LIVESTOCK & POULTRY
MIDDLE EAST & ASIA

MEDIA KIT & EDITORIAL PLANNER 2027

PRINT & DIGITAL



www.livestockmiddleeast.com
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40,000+
Online Readership

16,000+
Print Subscribers

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Livestock and Poultry industry in the Middle East and Asia is fast developing and rapidly becoming more vibrant with the latest farming technology. Livestock & Poultry magazine, the only specialized magazine in English covers on a quarterly basis all news relating to livestock & poultry breeding, horse breeding, aquaculture, beekeeping, feeds & feeding systems, storage, health & hygiene, housing, slaughterhouses, training, management systems, software, event and conferences in the Middle East and Asia.

Livestock & Poultry Middle East & Asia is distributed to farm owners, nutritionists, veterinary surgeons, pharmaceutical suppliers, dairy and poultry experts, government officials, research institutions, government agencies, training and education facilities, livestock and poultry consultants, importers and exporters of poultry and livestock equipment, feeds and storage systems and the exhibitors of all regional and international livestock, poultry, aquaculture and agriculture trade fairs

CIRCULATION BY PRODUCT SECTORS

Importers of Livestock, Poultry, & Aquaculture Products	5466
Nutritionists	476
Livestock Breeding Experts	250
Beekeeping Farmers	300
Dairy and Milking Experts	423
Exporters and Importers of Feed, Fodder, Premixes and Additives	3500
Importers of Animal Health & Hygiene Inputs	2400
Veterinary Surgeons & Hospitals	350
Pharmaceutical Suppliers and Buyers	650
Housing & Climate Control Consultants	426
Meat Processing Sectors	700
Chamber of Commerce	120
Ministry, Advisory Executives	450
Research Institutions	298
Universities & Colleges	221
Total	**16,030**

CIRCULATION BY COUNTRY

Bahrain	115
Kuwait	290
Oman	900
Saudi Arabia	3860
UAE	4625
Egypt	400
Cyprus	175
Lebanon	125
Jordan	156
Turkey	90
North Africa	1300
Asia & Pacific	2300
Europe & United States	1694
World Total	**16,030**



- **OVER 16,000 PRINT SUBSCRIBERS**
- **40,000+ ONLINE READERSHIPS**
- **EXTRA DISTRIBUTION AT OVER 24 EXHIBITIONS**

Publication date of the issues may be slightly changed if the schedule of exhibition changes

EDITORIAL CALENDAR 2027

JANUARY - MARCH

SHOW COVERAGE

AFRICA POULTRY & ANIMAL FEED EXPO

VIV ASIA

SELECT VIV INDIA

News
Middle East Updates
Livestock Farming
Cattle, Breeding Stocks and Genetics Dairying, Milking & Cooling Technology
Poultry Farming
Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems
Aquaculture
Breeding Stocks, Cages, Hatching, Fish Meal, Handling & Packaging, Aeration Equipment, Filtration Systems
Seafood Exports & Marketing
Country Exports
International Suppliers
Apiculture Technology
Equipment, Bee Wax, Honey
Feeds & Feeding Systems
Feed Grains, Fodders, Alfalfa, Premixes, Emulsifiers, Feed Supplements, Oils & Fats, Amino Acids, Minerals, Milk Substitute, Feeding & Drinking Systems
Feed Production & Storage
Silos, Tanks, Drying Systems, Conveyors, Milling & Mixing Equipment, Compound Feed Production Systems, Pelleting & Extruders
Health & Hygiene
Diseases, Veterinary Medicines, Vaccines, Antibiotics, Diagnostic Tools, Disinfectants, Insecticides, Robots & Safety Systems, Pressure Sprayers, Pumps and Accessories, Waste Water Treatment Systems
Housing & Construction
Poultry Houses, Livestock Stalls, Cages, Livestock Transport and Carriers, Climate Control Systems, Ventilation Systems, Cooling Pads, Floor Mats, Fencing, Heat and Lighting Systems
Meat Processing Technology
Tools, Equipment, Rendering Machines, Processing and Packaging Systems, Identification Tags, Freezers and Coolers, Industrial Cold Storage
Management Software
Tracking, Monitoring, Feed Management, Security
Product Marketing
Meat, Dairy & Poultry Products, Ostrich Meat

APRIL-JUNE

SHOW COVERAGE

MEP MIDDLE EAST POULTRY EXPO

LIVESTOCK VIETNAM

SELECT TÜRKİYE

News
General Features
Livestock Farming
Cattle, Sheep, Goat, Breeding Stocks & Genetics, Embryo Transfer, Dairying, Milking & Cooling Technology Genetics, Embryo Transfer, Dairying, Milking & Cooling Technology
Poultry Breeding
Layers, Broilers, Duck, Geese, Turkey, Quails, Breeding Equipment, Ventilation Systems, Feeding and Drinking Systems
Fish Farming
Breeding Stocks, Cages, Hatching, Fish Meal, Farming Technology, Nets, Consultants, Hand ling & Packaging, Aeration Equipment
Seafood Exports & Marketing
Feeds & Additives Grains, Fodders, Emulsifiers, Feed Supplements, Oils and Fats, Amino Acids, Minerals, Milk Substitute, Proteins, Feeding and Drinking Systems
Feed Storage Systems
Silos, Drying Systems, Conveyors, Milling and Mixing Equipment, Filling & Packaging Equipment, Pelleting Systems & Extruders
Animal Health
Vaccines, Antibiotics and other Anti-Microbial, Diagnostic Tools, Quality Analysis Laboratory Tools and Equipment, Disinfectants and Other Chemicals, Insecticides, Waste Processing and Management Equipment, Waste Water Treatment Systems, Rapid Test Kits for Feed and Food Analysis
Climate Control Systems
Poultry Houses, Livestock Stalls, Cages, Ventilation Systems, Cooling Pads, Floor Mats, Heat and Lighting Systems
Dairy Products
Milk and Milk Products, Meat Products
Middle East Updates Country Exports

JULY-SEPTEMBER

SHOW COVERAGE

44th EDITION Saudi Agriculture المعرض الزراعي السعودي

SOMMET DE L'ÉLEVAGE

SPACE

growtech MIDDLE EAST

News
General Features
Poultry Farming
Duck, Geese, Turkey, Quails, Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems
Livestock Breeding
Cattle, Breeding Stocks & Genetics Dairying, Milking & Cooling Technology
Aquaculture
Floating & Submersible Cages, Hatching, Fish Meal, Farming Technology
Seafood Exports & Marketing
Country Exports
International Suppliers
Animal Nutrition
Feeds, Fodders, Alfalfa, Emulsifiers, Premixes, Supplements, Minerals, Milk Sub stitute, Proteins, Flavoring & Colorings, Feeding & Drinking Systems
Feed Production & Storage Silos, Drying Systems, Conveyors, Milling and Mixing Equipment, Pelleting Systems and Extruders
Veterinary Medicines Vaccines, Antibiotics, Diagnostic Tools, Quality Analysis Laboratory Tools & Equipment, Disinfectants & other Chemicals, Insecticides, Rodents & other Pest Control Chemicals
Livestock Housing
Poultry Houses, Livestock Stalls, Cages & and other Housing Materials, Climate Control Systems, Ventilation Systems, Cooling Pads, Floor Mats, Fencing, Heat and Lighting Systems
Meat Processing Technology
Identification Tags, Tools, Equipment, Rendering Machines, Processing and packaging Systems, Refrigeration and cold Storage, Freezers and Coolers, Industrial Cold Storage
Product Marketing
Meat Products, Dairy Products, Poultry Products, Ostrich Meat
Middle East Updates

OCTOBER-DECEMBER

SHOW COVERAGE

POULTRY INDIA

VIV MEA

News
General Features
Livestock Farming
Cattle, Breeding Stocks and Genetics Dairying, Milking & Cooling Technology
Poultry Farming Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems, Feeding and Drinking Systems
Aquaculture Floating & Submersible Cages, Breeding Stocks, Hatching, Fish Meal, Nets, Consultants, Handling & Packaging, Aeration Systems
Seafood Exports & Marketing
Country Exports
Middle East Updates
Feeds & Feeding Systems
Feed Grains, Fodders, Alfalfa, Emulsifiers, Feed Supplements, Oils & Fats, Amino Acids, Minerals, Milk Substitute, Proteins, Flavoring & Colorings, Feeding & Drinking Systems
Management Software Tracking, Monitoring, Feed Management, Security
Feed Production & Storage Feed Silos, Milling and Mixing Equipment, Compound Feed, Production Systems, Pelleting, Systems and Extruders
Health & Hygiene
Diseases, Vaccines, Antibiotics & other Anti- Microbial, Rodents, Disinfectants & other Chemicals, Insecticides
Climate Control Systems
Ventilation Systems, Cooling Pads, Heat and Lighting Systems
Housing and Construction
Poultry Breeding Equipment
Poultry Products
Meat & Egg Products, Ostrich Meat
Dairy Products
Milk and Milk Products, Meat Products

RATES & SPECIFICATIONS

5% VAT is applicable.

ADVERTISEMENT PRINT & ONLINE

ADVERTISEMENT RATES

COLOUR	USD
Double Page Spread	4500
Inside Full Page	2530
Inside Half Page(1/2)	1750
Inside One Third Page(1/3)	1600
Quarter Page(1/4)	1200

SPECIAL POSITIONS

Back Cover	5000
Inside Front Cover	4500
Inside Back Cover	4500
Page 1	4000
Page 3	3500
Page 5	3250

COVER STORY

Front Cover + 2 Pages Story	8000

ADVERTORIAL RATES

1 Page	2000
2 Pages	3000
3 Pages	4000

LOOSE INSERTS (Distribution only)

1 Page	1000
2 pages	1500
4 pages	2500

5% VAT is applicable.

ADVERTISEMENT SIZES

Double Page Spread (Trim)	420 (W) X 297 (H) mm
Full Page (Trim)	210 (W) X 297 (H) mm
Full Page (Type Area)	182 (W) X 262 (H) mm
Half Page (Vertical)	90 (W) X 262 (H) mm
Half Page (Horizontal)	182 (W) X 131 (H) mm
One Third Page(1/3) (Vertical)	94 (W) X 198 (H) mm
One Third Page(1/3) (Horizontal)	182 (W) X 96 (H) mm
Quarter Page (Vertical)	90 (W) X 131 (H) mm
Quarter Page (Horizontal)	182 (W) X 66 (H) mm

DISCOUNTS FOR SERIES BOOKING

3-4 Insertions 10% discounts.

Above 4 insertions 15% discounts

COPY REQUIREMENTS

- High resolution digital files including PDF, JPEG with progressive colour proof.
- File resolution: 300 dpi.
- Copy: to reach the publisher's office 30 days prior to the cover date.
- Cancellation Policy: 60 days prior to publication date.

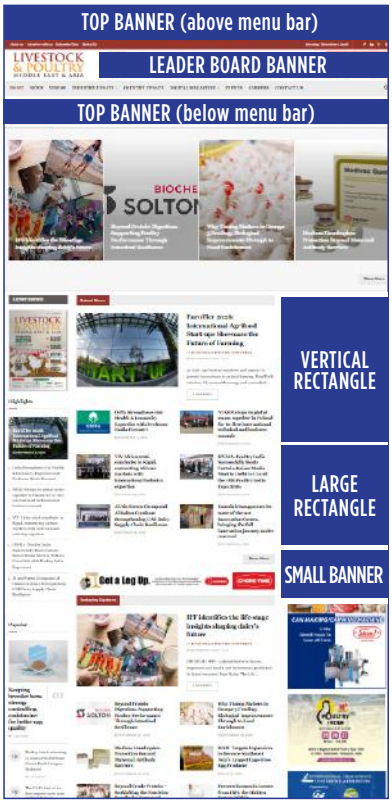
AD SIZE VISUAL GUIDE



DIGITAL SERVICES

WEB & E-NEWSLETTER BANNER RATE IN USD

Web Banner Size	1 Month	2 Months	3 Months	6 Months	1 year
Top Banner (above & under menu bar) 1300px (W) x 90px (H)	$ 1,500.00	$ 2,000.00	$ 2,500.00	$ 5,000.00	$ 7,000.00
Leader board 1100px (W) x 96px (H)	$ 1,250.00	$ 1,750.00	$ 2,250.00	$ 4,000.00	$ 6,000.00
Header Banner (Left or Right) 650px (W) x 96px (H)	$ 1,000.00	$ 1,500.00	$ 2,000.00	$ 3,000.00	$ 5,000.00
Vertical Rectangle 349px (W) x 400px (H)	$ 900.00	$ 1,350.00	$ 1,800.00	$ 2,750.00	$ 4,000.00
Large Rectangle 349px (W) x 250px (H)	$ 800.00	$ 1,200.00	$ 1,600.00	$ 2,500.00	$ 3,500.00
Small Banner 349px (W) x 96px (H)	$ 600.00	$ 1,000.00	$ 1,300.00	$ 2,000.00	$ 3,000.00
E-Mail Shot	For 15,000 clients (CUSTOMISED)			$ 2,500.00	
Social Media	Facebook or Twitter or LinkedIn or Instagram (4x post in a month)			$ 1,500.00	
Content Marketing (Web)	Web article (1 month) (It will be shared to all our social media platforms)			$ 750.00	
Content Marketing (E-Newsletter)	Content will be uploaded on our website and shared in our biweekly newsletter			$1000.00	
Video Slots	Per Post			$1000.00	
EVENT LISTING	Event Partners & Upcoming Events w/ Logo			$ 500.00	



EXHIBITION SERVICES

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FLYERS & BROCHURES

FOR ALL INQUIRIES, PLEASE CONTACT US BELOW

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