NOV
DEC
2026

# THE WIGAN BEER COMPANY

SOFT DRINKS
WINES & SPIRITS
EST. 1994

**Festive Fizz!**
Christmas celebrations start with our **discounted Serenello Prosecco** range.

**£1000 to Be Won**
Install Signature Brands draught products to **enter the draw!**

**Merry Marlish!**
Make the **best festive cocktails** with Marlish 200ml premium tonics and mixers!

LWC


SOFT DRINKS
THE WIGAN BEER COMPANY
WINES & SPIRITS
EST. 1994

# A Christmas Message from Wigan Beer Company

As another year draws to a close, we'd like to take this opportunity to wish all our customers, suppliers and friends a very Merry Christmas and a happy, healthy New Year.

We know that Christmas is one of the busiest and most important times of the year for the hospitality industry, and we're incredibly grateful for the trust and support you've shown Wigan Beer Company throughout 2026. Whether you've been with us for many years or have joined us more recently, thank you for choosing us as your drinks partner.

This year has also marked an exciting milestone for Wigan Beer Company as we officially joined the LWC Drinks family. While our ownership may have changed, the things that matter most remain the same: the local service, trusted relationships and commitment to helping your business succeed.

By becoming part of one of the UK's leading independent drinks wholesalers, we're now able to offer even greater choice, increased specialist expertise and enhanced support, all while continuing to serve customers with the same passion and dedication you've come to expect from the Wigan Beer team.

As you browse this year's Christmas brochure, you'll find everything you need to make the festive season one to remember. From seasonal beers and wines to premium spirits and festive favourites, we're here to help you create memorable experiences for your customers.

From everyone at Wigan Beer Company and LWC Drinks, thank you for your continued support. We look forward to working with you in 2027 and beyond.

**Merry Christmas and Happy New Year!**

# November & December 2026


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**Order on our site to get even more deals and online-exclusive offers.**

Not all products are stocked in all depots. If a depot does have the product listed, there can be up to a 2-week lead time.

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st of November and 31st of December 2026 unless otherwise stated.

All prices quoted are exclusive of VAT. All promotions and their participating products are subject to availability and to any duty change. Some offers have limitations and are subject to availability. Limited deals are given away on a first come, first served basis. LWC Drinks Ltd reserves the right to prevent customers from redeeming such offers once they have reached the maximum number of deals available to them. After offers expire, any saved online orders will revert to normal pricing and related POS/free stock will no longer be available. Any offers redeemed after this date will be subject to cancellation. Online offer prices and free stock may only be available to selected customers. LWC Drinks Ltd reserves the right to cancel any offer products mis-sold through the online ordering portal.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's normal trading terms and conditions of sale. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

# Key Dates for Your Diary

## NOVEMBER

| | |
|---|---|
| All | Movember – Month of Charity for Men's Mental Health, Suicide, Prostate Cancer & Testicular Cancer |
| 1st | Dia de los Muertos/Day of the Dead |
| 5th | Bonfire Night |
| 8th | Remembrance Sunday |
| 12th | National Happy Hour Day |
| 16th | Beaujolais Nouveau Day |
| 18th | Apple Cider Day |
| 21st | Canadian Whisky Day |
| 27th | Black Friday |

## DECEMBER

| | |
|---|---|
| All | National Eggnog Month |
| 10th | National Lager Day |
| 20th | National Sangria Day |
| 21st | Winter Solstice |
| 24th | Christmas Eve |
| 25th | Christmas Day |
| 26th | Boxing Day |
| 31st | New Year's Eve |
| 31st | National Champagne Day |

## 18TH NOVEMBER

### Apple Cider Day

**Appleshed Premium British Cider** is one of a number of Signature Brands you can install for a chance to **WIN £1000** towards your January invoice! See **page 80** for details.

## 10TH DECEMBER

### National Lager Day

Each **Pardál Czech Lager** keg bought in November and December enters you into a prize draw to **WIN A TRIP TO BUDVAR!** See T&Cs on **page 87**.

## 31ST DECEMBER

### New Year's Eve

Fill up on fizz with fantastic offers on the **Serenello Prosecco** range on **page 14** and **Champagne Castelnau** on **page 17**. Make sure you're fully stocked to see out the year with a pop!

# Yule Love These Deals!

## SOURZ SIX AND ONE




**GET A FREE SOURZ** when you buy any 6 from a selection of Sourz, Midori and Aftershock bottles. See the available range on **page 62**.

## FREE CASES FROM COKE

**BUY ANY 4 CASES AND GET 1 FREE** across the Coca-Cola & Schweppes 200ml ranges. See details on **page 98**.




## FESTIVE FIZZ AT FANTASTIC PRICES!

Explore our bumper festive **Serenello Prosecco** offers, made for Christmas gatherings. The range includes offers on Extra Dry and Rose 24 x 20cl mini Prosecco, as well as a great value spumante fizz from outside the Prosecco region. See **pages 14 and 15**.



## WIN A GRAND WITH SIGNATURE BRANDS!

Buy from the Signature Brands draught beer and cider range and you could **WIN £1000** towards your January invoice! See **page 80** for details.










## WHITE CLAW




Grab these ever-popular seltzers at **ONLY £16.99** per case! See **page 117**.

## MAKER'S MARK

Maker's Mark is available at a **SPECIAL PRICE OF £20.99** per bottle. Find it on **page 70** with a recipe for a Maple Old Fashoned, a wonderful wintry whisky cocktail.




## THREE SIXTY AND KICK




Buy 4 bottles of Three Sixty Vodka and get 1 case of Kick Energy Drink **FREE!** See **page 51** for details.

## MARLISH MIXERS

Make the best festive cocktails with Marlish 200ml premium tonics and mixers, available at **ONLY £15.99** per case! See **page 93**.



# Winning Winter Occasions

## The trends and opportunities shaping November & December in trading

*The final months of the year are defined by occasions, from Bonfire Night and Beaujolais Nouveau to Christmas parties and New Year's Eve celebrations. Encouragingly for the hospitality sector, Britain's managed hospitality groups achieved like-for-like sales growth of 2.9% in December 2025, according to the NIQ RSM Hospitality Business Tracker, the strongest result since April. When new venue openings were included, total sales growth reached 6.2%, highlighting the continued value consumers place on eating, drinking and celebrating together during key seasonal moments.*

*Whether you're preparing for festive dining, party bookings, seasonal events or New Year's celebrations, operators who create memorable experiences and give customers a compelling reason to visit are best placed to maximise seasonal spend.*

## Beaujolais Nouveau

### A Ready-Made Reason to Visit

Taking place on the third Thursday of November, Beaujolais Nouveau remains one of the wine world's most anticipated annual releases.

With consumers increasingly looking for unique experiences, it provides operators with an excellent opportunity to drive bookings, increase wine sales and create excitement around a seasonal occasion. The event remains particularly popular in parts of Wales, where Beaujolais celebrations have become a long-standing hospitality tradition.

### Make the Most of the Opportunity:

- Host tasting evenings or wine-themed events.
- Pair Beaujolais Nouveau with sharing boards and seasonal dishes.
- Offer wine flights to encourage trial and discovery.
- Promote bookings in advance to build anticipation.

### The Takeaway

Customers are always looking for a reason to visit, and Beaujolais Nouveau offers a proven occasion that can drive valuable midweek footfall.






See serve suggestions such as Old J Hot Chocolate on page 60.

## Winter Warmers & Seasonal Serves

As temperatures fall, consumers naturally gravitate towards richer flavours and more indulgent drinks. Winter is the perfect time to refresh your range with products that lend themselves to comforting serves and seasonal menus.

### Make the Most of the Opportunity:

- Promote premium dark spirits and whiskies.
- Pair drinks with seasonal food offerings.
- Consider hot serves and seasonal twists on classics.
- Use limited-time menus to create urgency.

### The Takeaway

Seasonal drinks help create memorable experiences while supporting premium spend.

# Sparkling Wine

## The Ultimate Celebration Drink

Few drinks categories are as closely associated with celebration as sparkling wine. From Christmas lunches and office parties to New Year's Eve countdowns, sparkling wine remains one of the easiest ways to drive premium spend.

### Make the Most of the Opportunity:

- Offer sparkling wine by the glass as well as by the bottle.
- Create drinks packages for festive bookings and events.
- Promote sparkling wine as the perfect aperitif ahead of festive meals.
- Encourage guests to trade up for celebrations and milestone moments.

### The Takeaway

Celebratory occasions create natural opportunities to increase spend per head without relying on discounting.




Champagne Castelnau offer on page 17.

# Festive Cocktails

## Create Experiences Worth Remembering

Consumers increasingly seek experiences they can't easily recreate at home. Seasonal cocktails provide an effective way to add excitement to your drinks offer, create social media moments and encourage customers to trade up.

Whether it's a festive twist on a classic serve or a dedicated seasonal cocktail menu, drinks that capture the spirit of the season can help venues stand out during a highly competitive trading period.

### Make the Most of the Opportunity:

- Feature seasonal flavours such as vanilla, spice, chocolate and citrus.
- Create visually appealing serves that encourage social sharing.
- Promote cocktails as part of festive packages or party menus.
- Ensure drinks can be delivered consistently during peak trading periods.

### The Takeaway

A well-executed festive cocktail menu can drive premiumisation and help your venue stand out during a crowded trading period.




# Don't Forget the Designated Driver

As moderation continues to influence drinks choices, quality alcohol-free options are becoming an increasingly important part of any drinks offer.

NIQ's Christmas Report identified moderation and low-and-no alcohol options as one of the key themes shaping festive consumer behaviour.




Marlish 200ml offer on page 93.

### Make the Most of the Opportunity:

- Stock premium adult soft drinks and mixers such as Marlish.
- Include alcohol-free festive cocktails on your menu.
- Make low-and-no options clearly visible on menus and displays.

### The Takeaway

The designated driver shouldn't feel like an afterthought. A strong alcohol-free offer helps ensure every guest can enjoy the occasion.

# Looking Ahead

The festive season consistently demonstrates hospitality's greatest strength: bringing people together. Whether it's celebrating with colleagues, enjoying a festive meal with family or welcoming in the New Year, occasions continue to drive visits and spending across the sector. By combining memorable experiences, quality drinks and inclusive offers for every guest, operators can make the most of the opportunities that November and December bring.

This Edition's Wine Photoshoot

# THE HORNS INN

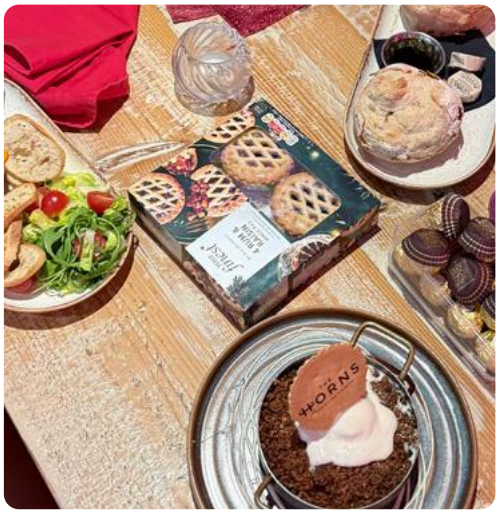
COUNTRY INN & DINING

## A stylish Country Pub where you can catch up with friends, unwind after work or simply find a sophisticated space to indulge!

The Horns Inn is a stylish country pub in the heart of Churchtown, Lancashire, offering a variety of inviting spaces for dining, drinking and entertaining.

From the warm and welcoming restaurant and traditional pub bar to the elegant Champagne Houses, there's a setting to suit every occasion. The outdoor areas provide a relaxed countryside backdrop, while the Champagne Houses offer a more sophisticated space for celebrations, afternoon tea and special gatherings.

With its combination of characterful interiors, contemporary touches and beautiful exterior spaces, The Horns Inn provides plenty of opportunities for relaxed dining, drinks and memorable occasions, all complemented by a quality food and drinks offering.












TAIN OF YOUTH
OAK VALLEY


C3
MENU
C1
AF-ON
DISP
AEL


LOUIS ROEDERER


SPICE UP
SEPTEMBER!
2022
BAR DOG
Carlos Serres
VILLAGES



## CHATEAU DES CORREAUX SAINT-VERAN

**6 x 75cl £87.78**

**Normally £17.55 per bottle, offer price £14.63**

"Run by Germain Bernard, an 8th-generation winemaker who have owned the estate since 1803. A delicious wine made exclusively from the Chardonnay grape in South Burgundy. Saint Veran are well known for their value for money. Displaying stone, green apples with a refreshing finish, representing amazing value."

## BALAURI FETEASCĂ REGALĂ

**6 x 75cl £41.76**

**Normally £8.35 per bottle, offer price £6.96**

"One of my favourite white wines, from Banat in Romania. A little unusual, with being produced from the Feteasca Regala grape. Named after the “Balaur”, a multi-headed dragon of Romanian folklore, it's well balanced with notes of sweet citrus fruits & soft tropical fruit flavours. Award-winning – if you want to try something different, this is a wine for you."

6 BOTTLES
**FOR THE**
PRICE OF 5

**VILLA PANI BARBERA APPASSIMENTO**

**6 x 75cl £54.06**

**Normally £10.81 per bottle, offer price £9.01**

"One of my go-to wines, particularly now we're in autumn and winter. A rich & full-bodied red wine from Italy's renowned Piedmont region. A remarkable Barbera, displaying ripe black cherries, plums and sweet vanilla. A true masterpiece."

6 BOTTLES **FOR THE** PRICE OF 5



LWC's longest serving Wine Development Manager **Marc Halliwell** has plucked out some of his top winter picks




**SERENELLO EXTRA DRY PROSECCO DOC**
**24 x 20cl £65.00**
**Normally £80.00 per case**
Fresh, fruity and with fine bubbles. This benchmark Prosecco has flavours of pear drop, citrus and granny smith apple.

**SERENELLO EXTRA DRY PROSECCO ROSÉ**
**24 x 20cl £65.00**
**Normally £80.00 per case**
A pale, bright pink colour with lively, small bubbles. It has intense aromas of floral scents accompanied by fruity notes of strawberries.

**SERENELLO GRAN CUVÉE SPUMANTE**
**6 x 75cl £36.00**
**Normally £6.50 per bottle, offer price £6.00**
Produced by the award-winning Serena winery, this Spumante wine is delicate, dry and fresh with flavours of citrus, green apple, pear drops and a hint of honey. On the palate there's fine bubbles and a lovely freshness.

**SERENELLO ZERO ZERO 0%**
**6 x 75cl £30.00**
**Normally £5.30 per bottle, offer price £5.00**
Produced using Italian grapes, this alcohol-free sparkling white is light, refreshing and fruity with flavours of green apple, citrus and honey

# Serenello

Produced by award winning family owned Prosecco producer Serena 1881. As well as fantastic examples of both DOC & DOCG Prosecco, the range also includes a crisp and refreshing 0% sparkling and a great value spumante fizz from outside the Prosecco region.




**SERENELLO EXTRA DRY PROSECCO ROSÉ**

**6 x 75cl £48.00**

**Normally £9.60 per bottle, offer price £8.00**

A delicate pink colour with wild strawberries and floral notes on the nose. Well rounded with fine bubbles and flavours of red berries, citrus and peach.

**SERENELLO EXTRA DRY PROSECCO DOC**

**6 x 75cl £46.50**

**Normally £9.30 per bottle, offer price £7.75**

On the nose this wine displays aromas of citrus, white flowers and pear. The palate is well balanced with fine bubbles and flavours of green apple and pear drops.

**SERENELLO VALDOBBIADENE PROSECCO SUPERIORE DOCG**

**6 x 75cl £54.54**

**Normally £10.90 per bottle, offer price £9.09**

The grapes for this DOCG Prosecco are grown in the heart of Conegliano. Aromatic, delicate and refreshing, there are aromas of pear, citrus and apple. The palate is rounded and balanced with fine bubbles and a long finish.






**JAFFELIN CRÉMANT DE BOURGOGNE ROSÉ**

**6x75cl £68.82**

**Normally £13.76 per bottle, offer price £11.47**

Jaffelin Crémant de Bourgogne Rosé is a delicate blend of 3 Burgundian varieties - Chardonnay, Gamay & Pinot Noir - made in the traditional method with at least 12 months of ageing. Fresh florals & summer berry fruits; lively palate with a creamy finish.

# Festive Fizz

Champagne Castelnau produces extraordinarily complex and elegant styles of wine, with extended lees ageing and expert winemaking. For a great value alternative to Champagne, consider a crémant like this example from Jaffelin – dry, elegant and classy.




6 BOTTLES **FOR THE** PRICE OF 5

**CHAMPAGNE CASTELNAU ROSÉ BRUT NV**

**6x75cl £175.02**

**Normally £35.00 per bottle, offer price £29.17**

Notes of sweets and crystallised fruits linger, lifted by a touch of eau-de-vie of cherries from the Pinot Noir as befits a true rosé.

**CHAMPAGNE CASTELNAU BRUT NV**

**6x75cl £150.00**

**Normally £30.00 per bottle, offer price £25.00**

Our flagship champagne showcases the prolonged ageing. Aged for 5+ years in the cellars, this Brut champagne highlights bright Chardonnay character, around a core of ripe stone fruits, and the fleshy flavour of Pinot Noir.




# Fortified Wines

Whilst enjoyed year round, fortified wines always enjoy a boost in popularity around Christmas. The Bulas family's classic Ports are always a great partner to cheeseboards but if you're looking for a real treat try the lusciously sweet Barbadillo Pedro Ximénez.

**BULAS LBV PORT**

**1x75cl £16.50, normally £22.88**

This port wine from a single harvest was trodden by foot, fermented in stainless steel tanks and bottled after 4 years of barrel ageing. It has intense, complex aromas with notes of black fruits and chocolate.

**BULAS RUBY PORT**

**1x75cl £11.75, normally £12.80**

This wine has an intense ruby colour and exuberant characteristic aromas of red fruits. On the palate it is fresh and young, with notes of raspberry and cherry, and has a long intense finish.







**BULAS 10 YEAR OLD TAWNY PORT**

**1x75cl £18.00, normally £21.67**

The wines that make up this blend have spent an average of 10 years ageing in oak barrels. Younger wines in the blend give fresh fruity characters whilst the older wines provide complexity, spice and power.

**BARBADILLO PEDRO XIMENEZ LA CILLA**

**1x37.5cl £11.50, normally £14.29**

A classic Pedro Ximenez from Barbadillo that offers concentrated aromas of plums, raisins and dark chocolate that are echoed on the palate. Try pairing this sherry with chocolate-based desserts or Foie-gras.




**DOMAINE RAFFAITIN-PLANCHON SANCERRE**

**6 x 75cl £106.68**

**Normally £21.33 per bottle, offer price £17.78**

Domaine Raffaitin-Planchon is a small property of only 15 acres in the heart of Sancerre. This wine has typical flavours of citrus and gooseberry with a fabulous mineral crispness. An ideal match for shellfish.

**CUVEE ROUSSON GRENACHE ROSÉ**
**6 x 75cl £40.38**
**Normally £8.07 per bottle, offer price £6.73**
This rosé shows aromas of fresh strawberry and cherry. A crisp palate of light spice and a lingering dry finish.

**CUVEE ROUSSON COTES DE GASCOGNE DRY WHITE**
**6 x 75cl £41.70**
**Normally £8.34 per bottle, offer price £6.95**
Light and fruity, this traditional Southern French white is crisp with notes of citrus, pineapple and freshly cut grass.

**CUVEE ROUSSON SYRAH**
**6 x 75cl £41.88**
**Normally £8.37 per bottle, offer price £6.98**
Spicy, rich black fruit with a high degree of elegance. Compact and confident, black cherry richness, sinewy frame and vibrant unforced rustic fruit.

6 BOTTLES **FOR THE** PRICE OF 5

# French Favourites

The Cuvée Rousson range have long been a favourite of LWC customers – easy-drinking and well-made wines from South West France. If you're looking for a showstopping upsell, though, try the stunning Sancerre Raiffaitin-Planchon, perfect with fish dishes or goat's cheese.

**ROBERT OATLEY WILDFLOWER SHIRAZ**

**6 x 75cl £66.84**

**Normally £13.36 per bottle, offer price £11.14**

Just like the region's flora, this wine is distinctively Western Australian - sourced from Margaret River & Frankland River this Shiraz is flavourful & vibrant displaying characters of wild cherries & plums, with lingering, refined silky tannins.

**ALBRET EL BALCÓN CRIANZA**

**6 x 75cl £49.38**

**Normally £9.87 per bottle, offer price £8.23**

Deep, clean and bright ruby red. Very intense aromas of wild berries combined with ripe cherries and plums. Notes of cocoa and coffee from the barrel ageing. Balanced and elegant. Complex palate.

**SANTA JULIA BONARDA**

**6 x 75cl £57.54**

**Normally £11.50 per bottle, offer price £9.59**

Bonarda is the second most planted red grape in Argentina and this excellent example has delicate flavours of cherry, strawberry and a hint of spice.

6 BOTTLES **FOR THE** PRICE OF 5



# Rich Reds

As colder evenings creep in, customers will increasingly reach for a bottle of red and these complex examples are all great choices.

6 BOTTLES **FOR THE** PRICE OF 5




**ALVEO LODI ZINFANDEL**

**6 x 75cl £71.22**

**Normally £14.24 per bottle, offer price £11.87**

Deep ruby red in colour with aromas of ripe red cherry and sweet spice. The palate is rich and generous with soft tannin, ripe fruit flavours and a velvety mouth feel.

# Low Alcohol & Mindful Drinking

Whilst still a comparatively small category, consumers now increasingly expect to see a competent offering in venues. Kamina is produced at 8%, giving customers a lighter alcohol alternative and the new Grand Sud range is all sold in single serve bottles, providing flexibility and reduced wastage for venues.




**GRAND SUD MERLOT 0%**
**6 x 250ml £9.00**
After traditional vinification, the alcohol is removed using an innovative process to preserve the varietal aromas and taste of the Merlot grape. Aromas and flavours of red and dark berries with a hint of spice

**GRAND SUD MERLOT ROSÉ 0%**
**6 x 250ml £9.00**
After traditional vinification, the alcohol is removed using an innovative process to preserve aromas and flavours.
Ripe and rounded with note of red berry and peach.

**GRAND SUD CHARDONNAY 0%**
**6 x 250ml £9.00**
After traditional vinification, the alcohol is removed using an innovative process to preserve the varietal aromas and taste of the Chardonnay grape. Flavours and aromas of green apple and citrus.




### KAMINA ROSE 8%

**6 x 75cl £30.00**

**Normally £5.15 per bottle, offer price £5.00**

This rose is a wonderful example of an off-dry style, achieving a perfect harmony between ripe berry and citrus flavours. A blend of Sauvignon Blanc, Chenin Blanc and Merlot, it's refreshing, fruity taste is delightful on the palate.

### KAMINA SAUVIGNON BLANC 8%

**6 x 75cl £30.00**

**Normally £5.15 per bottle, offer price £5.00**

This Sauvignon Blanc is a great example of the perfect balance between citrus and tropical fruit flavours, following through onto a light, crisp palate. Experience a refreshing taste that invites moderation and indulgence in every sip.

### KAMINA MERLOT 8%

**6 x 75cl £30.00**

**Normally £5.15 per bottle, offer price £5.00**

This Merlot is a great example of a smooth blend of plum and cherry flavours, creating a rich, ripe palate that satisfies with each sip. Experience the balanced harmony and indulge in the delightful taste that invites moderation and enjoyment.

# Team Favourites

These outstanding bottles are some of the favourites from across the wine team including a crisp refreshing Gavi, the powerful Cabernet Sauvignon from GIKAS and the multi award winning Jaffelin Bourgogne Pinot Noir

6 BOTTLES **FOR THE** PRICE OF 5




**DOMAINE CLUNY GEVREY-CHAMBERTIN LES EVOCELLES**

**6 x 75cl £263.88**

**Normally £52.77 per bottle, offer price £43.98**

Gevrey Chambertin is likely the best known commune in the Cote d'Or and produces full bodied, complex examples of Pinot Noir. This wine has flavours of strawberry, cherry, vanilla and liquorice and a well defined structure with fine tannins.

**GIKAS WINERY CABERNET SAUVIGNON**

**6 x 75cl £78.42**

**Normally £15.68 per bottle, offer price £13.07**

Deep ruby in colour with aromas of red fruits and pepper. 12 months ageing in American and French oak barrels give rounded tannins.

**BERNARD MICHAUT CHABLIS 1ER CRU**

**6 x 75cl £143.16**

**Normally £28.63 per bottle, offer price £23.86**

The Michaut family have been involved in winemaking in Chablis since the 1960s & this wine highlights their expertise. The nose is delicate with aromas of citrus, white flowers & flint. The palate has more delicate fruit flavours plus some spice notes.




**JAFFELIN BOURGOGNE PINOT NOIR**

**6 x 75cl £79.26**

**Normally £15.85 per bottle, offer price £13.21**

Grown in limestone soils, this is a classic example of Burgundy Pinot Noir. Ruby red in colour with aromas of red and black fruits on the nose. Light bodied on the palate, there are flavours of red fruit and hints of sweet spice and toasty oak.

**VILLA PANI GAVI DOCG**

**6 x 75cl £49.50**

**Normally £9.89 per bottle, offer price £8.25**

Produced from 100% Cortese grown on the steep slopes in Piedmont, this white wine is elegant and well balanced. On the nose, there are aromas of citrus and orchard fruit and a hint of white flowers.

# Daguet Berticot

These classy examples of well known French grape varieties are fantastic value for money with classic presentation.




**DAGUET DE BERTICOT SAUVIGNON BLANC**

**6 x 75cl £37.86**

**Normally £9.46 per bottle, offer price £6.31**

Produced in a satellite region of Bordeaux, this Sauvignon Blanc is outstanding quality. Grassy with crisp citrus fruit and gooseberry notes.

**DAGUET DE BERTICOT IGP ATLANTIQUE RED MERLOT**

**6 x 75cl £45.06**

**Normally £9.01 per bottle, offer price £7.51**

The wine has a ruby red colour. The nose reveals notes of red fruits and spice. The palate is full of smooth tannins.

# Mulled Wine

OFFER PRICE
£3.99

As cool autumn evenings begin to roll in, these ready-to-drink products are an easy way to offer a mulled wine to your customers. Just warm, garnish with an orange round and serve. As cool autumn evenings begin to roll in, these ready-to-drink products are an easy way to offer a mulled wine to your customers. Just warm, garnish with an orange round and serve.




**BAVARIAN MEDLEY MULLED WINE**
**6 x 75cl £23.94**
**Normally £4.17 per bottle, offer price £3.99**
Handcrafted from fresh fruits, enhanced with a secret blend of spices. Bavarian Medley transforms cinnamon, cloves, orange and lemon flavours into a festive classic. Made in Bavaria. Rich, spicy and bold!




**HITZKOPF BAKED APPLE 10LTR BIB**
**1 x 10L BIB £54.00**
**Normally £64.34**
A rich smell of freshly baked apples, cinnamon and vanilla straight out of the oven to give the perfect festive feeling.




**HITZKOPF CLASSIC MULLED 10LTR BIB**
**1 x 10L BIB £54.00**
**Normally £64.37**
Transforms cinnamon, cloves, orange and lemon flavours into a festive classic. Rich, spicy and bold!

REDUCTION

**BAR DOG PINOT NOIR**

**6 x 75cl £65.58**

**Normally £13.11 per bottle, offer price £10.93**

As well as being great examples of classic Californian varieties, the Bar Dog range helps support rescue shelters across North America with direct grant funding. This Pinot Noir has cherry, strawberry & spice. Medium bodied juicy red fruit & vanilla.

**CARLOS SERRES RIOJA CRIANZA**

**6 x 75cl £46.50**

**Normally £9.30 per bottle, offer price £7.75**

14 months of ageing in both American and French oak barrels give complexity and structure to this classic Crianza wine. Cherry red in colour with flavours of red fruit and liquorice.



# Lighter Reds

These versatile food friendly bottles are a perfect fit where a wine list needs a lighter bodied red with the Beaujolais or Pinot Noir being great fits to pair with turkey around Christmas.




**CAMELIA BEAUJOLAIS VILLAGES**

**6 x 75cl £58.98**

**Normally £11.79 per bottle, offer price £9.83**

This classic example of the Gamay variety uses partial whole bunch vinification to preserve aromas & freshness. Bright cherry red with intense red fruit aromas; the palate is light-bodied & soft with juicy fruit flavours & just a hint of spice.




**OAK VALLEY FOUNTAIN OF YOUTH SAUVIGNON BLANC**

**6 x 75cl £64.98**

**Normally £12.99 per bottle, offer price £10.83**

Fantastic aromas of passion fruit and white peach, with a crisp gooseberry aftertaste.

6 BOTTLES **FOR THE** PRICE OF 5




**MONTECI AMARONE DELLA VALPOLICELLA CLASSICO**

**6 x 75cl £141.18**

**Normally £28.23 per bottle, offer price £23.53**

Intensely aromatic with flavours of ripe cherry, red berries and spice.

**HEALY & GRAY SHIRAZ**

**6 x 75cl £36.00**

**Normally £7.20 per bottle, offer price £6.00**

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a silky mouth feel.

**HEALY & GRAY CHARDONNAY**

**6 x 75cl £36.00**

**Normally £7.20 per bottle, offer price £6.00**

A wine of pale gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long-lasting finish.

**HEALY & GRAY SAUVIGNON BLANC**

**6 x 75cl £36.00**

**Normally £7.20 per bottle, offer price £6.00**

A lively wine with good citrus and green apple flavours.

**HEALY & GRAY PINOT GRIGIO ROSÉ**

**6 x 75cl £36.00**

**Normally £7.20 per bottle, offer price £6.00**

This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.

6 BOTTLES **FOR THE** PRICE OF 5




# Healy & Gray

The Healy & Gray range encompasses some of the best-known grape varieties across the world and are all available in both 75cl bottles and a convenient 187ml single serve.

### HEALY & GRAY MERLOT
**6 x 75cl £36.00**
**Normally £7.20 per bottle, offer price £6.00**
A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

### HEALY & GRAY PINOT GRIGIO
**6 x 75cl £36.00**
**Normally £7.20 per bottle, offer price £6.00**
This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.

### HEALY & GRAY ZINFANDEL ROSÉ
**6 x 75cl £36.00**
**Normally £7.20 per bottle, offer price £6.00**
Bright salmon pink colour with a fresh nose of raspberry and strawberry.

### HEALY & GRAY CABERNET SAUVIGNON
**6 x 75cl £36.00**
**Normally £7.20 per bottle, offer price £6.00**
A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

### HEALY & GRAY MALBEC
**6 x 75cl £36.00**
**Normally £7.20 per bottle, offer price £6.00**
The nose presents aromas of plums, cherries and berries. The palate is round with remarkable freshness and complexity.




## Also available in cases of 12 x 187ml single serve bottles for £25.99.

Mix any five cases to receive one free case, net cost £21.66

# MOËT & CHANDON




# MOËT & CHANDON




CLOUDY BAY
NEW ZEALAND
Give the gift
of good taste
£18.49
PER 75CL
CLOUDY BAY
NEW ZEALAND
SAUVIGNON BLANC
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MAKE
CHRISTMAS
EXTRA
SPECIAL
£31.99
CHAMPAGNE
PERRIER-JOUËT
Grand Brut 75cl
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PERRIER-JOUËT
GRAND BRUT


SILVERHAND'S
VINTAGE MOMENTS
6 X 75CL BOTTLE CASE, OFFER PRICE
£69.80
£11.63 PER BOTTLE
NORMALLY £15.51 PER BOTTLE
6 X 75CL BOTTLE CASE, OFFER PRICE
£71.55
£11.93 PER BOTTLE
NORMALLY £15.90 PER BOTTLE
SILVERHAND
SILVER REIGN
SPARKLING WINE OF ENGLAND
ORGANIC BRUT
SILVERHAND
SILVER REIGN
25% Off
SPARKLING WINES*
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Offer valid on all formats and orders till the 31st January 2027
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Harlot
CHARMAT OF
ENGLAND
6 X 75CL BOTTLE
CASE, OFFER PRICE
£66.15
£11.03 PER BOTTLE
NORMALLY £14.70
PER BOTTLE
25% OFF
SPARKLING WINES*
6 X 75CL BOTTLE
CASE, OFFER PRICE
£69.80
£11.63 PER BOTTLE
NORMALLY £15.51
PER BOTTLE
Harlot
BRUT
CHARMAT OF
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# MARVELLOUS, MARGIN-ENHANCING
## SHOTS & SHORT SERVES

**AVERAGE PROFIT MARGIN PER SHOT***

**£3 PER SHOT = 81% AVERAGE GP**

**4 SHOTS FOR £10 = 77.7% AVERAGE GP**

*Based on the average selling price of the spirits in each recipe.

### BABY GUINNESS




20ml **Paixão Coffee** + 5ml Baileys

### NAUGHTY LIST




12.5ml **Sombrero Mango** + 12.5ml **Old J Tiki Fire 63%**

### CHOCOLATE ORANGE




15ml **Paixão Coffee** + 10ml **Paixão Triple Sec**

### PASSION FRUIT/BANANA CHEESECAKE




15ml **Sombrero Passion Fruit** or **Banana** + 10ml Monin White Cocoa

### THE NUTCRACKER




10ml **Iron Wheel Bourbon** + 10ml Frangelico + 5ml cream

### RUDOLPH'S NOSE




10ml **Old J Cherry** + 10ml cranberry juice + 5ml **Paixão Triple Sec**

Merry Christmas from Signature BRANDS

# Make every shot count this Christmas

Add some extra sparkle to your spirits sales with classic shots and some new favourites using Signature Brands spirits. These quick and simple Christmas shot recipes are designed to be easy to serve and easy to sell, to help you maximise every bottle and make more from the Christmas rush.

## CHRISTMAS COLADA




10ml **Old J Pineapple** + 10ml **Paixão Coconut** + 5ml cream

## BLACK FOREST




10ml **Old J Cherry** + 10ml **Paixão Coffee** + 5ml Monin Cocoa

## LEMON DROP




**10ml Moonshine Vodka**, 10ml fresh lemon juice, 5ml simple syrup

## AFTER EIGHT




10ml **Paixão Coffee** + 10ml Monin White Mint + 5ml cream

**SCAN THE CODE TO DISCOVER THE FULL SIGNATURE BRANDS RANGE**

# Proud to Be LWC











## At LWC, we're proud to be a family-owned business with the flexibility to move fast and the scale to lead, which is what we have been doing for over 40 years.

We're a national wholesaler with a local feel, still owned and managed by our original founders. Our mission is to provide exceptional service, unmatched choice, and tailored support to every customer, from independent venues to national operators. We're committed to doing business responsibly: reducing our environmental impact, supporting the communities we serve, and investing in our people at every level.

# THE LWC WAY

### Customer First

We go above and beyond to deliver the best customer service in the industry. We listen, adapt, and build long-term partnerships based on trust, reliability, and care.

### People Powered

Our people are our greatest strength. We create opportunities for employees to grow, thrive, and contribute.

### Flexible & Forward Thinking

As a privately owned business, we're agile, responsive, and unafraid to innovate. We move fast to meet the needs of our customers, employees, and supplier partners, today and tomorrow.

### Sustainable Choice

We take responsibility for our environmental impact and act to reduce it. We're committed to making sustainable choices that support a better future.

### Operate with Integrity

We do the right thing. For our customers, our people, and the planet.

***Looking ahead – the future for LWC***

Our future is driven by purpose and possibility. We're building a business that leads the UK drinks industry through service, innovation, and care. As we grow, we'll continue to evolve whilst staying agile, acting responsibly, and creating lasting value for: our customers, supplier partners, and our people.


TEQUILA
BUEN
AMIGO
BUY ANY 5
BUEN AMIGO
GET ONE FREE
STRAIGHT FROM THE DIALCE DISTILLERY, MEXICO, TEQUILA BUEN AMIGO BLENDS THE SMOOTH TASTE OF MEXICAN AGAVE WITH A BOLD ATTITUDE.
JOURNEYING FROM THE BLUE AGAVE FIELDS IN THE HIGHLANDS OF JALISCO, MEXICO, TO THE BARS AND RESTAURANTS OF THE UK, BUEN AMIGO TEQUILA PROVIDES AUTHENTICITY, GOOD TIMES AND INCREDIBLE DRINKS.
TEQUILA SILVER
TEQUILA GOLD
HECHO EN MÉXICO
35% Alc. Vol.
70 cl
DESDE 1996


MEZCAL
COFFEE
TEQUILA
BUEN
AMIGO
NEW
BUEN AMIGO
COFFEE &
MEZCAL
COMING SOON.
ASK YOUR ACCOUNT MANAGER FOR MORE INFORMATION.
BUEN AMIGO
MEZCAL - JOVEN
100% AGAVE SALMIANA
DENOMINACIÓN DE ORIGEN PROTEGIDA
HECHO EN MÉXICO
35% Alc. Vol.
70 cl
DESDE 1996
BUEN AMIGO
LICOR DE CAFÉ
CONT. NET. 70 cl.
35% Alc. Vol.
DESDE 1996

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# CRAFTED BY PASSION.

PATRÓN®
TEQUILA




**£44.99**




**£36.99**




**£32.99**

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SAME CHRISTMAS.
NEW COLOUR.
BUY 3 CASES*
AND RECEIVE A TEQUILA ROSE
SHOT MACHINE FREE
*18X70CL BOTTLES
LIQUEUR DE
TEQUILA
ROSE
STRAWBERRY
CREAM
STRAWBERRY CREAM LIQUEUR
WITH A SPLASH OF TEQUILA
WHEN IT'S PINK
IT'S READY TO DRINK
bedrinkaware.co.uk


BUY 3 CASES* GET A
FREE SHOT MACHINE
*18X70CL BOTTLES
IGNITE THE NIGHT
FIREBALL
RED

Jose Cuervo
TEQUILA

STOCK UP
THIS CHRISTMAS

THE NO.1
TEQUILA*
IN THE UK






*NO.1 PREMIUM RUM IN THE UK; IWSR PREMIUM PRICE BAND : £24 – £29.99. CGA 19TH APRIL 2026. JOSE CUERVO® AND OTHER TRADEMARKS ARE OWNED BY TEQUILA CUERVO LA ROJEÑA, S.A.DE C.V. ©2026 PROXIMO SPIRITS. PLEASE DRINK JOSE CUERVO® RESPONSIBLY.

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# Feliz Navidad

Sombrero Mexicano Tequila Cream Liqueurs are available in three delicious flavours, Mango, Passion Fruit and Strawberry. Perfect for shots, mixers and cocktails.

Special Offer
£10.99*
Per 70cl Bottle
That's just 39p per shot! A fantastic margin-enhancer at Christmas.




Sombrero Mexicano

Order online or contact your local depot for more information. Please drink responsibly.

# BLACK GOLD XO CAFÉ.

AN ELEGANTLY RICH AND UNIQUE BLEND OF THE FINEST COFFEE AND PREMIUM TEQUILA.

## BUY 2 GET 1 FREE






### ESPRESSO MARTINI

50ML VODKA
35ML BLACK GOLD XO CAFÉ
25ML FRESHLY BREWED ESPRESSO
10ML SIMPLE SYRUP
3 COFFEE BEANS (FOR GARNISH)

WINNER OF THE 2024 GLOBAL TEQUILA & MEZCAL MASTERS GOLD MEDAL

FOLLOW @BLACKGOLDXO TO BE INSPIRED.

BLACK GOLD

Order online, or speak to your Account Manager for more information

# UNRIVALLED QUALITY, UNMISSABLE OFFER!

## BUY ANY 5 MOONSHINE VODKA AND GET

## 1 FREE VANILLA VODKA




MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. BOTH MOONSHINE AND MOONSHINE VANILLA ARE IDEAL ON THEIR OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

MOONSHINE STANDARD IS ALSO AVAILABLE IN 1.5LTR

MOONSHINE VODKA


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DIRTY BREW
£26.99 PER 70CL
BELVEDERE
DIRTY BREW
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VODKA
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# KICK OFF CHRISTMAS

## THE RIGHT WAY







**BUY 4 X 70CL THREE SIXTY VODKA AND GET 1 CASE OF KICK ENERGY DRINK FREE***

THREE SIXTY VODKA

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BUY 4 QUALIFYING BOTTLES TO RECEIVE 24 X 250ML KICK ENERGY DRINKS CANS FOC. WHILE STOCKS LAST. MAX 1 DEAL PER CUSTOMER PER WEEK.


STROVKA
STROVKA IS A VODKA SPIRIT DRINK IDEAL FOR DRINKS OFFERS AND BOTTOMLESS BRUNCH. EXCEPTIONALLY CLEAN AND LIGHT IN CHARACTER, STROVKA IS THE PERFECT HARDWORKING ADDITION TO YOUR BACK BAR AND SPEED RAIL.
Contact your Account Manager for more information. Please drink responsibly.
MERRY CHRISTMAS!
SPECIAL OFFER!
£7.50
PRICE PER BOTTLE
Distilled
STROVKA
VODKA SPIRIT DRINK
20% vol


GO WILD
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ŻUBRÓWKA
EXPLORE THE
WILD SIDE
BISON GRASS
BIAŁA
MANGO
& PASSION FRUIT
THE UK'S
NO.1 POLISH
VODKA BASED ON IWSR
VOLUME SALES DATA
PLEASE ENJOY ŻUBRÓWKA VODKA RESPONSIBLY


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VODKA
AU VODKA
70CL FLAVOURED BOTTLES
5 TIMES DISTILLED ULTRA-PREMIUM VODKA
35.2% ALC.VOL | 70CL PLEASE DRINK RESPONSIBLY. © 2026 AU VODKA
JUST £18.99
SPECIAL BOTTLE PRICE
BLUE RASPBERRY
WWW.AUVODKA.COM @AUVODKA

Paixão

# EXPLORE YOUR COCKTAIL Passions WITH PAIXÃO LIQUEURS




# £9.99

**Per Bottle**

Order online, or speak to your Account Manager for details. Please drink responsibly.


OLD J
IS GETTING A
GLOW UP
ADMIRAL'S
OLD J
SPICED
SPIRIT DRINK WITH CARIBBEAN RUM
PERSIAN LIME & SMOOTH VANILLA
TO CELEBRATE ITS 15TH ANNIVERSARY, OLD J IS UNVEILING ITS BIGGEST BRAND REFRESH TO DATE.
The relaunch includes:
NEW BOTTLE DESIGN. NEW LOGO. NEW VISUAL IDENTITY. NEW WEBSITE. NEW SUITE OF POS. NEW CREATIVE ASSETS.
This isn't a reinvention. It's an evolution designed to ensure Old J stands out in a crowded market and remains relevant for the next generation of rum drinkers.
Contact your Account Manager for more information. Please drink responsibly.
@OLDJSPICEDRUM
ADMIRAL'S OLD J SPICED
A BLEND OF CARIBBEAN RUM AND SMOOTH VANILLA


OLD J SPICED
SPECIAL PRICE
OFFERS!
OLD J SPICED
£14.50
PRICE PER BOTTLE
OLD J CHERRY
£15.50
PRICE PER BOTTLE
OLD J PINEAPPLE
£15.50
PRICE PER BOTTLE
OLD J COCONUT
£15.50
PRICE PER BOTTLE
OLD J GOLD
£16.50
PRICE PER BOTTLE
OLD J DARK
£16.50
PRICE PER BOTTLE
OLD J TIKI FIRE
£29.95
PRICE PER BOTTLE
PINEAPPLE
CHERRY
COCONUT
SPICED
GOLD
DARK
SPICED RUM
SPICED
A BLEND OF CARIBBEAN RUM AND SMOOTH VANILLA
Contact your Account Manager for more information. Please drink responsibly.
@OLDJSPICEDRUM

# IRON WHEEL BOURBON WHISKEY

*Proudly Old Fashioned.*

**Special offer!**
BUY 2 IRON WHEEL,
GET 1 FREE

| IRON WHEEL OLD FASHIONED | | |
|---|---|---|
| | Iron Wheel | 60ml |
| | Sugar | 1 tsp |
| | Angostura Bitters | 1-2 Dashes |

Add sugar and bitters to a rocks glass. Stir gently to combine. Add Iron Wheel and one large ice cube. Stir until chilled and slightly diluted. Garnish with an orange peel and an optional maraschino cherry.




Made with American grown corn, Iron Wheel is a straight bourbon that has been Oak Barrel rested for four years. Sweet and smooth with subtle corn notes and nuances of vanilla, caramel, and oak aromas. Finishes with warm flavours of oak and some vanilla.

Produced at one of the oldest and most awarded distilleries in the world, the famous Buffalo Trace Distillery, the 40% ABV Iron Wheel honours the land, history, and craft of real whiskey making.

Order online, or contact your Account Manager for more information. Please drink responsibly.
*This offer can not be combined with the Mixed Spirits Basket deal.

# JUAN DE LA COSTA



Buy 5 from the Juan De La Costa range,

## GET ONE FREE

Juan De La Costa Spiced, White Rum and Dark Rum are crafted with the finest Caribbean ingredients for an authentic taste. Designed to deliver both quality and value, they are the ideal choice for house pours, simple serves, and classic rum based cocktails.

Speak to your Account Manager for more information. Please drink responsibly.



PLEASE DRINK RESPONSIBLY

Goslings BERMUDA SINCE 1806 | PUSSER'S RUM | ANNE BONNY




DISCOVER OUR ICONIC RUM COCKTAILS, FROM BOLD CLASSICS TO HIGHBALL SERVES, EACH CRAFTED TO SHOWCASE THE CHARACTER, FLAVOUR, AND SPIRIT OF OUR UNIQUE RUM RANGE

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CORKY'S®

YOUR BEST SHOT FOR A MERRY XMAS

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BACK BAR STANDOUT

£8.49 PER BOTTLE*

For cocktails, menus, POS & more, contact: customermarketing@globalbrands.co.uk

*Offer valid from 01/11/26 – 31/12/26. Offer applies to full Corky's 70cl range stocked. Maximum 10 deals per customer. While stocks last.

# Christmas Serve Inspiration

The festive season is the perfect time to delight customers with drinks that capture the spirit of Christmas. From warming winter serves and seasonal twists on classic cocktails to simple yet impactful creations, the right serve can help create memorable moments and drive incremental sales throughout the busiest trading period of the year.

In this section, you'll find Christmas serve inspiration featuring a range of brands, including our own Signature Brands favourites, Old J Spiced Rum and Agnes Arber Gin. Whether you're looking to refresh your festive menu, add a touch of seasonal flair or showcase premium products, these serves are designed to help you make the most of the Christmas trading season. Cheers!




## MULLED RUM CIDER 5L URN

Appleshed cider 10 × 440ml cans or 4.5lt Draft Cider, 250ml Old J Spiced Rum, 250ml apple juice, 2 orange slices, 4 cinnamon sticks, 6-8 cloves, 3 star anise, 75g soft brown sugar.

Combine the Appleshed cider and apple juice in a 5L urn, then add the soft brown sugar and stir until dissolved. Add the orange slices, cinnamon sticks, cloves and star anise, then heat gently to around 70-75°C, taking care not to let the mixture boil. Allow the spices to infuse for 20-30 minutes, stirring occasionally, before adding the Old J Spiced Rum just prior to serving.




## OLD J HOT CHOCOLATE

Combine freshly prepared hot chocolate with 25ml of Old J Cherry Rum or Old J Dark Rum and stir well before serving for a rich, indulgent boozy hot chocolate. For a Black Forest Hot Chocolate, add a 25ml shot of both Old J Cherry and Old J Dark Rum, creating a decadent blend of chocolate, cherry and spiced rum flavours. Serve hot and garnish as desired with whipped cream, chocolate shavings or a dusting of cocoa powder.




## RHUBARB & CRANBERRY MARTINI

50ml Agnes Arber Rhubarb Gin, 10ml Cranberry syrup, 50ml Cranberry juice, 10ml lime juice.

Combine 50ml Agnes Arber Rhubarb Gin, 10ml cranberry syrup, 50ml cranberry juice and 10ml fresh lime juice in a cocktail shaker filled with ice. Shake vigorously until well chilled, then strain into a chilled martini glass. The result is a vibrant, refreshing cocktail that balances the tartness of cranberry and lime with the delicate sweetness of rhubarb. Garnish with fresh cranberries or a lime twist.




## EASIEST MULLED WINE

Gently warm the Bavarian Medley Mulled Wine until hot, taking care not to let it boil, then serve in a heatproof glass or mug garnished with a fresh orange wheel. Rich and aromatic, it offers classic festive flavours of warming spices and citrus, making it an ideal winter serve.




## FLAT WHITE ESPRESSO MARTINI

Combine 25ml Absolut Blue, 25ml Kahlua Cream and 50ml freshly brewed espresso in a cocktail shaker filled with ice. Shake vigorously until well chilled and frothy, then strain into a chilled martini glass. The result is a smooth, indulgent cocktail that balances rich coffee notes with creamy sweetness and a hint of vanilla from the vodka. Garnish with chocolate shavings or a light dusting of chocolate powder for the perfect finishing touch.




Please enjoy responsibly

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**RECEIVE A FREE BOTTLE OF SOURZ WHEN PURCHASING ANY 5 BOTTLES ACROSS SOURZ APPLE, SOURZ CHERRY, SOURZ RASPBERRY, AFTERSHOCK BLUE, RED AND MIDORI**

AGNES ARBER
PREMIUM GIN

Buy any two from the Premium range,

# get an Arboretum Pink free

## *Inspired by pioneering botanist Agnes Arber,*

this award-winning gin is distilled at Langley in one of the UK's oldest copper stills. Nine botanicals, including juniper, lemon and orange, create a balanced, citrus-led spirit with a soft, sweet finish. Also available in Pineapple and Rhubarb – perfect for G&Ts or cocktails.




*To find out more about Agnes Arber and the full Arber Range, scan the QR code:*

Order online, or speak to your Account Manager for more information. Please drink responsibly.


AGNES
ARBER
PREMIUM GIN
ARBER
POT STILLED WITH NINE BOTANICALS
ARBORETUM
GIN
ARBER
POT STILLED WITH NINE BOTANICALS
ARBORETUM
PINK
PREMIUM INDIAN TONIC WATER
MARLISH
PREMIUM INDIAN TONIC WATER
200ml
EXPERTLY CRAFTED ON MARLISH FARM
Buy any 3 from the Arboretum Range, get a case of Marlish Tonic
FREE
To find out more about Agnes Arber and the full Arber Range, scan the QR code:
Order online, or contact your Account Manager for more information. Please drink responsibly.


FREE CASE OF
MARLISH MIXERS
when you buy 3 from the range*
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LILLET
APÉRITIF
ABSOLUT RASPBERRI
Made in the Valley of Hvitön, Sweden
Absolut Since 1879
38% ALC/VOL
IMPORTED
MALIBU
ORIGINAL
MADE WITH WHITE RUM AND COCONUT FLAVOUR
LIQUEUR
MARLISH
ELDERFLOWER
MARLISH
BRITISH RASPBERRY
MARLISH
SICILIAN LEMON
SPARKLING SPRING WATER
MARLISH
PREMIUM GINGER ALE
MALFY
GIN
G.Q.D.I.
ITALY
SCAN FOR COCKTAIL RECIPES
Pernod Ricard UK
*RANGE INCLUDES:
ABSOLUT RASPBERRI, LILLET ROSÉ,
MALIBU ORIGINAL & MALFY ARANCIA.
ENJOY RESPONSIBLY. be drinkaware.co.uk

# SIP IN TO THE FESTIVE SPIRIT




## ABSOLUT WHITE CHOCOLATE HUGO

25ML ABSOLUT VANILIA
25ML ELDERFLOWER CORDIAL
75ML PROSECCO
25ML SODA




## MALIBU CHRISTMAS COLADA

50ML MALIBU
25ML COCONUT CREAM
15ML AGAVE SYRUP
75M PINEAPPLE JUICE

## KAHLÚA FLAT WHITE MARTINI

25ML ABSOLUT VODKA
25MLKAHLÚA CREAM
50ML ESPRESSO




## ALTOS SANTA MARGARITA

50ML ALTOS PLATA
25ML LIME JUICE
25ML CRANBERRY JUICE
15ML AGAVE SYRUP
BUILD IN A GLASS




Pernod Ricard UK
*Créateurs de convivialité*

SCAN FOR MORE COCKTAIL RECIPES

@BENLOMONDGIN | BENLOMONDGIN.COM

# ADVENTUROUS SPIRIT, *BOTTLED.*

BEN LOMOND SCOTTISH GIN

## Christmas Cosmo

*Fruity, Tangy, Bright*

30 ml Ben Lomond Gin,
20 ml fig liqueur,
25 ml cranberry juice,
20 ml lemon juice & orange twist.

*Shaken and strained into an ice-filled copper cup.*

ONLY £18.99 PER BOTTLE




*SCAN HERE* TO DISCOVER OUR ADVENTUROUS SERVES

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# EXCEPTIONAL FLAVOURS

FLOWING FROM REMARKABLE STILLS

£66.99 PER BOTTLE

£27.99 PER BOTTLE

£27.99 PER BOTTLE




## ENJOY OUR WINTER SERVE 'LOMOND TODDY'

50ml Loch Lomond 12YO,
1 Ginger & Lemon tea bag,
1 tablespoon of honey,
10ml lemon juice,
1 cinnamon stick,
1 star anise.

Make a cup of ginger & lemon tea, add the lemon and honey, stir until it melts. Add the whisky, stir and garnish with a cinnamon sick & star anise.

LOCH LOMOND WHISKIES

EXPLORE THE SPIRIT WITHIN

be drinkaware.co.uk


Celebrate Christmas
WITH
COURVOISIER
MOST AWARDED
COGNAC HOUSE*
£35.99
COURVOISIER VSOP
COGNAC 70CL
£104.99
COURVOISIER XO
COGNAC 70CL
COURVOISIER
VSOP
COGNAC
COURVOISIER
XO
COGNAC
COURVOISIER
Lemonade
50ml Courvoisier
150ml Sicilian Lemonade
Serve in a highball glass over ice.
Garnish with a lemon slice.
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to receive your Winter POS support kit, including optic clip, bar runners, and exclusive consumer competition.
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bedrinkaware.co.uk
18+ Only, 01.11.2026 – 31.12.2026, one per customer, whilst stocks last.


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WHITLEY NEILL GIN RANGE,
RECEIVE A LONDON DRY GIN
FREE
FULL WHITLEY NEILL GIN RANGE:
London Dry Gin, Blackberry, Black Cherry, Blood Orange, Connoisseur's Cut London Dry, Japanese Yuzu & White Strawberry, Palma Violet, Pink Grapefruit, Raspberry, Rhubarb & Ginger, Raspberry 0.0%, Rhubarb & Ginger 0.0%.
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FREE
WHITLEY NEILL GIN
LONDON DRY GIN
*Circana data 52wks to 13/06/26
bedrinkaware.co.uk
WHITLEY NEILL GIN
UK'S NO.1 PREMIUM GIN


BEEFEATER
LONDON
RANGE
£14.99
PER BOTTLE
BEEFEATER
LONDON
DISTILLED GIN WITH A HINT OF BLOOD ORANGE
BLOOD ORANGE
DISTILLED IN THE HEART OF LONDON
ESTD 1820
THE WORLD'S MOST AWARDED GIN
LONDON DRY GIN
DISTILLED GIN WITH A HINT OF STRAWBERRY
PINK STRAWBERRY
Pernod Ricard UK
Créateurs de convivialité
ENJOY RESPONSIBLY
bedrinkaware.co.uk


A TASTE OF
Island life
Savour your Mermaid moment.
Handcrafted island spirits
with a hint of sea air.
MERMAID SALT VODKA
MERMAID PINK GIN
MERMAID GIN
MERMAID SPICED RUM
MERMAID ZEST GIN
MERMAID
ISLE OF WIGHT DISTILLERY
Exclusive price
£26.99
per 70cl bottle
Certified
B Corporation
Learn more at bcorp.com
ISLEOFWIGHTDISTILLERY.COM
@MERMAIDGIN
bedrinkaware.co.uk
ENJOY MERMAID RESPONSIBLY



Source: Laphroaig Total Brand IWSR 2025




SPRITZ THE SEASON
GROW YOUR SPRITZ CATEGORY SALES
This festive period
APEROL SPRITZ
APEROL SPRITZ
BUY 6 BOTTLES OF APEROL
RECEIVE FREE APEROL SPRITZ WINTER POS KIT
APEROL
APERITIVO DAL 1919
Ricetta Originale
STANDOUT POS TO DELIVER INCREASED COCKTAIL SALES
X1 BAR RUNNER
X50 CHRISTMAS COASTERS
X6 APEROL SPRITZ GLASSES
START WITH APEROL SPRITZ
SCAN HERE
APEROL SPRITZ
PLEASE DRINK RESPONSIBLY bedrinkaware.co.uk
*18+ only. Offer valid 01.11.26 – 31.12.26. Maximum of one deal per customer. Buy 6 x 70cl bottles of Aperol and receive x1 Aperol Spritz Winter POS Kit Free, containing x1 Bar Runner, x50 Coasters and x6 Aperol Spritz Glasses. Subject to availability. Limited-time offer – while stocks last


BUY 6 X 70CL BOTTLES FROM THE RANGE SHOWN AND
GET 1 X 70CL SAILOR JERRY FREE*.
THE FAMOUS GROUSE
GLENFIDDICH
12
MONKEY SHOULDER
HENDRICK'S
GIN
WILLIAM GRANT & SONS
bedrinkaware.co.uk
*WHILST STOCKS LAST. 70CL RANGE INCLUDES HENDRICK'S ORIGINAL, GLENFIDDICH 12, MONKEY SHOULDER, FAMOUS GROUSE, SAILOR JERRY.


BUY 6 X 70CL BOTTLES FROM THE RANGE SHOWN AND
GET 1 X 70CL WARNINKS FREE*.
ANOTHER HENDRICK'S GIN
DRAMBUIE
THREE BARRELS VSOP
SILENT POOL
ADVOCAAT WARNINKS
ARCHERS
WILLIAM GRANT & SONS
bedrinkaware.co.uk
*WHILST STOCKS LAST. 70CL RANGE INCLUDES SILENT POOL, ANOTHER HENDRICK'S, DRAMBUIE, WARNINKS, THREE BARRELS, ARCHERS.


Limoncello
DICAPRI
100% NATURAL LIQUEUR
MADE FROM ONLY THE FINEST
SORRENTO P.G.I. LEMONS.
BUY 6 X 70CL DICAPRI
LIMONCELLO GET 1 X 50CL
DICAPRI CREMA FREE*
TRY IT MIXED!
DI CAPRI
SPRITZ
INGREDIENTS
75 ml Prosecco
50 ml Limoncello Di Capri
25 ml Soda
Sprig of mint
Lemon twist
PREPARATION
Pour all the ingredients into a white wine goblet, add ice cubes and stir. Garnish with a sprig of mint and a lemon twist.
SCAN HERE FOR SERVE
BEST SERVED OVER ICE
*WHILST STOCKS LAST. ENJOY RESPONSIBLY. bedrinkaware.co.uk


ARE YOU A HUGO OR A HU-NO?
THERE'S A HUGO SPRITZ FOR EVERYONE THIS DRY JANUARY
DEPUIS 1885
GIFFARD
FRANCE
Buy 6 bottles of Giffard Elderflower, get 1 bottle of
Giffard Non Alcoholic Elderflower Liqueur FREE!
DRINKS INTERNATIONAL 2025
INTERNATIONAL SPIRITS CHALLENGE DOUBLE GOLD 2025
WORLD ALCOHOL-FREE AWARDS 2024 SILVER


Fratelli Branca
An Iconic Portfolio Rooted in Italian Tradition & Excellence
Buy any 4 bottles of Antica Formula, Punt e Mes or Fernet-Branca, and get 1 free bottle of Brancamenta
PUNT E MES
FERNET-BRANCA
BRANCA MENTA


BORGHETTI
ITALIAN FOR ESPRESSO.™
IF YOU HAVE TO MAKE A POT OF COFFEE, IT'S NOT AS EASY AS BORGHETTI.
THE 30-SECOND ESPRESSO MARTINI:
45 ML BORGHETTI
45 ML YOUR SPIRIT OF CHOICE
SHAKE WIT ICE AND SERVE UP.
THAT SIMPLE.
BUY 5, GET 1 FREE
BORGHETTI
DAL 1860
LIQUORE DI VERO CAFFÈ ESPRESSO


BUY 6
GET 1 FREE
BOTTLE
great taste
2023
BOTIVO
REFRESHING BOTANICAL APERITIVO
BOTIVO
Refreshing Botanical Aperitivo
NON-ALCOHOLIC
"It's one of the best things (alcoholic & non-alcoholic) that I've tasted this year"
ALICE LASCELLES,
FINANCIAL TIMES DRINKS WRITER
Makes 20 drinks
HAND CRAFTED IN THE UK
2 YEAR SHELF LIFE
SERVED IN 45 OF THE TOP 100 RESTAURANTS


ENJOY
SARTI®
SPRITZ
The Mango, Passionfruit & Blood Orange Spritz
SARTI ROSA
SARTI SPRITZ
£12.49***
SARTI ROSA 70CL
Enjoy the twist of a fruity spritz:
75ml Prosecco
50ml Sarti
25ml Soda
Wedge of Lime
4TH SEARCHED SPRITZ IN THE UK*
86% OF CONSUMERS DRINK SPRITZ DURING SUMMER**
PLEASE DRINK RESPONSIBLY
bedrinkaware.co.uk
STAT 1*YTD AUG '25 TRAJAAN STAT 2 **SOURCE: NIELSEN IQ, LEH+DM, APERITIF UND WERMUT RANKING, UMSATZ IN €, MAT KW 52 2024 CGA MIXED DRINKS REPORT Q3 2024 REPORT / NIELSEN IQ & CGA OPMS DATA TO 25.01.25
***UK, 18+ ONLY. 01.11.2026 – 31.12.2026, WHILST STOCKS LAST.


Premium cocktails
deserve
premium flavours
La Liqueur de
MONIN
MÛRE
La Liqueur de
MONIN
PRODUIT DE FRANCE
25
LIQUEUR DE
TRIPLE SEC CURAÇAO
MONIN - BOURGES
La Liqueur de
MONIN
There's MONIN for that
Visit our
Resource Hub




# STOCK UP ON THE WORLD'S NO. 1 SELLING VODKA BRAND*

SMIRNOFF

## WHY CHANGE A GOOD THING

*November and December Only. IWSR Smirnoff Vodka - World's #1 Substantiation_2026

Scan for digital assets and simple serve guides

DIAGEO One
Business support from the drinks experts




Scan for digital assets and simple serve guides

DIAGEO One
Business support from the drinks experts


5pm...
It's got to be
Gordon's
Gordon's
Shall We?
70CL
£14.24
70CL
£13.74
November and December Only
bedrinkaware.co.uk
PLEASE DRINK RESPONSIBLY
Scan for digital assets and simple serve guides
DIAGEO One
Business support from the drinks experts


Captain Morgan
GET GAME READY
70CL
£13.74
Captain Morgan
ORIGINAL
Spiced Gold
SPICED & SMOOTH FINISH
November and December Only
bedrinkaware.co.uk
PLEASE DRINK RESPONSIBLY
Scan for digital assets and simple serve guides
DIAGEO One
Business support from the drinks experts

# LOW & NO ALCOHOL STILL No.1

## CRAFTED IN DORTMUND

2% LEMON RADLER SPECIAL PRICE £7.99 PER CASE

0.0% ALCOHOL-FREE SPECIAL PRICE £5.99 PER CASE




SCAN TO SEE OUR HISTORY

Brinkhoff's 2% ABV Radler and 0.0% Alcohol-Free are both available in 24 x 330ml bottles.

BRINKHOFF'S No1

Promotional prices valid from 1 November to 31 December 2026, subject to availability and while stocks last. All promotional stock has a best before date of January 2027.


Signature Brands! Merry Christmas from Signature Bran
Psst... you could
WIN
£100
Signature BRANDS
DARE TO BE DIFFERENT
MAKE THE SMART SWITCH TO SIGNATURE BRANDS

ds! Merry Christmas from Signature Brands! Merry Chr

Special offer on all Signature Brands Draught beer and cider

Pardál, Budvar, Black Sheep Smooth, Export 4%, Pilsner 3.4%, Birra Murano, Bangla, Lal Toofan, Brinkhoff's No.1 , Lucky Buddha, Dortmunder, Grand Central, Ripe Peach Lager, Camden Eazy, Galway Irish Stout, Appleshed Cider, Henry Westons Vintage Cider

# Towards your next invoice with Signature Brands

Every customer that purchases a product from our beer and cider Signature Brands range between the 1st November 2026 to 31st December 2026 will be automatically entered into a draw to win £1,000 credit towards their January invoice*.

*Terms & Conditions apply. Available to existing customers only. Eligible products: Pardál, Budvar, Black Sheep Smooth, Export 4%, Pilsner 3.4%, Birra Murano, Bangla, Lal Toofan, Brinkhoff's No.1 , Lucky Buddha, Dortmunder, Grand Central, Ripe Peach Lager, Camden Eazy, Galway Irish Stout, Appleshed Cider, Henry Westons Vintage Cider. Get 1 entry per install into the prize draw. For full T&Cs visit: www.iwc-drinks.co.uk/promotions-terms. Winner to be chosen at random and announced January 5th 2026.

REKORDERLIG
CIDER

- REFRESHINGLY SWEDISH -

Buy 4 cases from the range, and get 1 case free

# Find Your Fruktig




be**drinkaware**.co.uk

Contact your local representative for more details.
Promotion valid 1st November - 31st December 2026


NEW
PROPERLY
CRAFTED
0.5% IPA
Powerfully hopped and packed with vibrant tropical and citrus flavours. Fresh and crisp, with reliable quality in every sip.
ST AUSTELL
PROPER JOB
IPA
£9.49
PER CASE
T&Cs: Each case contains 8x500ml bottles. Promotion runs from 1st November 2026 to 31st January 2027. Available while stocks last.


BUY 3 CASES OF THATCHERS ZERO
& GET A CASE OF
THATCHERS BLOOD ORANGE 0.0 FREE
NO.1
LOW/NO
APPLE CIDER
THATCHERS
ZERO%
CRISP & REFRESHING
THATCHERS
Blood ORANGE
0.0
CIDER
ALCOHOL FREE
NEW
ZERO FRUIT
CIDER
THATCHERS BLOOD ORANGE 0.0%
A vibrant, alcohol-free juicy cider, bursting with natural blood orange flavour.
PERFECTION
– in every drop –
T&Cs: Buy 3 cases of 6 x 500ml bottles of Thatchers Zero cider and receive 1 case of the 6 x 500ml during November & December. Thatchers Blood Orange 0.0% cider free of charge.
Source: Latest MAT vs YA (CGA OPM)

# LUCKY SAINT

ALCOHOL FREE SUPERIOR UNFILTERED LAGER




## BUY 1 KEG, GET A 2ND ON US

RECEIVE YOUR FREE KEG IN FEBRUARY

T&C's: For NEW Lucky Saint draught customers only. After first purchase is made, the venue will receive Lucky Saint branded glassware. Complimentary 30L keg will be delivered in February. Offer available from the 1st of November 2026 - 31st of January 2027. *Source: Savanta BrandVue 12 months to 31/12/2025 Vs prior two years. % of respondents selecting that they 'Love' a brand Q: How would you describe your opinion of the following brands? Available in 30L Kegs | 0.5% ABV

# LUCK ON TAP!

# FREE BOTTLED BEER + POS WITH EVERY INSTALL!



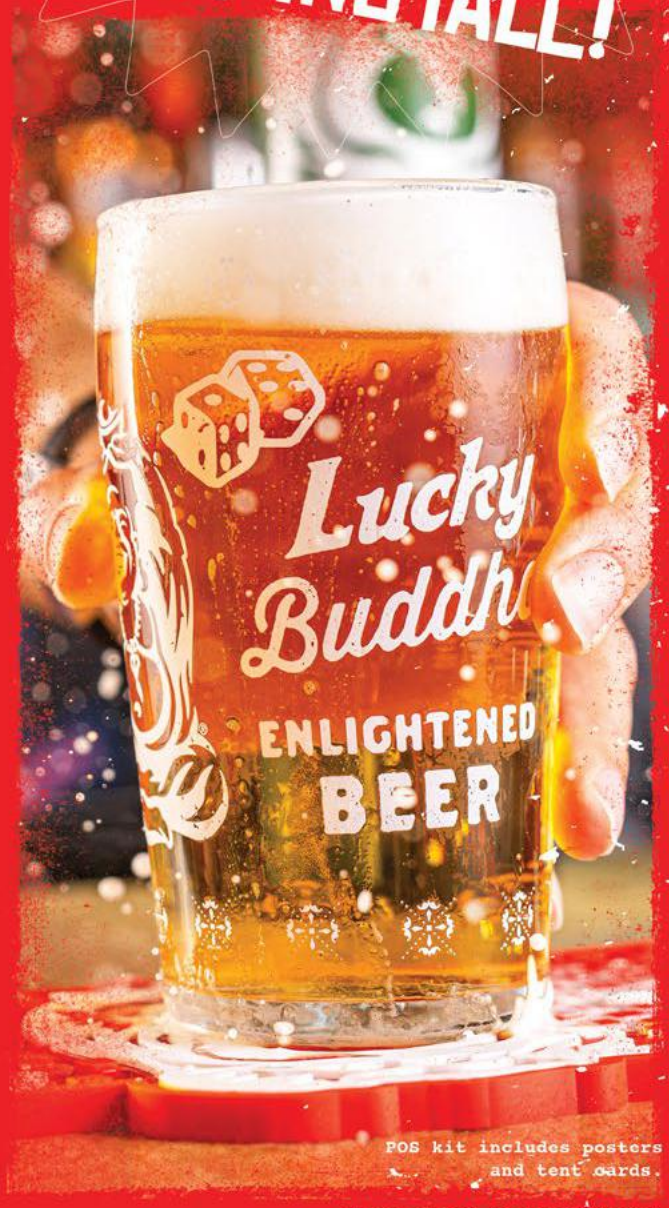


**Celebrate Chinese New Year with Lucky Buddha on draught.**

**Customers averaging a keg a week across November to January are eligible to receive a FREE Chinese New Year Kit – including a keg, posters, and tent cards to help you bring the luck to life.**

**Kits delivered from 2nd week of January to 4th February 2027.**




**POS kit includes posters and tent cards.**

**Please speak to your Account Manager for more information.**
**Please drink responsibly.**

Lucky Buddha ENLIGHTENED BEER

THIS BEER IS A MUST FOR ALL LUCKY DRINKERS.

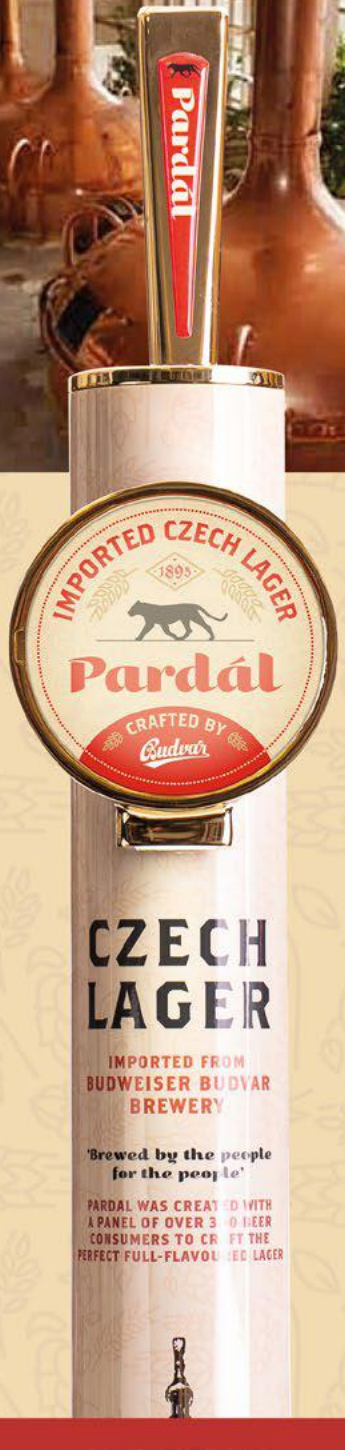

GRAND CENTRAL
COMING SOON!
A BRAND NEW LOOK FOR 2027
Ask your Account Manager for more information, and to arrange an install
GRAND CENTRAL
GRAND CENTRAL IPA
4.2% ABV, AVAILABLE IN 30L KEG
VEGAN FRIENDLY

# WIN A TRIP

## TO THE BUDVAR BREWERY, THE HOME OF PARDÁL








**PARDAL IS AUTHENTIC AND FULL FLAVOURED CZECH BEER, BREWED FOR II DAYS WITH A 30 DAY MATURATION PROCESS. RESULTING IN A DELICIOUS EASY DRINKING LAGER, WITH A BALANCED BITTER FINISH.**

BUY A KEG OF PARDAL BETWEEN IST NOVEMBER AND 31ST DECEMBER TO BE ENTERED INTO OUR COMPETITION TO WIN A TRIP FOR TWO TO ČESKÉ BUDĚJOVICE IN THE CZECH REPUBLIC, THE HOME OF BUDWEISER BUDVAR. ENJOY FREE FLIGHTS FROM A UK AIRPORT, ONE NIGHTS ACCOMMODATION, BUDWEISER BREWERY TOUR AND YOUR EVENING MEAL. T&CS APPLY.

Pardál

FOR FURTHER DETAILS, CONTACT YOUR ACCOUNT MANAGER.


CAMDEN TOWN BREWERY
EAZY
HAZY IPA
5.0% alc.vol.
That's Fresh as hells!
Beer
CAMDEN
EAZY
HAZY IPA
© 2026 AB InBev UK Limited
bedrinkaware.co.uk

# CAFFREY'S®
## IS BACK TO
# BLACK

## FREE POS KIT WITH ALL NEW INSTALLS




**24 PINT GLASSES, 500 DRIP MATS, 2 BAR RUNNERS**

Contact your local representative for more details. Promotion valid 1st November - 31st December 2026.

be**drinkaware**.co.uk

# BUY 3 GET 1 FREE

## BUY ANY 3 CASES FROM THE RANGE AND RECEIVE 1 CASE FOR FREE




BORN OF THE COAST - ROCK CORNWALL

Sharp's®

BREWING CO

Contact your local representative for more details.
Promotion valid 1st November - 31st December 2026.

bedrinkaware.co.uk

@SHARPSBREWERY
WWW.SHARPSBREWERY.CO.UK

MOLSON COORS beverage company

# AVAILABLE IN THE CHRISTMAS BASKET DEAL




Contact your local representative for more details.
Promotion valid: 1st November - 31st December 2026.

bedrinkaware.co.uk




# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

Handmade and canned at source on Marlish Farm in Northumberland, our outstanding combinations of natural fruit extracts and our slowly filtered spring water are free of sugar and artificial preservatives, promising a natural and light beverage without compromise on taste.

SCAN THE QR CODE FOR MORE

Speak to your Account Manager for more information about the Marlish Range

MARLISH_WATER

MARLISH.CO.UK

# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

200ml
Marlish Tonics

**£15.99**

per case




SCAN THE QR CODE FOR MORE

**Speak to your Account Manager for more information about the Marlish Range**

MARLISH_WATER

MARLISH.CO.UK

# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS




150ml
Marlish Tonics

**£9.99**

per case

SCAN THE QR CODE FOR MORE

**Speak to your Account Manager for more information about the Marlish Range**

MARLISH_WATER

MARLISH.CO.UK




# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

MARLISH_WATER

MARLISH.CO.UK

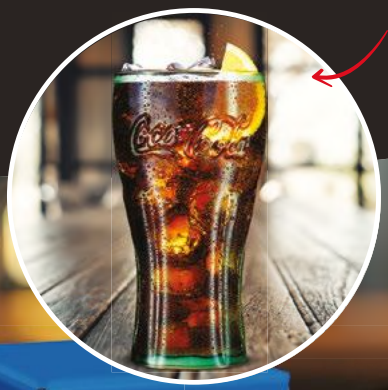
## Packaged and produced at source on Marlish farm.

**Stock Marlish bottled water and bring the ultimate in sustainably produced spring water to the table.**

# FREE STOCK BUNDLE WORTH £1500+*

## ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE 24 X 200ML GLASS SCHWEPPES TONIC | 24 X 200ML GLASS SCHWEPPES SLIMLINE TONIC | 24 X 275ML GLASS APPLETISER | 24 X 330ML CAN OASIS SUMMER FRUITS 24 X 330ML CAN OASIS CITRUS PUNCH | 7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPPES LEMONADE BAG IN BOX AND 24 X 22OZ COCA-COLA GLASSWARE



Coca-Cola
EACH COKE™ BAG-IN-BOX PROVIDES
113
PERFECT SERVE 14OZ SERVINGS**

Schweppes
SCHWEPPES LEMONADE BAG-IN-BOX PROVIDES
150
14OZ SERVINGS***




**PLEASE CONTACT:**
**POSTMIXENQUIRIES@CCEP.COM**

myccep.com

Coca-Cola EUROPACIFIC PARTNERS My CCEP™

* CGA GB On Premise Data RSV Brand Pack Performance - value based on the average RSV per RTDL, per SKU, MAT 31.12.25.
**Based on 113 x 14oz Perfect Serve servings from a 7-litre Coca-Cola Bag-in-Box. ***Based on 150 x 14oz servings from a 7-litre Lemonade Bag-in-Box.
Offer open to independent outlets only, not multi-operating groups and subject to having an equipment hire contract in place with CCEP.
Free stock bundle will be delivered after install. Offer subject to availability, while stocks last. Max 1 per outlet.
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# BUY 4 GET 1 CASE FREE

## ON SCHWEPPES 150ML MIXERS

VOTED #1 BEST SELLING MIXER BRAND*

CLASS. REPORT 2026 #1 MIXERS BRAND




Contact your account manager for more information

Schweppes POS Items Available

be**drinkaware**.co.uk

© 2026. Schweppes is a registered trademark of European Refreshments UC.

Please drink responsibly. While stocks last.

*Source: CLASS Report 2026, poll of 100 UK bars

# Buy any 4 cases
# Get 1 x 200ml FREE

## Across Coke™ 200ml & Schweppes Classic Mixers/Juice NRGB

Free case choice: 200ml Schweppes Tonic, Slimline Tonic or 200ml Coca-Cola Zero Sugar NRGB

Schweppes
VOTED #1 CLASS. REPORT 2026
BEST SELLING MIXER BRAND*

Coca-Cola ORIGINAL TASTE
IS THE #1
GLASS BOTTLED COLA**




Contact your account manager for more information

My CCEP™

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© 2026 Schweppes is a registered trademark of European Refreshments UC. Please drink responsibly. While stocks last.
*Source: CLASS Report 2026, poll of 100 UK bars **Source: CGA, GB, On-Premise, Value Sales, Value % Sales vs PY, L12W, Date to 31.03.26
bedrinkaware.co.uk

# Great Taste.
# Zero Sugar.

**£16.99**
**per case**




22oz Coca-Cola glassware available

Coca-Cola Zero Sugar 330ml glass bottle

Contact your account manager for more information

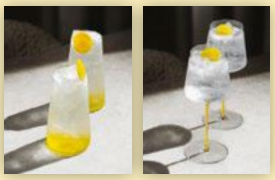
My CCEP™

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# £10.99
## per case

**SCHWEPPES TROPICAL SODA, PINK SODA AND CHERRY PEPPER SODA 24 x 200ML NRGB**



*Contact your account manager to receive Schweppes glassware!*







## Contact your account manager for more information

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*Source: CGA, GB, On-Premise, Lemon & Lime flavoured carbonates, volume & value MAT vs PY up to 30.04.26
**Source: Nielson and CGA GB data, Value (£), MAT to 30.04.26

Coca-Cola EUROPACIFIC PARTNERS My CCEP™




Contact your account manager for more information

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All Rights Reserved.

My CCEP™

# GLUGGABLY
## BIG FLAVOUR

STOCK UP THIS SEASON

24 x 330ML




£12.99 PER CASE

Oasis Still Fruit Juice Drink

© 2024 THE COCA-COLA COMPANY. ALL RIGHTS RESERVED.
OASIS IS A REGISTERED TRADEMARK OF THE COCA-COLA COMPANY.

stock up on the **refreshing drink** that's 1 of their 5-a-day

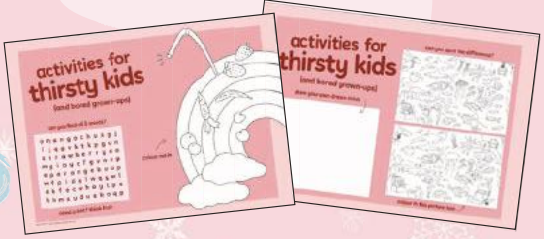
(and probably good for business)




30 x 200ml per case

£15.99 per case

activity packs available contact your account manager for more information






*LWC Drinks account holders only. Purchase required. Promotion opens on 01/11/2026 and closes on 30/11/2026. 4 prizes in total. 4 weekly draws will be held during the promotional period to each win 1 x £500 LWC Drinks depot credit onto their account: draw 1 opens 01/11/26-07/11/26, draw 2 opens 08/11/26-14/11/26, draw 3 opens 15/11/26-21/11/26 and draw 4 opens 22/11/26-28/11/26. Winners will be selected by random draw. Retailers will be automatically entered into the relevant draw if any 5 cases of Qualifying Products are purchased in a single transaction from LWC Drinks during the promotional period. Qualifying Products: all Coca-Cola, Diet Coke, Coca-Cola Zero Sugar,


Shake Up
Your Christmas
with ORANGINA
STOCK UP NOW
250ML
ORANGINA
£8.99
Per Case
12X250ML BULBY
PRODUCED IN BOSNIA AND HERZEGOVINA UNDER THE AUTHORITY OF SCHWEPPES INTL LTD. ORANGINA AND THE ORANGINA LOGO ARE REGISTERED TRADE MARKS OF SCHWEPPES INTERNATIONAL LTD.


bottle green
CRAFTED IN THE Cotswolds
great taste PRODUCER
bartenders brand awards 2024
The UK's Number 1 Elderflower brand
Cordial 6x500ml:
wild elderflower, ginger & lemongrass, pomegranate & wild elderflower, summer raspberry, spiced berry
Sparkling pressé 12x275ml:
wild elderflower, crisp apple, pomegranate & wild elderflower, ginger beer, raspberry lemonade
Makes the perfect margin-enhancing Hugo Spritz
500ml cordial
£2·55
per bottle
275ml pressé
£10·39
per case
WILD ELDERFLOWER
RASPBERRY LEMONADE
CRISP APPLE

recycle

CARLSBERG BRITVIC




# BUY 4 CASES

## FROM THE BRITVIC RANGE TO RECEIVE A FREE CASE OF J20 ORANGE & PASSIONFRUIT*

PEPSI · J20 · Robinsons Fruit Shoot · Britvic · The London Essence Co. · R Whites · Tango · 7up · Aqua Libra

*T&Cs apply:Promotion valid for the duration of the brochure promotional period. Qualifying range includes: Fruit Shoot Orange/Apple & Blackcurrant/Summer Fruits 275ml x24, Britvic Juices 200ml NRB, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J2O Orange & Passionfruit 275ml NRB.
**Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2**

# FEVER-TREE

## COCKTAIL MIXERS

10 SERVES PER BOTTLE
50p PER SERVE

Special Price £30

DELIVER CONSISTENT, QUALITY COCKTAILS EVERY TIME, IN 3 SIMPLE STEPS

1. 50ML SPIRIT 2. 75ML MIXER 3. SHAKE

*6X750ML CASE SIZE. 14-DAY SHELF LIFE ONCE OPENED.




FEVER-TREE

Buy *any* 4 24x200ml cases, *get* a case of *Refreshingly Light* mixers FREE




*MAXIMUM 2 DEALS PER CUSTOMER
INCLUDES ALL 200ML FEVER-TREE
REFRESHINGLY LIGHT PRODUCTS AND SODA WATER.

# FEVER-TREE

## *Sparkling* Soft Drinks

### 275ML BOTTLES

SPECIAL PRICE
£9.99
PER CASE
12x275ML




### NOW AVAILABLE IN 250ML CANS

SPECIAL PRICE
£7.49
PER CASE
12x250ML




NATURALLY SOURCED I NGREDIENTS | NO ARTIFICIAL SWEETENERS | LOW IN CALORIES

# CHRISTMAS COULD USE A LITTLE MORE GINGER

£7.99 a case




24 x 330ml Cans




# 'TIS THE SEASON FOR CELEBRA*ting*

£7.99 a case

24 x 330ml Cans




**Terms and conditionals apply.**
**Promotion valid for duration of brochure promotional period.**
Four deals per customer, per week.
Qualifying range includes all London Essence 200ml NRB x 24.
While stocks last. Event price - £12.99.
Promoter Carlsberg Britvic, Breakspear Park, Hemel Hempstead, HP2 4TZ



# THE PERFECT BLEND THIS CHRISTMAS

JUICY BLENDS OF 70% REAL FRUIT JUICE AND 30% WATER

HOW VERY REFRESHING

frobishers.com

BUY ANY 4 CASES & GET 1 FREE







*Add the* **festive** *cheer with* **MONIN**




*There's* MONIN *for that*

Visit our Resource Hub

12x275ml
£10.99

24x200ml
£12.99

ESTD 1905

FENTIMANS

Premium GINGER BEER No.1* BRAND IN THE UK




*Botanically Brewed · Exquisitely Crafted*

*Nielsen and CGA 2024 data

FUNKiN
PRO-COCKTAILS

SEE OFFER ONLINE

# UNLOCK FESTIVE FLAVOUR

## WITH PREMIUM QUALITY FUNKIN PURÉES






**CHRISTMAS SPRITZ**

HOW TO MAKE

50ML GIN
12.5ML RHUBARB SYRUP
10ML FUNKIN CITRIC SYRUP
25ML FUNKIN RASPBERRY PURÉE
TOP WITH FENTIMANS GINGER ALE

**1/3 OF VISITORS TRY A NEW COCKTAIL THROUGH DECEMBER***

90% 90-100% REAL FRUIT

NO ARTIFICIALS

10 10-DAY SHELF LIFE

DISCOVER MORE ON OUR TRADE HUB.

**SKUS INCLUDED IN OFFER:** PASSION FRUIT, STRAWBERRY PURE POUR LIME, RASPBERRY, PURE POUR LEMON WHITE PEACH, MANGO, LYCHEE, COCONUT

**BEHIND THE BAR TRADE SINCE 1999**

*SOURCE: CGA NIQ CONSUMER PULSE SURVEY, DECEMBER 2025.

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FUNKIN
PRO-COCKTAILS

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# FESTIVE FLAVOUR, LESS PREP, MORE POUR

## WITH FUNKIN MIXERS






### SLOE GIN FIZ

HOW TO MAKE

75ML FUNKIN COCKTAILS STRAWBERRY DAIQUIRI MIXER
25ML SLOE GIN
25ML PINEAPPLE JUICE
TOP WITH PROSECCO

**1/3 OF VISITORS TRY A NEW COCKTAIL THROUGH DECEMBER***

MADE WITH REAL FRUIT

ADD SPIRIT, ICE & SHAKE

SERVES 10 COCKTAILS

DISCOVER MORE ON OUR TRADE HUB.

**SKUS INCLUDED IN OFFER:** ESPRESSO MARTINI MARGARITA, PASSION FRUIT MARTINI AND STRAWBERRY DAIQUIRI

**BEHIND THE BAR TRADE SINCE 1999**

*SOURCE: CGA NIQ CONSUMER PULSE SURVEY, DECEMBER 2025.

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# TRY NEW ICE KICK

BY JUDE BELLINGHAM

## STOCK UP NOW FOR CHRISTMAS WITH LUCOZADE SPORT

## HYDRATE. FUEL. RESTORE.




All Cases £12.49 Per Case

Lucozade Sport provides carbohydrates and electrolytes to enhance hydration and help maintain performance during prolonged endurance exercise.

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MONSTER ENERGY

## BUY ANY 2 CASES & GET ONE FREE. PLUS A MONSTER ENERGY ICE BUCKET*




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# SPECIAL PRICE

Red Bull Energy Drink: £25.50

Red Bull Sugarfree: £25.00

Red Bull Editions: £12.99

LWC

# TAILS COCKTAILS

Only **£14.50** per bottle!




EXPERTLY CRAFTED

## PREMIUM BATCHED COCKTAILS AT £1.81 PER SERVE!

ADD ICE, SHAKE AND POUR.

Ask your Account Manager about how TAILS COCKTAILS can enhance your margin over the Christmas period, as well as pre-printed menus!



**ESPRESSO MARTINI**
14.9% ABV

A playful take on a Martini composed with 42 Below Vodka, Coffee liqueur & Arabica coffee.

Shake hard 125ml Tails Espresso Martini with ice, strain into a Martini Glass, garnish with 3 coffee beans.



**MARGARITA** 14.9% ABV

A sharp and balanced blend of smooth Cazadores tequila, sweet orange liqueur and zesty lime juice

Shake 125ml Margarita with ice, strain into a Martini Glass, garnish with a lime wheel



**PASSION FRUIT MARTINI** 14.9% ABV

A playful take on a Martini composed with 42 Below Vodka, Vanilla, Lime & Passion Fruit Juice.

Shake 125ml Tails Passion Fruit Martini with ice, strain into a Martini Glass, garnish with half of a passion fruit



**CLASSIC MOJITO**
14.9% ABV

The Cuban classic made with Bacardi Carta Blanca Rum, Mint & Lime Juice.

Add a lime wedge and a couple of mint leaves & crushed ice in a tumbler glass Pour 125 ml of Tails Classic Mojito, stir and top with soda, garnish with lime & mint

Please drink responsibly.







# FASTEST GROWING TOP 5 RTD*

**STOCK UP NOW**




**95 CALS • 4.5% ABV**

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*UK ON-TRADE - CGA OPMA Data. MAT to 23rd March 2026

# STOCK UP NOW FOR CHRISTMAS.




24 x 275ML GLASS ONLY £23.99 PER CASE

24 x 330ML CANS ONLY £22.99 PER CASE

## WKD BLUE – THE NO.1 BLUE RTD.*

**GET READY FOR PARTY SEASON WITH THE WKD RANGE.**

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SOURCE: *NIELSEN, TAKE HOME, 52W TO 16.05.26.

# £22.49 per case




VK TURN UP THE FLAVOUR

*For POS support contact: customermarketing@globalbrands.co.uk*

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*Offer valid from 01/11/26 to 31/12/26. Offer applies to VK 24 x 275ml NRB range stocked. While stocks last. Maximum 10 deals per customer.*




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