

2027

Bubbles Fun Run

Sponsorship Opportunities

AUSTIN HATCHER FOUNDATION
for pediatric cancer

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

> The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

Since inception, the Foundation has provided over...

$50M+ in valued services and support to

96,000+ Individuals

36 States

42 Children's Hospitals







Sponsor the 7th Annual Bubbles Fun Run

For seven years, runners, walkers, and families have come together to support families facing pediatric cancer. In 2027, the Bubbles Fun Run moves to its new home at Erlanger Park, with a timed 5K and 5-mile, plus a Fun Walk.

As a sponsor, your support goes directly toward free, lifetime care for families and puts your brand in front of hundreds of engaged community members on race day.

Bubbles FUN RUN
5K · 5 MILE · FUN WALK

February 27, 2027

Erlanger Park

Learn More: hatcherfoundation.org/run @bubblesfunrun

> "Sponsoring the Bubbles Fun Run has been a meaningful way to show our commitment to healthy lifestyles and community wellness. It's also given us the opportunity to give back - by helping provide free mental and behavioral health services for families facing the unthinkable."

- Rachel Lesler
Community Relations Specialist | Community Relations & Foundation
BlueCross BlueShield of Tennessee

Sponsorship Opportunities

SPONSORSHIP DEADLINE: FEBRUARY 1, 2027

$10,000 Presenting Sponsor — SOLD OUT

- 15 race registrations
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
  - TV Interviews, Social Media, Digital Ads, Print Ads, Newsletter, Promo Materials, T-Shirt, Website, Sponsor Banner, Race Medals
- Featured logo placement on event billboard(s) in high-visibility, high-traffic locations.
- Opportunity to display products or logo items at event
- Custom Co-Branded Graphics for your Team Fundraising Page
- Featured social media promotion highlighting your business services
- Special feature in event press release highlighting your sponsorship
- Included in 2026 annual impact report

$7,500 Fun Walk Sponsor — 2 AVAILABLE

- 10 race registrations
- Visual & verbal recognition at event
- Exclusive mention on Family Fun Walk Registration
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Opportunity to provide branded merchandise in goodie bags
- Mention in press release highlighting your sponsorship of event

$5,000 Trophy Sponsor — 3 AVAILABLE

- 5 race registrations
- Visual & verbal recognition at event
- Logo feature on 1st, 2nd, and 3rd place Team Fundraising Trophies
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Exclusive mention in awards ceremony
- Featured in post-event fundraising winner communications
- Opportunity to display products or logo items at event
- Mention in press release highlighting your sponsorship of event

$2,500 Joy Sponsor

- 2 Race Registrations
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion
- Mention in press release highlighting your sponsorship of event

$1,000 Smile Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion
- Mention in press release highlighting your sponsorship of event

$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Included in social media promotion

$250 Friend Sponsor

- Visual recognition at event
- Business name only recognition on the following materials:
  - Website, Sponsor Banner
- Opportunity to display products or logo items at event

Exclusive Sponsorship Opportunity

$3,000 KidZone Sponsor — 1 AVAILABLE

- 3 Race Registrations
- Exclusive recognition on KidZone signage
- Featured social media promotion as KidZone sponsor
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - Social Media, T-Shirt, Website, Sponsor Banner
- Opportunity to display products or logo items at event
- Mention in press release highlighting your sponsorship of event

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

Social Media
759,800+ Quarterly Impressions
10,500+ Followers

Print Ads
2.6 Million Impressions
$8,000+ Value

Digital Ads
600,000+ Quarterly Impressions

Website
34,000+ Quarterly Views

TV Interviews
21,000+ Views per episode

Email Blasts
4,000+ Subscribers

Secure Your Sponsorship

Click here to submit your sponsorship and logo.

Submit payment online with a **credit card*/E-Check** or let us know you will be sending a **check in the mail!**

- *An approximately 3.5% fee will be added to all credit card transactions.
- Payments are processed securely through Bloomerang CRM
- Make check payable to Austin Hatcher Foundation for Pediatric Cancer
- Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

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AUSTIN HATCHER FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION (TAX ID: 20-8065108)