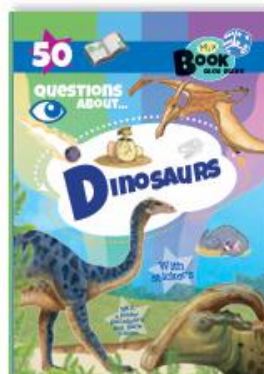
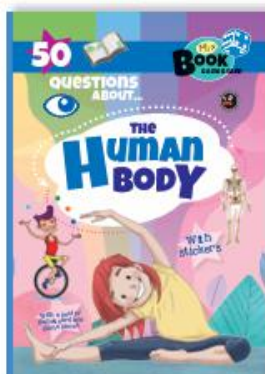
Packed with colourful
stickers for extra fun

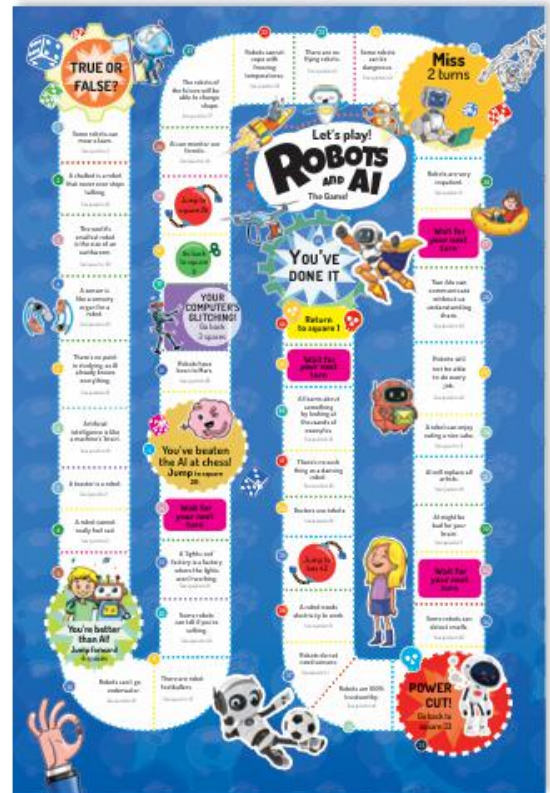


50 Questions about Robots & AI



PREVIOUS TITLES







EDUCATIONAL
BOOKS
S0278

Delivery
JUN 2027

Material
04/01/2027

2 titles

210 x 210 mm

16 pages

+ smelling stickers

+ stickers

Strawberry- and apple-scented stickers bring the Fruity Friends to life

Playful activities and creative challenges

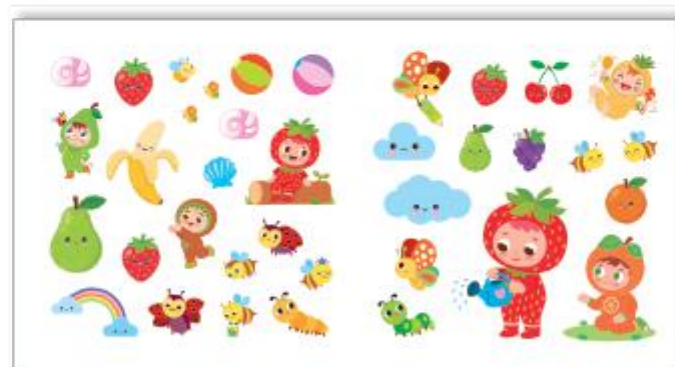
Part of the cheerful Fruity Friends world



Learn with Fruity Friends



STICKERS



SMELLING STICKERS

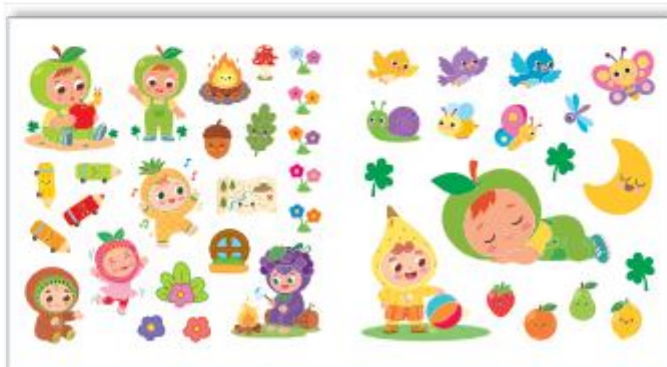




SMELLING STICKERS



STICKERS





EDUCATIONAL
BOOKS
S0277

Delivery
JUN 2027

Material
04/01/2027

2 titles

165 x 240 mm

cover with flap

16 laminated pages

+ 4-page poster

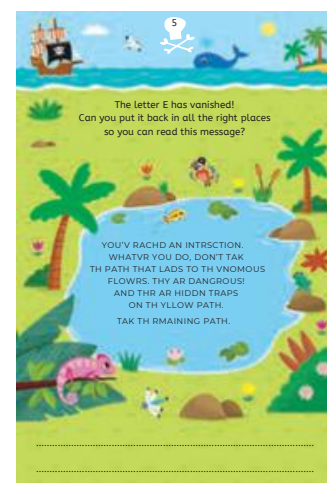
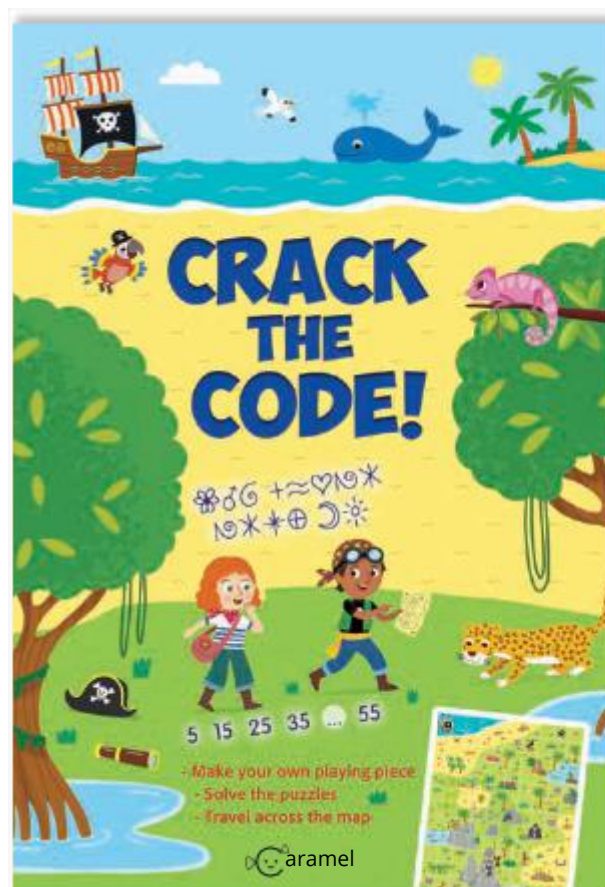
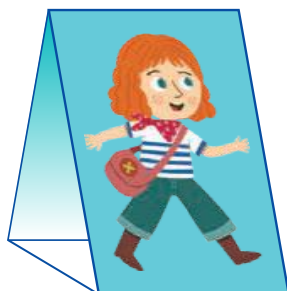
Solve exciting riddles,
puzzles and secret codes

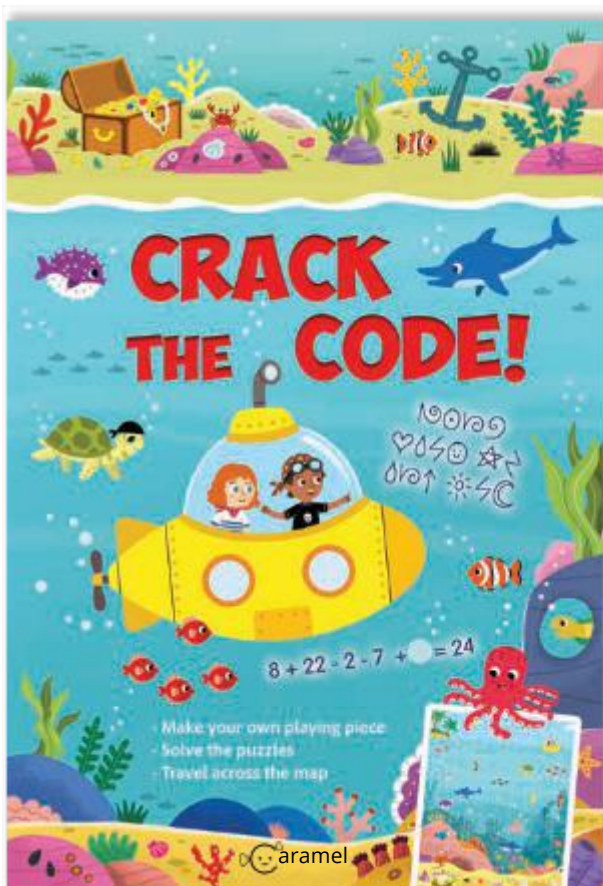
Every solved challenge lets
you move forward in the
game

Includes a game board
and playing pieces for an
interactive experience



Crack the Code!

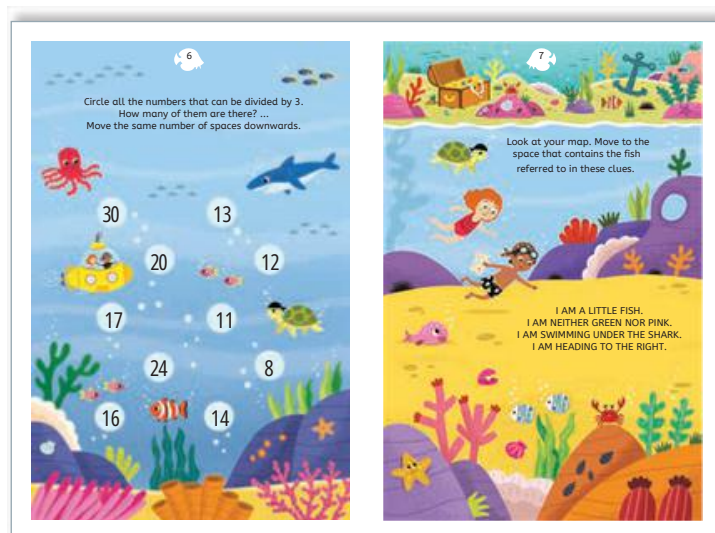




POSTER



POSTER





EDUCATIONAL
BOOKS

S0280

Delivery
JUN 2027

Material
04/01/2027

2 titles

167 x 297 mm

36 pages

+ 12 pages

+ 2 PP sheet

+ 1 sticker page

Create fabulous new looks
for Barbie and dress her up

Packed with fashion
stickers, patterns and
stencils

Mattel licence: no need to
have your own licence, we
take care of it!



Barbie Fashion Designer



Barbie™



PATTERNS



STENCILS



STICKERS







BOARD
BOOKS

K0187

Delivery
SEP 2027

Material
01/03/2027

2 titles

leperello

flat size 265 x 840 mm

fold size 265 x 210 mm

+ vinyl stickers

Explore amazing worlds:
from ocean depths
to outer space!

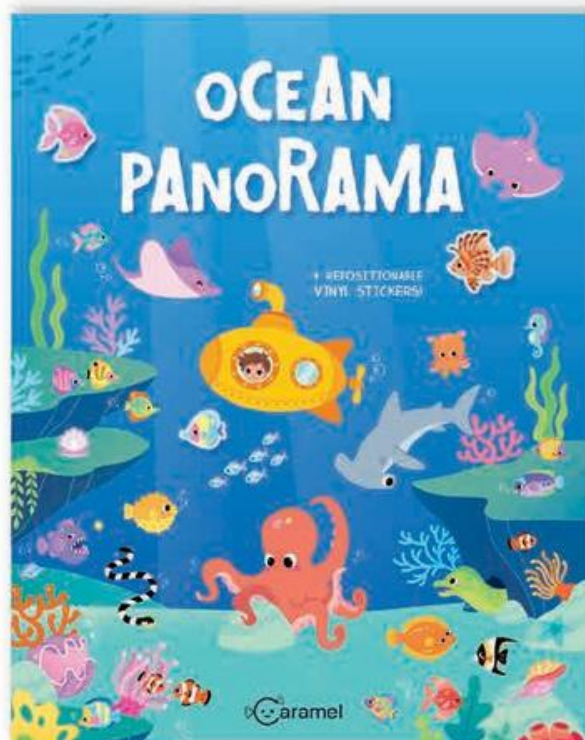
Discover a detailed
panorama packed with
fascinating things to spot

Includes reusable vinyl
stickers for customising and
completing the panorama

The finished panorama
can be hung up as
a decorative poster



Ocean & Space Panoramas



VINYL STICKERS





VINYL STICKERS





BOARD
BOOKS

K0188

Delivery
SEP 2027

Material
01/03/2027

4 titles

140 x 140 mm

5 spreads

+ cover

Tab index

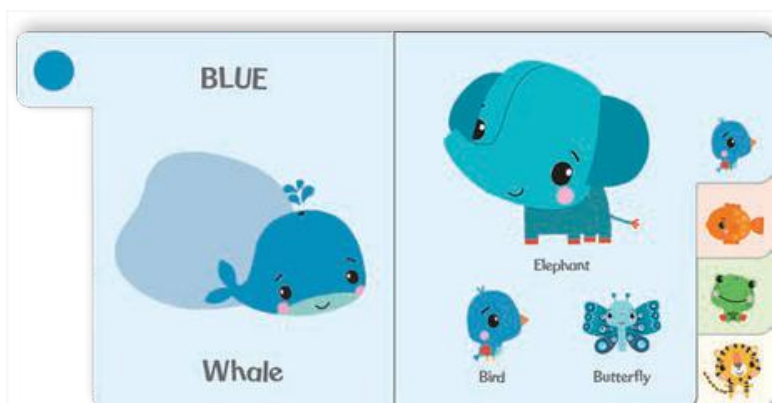
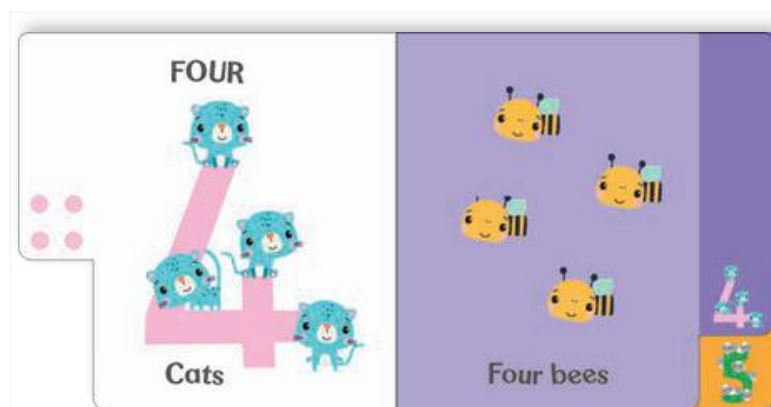
A perfect first-book series
for curious little learners

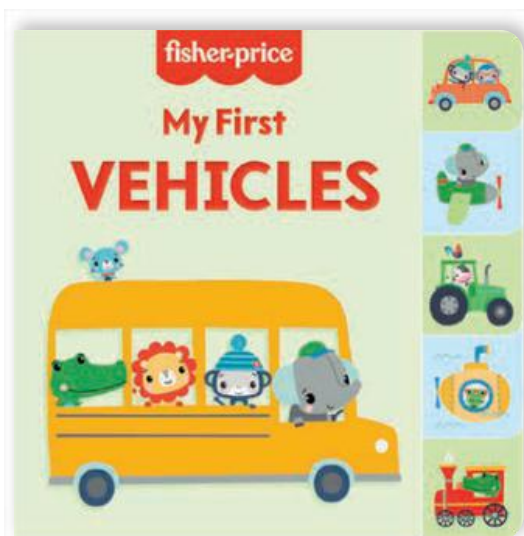
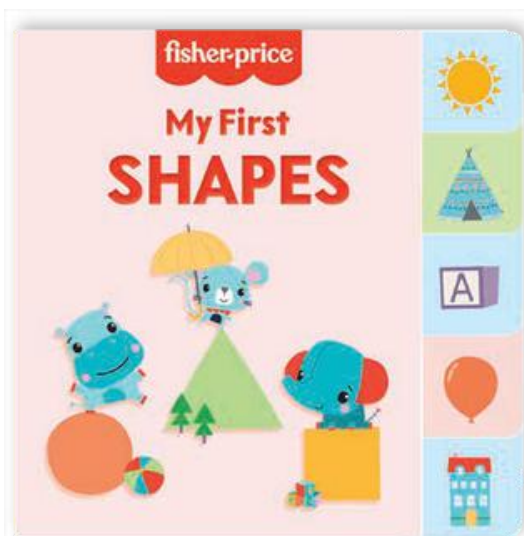
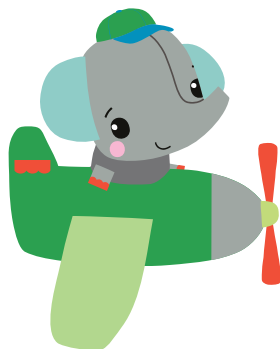
Easy-to-use tabs help
little hands find their
favourite pages

Mattel licence: no need
to have your own licence,
we take care of it!



Fisher Price My First...





fisher-price™





ACTIVITY
BOOKS

J0408

Delivery
MAY 2027

Material
07/12/2026

2 titles

210 x 297 mm

8 pages cover incl.

wipe- clean

+ 4-page poster

+ vinyl stickers

A fresh, trend-driven
evolution of the classic
dress-up book

Reusable vinyl stickers
for endless mix-and-match
styling

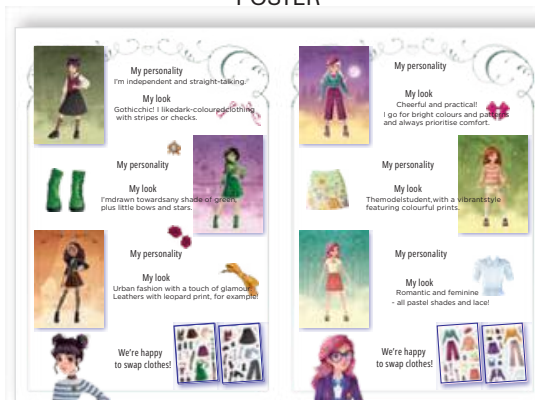
Includes a poster that
brings the Dark/Fairy
Academia world into the
child's room



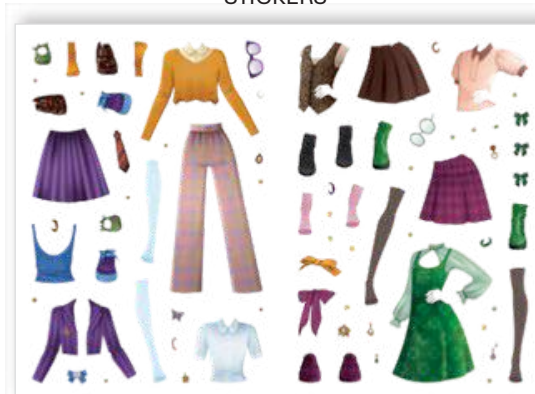
Magic Dress-up: Dark Academia



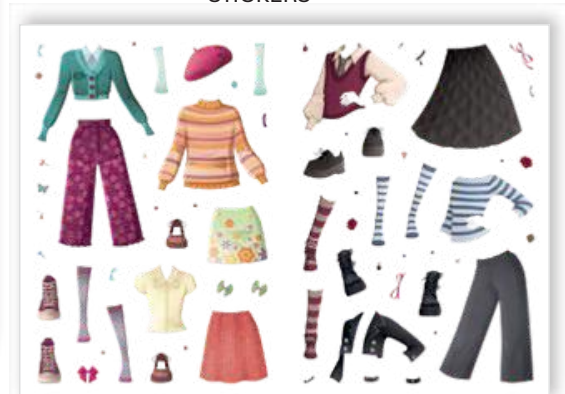
POSTER



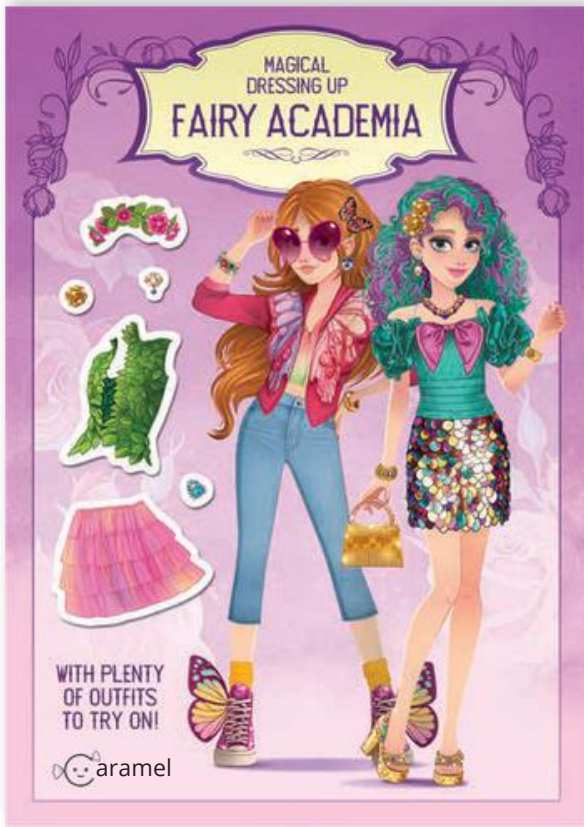
STICKERS



STICKERS



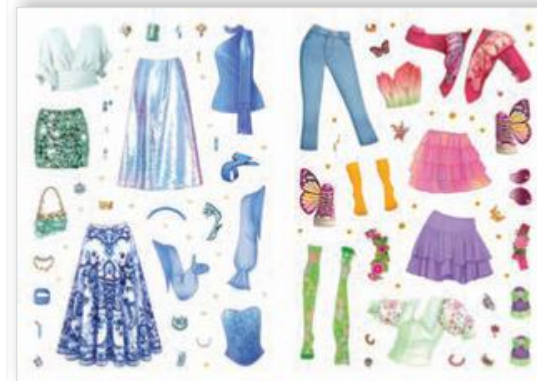
Fairy Academia



POSTER



STICKERS



STICKERS



VINYL
STICKERS





ACTIVITY
BOOKS

J0385

Delivery
MAY 2027

Material
07/12/2026

2 titles
210 x 297 mm
16 pages
6-page cover

Proof that everyone
can draw!

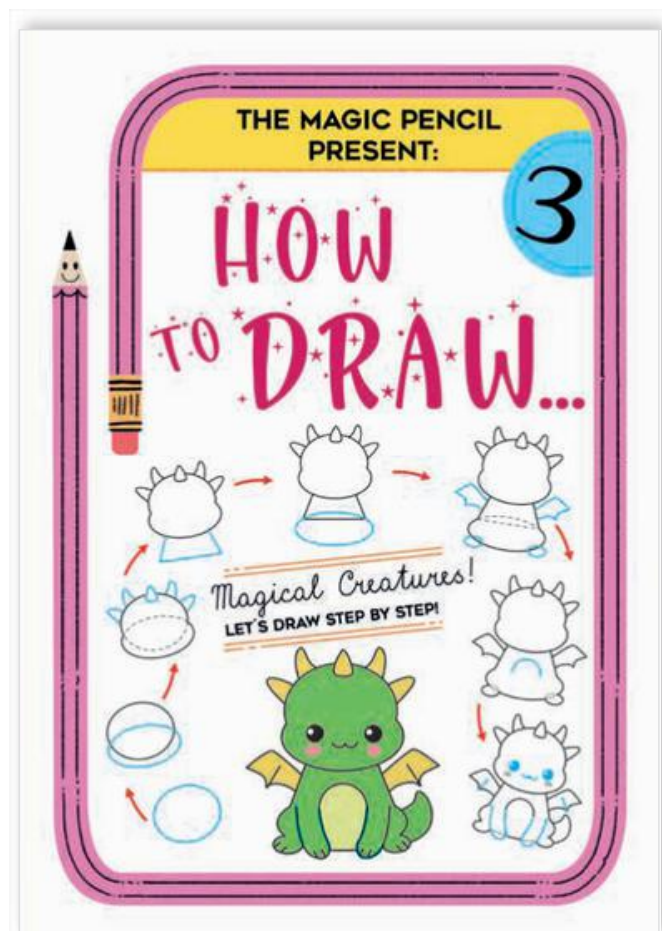
A rewarding, step-by-step
method

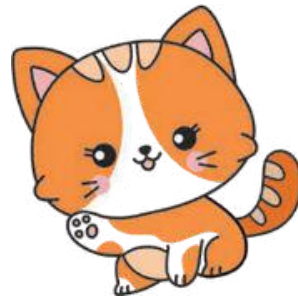
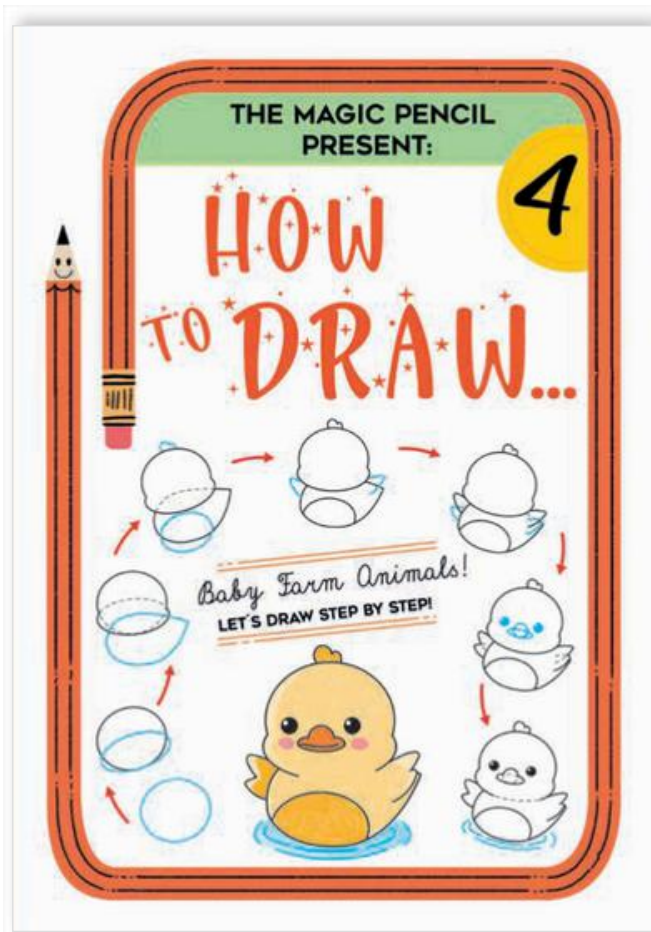
Cute and easy-to-draw
animals

Wipe-clean flap for
practising

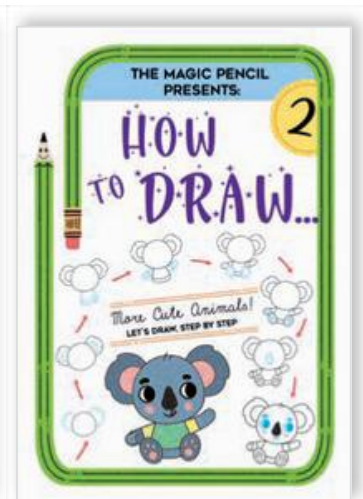
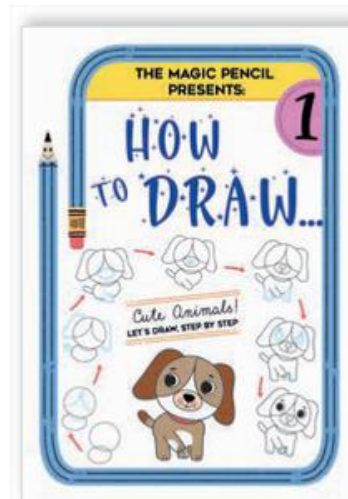


How to Draw





PREVIOUS TITLES





COLOURING
BOOKS

C0275

Delivery
MAY 2027

Material
07/12/2026

2 titles

210 x 297 mm

4-page cover

+ 8 pages

+ 8 precut & prefold
pages

A colouring book with an
exciting 3D twist

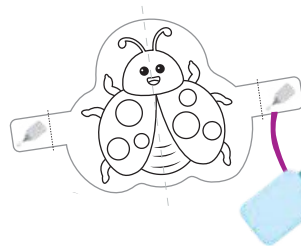
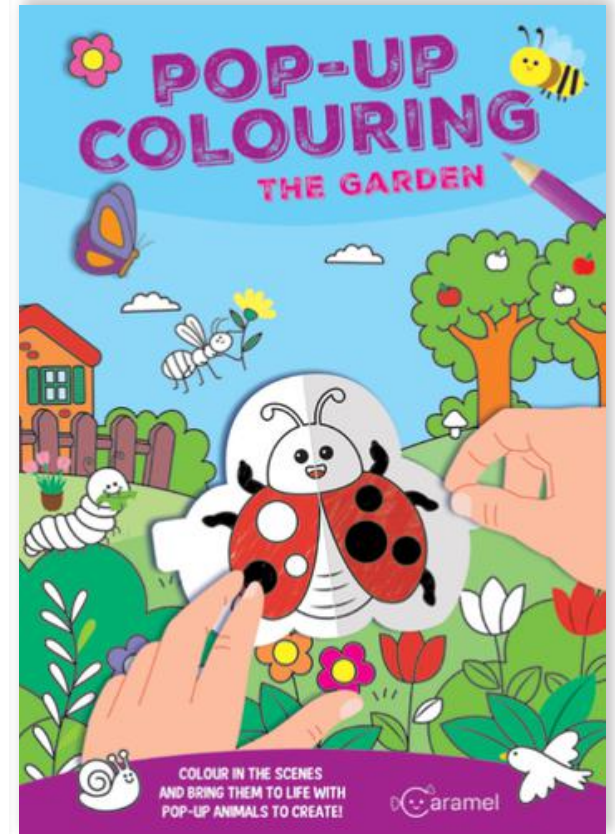
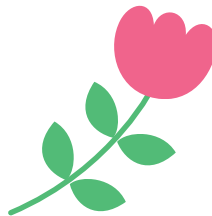
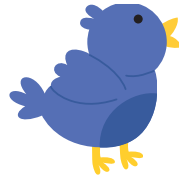
Easy-to-remove pre-
cut pieces – no scissors
required

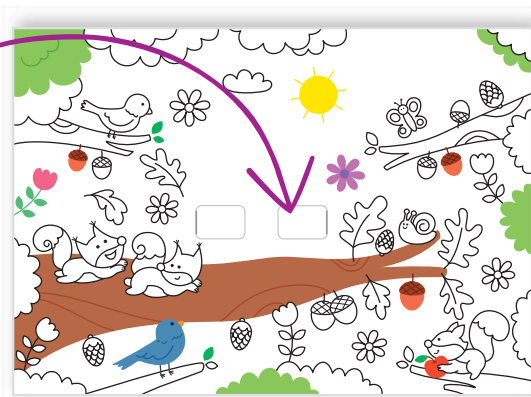
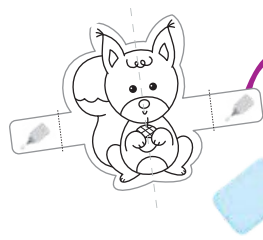
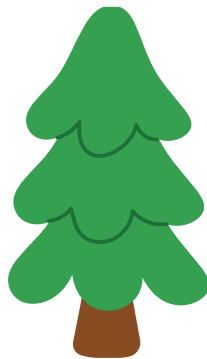
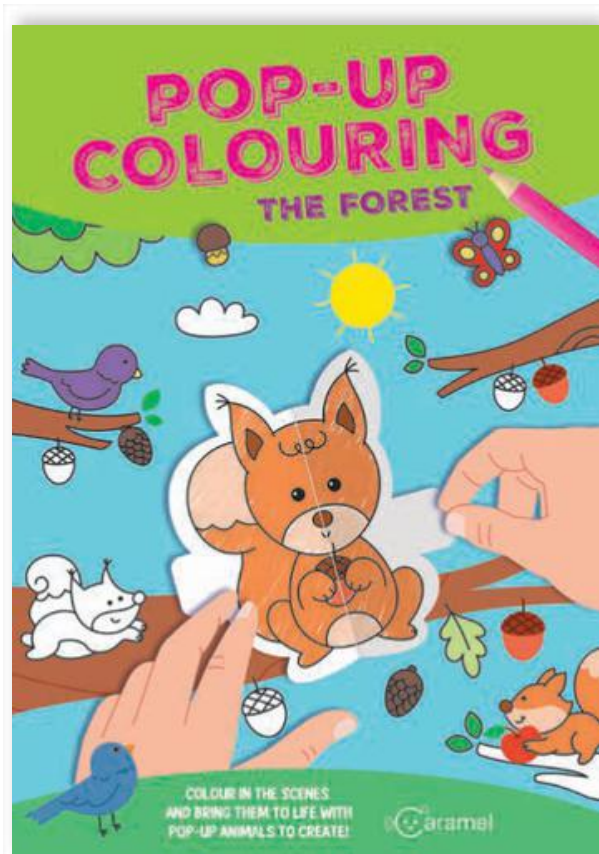
Children create their
own pop-ups directly inside
the book

The finished pop-ups bring
every colour page to life



Pop-up Colouring







STORY
BOOKS

P0100

Delivery
SEP 2027

Material
01/03/2027

2 titles
200 x 200 mm
hard cover
24 pages

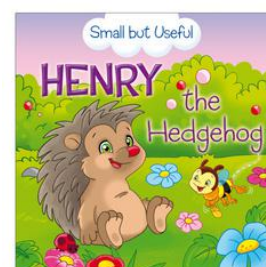
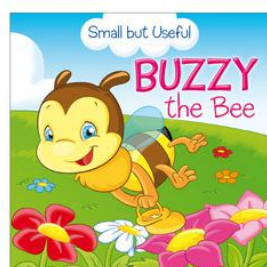
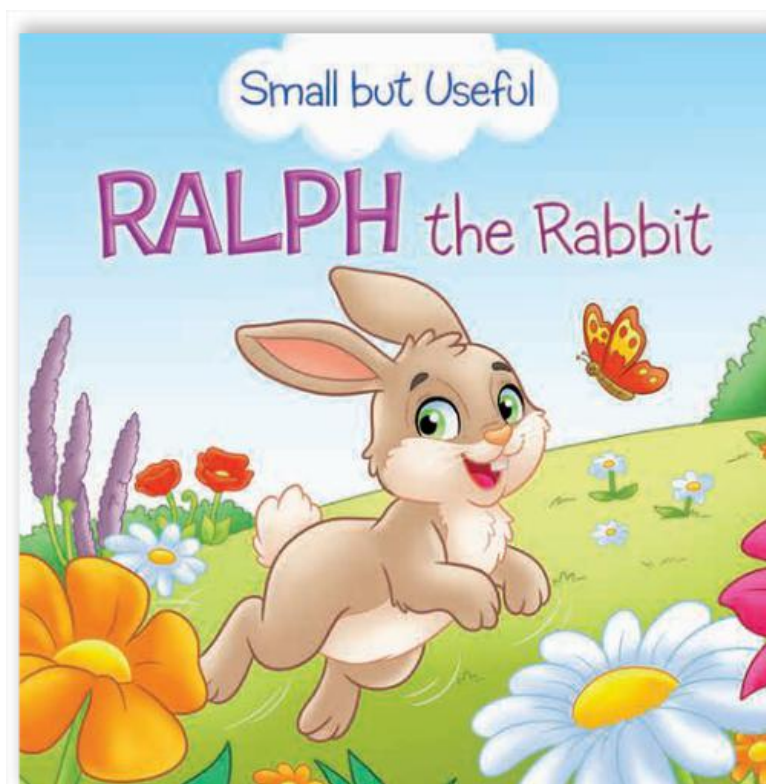
Unique series recounting
some everyday animal
adventures

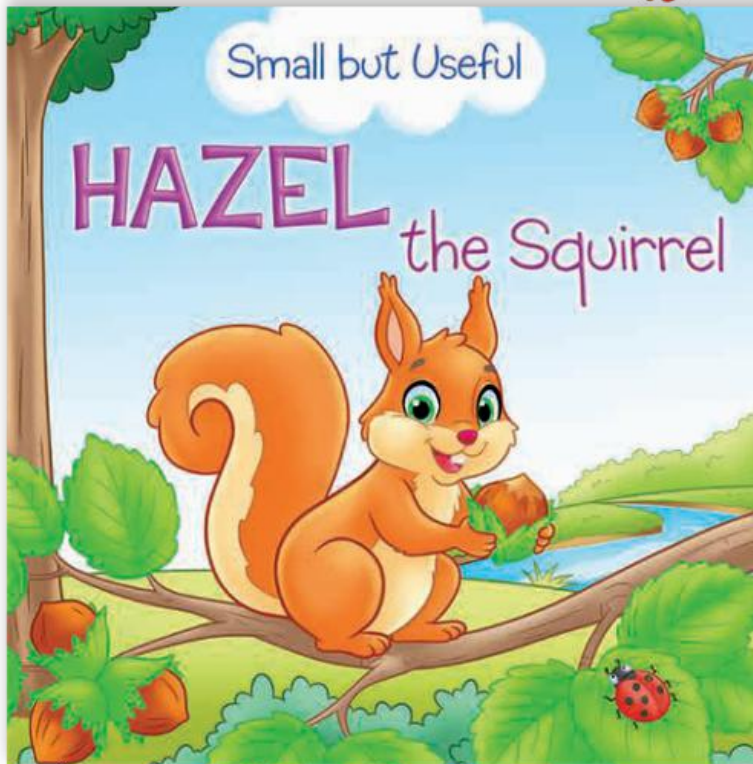
The engaging stories reveal
how useful small animals
are in nature

Series extended to 16 titles
and sold in 20+ countries



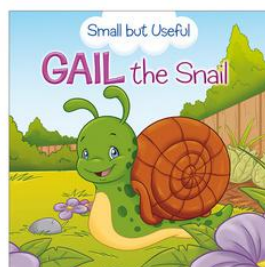
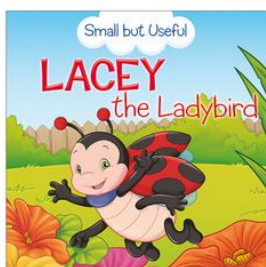
Small but Useful





Hazel's eyes grow as wide as saucers.
'Thanks to me? I did this?' she asks.
'You did,' replies the owl. 'You help to renew the forest. Trees provide shade, fresh air, food and homes for lots of animals. So, even though you're not very big, you do great things. Twit-twoo!'

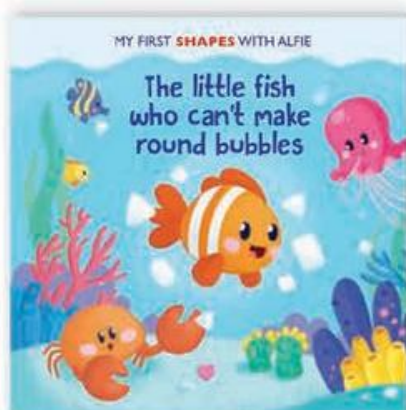
Hazel's heart fills with joy.
'You mean... I'm useful!'
'Small, but useful!' agrees the owl, smiling.





UPCOMING REPRINTS

P0146 My First...



K0161 Growing up with Bunny



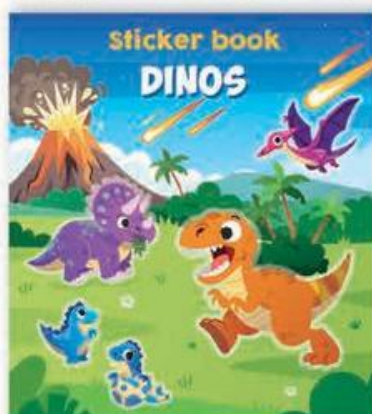
K0183 Fruity Friends



C0267 Stencils & Stickers



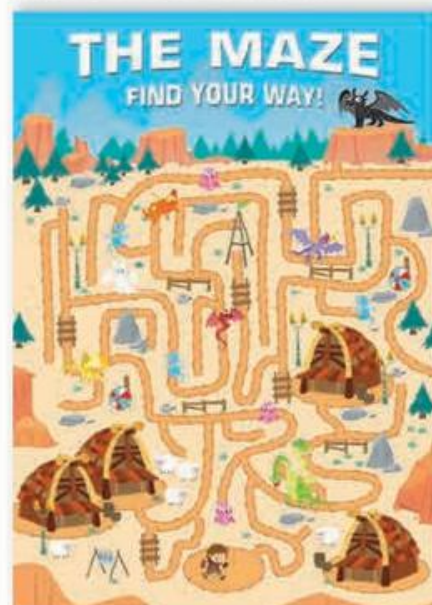
J0387 Sticker Book



J0395 Art with your Hands



J0350 The Maze



J0400 Shape your own Animals



J0407 K-Pop Stars



**COMING
SOON!**





SEASONAL
BOOKS

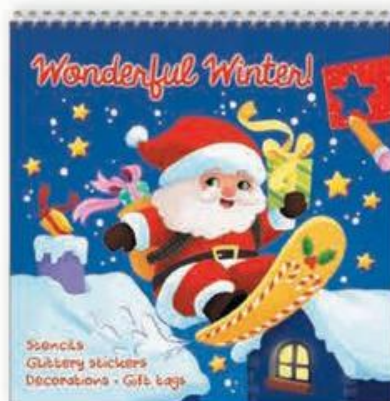
C0273

Delivery
AUG 2027



C0274

Wonderful Winter



FOIL STICKERS



Wonderful Spring



STENCILS

FOIL STICKERS



Christmas

J0358

Delivery
AUG 2027



STICKERS





Editions Caramel

Avenue Jacques Georgin 2
B-1030 Bruxelles - Belgium
Tel.: +32 2 263 20 40
www.caramel.be



Marika Luyckx
Tel.: +32 2 263 20 43
marika.luyckx@caramel.be

SALES

Inge Ral
Tel.: +32 2 263 20 49
inge.ral@caramel.be

Vlada Mekhryukova
Tel.: +32 2 263 20 40
vlada.mekhryukova@caramel.be

PRODUCTION

Nancy Paternotte
Tel.: +32 2 263 20 47
nancy.paternotte@caramel.be

GRAPHIC DESIGN

Cécile Marbehant
Tel.: +32 2 263 20 42
cecile.marbehant@caramel.be

Tania de Brito
Tel.: +32 2 263 20 44
tania.debrito@caramel.be



Where every page is a new adventure

