

AlphaTheta Pack

PRO DJ COURSE

12 Modules:

1. Becoming a DJ & Intro to Rekordbox 7
2. Gear Orientation & Dropping The First Beat
3. Manual Beatmatching
4. Cueing & Headphone Mixing
5. Mixing with EQ
6. Mixing in Key
7. Creative Use of Colour FX and Performance Pads
8. Advanced Beat FX Techniques
9. Live Drop & Back Spins
10. Mixing Acapellas
11. B2B Set with Lecturer
12. Final Mix (Audio & Video) & Assessment

2026

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Introduction to the Course

The AlphaTheta Pack – Pro DJ Course is for performers ready to take DJing seriously. Whether you're starting fresh or building on experience, you'll train on Pioneer DJ gear and Rekordbox, mastering advanced mixing and music library building. Beyond technique, you'll learn to read a room, manage energy, and shape unforgettable sets.

You'll also refine your artistic identity, create a signature sound, and finish with a polished recorded mix to share with bookers and audiences. No experience needed - just curiosity, commitment, and the drive to grow.

Duration

- **Total Duration:** 8 Weeks / 2 Months
- **Modules:** 12 Modules - 2 Hours Each Module (1 Hour of Theory + 1 Hour of Practical)
- **Schedule:** Flexible within the 8-week timeframe. Students may finish earlier, but all sessions must be completed within 8 weeks of starting the course.
- **Format:** Private 1-on-1 sessions

Tuition

Once-Off Payment: R6,500

- This fee includes full access to in-studio DJ gear, personalized mentorship, official certification upon passing, and a professionally recorded final set.
- Payment is non-refundable. If a student fails to attend or complete the course, no refund will be issued

Orientation

At your first session, you'll:

- Tour the Proaudio Africa training facility and showroom
- Meet your instructor and team
- Get introduced to AlphaTheta/Pioneer DJ gear and Rekordbox 7 software

What You Will Learn On

- **Software:** Rekordbox 7
- **Hardware:** Professional AlphaTheta / Pioneer DJ equipment
- **Platforms:** macOS and Windows supported

Assessments & Certification

To graduate and receive certification, students must meet all of the following criteria:

- **Complete All 12 Lessons:** Attendance is mandatory and tracked. All sessions must be completed within the 8-week timeframe. The lessons missed must be rescheduled within that period. Failure to complete leads to no certification.
- **Demonstrate Basic DJ Theory:** You must show clear understanding of advanced DJ concepts - including manual beatmatching, harmonic mixing, FX control, and set flow.
- **Pass 2 Mid-Course Assessments:** These checkpoints test theoretical knowledge and practical ability to ensure students are progressing toward professional readiness.
- **Final Assessment:** Record and submit a complete, uninterrupted DJ set using manual techniques. This performance will be evaluated for technical precision, musicality, confidence, and crowd-ready flow.

Upon successful completion of all requirements, students will receive an official Proaudio x AlphaTheta Certificate

Entry Criteria

Strict requirements for enrolment:

- **Internet Access:** Required for follow-up support, communication, and home-based practice.
- **Notebook + Pen:** Students must bring pen and paper to each session for taking notes.
- **Laptop/Desktop Access (Recommended):** While not required for in-studio lessons, having a personal computer with Rekordbox installed (free version available) is highly encouraged for at-home practice and faster progress.
- **No Prior DJ Experience Required**

We're here to guide you from the very beginning but you must come prepared and ready to learn.

Professional Opportunities

- Event Bookings for private parties, brand activations, weddings, and lifestyle venues
- Opening DJ slots at clubs, lounges, and music events
- Entry into DJ Competitions or talent showcases
- Campus and college DJ gigs, especially for those in student communities
- Mix submissions to radio shows, podcast series, or online DJ platforms (e.g. Mixcloud, SoundCloud)
- Start your own DJ brand with a recorded promo set, EPK, and basic branding in place
- Volunteer gigs at community festivals, art fairs, or creative hubs to gain experience
- Part-time performance opportunities at restaurants, hotel bars, and social gatherings
- Entry-level work as a music curator, playlist specialist, or gear assistant at DJ/production retailers
- Progression into intermediate courses, production training, or certification pathways
- Consideration for local DJ agencies or gig platforms seeking emerging talent
- Paid teaching assistant roles in future beginner-level intakes or youth DJ programs
- Brand partnerships and gear discounts, available exclusively through Proaudio's alumni network
- Networking with professionals through access to Proaudio-hosted events, product launches, and showcases



About Proaudio & the Training Academy

Proaudio Africa is South Africa's leading distributor of professional DJ and music production equipment and the official partner of AlphaTheta, the company behind Pioneer DJ.

But we're more than just a gear provider. Through the Proaudio Training Academy, we invest in the next generation of DJs, producers, and audio professionals by offering hands-on, high-level education powered by the same tools used by the world's top performers.

Based at our state-of-the-art Johannesburg showroom, the Academy blends access to cutting-edge equipment with expert-led training creating a direct bridge between aspiring artists and the professional music industry.



What Sets Us Apart

Official training partner of AlphaTheta (Pioneer DJ)

As the exclusive official training partner of AlphaTheta, the global leader behind the iconic Pioneer DJ brand, we offer students a direct line to cutting-edge technology and industry innovation. Training here means learning on the very tools that shape the world's top DJs and producers. Our partnership ensures you're always ahead of the curve, gaining insights and skills aligned with global professional standards.

Courses taught in a professional studio

We believe mastery comes from experience with the best equipment. That's why all courses are delivered in a fully equipped, professional studio setting. This real-world environment prepares you to perform confidently under any conditions, from intimate venues to packed festivals, bridging classroom learning with live performance readiness.

1-on-1 mentorship and tailored coaching throughout

Your journey is unique and so is our approach. Every student receives personalised, one-on-one mentorship from experienced instructors committed to your growth. Tailored coaching means your strengths are amplified and your challenges addressed in real time, accelerating your progress and ensuring you develop with confidence and clarity.

Certification endorsed by Proaudio AlphaTheta

Certification from Proaudio AlphaTheta isn't only a certificate that is recognised across South Africa and internationally, this endorsement validates your skills and dedication, opening doors to gigs, collaborations, and career advancement.

Located in South Africa's flagship DJ technology showroom

Situated within South Africa's premier DJ technology showroom, the Academy places you at the epicentre of innovation and inspiration. Here, you don't just learn, you experience the latest gear firsthand, attend exclusive demos, and immerse yourself in a creative hub buzzing with energy.

What the Course Entails



Theory

This module offers an in-depth exploration of phrase theory, track structure, and set flow - equipping you with the tools to craft seamless, intentional performances. You will dive into harmonic mixing using the Camelot system, gaining the ability to blend tracks musically across genres. Beyond technical concepts, the course also focuses on professional development, covering DJ branding, marketing strategy, and industry etiquette. Students will learn how to use effects creatively to shape energy, build tension, and control the mood of a set with precision and artistry.

Practical Training

Students will master beatmatching and cueing with precision, gaining confidence to mix without sync. Training covers loops, hot cues, slip loops, and beat jumps for creative transitions. You'll learn tasteful use of FX and performance pads, plus dynamic techniques like live drops, backspins, and acapella mixing. Regular B2B sessions with feedback drive progress, ending with a polished recorded performance for your portfolio.

Assessments

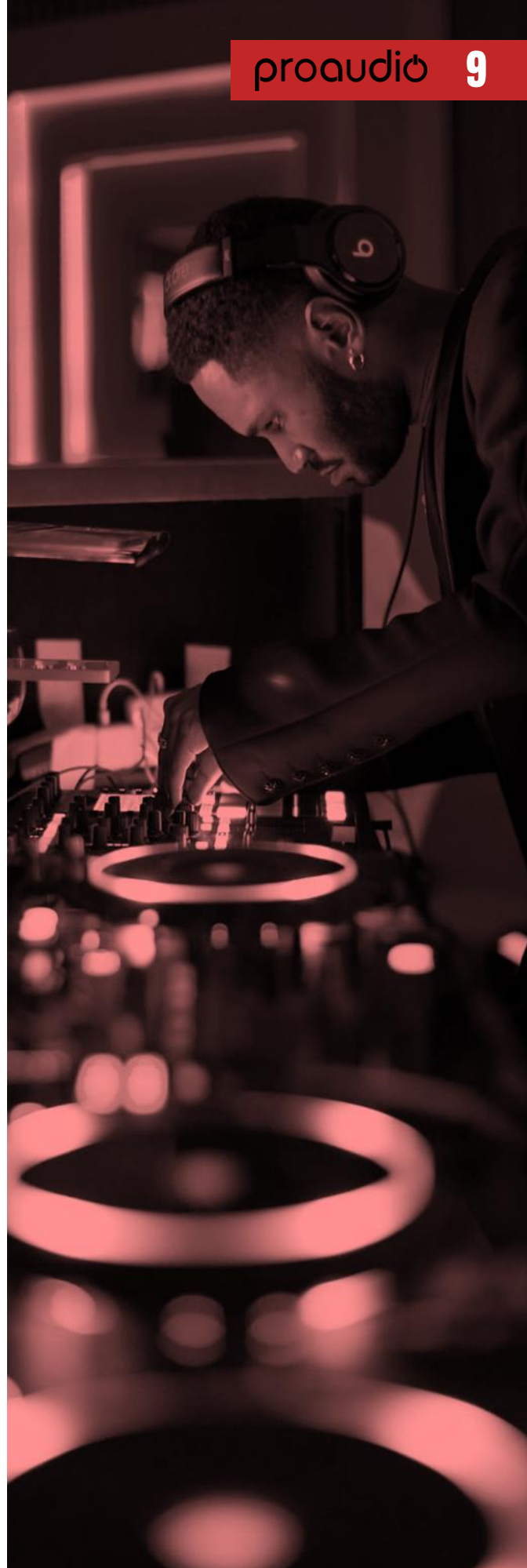
This course includes a focused challenge designed to reinforce key concepts and test comprehension in real time. You will also be expected to complete guided home practice using Rekordbox and curated track lists, ensuring consistent progress between sessions.

Mentorship

You will benefit from personalized, one-on-one coaching in every session, ensuring that individual strengths and challenges are fully supported. Real-time guidance is also provided during back-to-back (B2B) practice sets, building confidence and collaborative skills in a professional context. Before graduation, a dedicated final feedback session helps each student consolidate their progress and prepare for the next stage of their DJ journey.

Artist Development

The course also covers how to strategically position yourself for your first live performance or gig opportunity. This module ensures every graduate leaves with not just technical skill but a clear artistic direction and market-readiness.



Module 1

Becoming a DJ & Intro to Rekordbox 7

GOAL: Establish the mindset, digital foundation, and professional identity of a DJ.

- **What it means to be a DJ today:** You will explore how DJ culture has evolved, along with the professional etiquette expected of working DJs.
- **Basic DJ Branding:** You will choose a DJ name, write a short bio, and learn the importance of branding and social media.
- **Navigate Rekordbox confidently:** You will learn to organize and tag tracks, create playlists, set cue points, and fix beat grids.
- **Basic song structure & playlist strategy:** You will learn and understand song parts and how to build flowing playlists.

Module 2

Gear Orientation & Dropping The First Beat

GOAL: Understand the gear and make first contact with DJ performance.

- **Navigating DJ gear:** You will be introduced to DJ controllers, CDJs, and mixers. Learn what each button, fader, and knob does.
- **Connection & signal flow:** You will Learn and Understand how audio travels through a system, how to safely connect USBs, speakers, headphones, and mixers.
- **Loading & cueing tracks:** You will practice loading tracks into decks, playing them, cueing from specific points, and doing simple transitions using play/pause and fade controls.

Module 3

Manual Beatmatching

GOAL: Train the ears and hands to mix without visual aids or SYNC.

- **Beatmatching fundamentals:** You will learn how to align tracks by ear using jog wheels, building confidence and versatility.
- **Tempo matching & BPM control:** You will learn and understand how to read and adjust BPM manually. Develop tactile awareness of pitch faders and how small adjustments affect playback speed.
- **Nudging & catching the beat:** You will practice nudging tracks to align rhythmically without stopping the flow and develop hand–ear coordination for accurate, seamless transitions.

Module 4

Cueing & Headphone Mixing

GOAL: Develop internal rhythm and auditory focus.

- **Headphone mixing technique:** You will practice listening to one track in headphones while another plays live to build trust in your ears.
- **Cueing channels & phase alignment:** You will switch between channel cues, listen for phase clashes, and align drum patterns and phrases.
- **Building the “DJ ear”:** You will hone your ability to distinguish kicks, snares, hi-hats, and musical phrases for confident blends and improve your DJ ear for precision and musicality in transitions.

Module 5

Mixing with EQ

GOAL: Learn how to sculpt transitions and maintain energy with precision.

- **High/Mid/Low EQ blending:** You will use 3-band EQs to carve space between tracks, eliminate frequency clashes, and blend elements smoothly.
- **Bar swaps & creative transitions:** You will be introduced to techniques like bass swaps, mid kills, and filter sweeps to create seamless, musical transitions between songs.
- **Energy control:** You will explore how to read and shape the energy of a dance floor or set through EQ, phrasing, and song selection.

Module 6

Mixing in Key

GOAL: Enhance musicality and set cohesion through key-aware mixing.

- **Understand musical keys and energy levels:** You will learn the basics of keys, their emotional qualities, and how key changes affect mood.
- **Use the Camelot wheel to mix harmonically compatible tracks:** You will apply the Camelot system to identify compatible keys for smooth harmonic transitions.
- **Improve set cohesion and musicality:** You will use key mixing to build natural progression and emotional resonance in your sets.
- **Enhance crowd experience through key-aware mixing:** You will create memorable moments through harmonic mixing that connects with the audience.

Module 7

Creative Use of Colour FX & Performance Pads

GOAL: Increase energy and expression in your performance using effects and live remixing tools.

- **Apply Color FX tastefully:** You will learn to use Filter, Noise, Dub Echo, and Crush for tension and excitement without overdoing it.
- **Use performance pads:** You will practice hot cues, loops, slip loops, and beat jumps to add creativity and spontaneity.
- **Add live remixing elements to sets:** You will combine FX and pad techniques to remix tracks on the fly.
- **Increase energy and expression in your performance:** You will develop signature touches that make your performances unique.

Module 8

Advanced Beat FX Techniques

GOAL: Shape crowd energy and musical flow with professional effects use.

- **Master Beat FX:** You will gain hands-on experience with Echo, Reverb, Spiral, Flanger and many more, learning when and how to use them.
- **Learn timing and placement of effects in a set:** You will practice dropping effects at the right moments such as build-ups, drops, breakdowns and phrases for maximum impact.
- **Shape crowd energy:** You will learn to use effects to control peaks, valleys, and tension.
- **Use effects creatively to heighten musical flow:** You will layer effects subtly to add depth without overwhelming the music.

Module 9

Live Drops & Spins

GOAL: Add flair and crowd interaction through classic vinyl-style DJ techniques.

- **Vinyl mode drops:** You will practice using jog wheels in vinyl mode to nail precise beat drops.
- **Back spins:** You will master back spins as dynamic, attention-grabbing effects to energize the crowd.

Module 10

Mixing Acapellas

GOAL: Create engaging vocal mashups and live vocal performances using acapellas.

- **Understand the role of acapellas in DJ sets:** You will explore how vocals can add new layers and creativity to your sets.
- **Time and phrase acapellas for seamless integration:** You will practice syncing vocal phrases with instrumentals for seamless blends.
- **EQ and apply FX to vocals effectively:** You will use EQ, reverb, and delay to help vocals sit naturally in the mix.
- **Create engaging mashups and live vocal performances:** You will experiment with layering acapellas over tracks for unique mashups.

Module 11

B2B Set with Lecturer

GOAL: Apply knowledge in a collaborative, guided session with real-time coaching.

- **Back-to-back mixing:** You will mix one track at a time in alternation with the instructor.
- **Live coaching:** You will receive immediate feedback on timing, phrasing, blends, and creativity.
- **Real-world pacing & flow:** You will learn how to manage nerves, adapt to the moment and maintain a dynamic set

Module 12

Final Mix (Audio & Video Recording) & Assessment

GOAL: Deliver a polished, professional DJ set recording showcasing mastery.

- **Final Prep & Rehearsal:** You will refine your curated set with instructor guidance, polishing transitions, FX, and flow.
- **Record a professional DJ set:** You will perform your set on industry-standard Pioneer DJ gear, capturing audio and video.
- **Receive detailed feedback and performance tips:** You will get constructive critique on technical skills, musicality, and stage presence.
- **Complete the course with a polished portfolio-ready mix:** You will complete the course with a professional recording to showcase your skills.

AVAILABLE COURSES

DJ Courses

- **Where The Beat Begins** – Beginner DJ Course
- **AlphaTheta Pack** – Pro DJ Course
- **DJ Branding** – Top-up Course
- **Rekordbox Masterclass** – Top-up Course
- **On-the-Go** – Mobile DJ

Music Production Courses

- **Essentials** - Foundational Level
- **Sound Architect** - Progressive Level
- **Sound Master** - Advanced Level

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