



AI CENTRAL

10



ChatGPT Prompts For Business Ideas

AI-Powered Validation Framework





Market Opportunity Scan

● Prompt:

*Act as a business analyst. Research **[insert industry/niche, e.g., sustainable skincare]** and identify 5–7 underserved customer segments. For each segment, analyze their pain points, spending behavior, current solutions they use, and the gaps that exist. Then suggest potential business ideas that solve those gaps, explaining why these ideas could succeed given market trends.*





Competitor Deep Dive

● Prompt:

*Perform a competitor analysis for **[insert product/service idea]** in **[insert target market/country]**. Identify the top 5 competitors, summarize their positioning, pricing, marketing channels, and customer reviews. Then provide a comparison table highlighting where they are strong and weak. Based on that, recommend 3 differentiator ideas I could build into my business.*





Trend Validation

● Prompt:

*Search across recent global market reports, startup launches, and investor trends in **[insert industry, e.g., AI-powered education tools]**. Summarize the top 5 emerging trends. For each, explain if it's hype-driven or backed by sustainable demand. End with a judgment on whether building a business in this space right now is high, medium, or low opportunity, and why.*



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Business Model Exploration

● Prompt:

*I want to explore business model options for **[insert business idea, e.g., subscription-based meal kits for remote workers]**. Lay out 5 different monetization models (e.g., SaaS, freemium, subscription, marketplace, one-time purchase). For each, explain the revenue streams, scalability potential, customer acquisition challenges, and approximate profitability timeline.*





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Customer Persona Builder

● Prompt:

*Build 3 detailed customer personas for **[insert business idea or niche]**. For each persona, include demographics, psychographics, motivations, frustrations, preferred digital platforms, and buying triggers. Then suggest marketing angles, copy styles, and channels most likely to resonate with each persona.*





Global vs. Local Angle

● Prompt:

*Analyze whether **[insert business idea]** has more potential in a global market or a localized market (e.g., **U.S., India, Europe**). Break down differences in regulations, consumer behavior, logistics, digital adoption, and cultural factors. Conclude with a clear recommendation on which path is lower risk and higher potential, and why.*





Blue Ocean Mapping

● Prompt:

*Help me create a Blue Ocean Strategy canvas for **[insert business idea]**. First, list the major factors competitors are competing on (**e.g., price, convenience, design, features**). Then suggest which factors can be eliminated, reduced, raised, or newly created to carve out a unique market position. Summarize this in a simple strategy canvas format.*





MVP Validation

● Prompt:

*Design an MVP (**minimum viable product**) roadmap for **[insert business idea]**. Outline the core features required for the MVP, estimated time and cost to build, tools or platforms that can speed development, and 3 simple validation experiments (**e.g., landing page test, waitlist signup, prototype feedback**) I could run in under 30 days.*



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Risk and Barrier Analysis

● Prompt:

*Identify the top 10 risks and barriers to launching **[insert business idea]** in **[insert region/market]**. Categorize them into regulatory, financial, operational, technical, and competitive risks. For each, provide likelihood, impact level (high/medium/low), and mitigation strategies I could adopt.*





Future-Proofing

● Prompt:

*Forecast how **[insert industry or niche]** will evolve in the next 5–10 years. Include technological shifts, consumer behavior changes, regulatory changes, and cultural shifts. Then recommend how a startup entering today could position itself to adapt and stay competitive as these shifts unfold.*





You've got the prompts. Now put them to work.

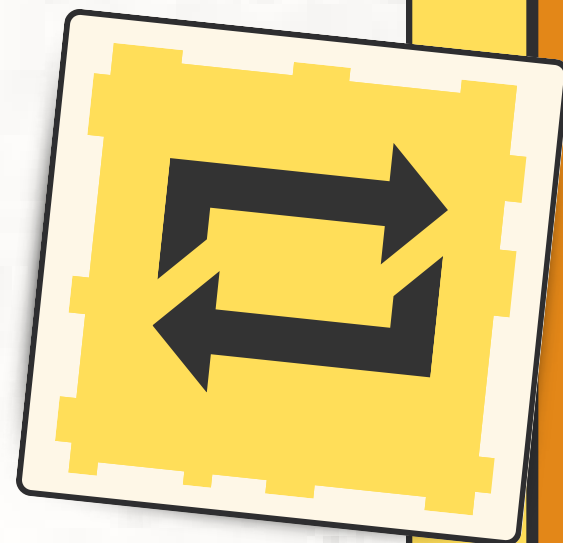
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