JJ DISPLAYS

ALEGE SĂ FII REMARCABIL









RETAIL DISPLAYS 2026

www.jjdisplays.ro

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3 DATASTRIPS AND ESL HOLDERS





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1 SHELF MANAGEMENT



LOCK DIVIDERS AND FIXING PROFILES

The shelf dividers of this type are fixed on the fixing T-profiles. They help to keep good order on shelf and clearly separate different products.





1

FORTA SPRING PUSHERS

Spring pushers is an efficient tool to keep perfect product presentation on shelf. They are widely used with different product groups – both in food and non-food retail stores.

Tobacco products



Chocolate & Sweets





Fish, meat and cheese slices



Spices

Hair colorants

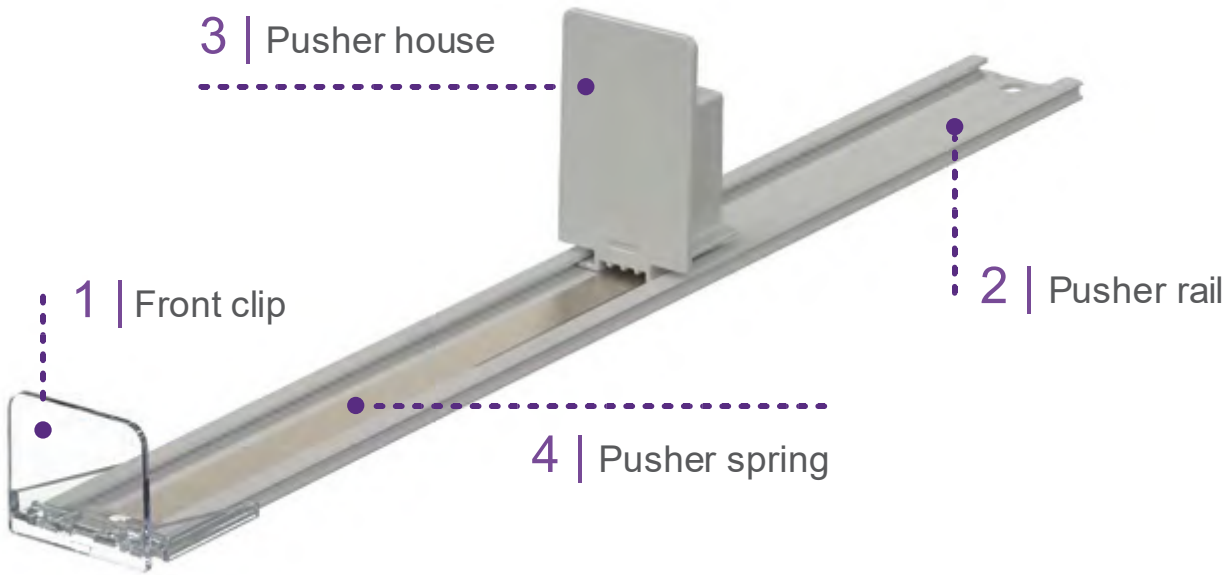


Underwear



PUSHER COMPONENTS

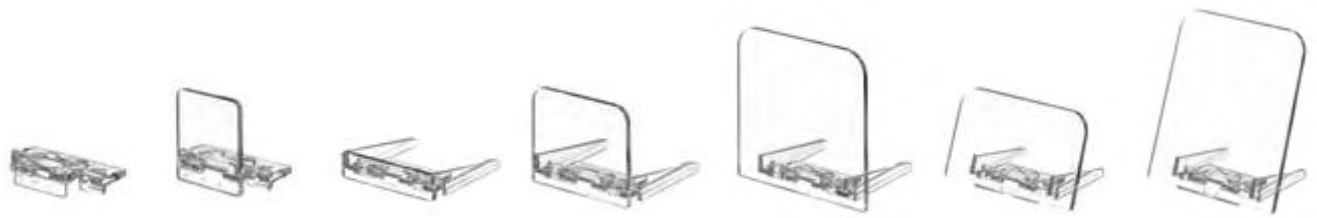
In addition to our extensive range of standard pushers, we also offer custom pusher solutions. To simplify your selection process, we present the main types of pusher components here, allowing you to assemble a product tailored to your specific needs.



1 | FRONT CLIP

The front clip secures the pusher to the front T-rail and can also function as a front riser to prevent products from falling. We offer a wide range of front clips designed for different products and applications, compatible with both narrow (19 mm) and standard (34 mm) profiles.

For 34 mm rail



31310003 | 31310004 | 31310317 | 31310318 | 31310005 | 31310004 | 31310013

For 19 mm rail



31310001 | 31310002

1

INTEGRA

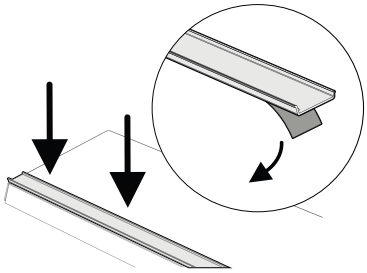
Specifically designed for chocolate bars, the INTEGRA merchandising system excels at showcasing chocolate bars and packs effectively. Chocolate products are a vital category for stores, offering high profit margins and appealing to impulse buyers. This makes it essential to present them as attractively as possible.

The INTEGRA system not only boosts sales but also reduces store labor costs. Its integrated pushers ensure minimal staff involvement in maintaining an organized and appealing display.



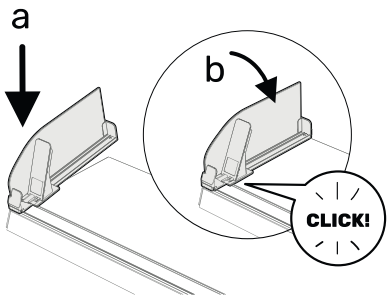
HOW IT WORKS?

INTEGRA is a simple to mount system – just follow the steps below to install as many facing units per shelf as you need. You will need only the front fixing rail to install the system.



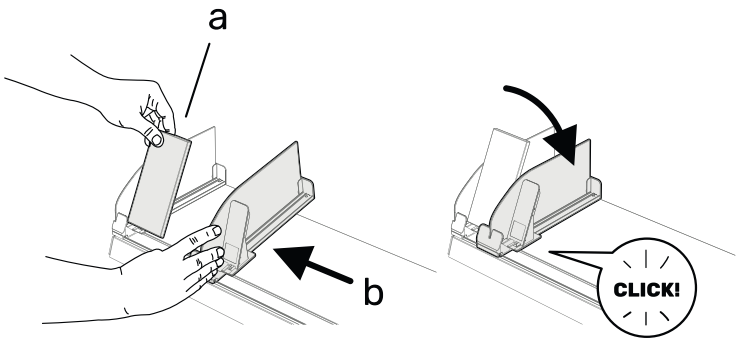
STEP 1

Fix the INTEGRAIL on shelf



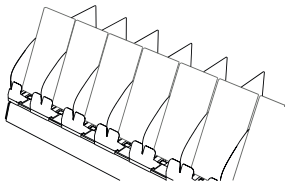
STEP 2

Fix the divider/pusher units on the INTEGRAIL by putting their back part down



STEP 3

Check with the product the distance between the dividers and fix them one by one



STEP 4

The system is ready to use

INTEGRA Benefits

Simple installation and planogram adjustment

Attractive product presentation leading to higher sales

Merchandising automation = lower labor costs

PRICE

Attractive price

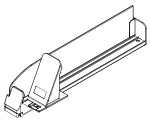
SMALLER SIZE CHOCOLATE BARS PLACEMENT

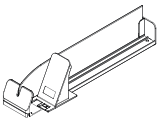
For smaller bars we recommend to use INTEGRA system with 60mm-high dividers and one pusher per facing unit.

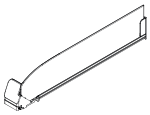


The recommended INTEGRA components set for **1000 mm shelf ***




x 1


x 9

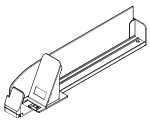

x 1

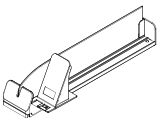

x 1
(1000 mm)

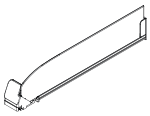
*depending on the chocolate bar width you can fit 10-11 facings per shelf

The recommended INTEGRA components set for **1250 mm shelf ***




x 1

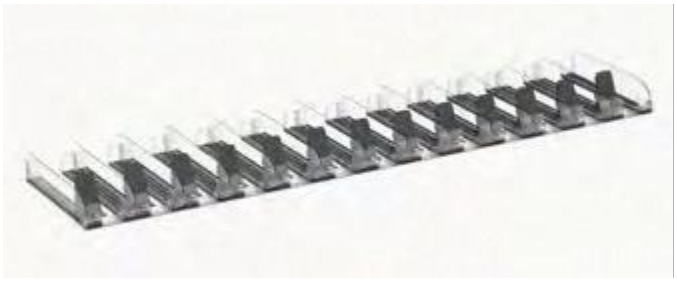

x 11

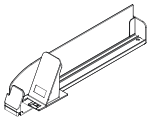

x 1

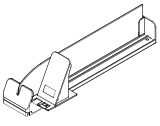

x 1
(1250 mm)

*depending on the chocolate bar width you can fit 12-14 facings per shelf

The recommended INTEGRA components set for **1330 mm shelf ***




x 1


x 11


x 1


x 1
(1330 mm)

*depending on the chocolate bar width you can fit 12-14 facings per shelf

ALL BLACK INTEGRA

Enhance your chocolate display with the ALL BLACK INTEGRA system! Crafted from recycled plastic, this system combines stylish design with uncompromising functionality.





1

FORTA ROLL

FORTA ROLL system is a robust tool for efficient gravity feeding of products on shelf. It makes product replenishment easy, ensures great product visibility and helps to identify out-of-stocks.

BEFORE



AFTER



Beverages in PET bottles



Beverages in glass bottles



Jogurt packs

Jogurts



Hair colorants



Beverages in Tetra Pak



Spices



2

PLASTIC FRAMES AND FIXING ACCESSORIES




Red Capsicum
Banana
Carrot
Green Apple
AED 5.95
Red Pomegranate
AED 12.95
Banana
AED 3.95
Avocado
AED 7.50
Navel Orange
AED 6.95
Dragon Fruit
AED 29.95
BUY NOW
BIG SALE!
BLACK FRIDAY
80% off
BLACK FRIDAY
80% off
BLACK FRIDAY
4=3
SALE!
75% OFF
SALE!
75% OFF
SALE
50%
3.99
3.99
SUPER SALE

2

Plastic frames are commonly used in retail outlets to display important information. Made from durable plastic, these frames provide a convenient and stylish solution for showcasing printed materials such as promotional content, price tags, service lists, and company or product information.





1



2



3



4


5


GREEN PEPPER
1.99
BROCCOLI
1.99
SALAD
1.99
BROCCOLI
1.99
6


1,75 €
1,99 €
1,89 €
1,99 €
1,68 €
2,19 €
7


#PROTECT YOURSELF!
Hand Sanitizer
99.00
64.99
60.00
8


END OF SEASON SALE
9


Spring
SALE
Up to 30%

10


SUPER
SALE

11


SALE
GRAPEFRUIT
7 99
SALE
CLEMENTINES
6 99

12


BLACK
FRIDAY
4=3

13


DUBAI
SHOPPING
FESTIVAL

14


Red apples
1,75
Yellow apple
1,99
1,89
Green apples
1,99
Red apples
China
1,68
Green apples
USA
2,19
0.39
1.99

15


SPECIAL
OFFER
FOR
YOUR
DREAMS

16


30%

18


NEW
COLLECTION
springsummer
2023
LEAVE NO ONE
BEHIND

17

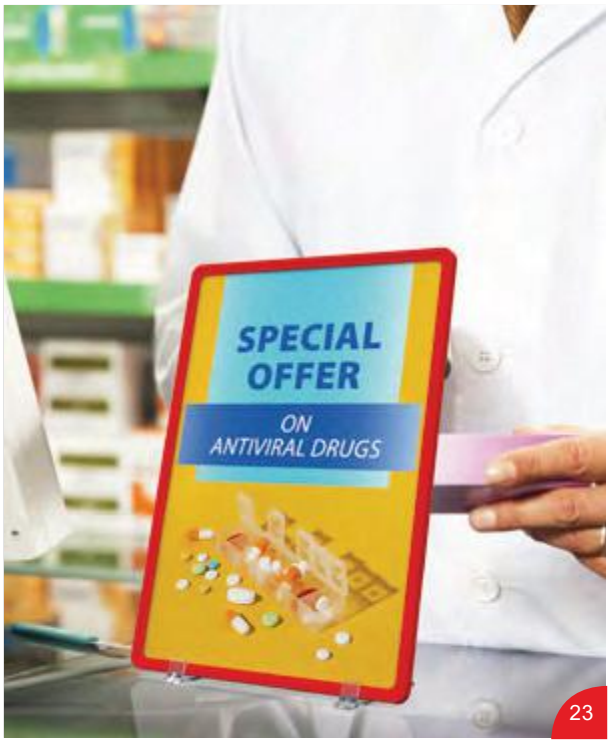

-30%
RURTIS
Doritos

19


SURPRISE
MEGA SUPER DEALS
SALE UP TO 70% OFF
SALE70
20


SPECIAL OFFER
SALE
-50%
22


ORANGE
Best price
2 65
3 25
21


SPECIAL OFFER
ON ANTIVIRAL DRUGS
23


NEW LINE
24

SIMPLE TO USE AND EFFICIENT TOOLS TO COMMUNICATE YOUR SPECIAL OFFERS



PLASTIC FRAME WITH RATCHET CLIP

Simple pricing solution for Fruit & Vegetable section.



PLASTIC FRAMES WITH METAL CLAMP HOLDER

Impactful product segmentation and eye-stopping signage for your store.



INFOSTAND XL DUO

Promotional pallets sales support.

SUSPENSION SYSTEMS

Maximize your store space with this highly effective communication tool, perfect for promotional areas and the Fruit and Vegetable department.



PLASTIC FRAME FOR SHOPPING TROLLEYS

Place your promotional message directly in front of your shoppers' eyes.



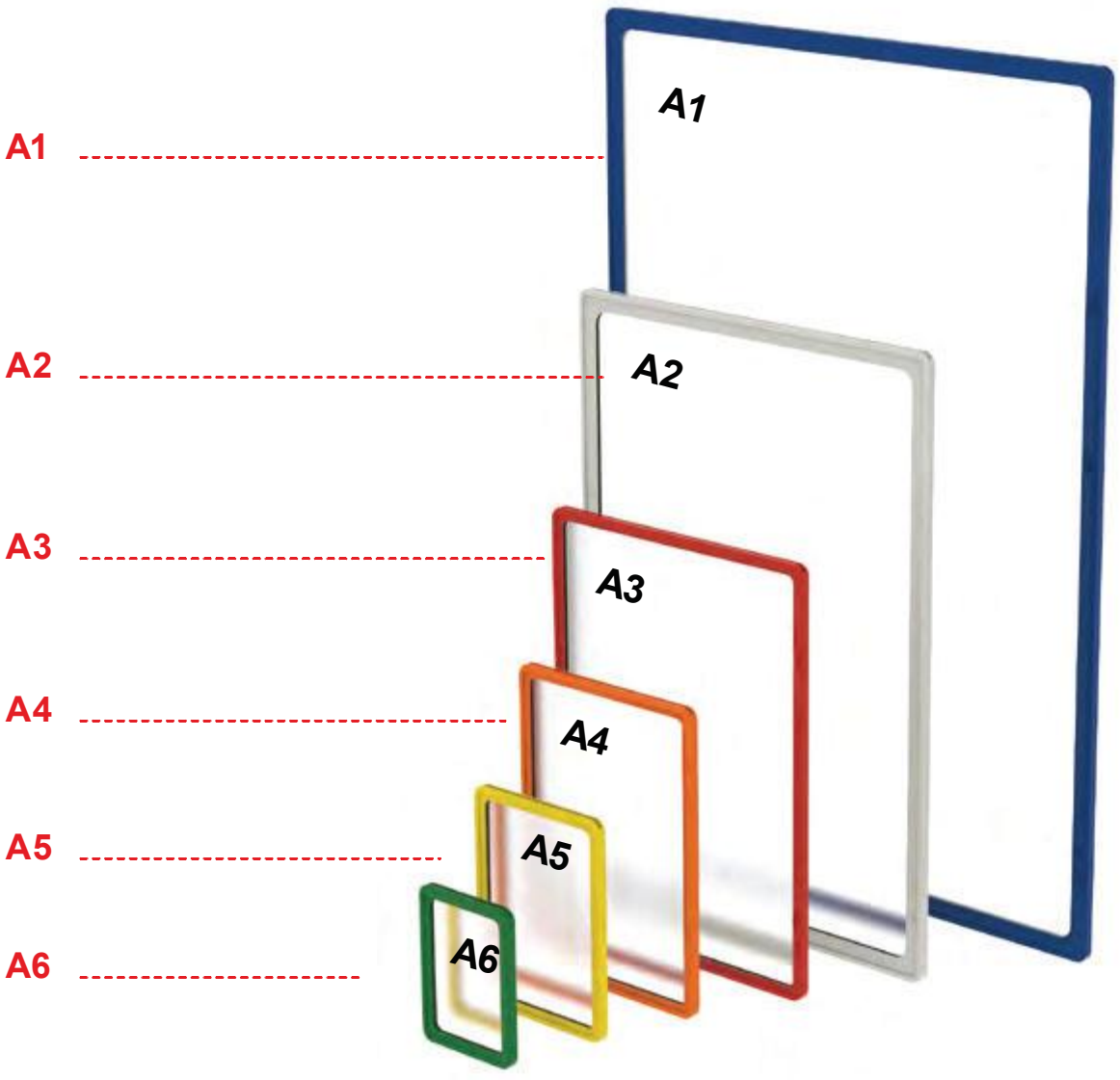


INFOSTAND FIX DUO

A simple-to-use and robust 360 view tool for price communication.

PLASTIC FRAME PF

Plastic frames are highly popular in modern retail due to their versatility. Stores can use the same frames in various settings by simply swapping out the fixing clips and stand components. This flexibility simplifies the store decoration process, making it both easy and cost-effective.



POSTER PROTECTION SLEEVE

Plastic anti-glare pocket protector for paper information inserts.



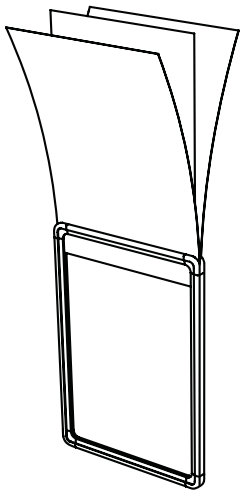


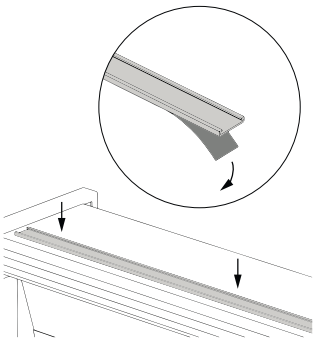


PP

8

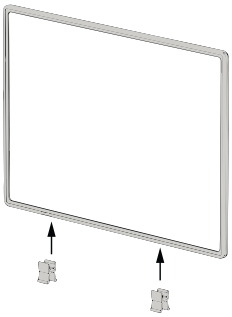
Since most of the signs and posters are printed on thin paper, it is required to protect them from damage and falling out. Using poster protection sleeve perfectly solves this problem.





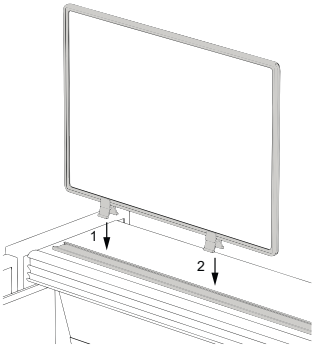
STEP 1

Fix the profile on the freezer edge



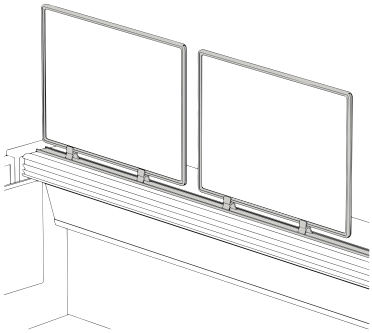
STEP 2

Secure the CP-CLIP (two clips per frame) to the frames



STEP 3

Attach the frames to the rail



STEP 4

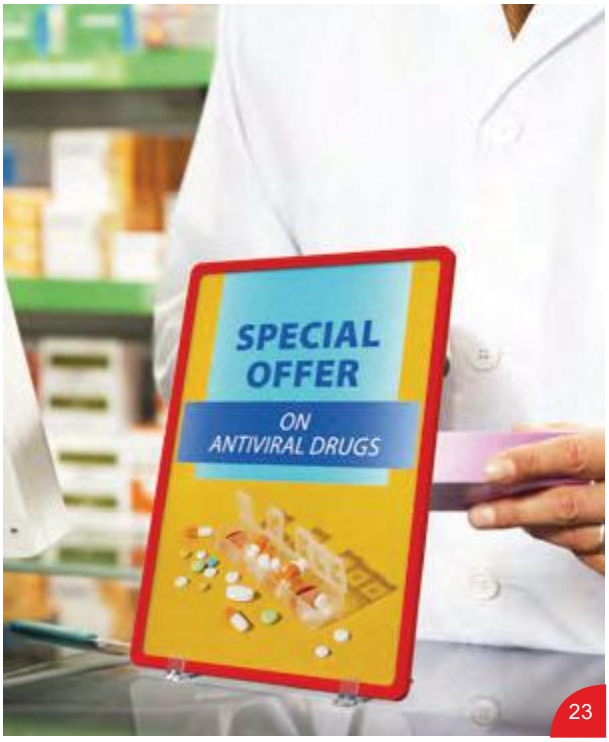
The solution is ready




SURPRISE
MEGA SUPER DEALS
SALE UP TO 70% OFF
SALE70
20


SPECIAL OFFER
SALE
-50%
22


ORANGE
Best price
2 65
3 25
21


SPECIAL OFFER
ON ANTIVIRAL DRUGS
23


NEW LINE
24

3

DATASTRIPS AND ESL HOLDERS




4,08€
PROMO
4,08€
PROMO
-50%
3.20
Chocolate pasta
€9,00

WE PROVIDE FIXTURES FOR ESL DESIGNED TO SUIT A VARIETY OF APPLICATIONS



We specialize in manufacturing high-quality fixing profiles for Electronic Shelf Labels (ESLs). Designed to ensure secure attachment and compatibility with various shelving systems, our profiles offer durability and ease of installation.

We offer:

Designed to fit the most popular electronic shelf label systems on the market.
Our profiles are tailored to fit a wide range of shelves and refrigeration units.
Flexible profile lengths and additional features to meet your specific needs.

- **Profiles Compatible with Leading ESL Brands:**
- **Versatile Shelf Compatibility:**
- **Customizable Solutions:**



We produce and sell a wide range of ESL holders specifically designed for hooks. Our holders ensure secure and efficient attachment, making them ideal for optimizing ESL placement in retail displays.



We specialize in producing ESL holders for non-shelf applications, including Deli counters, and fruit and vegetable departments, among others.
Our solutions are designed to securely and efficiently display electronic shelf labels across various retail environments.

4

PRICE CASSETTES AND MINI FRAMES




PC DIGIT-A7
PRICE CASSETTE
PRICE CASSETTE
PRICE CASSETTE
PRICE CASSETTE

PRICE CASSETTES -

EFFICIENT AND ELEGANT WAY TO COMMUNICATE PRICE AND PRODUCT INFORMATION

Price cassettes is whole generation of price labels that improves not only the quality of price presentation to shoppers, but the way the product information is communicated. They help to standartize the way the prices look and the messages you want to deliver to your customers.

Salads





Cheese



Fish

Meat





Fruits & Vegetables

Bakery



SLIDER PRICE CASSETTES

Slider price cassettes are designed for use in high-humidity environments, where printed inserts need extra protection from damage and moisture. The larger cassettes in this range feature special slots for additional product information, such as ‘country of origin,’ ‘scale number,’ or labels like ‘new in store,’ ‘fresh,’ or ‘bio.’

Compatible with a wide variety of holders, these cassettes are extensively used across different sections of supermarkets.

















VISTA PRICE CASSETTES

VISTA price cassettes offer a cost-effective solution for customers seeking versatile, easy-to-use pricing tools without compromising on quality. These cassettes can be fitted with digit booklets in various designs, printed on thin plastic for easy cleaning and durability.

Available in different colors, these cassettes are widely used across various sections of modern supermarkets.

















CASSETTES AND MINI FRAMES FIXTURES

We are proud to present our line of price cassette, MINI frame, and ESL holders. Designed to fit nearly every situation in the modern in-store environment, these holders offer ease of use, durability, and excellent color coordination with other store equipment.

For recommendations on fixtures and cassettes or MINI frames that best suit your store, please consult our customer service team.





MINI FRAMES

MINI frames are highly versatile tools for price communication, offering great flexibility in label design. When combined with a wide range of price cassettes and MINI frame holders, they provide limitless possibilities for use in both food and non-food retail outlets.

Available in various colors, MINI frames can be used with or without a plastic protective sleeve.













5

PRICE LABEL HOLDERS




SPINACH AND CHEESE BOREK
4.10
COUNTRY BREAD
10.50
PLAIN CIABATTA
2.65
WHOLE BLUEBERRY PIE
1KG
57.75
OLIVE BREAD
13.25
PRETZEL
3.15

THE PRICERS THAT SELL

DELI SERIES

Price holders with Pick&Mix concept – many parts in several colors that you can combine for multiple applications.





RATCHET SERIES

Price holders in this category are designed for demanding environments and can support heavier price labels and cassettes. Their durability ensures a longer lifespan, making them a favorite among our customers!



SWIVEL SERIES

Best selling series that is widely used around the world. Multiple combinations in 2 standard colors, ready to use sets and an opportunity to create a price holder right according to you need!







BIG CLAMP PRICE HOLDERS

The price holders of this type are widely used to communicate product information and special offer messages. They can hold signs as big as A5 and A4.



UNIVERSAL PRICE HOLDERS

This group unites different price holders made from metal and plastic. You can see these holders not only in the supermarkets, but in bakeries, cafes, coffee shops.

6

SHELFTALKERS AND SIGN HOLDERS




FRUITS &
SMOOTHIES
BIG SALE
Candy
0%
0-0-30
SUPER SALE
PRICED LOW
EVERY DAY
2 $ 6

7

SUSPENSION SYSTEMS




Türkiye
Carrot 1 kg
5 9 0
Syria
Cauliflower 1 kg
6 2 0
Costa Rica
A pineapple 1 kg
9 8 9
Costa Rica
A pineapple 1 kg
9 8 9
Ecuador
Bananas 1 kg
7 5 0
Ecuador
Bananas 1 kg
7 5 0
Türkiye
Eggplant 1 kg
12 0 0
Kazakhstan
Cucumber 1 kg
6 0 0
Costa Rica
A pineapple 1 kg
9 8 9
Spain
Bell pepper 1 kg
9 8 8
Argentina
Pear 1 kg
8 6 0
Ecuador
Melon 1 kg
6 5 0
Italy
Pear 1 kg
7 4 0
Türkiye
Pear 1 kg
11 8 0
Azerbaijan
Apple 1 kg
9 1 0
170.89
1.99
Coca-Cola
2.99
CHIPS
1,99
225 g
2,99
Red apples
1,75 €
Yellow apples
1,99 €
1,89 €
Green apples
1,99 €
Red apples
Chile
1,68 €
Green apples
USA
2,19 €
Avocado
2,25 €
Lime
4,99 €
Kiwi
1,79 €
Pomegranate
2,39 €

SUSPENSION SYSTEM IS A POWERFUL COMMUNICATION TOOL

COMMUNICATE EFFICIENTLY IN FRUIT & VEGETABLE ZONE

- Use the space above the product layout





PROMOTE SPECIAL OFFERS

- It’s not enough to cut the price, you need to communicate it well





SUSPENSION SYSTEMS AND PANELS



SKYTRACK NEW

A strong aluminum profile capable of carrying extra weight, along with a wide variety of connectors and accessories, allows for versatile suspension configurations. Used in combination with price cassettes, plastic frames, transparent plastic pockets.



ECOTRACK

A simple, easy-to-use classic profile, primarily designed for straight-line configurations. It is compatible with all types of suspension information holders.



EZTRACK NEW

A new way to make suspension systems really EZ to use!
- EZ to mount
- EZ to change the messages
- EZ to cut costs



PRICEBOARD NEW

A bestseller for convenience and discount stores, PRICEBOARD transforms the shopping experience by creating eye-catching price communication and assisting shoppers with color-coded navigation.

SKYTRACK

Thanks to its modern design and extensive functionality, the SKYTRACK system can be used for **displaying prices,** product information on pallet displays, refrigerated showcases, as well as for **navigation in the retail space,** providing convenient and **quick information for consumers.**









The SKYTRACK suspension system is easy to install and operate, featuring a **reinforced aluminum profile** that prevents bending under the weight of frames.

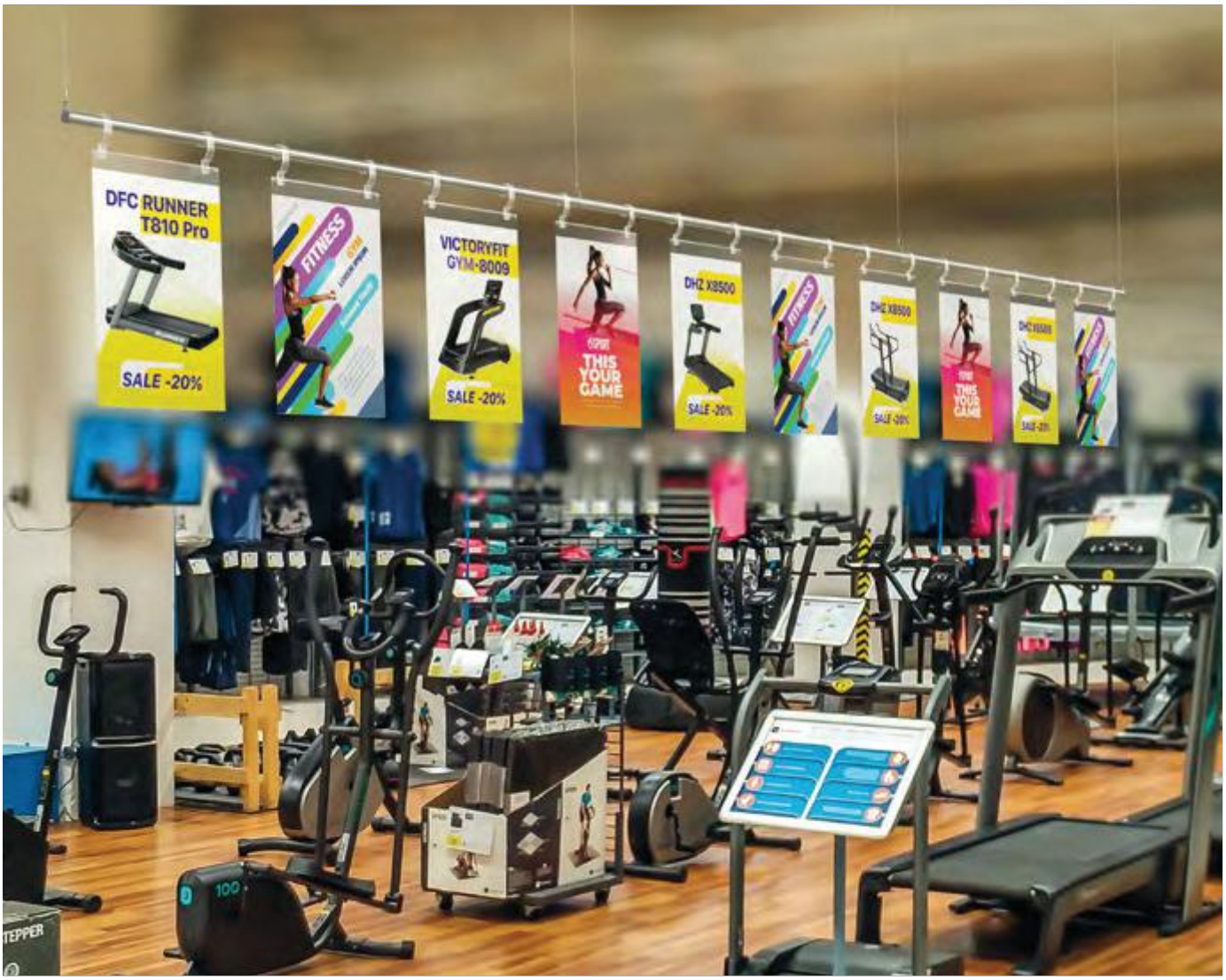
A wide range of components for connecting and suspending the profile allows for the creation of **various geometric configurations** and the most efficient use of retail space.

EZTRACK

The EZTRACK Suspension system enhances space utilization in stores while enabling effective customer communication by positioning advertising posters and price tags above pallet displays, refrigerated showcases, and low shelving units.



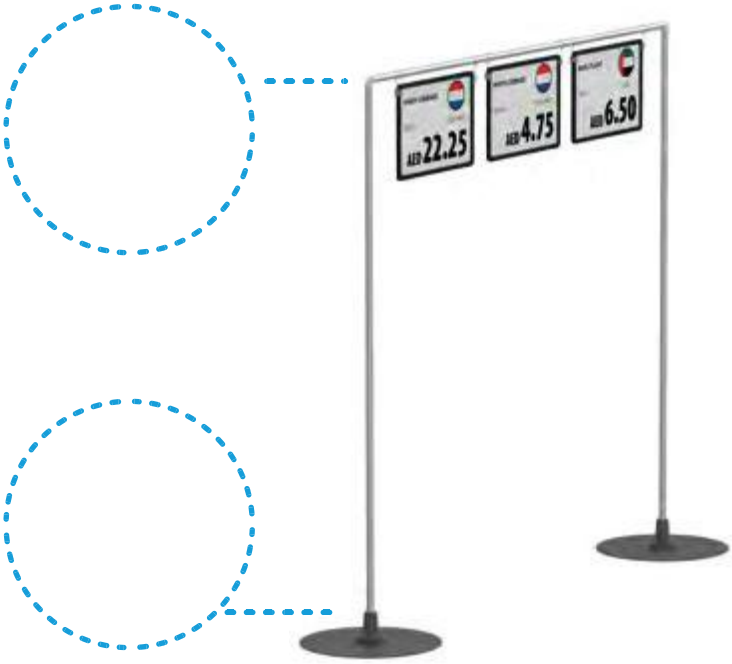



DFC RUNNER
T810 Pro
SALE -20%
FITNESS
VICTORYFIT
GYM-8009
SALE -20%
THIS
YOUR
GAME
DHZ X8500
SALE -20%


AED 22.25
WHITE CABBAGE
PER KG
HOLLAND
AED 4.75
BASIL PLANT
EACH
UAE
AED 6.50
SPANISH ORGANIC
ROMAINE LETTUCE
EACH
SPAIN
AED 20.50

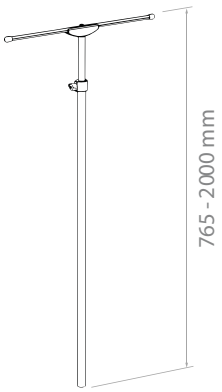
EZTRACK

EZTRACK components can also be configured to create a floor-based suspension system. This versatile and mobile solution is particularly effective in the Fruit & Vegetable department.









CODE
41410054

EZ ROD | **Telescopic T-rod**

The EZTRACK system can be enhanced with EZ LIFT hooks, allowing for easy placement and removal from the rail using the EZ ROD. The telescopic aluminum tube of the EZ ROD is adjustable, enabling you to reach the desired height effortlessly.

Color: Gr







7

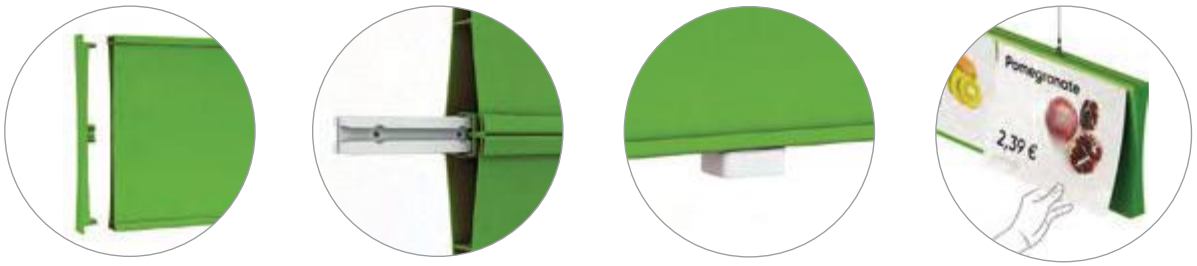
PRICEBOARD

Suspension systems based on a priceboard are economical holders of large price tags. The priceboard provides double-sided placement of price tags and advertising posters, as well as the possibility of producing multi-tiered and extended-length single structures. Due to this, it is ideal for use above “island” displays with a large number of goods in one room (vegetables and fruits slides, pallet displays, refrigerated chests).

Due to the ease and speed of changing storage media, ease of maintenance and durability, they are in demand primarily in grocery stores.




Avocado
2,25 €
Lime
4,99 €
Kiwi
1,79 €
Pomegranate
2,39 €
2,39 €/kg


Pomegranate
2,39 €


Shrimps
4,89 €
Red fish
11,99 €
Kefalonia
5,99 €
1,89 €

PANELS AND CASSETTES

Price cassettes are a modern price presentation tool that complements the display of goods with attractive price tags.
The uniformity of presentation of information in price cassettes and their neat and stylish format help to enhance the favorable impression of the store.






Pomegranate
AED 23.75
Navel orange
AED 22.75
Grapefruit
AED 10.00
Lemon
AED 8.00
Golden Delicious apple
AED 10.50


LOW PRICE
LOW PRICE
LOW PRICE

8

FLIP DISPLAYS AND LEAFLET HOLDERS




ADVENTURE
OUTDOOR
TRAVEL

FLIP DISPLAY SYSTEMS

Showcase information for customers to engage with using a flip book display. In addition to retail environments, they are also perfect for various settings, including showrooms, cafes, educational institutions and museum exhibits.











9 SHOPPING BASKETS





10

DISPLAYS AND CROSS-MERCHANDISING










PALMOLIVE




heed & shoulders
heed & shoulders
heed & shoulders












CHANEL
Dior
1


2


Embryolisse.
SIMPLITATEA
ÎN FRUMUSEȚE
3


FRESH
cola
4


#PROTECT YOURSELF!
Hand Sanitizer
99.00
64.99
60.00
5


HAVE A NICE DAY!
6


1.99
Chips team
NATURAL POTATO CHIPS
BAGUETTE
BAGUETTE
BAGUETTE
7


8

UNIFLEX PLASTIC DISPLAY

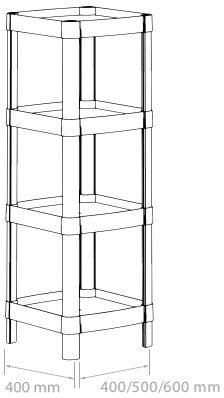
UNIFLEX is a versatile and reliable solution for creating additional points of sale. It is easy to assemble, lightweight but strong, has many options for branding.



1

UNIFLEX is offered in two standard shelf sizes: 400x400 mm, 500x400 mm and 600x400 mm, with a flexible option for adjusting the distance between shelves.

This modular system unlocks endless possibilities—create standalone displays, stacked showcases, promotional stands, shop-in-shop concepts, and much more!



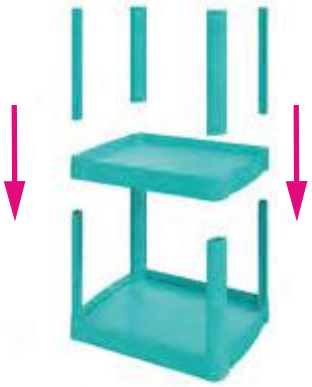


60kg SHELF LOAD

TOOL-FREE ASSEMBLY

LIGHTWEIGHT AND COMPACT DESIGN







AVAILABLE FOR PRODUCTION IN VARIOUS COLORS

The UNIFLEX system can be assembled by a single person in under 5 minutes, with no tools required. It is designed for easy disassembly and reassembly, allowing for repeated use.







SHOWBOX MERCHANDISING DISPLAY

SHOWBOX is a distinctive modular display system with a premium aesthetic, offering endless possibilities for the elegant presentation of various products.
Ideal for showcasing health and beauty items, medicines, and food products, SHOWBOX is lightweight and versatile—a perfect solution for enhancing your brand's presence in-store!









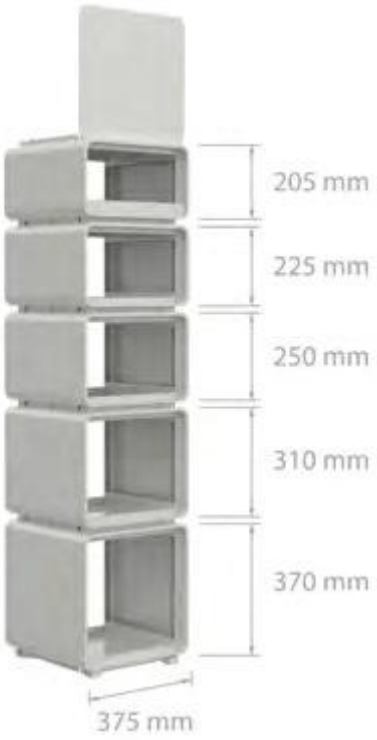
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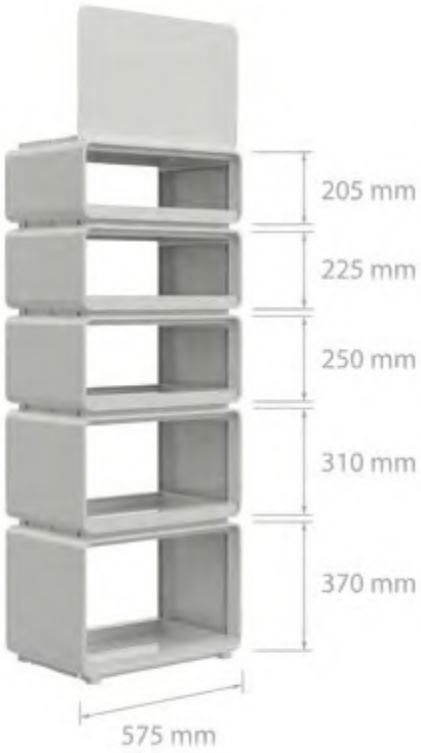
SHOWBOX is customizable, available in various colors, with 5 preset shelf section heights and 2 standard widths.
It can be enhanced with additional decorative elements and integrated lighting for a more striking presentation.

Each display is made to order, tailored to meet the customer's specific requirements.



SHOWBOX DIMENSION OPTIONS





The display can be supplied unassembled, with a simple, tool-free assembly process.



SHOWBOX BRANDING AND DECORATION OPTIONS



Shelftalker frame



Printed header



Front and side branding

UNIBOWL LINE UP

One of our bestselling displays, this big bowl display consists of just a few parts that you can assemble without any tools. It is a real plug-and-play sales booster!



UNIBOWL-TOWER-3 DISPLAY



UNIBOWI-17 DISPLAY



UNIBOWL-17-HP-6 DISPLAY



UNIBOWL-RX-1 DISPLAY



UNIBOWL-HP-3 DISPLAY



UNIBOWL-TOWER DISPLAY

JJ DISPLAYS

ALEGE SA FII REMARCABIL

3X



DIVERSITATE

1500+ **MATERIALE PUBLICITARE**



DISPONIBILITATE

10.000+ PRODUSE CU **LIVRARE ÎN 24 DE ORE**



PERSONALIZARE

SOLUII UNICE ADAPTATE **BRANDULUI TĂU**