



BECKMANN

NORWAY 1946

SUPPORT  
THAT LASTS









*Dear Partner,*

*Thank you for your trust in us and for the great collaboration.*

*In this catalogue, we are pleased to present our new products for the coming year — developed with the same goal as always: creating products that combine functionality, quality, and design.*

*We look forward to another successful season together.*

*Kind regards,*

*The Beckmann Team*









1946

Olav Beckmann founded the company with a simple idea: to create high-quality school backpacks for children. The very first backpacks were planned, designed, and sewn in his own living room.

## Our story – over 80 years with Beckmann

Buying a child's first school backpack is a special milestone. As a parent, you want to be sure your child gets a backpack with outstanding carrying comfort, practical features, high visibility, lasting durability—and one they truly love.

For more than 80 years, everyone at Beckmann has been dedicated to making exactly that. We are incredibly grateful to have been part of so many children's school journeys. And to all our retail partners: thank you for your trust and support. We look forward to continuing this amazing journey together.





2027

Today, Beckmann is Scandinavia's leading school backpack brand. Our headquarters are located in Kristiansand, Norway, and our school backpacks are sold in more than 30 countries around the world.

## Beckmann Today – Quality with Care

Different countries have different cultures, school systems, and school routines, but the need for — and desire for — an ergonomic school backpack that brings joy to children is universal. To meet this growing demand, Beckmann is proud to have sales teams across Scandinavia and Central Europe, as well as warehouses in Germany and China.

Our goal is to be a trusted companion throughout every child's school years. Every journey to and from school, every day, for years to come. A backpack you can rely on—one that lasts, protects your belongings, and cares for your back.

Because your back has to last a lifetime.



# Ergonomics



## **IGR – Institut für Gesundheit und Ergonomie** (*Institute for Health and Ergonomics*)

We are proud that the IGR recommends Beckmann's school backpacks for first graders. The institute's tests confirm the user-friendliness and excellent ergonomic features of the backpacks. In addition, we were honored with the Innovation Award for Ergonomics by the IGR in 2022, 2021, and 2019.



## **Japanese Association of Chiropractors**

The Japanese Association of Chiropractors recommends Beckmann's school backpacks.



## **Deutsche Kinderrheuma-Stiftung** (*German Society for Pediatric Rheumatology*)

The Deutsche Kinderrheuma-Stiftung recommends our school backpacks, and we support their excellent work!



## **Special Award Ergonomics**

In 2021, Active Air FLX was awarded the Ergonomics Prize by IGR and Insights-X.



## **Recommended by experts**

We have a long tradition of collaborating with experts to ensure that our backpacks have the best ergonomic design. Today, we develop and test our backpacks in collaboration with chiropractor Dr. Philip J. Wilkens, who holds a doctorate in lumbar spine pain.

Our goal is to produce the world's best school backpacks, and there are few things we value more than international recommendations confirming our school backpacks as the most ergonomic ones children can use.



Testing and development:

To be innovative, you have to dare to try new things! We know that we produce good backpacks, but is there still room for improvement? In collaboration with NORCE Research (norce-research.no) and with the support of the Research Council in Norway, we have tested school backpacks using pressure sensors and robots. We wanted to find out how the backpacks distribute weight across the shoulders, back and hips, along with the effects of the various ergonomic features of the backpacks.

This was the process:



3D-SCAN

The child's back is 3D scanned to create a digital image.



3D-PRINT

Then, a model that resembles the child's back is 3D printed.



SENSOR PLACEMENT

Known stress points on the back are marked out.



SIMULATION

A robotic arm simulates how a child moves in various scenarios.



ANALYSIS

The data from the pressure sensor mat are analyzed and generate a diagram.



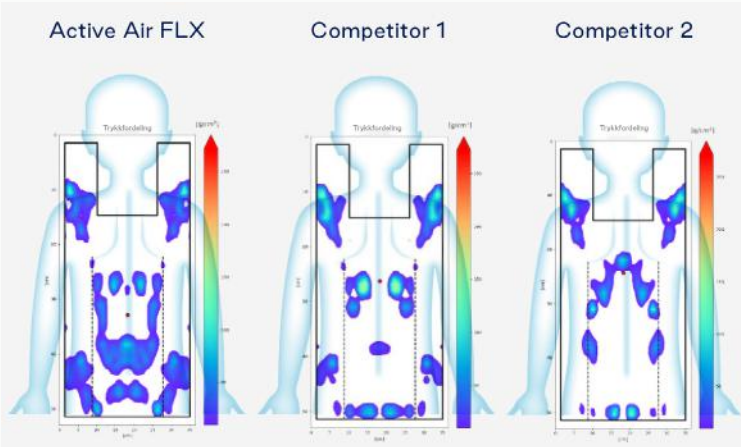
Scan the QR code to see the video of the testing process.

Test Results:

In the pressure sensor test, our 1st grader backpack, Active Air FLX, achieved very good results compared to competing school backpacks in the market. Below you can see the results from measurements taken with various backpacks (time: 30 sec. running, weight in backpack: 2.5 kg + own weight).

As you can see from the illustrations, the air cushion in the back of the Active Air FLX distributes pressure more evenly across larger parts of the back and provides a larger contact area between the backpack and the back, which in turn leads to better support and stability.

The illustration also shows the center of gravity of the backpacks during the test. This is indicated by a small red dot in the middle of the spine. Compared to competitors, the Active Air FLX resulted in a lower center of gravity, which shows that the shoulders are relieved and more weight has been distributed to the hips.



| Distribution of pressure: | Beckmann Active Air FLX | Competitor 1 | Competitor 2 |
|---------------------------|-------------------------|--------------|--------------|
| Shoulders                 | 38%                     | 45%          | 53%          |
| Back and hips             | 62%                     | 55%          | 47%          |
| Total                     | 100%                    | 100%         | 100%         |





# Adjust the Backpack to Fit the Child

To ensure the school backpack fits the child's back properly, it's important that store staff help to adjust and fasten it correctly.

By individually adjusting the straps, the staff can help ensure proper weight distribution and relieve pressure points. At the same time, it's essential to educate both children and parents on proper carrying techniques and how to pack the backpack correctly to avoid discomfort and unnecessarily heavy loads.

The dedication of store staff therefore plays a key role in ensuring that the child receives a well-fitting backpack they feel comfortable with something that has a positive impact on carrying comfort and back health throughout the school day.

## TIP:

Show both the child and the parents how to adjust the backpack – and explain why each adjustment matters. Let the child try it themselves, so they can easily remember how to adjust the backpack correctly.



Have a couple of books handy that can be placed inside when the child is trying out the backpack.



Close the chest strap. Adjust it until it sits a few centimeters above the armpits. Make sure that the arms can swing back and forth without hitting the backpack.



Put on the hip belt (the hips should carry the weight). The bottom part of the belt should sit on the hip bone.



Tighten the top straps.



Adjust the shoulder straps until the backpack rests just above the buttocks.



Let the child move around freely whilst wearing the backpack. Can they walk/run without their arms hitting the backpack? Does the backpack fit tightly on the back, particularly in the shoulder and hip area?



# Sustainability

We care about more than just your back



The best way to reduce the environmental footprint of the products we buy and use is to choose high-quality and durable products while also taking good care of them. With more than 80 years of experience in making school backpacks, we know what a backpack goes through and the wear and tear it is subjected to.

It is important for us to assure you that our backpacks are manufactured according to strict quality standards and undergo inspections and follow-ups in accordance with these standards before they end up on your back. Therefore, we can confidently provide a warranty of up to four years on our school backpacks. To ensure that the backpack lasts as long as possible, we have spare parts available if needed.

## RESPONSIBLY CHOSEN MATERIALS

### Use of recycled bottles

The outer fabric and lining are made from 100% recycled polyester (rPET) derived from recycled plastic bottles. We continuously work to increase the share of recycled materials in our products without compromising on quality, safety, or comfort.

### FSC-certified wood

The pencils included in our pencil cases are made from FSC-certified wood. We also use FSC-certified paper for all printed marketing materials wherever paper is used.

### Product Safety

We set strict requirements for the chemicals used in our products and regularly test materials to ensure they are safe to use. We comply with the EU REACH Regulation. For products intended for young children, we also test according to EN 71-3 to verify compliance with the EU Toy Safety Directive.

### Chemicals

In addition to complying with the REACH Regulation, we continuously work to reduce the use of substances of concern. As part of this commitment, we have phased out the use of:

#### Backpacks and accessories

- \* Phthalates
- \* PFAS

#### Water bottles and lunch boxes

- \* BPA

## PARTNERS

### FAIR WEAR FOUNDATION Fair Working Conditions

We believe the fashion industry should be fair for everyone. That is why we are a member of Fair Wear. Together, we work to increase transparency in our supply chain and improve working conditions for the people who make our products. When you choose Beckmann, you support a fairer textile industry.

### INTERTEK

Full-service provider of chemical and quality testing services.

### RISE

Collaboration with Sweden's leading research institute in the field of chemicals, working as an innovation partner to help create a more sustainable society.







## Loved by children, trusted by parents!

Throughout their schooling, children and young people will meet friends, challenges, knowledge, and learning. There are many factors that influence their school life. Backpacks are the factor in children's everyday lives that we at Beckmann can influence, and we promise that every day we do our very best to create the best school backpacks in the world.

*In addition to ergonomics, quality, and functionality, we believe it is important to dedicate time and resources to the part of the development process that creates magic for children: the colors, characters, and patterns.*

The illustrations are created from scratch, and throughout the entire process, our aim is to create a magical story for children, a story that will be reflected in all related products. The entire process starts with broad exploration to find inspiration. We attend fairs, keep up with trends, conduct customer surveys, and have extensive conversations with teachers, parents, and most importantly, children!

One of the most important things we do when working on designs, is to observe children's faces when they see the characters and colors. It is a bit magical for us to see how children's eyes light up when they encounter the stories on the backpacks. When children daydream, that's when we have achieved what we set out to do:  
Create that magical feeling.















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OPEN HERE

# KINDERGARTEN









## CLASSIC MINI 12 LITRES

Kindergarten children also deserve good backpacks! Many kindergarten children go out on day trips; therefore it is important to have a robust, hard-wearing backpack that can withstand rough use. This backpack sits properly on the back, whether the child is climbing in trees or racing with friends. In addition to good carrying comfort, the backpack has numerous practical pockets, soft padding and a practical separate bag for (wet) spare clothes.



SUITABLE FOR  
HEIGHT  
**98-122 CM**



DIMENSIONS:  
**H35×W21×D19 CM**



VOLUME:  
**12 LITRES**



WEIGHT:  
**0,5 KG**



1. Name tag on the inside
2. Reflective patches on all sides
3. Water-repellent material
4. Separate inner compartment for notes and drawings
5. Convenient separate bag for wet clothes
6. External pocket for drinking bottle
7. Rain cover in the top flap
8. Comfortable padding in the back and on shoulder straps
9. Chest strap (height-adjustable) and hip belt
10. The load-bearing system transfers the weight to the pelvic crest





SHARK



TEDDY



SPIKE



PINK BUTTERFLY





## URBAN MINI 10 LITRES

A practical and attractive backpack with a clean design and cute details. The backpack is adapted to small children's backs and the load-bearing system is just as good on this backpack as for adults. Urban Mini has a rain cover, it is light and fits well on the back.



**WEIGHT:**  
**0,36 KG**



**VOLUME:**  
**10 LITRES**



**SUITABLE FOR HEIGHT:**  
**92-122 CM**



**DIMENSIONS:**  
**H34×W21×D16 CM**



1. Cute teddy bear charm
2. Water-repellent material
3. Name tag
4. Comfortable padding on the back and on shoulder straps
5. Chest strap
6. Reflective patches on straps
7. External pocket for drinking bottle
8. Rain cover in the bottom



PRODUCT NO. 425: URBAN MINI



INFINITY BLUE



POWDER PINK



MYSTIC BROWN



PLUM



PRODUCT NO. 415: DRINKING BOTTLE KINDERGARTEN

Drinking bottle designed for kindergarten children with push button for easy opening. 400ml. BPA-free.



BLUE



PINK



PRODUCT NO. 416: LUNCH BOX KINDERGARTEN

The lunch box seals fully and has a removable divider. There is even room for a small yoghurt. Dishwasher-safe up to 70°C and microwaveable without the lid. BPA-free.



BLUE



PINK



## SPORT MINI 12 LITRES

A practical and functional backpack for kindergarten children. The backpack is specially designed to fit small children's backs and offers excellent carrying comfort thanks to the chest and hip straps. The Sport Mini is lightweight, sits comfortably on the back, and features an integrated rain cover.



**WEIGHT:**  
0,5 KG



**VOLUME:**  
12 LITRES



**SUITABLE FOR HEIGHT:**  
98-122 CM



**DIMENSIONS:**  
H35xW16xD13 CM



1. Water-repellent material
2. Waterproof compartment for the lunchbox
3. Reflectors
4. Internal name tag
5. Comfortable padding on the back and shoulder straps
6. External pocket for drinking bottle
7. Chest strap and hip belt
8. Rain cover





PURPLE SUMMER



DINO WORLD



MULTICOLOR BLUE



MULTICOLOR PASTEL











1ST GRADE



# Comparison of our backpack models for first graders

*Find the perfect backpack for your child*

Stable & Organized

Test winner with ultimate carrying comfort.

Bestseller several years in a row!

For extra space and taller school starters.



**Plus Air**

**Active Air FLX**

**Classic**

**Classic Maxi**

|                                                   |                      |                      |                    |                    |
|---------------------------------------------------|----------------------|----------------------|--------------------|--------------------|
| Volume in litres                                  | 20                   | 22-25                | 22                 | 28                 |
| Weight                                            | Approx. 1.3 kg       | Approx. 1 kg         | Approx. 0.94 kg    | Approx. 1.1 kg     |
| Dimensions in cm                                  | H:38.5 × W:28 × D:23 | H:39 × W:26 × D:22   | H:37 × W:24 × D:25 | H:44 × W:31 × D:22 |
| Suitable for body height                          | 116-140 cm           | 116-140 cm           | 116-140 cm         | 122-150 cm         |
| Integrated rain cover                             | ●                    | ●                    | ●                  | ●                  |
| Padded hip belt                                   | ●                    | ●                    | ●                  | ●                  |
| Height-adjustable chest strap                     | ●                    | ●                    | ●                  | ●                  |
| Top tightening straps                             | ●                    | ●                    | ●                  | ●                  |
| Reflective patches on all sides                   | ●                    | ●                    | ●                  | ●                  |
| Matching accessories                              | ●                    | ●                    | ●                  | ●                  |
| Attachment buckles for gym/hiking backpack        | ●                    | ●                    | ●                  | ●                  |
| Water-repellent material                          | ●                    | ●                    | ●                  | ●                  |
| Expansion (FLX function)                          | —                    | Yes, 5 litres        | —                  | —                  |
| External pocket for drinking bottle               | ●                    | ●                    | ●                  | ●                  |
| Recycled material                                 | ●                    | ●                    | ●                  | ●                  |
| Waterproof comp. for lunch box                    | ●                    | ●                    | ●                  | ●                  |
| Back padding                                      | Air and foam padding | Air and foam padding | Foam padding       | Foam padding       |
| Mini backpack with buttons                        | ●                    | ●                    | ●                  | ●                  |
| Reversible frontpocket                            | ●                    | ●                    | ●                  | ●                  |
| Anatomically shaped aluminium support in the back | ●                    | ●                    | ●                  | ●                  |
| Ergonomic interior layout                         | ●                    | ●                    | ●                  | ●                  |









## PLUS AIR 20 LITRES

*Plus Air is specially tailored to the needs of German schoolchildren. Our latest school backpack combines the best of our 1st grade backpacks with innovative new features. With a back system that combines air and padding for optimal carrying comfort, Plus Air provides optimal support and stability. It has a flat bottom for stability on the floor, rigid walls, and a practical top lid with magnetic lock that ensures easy access and optimal overview, without compromising ergonomics. Plus Air allows free movement of the arms and good visibility over the shoulders, so that children can explore and play comfortably even with the backpack on their back.*



## ONE BACKPACK – TWO LOOKS

All our first grader school backpacks have a reversible front pocket (exception: Classic, Tech Rex), which allows the backpack to change its look in just a few seconds! Children have different desires, and these change over the course of the first years of school. We want to do justice to these wishes.

The backpack can thus be made more neutral in 3 simple steps:



1. Open the side Velcro fasteners, open the zipper completely and put your hand behind the motif.



2. Take hold of the fabric and turn the pocket inside out.



3. Close the zipper and Velcro fasteners and you're done!







# FEATURES



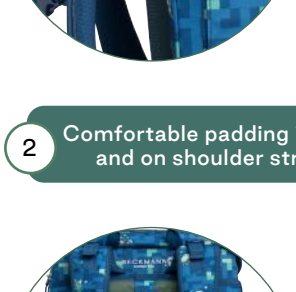
Air cushion in the back for dynamic support

1



The load-bearing system transfers the weight to the pelvic crest

6



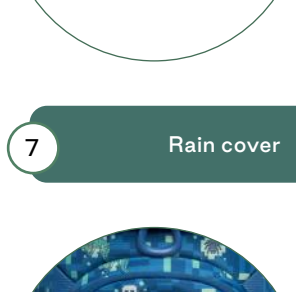
Comfortable padding in back and on shoulder straps

2



Height-adjustable chest strap and padded hip belt

3



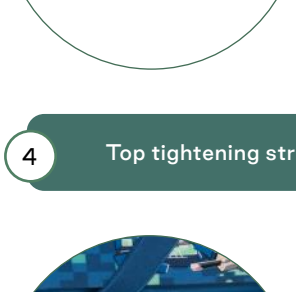
Rain cover

7



Reversible front pocket

8



Top tightening straps

4



Anatomically shaped back support

5



Lid with magnetic lock for easy opening and closing

10



Organization pocket

9





11 Reflective patches on all sides



16

External pocket for drinking bottle



Waterproof space for lunch box and drinking bottle

12



Water-repellent material

17

13

Fastening buckles for gym/hiking backpack



18

Rails under the backpack to elevate it off the ground.



Separate padded pocket inside for tablet or laptop

14



Designed to stand stably on the ground

19

15 Mini-Backpack with Buttons





PRODUCT NO. 144: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK PLUS AIR, GYMBAG, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



UNICORN PRINCESS PURPLE



CHEETAH



TECH REX



STRAWBERRY







SPIDER ESCAPE



7 049981 442426



TIGER STARS



7 049981 442433



SEASHELL



7 049981 442242





UNICORN PRINCESS PURPLE



TECH REX



CHEETAH



SPIDER ESCAPE



TIGER STARS



SEASHELL



STRAWBERRY











## ACTIVE AIR FLX 20–25 LITRES

Active Air FLX with the award-winning 'AIR FLOW' air cushion from Beckmann! The innovative back support system is based on a combination of air and foam padding. The advantage of air is that the support will be dynamic and constantly adapt to your movement. This will in turn always fill the cavities between your back and backpack which leads to even better support and stability. FLX – because not all days are the same! With the FLX system, the volume of the backpack can be expanded by approx. 5 litres if required.

On page 11, you can read more about when we tested the backpack's ergonomic features using pressure sensor mats in the laboratory.



## ONE BACKPACK – TWO LOOKS

All our first grader school backpacks have a reversible front pocket (exception: Classic, Tech Rex), which allows the backpack to change its look in just a few seconds! Children have different desires, and these change over the course of the first years of school. We want to do justice to these wishes. The backpack can thus be made more neutral in 3 simple steps:



1. Open the side Velcro fasteners, open the zipper completely and put your hand behind the motif.



2. Take hold of the fabric and turn the pocket inside out.



3. Close the zipper and Velcro fasteners and you're done!







# FEATURES



Top tightening straps for shoulder straps

1



Rain cover

7



Comfortable padding in back and on shoulder straps

2



Anatomically shaped back support

8



Chest strap and hip belt

3



Key ring holder

10



External pocket for drinking bottle

4



Good air flow around the back

9



The load-bearing system transfers the weight to the pelvic crest

5



Separate pocket inside for tablet or laptop

11



Reflective patches on all sides

6



Reversible front pocket

12







Waterproof space for lunch box and drinking bottle

13



Separate pocket for pencil case in top cover

19

14 Water-repellent material



20 Waterproof zipped pocket in the top cover and main compartment



Buttons

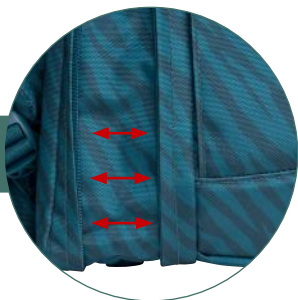
15



Fastening buckles for gym/hiking backpack

21

16 Extension by approx. 5 litres



22 4 bottom studs, 6 when expanded



Air cushion in the back

17



Mini backpack with buttons

23

18 Angled opening for a good overview



*Active Air FLX is packed with numerous features that make the backpack practical and comfortable.*



PRODUCT NO. 124: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK ACTIVE AIR FLX, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



PIXEL



SEASHELL



UNICORN PRINCESS PURPLE



STRAWBERRY





PRODUCT NO. 124: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK ACTIVE AIR FLX, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



MAGIC LEAGUE



BLUE LIGHTNING



CHEETAH



TECH REX





PRODUCT NO. 124: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK ACTIVE AIR FLX, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



TIGER STARS



SPIDER ESCAPE



BLUE BUNNY



HUG ME











UNICORN PRINCESS PURPLE



MAGIC LEAGUE



TECH REX



CHEETAH



SEASHELL



STRAWBERRY



PIXEL



BLUE LIGHTNING



HUG ME





PRODUCT NO. 120: ACTIVE AIR FLX



BLUE BUNNY



SPIDER ESCAPE



TIGER STARS







## CLASSIC 22 LITRES

Our goal is to give children a magical feeling when they get their first school backpack. In addition to characters, patterns, and colors, the backpack also offers top-notch carrying comfort with padding, adjustable straps, and optimized weight distribution. The backpack comes with an integrated rain cover in the top flap, a practical waterproof inner compartment for a lunch box, and various buttons that can be attached to multiple locations on the backpack. The Classic provides space for everything needed for everyday school life and is designed to keep the weight close to the back.



## ONE BACKPACK – TWO LOOKS

All our first grader school backpacks have a reversible front pocket (exception: Classic, Tech Rex), which allows the backpack to change its look in just a few seconds! Children have different desires, and these change over the course of the first years of school. We want to do justice to these wishes. The backpack can thus be made more neutral in 3 simple steps:



1. Open the side Velcro fasteners, open the zipper completely and put your hand behind the motif..



2. Take hold of the fabric and turn the pocket inside out.



3. Close the zipper and Velcro fasteners and you're done!









## FEATURES

Classic has many features that make the backpack practical and comfortable for the child to carry. In addition, it is equipped with fun details.







9

Anatomically shaped  
back support



14

Key ring holder in the  
front pocket



Waterproof inner pocket  
for lunch box

10



Reversible front pocket

15

11

Buttons



16

4 studs



Water-repellent material

12



Fastening buckles for  
gym/hiking backpack

17

13

Separate pocket inside  
for tablet or laptop



18

Mini backpack with buttons





PRODUCT NO. 104: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK CLASSIC, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



UNICORN PRINCESS PURPLE



MAGIC LEAGUE



TECH REX



CHEETAH







SEASHELL



7 049981 042244



STRAWBERRY



7 049981 042251



PIXEL



7 049981 042268



BLUE LIGHTNING



7 049981 042275



PRODUCT NO. 104: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK CLASSIC, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



HUG ME



BLUE BUNNY



SPIDER ESCAPE



TIGER STARS









PRODUCT NO. 110: CLASSIC



UNICORN PRINCESS PURPLE



MAGIC LEAGUE



TECH REX



CHEETAH



SEASHELL



STRAWBERRY



PIXEL



BLUE LIGHTNING



HUG ME





PRODUCT NO. 110: CLASSIC



BLUE BUNNY



SPIDER ESCAPE



TIGER STARS











## CLASSIC MAXI – 28 LITRES

*Classic Maxi is ideal for taller school starters or a child who has grown quickly and needs a backpack adapted to a taller body and longer back. All designs have a reversible front pocket, so that the backpack can be made more neutral if desired.*



- 1. Top tightening straps for shoulder straps
- 2. Comfortable padding on the back and on shoulder straps
- 3. External pocket for drinking bottle
- 4. Fastening buckles for gym/hiking backpack
- 5. Reflective patches on all sides
- 6. Rain cover in the top flap
- 7. Anatomically shaped back support
- 8. Good air flow around the back
- 9. Chest strap and hip belt
- 10. The load-bearing system transfers the weight to the pelvic crest
- 11. Buttons
- 12. Water-repellent material
- 13. Separate pocket inside for tablet or laptop
- 14. Waterproof inner pocket for lunch box
- 15. Reversible front pocket
- 16. Key ring holder in the front pocket
- 17. 4 studs
- 18. Mini backpack with buttons

PRODUCT NO. 204: 6-PIECE SET, CONSISTING OF SCHOOL BACKPACK CLASSIC MAXI, GYM/HIKING BACKPACK, SINGLE SECTION PENCIL CASE W/ CONTENT, OVAL PENCIL CASE, RAIN COVER, AND MINI BACKPACK WITH BUTTONS.



PIXEL



UNICORN PRINCESS PURPLE







PIXEL



UNICORN PRINCESS PURPLE



# MATCHING ACCESSORIES FOR ALL 1ST GRADE BACKPACKS

A first grader takes their accessories seriously, and so do we! It's fun to have a matching drinking bottle, lunch box, and pencil case with the backpack. However, what's most important is to have products that are sturdy, user-friendly, and easy to keep clean.



## GYM/HIKING BACKPACK

### PRODUCT NO. 111

The hiking backpack can be used separately or be simply and ergonomically attached to the school backpack. This means that the hands are kept free and it avoids uneven weight distribution. The backpack has reflective patches on all sides, drinking bottle holder, hip belt and chest strap which makes it ideal for day trips and shorter hikes. Can be attached to all first grade backpacks.

Dimensions (H×W×D): 36×23×15 cm  
Weight: 0,35 kg  
Volume: 12 l



## BUTTONS

### PRODUCT NO. 107

Buttons with exciting motifs that can be swapped out on the backpack. They are delivered in a separate mini backpack, which can also accommodate a small teddy bear, an action figure or a doll.



## OVAL PENCIL CASE

### PRODUCT NO. 114

The oval pencil case is spacious and has a separate section for the most frequently used pencils and an internal zipped pocket. The outside is decorated with a design that matches the backpack, and has a replaceable button.



## WALLET

### PRODUCT NO. 191

Practical wallet with drawstring, key ring and practical pockets inside for cards / money. The design matches the first grader backpacks.





## THREE-SECTION PENCIL CASE WITH CONTENT

PRODUCT NO. 113

The pencil case is full of surprises, and of course contains everything you need for school and homework. Pencils and colored pencils made from FSC-certified wood.

Content:

- 2× jumbo pencils
- 7× jumbo colored pencils
- 13× colored pencils, regular sized
- 1× eraser
- 1× ruler
- 1× pencil sharpener (for jumbo and regular size)
- 1× timetable
- 1× notepad



## SINGLE-SECTION PENCIL CASE WITH CONTENT

PRODUCT NO. 112

The pencil case is full of surprises, and of course contains everything you need for school and homework. Pencils and coloured pencils made from FSC-certified wood.

Content:

- 2× jumbo pencils
- 7× jumbo colored pencils
- 7× colored pencils, regular sized
- 1× eraser
- 1× ruler
- 1× pencil sharpener (for jumbo and regular size)
- 1× wallet
- 1× timetable



## LUNCH BOX

PRODUCT NO. 116

The lunch box seals fully and has a removable divider. There is even room for a small yoghurt. Dishwasher-safe up to 70°C and microwaveable without the lid.

Dimensions: 18,7×14×7 cm  
BPA-free

## DRINKING BOTTLE 400 ML

PRODUCT NO. 115

The drinking bottle is made of Tritan and is very durable. The design of the drinking bottle matches all first grade backpacks. Dishwasher-safe up to 70°C.

Volume: 0,4 l

Material: Tritan  
BPA-free

# ACCESSORIES

UNICORN  
PRINCESS  
PURPLE

MAGIC LEAGUE

TECH REX

CHEETAH

SEASHELL

PRODUCT NO. 111:  
GYM/HIKING  
BACKPACK, 12 LITRES



PRODUCT NO. 112:  
SINGLE SECTION PENCIL  
CASE W/ CONTENT



PRODUCT NO. 113:  
THREE SECTION PENCIL  
CASE W/ CONTENT



PRODUCT NO. 114:  
OVAL PENCIL CASE



PRODUCT NO. 191:  
WALLET



PRODUCT NO. 116:  
LUNCH BOX



PRODUCT NO. 115:  
DRINKING BOTTLE



PRODUCT NO. 107:  
MINI BACKPACK WITH  
BUTTONS







STRAWBERRY

PIXEL

BLUE  
LIGHTNING

HUG ME

BLUE BUNNY

SPIDER ESCAPE

TIGER STARS



7 049981 112251



7 049981 112268



7 049981 112275



7 049981 112404



7 049981 112411



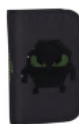
7 049981 112428



7 049981 112435



7 049981 122250



7 049981 122267



7 049981 122274



7 049981 122403



7 049981 122410



7 049981 122427



7 049981 122434



7 049981 132259



7 049981 132266



7 049981 132273



7 049981 132402



7 049981 132419



7 049981 132426



7 049981 132433



7 049981 142258



7 049981 142265



7 049981 142272



7 049981 142401



7 049981 142418



7 049981 142425



7 049981 142432



7 049981 912257



7 049981 912264



7 049981 912271



7 049981 912400



7 049981 912417



7 049981 912424



7 049981 912431



7 049981 162256



7 049981 162263



7 049981 162270



7 049981 162409



7 049981 302416



7 049981 162423



7 049981 162430



7 049981 152257



7 049981 152264



7 049981 152271



7 049981 152400



7 049981 152417



7 049981 152424



7 049981 152431



7 049981 072258



7 049981 072265



7 049981 072272



7 049981 072401



7 049981 072418



7 049981 072425



7 049981 072432

# ACCESSORIES

## PRODUCT NO. 130: TABLET SLEEVE

Padded protective cover for a tablet, iPad or laptop. 21×29×2 cm..



HUG ME



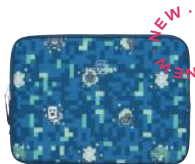
7 049981 302409



BLUE BUNNY



7 049981 302416



SPIDER ESCAPE



7 049981 302423



TIGER STARS



7 049981 302430



CHEETAH



7 049981 302058



UNICORN PRINCESS PURPLE



7 049981 301600



SEASHELL



7 049981 302249



STRAWBERRY



7 049981 302256



PIXEL



7 049981 302263



BLUE LIGHTNING



7 049981 302270



CHERRY



7 049981 301877



TECH REX



7 049981 301921

## PRODUCT NO. 133: ELASTIC BOOK COVER

Elastic universal book cover. Suitable for different sizes because of their stretchiness. Easy to put on and take off, reusable. Labels and bookmark included.



UNICORN PRINCESS PURPLE



7 049981 331607



SPIDER ESCAPE



7 049981 332420



TECH REX



7 049981 331928



CHEETAH



7 049981 332055

## PRODUCT NO. 190: BUTTON PACK CREATIVE

Contains assorted buttons + 8 buttons you can decorate yourself.



MINT



7 049981 900278



BLACK



7 049981 900025

## PRODUCT NO. 134: UMBRELLA

Small umbrella designed for children. Fits in the side pocket of the backpack.



UNICORN PRINCESS PURPLE



7 049981 341606



JUNGLE GAME



7 049981 341903



TECH REX



7 049981 341927



CHEETAH



7 049981 342054

## PRODUCT NO. 217: THERMO MUG 320 ML

Thermo mug with push button and smart locking mechanism. Drink directly from the spout. Easy to take apart for cleaning. Stainless steel (18/8).



BLUE



7 049982 170076



BLACK



7 049982 170021

## PRODUCT NO. 156: DOCUMENT BOX

A4.



TRANSPARENT



7 049981 560830



## B-SEEN & SAFE

*B-SEEN & SAFE is Beckmann's visibility concept. It consists of various products that make you visible in traffic, whether it's light or dark outside.*

### PRODUCT NO. 158: B-SEEN & SAFE REFLECTIVE HARNESS

Elastic reflective harness that is easy to put on and take off and allows great freedom of movement. Adjustable at four points.



YELLOW



### PRODUCT NO. 151: B-SEEN & SAFE STRETCH BAND, 2 PCS.

This reflective stretch band can be easily attached to the shoulder straps of backpacks with fewer reflectors.



### PRODUCT NO. 157: B-SEEN & SAFE LED LIGHT

Fun LED light to hang on the backpack. Switches on with a simple push and can be set to either a steady light or to blinking. After 30 minutes the light turns off automatically.



BLUE SQUID









Dimensions: 46,5 x 30.5 x 22 cm.  
Weight: 2.4 kg.  
Volume: 22 litres.

*Practical and sturdy children's suitcase with a separate zipper compartment inside.*



7 049987 060600



7 049987 060921



7 049987 060051



7 049987 060433



## WEAR THE BACKPACK PROPERLY



Place the heaviest  
items closest to the back.



Fasten and tighten  
the hip belt.



Fasten and tighten  
the chest strap.



Tighten the shoulder  
straps so that the hip belt  
rests on the pelvic crest  
and tighten the top straps.

“We want children to be  
active, to play and move  
around freely”

– Designers at Beckmann











PRIMARY SCHOOL







PRIMARY SCHOOL



SUITABLE FOR HEIGHT:  
128-164 CM



DIMENSIONS:  
H44xW30xD23 CM



WEIGHT:  
1.48 KG



VOLUME:  
30 LITRES





## SPORT AIR 30 LITRES

*The Sport Air model combines Sport Junior's sporty design with an advanced back system that combines air and padding for unrivaled comfort. The backpack is designed to stand stably on the ground and is equipped with many clever features and compartments.*

*Take a look at the next page.*



BLACK COATED



PADDED HEART ROSE



BLUE GOLD



BLOOM



BLACK GOLD



DARK GREEN



# FEATURES



Air cushion in the back for dynamic support

1



Detachable, padded hip belt

6



Comfortable padding in back and on shoulder straps

2



Top tightening straps

4



Height-adjustable chest strap and padded hip belt

3



The load-bearing system transfers the weight to the pelvic crest

8



External compression straps

7



Anatomically shaped back support

5



Rain cover in its own mini bag

9



Reflective patches on all sides

10







11

Waterproof space for lunch box and drinking bottle



16

Water-repellent material



12

Key ring holder



18

Organization pocket with a dedicated space for a mobile phone



17

Integrated net for additional luggage, ball, or similar items.

13

Separate zip compartment for laptop or tablet



14

Option to attach a duffelbag or similar item



15

External pocket for drinking bottle, umbrella etc.



19

Designed to stand stably on the ground







## SPORT JUNIOR 30 LITRES

*Sport Junior is ideal as the next backpack when you have outgrown your first school backpack. The backpack has a sporty design and many practical compartments. Inner pocket for laptop or tablet, good air flow on the back and everything you need for optimal weight distribution and good carrying comfort. The hip belt can be easily removed or attached as required.*



BLACK COATED



BLUE BOW



DARK GREEN



BLACK GOLD



PADDED HEARTS



BLOOM



NEWS · NEWS · NEWS · NEWS · NEWS · NEWS · NEWS · NEWS · NEWS · NEWS

# ACCESSORIES



BLACK COATED

BLUE BOW

BLACK GOLD

PADDED HEARTS

BLOOM

## PRODUCT NO. 231: OVAL PENCIL CASE SPORT

The oval pencil case is spacious and has a separate section for the most frequently used pencils and an internal zipped pocket.



## PRODUCT NO. 235: DUFFEL BAG SPORT 25 LITRES

Gym bag with practical pockets and separate ventilated compartment for training shoes, towel etc.

Can easily be attached to Sport Air and Sport Junior.



## PRODUCT NO. 236: CROSSBODY BAG

Practical shoulder bag with two zipped pockets and a mesh pocket. Adjustable strap. Dimensions: 17×11×5 cm.



## PRODUCT NO. 234: WASH BAG SPORT

Wash bag for children with handle. 24×11×12 cm.



## PRODUCT NO. 219: DRINKING BOTTLE 650ML

The bottle is made of robust Tritan.

Opens with a push button. BPA-free.



BLACK GRADIENT



PINK GRADIENT





DARK GREEN

BLUE GOLD



7 049982 312322



7 049982 312148



7 049982 352328



7 049982 362327

**PRODUCT NO. 135:  
LAPTOP SLEEVE**

Lined protective cover for laptop. Dimensions: 24×34×2 cm.



COLOR CAMO



7 049981 352121



BLACK COATED



7 049981 352107



TIE DYE



7 049981 351940



BLACK GOLD



7 049981 351148



BLUE BOW



7 049981 352305



PADDED HEARTS



7 049981 352114



BLOOM



7 049981 352442

**PRODUCT NO. 233: ELASTIC BOOK COVER 3 PCS.**

Elastic universal book covers that are suitable for different sizes because of their stretchiness. Easy to put on and take off, reusable. Labels and bookmark included.



COLOR CAMO



7 049982 332122



BLUE BOW



7 049982 332306



BLOOM



7 049982 332443



BLACK COATED



7 049982 330029



TIE DYE



7 049982 331941

PRIMARY SCHOOL



DIMENSIONS:  
H45×W27×D18 CM



WEIGHT:  
0.56 KG



VOLUME:  
16 LITRES





## SPORT LIGHT 16 LITRES

*The perfect leisure backpack! Sport Light is ideal for hiking, gym and leisure. It has an integrated ball net, exterior pockets for the drinking bottle and a practical cell phone pocket against your back. It can easily be attached to your Beckmann school backpack.*



BLACK



DUSTY GREEN



---

### PRODUCT NO. 213: DRAWSTRING GYM BAG

Spacious main pocket and a smaller zip pocket. Can be easily attached to the backpack.



BLUE GOLD



BLACK COATED





SUITABLE FOR HEIGHT:  
128-164 CM



DIMENSIONS:  
H44×W29×D21 CM



WEIGHT:  
1 KG



VOLUME:  
26 LITRES





## URBAN MIDI 26 LITRES

*Urban Midi is the middle size in the Urban series and is very popular in various age groups. This backpack has a classic, timeless design with genuine leather details. Separate, protected laptop compartment on the back.*



PURPLE ROSE



BLACK



LIGHT PURPLE



BEIGE



BLUE SHADOW



See matching pencil cases on page 96



DIMENSIONS:  
H47\*W31\*D26 CM



WEIGHT:  
1 KG



VOLUME:  
30 LITRES





## CITY 30 LITRES

*City is a versatile backpack with a timeless design. The backpack is aimed at youth, has practical pockets, both inside and outside, details made of genuine leather and a casual look.*



LEOPARD



DUSTY BLACK



BEIGE







CONADO 41

CAPPUCCINO 52

LATTE 53

FLAT WHITE 60

ICED AMERICANO 43

ICED LATTE 58

PEPPERONI 41

STEAK PEPPERONI 42

4 DIST 43

KVILLING KESAD 44

HVIT KESAD 45

ROD KESAD 46

ANDRE F

VINDS

SVEN

TILBEHØR

GRANA PACE

PARMIGIAN

PECORINO

ONE BUNDS





YOUTH  
STUDENT  
ADULT



**DIMENSIONS:**  
**H40×W29×D17 CM**



**WEIGHT:**  
**0.5 KG**



**VOLUME:**  
**20 LITRES**

Water-repellent  
material

Pocket for a mobile phone

Leather details

Key ring holder

Side pocket for  
drinking bottle

Padded pocket inside for  
laptop 13" or tablet

Internal mesh  
pocket with zip

Padded  
shoulder straps

Can be converted to a bag by hiding the  
shoulder straps



## CITY LIGHT 20 LITRES

*City is a versatile backpack with a timeless design. The backpack is aimed at youth, has practical pockets, both inside and outside, details made of genuine leather and a casual look.*



BLACK



BLUE FADE



PINK



STEEL GREY



PALE GREEN



BLACK



**PRODUCT NO. 1001:  
RAIN COVER YOUTH**

Large size black rain cover. Fits all our larger models such as: Street FLX, Street Go, Street Light, Urban, City and City Max.

YOUTH / STUDENT / ADULT



DIMENSIONS:  
H53×W30×D22 CM



WEIGHT:  
1 KG



VOLUME:  
34 LITRES

Water-repellent  
material

Anatomically shaped  
back support

Side pocket for drinking  
bottle on both sides

Integrated  
rain cover

Separate zip compartment  
for laptop or tablet

Comfortable padding on the  
back and on shoulder straps

Good air flow  
around the back

Height-adjustable chest  
strap



PRODUCT NO. 350: CITY MAX

## CITY MAX 34 LITRES

*City Max is our largest backpack, ideal for school and study. Equipped with many spacious and practical compartments, a separate zip compartment for a laptop or tablet, an integrated rain cover and a chest strap.*



STEEL GREY



BLACK



BLUE



CALM GREEN



YOUTH / STUDENT / ADULT



DIMENSIONS:  
H48×W30×D22 CM



WEIGHT:  
1 KG



VOLUME:  
30 LITRES





## URBAN 30 LITRES

*Our largest model in the Urban series has a volume of 30 litres and is equipped, among other things, with a chest strap and an anatomically shaped back support that provides stable and effective carrying. The backpack has a separate zip compartment for a laptop or tablet, many practical pockets and an integrated rain cover.*



STEEL GREY



BLACK



DARK BLUE



PETROL



BEIGE



GREY



PRODUCT NO. 331: URBAN PENCIL CASE



BLACK



7 049983 310020



BEIGE



7 049983 310136



PETROL



7 049983 310389



DARK BLUE



7 049983 310471



STEEL GREY



7 049983 311539



PURPLE ROSE



7 049983 312338

PRODUCT NO. 351: OVAL PENCIL CASE



BLACK



7 049983 510024



BLUE



7 049983 510079



BEIGE



7 049983 510130



STEEL GREY



7 049983 511533



PURPLE ROSE



7 049983 512332



LEOPARD



7 049983 512349

PRODUCT NO. 301: PENCIL CASE IN FAUX LEATHER



PURPLE



7 049983 010197



CREAM



7 049983 012061



NATURE



7 049983 010272



BLACK



7 049983 010104



NUDE



7 049983 012078





## PENCIL CASE

*We offer a wide selection of pencil cases that match many of our collections – for children, teens, and students. Customers can choose to complete a set with matching accessories or mix different designs for a more personal style.*

*The pencil cases come in various models and sizes – always with a focus on functionality, quality, and design.*

*Retail tip: Combine different models and colors in your display to inspire both coordinated sets and creative mixes!*





STREET









## **BOLD 20 LITRES**

Street Bold is the perfect companion for younger kids – compact, lightweight, and ready for everyday adventures. Whether on the way to school, playing outside, or exploring the city, Bold offers just the right amount of space for all the essentials. Clean design meets thoughtful functionality – for everyone who wants to make a big impression, even with a small backpack.



DIMENSIONS:  
**H45\*W30\*D22 CM**



WEIGHT:  
**1.33 KG**



VOLUME:  
**20 LITRES**



## STREET BOLD 20 LITRES



BLACK



WARM GREY



NAVY



- 1.** Durable material **2.** Waterproof coating **3.** Waterproof zippers **4.** Stands upright (reinforced with base plate)  
**5.** Adjustable chest strap **6.** Detachable hip belt **7.** Side straps with buckle for attaching a jacket, etc. **8.** Elastic outer side pockets  
**9.** Attachment option for sports bag, etc. **10.** Laptop compartment with velvet lining **11.** Waterproof inner compartment  
**12.** Zippers extend down to the bottom – like the Street Go model

PRODUCT NO. 360: STREET LIGHT





## **LIGHT 22 LITRES**

*Street Light is your new everyday favorite. Small enough to take with you anywhere, but big enough to fit what you need. Urban style meets functionality, providing good organization and easy access to your belongings.*



**DIMENSIONS:**  
H44\*W30\*D17 CM



**WEIGHT:**  
0.85 KG



**VOLUME:**  
22 LITRES



1. Separate zip compartment for laptop or tablet
2. Air mesh in the back
3. Comfortable padding on the back and on shoulder straps
4. Anatomically shaped shoulder straps
5. Height-adjustable chest strap
6. Can be attached to other backpacks
7. Waterproof material
8. External pocket for drinking bottle
9. Integrated net for additional luggage
10. Separate ventilated compartment for shoes, towel etc.





WARM GREY



NAVY



BLACK



GREEN



PRODUCT NO. 361: STREET GO





## **GO 26 LITRES**

*Street Go is with you whether you're heading to a mountaintop, taking a trip to the city, or going to the gym. With a sporty style and smart features, Street Go is perfect for when you're on the go.*



**DIMENSIONS:**  
H47\*W33\*D24 CM



**WEIGHT:**  
1.38 KG



**VOLUME:**  
26 LITRES



1. Anatomically shaped back support
2. Comfortable padding on the back and on shoulder straps
3. Laptop compartment (16") accessible from both outside and inside
4. Height-adjustable chest strap
5. Reflective patches on shoulder straps
6. Good air flow around the back
7. Detachable hip belt
8. Waterproof zips in main compartment, PC compartment and top pocket
9. External compression straps
10. Waterproof material
11. External mesh pocket on both sides
12. The zipper goes all the way down and allows the backpack to be opened like a (gym) bag
13. Separate internal pocket for power bank and mobile charging



PRODUCT NO. 361: STREET GO



NAVY



WARM GREY



BLACK



GREEN

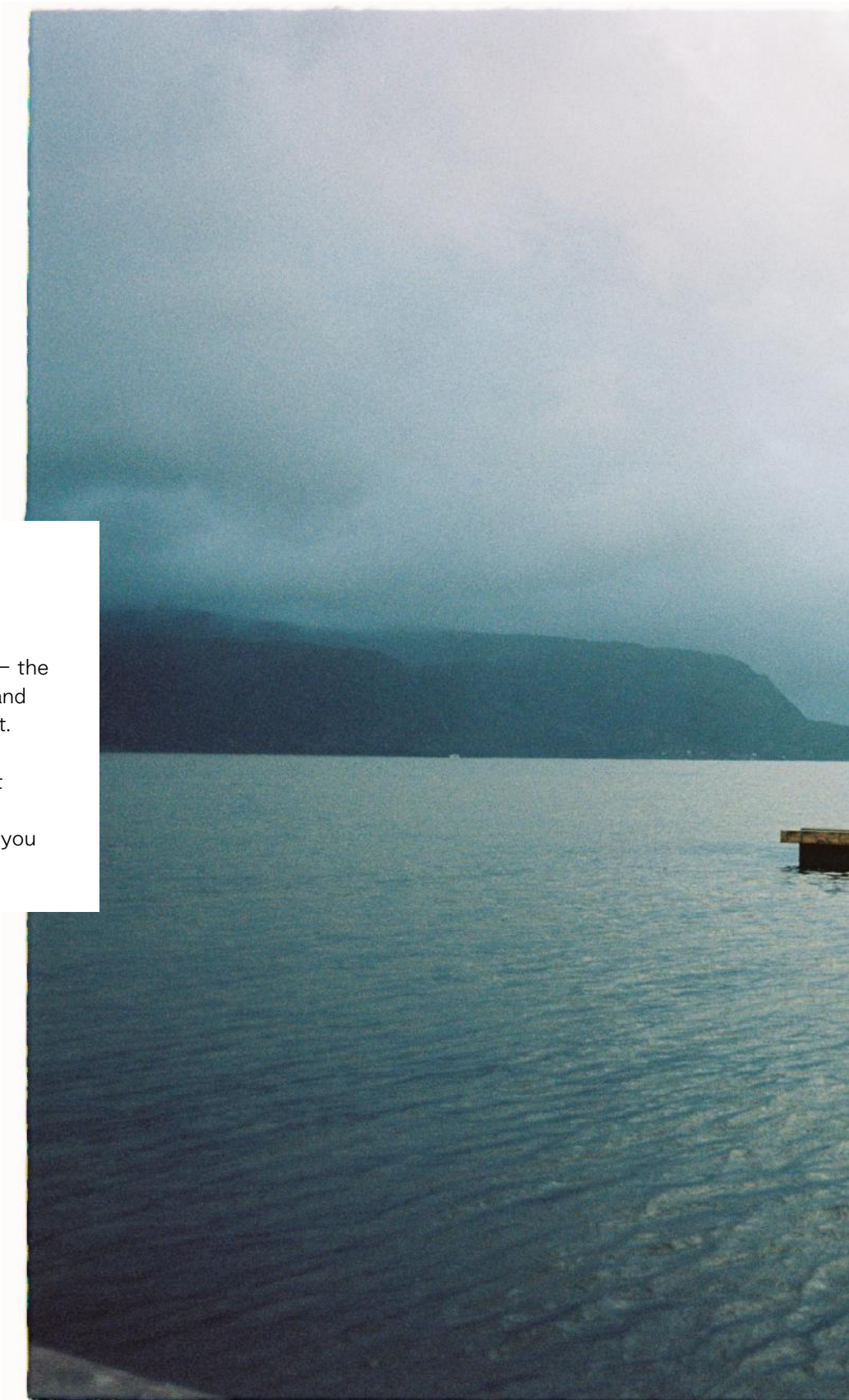


BROWN\*



**\*Special edition!**  
Brown features an  
uncoated fabric finish.





**Calm on the outside.  
Ready for the day on the inside.**

Street is made for life on the move — the kind of days that start in one place and end somewhere completely different.

With its clean, understated design, it never demands attention, but it has everything you need, exactly where you need it.











## **FLX 30–35 LITRES**

*Whether it's commuting to work, a city weekend getaway, or a spontaneous weekend trip, Street FLX works equally well. This backpack makes it easy to keep your belongings organized and easily accessible, and it's designed to carry everything you need – and a little more! With the FLX system, you can expand the backpack by approximately 5 litres.*



**DIMENSIONS:**  
**H47\*W33\*D23 CM**



**WEIGHT:**  
**1.5 KG**



**VOLUME:**  
**30-35 LITRES**



## STREET FLX 30-35 LITRES

- 1. Separate zip compartment for laptop or tablet with extra soft fabric
- 2. Waterproof material 3. Separate internal pocket for power bank and mobile charging
- 4. Anatomically shaped back support 5. Good airflow around the back 6. Comfortable padding on the back and on shoulder straps 7. Height-adjustable chest strap 8. Reflective patches on shoulder straps 9. Detachable hip belt 10. External compression straps
- 11. Side pocket for drinking bottle on both sides 12. Expandable by 5 litres





NAVY



WARM GREY



GREEN



BLACK



# ACCESSORIES







# WEEKEND BAG 24H AND 48H



Practical and stylish bag in two sizes.

Perfect for short trips of 24 or 48 hours. These bags are made from recycled material with a waterproof coating and waterproof zipper. They feature an exterior side pocket and an inner mesh pocket.

Our weekend bags also come with carry handles and a detachable shoulder strap. The larger bag additionally includes a removable inner pouch that can be used separately.



PRODUCT NO. 380 / 381  
WEEKEND BAG STREET

TYPE:  
24H  
48H



DIMENSIONS:  
H28×W42×D20 CM  
H32×W50×D25 CM



WEIGHT:  
0.68 KG  
0.97 KG



VOLUME:  
27 LITRES  
45 LITRES



PRODUCT NO. 380: WEEKEND BAG 24H



BLACK



7 049983 800026



GREEN



7 049983 800156



NAVY



7 049983 802310



WARM GREY



7 049983 801542

PRODUCT NO. 381: WEEKEND BAG 48H



BLACK



7 049983 810025



GREEN



7 049983 810155



NAVY



7 049983 812319



WARM GREY



7 049983 811541



DIMENSIONS

H30 X W40 X D5 CM

**PRODUCT NO. 386:  
LAPTOP BAG STREET**

Laptop bag with soft and protective lining inside, shoulder strap, carrying handle, and external organizer zip pocket. The outer fabric is made from recycled material with a waterproof coating.



BLACK



7 049983 860020

**PRODUCT NO. 389:  
PENCIL CASE STREET**

Practical pencil case with space for the essentials. Outer material made from recycled fabric with a waterproof coating.



BLACK



7 049983 890706



WARM GREY



7 049983 891543



NAVY



7 049983 892311





**DIMENSIONS**

H24 × W34 × D2 CM  
H26 × W38 × D2 CM

**PRODUCT NO. 384: SLEEVE MEDIUM**

Laptop sleeve that fits most 13" laptops. The outer fabric is made from recycled material with a waterproof coating, and it has a waterproof zipper. Soft and protective lining on the inside.



BLACK



7 049983 840022



GREEN



7 049983 840152



NAVY



7 049983 842316



WARM GREY



7 049983 841548

**PRODUCT NO. 385: SLEEVE LARGE**

Laptop sleeve that fits most 15" laptops. The outer fabric is made from recycled material with a waterproof coating, and it has a waterproof zipper. Soft and protective lining on the inside.



BLACK



7 049983 850021



GREEN



7 049983 850151



NAVY



7 049983 852315



WARM GREY



7 049983 851547



## CROSSBODY BAG

**PRODUCT NO. 387**

Cool crossbody bag matching the Street backpacks.  
The outer material is made from recycled plastic bottles  
and features a waterproof coating.



DIMENSIONS H18 X W12 X D6,5 CM



WARM GREY



NAVY



BLACK



GREEN





Dimensions: H12 × W22 × D11 cm  
105 g · 3,5 litres





## WASH BAG

### PRODUCT NO. 383

The toiletry bag has multiple practical pockets and a carrying handle. The washbag is made with a waterproof coating and has a waterproof zipper.



WARM GREY



NAVY



BLACK



GREEN











## MEDIA BANK

Materials and images are available online! Explore our extensive collection of product images, lifestyle shots, logos, brand guidelines, videos, training materials, and warranty handling procedures. Everything you need to effectively promote our products and showcase our brand is just a click away.

1. Go to [beckmann-norway.com](https://beckmann-norway.com)
2. At the bottom of the page you will find a link to our "Media bank"
3. Click on the link
4. Enter the password: `beckmann46`

If you have any questions, we are glad to help.

## B2B-PORTAL

In our B2B portal, you can conveniently place orders yourself, check product availability, and accessing your previous deliveries and invoices. If you are interested in using this service, please reach out to [post@beckmann.no](mailto:post@beckmann.no) or one of our sales representatives, and we will gladly assist you in getting started.

## GUARANTEE/WARRANTY CLAIMS

All Beckmann products come with a warranty against manufacturing and material defects, valid from the date of purchase. Our backpacks are covered for 4 years, our suitcases for 5 years, and all other products for 2 years. Please note that the warranty does not cover external factors such as normal wear and tear, product overloading, minor material irregularities (e.g., color variations), or external factors like temperature, humidity, or pollution. Damages resulting from accidents, transportation incidents, and theft are also not covered by the warranty. Additionally, any damage caused by the use of third-party equipment is not covered.

- A broken plastic part caused by hard impact, e.g. crushed under a chair leg or in a door.
- A tear in the backpack as the result of an accident.

- The backpack is carried using only one shoulder strap, causing the seam to fail at the interface between the backpack/strap.
  - The backpack is overfilled so that the zips are under strain.
- A complete warranty handling procedure and warranty handling form is available in the media bank.

If you are in doubt concerning warranty issues, please give us a call.

## MARKETING MATERIALS

We provide a range of standard marketing materials, including consumer catalogues, banners, display boxes, stuff bags, logo displays, and various product stands. If you need any of these materials, please get in touch with your sales representative or contact our head office. We will be happy to assist you in obtaining them.

## SPARE ITEMS/PARTS

To ensure efficient processing and minimize unnecessary expenses, we recommend that retailers maintain a stock of commonly needed parts such as chest straps, buckles, flashing lights, and similar components. This will enable store staff to perform basic repairs promptly. If you require spare parts, please utilize the form provided in the media bank and submit it to us for further assistance.

## TRAINING

Our media bank offers a wide range of presentations and videos showcasing our products and providing insights into the Beckmann company. We strongly encourage you to explore these resources thoroughly to enhance your knowledge about our products and brand, enabling you to provide the best possible advice to customers. The media bank is available in English, German, and Norwegian.

## CONTACT INFORMATION

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