



2027

Bubbles of Fun Run

Sponsorship Opportunities

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2025 ANNUAL REPORT](#)

Since inception, the Foundation has provided over...

\$40M in valued services and support to

93,000+
Individuals

34
States

42
Children's Hospitals



Support Pediatric Cancer Families by Sponsoring the Bubbles of Fun Run

In 2027, the Austin Hatcher Foundation for Pediatric Cancer will host its 7th annual Bubbles of Fun Run, featuring a timed 5K, 10K, and one-mile Fun Run.

The event is a celebration of joy and hope as hundreds of runners raise funds to provide a brighter future for families faced with pediatric cancer.

By sponsoring the Bubbles of Fun Run, you're making life better for childhood cancer families.

 **February 27, 2027**

 **Erlanger Park**



Learn More:  hatcherfoundation.org/run  [@bubblesfunrun](#)

“Sponsoring the Bubbles of Fun Run has been a meaningful way to show our commitment to healthy lifestyles and community wellness. It's also given us the opportunity to give back - by helping provide free mental and behavioral health services for families facing the unthinkable.”

- Rachel Lesler

Community Relations Specialist | Community Relations & Foundation
BlueCross BlueShield of Tennessee

Sponsorship Breakdown

 **SPONSORSHIP DEADLINE:**
FEBRUARY 1, 2027

\$10,000

Presenting Sponsor

SOLD OUT

- 15 race registrations
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:

TV Interviews, Social Media, Digital Ads, Print Ads, Newsletter, Promo Materials, T-Shirt, Website, Sponsor Banner, Race Medals
- Featured logo placement on event billboard(s) in high-visibility, high-traffic locations.
- Opportunity to display products or logo items at event
- Custom Co-Branded Graphics for your Team Fundraising Page
- Featured social media promotion highlighting your business services
- Special feature in event press release highlighting your sponsorship
- Included in 2026 annual impact report

\$7,500

Kid's Fun Run Sponsor

1 AVAILABLE

- 10 race registrations
- Visual & verbal recognition at event
- Exclusive mention on 1-Mile Fun Run Race Registration
- Logo placement on the following materials:

Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Opportunity to provide branded merchandise in Kids' Goodie Bags
- Mention in press release highlighting your sponsorship of event

\$5,000

Trophy Sponsor

2 AVAILABLE

- 5 race registrations
- Visual & verbal recognition at event
- Logo feature on 1st, 2nd, and 3rd place Team Fundraising Trophies
- Logo placement on the following materials:

Social Media, T-Shirt, Website, Sponsor Banner
- Exclusive mention in awards ceremony
- Featured in post-event fundraising winner communications
- Opportunity to display products or logo items at event
- Mention in press release highlighting your sponsorship of event

\$2,500

Joy Sponsor

- 2 Race Registrations
- Visual & verbal recognition at event
- Logo placement on the following materials:

Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion
- Mention in press release highlighting your sponsorship of event

\$1,000

Smile Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:

Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion
- Mention in press release highlighting your sponsorship of event

\$500

Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:

Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion

\$250

Friend Sponsor

- Visual recognition at event
- Business name only recognition on the following materials:

Website, Sponsor Banner
- Opportunity to display products or logo items at event

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

 **Print Ads**

 2.6 Million Impressions

 \$8,000+ Value

 **Website**

 34,000+ Quarterly Views

 **Email Blasts**

 4,000+ Subscribers

 **Digital Ads**

 600,000+ Quarterly Impressions

 **TV Interviews**

 21,000+ Views per episode

 **Social Media**

 759,800+ Quarterly Impressions

 10,500+ Followers

Secure Your Sponsorship

 [Click here to submit your sponsorship and logo.](#)

Submit payment online with a **credit card*/E-Check**
or let us know you will be sending a **check in the mail!**

- *An approximately 3.5% fee will be added to all credit card transactions.
- Payments are processed securely through Bloomerang CRM
- Make check payable to Austin Hatcher Foundation for Pediatric Cancer
- Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

Contact Us



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AUSTIN HATCHER FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION (TAX ID: 20-8065108)