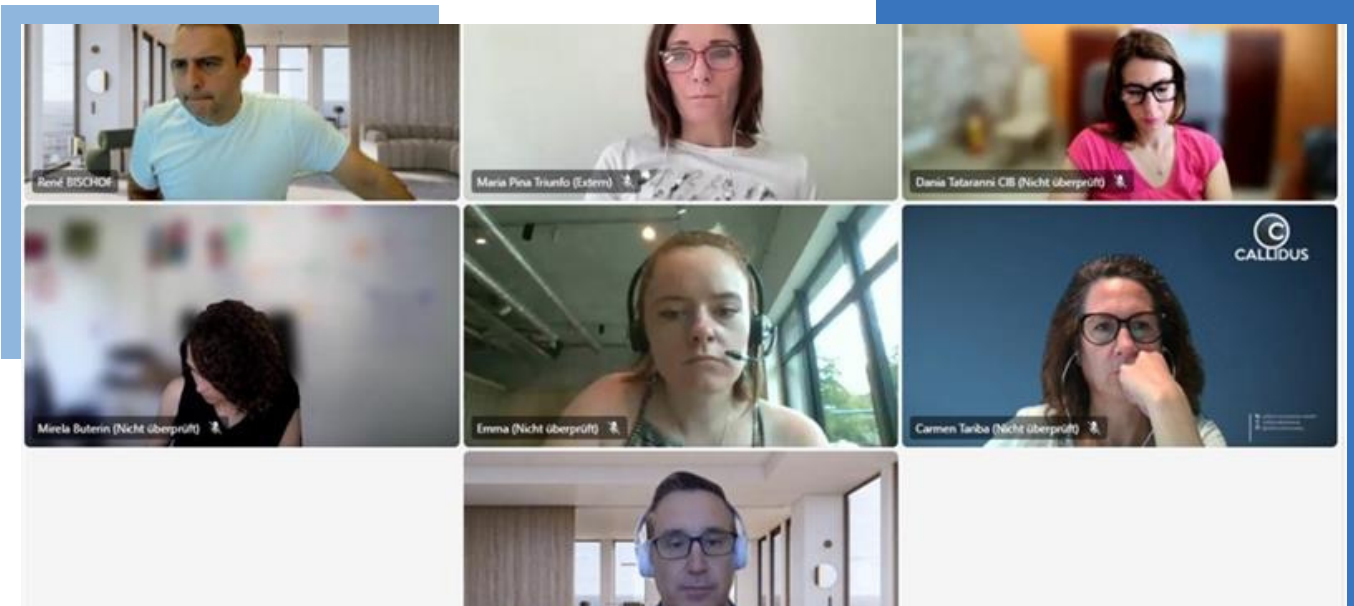




# BOTS4BUSINESS

## Newsletter

### ABOUT THE PROJECT

The Bots4Business (B4B) project is an Erasmus+ initiative designed to help small and medium-sized enterprises (SMEs) embrace the opportunities of Artificial Intelligence (AI).

While AI offers great potential to improve efficiency, productivity, and competitiveness, many SMEs struggle to understand where to begin or how to integrate these technologies into their daily operations.

### PROJECT PARTNERS

- BFI Burgenland (Austria)
- Future in Perspective (Ireland)
  - Callidus (Croatia)
  - Postal3 (Spain)
- Confimi Industria Basilicata (Italy)
- Infinitivity Design Labs (France)



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Bots4Business addresses this challenge by developing practical tools and resources that make AI adoption accessible and relevant. The project combines the expertise of VET (Vocational Education and Training) providers, business associations, and technology specialists to:

- Create a Business Case Library showcasing real-life SME success stories.
- Develop Transition Pathways with step-by-step sector-specific guidance.
- Provide training programmes for VET professionals to support SMEs.
- Design SME-focused training packages, including online courses and guidelines.
- Formulate policy recommendations to encourage wider adoption of AI at local, national, and EU levels.

By combining training, case studies, and policy work, Bots4Business ensures that SMEs not only understand the potential of AI but also gain the confidence and support to put it into practice.

## FIRST VIRTUAL PARTNER MEETING – JUNE 2025

On 6 June 2025, the consortium held its first online partner meeting. The session provided an opportunity to review progress to date, share updates on ongoing tasks, and plan the next milestones.

Highlights included discussions on training guidelines, transition pathways, and the importance of strengthening communication activities to raise awareness among SMEs and VET stakeholders. The meeting also confirmed that the next face-to-face gathering will take place in Ireland in September 2025.

## WHAT'S NEXT?

The project will continue to refine its resources and prepare for the upcoming transnational meeting in Ireland.

With a strong focus on dissemination and stakeholder engagement, Bots4Business is building momentum to ensure that SMEs and VET professionals can fully benefit from its outputs.



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