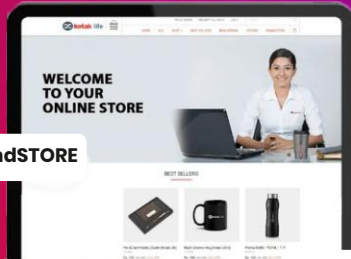


# SIMPLIFY STREAMLINE SUPERCHARGE

Rewards | Gifting | Employee Engagement

ISO 27001 Certified | GDPR Compliant  
SaaS Platform

Employee BrandSTORE



Rewards and  
Recognition Platform



Welcome Kits Automation



[www.foxboxrewards.com](https://www.foxboxrewards.com)

 **foxbox**  
REWARDS



At FOXBOX, our mission is to empower truly rewarding relationships with key stakeholders from employees to customers to channel partners.

This by developing tech platforms that simplify, streamline, and supercharge companies' gifting, rewards, and engagement programs by

- Standardizing brand representation.
- Eliminating manual inefficiencies.
- Optimizing inventory management.
- Enhancing user experience.

## **BrandHUB**

### **Online Brand Stores**

Your Own White Labeled  
Online BrandSTORE.

## **RewardsHUB**

### **Employee Engagement and Rewards**

Employee Engagement & Rewards.

# **OUR MODULES**

## **CommunityHUB**

### **Increase Engagement**

Increase Engagement in your Community  
with brand offers.

## **SalesHUB**

### **Optimize Sales Funnel and Engagement**

Optimize Sales Funnel and Engagement.

**Employees**

**Channel Partners**

**Customers**

## OUR EXPERIENCE AND CAPABILITIES.



**10+**  
Years  
Experience



**40+**  
Corporate  
Platforms



**1400+**  
Corporate  
Clients



**15 Lacs +**  
Product Shipped  
in 2024



**3000+**  
Product  
Catalogues



**75+**  
Employees



**20%**  
International Revenue  
Fulfilment across APAC



**SAAS**  
Platform



**ISO  
27001**  
Complaint



**GDPR**  
Complaint



**Inventory and  
Warehousing  
Services**



**In-house  
Printing Facility  
Faster TAT**

## SOME OF OUR MARQUEE CLIENTS.

Uber

Deloitte.

ICICI Bank

TATA  
mutual fund

TATA TELE  
BUSINESS SERVICES | DO Big

kotak life

L&T Finance

CARATLANE  
A Jentibiz Partnership

BNY

Persistent

SBILife  
Apne Liye. ApnoKe Liye.

protean

BURNS  
MCDONNELL

darwinbox

gainwell

WÜRTH

U  
S  
T

InCred

Aakash

NORTON  
SAINT-GOBAIN

HEXAWARE

NetApp

DELHIVERY

indegene

AlphaSense

mr.  
cooper

Insight

MERCK

BERKADIA

OakNorth

majesco

snappy

Reachdesk

swagmagic

HOUSE OF  
HIRANANDANI

ICICI PRUDENTIAL  
LIFE INSURANCE

GlobalLogic  
A Hitachi Group Company

SAINT-GOBAIN

SHRIRAM  
Finance

IndiaFirstLife

Kinlosskar

### Problem

- 🧑‍💻 Marketing teams struggle to ensure consistent brand experience and representation for merchandise.
- 📍 BrandHUB ensures that brand teams can get the quality, pricing and branding standardized.
- 👥 Once deployed all teams (including channel partners) can access the same brand approved merchandise.

### Solution

- 🛒 Online White Labeled Brand Store.
- 📦 3000 curated products.
- 🔧 Standardize Pricing, Quality and Branding.
- 💰 Zero inventory model. Pay as you go.
- 📊 Extensive reporting and analytics.
- 📦 Integrated warehouse and logistics.
- 🚚 Fast Dispatches.
- 📜 ISO 27001 Certified. GDPR Compliant.

### Use Cases

#### **Employees:**

Can buy online via direct payments.

#### **Marketing Teams:**

Hub for all curated logo Merchandise ideas which can be ordered using PO system.

#### **Channel Partner:**

Platform for Buying company branded merchandise with co-branding opportunity.





### Problem

-  Rewards/Gifting Programs such as welcome kits, long term service, festive gifting are an operational nightmare to monitor.
-  Coordination for dispatches, delivery, returns delays waste crucial time.
-  For Users, Reward programs typically means Less Choices for Users.

### Solution

-  Online White Labeled Employee and Channel Rewards/Gifting Platform.
-  Engage your stakeholders throughout the engagement life cycle.
-  Provide a rich option of products, brand and experiences to choose from.
-  Zero inventory model. Pay as you go
-  Integrated warehouse and logistics takes away hassles of maintaining inventory and fulfilment.
-  Ability to personalize catalogue for individuals.
-  ISO 27001 Certified GDPR Compliant.

### Use Cases

#### **Employees:**

Gifting Platform  
Welcome kits  
Long Term Service Rewards.

#### **Channel Partner:**

Rewards Platform  
Collateral Redemption.

# CommunityHUB

Increase Engagement

## Bring Brand Deals to Your Ecosystem.



### Problem

-  Brands intend to offer special services to large clients for their employees.
-  However a single marketplace does not exist for the same in a company.
-  CommunityHub Platform allows all brands on one platform to market directly to employee of company.

### Solution

-  Unique marketplace platform which connect brands with Closed Group Audiences
-  Unique CommunityHUB setup across company eco system.
-  Brands can decide to extend offers to employees and overall eco-system partners.
-  Zero inventory model. Pay as you go
-  Offers can be customized.
-  ISO 27001 Certified GDPR Compliant.

### Use Cases

**Employees:**  
Community Platform.

**Channel Partner:**  
Community Platform.

# SalesHUB

Optimize Sales Funnel & Engagement

## Driving Growth, Optimising Conversions.



### Problem

-  Unique Range of Solutions to Drive Relations and Business.  
Enhance relationships with dealers, channel partners and customers.
-  Increase sales conversions.
-  Show your channel partners they are valued through our unique engagement program.

### Solution

-  Unique relationship building module.
-  Courtesy calls and gifting on special occasions for your channel partners.
-  Logistics and fulfilment process entirely managed by FOXBOX Rewards.
-  Zero inventory model. Pay as you go
-  Regular dashboards and reporting to the organization.
-  Flexible Deployment of gifts as per size and growth potential of relationships.
-  ISO 27001 Certified GDPR Compliant.

## CASE STUDY

Client  
**Uber**



Module  
**RewardsHUB:  
Welcome Kit | Rewards Platform.**

Platform for Rewards and Recognition  
for Uber India.

Client  
**Deloitte.**



Module  
**CommunityHUB.**

Marketplace for brands to offer exclusive deals  
and merchandise to employees across categories.

Client  
 **kotak life**



Module  
**BrandHUB:  
Channel Partners.**

Enterprise platform for placing single and bulk orders  
across ecosystem by Kotak Life Insurance employees.

Client  
**Kirloskar**



Module  
**SalesHUB:  
Channel Engagement Program.**

FOXBOX Rewards powers Anmol Rishtey Program  
which connects with over 700 dealers at joyous  
moments for creating stronger relationship.

## CASE STUDY

Client  
**TATA**  
**mutual fund**



Module  
**BrandHUB: Employee Store.**

Employees can buy Tata Mutual Fund branded merchandise online.

Client  
**gainwell**



Module  
**BrandHUB: Employee Birthday Gifting Platform.**

A platform for employees to pick birthday gifts from Gainwell-branded merchandise.

Client  
**GlobalLogic**  
A Hitachi Group Company



Module  
**RewardsHUB : Long Term Service | Welcome Kits.**

Over 5000 Employees's Welcome Kit and Long Term Program automated on the platform.

Client  
**NORTON**  
SAINT-GOBAIN



Module  
**BrandHUB: Channel Partners Collaterals.**

Platform for Dealers to redeem company branded merchandise for market development .

## CASE STUDY

Client



Module

**BrandHUB:**  
**Employees.**

Platform to purchase ICICI Bank branded merchandise by employees.



Client



Module

**BrandHUB:**  
**Welcome Kit Redemption.**

10,000+ new employees received Welcome Kits via the FOXBOX Rewards Platform.



Client



Module

**BrandHUB:**  
**Welcome Kit | Long Term Service.**

Over 3000 new employees onboarded Welcome Kit Redemption Platform powered by FOXBOX Rewards.



Client



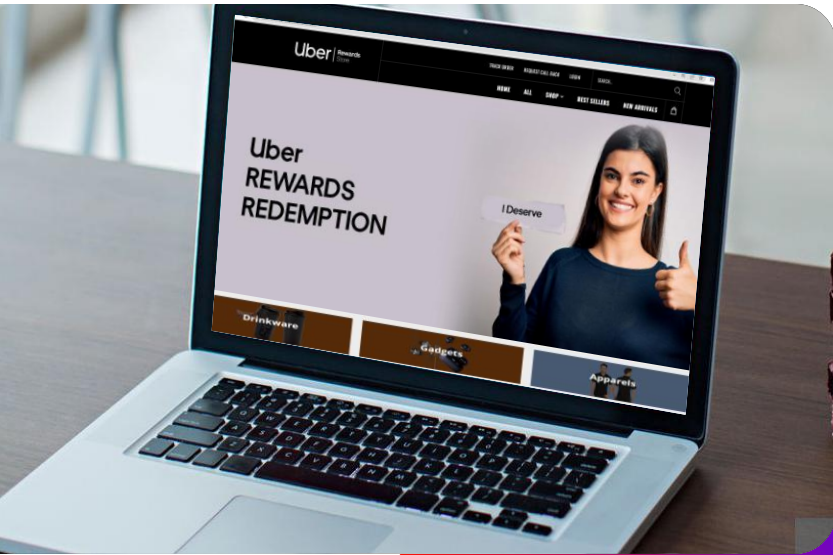
Module

**RewardsHUB:**  
**Reward Redemption Platform.**

Employees redeem points against vouchers and products on the FOXBOX Rewards Platform.



## OVER 40 PLATFORMS DEPLOYED FOR LARGE CORPORATES.



1. Uber
2. Deloitte
3. ICICI Bank
4. Tata Mutual Fund
5. Tata Tele Services
6. Kotak Life
7. L&T Finance
8. Kirloskar
9. BNY
10. Persistent
11. SBI Life
12. Protean

13. BMI STORE
14. Darwin Box
15. Gainwell
16. Wuerth India
17. UST
18. InCred
19. Aakash
20. Norton
21. Hexaware
22. Netapp
23. Delhivery
- Many more

## UNIQUE FEATURES OF FOXBOX SAAS PLATFORM



**Reduces Operational  
Inefficiency**



**Real Time Dashboards**



**Zero Inventory Cost**



**ISO 27001 | GDPR Complaint**



**End to End  
Logistics Fulfilment**



**Personalised Catalogue**

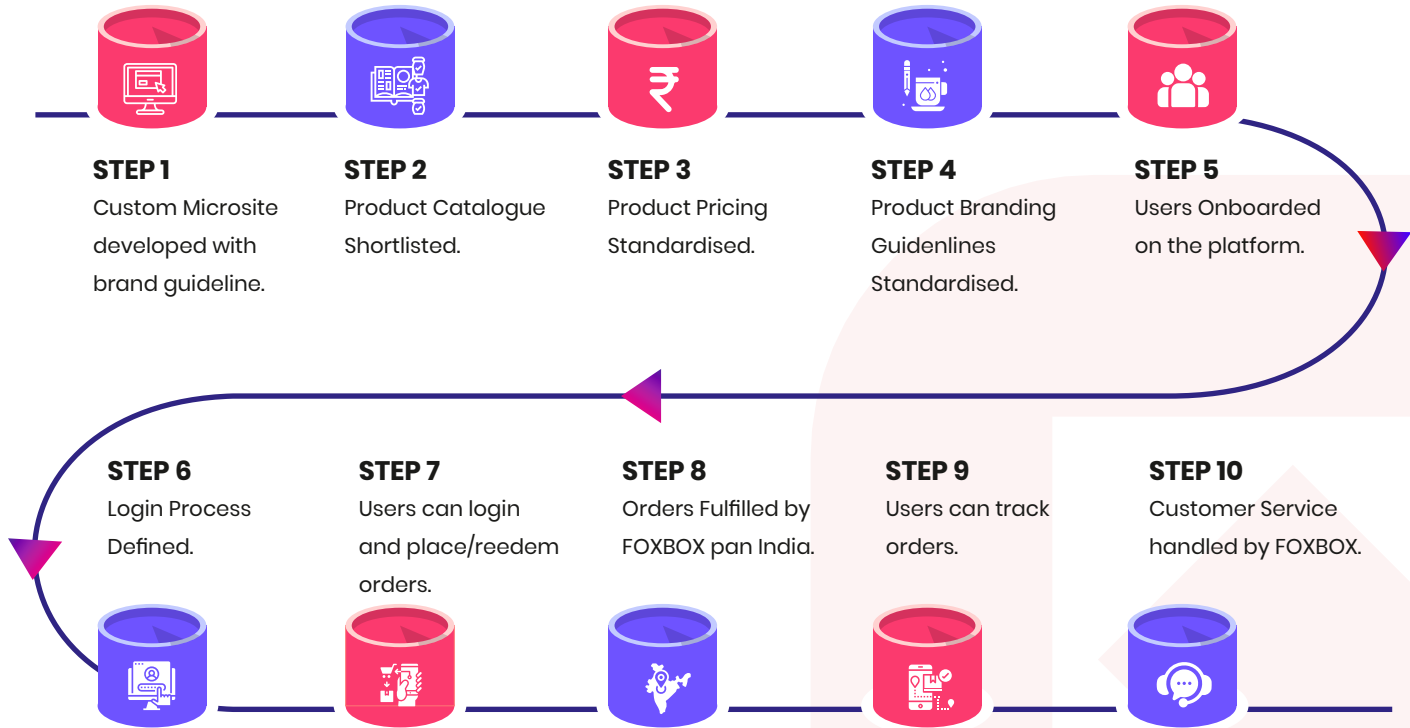


**Proven Tech Stack**



**Assured Quality**

# DISCOVER OUR PROCESS





## WELCOME KITS

Over 200+ Corporate's Welcome Kits Program are powered by BrandSTIK | FOXBOX.



## CUSTOM MERCHANDISE

Develop unique custom merchandise based on your brand brief.



## DIWALI AND FESTIVE GIFTS.

Diwali / Chirstmas and other special occasion kits created with customization.



## LONG TERM SERVICE REWARDS

**BrandSTIK | FOXBOX manages end to end employee service reward programs.**



## Our Sustainable Range

# Smaller Footprint Co.

Smaller Footprint Co. is about helping corporates and individuals lower their environmental footprint by making eco-conscious choices.

All Smaller Footprint products are eco-positive, sustainable, made in India and hence signal your organization's commitment to a more sustainable future. We offer a range of products in categories like apparel, office and personal accessories, bags, homeware, drinkware and others.

It also offer courses on sustainable living for employees.

[www.smallerfootprint.co](http://www.smallerfootprint.co)



## GIFT CARDS AND VOUCHERS



**PHYSICAL OR  
DIGITAL GIFT  
VOUCHER/CARD  
FROM 100+ BRANDS**



## BRANDED GIFTS

Over 200 brands available for gifting and rewards with BrandSTIK | FOXBOX



## Contact Us.

**Phone** : **Stevan : +91 98928 54805**  
**Mayur : +918655006622**

**Email** : [info@foxboxrewards.com](mailto:info@foxboxrewards.com)

**Website** : [www.foxboxrewards.com](http://www.foxboxrewards.com)

**Address** : B-401, Polaris Business Park,  
Off Marol Maroshi Rd, Andheri East,  
Mumbai, Maharashtra 400059.

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